

38th

ANNUAL REPORT

Empowering India @75

Women transforming India through Industry
Trade, and Innovation

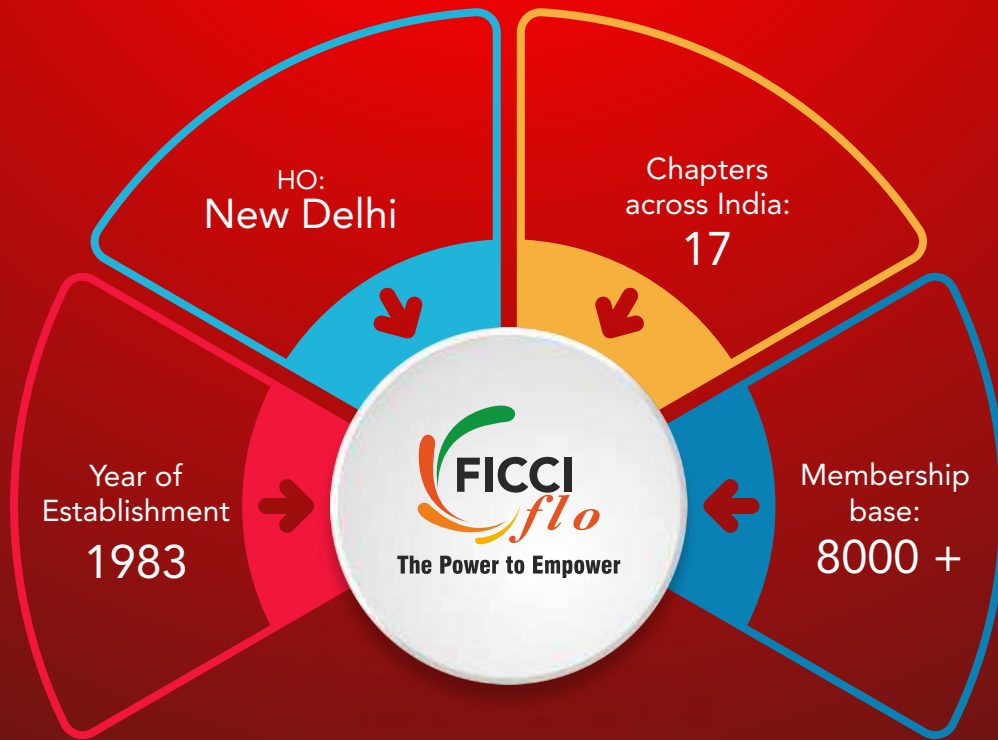
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ABOUT FLO, THE WOMEN'S WING OF FICCI



- ♀ FLO was established in 1983, as a division of the Federation of Indian Chambers of Commerce and Industry (FICCI) which is the apex body of industry and commerce in India.
- ♀ FLO plays an active role as an enabler of women empowerment through entrepreneurship development and professional excellence.
- ♀ The objective is to foster an entrepreneurial culture, by providing opportunities to transform their business ideas into reality and to provide entrepreneurs with an array of targeted resources and services.
- ♀ FLO seeks to create job creators not job seekers and work towards creating enterprise-linked and entrepreneurship-driven nano entrepreneurs to create the Atmanirbhar Bharat of our collective dream.



WORK MODEL



Grassroots

1

Empowering Women in grassroots & skill enhancement programmes to make them employable.



Middle Level

2

Empowering Women Entrepreneurs & professionals with the right information and tools.



Senior Level

3

Empowering Women in Leadership roles and make them more effective in board positions.



Dear Friends,

It was indeed an honour and delight for me to take on the mantle as the President of FLO in its 38th year.

When I took up this role, I was wondering how I can be effectively contributing towards the process of making considerable changes in the lives of women and impact the society broadly. I have been associated with FICCI Ladies Organisation for a long time but taking on the mantle of Presidentship meant an entirely different world of challenges and responsibilities for me.

Now, as I look back at the year 2021-22, I feel a deep sense of fulfilment, as it has been one of the most exciting and enriching phases of my life.

This year, my objective as the President, was to propel learning, increase networking and ensure enrichment amongst our members. My focus was on empowering women by facilitating an enabling



FROM THE DESK OF THE PRESIDENT

environment that promotes entrepreneurship, industry participation and economic development of women.

After much brainstorming, deliberation and discussion which lead to some extremely valuable inputs from my ever-supporting Presidium, Governing Body Members, and Initiative Heads, we drew out a roadmap for the year, which would appeal to our very diverse membership.

The year was challenging with pandemic protocols in place. However, we reinvented the way to continue our mandate of working towards women empowerment. It was only by March 22, 2022, that we gradually made a shift towards offline events, and we had some amazing events. We were able carry out many interventions towards fostering larger contributions of women in India's Industrial and economic growth story.

We aimed at fostering economic growth & prosperity through global trade and address existing challenges by converting them into large-scale opportunities for Business Networking, Go to Market, Business Promotions, Trade Relations, Product launches and Product Sourcing.

Conscious endeavour was made to align each event with the vision of FLO. In addition to the various learning programmes, seminars and symposiums, we also launched our 18th Chapter in Jammu & Kashmir and Ladakh on May 24, 2021. This Chapter was in the outreach agenda of FLO for quite some

time now and we have our newest Chapter in the most beautiful, enchanting, and fascinating part of India, which is known as the 'Paradise on Earth'. Besides being a tourism hub, this region has huge potential in terms of industry and trade.

I am also happy to inform FLO launched the FLO Industrial Park at Sultanpur, Hyderabad on March 8th, 2022. It is a first of its kind in the country. It is a 100 percent owned by women.

Through the FLO Women Directors Initiative, we have trained over 100 women to be taken on boards and being accepted at the leadership position.

Our Start up Cell is also working towards handholding young businesses with high growth potential by providing them with necessary guidance.

We have also adopted 150 villages across India to transform them into model villages with focus on industry and trade, especially for women.

We celebrated di ki Amrit Mahotsav, the 75 years of India's Independence and our 18 Chapters across India have joined hands and have organized various events for India@75 at their respective states.

In our endeavour to create an enabling environment for Businesses to grow, FLO has also introduced the initiative of FLO Business Promotion. FLO Business Promotion Facebook Group was launched on 18th July 2021. It is a platform for all to promote their business & services by uploading, advertising & posting in this group.

FLO also delved into new realms as collaborations with various organisations - such as Ghana India Trade Advisory Chamber (GITAC), Zoho Corporation Pvt. Ltd., Ross Congress, St. Petersburg Chamber of Commerce, BCCI, All Russian Public organisation of Businesswomen etc., and explored the possibilities of working towards the common goal of women empowerment.

Our objective is to play the role of the facilitator and thought leader in changing lives of women, by empowering them economically and otherwise and by being the collective voice for policy change.

I can assure that opportunities for formal and informal exchanges at FLO are infinite.

As the President of FLO for 2021-22, my endeavor was to bring the best resources and opportunities to FLO, to augment learning, boost networking and ensure enrichment amongst our members.

Throughout this stimulating journey of new assignments, I had the chance to explore new avenues and gain the experience of a lifetime. It was a learning opportunity as I interacted with dignitaries from varied fields in the programmes that were organized. I also had the opportunity to meet members from various fields and work together to grow with FLO and take it to newer heights.

I have tried my best to harness the full potential of FLO but ofcourse much remains to be done and I hope to continue my endeavour as a part of FLO.

My sincere gratitude to my enthusiastic, supportive, and very resourceful team, who have supported me at every step; the FLO secretariat led by Executive Director Rashmi Sarita, ably supported by Joint Director, Ankurita Pathak; Sr Assistant Director, Anshu Gupta; Assistant Director Pushpender Sharma, Tabassum and Natasha for working round the clock.

Thank you all for giving me this opportunity and the beautiful experience which will stay with me for a lifetime. I will always be proud of my FLO family.

Regards,

Ujjwala Singhania

President, FLO
2021-22



PAST PRESIDENTS

1983-2021



INDU JAIN
1983-1984



ABHA DALMIA
1984-1985



USHA PATODIA
1985-1986



MANJU BHARAT RAM *
1986-1987



SHOBHANA BHARTIA
1987-1988



SUDHA JHUNJHUNWALA*
1988-1989



NIRMALA JAIN*
1989-1990



INDU RANI PUNJ*
1990-1991



SHUBHRA GUPTA
1991-1992



V L INDIRA DUTT
1992-1993



MADHU KANORIA
1993-1994



BEENA KHAITAN*
1994-1995



DR MANJU V MEHTA
1995-1996



USHA KRISHNA
1996-1997



SARPARVEEN KAUR
1997-1998



ANJANA SOMANY
1998-2000



RENUKA SHAH
2000-2001



DR KUSUM ANSAL
2001-2002



SUREKHA KOTHARI
2002-2003



CHANDRA GARODIA*
2003-2004



NAMITA GAUTAM
2004-2005



USHA AGARWALA
2005-2006



MUKTA NANDINI JAIN
2006-2007



KIRAN GERA
2007-2008



ANURADHA GOEL
2008-2009



KAVITHA DUTT
2009-2010



RANJANA AGARWAL
2010-2011



NEENA MALHOTRA
2011-2012



KAVITHA CHANDRAN
2012-2013



MALVIKA RAI
2013-2014



NEETA BOOCHRA
2014-2015



ARCHANA GARODIA GUPTA
2015-2016



VINITA BIMBHET
2016-2017



VASVI BHARAT RAM
2017-2018



PINKY REDDY
2018-2019



HARJINDER KAUR TALWAR
2019-20



JAHNABI PHOOKAN
2020-21

** Since Deceased*

OFFICE BEARERS 2021-22



Ujjwala Singhania
President



Jayanti Dalmia
Sr Vice President



Sudha Shiv Kumar
Vice President



Jahnabi Phookan
Imm. Past President



Poonam Mahajan
Treasurer



Smriti Puri
Jt. Treasurer



Rashmi Sarita
Executive Director

GOVERNING BODY MEMBERS 2021-22



Lalita Nijhawan



Garima Jain



Meera Goyal



Jyotsna Angara



Shoba Jolly



Minal Jain



Sunitee Abbi



Charu Gupta



Saloni Mehta



Poonam Sharma



Roopa Patel



Ritu Vadehra



Ritu Das



Sangeeta Lalwani



Archana Luthra



Bindu Sastry



Kamini Saraf



Bela Rajan



Pooja Chauhan



Sunita Kanoria



Avantika Dalmia



Vidhi Singhania



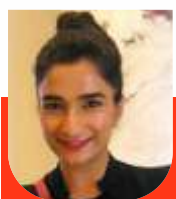
Priya Hingorani



Nidhi Ahuja



Atashi Singhania



Nupur Goenka



Avarna Jain



Priyanka Agarwal



Aanchal Sethi



Rituu Chhabria



Madhuri Halwasiya



Sabina Sanghvi



Ruchika Gupta



Arushi Verma



Ajita Yogesh



Poonam Bafna



Anupama Shivaraman



Isha Modi Patodia



Joyshree Das Verma



Jyotsna Kaur Habibullah



Monika Choudhury



Jyoti Jain



Anju Narain

FLO CHAPTERS

AHMEDABAD



Nandita Munshaw
Chairperson



Dr. Rachna Gemawat
Sr Vice Chairperson



Taruna Patel
Imm. Past Chairperson



Supriya Jindal
Chairperson, YFLO

AMRITSAR CHAPTER



Manjot Dhillon
Chairperson



Sikha Sareen
Sr Vice Chairperson

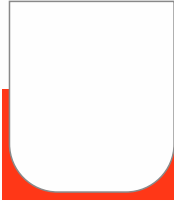


Meeta Mehra
Imm. Past Chairperson

BANGALORE CHAPTER



Revathi Raju
Chairperson



Jayshree Menon
Sr Vice Chairperson



Jyotika Kalra
Imm. Past Chairperson

BHUBANESWAR CHAPTER



Sunita Mohanty
Chairperson



Namrita Chahal
Sr. Vice Chairperson



Dharitri Patnaik
Imm. Past Chair

CHENNAI CHAPTER



Jayasree Ravi
Chairperson



Prasanna Vasnadu
Sr. Vice Chairperson



Rinku Mecheri
Imm. Past Chairperson

COIMBATORE CHAPTER



Ritisha Niveda
Chairperson



Sangeetha Chetan
Sr. Vice Chairperson



Preethika Balaji
Imm. Past Chairperson

HYDERABAD CHAPTER



Uma Devi Chirugupati
Chairperson



Shubra Maheswari
Sr. Vice Chairperson



Usha Rani Manne
Imm. Past Chairperson



Deepthi Reddy
YFLO Chairperson

INDORE CHAPTER



Meetu Kohli
Chairperson



Payal Agarwal
Sr. Vice Chairperson



Riya Chhabra
Imm. Past Chairperson

JAIPUR CHAPTER



Monika Kothari
Chairperson



Mudrika Dhoka
Sr. Vice Chairperson



Wandana Parnami
Imm. Past Chairperson

JAMMU-KASHMIR & LADAKH CHAPTER



Kuwarani Ritu Singh
Chairperson



Varuna Anand
Sr. Vice Chairperson

KOLKATA CHAPTER



Manjri Agarwal
Chairperson



Shradha Saraf
Sr. Vice Chairperson



Sunira Chamaria
Imm. Past Chairperson



Soni Jain
YFLO Chairperson

KANPUR CHAPTER



Kanika Vaid
Chairperson



Pooja Gupta
Sr. Vice Chairperson



Dr Aarti Gupta
Imm. Past Chairperson

LUCKNOW CHAPTER



Arushi Tandon
Chairperson



Simu Ghai
Sr. Vice Chairperson



Puja Garg
Imm. Past Chairperson

LUDHIANA CHAPTER



Radhika Gupta
Chairperson



Neha Gupta
Sr. Vice Chairperson



Mannat Kothari
Imm. Past Chairperson

MUMBAI CHAPTER



Lubeina Shahpurwala
Chairperson



Tehmina Khandwala
Sr. Vice Chairperson



Maloo Natarajan
Imm. Past Chairperson

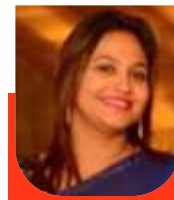
NORTHEAST CHAPTER



Suruchi Agarwal
Chairperson



Meghali Das
Sr. Vice Chairperson



Juhie Saboo
Imm. Past Chairperson

PUNE CHAPTER



Usha Poonawala
Chairperson



Neelam Seolekar
Sr. Vice Chairperson



Aneeta Sanas
Imm. Past Chairperson

UTTARAKHAND CHAPTER



Komal Batra
Chairperson



Neha Sharma
Sr. Vice Chairperson



Kiran Bhatt Todaria
Imm. Past Chairperson

YFLO DELHI



Ridhima Khanna
Chairperson



Gayatri Rai
Sr. Vice Chairperson



Karishma Bedi
Imm. Past Chairperson

“

*A Natural leader who strongly
advocates women empowerment and
strives to make a difference to women
in all walks of life.*

”





FLO NATIONAL

WEBINAR & EVENTS

PRESIDENT'S VISION 2021-22

WOMEN TRANSFORMING INDIA - INDUSTRY, TRADE & INNOVATION



AATMA-NIRBHAR BHARAT

NATIONAL INITIATIVES 2021-22

Industry, Trade & Innovation 1. Industry 2. Innovation-B2B & B2C 3. Innovation-Startups, Incubation and Angel Funds		FLO Industrial Park	Textiles & Handloom Promotion	Agriculture	FLO Women Directors
Health & Wellness	Education & Skill Development	Rural women Entrepreneurship	India's 75th Independence Year	Women in Politics	International Business Delegation to Russia
Village Industries & Transformation Programme (VIT) 2021-22				Government Interface	

MILESTONE EVENT

Launch of Jammu-Kashmir & Ladakh Chapter 18th Chapter of FICCI Ladies Organisation (FLO) | May 24, 2021

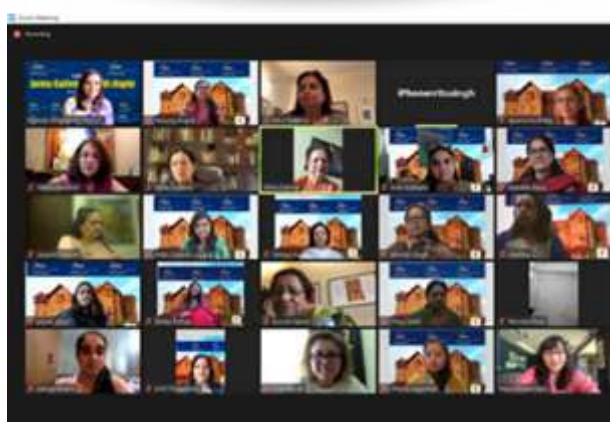
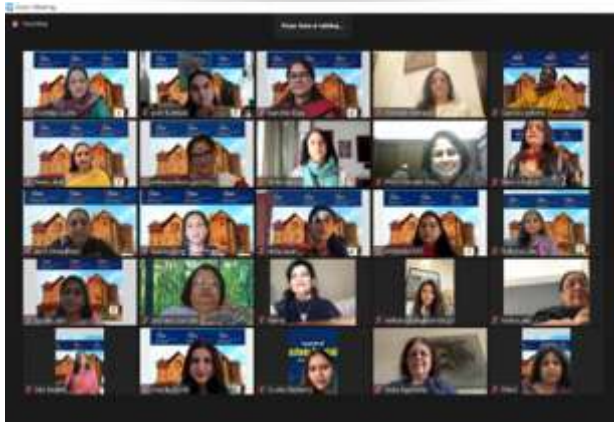
Ujjwala Singhania, the 38th President of FLO virtually launched its 18th Chapter “FLO Jammu- Kashmir & Ladakh” on May 24, 2021.

“This Chapter has been in the outreach agenda of FLO for quite some time now and finally today, we have our newest Chapter in the most beautiful, enchanting, and fascinating part of India, which is known as the 'Paradise on Earth'. Besides being a tourism hub, this region has huge potential in terms of industry and trade.” said Ujjwala Singhania, President FLO.

Kuwarni Ritu Singh was announced as the Founder Chairperson of the new Chapter along with her dynamic team of Office Bearers.

The web event was very well attended, with several dynamic women entrepreneurs and professionals from the new Chapter besides the Presidium, Past Presidents & National Governing Body Members.

Zila Khan, renowned Sufi singer and actor performed a few classical and semi-classical songs to celebrate the occasion.



INTERACTION WITH INDUSTRY EXPERTS

FLO National Initiative: Industry, Trade & Innovation

Committee Members:

Jyotsna Angara, Ruchika Gupta, Poonam Bafna, Anupama Srinivasan

Governing Body Members

Leadership Lessons & Success Story of Amul: An interactive session with Dr. R. S. Sodhi, MD GCMMF (Amul) | May 25, 2021

Dr. R.S. Sodhi is the Managing Director of GCMMF Ltd. (AMUL), India's biggest food and dairy company having annual turnover of \$5.5 billion or Rs. 38500 crores. A distinguished personality, Dr. Sodhi has been associated with Amul since 1982, and his mentor was none other than Dr. Verghese Kurien – “the Father of the White Revolution”. His contributions to Amul have been phenomenal.

The story of Amul, started as revolution to help poor dairy farmers and landless labourers and went on to becoming a very big Indian brand.

Dr Sodhi said that the success of Amul can be attributed to consistency in business structure and philosophy, product recipes and quality, communication, and HR practices.

Talking about the Leadership lessons from Amul, Dr Sodhi highlighted on dedicated, selfless and visionary leadership, highest standards of excellence and innovation.



Interaction with Ms. Vinita Bali on Innovative Leadership & Social Change | June 10, 2021

Ms Vinita Bali, Former Chief Executive Officer & Managing Director, Britannia Industries Ltd., and Former Vice President, The Coca-Cola Company, spoke about her journey and shared her thoughts on Leadership and Innovative Change. Aabha Bakaya, Founder of Ladies Who Lead moderated the session.

Currently a Strategic Adviser and Independent Director, Ms Bali said “Leadership is about making the right choices. Leadership is about being inclusive. Leadership is about character, especially how you behave during difficult time.”



'The Vedanta of Business', with The Man of Mettle & Grit, Mr Anil Agarwal, Founder & Chairman, Vedanta | June 26, 2021.

Mr Anil Agarwal, Founder & Chairman, Vedanta is the man behind the success story of Vedanta Resources Limited, which is a globally diversified Natural Resources Company with interests in zinc-lead-silver, Iron ore, Steel, Copper, Aluminium, Power, Oil and Gas. His journey from a metal scrap trader to one of the topmost business leaders of the country is awe-inspiring.

While addressing the women industry leaders from across Delhi and 18 Chapters of FLO, Mr Agarwal said, “Worldwide an average of 44 percent women are entrepreneurs and head various companies, In India it is still about 20 percent. It is time for women to come up as they are convincing and deliver.”

Priya Sahgal, Senior Executive Editor, NewsX moderated the session.



“Brandwagon”, with Mr Darshan Mehta, President and Chief Executive of Reliance Brands Limited (RBL) | June 30, 2021

“Brandwagon” was a discussion on the business of fashion and luxury and how Mr. Darshan Mehta turned RBL into one of the most recognised and trusted brands in India.

Addressing the women industry leaders of FLO from across Delhi and 18 Chapters, Mr Darshan Mehta said, “As time goes by, what we are going to see is that the centre of gravity for consumption of luxury good will gradually shift from the Western world to Asia. Last two years, more than 50 percent of consumption has in fact come out of Asia. The best way to promote Made in India products is this thrust as the consumers themselves will be influencing this shift to Indian sensibilities and aesthetics.”

Ms Sonia Shenoy, Senior Editor, CNBC TV1 moderated the session.



FLO Industry Round Table “Decoding India’s Economic Challenge” | July 7, 2021

FLO Industry roundtable witnessed the doyens from the industry address a very pertinent topic ‘Decoding India’s Economic Challenge’. They shared their insights on the way forward to India’s road to economic recovery. The speakers were Mr Sanjeev Sanyal, Principal Economic Adviser in the Ministry of Finance, Government of India; Ms Preetha Reddy, Executive Vice Chairperson of the Apollo Hospitals Group; Ms Charu Malhotra, Co-Founder and Managing Director, Primus Partners; Mr Kaushik Shaparia, Chief Country Officer, Deutsche Bank Indi and Mr Naveen Munjal, Managing Director at Hero Electric Vehicles pvt Ltd.

Ms Lata Venkatesh, Business Journalist, CNBC TV moderated the session.

The aim of organizing this roundtable meeting is to ensure Industry fraternity’s involvement and deliberation along with decision-making bodies and think tanks for collective collaboration to record the meeting outcome and present it to Govt.

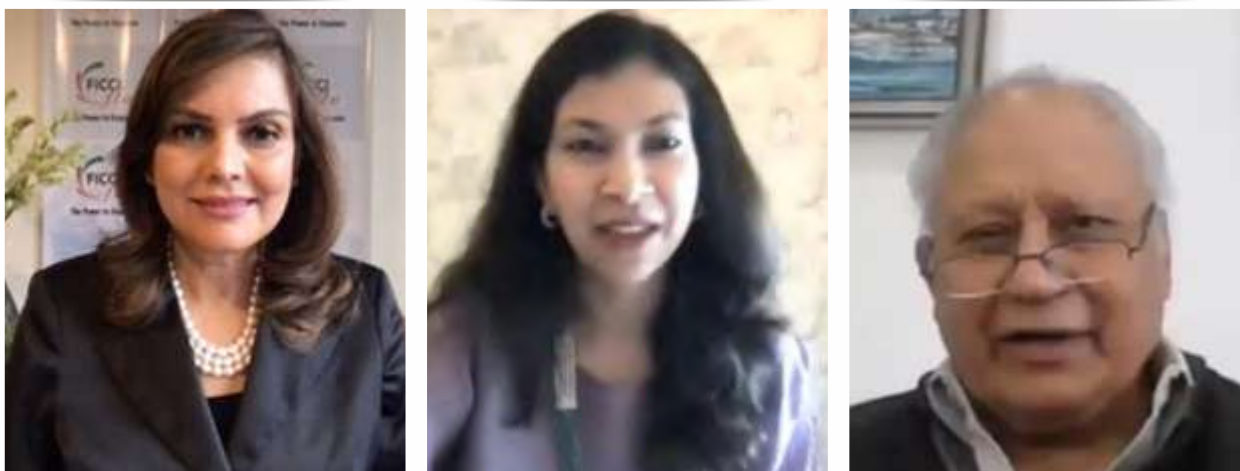


Turn Setbacks into Comebacks with Shiv Khera | July 29, 2021

FLO organised an incredible motivational session with Mr Shiv Khera on Thursday 29th July, 2021.

“Turn Setbacks into Comebacks”, was specially designed keeping in view that every human being, regardless of their age, gender, location, profession is being affected by this pandemic in one way or another. Mr. Khera's address contained real life examples and practically workable solutions.

Mr. Khera went on to illuminate the audience on how to overcome the hindrances to success and stay hopeful all through. As always, his talk was inspiring and motivated the audience to keep their chin up to the sun evening gloomy times.



Inspiring Action, Innovation And Creativity For Start-Ups: In Conversation with Mr. Ritesh Agarwal, CEO, OYO | July 30, 2021

FLO organised an interaction with Mr Ritesh Agarwal, Founder & CEO of OYO Hotels & Homes on July 30, 2021. Ms Nisha Poddar, Editor & Anchor at CNBC-TV18 anchored the event.

The success journey of Ritesh Agarwal from a dropout to a billionaire is quite inspirational.

While addressing the members, Ritesh spoke about how OYO turned the crisis on its head to find opportunities even in these difficult times for businesses. Talking about digital transformation, he said, “In the New World we live in, I think that a lot of people talk about how important technology and product is, I think the most important is data and data science. In my view, at least in my journey at OYO, I've seen its value to be the most important.”



'From Startup to Stalwart' with the powerhouse mother-daughter duo Falguni Nayar and Adwaita Nayar, Co-Founders of Nykaa | August 11, 2021

FLO brought together powerhouse mother-daughter duo Falguni Nayar and Adwaita Nayar, Founders of Nykaa, for an interactive session on August 11, 2021. The conversation was moderated by Past YFLO Delhi Chair, Karishma Manga Bedi.

Founded in 2012, Nykaa has revolutionized the way that India shops for beauty. The objective of the session was to discover the Nykaa story through the lens of the founders, to understand how it came to be the success that it is today.

Talking about the journey of creating, building, and scaling Nykaa, Falguni Nayar -CEO of Nykaa said that the seed of entrepreneurship in her life was implanted during her career as an investment banker. "As I was looking for ideas to put in my energy, I thought beauty as a business was critical but was an underrated segment in India. It was basically a combination of my belief in beauty, working on a multibranded beauty retail and supporting through an online business model.," she added.

Adwaita Nayar, CEO of Nykaa Fashion said, "Challenges and barriers are inevitable while setting up a business. One must have a long-term vision and a thick skin. It is also crucial to build on your core values. Authenticity, emphasis on content, the product itself and the technology experience is what we believe in."



India's Recovery Post Covid: Role of Tech Industry with Mr Rishad Premji, Chairman, WIPRO | August 24, 2021

FLO organised an interaction with Mr Rishad Premji, Chairman, WIPRO on 'India's Recovery Post Covid: Role of Tech Industry', on August 24, 2021. Ms Archana Vijaya, Television Presenter & Entrepreneur moderated the session.

Mr Rishad Premji is the Executive Chairman of Wipro Limited, an Indian multinational corporation that provides information technology, consulting, and business process services. The Fortune India 500 ranks WIPRO as the 29th largest Indian company by total revenue and it is also ranked the 9th largest employer in India with nearly 195,000 employees.

Sunita Kanoria, GB Member was the ay Chair and Jayanti Dalmia, Sr Vice President gave the Vote of Thanks.



Reboot & Revive: Turnaround Times for Travel and Tourism In Conversation with Deep Kalra, CEO-Make My Trip | October 21, 2021

FLO organised an incredible motivational session with Mr Shiv Khera on Thursday 29th July, 2021.

“Turn Setbacks into Comebacks”, was specially designed keeping in view that every human being, regardless of their age, gender, location, profession is being affected by this pandemic in one way or another. Mr. Khera’s address contained real life examples and practically workable solutions.

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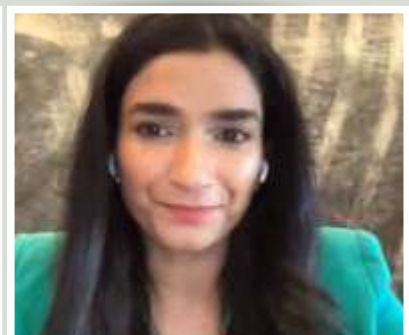
INTERFACE WITH GOVERNMENT

FLO Environment Conclave: Revival, Regeneration & Conservation of Nature | June 14, 2021

FLO organized an Environment Conclave: Revival, Regeneration & Conservation of Nature on June 14, 2021. The Speakers were- Shri Prakash Javadekar, Hon'ble Minister for Environment, Forest & Climate Change; Ms Joan MacNaughton, Chair, Climate Group; Dr Mukund Govind Rajan, Chairman, ECube Investment Advisors Private Limited and Ms Amla Ruia, Social Activist, Water Conservationist. The conclave was moderated by Ms Sonia Singh, Editorial Director, NDTV.

Sustainability with well-defined goals and targets must become a strategic priority for Every Industry Sector. An environmentally friendly business can also be profitable by decreasing the business's negative impact on the environment.

This conclave was aimed at spreading awareness about issues related to the environment and to collectively work together for a better world.



India: Past, Present & Future Ready with Mr KV Subramanian, Chief Economic Advisor to the Government of India | August 27, 2021

FLO organised an interaction on 'India: Past, Present & Future Ready' with Mr KV Subramanian, Chief Economic Advisor, Government of India on August 27, 2021.

Dr. K V Subramanian, currently Chief Economic Advisor to Government of India, is a leading expert on economic policy, banking, and corporate governance. A PhD from Chicago Booth and a top-ranking IIT- IIM alumnus, he authored the path-breaking Economic Survey that commends "Ethical Wealth Creation" for a prosperous India.

The discussions highlighted one of the most important issues of India's economic preparedness in the midst of expected third wave of COVID19, while the nation is still grappling with the aftermath of second wave.

Dr. Subramanian shared instances of how India was able to deal with the pandemic a lot better than most nations and will continue to do so. He also asked the audience to not forget that the struggle of past 2 years has only brought in new innovations by startups that are disrupting industries. "Our country has had more Unicorns in the past 1.5 years contributing to the growth of our economy as well.," he added.

Governing Body Member Sunira Chamaria was the Day Chair of the event.



Interactive Session on with Shri Giriraj Singh Minister of Rural Development & Panchayati Raj, Govt of India on Skilling and Empowerment Initiatives through the FLO Village Industries and Transformation (VIT) Project. | February 15, 2022

Under the National Initiative 2021-22, FLO has undertaken an array of Skilling and Empowerment initiatives through the FLO Village Industries and Transformation (VIT) project. The objective is to transform 44 VIT Villages into Model Villages and introduce at least one industry to empower village women for sustainable livelihood.

Hon'ble Minister Shri Giriraj Singh addressed the session as the Chief Guest at FLO's National Event – Skilling and Empowerment Initiatives through FLO Village Industries and Transformation (VIT) Project on February 15, 2021.

Hon'ble Minister said the government is working towards ensuring that by the end of the year 2022, over 3 crore women will be part of Mission One lakh which will also create opportunities for packaging, branding of their products. "Without improving the lives of people in rural area, we cannot change the real picture of India," he added.

Commenting on the FLO's VIT project, Mr Singh said that FLO must set a goal to set-up 30 million women enterprises by 2030 along with their mentoring. "With this, we can create around 150-170 million jobs. FLO should also support these women entrepreneurs by creating marketing linkages, mentoring, designing along with branding and boost the rural products," he said.



FICCI & FLO's Empowering the Greater 50% campaign Greater 50 Virtual Conclave and Exhibition' - A FLO & FICCI Initiative | Sept 27-29, 2021

This was launched last year, to support, empower, and inspire the pivotal segment of the nation — women.

This year, Ms Smriti Irani, Hon'ble Minister of Women and Child Development (WCD), Govt. of India inaugurated the Greater 50 Virtual Conclave and Exhibition.

The event was meticulously planned with 10 Thematic Sessions, 50+ expert panellists from India and abroad discussing Case studies, fireside chats and positive stories of women and a virtual exhibition of women-focussed and women-led organisations and initiatives.

The event received an overwhelming response, paving the way for a better and bigger edition next year.



ANNUAL BUSINESS DELEGATION

FLO Delegation to St. Petersburg and Moscow, Russia | September 18-25, 2021

FICCI Ladies Organization (FLO) as a part of their annual delegation visited St Petersburg and Moscow between Sept 18-25, 2021. A twenty member, multisectoral all women's delegation was led by Ujjwala Singhania, President FLO.

India shares a special and multifaceted relationship with Russia which has evolved over the past decades. Traditionally, the Indo-Russian strategic partnership has been built on five major components: politics, defense, civil nuclear energy, anti-terrorism co-operation and space. In recent years a sixth, economic component has grown in importance, with both countries setting a target of reaching 30 billion dollars in bilateral trade by 2025. As a women's chamber body, we look forward at capitalizing the trade opportunities between the two countries.



Meeting in the SPB Chamber of Commerce and Industry September 20, 2021

The Chamber and its Board of Governors have been one of the most influential organizations of St. Petersburg's economic growth and development since its inception. In addition to promoting the city continuously and countrywide, the Chamber successfully advocated municipal improvements and organized local civic clubs and social groups for visiting vacationers. After all, the mission of the Chamber is to promote quality of life and attract people to come to St. Petersburg, as well as develop business in the community.

The meeting was led by Ms. Ekaterina Lebedeva, Vice President, SPB CCI who welcomed the delegation. Ms. Ekaterina Lebedeva highlighted the leading positions that women occupy in St. Petersburg in Industries, Education, Business or Finance. Some of the sectors which were identified for collaboration include Automotive, Food Processing, Pharmaceuticals, Tourism, Construction, and Education



Ms. Ujjwala Singhania, in her remarks set the objective of the meeting and spoke on the initiatives that FLO has championed including that of Start up, FLO women directors initiative- to train and create a pool of Board Ready Independent Women Directors, FLO Industrial Park – Hyderabad with, Village Industries and Transformation initiative and Trade Initiative to Empowering women through trade & business aims at creating a worldwide forum for the exchange of information, experience, visibility, and connectivity among women business owners, setting the stage for new opportunities and joint ventures among entrepreneurs and business leaders etc.

Her remarks were followed by the remarks from Dr. Aseem Vohra, First Secretary, Economic Affairs, Embassy of India, Moscow. On behalf of the Indian government, Dr Vohra was hopeful that the interaction will be a steppingstone and that the group will be instrumental in furthering the economic goals set by the leaders of two country.

There was a round of introduction by the participating delegates of the two chambers. And the two sides agreed to work on the following

1. Share contacts of members
2. Facilitate collaborating in identified sector
3. Participate in each other's programs if shared in advance

The Meeting ended with a tour of the historic building,



Meeting with Ross Congress foundation | September 20, 2021



The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of international conventions; exhibitions; and business, public, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation. The Foundation was established in 2007 with the aim of facilitating the development of Russia's economic potential, promoting its national interests, and strengthening the country's image. One of the roles of the Foundation is to comprehensively evaluate, analyze, and cover issues on the Russian and global economic agendas. It also offers

administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.

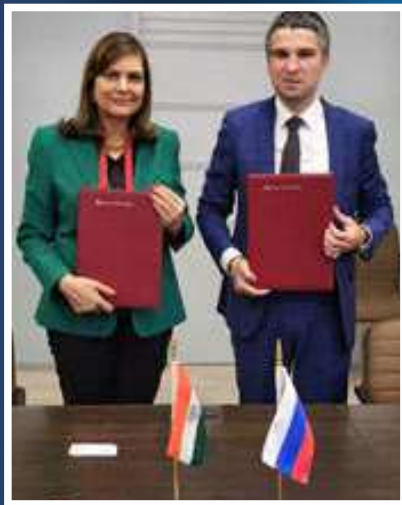
Mr. Denis Klucharev, Head of Department for International Cooperation of the Roscongress Foundation gave a brief overview of the Roscongress Foundation Roscongress Foundation already partners with FICCI and ASSOCHAM in conducting several joint business events and conferences.

Mr. Klucharev also extended a formal invitation to the FLO delegation for participating in the Third Eurasian Women's Forum to be held from October 13—15, 2021 in St. Petersburg.

Ms. Ujjwala Singhania introduced FLO and its initiatives and hope that Memorandum of Understanding between the two organizations will pave way for developing women's entrepreneurship, social communications, and create favorable conditions for trade and cooperation between their respective business circles. She expressed her hope that the partnership will help promote the bilateral trade and investment agenda laid out by Prime Minister Narendra Modi and President Vladimir Putin.

Dr. Aseem Vohra (First Secretary, Economic & Commercial Wing, Embassy of India, Moscow), on behalf of Indian Ambassador to the Russian Federation, proposed the idea of a special India-Russia Women Business leaders/entrepreneurs dialogue at the next edition of SPIEF in 2022, which was well received by both parties.

Both the parties also discussed possibilities of cooperation in the Dubai Expo 2021 where FLO is participating. The two sides also committed to exploring business opportunities in Russian provinces apart from Moscow and St. Petersburg under the MoU.



Lunch hosted by Mr. Kumar Gaurav, Consul General, Consulate General of India, St. Petersburg

The FLO delegation was hosted by Mr. Kumar Gaurav, Consul General at the Consulate General of India, St. Petersburg. The delegation was addressed by the Consul General, who expressed his happiness of having met an all-women business delegation of FLO and hoped the delegation success in meeting their objective.



Business Meetings in Moscow

Reception by the Indian Embassy in Russia

H.E Ambassador Sanjay Kumar Varma hosted the FLO delegation. The delegation was met with important business associates, whom the delegation would meet during their stay in Moscow, Women members of parliament, Deputy Chief of mission and some other guests of the embassy.

The evening was curated by the cultural secretary with Russian and Indian dance and music.



Meeting with Chamber of Commerce and Industry of the Russian Federation and BRICS WBA Russian Chapter members | September 23, 2021

Chamber of Commerce and Industry of the Russian Federation hosted a meeting of FLO with the Russian Chapter of BRICS Women's Business Alliance, represented by the following key members of the Chapter:

- Ms. Anna Nesterova, Chairperson of the Russian Chapter of BRICS WBA
- Ms. Veronika Peshkova, UNIDO Goodwill Ambassador
- Ms. Elena Chashchina, CEO of EPOTOS Group of Companies
- Ms. Galina Volkova, CEO of Orthomoda

The two sides presented the overview of work they do with women entrepreneurs and professionals. Possible areas of collaboration were discussed with a proposed special focus on promoting trade between the women of the two countries. It was agreed to organize smaller roundtable programs to understand the opportunities and barriers. The two sides also agreed to virtually sign a Memorandum of Understanding in order to formalize their commitments.



Meeting with Delovaya Russia | September 23, 2021

All-Russia Public Organization Business Russia

The delegation met the All-Russia Public Organization Business Russia, which was founded 20 years ago and as on date unites more than 7 thousand entrepreneurs.

The key participants in the meeting from Business Russia were as follows:

- Ms. Nonna Kagramanyan, Vice-President, Head of Executive Committee
- Ms. Olga Kulikova, Member of General Council, Business Ambassador to India
- Ms. Anton Slinchenko, Head of International Cooperation Department

After introduction of the two prominent bodies of the respective countries and introduction to the kind of initiatives that both sides work, there was a round of introductions of members present from both sides.



Meeting with Business Council for Cooperation

A meeting hosted by Business Council for Cooperation with India, Government of Moscow was organized by the Department of External Economic and International Relations of Moscow and attended by the leading representatives from Moscow trade and business promotion bodies and women entrepreneurs from various business sectors.



The following key participants delivered presentations during the event:

- a. Ms. Ekaterina Elshina, Head of Division for coordination of activities of the Department and Advisor to Chairman of the Board, Business Council for Cooperation with India
- b. Ms. Tatyana Mineyeva, Business Ombudsman, Moscow Government
- c. Ms. Tatyana Gvilava, President, All-Russian public organization "Ladies in Business"
- d. Ms. Marina Pligina, Head of "Lady007" Business Accelerator
- e. Mr. Vladislav Mischenko, Director for Promotion of export of goods and services, Moscow Export Center During the event,



FLO exchanged physical copies of the virtually signed Memorandum of Understanding with Business Council for Cooperation with India and signed a Memorandum of Understanding with All-Russia public organization "Ladies in Business", one of the oldest and most prominent associations of women entrepreneurs in Russia established 20 years ago, which today has more than 3000 members and 53 regional offices across the country.

The following were the highlights of the delegation:

- o Priority sectors identified for engagement
- o Education & human resources
- o Food processing
- o Handicrafts, jewelry design, fashion & high-end textiles
- o Pharmaceuticals including veterinary medicines
- o Advertisement & branding
- o Construction & real estate, engineering sectors
- o For sector-specific engagements, virtual and physical meetings will be planned with delegates and other members of FLO.
- o First Secretary Dr. Aseem Vohra (eco.moscow@mea.gov.in) has been identified as the nodal officer for assisting FLO in facilitating identification of suitable Russian partners/collaborators on the Russian side.
- o 4 MOU signed
- o FLO to decide on participation in the first India-Russia Women Entrepreneurs/Business Dialogue at the prestigious St. Petersburg International Economic Forum (SPIEF) beginning with the next edition of the Forum in June, 2022.



FLO PARTICIPATION IN DUBAI EXPO 2020

'Virasat'- FLO's Tribute to the Father of the nation and a visual presentation of sustainable heritage textiles of India In World Expo Dubai | October 2,2021

On the occasion of Gandhi Jayanti , FLO curated a visual presentation of sustainable heritage textiles of India.

The presentation by FLO was titled, “Virasat”. The program is a dedication to Mahatma Gandhi on his birth anniversary. Mahatma Gandhi achieved many great things in his lifetime, famously freeing India from British rule through peaceful protests and inspirational movements that united the nation.

To people across the globe, Mahatma Gandhi is an icon of peace, inclusivity and sustainability, thanks to his revolutionary attitude that led India and its people to freedom and independence. To this day, Gandhi's wisdom and perspective still resonates with those of us who choose to hear and act on the lessons he taught.

One of Gandhi's most amazing achievements that resonates deeply with us at FICCI FLO is his Khadi movement. It is a movement that continues to live on in Indian culture and will forever connect fashion with freedom in its truest form.

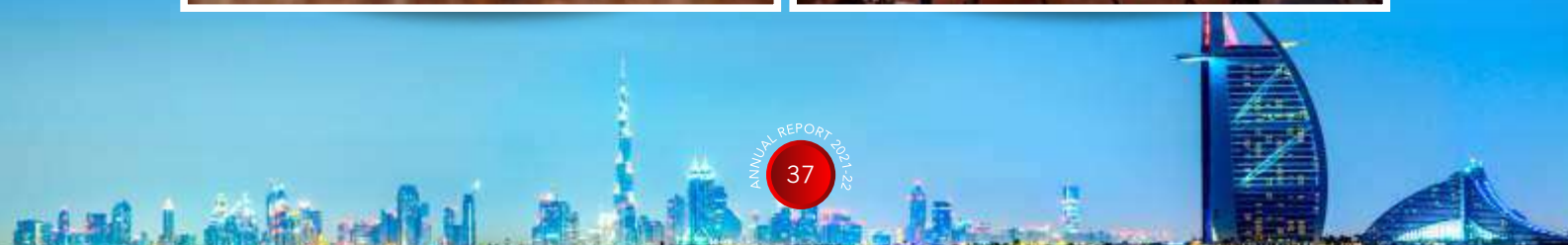
The show showcased the Khadi story, its relevance through the 75 years of India's freedom, 'Celebrating Indian indigenous Indian textiles of India'. Promoting responsibly sourced natural and sustainable fabrics for a better world was the sentiment behind the show.

FLO National President, Ujjwala Singhania said, “FLO is truly privileged to present this show , which is also a tribute to the Father of the Nation Mahatma Gandhi.

For the Mahatma, khadi was the means to the economic liberation of the masses. He saw the employment opportunities created by the khadi movement as the solution. Our idea is not just to the inculcate a feeling of pride in our heritage and textiles but also to help this industry reach global markets through collaboration and innovation. With 152 years of Khadi and 75 year of Indian independence, it is perhaps the most opportune time to celebrate the nation and its heritage today.”

Today, India not only takes pride but can offer the handmade fabrics to the world as environment friendly and sustainable fabric. The show communicated this throughout the various segments. Additionally, khadi has been used as the fabric by eminent designers to create local dresses.

The event was led by Ludhania Chapter, Monika Choudhary, Governing Body Member, Radika Gupta, Ludhania chapter chair and Ludhania team



FLO ANNUAL INTERSTATE MEET

Sambhrama, Bangalore, December 2-4, 2021

FLO organized its Annual Interstate Meet for 2021-22 under the Presidentship of Ujjwala Singhania at Bangalore from December 2-4, 2021.

The Interstate Meet is an annual feature and is organized in different Chapters every year. This year the Interstate Meet was hosted by Bangalore Chapter, led by Revathi Raju, Chairperson FLO Bangalore and her team.

Aptly titled “Sambhrama”, which means excitement, enthusiasm and celebration, the Interstate Meet provided the perfect milieu for exchange of ideas and meeting of the minds, in the back drop of the vibrant, colourful and historical rich city of Bangalore.

The interstate meet was an extraordinary amalgamation of intellectually stimulating discussions, entertainment and networking as also a blend of learning sessions, members bonding over lunches and dinners.

The Interstate meet was even more significant, as FLO Bangalore celebrated 10 years of its existence.



The Past Chairpersons of the Chapter were felicitated and recognized for their contribution in nurturing and growing the Chapter, in a gala event held at Bangalore Palace.

FLO is dedicated to promoting art and textiles, thus introducing weavers from across states under the name of Vastram. This event had traditional and vibrant textiles on display, with artisans showcasing Chikankari, Kalamkari, Shibori, Ikat, Maheshwari, Kale Nele, Handloom silks, leather puppets, and cotton printed fabrics. FLO Bazaar and Vastram was a designer collective exhibition, featuring the best in traditional crafts and weaves.

The entertainment of the evenings included star-studded show by Gaurang Shah, Shuba Mudgal and Sufi performers, followed by an elaborate dinner.

The interstate meet also featured industry visits to ISRO and Jindal, heritage tours to the UNESCO site Hampi and also a congregate at the Bangalore palace for a tete a tete with the Maharani of Mysore, Pramoda Devi-Wadiyar.



INTERACTION WITH EMINENT PERSONALITIES

A Tête-à-tête with Dr. Shashi Tharoor, Member of Parliament | February 10, 2022

FLO organised an interactive session with Dr. Shashi Tharoor, Member of Parliament, Acclaimed Author, Speaker, Former Diplomat, on Feb 10, 2022 at FICCI.

It was a candid tête-à-tête with Dr. Shashi Tharoor on his journey as a politician, author, orator and especially on his latest book "PRIDE, PREJUDICE & PUNDITRY". The session was moderated by Ira Mukhoty, Author.

Dr Tharoor also shared interesting snippets from his childhood, his journey as a career diplomat and about his books.

Smriti Puri, Joint National Treasurer was the Day Chair for the event.



India @ 75 : Celebrating 75 years of Indian Independence

FLO is celebrating India@75 in , commemorating 75 years of India's Independence which falls on 15th August 2022 in a befitting manner at national level.

FLO National and 18 Chapters across India will join hands and organise various events under the aegis of India@75 at their respective geographical location.



National Inaugural Session of Celebration of India@75 : Redefining Invincibility with General Bipin Rawat Chief of Defence Staff of the Indian Armed Forces | July 23, 2021

FLO organised a webinar Redefining Invincibility with General Bipin Rawat Chief of Defence Staff of the Indian Armed Forces on July 23, 2021.

General Bipin Rawat is a four-star General of the Indian Army. He is the first and current Chief of Defence (CDS) of India. On 30 December 2019, he was appointed as the first CDS of India.

General Rawat's presence was highly significant as FLO launch the nationwide celebrations of India@75, commemorating 75 years of India's Independence which falls on 15th August 2022.



To mark this momentous occasion, a commemorative stamp was released along with a video celebrating the 75 years of Indian independence.

In conversation with Gen Rawat, was Mr Maroof Raza, well known commentator on global, military and security issues and a former Indian army officer too.

75
Azadi Ka
Amrit Mahotsav
March 15-16, 2022

Celebrated Azadi Ka Amrit Mahotsav with Hon'ble Defence Minister of India, Shri Rajnath Singh on March 15 and General M.M Naravane, India's 27th Chief of the Army Staff on March 16, 2022.

“Armed Forces will see a larger participation of women in the coming years due to the recent steps taken by the Government,” said Rajnath Singh in his address.

The event 'Celebrating Women', on the theme 'Women Transforming India' was organised as part of 'Azadi ka Amrit Mahotsav' being celebrated across the country to commemorate 75 years of Independence. The Raksha Mantri lauded the FLO for organising the event which symbolises a 'New India' where men & women are making equal contribution in the overall development of the Nation.

On the occasion, rich tributes were paid to the Armed Forces personnel who made the supreme sacrifice to safeguard the sovereignty and integrity of the Nation. Rich tributes were also paid to Bharat Ratna Late Lata Mangeshkar. Her sister Ms Usha Mangeshkar received an award on behalf of Late Lata ji.

On March 16, 2022, Army Chief General MM Naravane said that the Indian Army is committed not only to give equal rights to women without gender discrimination, but will also help in building a career.

Women achievers from defence services were recognised on the occasion.





16th March 2022 | New Delhi



India@75 : FLO project 'Unsung Heroes

As one of the largest and oldest business chambers for women in India, FLO is making an endeavor to bring together a film on "Unsung Heroes", to celebrate and recognize the women freedom fighters of India. This is an ode from FLO to the women who fought for the country's freedom.

Commemorating the celebrations, FLO project 'Unsung Heroes' celebrates the extraordinary stories of strong, valiant and inspiring women, who played a significant role in the freedom struggle of India. These are stories of those 'Unsung Heroes', that need to be shared with the world.

We have made 15 movies across 15 FLO chapters to honour our martyrs. Our effort is not only to revive and relive their heroism but also to let our children know of the great legacy that they inherit, of how tall our heroes were, of the many sacrifices they made, of the dreams they saw and of the freedom that has been achieved through blood and valour.

We have released the movies under the title 'FLO India.'

YouTube link: <https://www.youtube.com/channel/UCg3Woy-zt2sWBBYFRgliukA>

Vande matram : Azaadi ka Amrit Mahotsav – India@75 | April 30, 2021

Taking inspiration from the words of the Honourable Prime Minister, FLO Hyderabad Chapter hosted its first Event Vande Mataram, celebrating 75 years of India's freedom, in the form of Azadi Ka Amrit Mahotsav, India@75, to honour the Exceptional heroism of our Armed Forces, on April 30th 2021.

It was an inspiring Virtual event that was attended by 150 participants. It was an honour to have the Vice President of India, Sri M. Venkaiah Naidu as the Chief Guest, Mrs Ujjwala Singhania, National President, FICCI FLO as the guest of honour and Guest Speakers from 3 Armed Forces. – Lieutenant Commander Vartika Joshi from the Navy, Captain Shalini Singh from Army and Wing Cdr Asha Vashist from AirForce.

Ujjwala Singhania, National President, FICCI FLO expressed that she was glad to be part of such an inspiring event which paid homage to three incredible women. She also sought support from the Vice President to further the cause of women empowerment.



Reminiscing Sardar Vallabhbhai Patel with historian and journalist Dr Hindol Sengupta July 16, 2021

As we approach India's 75th Independence day , FLO Ahmedabad Chapter organised a an exclusive session to reminisce Sardar Vallabhbhai Patel.

Acclaimed author, historian and journalist Dr Hindol Sengupta took the audience through the journey of The Iron Man of India - "The Man who Saved India"

The India that we see today was stitched together by fusing the princely states at a time when British India would have been fragmented into a myriad piece. The onus of this enormous contribution goes to none other than Sardar Vallabhbhai Patel But ironically little is known or appreciated about Patel's enormous contribution, his difficult life, his pragmatic choices.



 **FICCI**
flo Ahmedabad
The Power to Empower



President FICCI FLO Ujjwala Singhania
& Chairperson **Nandita Munshaw, FLO Ahmedabad**
invite you to celebrate India's upcoming 75th Independence Day

THE MAN WHO SAVED INDIA

Reminiscing Sardar Vallabhbhai Patel
In conversation with
DR. HINDOL SENGUPTA
award winning Author, Journalist & Historian

FRIDAY | 16.07.2021 | 5 PM

brand affair

 @floahmedabad |  @ficcifloahmedabad |  @FLOAhmedabad |  <http://www.ficciflo.com/chapter/ahmedabad>

Inauguration of FLO Monument at Wagah Bprdr

A milestone chapter unfolded in the history of FLO as the National President Ujjwala Singhania along with Chairperson FLO Amritsar Manjot Dhillon inaugurated a monument built by FLO to pay an eloquent tribute to the ineffable sacrifices made by the soldiers of our country to keep our treasured freedom safe and untarnished. The landmark shall stand as a commemoration of India's 75 years of Independence.

An ode to the valour of the sentinels of our borders, a sculpture of poetic beauty *the FLO monument enjoys a place of pride at the Wagah border, the international border between India and Pakistan that is famous for the pomp and pageantry of the Beating Retreat and witnesses an average of 25,000 tourists everyday from all across the globe.

This monument has put FLO on the international map as this location attracts immense global attention because of its strategic and political importance.

On the occasion, FLO National President Ujjwala Singhania and Manjot Dhillon Chairperson FLO Amritsar honored five BSF women soldiers for their exemplary dedication to duty in the service of nation.

FLO Amritsar saluted these unsung heroes of the nation for always showing unmatched fortitude in the face of danger and expressed its gratitude towards them by felicitating them with a medal and certificate of appreciation.



FLO START UP INITIATIVE



“It is imperative that we invest in creating entrepreneurs and give them an enabling and conducive environment for them to thrive. FLO plays an integral part of this process and contributes effectively towards this growth agenda of the nation. We are looking at taking a step forward with this National Initiative.”



Ujjwala Singhania, FLO President

“By creating an ecosystem of founders and funders, we are giving FLO members an opportunity to network, learn and grow. Our Partnerships with the government and private institutions will help them make their startup dream a success”.

Dr Aarti Gupta, National Head, FLO Startup Initiative

FLO Startup cell invited members to be a part of this ecosystem as FLOpreneurs and FLO Angels. FLOpreneurs are the entrepreneurs within our community...the women who are running their businesses, who the cell will help, THINK, BULD, SCALE, PITCH AND FUND their ventures and FLO Angels are the experienced HNIs who wish to invest in and mentor these startups. The FLO Startup cell has received over 400 registrations from PAN India members to be a part of this ecosystem who it aims to assist and help succeed.

FLO Startup cell has an able and extremely dynamic national core team led by Dr Aarti Gupta as the National Head of the Startup Cell, Archana Khosla Burman heading Programming & Collaborations, Bindu Sastry as the strategic advisor and lead on Digital presence, Nehal Parikh heading FLO Angel Network and Priya Goutham heading our FLO Virtual Incubator and Mentoring program.

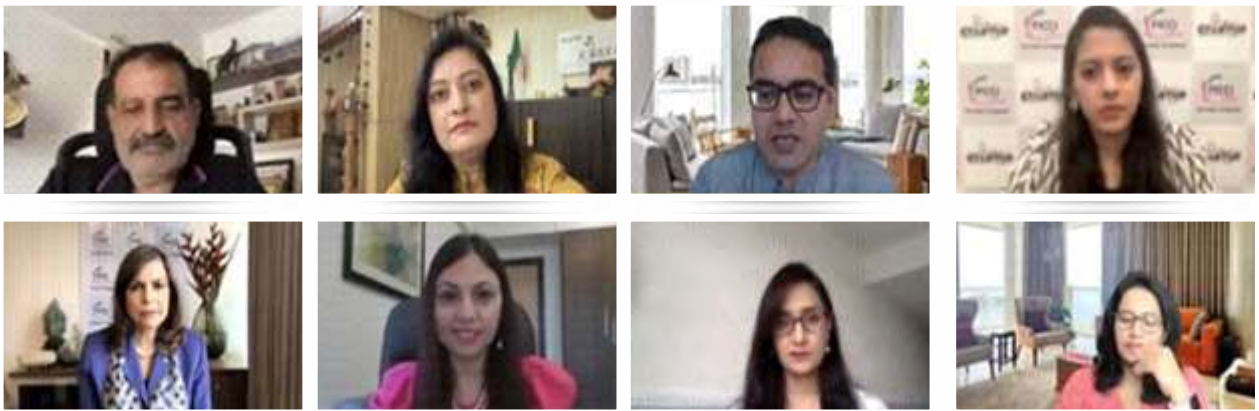


Launch of the FLO Startup Cell: From the Founder to Funder –A 360 Degree Spectrum | June 16, 2021

FLO Startup Cell was launched on June 16th, with a webinar with two stalwarts of the startup ecosystem, Mr. Mohandas Pai and Mr. Kunal Bahl. More than 200 members PAN India attended the event. The insights shared by Mr. Pai and Mr. Bahl on being founders of successful companies as well as being funders in growing startups, were extremely valuable to FLO members.



FLO StartUp Cell Launched Guest : Mohandas Pai and Kunal Bahl



Webinar on What it Takes to be an Angel Investor | June 18, 2021

FLO Start-up Cell organized a webinar with women investors from the industry talking about their journey as an angel investor. It was an interesting event, which gave members the opportunity to learn about the nuances of being an angel investor.



FICCI
flo
The Power to Empower

STARTUP

“WHAT IT TAKES TO BECOME AN ANGEL INVESTOR”

Listen from the experts all about Angel investing and its nuances
Expand your financial portfolio and learn about investing in Startups

ESTEEMED PANELIST

 Ankita Vashistha VC Fund, Sahaj Fund	 Deeksha Ahuja Entrepreneur and investor	 Dr. Aarti Gupta Chief Investment Officer, [BA] Venture
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Friday, 18th June

4:00 pm onwards

Moderated by
Nehal Parikh
FLO National Startup Cell

Join us on Zoom

Other Activities



Management Lessons from the Gita and the Mahabharata

with **Dr. Priya Virmani**
 Author, International best-selling Speaker, CEO of Thrive Company
 New York and founder of children's clinic, Preeti Day World

3rd September 2021 | 4:30 PM - 5:30 PM

Business Akron Series

Kiran Connoisseurs

Class Webex



FLO HYDERABAD, FLO MUMBAI & FLO UTTARAKHAND

Invite you for an Orientation by

STARTUP

Established Business | Planning to become an investor | Planning to Start | Building Entrepreneur

Dr. Anurag Singh | Anurag Singh | Anurag Singh | Anurag Singh | Anurag Singh

Join us on 21st June, Monday at 5:00 PM as the National team shares its insights

www.ficciflo.com/initiatives/flo-start-ups

Utesh Chaturvedi | Lubana Shashwata | Anand Babu



rebalance

25+ Companies | 40+ Diverse founders | 90+ Global VCs

An accelerator program that shapes and invests in the growth of early-stage companies with diverse founders.



For women who are starting up or looking to scale-up:

- Growth Focus & Clarity
- Access to Rebalance Angels & 90+ Global VC partners
- 1:1 Mentor Hours & Bi-weekly knowledge sessions
- Credits upto \$150K from partners



Powering with Purpose

Finding - Founding - Funding for Purpose
 Join the expert as she discusses keys to Founders' Own Unleash with vision, mission, strategy, and action

Eika Chaturvedi Banerjee
 Founder & CEO, Eikam Resonance

25th June 2021
 4-5 pm (IST)

Ecosystem & Outreach Partners:



STARTUP

Applications for Accelerator Cohort 4 close on 30 Sept 2021

www.therebalance.com



GOVERNMENT OF INDIA
 MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
 MSME DEVELOPMENT INSTITUTE, LUDHIANA

Observing
 The Micro, Small and Medium Enterprises (MSME) Day

Khadi & Village Industries Commission (KVIC), Chandigarh
 Federation of Indian Chambers of Commerce & Industry (FICCI) - WOMEN FLD LUDHIANA

Through Webinar on DATE: 25th June 2021 TIME: 11:30 AM to 12:30 PM

To Join, Please click on the link: <https://meet.google.com/ack-sufd-qcs>

The Keynote Speakers:



Arushi Tandon,
Chairperson & the Executive Committee,
FLO Lucknow Chapter invite you to

THE ORIENTATION
by the FLO Startup Cell

STARTUP

with
Dr. Aarti Gupta, Head,
FLO National Startup Cell

THE LAUNCH
of the AWE Project: Lucknow

with **Seema Chaturvedi,**
Founder & Chair,
AWE Foundation

Wednesday, June 30th, 6.30 pm
Event Chairs: Simran Sahni & Devanshi Seth, FLO Startup Cell Lucknow

WHO SHOULD ATTEND
Anyone who has an established business | All budding entrepreneurs
Those looking to invest in lucrative businesses

FLO INCUBATOR AT CIE IITB
is inviting applications for an
**IDEA/OPPORTUNITY
VALIDATION BOOTCAMP**

16 & 17 August 2021

Fee: INR 5206
(INR 5000 + Handling fee)

BESPOKE CONTENT FOR
PAN-INDIA FICCI FLO MEMBERS!

WHO SHOULD ATTEND

- Early stage start-ups (< 1.5 year)
- Existing businesses led by women
- Professionals with a start-up idea

PROGRAM STRENGTHS

- Batch size limited to 20
- Workshop mode
- Mentors' insights
- Opportunity to pitch to investors

PROGRAM TAKEAWAYS

- Idea assessment and validation
- Economic feasibility
- Go / No-go decision
- Right product mix
- How to increase revenues
- How to attract investors
- How to scale up

Last date for Registration:
12 August, 2021

TOGETHER WE CAN

AUGUST 6th
AT 4:00 PM
FRIDAY

Online Webinar

Radhika Gupta
CHAIRPERSON, FLO 2021-22
& COMMITTEE MEMBER

Guest Speaker
Aman Arora
THE KEY VENTURE STORY

CO-FOUNDER & DIRECTOR OF
KEVENTERS

DAY CHAIR:
Dimple Verma
Monika Arya

FLO-STARTUP HEAD:
MONIKA CHAUDHRY
PAST CHAIRPERSON & CB MEMBER

Arushi Tandon, Chairperson,
the Executive Committee & the Startup Cell, FLO Lucknow
are happy to announce the launch of

THE AWE PROJECT: LUCKNOW

A 4-day "MBA on steroids"
for 25 Women Entrepreneurs with
the AWE Foundation, USA

August 10th to August 13th, 2021

Followed by a Pitch Competition

INAUGURAL
SESSION BY:
SHAILI CHOPRA
Indian Business Journalist,
Author & Entrepreneur

Event Chairs: Simran Sahni & Devanshi Seth, Co-heads, FLO Startup Cell, Lucknow





UJJWALA SINGHANIA
National President FLO & National Startup Team
cordially invite you to

Start Up Creation

The 1-10 for Every Start Up



Lalit Vaicha
Partner
Atija Vaicha & Associates



Vishal Mehta
Associate Partner
Vetoria Partners

Learn from the experts as they discuss:
Types of entities and kinds of share capital | Registrations & Compliance
Business Plan & Financial Models | Creation of pitch deck | Founder agreements, IP protection and more!

9th Aug 2021
4-5.30 pm (IST)





SUNITA MOHANTY
Chairperson, FLO Bhubaneswar And Committee Members Invite You For an Webinar

Web series on - startup success story
14th Aug, 4:30 PM, Saturday



Vikas Bagaria
Founder, CEO - Pro-Sale

Zoom Meeting ID: 913 140 9561 | Passcode: 88881

Moderator: Shyama Jha - Head Startup Cell
Introduction Of Guest: Anvnet Kaur - flo member

9th Aug 2021
4-5.30 pm (IST)







A TO Z of Start-up Funding

Capital for growth and planning post liquidity event

Join the expert as he discusses aspects of- building scalable business, raising fund, wealth planning, exit planning and effective succession planning.

Vivek Sadhale
Founder Partner, LegaLogic

Moderator
Rohini Sureka Chokhani
Founder BND Capital Advisor & FLO Northeast Start Up Cell Head

27th August 2021
11 am-12 pm (IST)



KOMAL BATRA
Chairperson
FLO Uttarakhand

RITU SINGH
Chairperson
FLO Jammu Kashmir & Ladakh

Invites you for a talk

VOICE OF A hostess

A MULTITASKING MOMPREENEUR

DISHA BATRA

Friday, 27 Aug '21 | 4:30 PM



27th August 2021
11 am-12 pm (IST)

Master Class on Angel Investing by Sanjay Mehta

FLO National Startup Team follows up for its FLO Angels a series of introductions to different angel networks. At FLO we believe in collaboration with the entire ecosystem for a more inclusive growth.

The angel Network Series 1 –Keiretsu Forum

Speaker: Denny Kurien & Vinita Binmbhet

The FLO Startup Cell had organized online knowledge series from 4th August to 7th August at no fees for all members interested in starting their journey as angels.



FICCI *flo* The Power to Empower

STARTUP

Ujjwala Singhania,
National President FLO
& FLO National Startup Team
Invite you for

The Angel Network Series 1- Keiretsu Forum



Denny Kurien
President & CEO of Keiretsu Forum



Vinita Binmbhet
Part National President of FICCI FLO,
Angel Investor

Host: Dr. Arati Gupta and Nehal Parikh

Tuesday, Oct 5th | 11:30 am

Zoom details to follow

Mentor Development Program in collaboration with Virginia Tech



Want to mentor THE NEXT SOCIETY of Innovators & Entrepreneurs?

VIRGINIA TECH FICCI STARTUP

CERTIFIED MENTORSHIP PROGRAM

BECOME A SUCCESSFUL MENTOR FROM VIRGINIA TECH IN COLLABORATION WITH FLO STARTUP CELL

Virginia Tech, USA's Outreach and International Affairs, has established a roadmap to promote global interdisciplinary research and education.

3 DAY INTENSIVE TRAINING PROGRAM

APPLY NOW

Registration closed on 20th September

20th September | 21st September | 22nd September
Virtual sessions on Zoom platform. 100% attendance is mandatory.

Batch Dates: 20th October

COURSE FEE: **11,800/-**
(10000 + 18% GST)

REGISTER

For more details, visit our www.startup.in

The program is brought to you by FLO Startup, which collaborates with FICCI.

She Talks Business

Speakers: Dr. Neharika Vohra, Anisha Singh, Svetha Ravi, Anila Choraria, Sonal Agarwal, Shilpi Sinha, Anisha Patnaik, Dr. Lakshmi Jagannathan, Archana Jahagirdar, Rohini Nair



TECHNOLOGY PARTNER: freshworks for startups

SPONSORED BY: startUP INDIAN, SOLUTUS

AS INITIATIVE BY: FICCI flo

POWERED BY: startUP INDIAN, SOLUTUS

THIS NAVRATRI, WE ARE CELEBRATING THE ENTREPRENEURIAL SPIRIT OF WOMEN

02 DAYS | 10 SESSIONS TALKS | 04 ACCELERATION PROGRAMS WILL BE LAUNCHED

HOSTED BY: FICCI flo, startUP INDIAN, SOLUTUS

DAY 01



ANISHA SINGH
Vice Chairman, Tech 2030 and Entrepreneurship Committee



SVETHA RAVI
Angel Investor



ANILA CHORARIA
Solutions Partner, WIPAC SI



SONAL AGARWAL
CEO, Lakshmi-Indira Startup

DAY 02



DR. LAKSHMI JAGANNATHAN
2020 Foundation



ARCHANA JAHAGIRDAR
Solutions Partner, Akshay Capital



ROHINI NAIR
Headline Investor & Partner, KIP Capital

VIRTUAL ACCELERATION PARTNER: HEADSTART, STYLUS

ONLINE MENTOR PARTNER: CANPUF, CONNECT, GLIDE

ACCELERATION PARTNER: FRESHWORKS FOR STARTUPS, CAMPUS CONNECT

Startup Accelerator Program

We launched the 16-week accelerator program for which many startups applied and 20 amazing startups were shortlisted, who'll receive one on one training & mentorship by the FLO Startup Cell.



Join us to celebrate the launch of our 16-week long accelerator program for women-led startups

FICCI *flo* The Power to Empower

startUP INDIAN PRESENTS

STARTUP ACCELERATOR PROGRAM

SATURDAY, NOV 13, 2021 | 4:00PM | VIRTUAL EVENT

AN INITIATIVE BY: FICCI flo

ORGANIZING PARTNER: startUP INDIAN, SOLUTUS

OUTREACH PARTNER: UO START IN UP

TECHNOLOGY PARTNER: freshworks for startups

ACCELERATION PARTNER: CAMPUS CONNECT

Designing A Business Model

Speaker: Siddharth Lulla

Siddharth takes us through simple steps on how to make and follow to define our startup business model.



FICCI flo
The Power to Empower

STARTUP

Designing A Business Model

Learn from the expert as he takes you through ways in which you can visualise, describe and better understand how your start up can create, deliver, and capture value

Our Speaker
Siddharth Lulla
Strategy Consultant

🕒 3:30 pm - 5:00 pm
📅 Saturday, 4th December

Moderated by
Archana Khosla Burman
FLO National Startup Cell

Join us on Zoom

Divyangjan Startup Event 2021

Flo Startup is proud to collaborate with the UP Govt. to organize a Divyangjan Startup event which showcases startups making innovative products by disabled individuals.



ORGANISED BY
startUP INDIA PLUTUS

EVENT SPONSOR
UP START INUP
A Government of UP Initiative

DIVYANGJAN STARTUP EVENT

ON INTERNATIONAL DAY OF PERSONS WITH DISABILITIES
FRIDAY DEC 03, 2021
3:00PM ONWARDS

VIRTUAL EVENT- FIRESIDE CHATS
INSPIRING STORIES | PRODUCT SHOWCASE

ECOSYSTEM PARTNER: **FICCI flo**
HEADSTART | BilliOnAble®

MEDIA PARTNER: **YOURSTORY**

ONLINE MEDIA PARTNER: **Startup**

KNOWLEDGE PARTNER: **CAMPUS CONNECT**

FIRESIDE CHAT WITH INDUSTRY EXPERTS

 PRATEEN MAHAV CO-FOUNDER & CEO ROCKETLAB FOUNDATION	 GEORGE SEBASTIAN HEAD OF AS, AGC ENABELL INRA	 PULKIT AGARWAL INVESTMENT DIRECTOR ACCELERATOR TECHNOLOGY SICILIA ALPHA	 SAMEER GARG FOUNDER, BILLIONABLES HEAD- TECHNOLOGY BUSINESS INCUBATOR, NEST	 DR AMAN KHOSLA CO-FOUNDER CARE-OPARANTECH	 SIDDHARTH SAHA LEAD - SALES AND OPERATION, INVENTION	 PRAVIN KUMAR FOUNDER & CEO SEKTRONWARE DE VOICE	 ELIZABETH JEAN THOMAS CO-FOUNDER & CEO PHONELUX	 HARINI SENTHIL CO-FOUNDER & DIRECTOR, HITECH	 CHIRANJAY NAIR CO-FOUNDER HELICALE
--	--	---	---	--	---	---	---	---	---

INSPIRING STORIES

 PREETI WANDA FOUNDER & CEO SILVER PINKIE	 SATYA PRAKASH MALVIYA ENTREPRENEUR & SOCIAL ACTIVIST
---	--

HOSTED BY

 POOJASHTYA DATTA FOUNDER STARTUP INDIA BEAT	 KSHITIJ SINGH DIRECTOR MULTI-BUSINESS INCUBATOR
--	--

Chapter Reports

1 FLO Ahmedabad

Signed an MOU with Swarnim Startup University



Outreach Partner for 3 day Boot Camp for women entrepreneurs by AIC GUSEC & US Consulate



Online Event on “Demystifying Angel Investing” with Ms Asha Jadeja Motwani and Ms Radhika Shah

FICCI
The Power to Empower

STARTUP

NANDITA MUNSHAW, Chairperson
and the Committee Members invite you to
DEMYSTIFYING ANGEL INVESTING
With

ASHA JADEJA MOTWANI
Founder, Motwani Jadeja
Foundation & MITLI
Angel Investor, Philanthropist

RADHIKA SHAH
Co-President,
Stanford Angels &
Entrepreneurs
Tech & Impact Investor.

DR. AARTI GUPTA
National Head, FLO Startups

Coordinated By

PHANI TRIVEDI
Head - Startup Cell
FLO Ahmedabad

YOGITA SETHI
Head - Startup Cell
FLO Ahmedabad

4th September 2021 | 11 AM | Zoom

2 FLO Amritsar



3 FLO Bangalore

- Launched MSME vertical in collaboration with HER-MONY.
- Facilitated a session with members in the Food space, where they talked about a Restaurant, home chef, Budding chef, Retail space and challenges faced by them, Pivoting in Covid.



STARTUP 75 FICCI flo The Power to Empower

Chairperson Revathi Raju and Startup Cell head Anshu Jhunjhunwala invite you for our first knowledge session on MSME and Growing your business 3X by strengthening your Business Operations

Srividya Puppala is the CEO of Ensonce and President for MSME World Bangalore Chapter

Srikanth Gampa is the CEO of Ezeeloans and Founder of MSME World

Date : 23rd August 2021



STARTUP FICCI flo The Power to Empower

REVATHI RAJU, Chairperson FLO Bangalore 2021-22

The Startup Cell, FLO Bangalore invite you to the

**FLO ENTREPRENEUR PANEL - I
INSPIRATIONAL FOOD JOURNEYS**

Introduction : Anshu Jhunjhunwala, Head Startup Cell FLO Bangalore

Moderator : Archana Doshi, (Archana's Kitchen)

Panel : Girija Chandan (Parampare Coffee), Shruti Sabharwal (Wooden Spoon), Nidhi Nahata (JustBe Cafe), Sonal Barjatya (Nirvanik)

Monday 13/9/21, 2:00PM

- THE CHAPTER HAS 25 MENTEES BEING MENTORED BY 10 MENTORS AND AN ADVISORY TEAM OF 10 MEMBERS.
- A FINANCIAL LITERACY SESSION WAS ORGANISED BY TEAM MEMBERS- PAYAL BHATE & NIDHI RATHI. THE TALK WAS BASED ON HOW TO PLAN YOUR FINANCIALS & UNDERSTANDING LEGALITIES WITH TAXATION.
- PLANNED UPCOMING EVENTS ON- LIFE-STYLE PRODUCT BUSINESS, GARMENT BUSINESS, REAL ESTATE.
- A WORKSHOP ON FINANCIAL ANALYSIS

4 FLO Coimbatore

FLO Coimbatore Startup Vertical (Sep-Nov 2021)

Webinar on startup success story
- Mr CKKum arave lu
Co founder & CEO
Groom India Salon & Naturals chain of salons



Boardroom meeting with
Mr Sridhar Vembu
CEO of Zoho Corporation



Compiled a list of member businesses and contacts to circulate within our chapter

5 FLO Hyderabad

Knowledge Session: Orientation
by International Institute
of Millet Research



Learning Session: Business
Model Canvas by i-TIC,
IIT, Hyderabad



Incubation Initiative: Idea/
Opportunity Validation Bootcamp
by IIT, Hyderabad - 7 graduates



Mentorship Initiative: Micro-accelerator
by IIT Hyderabad - 7 participants
Campus visit: IIT Hyderabad



MoUs: Renewal - IIT Hyderabad



New - NSRCEL, IIM Bangalore

Mentor-Mentee Program: Concluded 7 groups

Incubation Program: Screening of candidates for Cohort 2 of Spark by WE hub & IIT Bootcamp-cum-Micro-accelerator

6 FLO Kanpur

FLO Startup Cell, Kanpur started the shebiz Insta live series to bring spotlight to entrepreneurs and share their journey with members, they have covered over 6 sessions so far.

7 FLO Lucknow



Join Us!
Transformational capacity development program for women entrepreneurs with proven, demonstrated multi-dimensional impact which leads to:

- Decrease in domestic violence,
- Increase in self-esteem of women,
- Building of communities,
- Sustainable & scalable economic development

THE AWE PROJECT- LUCKNOW LEADERSHIP

- Simran Sahni**
Founder & CEO, AWE
Joint Chairman - Co Head FICCI Flo Lucknow Cell
- Anushi Tandon**
Chairperson
FICCI FLO Lucknow
- Devanshi Sethi**
AWE
FLO Lucknow Cell, Lucknow

BOARD LEADERSHIP

- Gill Perry Mason**
Vice President,
Entrepreneurship,
Opportunity
- Seema Chaturvedi**
Founder & Chair,
AWE Foundation
Founder & Managing
Partner, AWE Fund

AWE PROJECT GLOBAL PARTNERS

T.Rowe Price, BANK OF AMERICA, SPARK, N.C. & W. 1.0.0, MARYLAND, Invest in Detroit, AFR, TEDCO

Announced the launch of a 4 day bootcamp – an MBA on steroids – in collaboration with AWE Projects, US.

Launched & selected 25 aspiring female entrepreneurs from UP for the AWE Project.

Executed the AWE Project a 4 day bootcamp from 10-13 of August. A pitch competition was organised on the final day of the program, where we awarded a sum of Rs. 50000 seed money to the winner. The amount was divided between 2 participants who tied for the top spot.

8 FLO Ludhiana

Ficci flo Ludhiana On the of International MSME Day, June 27, launched our FLO Start up cell with Shri Sujit Kumar State Director GoI, Ministry of MSME KVIC, Chandigarh, Mr Kundan Lal Assistant Director Webinar by Aman Arora, Founder Kaventers, sharing his inspirational entrepreneurial journey with Flo startup members

9 FLO Mumbai



Lubaina Shahpurwala, Chairperson FLO Mumbai, and EC Invite you to

**Women's Leadership Workshop
Cultivating a Growth Mindset**

Dr. Upasna A Agarwal
Associate Professor
Organization Behavior and
Human Resource Management,
NITIE

Key Takeaways

- Building a Change Mindset
- Building a Personal Brand
- Understanding your Mindset
- Strengthening your Gravitas

Date: 22nd October
Time: 4:00 to 5:00 PM



STARTUP

Lubaina Shahpurwala, Chairperson, FLO Mumbai & EC Invite you to

Join us for a Panel Discussion on

The Metamorphosis of Fashion

Pernia's Pop Up Studio
Juhu
4-6pm | 8th October
(Followed by High Tea)

Naina Sethi
Fashion Designer, Founder NA-KA & Label Naina Sethi

Abhishek Agarwal
Founder and CEO, Purple Style Labs

Monisha Gidrani
Brand Consultant & CEO, Vimonisha Events

Shakeel Sutarwala
Partner - Pwepod Consulting

Curated by Vimonisha Events

Changing Face of Retail



MSME's: The Backbone of India's Economy - Benefits & Challenges



Sahayata se Samadan Supporting Women to Build Their Business

10 FLO Uttarakhand

An enriching session for Startup Cell FLO Uttarakhand, under their Business Akron Series was organised by FLO Uttarakhand on 3rd September 2021. The session was conducted by Dr Priya Virmani on 'Management Lessons From the Gita And the Mahabharata'.



FLO Startup Cell Uttarakhand and Jammu & Kashmir & Ladakh organized a webinar on "Voice of a Hostess" by Disha Batra, on 27th August 2021.



Chapter Reports FLO Start Up Symposium | March 21, 2022

In the FLO Start Up Symposium organised in New Delhi, NITI Aayog CEO Amitabh Kant said that women-owned businesses will be the next big disruption within the Indian start-up ecosystem.

In October 2021, FICCI Ladies Organisation (FLO) launched a 16-week FLO accelerator program to encourage women-led startups to better heights. Bengaluru-based EcoCollab, co-founded by architects Anamika Garg and Arundhati Sett was declared winner.

As part of FLO accelerator program, a total of 20 startups were shortlisted out of hundreds of the applications that FLO reportedly received. The FLO then had the shortlisted startups to pitch to the angel investors and venture capitalists for funding. After going through 16-weeks of rigorous heat to prove its mettle, EcoCollab, a one-stop platform for 'sustainable buildings' which aims to simplify sustainability with its use of climate responsive designs in the making of sustainable buildings at conventional pricing, emerged as winner. EcoCollab method reportedly works for all building typologies. The startup received a \$5000 AWS gift card and a trophy.

The event includes two panel discussions, one physical and the other, virtual. Panel 1 titled, "Stereotyping: Women in Business & Investing" had Shanti Mohan, Founder, Lets Venture; Shinjini Kumar, Co-Founder SALT and Dinika Bhatia, Founder & CEO, DRB as the panelists.

In the 2nd Panel, "Transition from Startup to Growth: Learnings & Insights", the panellists were Nithin Kamath, Founder & CEO, Zerodha; and Kaushik Mukherjee, Co-Founder & COO, SUGAR Cosmetics; in conversation with Vinayak Burman, Founder and Managing Partner, Vertices Partner.



Village Industries & Transformation Programme (VIT) 2021-22

Ujjwala Singhania, the 38th President of FLO virtually launched its 18th Chapter “FLO Jammu- Kashmir & Ladakh” on May 24, 2021.

“This Chapter has been in the outreach agenda of FLO for quite some time now and finally today, we have our newest Chapter in the most beautiful, enchanting, and fascinating part of India, which is known as the 'Paradise on Earth'. Besides being a tourism hub, this region has huge potential in terms of industry and trade.” said Ujjwala Singhania, President FLO.

Kuwarni Ritu Singh was announced as the Founder Chairperson of the new Chapter along with her dynamic team of Office Bearers.

The web event was very well attended, with several dynamic women entrepreneurs and professionals from the new Chapter besides the Presidium, Past Presidents & National Governing Body Members.

Zila Khan, renowned Sufi singer and actor performed a few classical and semi-classical songs to celebrate the occasion.

VIT National Team's Focus for the Year 2021-22

- So far 44 of the 195 adopted villages are in line to be transformed into VIT Model Villages
- Focus is on 15 Industries "work in progress" by FLO VIT Chapter Teams

VIT National Team



Puja Garg
VIT National Head
Immd. Past Chairperson
FLO Lucknow

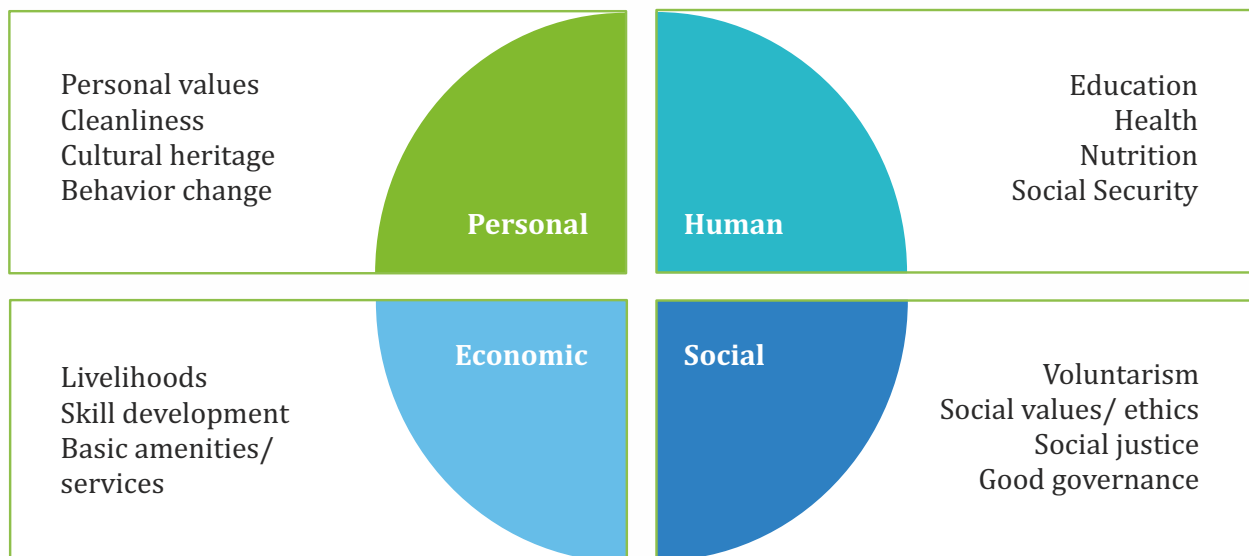


Taruna Patel
VIT National Head
Immd. Past Chairperson
FLO Ahmedabad

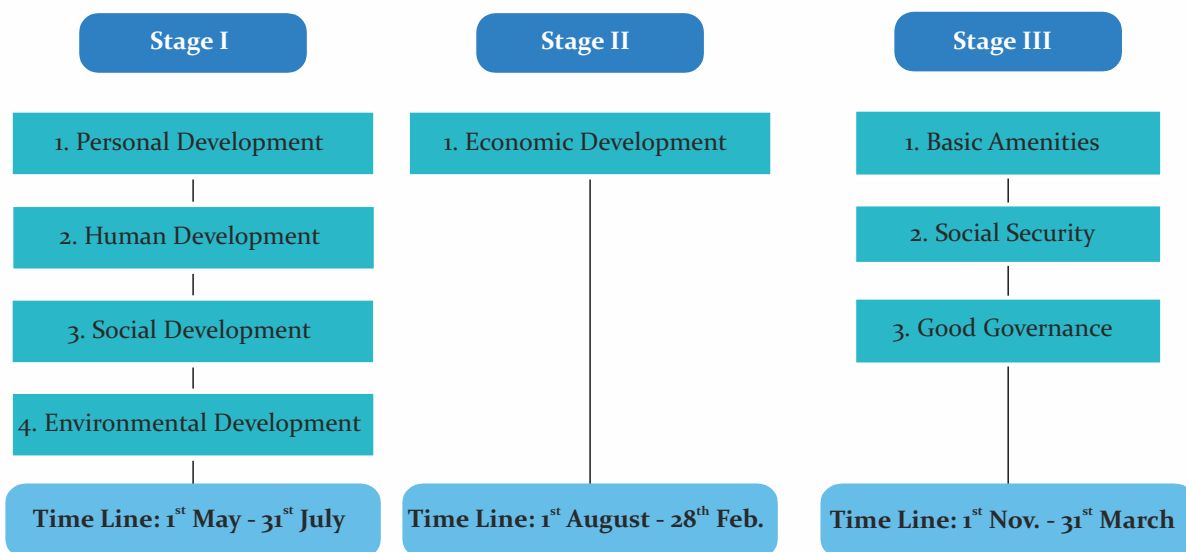
Niti Mehta
VIT National Committee Member
Immd. Past Jt. Secretary
FLO Ahmedabad

Our VIT Model Villages are based on SAGY Guidelines

The ideal Model village is based on multidimensional aspects including water issues, agriculture issues, gender issues, health issues to transform the village into a Model Village.



Village Development Planning, VDP in 3 Stages with Timeline



Village Development Planning (VDP) Baseline Survey – Stage I

Baseline format is mandatory to be completed by FLO VIT team in conjunction with the Gram Panchayat

Village Development Planning – Stage I A

1. Personal Development

- Hygienic Behaviour and Practices
- Inculcating habits of regular physical exercise
- Reducing risk behaviour- alcoholism, smoking, substance abuse etc.

2. Human Development

- Health and Nutrition
- Education for all

3. Social Development

- Clean Villages

4. Environmental Development

- Roadside plantations, Tree plantation in homesteads, schools and public institutions; and Social Forestry
- Watershed management especially revival of traditional water bodies
- Rainwater harvesting- rooftop as well as others

Village Development Planning – Stage II

The activities of Economic Development is a must adopt Vertical for all VIT Teams

Economic Development

- Promoting diversified agricultural livelihoods, including livestock and horticulture
- Rural Industrialization
- Development of Cottage Industries
- Skill Development for women & eligible youth
- Organising Women SHGs and Financial Inclusion

Village Development Planning – Stage III

FLO VIT team to select any 1 Vertical from the 3 given below
(Our suggestion to select Basic Amenities as your Vertical from Stage III)

1. Basic Amenities

- Pucca houses for all houseless poor/poor living in kutcha houses
- Drinking water, preferably treated piped water with household taps
- Internal all weather roads with covered drains and all-weather road connectivity to the main network
- Electricity connection to all households including from alternative sources of energy, especially solar
- Pucca infrastructure for public institutions- Anganwadis, schools, health institutions, Gram Panchayat Office and libraries
- Civic infrastructure including community halls, buildings for SHG federations, playgrounds, PDS outlets, and burial grounds/crematoria
- Village markets

2. Social Security

- Pensions for all eligible families- old age, disability and widow
- Insurance schemes
- PDS- universal access to all eligible households

3. Good Governance

- Strengthening Gram Panchayats

Impact of Village Industries & Transformation Programme, VIT In the Adopted Villages pan India from different verticals

Personal Development

To enhance the quality of life of the entire rural population and develop their personal values, it is crucial to develop healthy habits and maintain hygienic practices. Doing regular exercises, playing daily games, and avoiding alcohol, smoking, or consumption of toxic substances, will help a person maintain a healthy & long life. These positive behavioral and health changes in a person will motivate other villagers to follow the same lifestyle and lead a high quality of life.

Participation of 5 FLO Chapters - Ahmedabad, Bhubaneshwar, Ludhiana, Uttarakhand and Jammu Kashmir & Ladakh under this vertical, organized Mass Cleanliness Drive, Nukad Natak – **Say No to Drugs**, Cultural Program, Establishing a Gymnasium and repair work in Girls school toilet for hygiene, Construction of Metaled Road of 7 Kilometers long in their adopted villages.



Human Development

Every Indian citizen, whether living in urban metropolitan cities or remote villages, deserves certain basic amenities to live a good life. These necessities include proper education, good nutrition, basic health facilities, and social security. Hence, establishing smart schools and libraries, including e-libraries, will educate every child of the village and enhance the adult literacy rate. Also, healthcare and clinical facilities need to be leveraged in rural areas. Special attention must be paid to the nutritional requirements of children, teenagers, pregnant women, and lactating mothers.

Participation of 8FLO chapters - Bhubaneshwar, Coimbatore, Kanpur, Lucknow, Mumbai, Northeast, Hyderabad, and Jammu Kashmir & Ladakh Under this vertical, the above Chapters organized Girl & Women Life Skill Enhancement Training with 56 participants; Programme on Activism against Gender based Violence – 63 girls & women participated, E-Literacy, Learning League – distributed geometry box, books to 250 school students, Various types of Medical Camps were held- 320+ villagers participated, Distribution of Covid-19 relief kit, Project Pankh High- adopted 100 girls for using sanitary napkins self-hygiene, Vaccination awareness drive- Vaccinated 1700 villagers in their adopted villages.



Environmental Development

Measures need to be taken to develop the rural environment as well. Setting up toilets in each household and public institution, facilitating proper solid and liquid waste management, planting trees on the roadside, facilitating green walkways, rainwater harvesting, watershed management, etc., must be adopted to render clean and green surroundings to rural people. Alongside, necessary measures need to be taken to reduce local air, water, and land pollution for protecting the sanctity and identity of villages. Thus, environmental development will not only help villagers but also protect our mother Earth.

Participation of 10 FLO Chapters – Ahmedabad, Bangalore, Bhubaneswar, Coimbatore, Indore, Mumbai, Hyderabad, YFLO Delhi, Uttarakhand and YFLO Kolkata Under this vertical, these Chapters organized Tree Plantation Drive – 16,482 trees were planted across pan India and around 33 lacs seedballs dispersed across Gujarat.



Economic Development

The economy of a village refers to the ability of rural people to improve their standard of living by meeting their materialistic and cultural wealth needs. And for doing so, it is important to inculcate the necessary skills among villagers to earn their living. Diversified agricultural livelihoods, organic farming, livestock development, etc., offer ample opportunities to people to develop skills and earn a handsome amount to meet their financial needs. Besides, basic services and sufficient funding's must be offered to them to encourage them to strengthen their rural economic framework.

Participation of 14 FLO chapters –Bangalore, Bhubaneshwar, Coimbatore, Jaipur, Kanpur, Lucknow, Ludhiana Mumbai, Northeast, Jammu Kashmir & Ladakh, Hyderabad, Uttarakhand and YFLO Kolkata under this vertical various types of industry setup being done – Pickle Udhyog, Diya Making, Sanitary Pad Making Unit, and Incense Stick Making Unit, Organic Food Packaging Infrastructure setup etc. Chapters have also organized various workshops for skilling – Rural Vocational Training- 99 Students participated, Pharma Training – 190 students participated, Computer training- 41 students participated, Tailoring Programme, Candle & Agarbatti Making – 35 Women Participated, Phenyl Making – 48 women participated, Pickle & Jam Making, Oyster Mushroom Farming, Box Making Training and Bee Keeping Initiative- 46 Women participated, Machine operations Training & Gift Packaging, Quilling & Pottery Workshop for children etc. in their adopted villages.





VIT TEAM NATIONAL GOALS
To Transform for India @ 75
75 Villages into Model Villages
Target Date 15th August 2022



FLO TEXTILE AND HANDLOOM PROMOTION

The objectives of the FLO Ahmedabad Textile and Handloom Promotion Initiative are:

- Evaluate the strategies needed to preserve and revitalise the weaves and crafts of Gujarat.
- To find ways to retain our ancient practices along with the adoption of latest trends and fashion
- To chart a way for inclusive development of tourism that will cover several destinations of Gujarat including the lesser-known clusters
- And above all to bridge the divide between handloom weavers and their potential customers

FLO Ahmedabad Chapter's Textile & Handicrafts Tourism Symposium | July 9, 2021

With a vision of changing lives and providing unprecedented opportunities, FLO Ahmedabad Chapter organized a textile and handicraft tourism symposium on 9th July 2021.

The symposium extensively focused on promoting textile and handicraft tourism in the state so that it can benefit the weavers and other artisans associated with their respective arts.

After all, tourists play a vital part in boosting the local economy and FLO discussed scores of aspects to promote textile and handicraft tourism across various territories of Gujarat.

The speakers were Mr. Junaid Kamal Ahmad, Country Director, World Bank, India; Ms. Elmas Arisoy, Manager (Procurement), South Asia, World Bank, Washington DC ; Ms. Priti Jain, Senior Procurement Specialist, World Bank and Ms. Swayamsiddha Mohanty, Senior Procurement Specialist, World Bank.

The Key highlights of the symposium were

Evaluation of Case Studies of places in India and Abroad where Tourism has supported the market for Traditional Textiles and Handicrafts.

Review the Strategies and Practical Tools of Government ,NGOs, Social Enterprise, Tour Operators and Hospitality Industry to create a mutually beneficial partnership between the Handloom and Handicraft Production Sector and the Tourism Sector.

Exposure of Handloom and Handicrafts clusters that are lesser known and examine the infrastructure logistics and skills that are needed to create a Textile Route in Gujarat that is inclusive of marginalized Weavers and Craftspeople

Suggest strategies to make Gujarat a premier destination for Textile and Handicraft Connoisseurs and around the world.



FLO Ahmedabad Chapter's textile, handicraft conclave | August 6, 2021

FLO Ahmedabad Chapter's textile, handicraft conclave has given a global platform to the finest textile handlooms and handicraft artisans of Gujarat.

Gujarat Chief Minister Vijaybhairupani, virtually presented a note in support of this project.

Chief Guest Dr Preeti G Adani, Chairperson of the Adani Foundation, the CSR arm of Adani Group, dwelt at length on the efforts of the Foundation in preserving and FLO National President Ujjawala Singhanian attended the event virtually.

FLO Ahmedabad also brought together a 'Weavers Bazaar' to lend a helping hand to the artisans and give them a chance to display their beautiful ware.

This will culminate in a knowledge report to be presented to the Gujarat government proposing favorable policy changes to uplift the weavers, our heritage and our dying crafts.

FLO Textile Weavers Directory

All the efforts of the FLO Ahmedabad Textile and Handloom Promotion Initiative culminated with the FLO "WEAVERS DIRECTORY", comprising names and contacts of the weavers of Gujarat.

The objective of the directory is to help bridge the gap between the makers and buyers. It will also encourage a future generation of weavers and craftsmen to continue their trade so this rich legacy of Gujarat may live on.

None of this would have been possible without the passion and leadership of FLO Ahmedabad Chairperson Nandita Munshaw, Textile Initiative Head Shilpa Bhagat Patel and the entire textile team – Amy Sonpal, Aparna Vasa, Bijal Shah, Shrena Sutaria, Shilpa Vora, Usha Jaiswal and Parav Shah.

The FLO Textile Fiesta | on 16th February 2022 at Sundar Nursery, New Delhi

The FLO Textile Fiesta, which is scheduled for 16th February 2022 is an endeavour to celebrate the rich cultural heritage of our great nation. FICCI FLO created a special vertical for promoting Indian textiles especially handlooms and hand-crafted garments.

A land of variety in every sense—India has so much to offer with each state having its own cultural identity. Our gala event - The FLO Textile Fiesta, is our attempt to provide a platform to artisans and designers from all across the country who represent the top of their class articles to our discerning members and guests. This event will have the following elements which will make it stand out from other exhibitions and will set new benchmarks:

- Stalls from all FLO Chapters - The FLO Textile Fiesta will have over 50 stalls from all the FLO Chapters. We request all members interested in exhibiting their products to kindly contact their respective Chapter Chairpersons for the same.
- The event will have three talk shows during the course of the day with some of the biggest names in the field of Textiles. These will include designers, fashion editors and experts and activists.
- The event will also have celebrity performances through the day to keep members and visitors engaged.
- A Heritage Fashion Walk during the event which will see two members from each chapter, the Chairperson, and the Textile Initiative Head, walking the ramp in heritage handloom pieces.

FLO SKILLING INITIATIVES

National Head: Ritu Das, Governing Body Member

Despite the Pandemic and its related challenges, FLO Chapters Pan-India, have done noteworthy skilling projects. Aimed at providing sustainable livelihood they are contributing substantially towards Women Empowerment.

Significant steps taken by the Chapters towards skilling projects are enumerated below:

- Several MOUs have been signed with leading Training Partners like Usha International, NIIT Foundation, JK TPO and many more such well-known institutions.
- Revived traditional handicrafts. India's Traditional Handicrafts Industry is a very important one, employing a large number of peoples especially women. Weavers and artisans were supported by training & upscaling their skills, providing them with new looms and raw material and importantly new designs.
- Set up and upskilled Training Centers and started training classes with expert trainers.
 - Sewing and Embroidery classes. This is a very important and useful skill for women. FLO Chapters not only started classes but also helped create new designs and facilitated sale of the products made at the centers.
 - New Age Training Courses. Computer Skills are very necessary now and a big source of employment. Numerous job-oriented training classes have been started like Data-entry, Retail & Marketing.
 - FLO Hyderabad provided training for Pharma Industry & facilitated jobs placement for 200 aspirants.
 - Beautician training classes. A very popular career now, providing both jobs and self-employment.
- Sustainable Livelihood Projects
 - Trained artisans in making marketable Diwali items with new designs and providing raw material eg. Diyas & festive items. FLO Chapters facilitated their sale and through this initiative more than 80000 diyas and other gift items were sold.
 - In conjunction with various agencies/institutions FLO Chapters have started training & skilling in various fields, like:
 - ❖ Bee Keeping
 - ❖ Pickle Udyog
 - ❖ Household products like phenyl etc.
 - ❖ Vermicompost, its making & packing
 - ❖ Community Kitchen

Training & Skilling becomes relevant if the aspirant gets a job or is gainfully self-employed. It is important to note here that FLO Chapters not only provided the skills but also facilitated sale of the products and assisted in job-placement.

FLO Chapter Amritsar's training & Skilling

- Project named as "Sui-Dhaga" targeting a large spectrum of society has been shortlisted by UNDP to be amongst its top 5 projects.

FLO's immense efforts towards women Empowerment through its various projects are now making a mark and being recognized in a big way.

FLO NATIONAL INITIATIVE : EMPOWERING WOMEN THROUGH TRADE & BUSINESS

National Head: Dharitri Patnaik, Founder Chair, FLO Bhubaneswar

The gender divide is visible in the international trade. Barriers include legal and regulatory barriers, access to capital, cultural barriers, and the provision of training to build the necessary knowledge and skills.

FLO's initiative 'Empowering women through trade & business aims at creating a worldwide forum for the exchange of information, experience, visibility, and connectivity among women business owners, setting the stage for new opportunities and joint ventures among entrepreneurs and business leaders.

Business Opportunities for Women Led Businesses in World Bank Funded Projects' Workshop by World Bank Group for FLO members | June 2, 2021

FLO partnered with the World Bank Group for an exclusive workshop for its members, under the leadership of National President Ujjwala Singhania.

The main aim of the workshop was to increase the participation of women-owned businesses in World Bank financed Projects. The objectives of this workshop were to make the members aware of the potential Indian bidders of the business potential in World Bank financed Projects primarily in India but also in other countries and also build FLO members' capacity in submission of responsive bids if they wish to participate in World Bank funded tenders.

The speakers were Mr. Junaid Kamal Ahmad, Country Director, World Bank, India; Ms. Elmas Arisoy, Manager (Procurement), South Asia, World Bank, Washington DC ; Ms. Priti Jain, Senior Procurement Specialist, World Bank and Ms. Swayamsiddha Mohanty, Senior Procurement Specialist, World Bank.



Workshop and interaction with the Representatives of She Trades Initiatives | July 6, 2021

A workshop and interactive virtual meeting was organised with SheTrades, International Trade Centre, United Nations, Geneva on July 6, 2021.

The speakers from She Trades were Kritee Sharma, Associate Programme Officer and Christina Rivero, International Consultant.

The workshop provided detailed insights into the partnership and the benefits for FLO members. It was also announced that FLO will be signing a MOU with SheTrades soon.



India & Spain - Business & Trade Conclave of Women Entrepreneurs 2021 | July 13, 2021

FLO partnered with CEOE International, one of the largest chambers of commerce in Spain, Embassy of India in Spain and Embassy of Spain in India to organize the virtual conclave. This will be a first step towards building a long-term relationship with Spain that will benefit our FLO members to know more about doing business and trade with Spain.

Objectives of the virtual business conclave was to increase the awareness of policy makers of the potential of women entrepreneurs and raising awareness of related barriers that hamper their participation in international trade.




India & Ghana - Business & Trade Conclave of Women Entrepreneurs | August 6, 2021

The second international trade and business conclave as part FLO's National Initiative on 'Empowering Women through Trade & Business' was organised with Ghana on August 6, 2021.

FLO's initiative 'Empowering women through Trade & Business' aims at creating a worldwide forum for the exchange of information, experience, visibility, and connectivity among women business owners, setting the stage for new opportunities and joint ventures among entrepreneurs and business leaders.

Under the aegis of this initiative, FLO partnered with United nations, Ghana.to organize the virtual conclave. This is a step towards building a long-term relationship with Ghana that facilitate and enhance business exchanges between women entrepreneurs from the nation.

The conclave was aimed to provide a platform for FLO members to know more about doing business and trade with Ghana, one of the major emerging economies in Africa.

The conclave was addressed by Honourable Michael Okiyere Baafi, Deputy Minister of Trade & Industry of Ghana, HE Mr. Sugandh Rajaram, High Commissioner of India to Ghana, HE Mr. Sebastian Beliwine , Chargé d'Affaires of Ghana High Commission in New Delhi and Charles Abani, Resident Coordinator, Ghana.

It was followed by a panel discussion on Access to Finance & Enabling environment for policies, exports & imports.

The panellists were Kosi Yankey- Ayeh, CEO, Ghana Enterprise Agency; Leticia Browne, Director Intelligent Capital Group; Kusum Singh, Deputy General Manager, India Exim Bank and Shakila Makandar, Founding Director, Bromide Entertainment Pvt Ltd. It was moderated by Abena Ntori, UN Habitat.

Dharitri Patnaik, Founder Chair of FLO Bhubaneswar Chapter and National Head, Empowering women through Trade & Business' was the Day Chair for the session.

Jayanti Dalmia, Sr. Vice President of FLO gave the Vote of Thanks.



FLO's Education Initiative

**National Heads: Pooja Chauhan & Nupur Goenka,
Governing Body Members**

The importance of Education is clearly outlined in Goal No 4 of the 17 SDG Goals outlined in the 2030 Agenda for Sustainable Development. Thus, the future of education is crucial in the “plan of action for people, planet and prosperity”.

It's been over 15 months now with the onset of global pandemic, school closures, remote learning, and digitisation of education, education scenario has not just become challenging but also uncertain.

The pandemic heightened existing gaps and disparities and exposed a need to rethink how systems leaders design schools, instruction, and who they put at the centre of that design.

FLO Education Initiative aims to bring together all stakeholders from this sector and work towards a more empowered and strengthened community of educators.

This will in turn enable a resilient and more productive education scenario, thereby benefitting children, youth, women, society and the nation at large.

This Initiative was launched on July 14, 2021 with an Online Event with Salman Khan of Khan Academy to speak to us about the “Future of Education”. Recognized as one of TIME's 100 Most Influential People in the World, Salman (Sal) Khan joined from Palo Alto, USA, in an exclusive conversation to mark the Launch of FLO's Education Committee. This immensely popular event saw a participation of 800+ people on zoom and youtube.

We also had a 4 day workshop on "How to start your own business" conducted by trainers of McLeod Certification and sponsored by the Sleepwell Foundation. We are very grateful to our member Namita Gautam for making this possible. This workshop received 333 registrations from around India.

An array of learning Events with national and international thought leaders are in pipeline. A consolidated database of educators, within the FLO fraternity is also being proposed.



“Access to learning is a human right.”
-SALMAN KHAN

FICCI FLO
The Power to Empower

Ujjwala Singhania
National President FLO &
Governing Body Members

Cordially invite you to the

Launch of FLO Education Initiative

The Future of Education
with

Salman (Sal) Khan
(Joining us from Palo Alto, USA)

**Social Entrepreneur,
Founder of
Khan Academy**
Day chair - Vasvi Bharat Ram,
Past President, FLO

**Wed 14 July 2021
at 07:25 pm IST**



Wake up to a New India



The Power to Empower

HOW TO START A BUSINESS

ONLINE WORKSHOP

It is always encouraging to promote the sense of business and entrepreneurship amongst women. During this Pandemic, there has been a steady loss of jobs and in such times, more than ever, there is need for successful entrepreneurs with knowledge of various aspects of doing Business.

It is in this context that FLO, the women wing of FICCI (India's leading association of industry and commerce) and Sleepwell Foundation (the CSR arm of Sheela Foam Ltd.) have organised a workshop: 'HOW TO START A BUSINESS'. The Online Workshop will provide a comprehensive knowledge of setting up a business and running it successfully.

ABOUT THE ONLINE WORKSHOP

Eligibility: Graduates & above

Cost: Sleepwell Foundation is bringing this Workshop to participants **FREE OF COST**

Schedule: 11:00 am to 3:30 pm with short breaks

Language: Workshop will be conducted In English and Hindi

Certification: The course completion certificate will be given to only those participants who attend all four days.

TOPICS COVERED

Introduction to Business, Functions of Business, SWOT of Self, Digital Marketing, Entrepreneurship, Steps to Choose Right Business, SWOT of Business, Market Research, Business Plan, Formation of a Business Entity, Registrations, Legal Requirements, Labour, Insurance, Fire & Eco System, Funds for Business and Bank Schemes.

TRAINING PARTNER

Conducted by experienced trainers of MacLeod Certification along with domain experts, this Online Workshop will be interactive, involving and interesting. Real life experiences will be shared by leading entrepreneurs.

DATE AND TIME OF THE WORKSHOP

- 3rd August to 6th August, 2021
- 11:00 am to 3:30 pm with short breaks

FOR REGISTRATION / INFORMATION:

FLO National Education Committee

Sumita Kumari

Mobile: +91 88008 96478

Email: sumita.kumari@sleepwellfoundation.com

Register in advance for this workshop at:

https://us02web.zoom.us/webinar/register/WN_wq9cmdPyQgaAqZ8QXZkE6A

FLO Business Promotion Initiative

National Heads: Roopa Patel & Minal Jain, Governing Body Members



In our endeavour to create an enabling environment for Businesses to grow, FLO has introduced the initiative of FLO Business Promotion.

he initiative consists of the following:

A. FLO Business Promotion Facebook Group

The group is being created for all the members of FLO's Pan India 18 Chapters. We invite all the members to join this “FLO Business Promotion” group, on Facebook. It will be a platform for all to promote their business & services by uploading, advertising & posting in this group & reach out to all the members at large. This invite is for FLO Members only. Members will be accepted to join the Group upon the clearance of its joining fees.

B. “FLO Business Promotion” What's app / Broadcast Group

This will be created within your Chapter. It aims to synergize the expertise & capacities existing within the FLO fraternity of the chapter. It will help in achieving business growth through inter-connectivity & will provide an opportunity to showcase members Business/ Products/ Professions in this group. This group has been created as “FLO Business Promotion” What's app Group / Broadcast Group by your Chairperson's office

C. FLO Privilege Card

To further, promote the business of our members, we would like to reach out to all members to come forward & offer their discounts on their products & services to be in the list of Privilege Card offerings. In addition, we will be offering discounts outside of FLO, like airlines, hotel chains, jewelry stores, luxury and niche products, etc.

D. E-Commerce Companies tie-ups:

FLO has collaborated with E-Commerce Companies, both national & international. Members can become sellers on this e-commerce companies & achieve direct sales growth for their business.

E: FLO Business Promotion Learning Series 1: Workshop by Snap Deal on Demystify Selling online & Understanding e-commerce, July 1, 2021

FLO organised the first workshop in the FLO Learning Series on Demystify Selling online & Understanding e-commerce. It was conducted by Snapdeal, one of the most popular household names amongst the e-commerce giants in India.

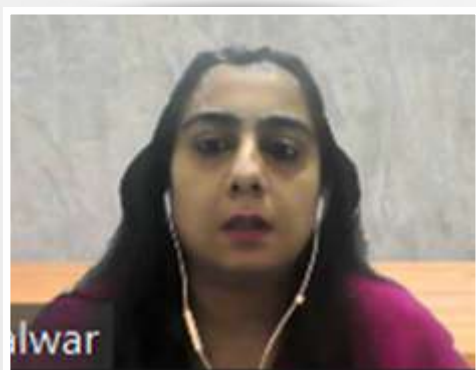
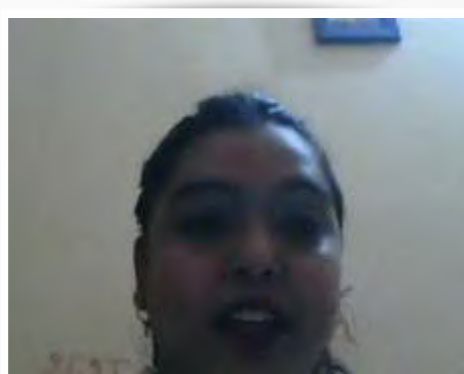
This workshop was organised under the aegis of the FLO National Initiative 'FLO Business Promotion'. The initiative will provide all interested members an opportunity to promote their products and services through this FLO Business Promotion group & other platforms.

Pawan Kaul, Head - Corporate Affairs, Snapdeal addressed the participants and emphasized on the importance of e-commerce and online shopping and why to sell Online.

The speakers from Snap Deal were Neha Sharma who is an expert in training; Waseem Ali with rich experience in e-commerce and with Snapdeal for 10 years with expertise in seller services management and Anju Talwar, who is experienced in training and catalogue management.

The topics covered in the workshop were:

- eMarketing works as a preamble
- Onboarding to a digital platform
- Catalogue management
- Order management
- Understanding of payment cycles
- Seller communication modes



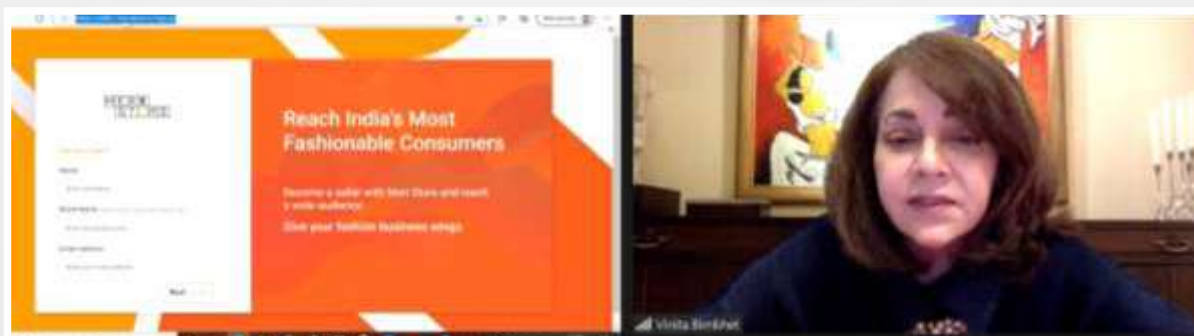
Workshop on Creating Your Own Digital Presence: Your Website Served on a Platter with Mr Nikhil Hegde, Co-Founder & CEO 6Degree | August 31, 2021

FLO organised a very informative workshop on Creating Your Own Digital Presence titled “Your Website Served on a Platter” on August 31, 2021. Past President Vinita Bimbhet was the Event Chair.

FLO President, Ujjwala Singhania said, “FLO has been working towards facilitating the process of women empowerment by enabling them to join the digital bandwagon to promote their businesses. This is another workshop that FLO brings to its members, under the aegis of our national Initiative of FLO business promotion.”

The session was conducted by Mr Nikhil Hegde, Co-Founder & CEO, 6Degree and Ms Shivangee Sancheti, Enterprise Marketing Manager, 6Degree.

This workshop was an excellent opportunity to learn from an expert how to create a website in minutes, absolutely free, without any technical knowledge and zero set up fee. The speakers shared a presentation about 'Meri Store', which is an easy-to-use platform that lets a business to create free online store in 30 secs. Meri Store is enabling e-commerce for independent businesses, MSMEs & start-ups with online store.



FLO LEGAL INITIATIVE

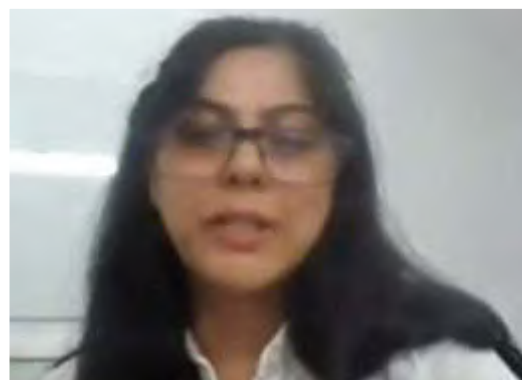
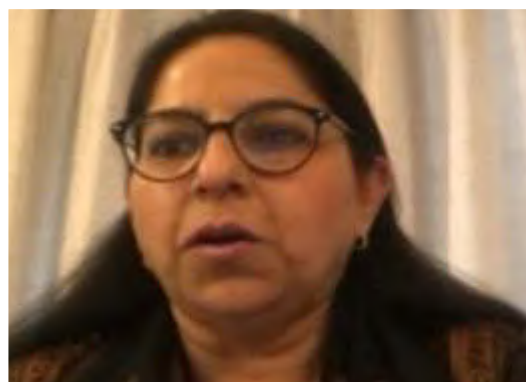
Importance & Consequences of Will for Family, Business, and Personal Life | July 28, 2021

FLO organised a webinar on the 'Importance & Consequences of Will for Family, Business, and Personal Life' with Justice Rajiv Sahai Endlaw, Judge High Court of Delhi as the Chief Guest and Ms. Niti Sudhakar, Founder Partner at DGS Associates as the speaker.

The session gave pertinent information about the technicalities of Will writing, relevant Acts, assets and liabilities, the challenges involved and the misconceptions.

FLO President, Ujjwala Singhania said, "As one of the oldest business organization in South East Asia, working towards the goal of women empowerment, FLO would like to enable its members to understand more about this subject. We believe that it's not just important but empowering for all women—yes, even young and healthy women—to prepare their Will."

Priya Hingorani, Senior Lawyer and Chair, FLO Legal Initiative was the Day Chair. Lalit Mohini Bhatt, Lawyer and Co-chair, FLO legal Initiative moderated the session.



FLO WOMEN DIRECTORS INITIATIVE

National Heads: Jyotsna Angara, & Suguna Ravichandran, Governing Body Members



FLO has embarked to create a Talent Pool of Board Ready Independent Women Directors in association with the Institute of Directors, a premier global institution as its knowledge & capacity building partner. FLO is encouraging its members who are very competent, capable, and motivated women to take the plunge to acquire the necessary knowledge to be Board ready.

Masterclass, Online Certification - For Directors & Aspiring Directors 1st Batch

July 10th, 15th, 17th, 22nd, 24th, 2021

FLO has launched a Masterclass to train FLO members to meet this demand for Women Board Directors. FLO WOMEN DIRECTORS' MASTERCLASS is in collaboration with The Institute of Directors (IOD), a globally recognized & accredited Institute. The customized program is structured as per the provisions of the Companies Act, 2013.

The program is open to pan-India members. All participants shall be awarded a "Certificate of Participation" from FLO & on successful completion of the Course & Dissertation, participants will be awarded "Certified Corporate Director" by the Institute of Directors (IOD).

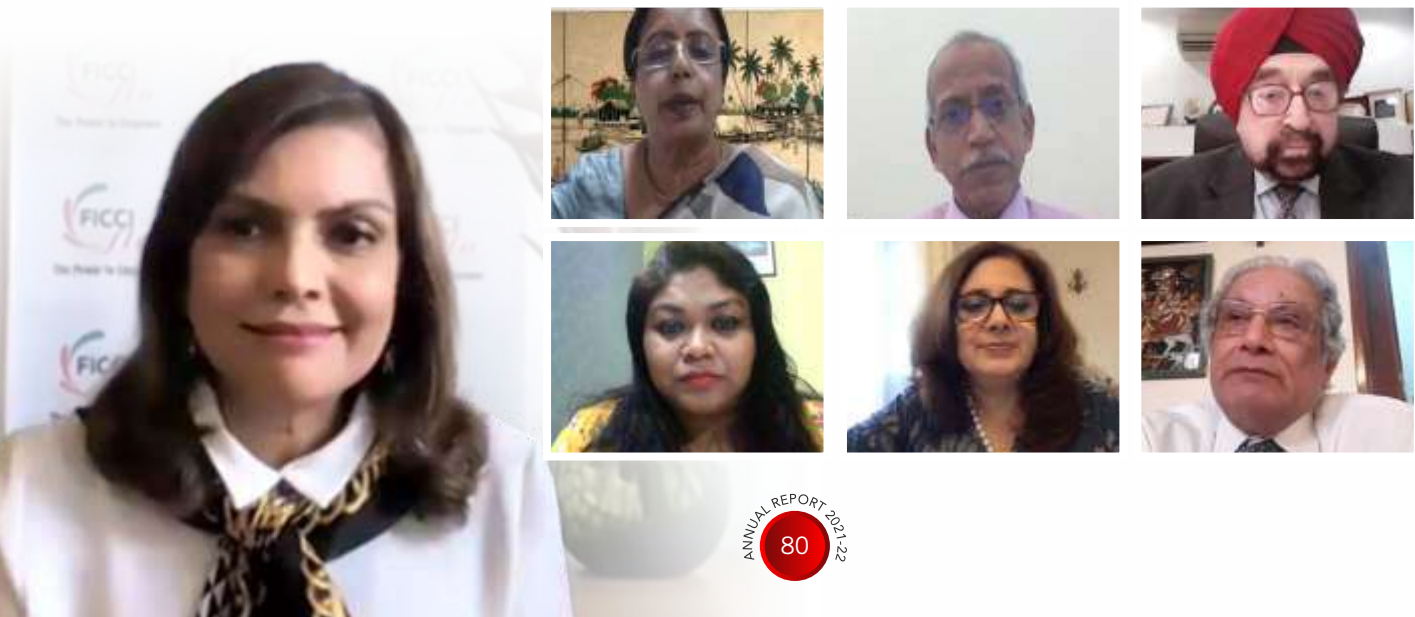
The Institute of Directors has also offered to list all qualified participants on their website for higher visibility for placements. IOD will guide, support, and train the applicants to qualify the test by the Ministry of Corporate Affairs (MCA).

FLO will feature all Certified Women Independent Directors on FLO & IOD Website to create visibility and seek opportunities of board positions with companies. All qualified women will be featured in FLO Newsletters to highlight their achievements.

An orientation program for the FLO Women Directors Masterclass was organized | June 18, 2021.

Mr. G. Mahalingam, Director SEBI spoke on the Role of Women in the Boardroom. Lt. Gen. J.S. Ahluwalia, PVSM (Retd.), President, Institute of Directors and Mr. Ashok Kapur IAS (Retd.), Director General, Institute of Directors shared insights on the urgent need to Women on Corporate Boards

Ms. Nalini Jolly Independent director, Federal-Mogul Goetz limited share her own journey as a Women Director.



FLO COVID AWARENESS

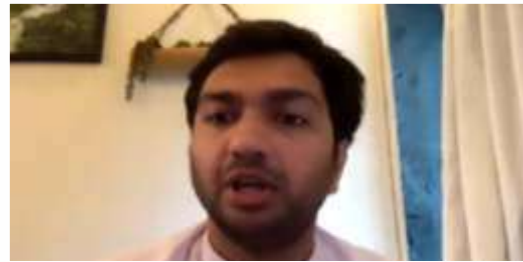
FLO & YFLO Delhi National Webinar: Demystifying & Decoding Covid | May 11, 2021

As the pandemic continues to create uncertainty and anxiety, FLO believes that it is pertinent to make the best use of the collective expertise and knowledge to respond to the situation, being a part of the civil society and as a responsible organisation.

The objective was to provide an effective platform to get the right answers related with Covid, its causes & impact on our behaviour, emotional, mental, and physical wellbeing, and overall health. Moreover, the new development of Covid 2.0 impacting children and youth has been a matter of great concern, as very little information is available.

A panel of experts were invited to speak on various topics to help decode and demystify COVID.

Dr. Swapneil Parikh, Internal Medicine Specialist & Author, Mumbai gave an in-depth analysis on COVID 19 and highlighted some future predictions & precautions. Ms. Ishi Khosla, Nutritionist, Delhi spoke on a very pertinent topic in the current situation – Building Immunity with Food & Nutrition. Dr. Anupama Chopra, Gastroenterologist, USA spoke shared her perspective of a Paediatrician, Mother & Grandmother. Dr. Amit Sen, Child & Adolescent Psychiatrist, Delhi spoke on Prioritising Child & Youth Mental Health during COVID and Dr. Sanjeev Bagai, (Padma Shri Awardee & Nephrologist) who spoke on Vaccination: The Ultimate Saviour.



The Third Wave: Is it Coming? | July 24, 2021

FLO got together experts from different fields - Dr. JP Muliya, an Epidemiologist, Dr. Shahid Jameel, Virologist, Dr. Maninder Agarwal, Forecaster, Dr. Mathew Varghese, a Healthcare Specialist and Dr. Sujeet Rajan, a Pulmonologist and moderator for the panel to discuss the onset of third wave and how prepared can we be.

The experts shared a common opinion on a less intense third wave, which is expected to hit the nation in small pockets provided we continue to follow COVID protocols. Experts also suggest that this should also be taken as an opportunity to strengthen communities so they may fight a crisis together.

The panel of speakers included Dr Shahid Jameel, Director, Triveni School of Biosciences, Ashoka University; Dr. Manindra Agrawal, Professor, Department of Computer Science and Engineering, IIT Kanpur ; Dr Jayaprakash Muliya, Chairman of the Scientific Advisory Committee of the ICMR NIE and Dr Mathew Varghese, Public Health Expert and Head of Department Orthopaedics, St Stephens Hospital, New Delhi. Dr Sujeet Ranjan, Pulmologist/Chest Physician/Critical Care moderated this session.





FLO & YFLO CHAPTERS

YFLO DELHI

Chairperson's Message



Ridhima Khanna
Chairperson – YFLO Delhi

Dear YFLO & FLO Family and Friends,

This past year has been a transformative journey where the destination of YFLO Delhi Chairperson 2021-22 is now an integral part of my being, a quintessence that will shape every step of my forward journey. This past year taught us hope to constantly find resilience in us, but most importantly made us realise, it's not alone, but in belonging together that is our true nature. With the power of community and my theme for the year **CONNECT. EXPERIENCE. ACHIEVE.**, we have found in each other, the spirit of connection, experienced aspiration through our events and achieved our women power to empower.

Be it the interaction amongst our incredible members, being a part of their intentions, challenges and endeavours, the guidance of past chairs, the camaraderie amongst the committee, the speakers - each a pioneer and an icon, a source of inspiration and aspiration, our community outreach programmes, bringing a sense of empathy, gratitude and the realisation to make a difference, because we can.

I would like to sum up with my favourite Maya Angelou quote -

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel."

To all of you who've been a part of this beautiful journey, I hope this feeling and connection we've formed, is the beginning of a memorable path, we will continue to walk together on.

Thanking You,

With Warmest regards,

Ridhima Khanna,

Chairperson - YFLO Delhi 2021-22.

COMMITTEE MEMBERS



Ridhima Khanna
Chairperson



Gayatri Rai
Senior Vice Chair



Divya Jain
Junior Vice Chair



Tania Nijhawan
Treasurer



Payal Kanodia



Yashodhara Bajoria



Geetika Sharma Mehrotra



Aaradhana Dalmia



Rashi Jain



Gunjan Jindal Poddar



Sana Bector Parwanda



Surbhi Karan Modi

YFLO Delhi CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT (2021-2022)

In the year 2021-22, YFLO Delhi Chapter organised 9 webinars and 12 on ground physical events.

PALNA- HOME FOR DESTITUTE, ABANDONED AND HOMELESS CHILDREN

Objective - We started our year by supporting Palna as one of our main community outreach initiatives for the year . The Nijhawan Group supported us with their contribution of Rs. 5 lacs for lab and medical tests .

Outcome – Over 1400 lab tests were done on 193 children through the year to ensure their health and medical conditions were safe and stable. In addition, we also supported Palna with their medicine requirements for the year, sewing machines for skilling and a Diwali Drive for sanitation and daily requirement items .



CONVERSION OF THE SCHOLAR SCHOOL INTO DELHI FIELD HOSPITAL

Objective - We facilitated the conversion of The Scholar School into a 50 bed field hospital in the midst of the second wave of the pandemic .

Outcome – The hospital was equipped with Oxygen Cylinders, concentrators , BIPAP & ECG Machines ,oxygen therapy units. When the pandemic is no longer a part of our lives , all the equipment sourced will be given to Alshifa Hospital , Okhla , Delhi to continue to save lives and support our citizens in their medical battles .



DECODING & DEMYSTIFYING COVID WITH DR. SWAPNEIL PARIKH, PROFESSOR DR.SANJEEV BAGAI, MS. ISHI KHOSLA, DR. ANUPAMA CHAWLA AND DR. AMIT SEN

Objective - We facilitated the conversion of The Scholar School into a 50 bed field hospital in the midst of the second wave of the pandemic.

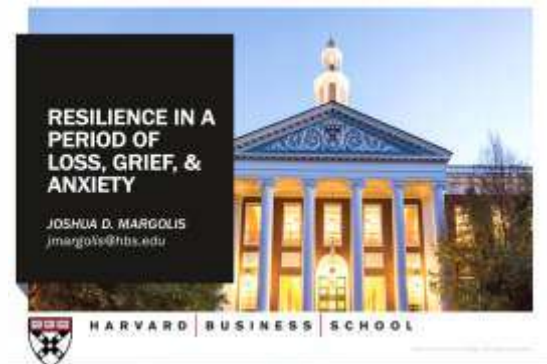
Outcome - The hospital was equipped with Oxygen Cylinders, concentrators , BIPAP & ECG Machines ,oxygen therapy units. When the pandemic is no longer a part of our lives , all the equipment sourced will be given to Alshifa Hospital , Okhla , Delhi to continue to save lives and support our citizens in their medical battles .



BUILDING OUR RESILIENCE IN THE FACE OF A CRISIS WITH PROFESSOR JOSHUA D. MARGOLIS OF HARVARD BUSINESS SCHOOL

Objective - To kickstart our journey on building personal resilience and connecting with others in challenging times.

Outcome - Enhanced ability to be there for others and ourselves during unprecedented times.



THE POWER OF EMBODIED PRESENCE WITH NITHYA SHANTI

Objective - Focus our minds on and bring awareness to the present moment, shifting ourselves from the head to the heart .

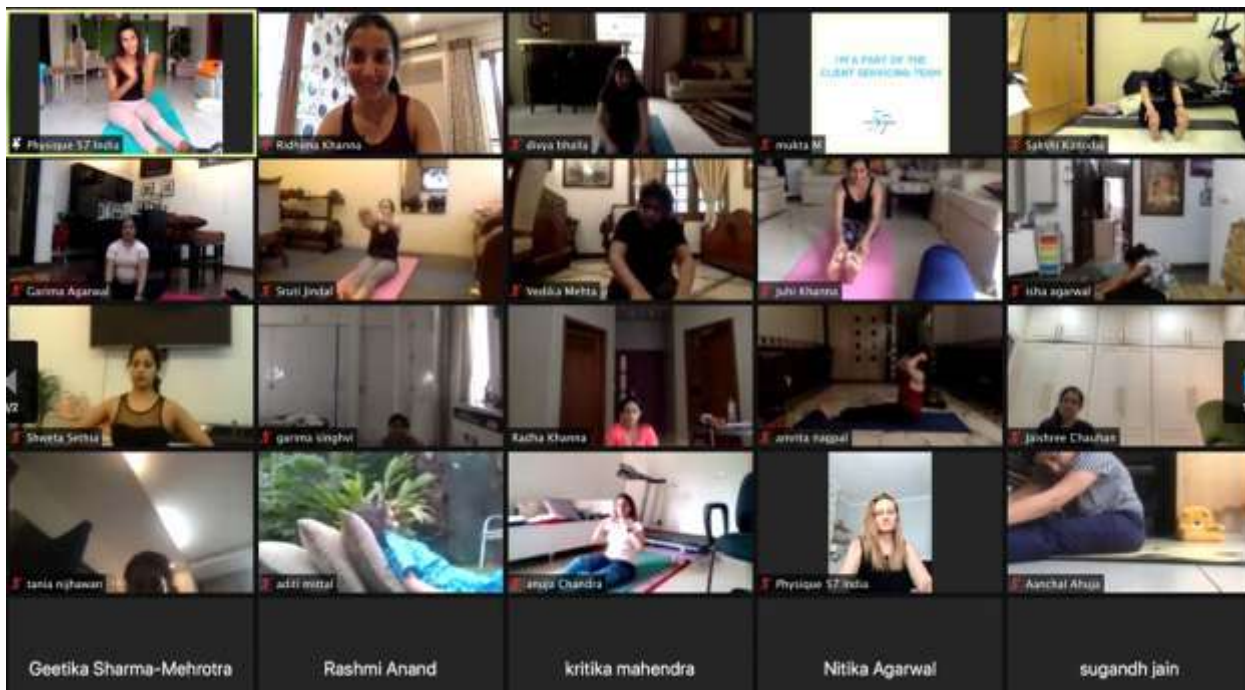
Outcome - An understanding on how to rely on our inner selves and become one with the current moment , experiencing pure consciousness.



BEST YOU EVER WITH PHYSIQUE 57

Objective – A physical fitness program for two weeks with New York's barre based workout .

Outcome – We all felt physically stronger, mentally happier and made well being our priority.



LET'S TALK HEALTH WITH RUJUTA DIWEKAR

Objective – What being healthy really means in an age where we are mind cluttered with all kinds of diets, myths and food marketing.

Outcome - Simplifying the act of nutrition through trusted traditions and our own common sense.



THE FERRAGAMO STORY WITH ANGELICA VISCONTI , GRAND DAUGHTER SALVATORE FERRAGAMO & GLOBAL WHOLESALE DIRECTOR, FERRAGAMO

Objective – The ethos of a legendary brand that started in 1927 to the global powerhouse it now is.

Outcome – Being truly inspired by how this iconic brand expanded globally using both a professional management philosophy yet maintaining a family business model and the ideology of it's founder's vision.



THE ART OF TRES PLATING WITH CHEFS JATIN AND JULIA

Objective - For members to network with each other at the first physical event of the year while learning the artistic skill of plating.

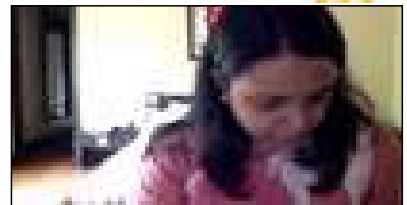
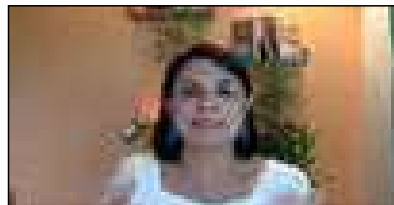
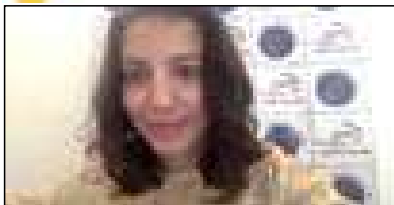
Outcome - Fresh take on how you can play around with aesthetics in food as well as a renewed interactive energy for member connections.



LEAD IN PARTNERSHIP WITH 9.9 EDUCATION AND HARAPPA CONDUCTED BY DR. SHALINI LAL

Objective - An executive education course on building leadership excellence.

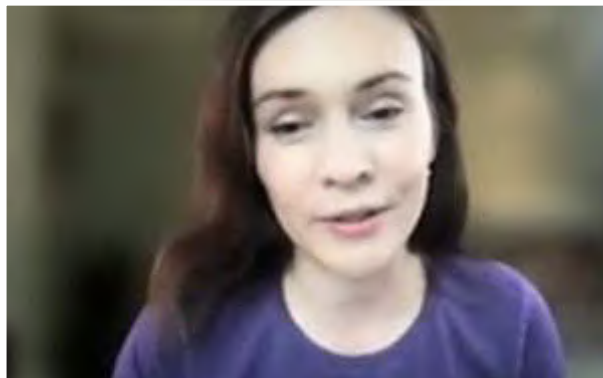
Outcome – Combating internal interferences to pave the way for building star power and performing effortlessly.



REDEFINING SUCCESS & PRODUCTIVITY WITH KRISTINA MAND LAKHANI, CO FOUNDER, MINDVALLEY

Objective - A workshop on shifting our pre conceived perceptions on typical definitions of success & productivity .

Outcome - Tools to create an extraordinary life by making authenticity the heart of our being.



THE CHANEL LUNCHEON

Objective - Understanding an international legacy started by an iconic woman, in the ambience of the brand's official flagship store.

Outcome - A lighthearted afternoon with great networking over lunch amongst members.



THE TREE PLANTATION DRIVE IN ASSOCIATION WITH VINAY & AJAY FOUNDATION

Objective - A pledge to plant over 5000 trees at Tughlakabad Biodiversity Park.

Outcome - Members & their children planted saplings connecting with nature in a wholesome direct way .



PRACTICAL SPIRITUALITY WITH RUZBEH N. BHARUCHA

Objective – To begin 2022 by shaping our thoughts to bring out the best in us.

Outcome – An introspection into ourselves to gain a true understanding on our priorities and to simplify the meaning of spirituality for each of us.



GET STYLED WITH ABHILASHA DEVNANI

Objective - Styling for different body types and personalities with a focus to upcycle our own wardrobes in a more consumer conscious world.

Outcome - Members volunteered to get styled through the workshop leading to an interactive experiential learning event.



DIGITAL CLASSROOM INITIATIVE WITH SEWA BHARTI AND ART HOUSING FINANCE

Objective - Formal launch of our five smartclasses in the bastis through the financial support by Art Housing Finance of Rs. 5 lacs.

Outcome - Creating equal opportunities for education amongst all by giving access to digital resources and education content, made more relevant by life post COVID.



NFT UNDERGROUND WITH APARAJITA JAIN, FOUNDER OF TERRAIN ART, INDIA'S FIRST BLOCKCHAIN POWERED ART PLATFORM

Objective - Breaking down the digital art world to a novice.

Outcome - A full understanding on Non Fungible Tokens in detail , covering all aspects both from an artist and a collector viewpoint.



PRACTICAL SPIRITUALITY WITH RUZBEH N. BHARUCHA

Objective – To begin 2022 by shaping our thoughts to bring out the best in us.

Outcome – An introspection into ourselves to gain a true understanding on our priorities and to simplify the meaning of spirituality for each of us.



ANNUAL FELLOWSHIP – A CELEBRATION

Objective – A fun networking afternoon between FLO and YFLO.

Outcome – An exuberance for human connection and interaction as we emerged from the third wave of COVID.



DAVIS CUP 2022 IN ASSOCIATION WITH DELHI LAWN TENNIS ASSOCIATION

Objective - To experience the thrill of an international competitive sport.

Outcome – Our members loved the excitement of being a part of a live tournament with all its energy .



A DRIVE TO EMPOWER WITH JK MOTORSPORT

Objective - To experience a true motorsport event while celebrating the power of women.

Outcome - An infectious energy amongst members as they went through the experience of this car rally with all its challenges and thrills.



JE'TAIME PONDICHERRY

Objective – To have members experience Pondicherry with all its spiritual and french influences as well as the wholesome community of Auroville.

Outcome – A bonding and enriching learning experience where we interacted as a community in a new environment, and experienced entrepreneurship in a grounded and sustaining definition at Auroville.



YOUNG ACHIEVERS AWARDS & CLOSING EVENT

Objective – To award young women achievers across different categories and present a synopsis for the YFLO Delhi 2021-22 year.

Outcome – An inspiring event in all facets as we listened to Meenakshi Lekhi, External Affairs Minister, Mrs. Rajni Bector, Founder & Chairperson Cremica, the synopsis of the year by Chairperson Ridhima Khanna and to each of the awardees – Maya Vishwakarma, Neha Bansal, Aneeth Arora, Meghana Gavireddy, Indu Antony, Shrayana Bhattacharya, Shereen Bhan, Charu Pragya, Asha Jyothirmai, Shivangi Singh, Shivangi Pathak, Rhea Mazumdar.



AHMEDABAD CHAPTER

Chairperson's Message



Nandita Munshaw
Chairperson
FLO - Ahmedabad

Dear Friends,

I look upon this last year with pride despite all the challenges faced due to unfavourable circumstances caused by the pandemic. I have been blessed with exceptional teams who have put in laborious hours to see fruition of my plans in the most endearing and systematic manner. Whether virtual or in person, I can gloat about our accomplishments and continue celebrating their success in future too!

My motto of Create, Connect and Collaborate was translated well through the activities conducted. And in the process bound us further with our members apart from empowering them individually. We have become stronger as a community and a lot more passionate to dedicate our time and efforts to meaningful events with all our heart. Many of our initiatives have become stepping stones for developmental change that is here to stay.

I cannot acknowledge enough the unwavering support and recognition I received from our President Ms. Ujjwala Singhania and the past chairs of Ahmedabad Chapter who took active interest and acted as a guiding tool in my tenure. My dream of INCLUSITIVITY has transformed into a REALITY; and for that I am eternally thankful to a spirited and robust environment within our fraternity.

Lastly, we shone in the face of adversity which proves there's no limit of potential and possibility of growth in years to come. Let us all thrive with FLO!

Warm Regards,

Nandita Munshaw
Chairperson
FLO - Ahmedabad Chapter

COMMITTEE MEMBERS



Dr Rachna Gemawat
Sr. Vice Chairperson



Aditi Parekh
Vice Chairperson



Taruna Patel
Imm. Past Chairperson



Rratana Jani
Secretary



Madhu Banthla
Jt. Secretary



Bindu Thakkar
Treasurer



Anju Gattani
Jt. Treasurer

AHMEDABAD CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2021-22, Ahmedabad Chapter organised 28 webinars and 30 on ground events.

SPEAKERS FOR VIRTUAL

No	Speaker	Title
1	Nithya Shantiji	Accessing Inner Clarity & Strength
2	Mahek Shah, Avani Shah & Priyal Bagri	Women on Dalal Street
3	Lokendra Balasaria	Catch the Rain
4	Dr. Rajiv Anand & Seema Shenoy	Aapke Hamard _
5	Dr. Shweta Netke & Dr. Taruna Yadav	Beauty from Inside Out
6	Dr. Apurva Ranjan Sharma	ABCs of Angel Investing
7	Ira Trivedi	Breath of Life
8	Trishna Patnaik	Workshop on Coffee Painting
9	Kabir Bedi	Stories I must Tell
10	Dr. Hindol Sengupta	The Man who Saved india
11	IPS Amit Lodha	Conversation with Amit Lodha
12	Anuja Cambatta	Workshop on Closed Terrarium
13	Monk Chaitanya Leela Das	Rising above Negativity
14	Shri Harish Patel Sculptor	Workshop on Making Eco Friendly Ganesh
15	Asha Jadeja Motwani & Radhika Shah	Demystifying Angel Investment
16	Coach Shweta	What's my worth
17	Dr. Anupriya Goel	Learn the Secrets of Flawless Glowing Skin
18	Sindhuja Raj	Trainer for Women Certification Course
19	Dr. Rakshit Tandon	Rising Cyber Thefts
20	Ohryu Rekha Reddy	Ikebana
21	Malavika H Harita	Strategies for your Venture
22	FLO Speakers Deval Soparkar & Maitri Jhaveri	Influence of Father Nurturing Strong Individual Women
23	FLO Speakers Rajmati Binayaka, Rachna Mehta, Shama Nagri & Sheetal Majithiya	Art to Art Enterpries
24	FLO Members Doctors Dr. Sonal Desai & Dr. Riddhi Shukla	Bridging gap between Adolescents & Adults
25	FLO Speakers Purvi Kotak & Hina Shah	Domination Domain
26	Ms. Asmita Gujjar	Workshop on Resume Writing
27	Dr. Stuti Shah & Dr. Dhara Shah	Mentoring Aastha Foundation Physiotherapy

PHYSICAL EVENTS – SPEAKERS

No	Speaker	Title
1	Weaver Paresh	Visit to Ridrol on Weaving Ashavalli Brocade
2	Reema Nanavaty	Textile Tourism Symposium
3	Shri Umang Hutheesing Chief Guest Speaker	Textile Fashion Show
4	IAS Rakesh Shankar, Anjana Somany, Deepak Shukla and other eminent speakers	Textile Conclave
6	Dr. Rajesh Mishra	Know about CPR - Workshop on Cardiopulmonary Resuscitation
7	Purvi Vyas & Parul Choushary	Millet Fest
8	Kiriti Chitara	Mata Ni Pachedi
9	Ravinder Singh, Bhawana Somaaya, Koral Dasgupta, Priya Narayan Utkarsh Patel, Kevin Missal, Abhishek Jain Dr. Nimit Oza	FLO Word Fest

The objective of all Webinars and Events was to educate and deliver information that was of interest to FLO Members and particularly keeping in view our Major Initiatives planned for the year.

The outcome was incredible. Great Participation not just physical or virtual attendance but active participation. Received good response and feedback from our members for every event be it virtual or physical. A major outcome in the course of our planning and executing the events was that many of our team members, initiative heads gained inexplicable knowledge, a value addition to their existing attributes, making them more competent and move to the next level of leadership. This was indeed a feather in our Cap. Beyond our expectations must say. Each and every event Physical or Virtual was given Media Coverage.





SHERI GARBA
An association with **northstar**
6th October 2021 | 7 pm Onwards
Sargan Farms, Near Vaishali East Temple,
E-6 Highway, Ahmedabad
Get ready with your family either for the evening of parks visit!
For Registration, please contact
Vidya Jainani - +91 9824045734 | Sneha Agrawal - +91 8712088579



#coffeepainting
Coffee painting is a beautiful art from a common household item, through this art is Monochromatic (One color working with only one color), the potential is limitless. Coffee dust or seed of coffee plant are used to create artistic images which is categorized as Coffee painting.



"FLO Rendezvous"
Connect, Communicate and Grow with fellow members of the Member Integration Club of FLO Ahmedabad
20th SEPTEMBER | 11AM - 4PM to 7PM
079 279 10000

MEMBER INTEGRATION



Nandita Mandhira, Chairperson of the Constitutive Members invite you to an exciting folk painting workshop
MATA-NI-PACHEDIS
In 6th Culture
Let's learn about this year old tradition and paint along.
2ND OCTOBER 2021
2 PM - 5 PM
079 STORES



Nandita Mandhira, Chairperson and the Constitutive Members invite you to an exciting workshop
DECIPHERING WEAVING
13th September 2021
3 pm - 5 pm
079 Stores
Opp. Shantam Bungalows
Rajpath Club Road
Bhaktolay
Charges - ₹1000/-



Gwalior
Marked as the city of cultural heritage, Gwalior has a rich historical and cultural heritage. Gwalior is a beautiful city with a rich history and a beautiful view of the city.
20th SEPTEMBER | 11AM - 4PM to 7PM
079 279 10000

SKILLING & EDUCATION



ONLINE WORKSHOP ON MAKING ECO FRIENDLY GANESHA



RESUME WRITING WORKSHOP
CREATE YOUR OWN STORY
20th and 21st Oct FICCI Ahmedabad FLO



MENTORING AASTHA FOUNDATION
STITCHING AND HOME LIVING PRODUCTS



MENTORING AASTHA FOUNDATION
PHYSIOTHERAPY CENTRE



ONLINE WORKSHOP ON MAKING ECO FRIENDLY GANESHA



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STITCHING AND HOME LIVING PRODUCTS



MENTORING AASTHA FOUNDATION
PHYSIOTHERAPY CENTRE



KNOWLEDGE SERIES

RISING CYBER THREATS SAFETY & SECURITY
Nandita Munshi, Chairperson and the Committee Members of FLO Ahmedabad Chapter invite you to attend an event with **DR. RAJESH TADOKIN**. Date: 07th February | 5:00 PM | ZOOM

"What's My Worth"
Date: 07th February | 8:00 PM to 9:00 PM | ZOOM

THE EXPLOSION OF AI IN THE DATA ANALYTICS PLATFORM
Date: 15th February 2022 | 10 AM TO 12:30 PM

TOP 500 IPS AMIT LADHA
Date: 15th February 2022 | 10 AM TO 12:30 PM

DAY 1 - 9TH MARCH
9:30-9:55 PM, 9:55-10:55 PM, 10:55-11:55 PM, 7:40-8:50 PM, 8:50-9:55 PM

DAY 2 - 5TH MARCH
4:00-5:00 PM, 5:00-5:50 PM, 5:50-6:50 PM, 4:00-7:00 PM, 6:50-7:50 PM, 7:50-8:50 PM, 8:50-9:50 PM



PHYSICAL & SPIRITUAL

RAMPK MURHARU
Date: 29.05.21 | 5 PM | ZOOM

SAMVED BREAST CLINIC
Date: 29.05.21 | 5 PM | ZOOM

Diya - Breath Of Life
by Ira Trivedi
Date: 23rd June 2021 | 4 PM | Zoom

RISING ABOVE NEGATIVITY
Date: 27th June 2021 | 5 PM | ZOOM



75 Celebrates
75 YEARS OF INDIAN INDEPENDENCE

Uprising Heroes
Date: 15th May 2021 | 5:00 PM | ZOOM

The women on Dada's Street
Moderated by Divya J. Shukhar.
Date: 15th May 2021 | 5:00 PM | ZOOM

75 YEARS OF INDEPENDENCE

FINANCIAL KNOWLEDGE



SKIN CARE

Beauty From The Inside Out
Date: 15th June 2021 | 4 PM

Dr Anupriya Goel



VIT RASNOL RENOVATED TOILETS & A GYM



FACTORY VISIT TO URJA

FICCI
The Power to Empower

**NANDITA MUNSHAW, CHAIRPERSON
AND THE COMMITTEE MEMBERS OF
FLO AHMEDABAD CHAPTER
INVITE YOU FOR A FACTORY VISIT TO
URJA PRODUCTS PRIVATE LIMITED**

**GET AN IN DEPTH INSIGHT INTO THE WORLD OF
TEXTILES AND FABRICS.**

19TH FEBRUARY, 2022 | 10 AM TO 12:30 PM

**THE FACTORY TOUR WILL BE FOLLOWED
BY A LIGHT LUNCH.**

URJA PRODUCTS PVT LTD - LEADING FIBRE GLASS FABRIC BAGS MFG.

FICCI
The Power to Empower

ABOUT URJA PRODUCTS

URJA, A PRIVATE LIMITED AND HOME COMPANY SHIFTED INTO ITS NEW PRIMA FACILITY IN 2016. WITH OVER 8 DECADES OF EXPERIENCE URJA IS ONE OF THE COUNTRY'S FIRST MAKERS OF HIGH PERFORMANCE TECHNICAL TEXTILES.

IT MANUFACTURES TECHNICAL TEXTILES FROM FIBRE GLASS, POLYPROPYLENE, NYLON, ACRYLIC, ARAMID, MONEL, CARBON FIBRE ETC.

THEY NOT ONLY CATER TO THE DOMESTIC CUSTOMERS BUT EXPORT TO MANY COUNTRIES ALL OVER THE WORLD.

DONATION DRIVE





FRIENDS OF ENVIRONMENT INITIATIVE
Santika Wadhwa, Chairperson and the Committee Members invite you to visit the **ZEN GARDEN**
SEPTEMBER 25 2021
8 AM I IAWA, Opp. IIMA



ENVIRONMENT
Friends of Environment group invites you all for a **"VISIT TO SERENITY LIBRARY AND BOTANICAL GARDEN"**
Let's spend the day closer to nature and admire the beauty of being outdoors.
25th November, 2021
8.30 am to 11.30 am
ACTIVITIES:
Nature trail | Seeds identification
Documentary film | Activity with pond
Butterflies identification



Garden Blooms



CATCH THE RAIN
Santika Wadhwa, Chairperson and the Committee Members of FICCI Ahmedabad Chapter 2021-22 invite you to join an exciting workshop
22nd May 2021
5pm
Down
EVERY DROP COUNTS TOGETHER LET'S RESTORE FRESHWATER



Plantation Drive



REINFORCING THE AGE-OLD SUPER FOOD MILLETS ON OUR DINING TABLES.
Santika Wadhwa, Chairperson and the Committee Members of FICCI FIC Ahmedabad invite you to learn delicious recipes of 'bang' dishes from CELEBRITY CHEFFS at the MILLET FEST at the occasion of 'Khas Dhawal'
23RD DECEMBER
National President, Mrs. Ujjwala Singhania's presence will be the cherry on top of our innovative recipe.
Your partner - **BEVOLON** Food partner - **ATULIYA**
ISAFAL



Santika Wadhwa, Chairperson and the Committee Members invite you to an exciting workshop **DECIPHERING WEAVING** with **Urviata Mahor**
15th September 2021
3pm - 5pm
OTY Studio
Opp. Bharat Bhavan
Rajpath Club Road
Bhadrabad
Charges - ₹3000/-



Textile Initiatives
Chairperson FIC Ahmedabad Santika Wadhwa and the Committee warmly invite you to our Textile Initiative Event: **"The Textile Fashion Show"**
5th August, 2021
3:00 PM
Jade Institute, Road to IIT Engineering College Station, Ahmedabad - 380016
Chief guests: Shri. Pratik Mehta



Chairperson Mrs. Santika Wadhwa & the committee members of FIC Ahmedabad Chapter 2021-22 invite you to **A RENDEZVOUS AT RIDROL**
Meet the weavers of **Ahwal** brocade.
JULY 2021 18:00 HRS TO 20:00 HRS
18th JULY 2021
18:00 HRS
18th JULY 2021
18:00 HRS
18th JULY 2021
18:00 HRS



Chairperson FIC Ahmedabad Santika Wadhwa and the Committee warmly invite you to our Textile Initiative Event: **"The Textile Fashion Show"**
5th August, 2021 | 10:00 AM
Jade Institute, Road to IIT Engineering College Station, Ahmedabad - 380016
Chief guests: Shri. Pratik Mehta



Gifting Partners
FIC Ahmedabad Chapter
Textile & Handicraft
Tourism Symposium

AMRITSAR CHAPTER

Chairperson's Message



Manjot Dhillon
Chairperson, FLO Amritsar

Dear Friends,

Sophocles believed, "Opportunity is the best captain of all endeavour." And I, Manjot Dhillon, Chairperson, FLO Amritsar (2021-22), sincerely second that, for having this incredible opportunity of being the Chairperson of such a power-packed community of FLO Amritsar women has totally been a catalyst in initiating some remarkable endeavours. With immense pride and utmost delight, I present to you HERSTORY—a dreamy tale that all the dynamic women of FLO Amritsar have turned into reality with the rare but substantial elements like unmatched commitment, passion, willingness, compassion and hard work. It's been a year of GREAT INITIATIVES, GREATER ACHIEVEMENTS and GREATEST INFLUENCE!

Regards,

Manjot Dhillon
Chairperson, FLO Amritsar

COMMITTEE MEMBERS



Shikha Sareen
Sr. Vice Chairperson



Himani Arora
Vice Chairperson



Meeta Mehra
Imm. Past Chairperson



Manpreet Kaur
Secretary



Simarpreet Sandhu
Treasurer

A CONSOLIDATED REPORT ON THE EVENTS (2021-2022)

Under the aegis of the recent Chairperson, Manjot Dhillon, FICCI FLO Amritsar has been housing a number of initiatives that are not just newfangled in their approach but incredibly potent as well. The dynamic women of this chapter began writing a GREEN 'Herstory' with the launch of FLO Forest, in collaboration with Punjab Police, on World Earth Day.

The bar was raised higher when the most celebrated and influential luminaries like the bedazzling Kareena Kapoor Khan and strikingly fit Riddhima Kapoor Sahni were called on. Where Queen Khan 'Flipped the Script' by encouraging the members to write their own story, breaking barriers and rising unconventional, ravishing Riddhima took the audience to her 'Road to Resilience' showing them the path to positivity and mental wellness with her impressive tips.

The extraordinary motive of the Amritsar chapter to come to the aid of the needy and those strangled by Covid-19 reflected under the noble initiative FLOating HOPE. This venture had various offshoots like FOOD DRIVE that aimed at delivering salubrious meals to the covid-sufferers, and AWARENESS DRIVE to enlighten the rural people about the need to get inoculated and cardinal safety measures to be followed during these testing times. Responding to the CM's clarion call to help beat Covid in rural areas, FLO Amritsar put together 500 boxes of medicines for Covid patients through its PASS THE PILL drive. The launch of FLO OXYGEN CONCENTRATOR BANK wherein 8 oxygen concentrators were donated to Red Cross Society to help those strangled by Covid. The streak of these unparalleled endeavors got an extra edge with the unveiling of FLO Amritsar's first ever monthly e-magazine 'HerStory'.

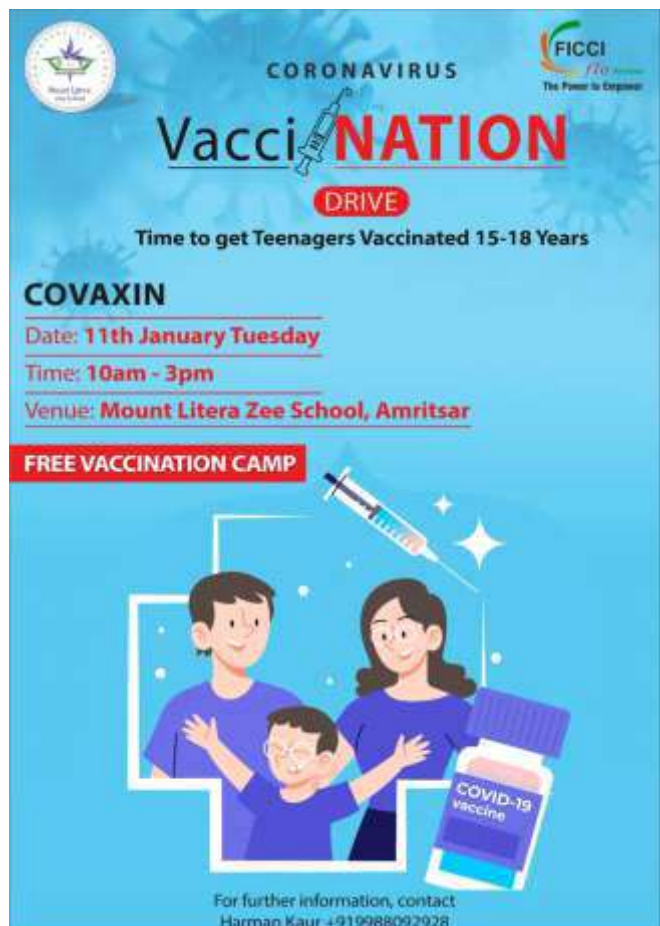
The high-octane members of FICCI FLO Amritsar further carved a niche for themselves by coming forward with some prodigious endeavors bespeaking social and environmental upliftment. Manjot Dhillon, Chairperson, FLO Amritsar, scaled the heights of a sustainable environment by bringing the most-raved about Greenpreneur Awards 2021 into the picture, and, thus, honoring those who've been manifesting sustainable practices in their work. On the eve of World Environment Day, FLO Amritsar, in collaboration with SHQ BSF Amritsar, set about the plantation of its second FLO FOREST. Aiming at community welfare, FLO Amritsar introduced LIVE with LOCALITES to help them promote their local businesses, and made sure that maximum people were inoculated by organizing another Vaccination Camp at MLZS, Amritsar, under the initiative FLOating HOPE. The journey was made further memorable by having Twinkle Khanna's dose of inspiration with her 'Twist in the Tale' and an enriching session of Face Yoga, 'Let's Face It' with none other than Vibhuti Arora. Another event celebrating the real heroes of the Corona Era- On the Frontlines- was launched with Punjab's supercops, Gurpreet Deo IPS,





ADGP COMMUNITY AFFAIRS DIVISION, and Kanwardeep Kaur IPS, SSP MALERKOTLA, for fearlessly 'Policing during the Pandemic.' In addition to this, FLO Amritsar started with the campaign, KAARIGARS FIRST, in support of the artisans of the fashion industry whose livelihoods have been assailed and their incomes interrupted by the pandemic. Thus, ensuring people don't forget the labour behind the label.

FLO Amritsar pledged to make a difference in the world by endeavoring not only to protect the environment but the envired as well. On the eve of National Doctors' Day, FLO Amritsar celebrated society's real superheroes by organizing an exclusive webinar in their honour- "On the Frontlines: Hail Healthcare Heroes". In order to ensure mass vaccination, FLO Amritsar organized another FREE VACCINATION CAMP and helped people take the jab without any hassle. The celebration of 75 years of independence must be legendary-- thus, FLO Amritsar came forward with its unique initiative "Azaadi ka Vatavaran: Breathe Freely" that aimed at plantation of 75,000 saplings across the state to build a sustainable future where the environment is robust and not reeling under the duress of human exploitation. Maharani Preetneet Kaur Ji, Honorable Member of



FICCI
flo
The Power to Empower

CORONAVIRUS

Vaccination

DRIVE

Time to get Teenagers Vaccinated 15-18 Years

COVAXIN

Date: 11th January Tuesday

Time: 10am - 3pm

Venue: Mount Litera Zee School, Amritsar

FREE VACCINATION CAMP

For further information, contact
Harman Kaur +919988092928



Parliament, gave the initiative a spectacular start by planting the first sapling and supporting the empowered ladies wholeheartedly. In addition to this, the stimulating session 'The Neena Narrative' featuring the celebrated Indian actor and television director, Neena Gupta, gave a boost to the empowered women and inspired them to follow their heart. Another noted event of the year, named "FLOkari: A Stitch in Time" with the fashion extraordinaire Manish Malhotra, was held to revive Punjab's folk embroidery, Phulkari, and to appreciate the prowess of the 'kaarigars' of Phulkari. The glint of the stardom doubled towards the end of the month when FLO Amritsar had its first physical event of the year, "Counting Miles Not Calories", with the celebrity nutritionist Rujuta Diwekar who restored the love for the local food and concluded the event on a healthy note.

The year 2021-22 oozed empowerment from every orifice as Manjot Dhillon, Chairperson, FLO Amritsar, stood firm in celebrating National Handloom Day with the revival of the otherwise underrated craftsmen and craftsmanship. The goal was successfully achieved as FICCI FLO Amritsar collaborated with Khurana Jewellery House, in association with Punjab Prison Service, Government of Punjab, The Cocoon Foundation and NIIFT, and hosted an extraordinary event named "KAARIGARI: An Awakening to HERITAGE & HOPE" on 7th August, 2021. The event was graced by three acclaimed celebrities- Rahul Mishra, Monica Shah and Lara Dutta who joined hands with FLO Amritsar's initiative of promoting and preserving traditional craftsmanship and handlooms. The spirit of the event was doubled as the inauguration of FLO Amritsar's unique initiative of reviving Punjab's traditional handloom heritage asset, khes, by upskilling women jail inmates, took place during the event. The skilling workshops were subsequently initiated by FLO Amritsar at Central



FICCI FLO Amritsar
The Power to Empower

The Year of
awakening
2021-22

THE FLO BLOG

POST 5

"The mural at Sri Guru Ram Das International Airport is a specimen of sustainability."

When I list the blessings of my life, one thing that immediately strikes me is that I am one of the executive members of FICCI FLO Amritsar. I always feel honoured to accomplish various projects of FLO Amritsar. Presently, I am working as a muralist and firmly believe that art should not be confined to museums and galleries only, rather it should be a way of life. FICCI FLO Amritsar has provided a spark to my career and supported me to turn my ideas into reality. It gives me tremendous confidence to see my work being acknowledged at national level. It instills in me a sense of responsibility to modify textile and acrylic waste into beauty.

I fully appreciate and support the dynamic concept of sustainability put forward by our Chairperson, Manjot Dhillon.

Even the mural at Sri Guru Ram Das International Airport is the specimen of sustainability, created utilizing 90% waste material. I look forward to creating more impactful art forms under our distinguished Chairperson's guidance. Always grateful!

Smiley Choudhary
Executive Committee Member,
FICCI FLO Amritsar



Jail Amritsar, where the women inmates were taught handcrafting beautiful pieces of Khes and Panjdari with the strings of empowerment and encouragement. Thus, reviving not just the cultural heritage but their self-esteem and confidence. In addition to the above, FLO Amritsar, in collaboration with NIIFT, endeavored to adopt 75 rural artisans to skill, support and strengthen the cause of imparting vocational training to the rural women so that they become empowered and economically independent. Commemorating 75 years of India's independence, FLO Amritsar installed a mural - The Awakening - on a prestigious wall of Sri Guru Ram Dass Jee International Airport, under the 'Art for Action' initiative. This initiative aimed at creating art that is an amalgamation of aesthetics and purpose.

The empowered women of FLO Amritsar continued their journey of evolution by empowering the underprivileged women and bringing them into the mainstream through a unique initiative, 'Sui Dhaga'- The Stitch of Empowerment. Under this endeavor, the dynamic leader, Manjot Dhillon, Chairperson FLO Amritsar, and the zealous women of FLO Amritsar's Designers' Guild like Geetu Khurana, Harsimran Sarai and Rimmi Sobti, led the wave of change and transformed lives of the underprivileged women by conducting skilling workshops for them in villages, jails and ashrams across Punjab. Thus, helping them become economically independent and empowered. The month was made further remarkable as FLO Amritsar witnessed the saga of wit, wonder and will with the renowned media personality, Vir Sanghvi, during the event 'The

Rude Saga'. The event was made memorable as Sanghvi shared some exciting anecdotes and bits of knowledge, revealing his experiences with some famous personalities of Bollywood and politics. The saga of his inspiring journey unfolded as he engaged in a riveting conversation moderated by Manjot Dhillon, Chairperson, FLO Amritsar, and Manraj Grewal, Resident Editor, The Indian Express. The event was graced by distinguished dignitaries including Honorable Commissioner of Municipal Corporation, Sh. Malwinder Singh Jaggi IAS, Honorable Joint Commissioner of Police, Ms. D Sudarvizhi IPS, and Mrs Undleeb Aujla, w/o Honorable Member of Parliament, Sh. Gurjeet Singh Aujla. Resolute in shaping the world 'healthy', FLO Amritsar, in association with Medicaid Hospital, offered people the gift of good health by organizing a Multi-specialty Health Check-up and Blood Donation Camp. Manjot

Dhillon, Chairperson FLO Amritsar, opened the camp along with Himani Arora, Vice Chairperson, and FLO's Executive Committee members Raminder Grover, Ramita Sehgal and Dr Ruchika Grover, ENT Specialist.

The year was all about making a difference for the charismatic change-makers of FLO Amritsar. The journey of building a healthy eco-system began with an engaging webinar, 'Taking Swadeshi Swadesh' with Saumya Modi and Bhavini Modi, Founders, Mulmul. The session conveyed the exigent need of building a robust ecosystem of women entrepreneurs and lauded the Mulmul ladies' use of contemporary threads to promote the traditional. Another live session hailing the women with fringe insights, MISHO SHOWS THE WAY, featured the ingenious Suhani Parekh, Creative Director, Misho. The conversation stressed on the importance of experimental entrepreneurship in today's era and inspired people to be innovative and non-pareil in their actions. Besides celebrating the unique vision of these women entrepreneurs, FLO Amritsar boosted morale of the local artisans by launching INSTA HAAT, an exclusive marketplace cum virtual Diwali Bazaar to promote and aid the local artisans who otherwise do not find a platform to showcase their work.

Taking conscientious and conscious steps to build a sustainable future, FLO Amritsar exhibited some serious climate action by taking an innovative step to make the backdrop of the stage for their event, We Are All Climate Warriors, using waste fabric

FLO AMRITSAR LEAVES A MARK WITH PROJECT SUI DHAGA

The month of November witnessed a triumphant start as FLO Amritsar's extensive project SUI DHAGA, that aimed at transforming lives of the underprivileged women across villages, indoors and jobs through the skilling workshop, was recognized widely and shortlisted for the Sustainable Development Goals- INNOVATION ACTION AWARDS 2021.

For the high-octane community of FLO Amritsar, this was indeed a proud moment which owes its credit to the change makers- the distinguished Chairperson, Manjot Dhillon, and the dynamic designers who formed FLO Amritsar's talented guild.

FLO Amritsar hosted its first outdoor event 'Cut to the Chase' featuring India's best-selling author, Chetan Bhagat, on 12th November 2021. Sh. VK Sethi, Director, Sri Guru Ram Das Jee International Airport, doubled the honor of the event by being one of the distinguished dignitaries present there.

Besides a rewarding conversation about Chetan's journey as a novelist so far, the event also witnessed the first physical launch of his latest book "400 Days".

In addition to this, FLO Amritsar made HERstory at WAGIAH BORDER, the international border between India and Pakistan. A gilded chapter unfolded in the history of FLO as the National President Ujwala Singhania along with Chairperson FLO Amritsar Manjot Dhillon inaugurated a monument built by FLO to pay an eloquent tribute to the inevitable sacrifices made by the soldiers of our country to keep our treasured freedom safe and unshattered. The landmark shall stand as



a commemoration of India's 75 years of Independence. This monument has put FLO on the international map as this location attracts immense global attention because of its strategic and political importance.

DCG, Border Security Force, Sh Bhupinder Singh, Deputy Commissioner of Amritsar, Shri Gurpreet Singh Khaira, Commissioner of Amritsar Police, IPS Dy Sukhchain Singh Gill and Commander of Border Security Force, Shri Jaspal Singh exhibited their support and encouragement with their presence at the event.



and yarn. The event featured the stellar actor and climate warrior, Bhumi Pednekar, who shared some significant insights into combating climate change effectively. Besides a meaningful conversation to ensure climate action through stricter laws and eco-conscious mind-set, the event also celebrated some young minds' innovative ideas to control this change through a special felicitation ceremony.

It was a moment of great pride and terrific triumph as FLO Amritsar's extensive project SUI DHAGA, that aimed at transforming lives of the underprivileged women across villages, ashrams and jails through the skilling workshops, was recognized widely and shortlisted for the Sustainable Development Goals- INNOVATION ACTION AWARDS 2021.

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In addition to this, FLO Amritsar made HERstory at WAGAH BORDER, the international border between India and Pakistan. A gilded chapter unfolded in the history of FLO as the National President Ujjwala Singhania along with Chairperson FLO Amritsar Manjot Dhillon inaugurated a monument built by FLO to pay an eloquent tribute to the ineffable sacrifices made by the soldiers of our country to keep our treasured freedom safe and untarnished. The landmark shall stand as a commemoration of India's 75 years of Independence.

This monument has put FLO on the international map as this location attracts immense global attention because of its strategic and political importance.

DIG, Border Security Force, Sh Bhupinder Singh, Deputy Commissioner of Amritsar, Shri Gurpreet Singh Khaira, Commissioner of Amritsar Police, IPS Dr Sukhchain Singh Gill and Commander of Border Security Force, Shri Jaspal Singh exhibited their support and encouragement with their presence at the event.

FLO Amritsar whipped up some delectable moments with the key ingredients of compassion, commitment and credit. The cohort of rural women from village Baulian, being trained by FLO Amritsar under the project FLOKARI, had the enriching experience of exhibiting the flowering of their weaving and stitching skills at PITEX, a premier trade and business exhibition being organized by PHD Chamber of Commerce and Industry, every year for the last 14 years, with the active support of the Government of Punjab. In addition to providing a noted platform to the underprivileged, FLO Amritsar, with the support of Melody Home by Tannya Khanna, brought comfort and warmth to the lives of the needy and helped them battle the harsh winter. A donation drive for the same was initiated wherein, with the concerted efforts of FLO members, more than 120 blankets were collected and donated to the residents of Kusht Ashram. In order to honor and celebrate the emerging and established entrepreneurs of the food industry, FLO Amritsar organized a path-breaking event - FLO FOOD AWARDS 2021, on 23rd December, 2021. The event aimed at not only acknowledging those who have carved a niche for themselves in the skill of baking and cooking, but also to motivate and inspire others to embrace this cardinal skill and much-respected profession. The event featured the B-Town diva, Swara Bhaskar, who had a very fun and interesting conversation about the significance of today's 'food heroes' and how they are doing commendable work to contribute to the food industry. These prestigious awards celebrated an array of categories of food industry and witnessed more than 100 nominations. Out of these 100, more than 40 were awarded and many were honored with the high commendation award. The winners of these awards included various high quality, well-known 'foodpreneurs' across Punjab.

The passionate team of FLO Amritsar brought warmth to the Corona-struck minds as FLO Amritsar organized a very enlightening webinar 'Overcoming Omicron' to acquaint people with all that they needed to know in order to deal with the third variant. What made this webinar stand out was that the top doctors of the city addressed people's queries and assuaged their fears successfully through their expertise and vast knowledge. In order to further alleviate the dread of Corona 3.0, the philanthropic women of FLO Amritsar in collaboration with Mount Litera Zee School, Amritsar, encouraged the country's inoculation push by organizing a free vaccination camp for children in the 15-18 age group and, thus, aiding around 100 teenagers get their first jab of protection against the looming wave of the coronavirus infections. The dedication and passion

of this public-spirited pack of women was no less when they came forward with a unique initiative called Learners Building Libraries. This endeavor of theirs invited student-volunteers from all schools to donate their old books and help build libraries for rural students and the underprivileged children living in slum areas. This tale of triumph was further made a remarkable one as one of the most iconic personalities of India joined this dynamic community for an online event. FLO Amritsar hosted an exclusive webinar "Scripting Herstory with Smriti Zubin Irani" featuring the most seasoned politician, excellent actor and now-a-stellar author, Smriti Zubin Irani. The webinar was a motivational session for all the FLO women as Mrs Irani left the audience in awe with her exceptional words of wisdom while talking about her debut novel, Lal Salaam.

Having proven its mettle in every sphere by coming forward with many path-breaking initiatives and events, FLO Amritsar didn't run out of steam even in the month of February 2022. Considering the elderly's and children's tendency to contract the third variant and the resultant need of complete protection, FLO Amritsar rolled out another Vaccination Camp for children aged 15-18 years and adults aged 60 and above. Besides this job of protection, FLO Amritsar gave Amritsar their job of SUBSTANCE, GLAMOUR and LEADERSHIP by honoring those fashion entrepreneurs who have made a name for themselves in make-up artistry and fashion designing and, thus, have given a boost to the economy and confidence to women, by organizing a huge event named THE KALEIDOSCOPE. The event was one-of-its-kind as it had three unique and equally substantial segments that stole the audience's hearts: Glitterati 3.0, FLO Forum and FLO LEADHER AWARDS. The event featured the Bollywood Diva and the icon of film industry, Diana Penty, in addition to celebrity designers, the creators of trailblazing fashion- Shantu and Nikhil, and the renowned show director, Vahbiz Mehta. The event witnessed a remarkable fashion show, an enriching and empowering conversation about the revival of traditional handlooms and sustainability and the award ceremony celebrating the distinguished make-up artists and fashion designers, selected by the jury, out of more than 200 nominations.











HYDERABAD CHAPTER

Chairperson's Message



Uma Chigurupati

Chairperson, Hyderabad Chapter

It has been a very invigorating year for FLO Hyderabad Chapter, despite the fact that the pandemic hitting us twice in one year. We were able to adapt to the situation and plan the initiatives swiftly.

We had started the year with an encouraging message from the Vice president of India, who was the Chief guest and Women from three armed forces as the guest speakers. This was conducted when India is celebrating it's 75 years of Independence. The patriotic sentiment continued through the visit to the Eastern Naval Command and by promoting and supporting handlooms and handicrafts through various initiatives. The main focus areas of our endeavours this year have been implemented through Empowerment strategies for women entrepreneurs, Outreach activities to facilitate job drives, Learning modules for rural children with an emphasis on Communication skills and Personal Hygiene, skill development, and Health & Wellness initiatives. Our JOB CONNECT initiative in association with Hyderabad Police and TMI foundation is very successful in connecting unemployed youth to various Companies. We have

conducted seven drives and secured jobs for more than 6000 thousand people. Through our skill development we have trained Rural youth in Pharma, Software, Stitching, sewing and in beautician courses. I am Happy to inform that about 95 percent of them have been absorbed in different companies. The Empowerment Cell in association with WEHUB, IIT and IIIT had held several training programs on various topics ranging from finance to management for women entrepreneurs. Inauguration of first FLO Industrial park, at Sultanpur is a great milestone for Hyderabad Chapter. We also Celebrated Women of Vision, 20 years of transformational excellence of our Chapter this year.

My heartfelt thanks to my Core and executive committee members for all the support extended to me to implement my vision. I also thank the Past Chair Council for the confidence bestowed upon me. I thank our President Ujjwala Singhania for all the encouragement through the year. To sum up I close my tenure as Chair with satisfaction of having a successful year.

Best Regards

Uma Chigurupati

Chairperson

Hyderabad Chapter

COMMITTEE MEMBERS



CA Shubhra Maheshwari

Sr. Vice Chairperson



Ritu Shah

Vice Chairperson



Usha Manne

Imm. Past Chairperson



Radhika Agarwal
Secretary



Gunjan Sindhi
Jt. Secretary



Sujitha Chityala
Treasurer



Sarika Boorugu
Jt. Treasurer

FLO HYDERABAD CHAPTER (2021-2022)

We started the year with the tag line "Together We can" we all know that alone we are powerless, but together better chance of being heard, promote change, fight for our beliefs and we can make things happen.

Together we can with courage, capability and compassion encapsulated the vision of the year. Our objective was to build Confidence and promote entrepreneurship and professional excellence at all levels through workshops, seminars, training and capacity building programmes amongst our members.

This year is a journey of powering through learning, along with empowering the fellow humans, especially women.

OBJECTIVES OF THE YEAR

We at FLO believe Women are the growth leaders of the future. Our objective is to inspire women and spur them in their own journeys of success by thinking ahead of times, by thinking out of the box and possibly shattering glass ceilings and becoming path breakers and trend setters.

1. Celebrating 75 years of Freedom

1st Event Vande Matram celebrating 75 years of India's freedom, commenced with Chief Guest, Vice President of India Sri Venkaiah Naiduji addressing our members. National President, FICCI FLO, Ujjwala Singhania was our Guest of Honour. Flo honoured the exceptional heroism of women in Armed Forces.

Sri Venkaiah Naiduji rightly stated the importance of empowering women Politically, Economically and Socially and said that the three E's - Educate, Encourage and Empower should be the mantra for us to let women lead our Country to its rightful place.

FLO along with 30 members visited the Eastern Naval Command at Vizag, which is one of the three Command Level Formations of the Indian Navy, as a tribute to our Country.



2. WELLNESS:

We mellowed our Programs according to the need of the hour. 2nd wave of Covid crept in and the Vaccines were out. FLO organised a session with Raches Ella from Bharat Biotech to understand what the vaccines mean, how effective they are, and their side effects and controversies and clarified all our members doubts.

The vital role of women in the physical and emotional well-being of the family, and maintaining a balanced lifestyle was emphasized by Dr Sasikala.

Connecting with nature and growing what you eat has been the mantra of Actress Samantha Akkineni, and Dr Sairam Reddy from Urban Kissan.



3. Our Objectives of the year was to Empower Women with 3C's- Courage, Compassion and Capability

Courage : The Women in Armed forces displayed Courage to achieve the impossible and motivated our members to believe in themselves. Proving that the Strength of the body is dictated by the strength of the mind.

Compassion : Art for a Cause: Two Artists belonging to different art forms, Radhe Jaggi and Sandeep Narayan came together



in perfect harmony for a greater cause, giving way to a beautiful union of music, dance and conveyed how Art can help in bringing awareness through their campaign of save Kaveri River.

Dealing with Feelings, managing time, empathetic communication, developing team spirit and overcoming the paradoxes at Workplace can go a long way into polishing the diamonds that women are, was well addressed by Mona Verma

Capability : Accepting Challenges and Seeing opportunities in Adversity

The core mission of IAS Officer Ms Hari Chandana, Actress Samanta and Kavita M was of creating and conserving sustainable ecosystem, which was profitable too, especially during Covid Times

Designing her Destiny while following her passion of Designing Jewellery, shuffling in careers, was very well portrayed by Indian Actress Neelam Kothari.

4. Our Programs are reflecting and reinstalling in members the Personal Power

***Power of Responsibility:** We as citizens have responsibility towards our Country. Every citizen must be alert, and whenever needed must bring out the police within and form a strong partnership with the police department was rightly emphasised by Commissioner of Police Mr Anjani Kumar.

***Power of Purpose:** Having a clear vision of your Goal, Strong determination, strategical approach , take action differently, and become the one what you want to, was the key take away from P.Gopichand's Session. The timing is perfect before the start of Olympics.



***Power of Passion :**Rajeev Bajaj of Bajaj Capital took us on a journey of true passion and a path of meaningful living by discovering the life purpose while talking about Ikigai of money. He struck a balance between Mind, body, soul and Money matters.



***Power of Energy :** Usha Uthup's incongruous way of singing pop, her positive outlook in life, unique voice, bubbling with high energy brought mesmerising joy to the hearts of the members, especially during this second wave of pandemic time, where the people are little low in energies with the uncertainties.

***Power to Empower with Freedom to Think** out of the Box was well explained by Sagarika Ghose and Author Christopher Doyle. He took us on a journey through space and time connecting the dots of mythology and Science in a very systematic and scientific manner.



Breaking the glass ceiling: How Women managed to breathe fresh air into the Male dominated Indian cinema by bringing a fresh perspective with a diversity of mind-boggling concepts and challenging the status quo was an inspiring session with Path-changers and Producer Swapna Dutt, Director Nandini Reddy and Actor Malvika Nair.

It was a matter of immense pleasure and pride to discuss something like property ownership and inheritance rights of women in India with Advocate Pavan Kumar and Manasi Choudhari.



***Power of Knowledge:** Whether they are novice or pro photographer, designer or an Artist, members learnt tools that helped them to take all their projects to the next level by digitally restoring them with Canva and Photo Editing.



Inauguration of FLO Industrial Park (FIP) at Sultanpur, Hyderabad.

Inaugurated by Sri K.T.Rama Rao Garu (Minister of MA&UD, Industries and IT & Commerce., Govt. of Telangana).



Women of Vision – Celebrating 20years of Transformational Excellence in the presence of Sri Jayesh Ranjan, Principal Secretary & Mrs Ujjwala Singhania, National President FLO.



Braving the Odds by Padmabhushan's Dr. Krishna Ella, Mrs Suchitra Ella of Bharat Biotech.

Chief Guest Dr. (Smt) Tamilsai Sounderarajan (Hon'ble Governor of Telangana & Hon'ble Lt. Governor of Puducherry), followed by 'Change of Guard'.



Outcomes:

Our members took back valuable lessons in idea/opportunity validation and evaluation, novel ways of thinking, making reports and pitching, networking with like-minded professionals, business growth techniques, effective people management, leadership skills and much more.

- * 'Vandematram' Event Instilled the spirit of Patriotism in each one of us. Saluting the Real Heroes with Real Courage, Real Strength and Real Stories – Indian Army, Navy, Airforce and our Police Force. Their passion towards the Service to the Nation motivated our members.
- * Author Christopher Doyle's Session Helped our members to reinvent themselves by improving Knowledge, knowing History, learning new skills, Talents and Experiences.
- * 'A Journey through Art', Session by Radhe Jaggi and Sandeep Narayan taught us how Art can contribute for the wellbeing of the society in different ways.
- * Neelam Kothari, Swapna Dutt and Nandini Reddy Motivated our Members with their inspiring journeys to break the tradition and take unconventional and futuristic paths of success.
- * Rajiv Bajaj, through his conversation in the session, 'Net worth to life worth', helped members to achieve inner and outer growth in their personalities
- * Mr Raches Ella from Bharat Biotech taught us how to be strong. Don't lose hope when challenges challenge you, Accept them and fight towards your goal
- * Ms Harichandana's main lesson was, Tough times don't last, tough people do. We learnt to steer not just our lifestyle but our businesses into a sustainable space.
- * Journalist Sagarika Ghose's main take away was to Conquer your Biggest Fears and live life with Liberty.
- * Mr Anjani Kumar emphasised on Developing Team Spirit as citizens of India and inculcate the drive to move towards a common goal, leaving behind any interpersonal conflicts.
- * P.Gopichand, the Dronacharya of Badminton helped us to Identify our Goals and the right approach to achieve them
- * Through our program Braving the odds, we were able to understand the difficulties and rewards of the entrepreneurial journey of Dr. Krishna Ella and Mrs. Suchitra Ella of Bharat Biotech.

Over all our Sessions helped members to develop Leadership Skills, an important trait required for Entrepreneurs. It kindled the spark of self-reliance in them and helped them to awaken their latent talents.

MUMBAI CHAPTER

MUMBAI CHAPTER

Chairperson's Message



Lubeina Shahpurwala
Chairperson, FLO Mumbai

Dear friends,

A year has gone by, but it seems like only yesterday we had a new beginning. The year 21-22 was overshadowed by the pandemic but at FLO's Mumbai Chapter we still saw new synergies and partnerships develop. Let me briefly enumerate some of them for you.

Together with other FLO Chapters came together on several platforms and hosted events of mutual interest for members.

The Master Chef series saw members excelling in their culinary skills. These sessions were held Pan India.

The FLO Mumbai Start-up Cell signed an MOU with NITIE for a long-term partnership to promote women entrepreneurs Workshops were designed over the year focusing on various aspects of business strategy.

Along with IndusInd Bank, FLO Mumbai organized the "Boss Talk" series which were held off line, bringing together women leaders who spoke on their business experiences and challenges, as well as on gender inequality and how to overcome the same. These talks were highly inspirational and motivating for members to consider a career in business.

The Power of Design always inspires - this series of events saw persons from the field of jewelry, art and fashion come together and make powerful statements on the creativity of women.

The VIT initiatives at Palghar involved setting up of a community kitchen, a soap recycling plant, COVID medical relief for hospitals, winter warmth distribution of blankets, saris and shoes for the tribal women, a tree plantation drive, distribution of cereals and along with FLO Pune, the BeeBox project where 47 tribal women will be trained to earn a living through the cultivation of honey.

To add a fun aspect to our work, FLO Mumbai Chapter organized in-person networking events with a dash of games and songs which brought members together, which broke the ice post pandemic.

Several workshops were held on subjects such as health and wellness, environment and eco-tourism, which were very value-added for all participants.

The year-long social media campaign to applaud and recognize our members for their unique achievements in their professional careers saw many of them coming forward and participating.

I need mention at the end that none of this would have been possible without the help and support and guidance of my team in Mumbai, my friends at the FICCI Head Office in Delhi, Chapter Chairs PAN India and the hardworking Secretariat in Mumbai. I look forward now to interacting with you all again in the near future.

Regards,

Lubeina Shahpurwala

Chairperson
FLO Mumbai

COMMITTEE MEMBERS



Tehmina Khandwala
Sr. Vice Chairperson



Ambika Sureka
Vice Chairperson



Maloo Natarajan
Imm. Past Chairperson



Khushnuma Khan
Secretary



Armeen Dordi
Treasurer

A CONSOLIDATED REPORT ON THE EVENTS (2021-2022)

In the year 2021-22, Mumbai Chapter organised 58 webinars and 7 on ground events.

The speakers were experts from industry who had practical experience on the subject. Members query pertaining to the subject were well answered and solutions to problems and how to deal with them were provided. Speakers also gave contacts of institutions and offices where members could reach out to for the queries.

The objective of holding the webinars and events was to engage members in networking and listening to experts from where they could get knowledge on different topics of interests to them. The topics chosen were curated around understanding the background of the members and how it could help in their business path ahead. Especially topics pertaining to the start up and MSME sections were designed in a manner where members could hear the experts speak on their challenges and way forward to building successful empires.

The outcome was members got more engaged on the FLO Mumbai platform and sent in many suggestions and were also willing to come forth as mentors for the new entrepreneurs in the start-up space. The events had wide coverage on the social media space and hence we were able to get in many new members to enrol.





Lubeina Shahpurwala & EC invite you to



The Power to Empower

ENJOY

ENGAGE

NETWORK

Satviki farms & Panama café

3rd August | 3 PM Onwards














FICCI flo Member
The Power to Empower

SAVE THE DATE

October 2021

1st OCTOBER
Women Create for Women: Stories of Entrepreneurship in Fashion in Collaboration with Learning

7th OCTOBER
Wedding Industry Exhibition Taj Lands

15th OCTOBER
Business and Consumer Affairs Exhibition - 2021 - Mumbai

20th OCTOBER
Vows of Eternity - Panel Discussion "Love Aaj Kaal"

Upcoming Events

2nd August | **Webinar** | **India Fashion & Retail Trends**

8th August | **Panel** | **FLO Mumbai Collaborates with FICCI Marketing - Opening of MGIC**

9th August | **Workshop** | **FLO Mumbai sets standards for WFH practitioners**

14th August | **Workshop** | **Celebrating 75 years of Independence: The Fashion Industry in Southern (Madras) - Trichur**

25th August | **The Changing Face of Fashion**

December 2021

2nd - 8th | **Exhibition** | **Internet at Bangalore**

10th | **Panel** | **How to become a digital creator (Change to make India's digital marketing - 4th part)**

20th - 23rd | **Forum** | **15th Year Celebration (Mumbai) - 2nd - 3rd - 4th - 5th Edition at Parvati**

17th | **Panel** | **Excelling a digital creator (FICCI Marketing - 4th Edition - 4th Part)**

Changing Face of Retail Fashion:
4th - 6th | 30th August | **Panel** | **Innovation in Retail**

VYOMI BOUTIQUE
4th - 6th | 30th August | **Workshop** | **Innovation in Retail**

STARUP
23rd - 24th | 23rd - 24th September | **Panel** | **Startup India - 10th Anniversary**

The Metamorphosis of Fashion:
23rd - 24th | 23rd - 24th September | **Panel** | **The Metamorphosis of Fashion**

Parvati Pop Up Studio
10th - 11th | 10th - 11th October | **Workshop** | **Parvati Pop Up Studio**

BOSS TALK WITH DEVITA SARAF
Founder, Vu Technologies
IN CONVERSATION WITH NIDHI MODI

SAHAYATA SAMADHAN SUPPORTING WOMEN TO BUILD THEIR BUSINESS

DATE: 20th SEPTEMBER
TIME: 9.00 TO 6.00 PM

Panel | **Panel** | **Panel**

SAHAYATA SAMADHAN SUPPORTING WOMEN TO BUILD THEIR BUSINESS

HOSEA TALK
The Chairwomen, Our Women At A Time Our Story At A Time

Panel | **Panel** | **Panel**



NITIE and EC FICCI FLO, Mumbai invites you to
WOMEN ENTREPRENEURS LEADERSHIP SERIES
"CULTIVATING A GROWTH MINDSET"



Dr. Upasna A Agarwal
Associate Professor
Organisation Behaviour
National Institute of Industrial Engineering (NITIE), Mumbai

Key

- Building a Change Mindset.
- Building a Personal Brand
- Understanding your Mindset

Date
22nd October

Time



NITIE & FICCI FLO Mumbai
Invite you to:
WOMEN'S LEADERSHIP WORKSHOP
ADOPTING A FINANCIAL MINDSET
30TH NOVEMBER 4 PM - 5 PM



Developing a Corporate Governance Mindset

Key Takeaways:

- Understanding Corporate Governance.
- Significance of corporate governance and it's applicability
- Why to develop a corporate governance mindset?
- How to implement corporate governance principle.



Dr. Poonam Singh
Faculty Member
NITIE

Friday, 16:00 - 17:00
February 18th, 2022

[Join Online](#)



ENHANCING AN ECONOMIC MINDSET

Key Takeaways:

- Understand the leading economic indicators.




DEVELOPING A MARKETING MINDSET

KEY TAKEAWAYS :

- Marketing is about being visible
- Owners perception of being the customer
- Understanding customer tastes and attitudes
- Marketing is about being consistent - creative and persuasive
- Focus on improvising your brand



Dr. Ranjan Chaudhuri
Associate Professor
NITIE

Friday, 16:00 - 17:00
March 11th, 2022

[Join Online](#)

Under the aegis of SRIC NITIE, Mumbai and Leadership of Prof Manoj Kumar Tiwari, Director NITIE, Mumbai



Developing a Corporate Governance Mindset

Key Takeaways:

- Understanding Corporate Governance.
- Significance of corporate governance and it's applicability
- Why to develop a corporate governance mindset?
- How to implement corporate governance principle.



Dr. Poonam Singh
Faculty Member
NITIE

Friday, 16:00 - 17:00
February 18th, 2022

[Join Online](#)

Under the aegis of SRIC NITIE, Mumbai and Leadership of Prof Manoj Kumar Tiwari, Director NITIE, Mumbai



ENHANCING AN ECONOMIC MINDSET

Key Takeaways:

- Understand the leading economic indicators.
- Learn how Institutions and market influence the behavior of the economic agents.
- Importance of network and digital technology.



Prof. Mainak Mazumdar
Faculty Member
NITIE

Friday, 16:00 - 17:00
January 28th, 2022

[Join Online](#)

Under the aegis of SRIC Mumbai and Leadership of Prof Manoj Kumar Tiwari, Director NITIE, Mumbai

NITIE and EC FICCI FLO, Mumbai
invites you to

WOMEN ENTREPRENEURS LEADERSHIP SERIES
"CULTIVATING A GROWTH MINDSET"



Dr. Upasna A Agarwal
Associate Professor
Organisation Behaviour
National Institute of Industrial Engineering (NITIE),
Mumbai

Date
22nd October

Building a Change Mindset

NITIE & FICCI FLO Mumbai
Invite you to:

WOMEN'S LEADERSHIP WORKSHOP
ADOPTING A FINANCIAL MINDSET

30TH NOVEMBER 4 PM - 5 PM

Key Takeaways

- Commit to financial stability
- Stop Focusing On What Others Have
- Practice Money Affirmations
- Be Grateful and Practice Gratitude
- Create Big Money Goals



PROF K.S. RANJANI
Chartered Accountant,
Cost Accountant and Ph.D.







NORTHEAST CHAPTER

NORTHEAST CHAPTER

Chairperson's Message



Suruchi Agarwal

Chairperson, FLO Northeast

Dear Friends,

Amongst the many influences that I have in my life, one thought that has always stayed with me is - "What you do makes a difference- you have to decide what kind of difference you want to make!" This maxim is what defined my vision for the year 2021-2022 at FLO Northeast.

I set out, alongside my team, with a two-pronged approach of "Engaging and Empowering", and the larger objective of FLO at its heart, as envisioned by our National President, Ms. Ujjwala Singhanian. The cornerstones of my vision, which have been the key enablers are Inclusivity, Collaborative working, Networking and Scaling up of the rural and urban woman.

With the vision board having anchored us, FLO Northeast has been able to make a humble and sound impact on the lives of not only women but also communities at large. From the spoken language for the urban youth to touching lives in the rural areas, from powering up a village to educating women on menstrual hygiene- I truly feel humbled for the opportunities we were presented with to make a long-lasting difference to the lives of my kin. It has truly been an enriching year of scaling myself as a human, as a leader and as a contributor, while we got the FLO Northeast machinery chugging along to greater heights, in continuance of its rich legacy.

Regards,

Suruchi Agarwal

Chairperson

FLO Northeast Chapter

COMMITTEE MEMBERS



Meghali Das

Sr. Vice Chairperson

Santasree Bhuyan

Vice Chairperson

Juhie Saboo

Imm. Past Chairperson

Geetika Jain

Secretary

Neha Khemka

Jt. Secretary

Rashmi Manchanda

Treasurer

Sheetal Agarwal

Jt. Treasurer

A CONSOLIDATED REPORT ON THE EVENTS (2021-2022)

In the year 2021-2022, the Northeast Chapter organised 7 webinars and deepened its work on-site, with 20 on-ground events.

Some of the speakers and facilitators were Mr. Karan Kakkad, Anu Ganapathy, Sweta Vyas, Ms. Noa Muzzafi- Yagev from Israel, Dr. Taruna Yadav, Vivek Sadhale, Kashmiri Nath and Dr. Mythili Hazarika .

The OUTCOME

The objective of our webinars was members' and community education as well as engagement in times which had continued to be uncertain. It was charted out by us at FLO Northeast to harness every opportunity and weave in a balanced blend of digital interface with our members as well as purposeful on-ground activation- which particularly found a deep yearning amongst our members. Our speakers and facilitators brought in perspectives and learnings from across geographies for our members, bringing a quench to curiosity across subjects of mental health, business through the legal lenses, nutrition and health, sustainability, menstrual hygiene etc.

Our on-ground activity primarily tended to members' networking, community skilling at the grassroots, community health support as well as community upliftment through the electrification project. We made an impact in the areas of menstrual hygiene education as well as personality development with spoken English amongst the youth.

Menstrual Hygiene

Speaking of menstrual hygiene, the Radio platform was leveraged for the 1st time in FLO Northeast's history, to reach out to the community at large on the subject of Menstrual Hygiene with a subject matter expert medical practitioner. Moreover sanitary napkins' distribution was undertaken by the chapter in the Kaliabor district. Further a Menstrual Hygiene Awareness Talk was held at Jagiroah HS School with the Ameer Baruah Foundation.

FLO Northeast's brand augmentation and visibility

The FLO team, alongwith the Chairperson, Ms. Suruchi Agarwal met with senior dignitaries of our state and central government, to apprise them of the works of FLO Northeast and to bring their attention to areas which could gain momentum towards further development of women in the region. Honourable Union Minister, Sri Sarbananda Sonowal was met with in this regard. The State Chief Minister, Honourable Sri. Himanta Biswa Sarmah was met with to bring forth the possibilities of FLO Northeast's contribution towards the womenfolk of the region. It were these efforts which further felicitated the activation of the menstrual hygiene drive, and the distribution of sanitary napkins, with the grand support of Government of Assam's Honourable Health Minister, Sri. Keshab Mahanta.

The Independence Day was marked with the unveiling of a wall mural near the prestigious Nehru Stadium as a mark of respect towards the region's freedom fighters as well as the Olympics winner, Ms. Lovleena Borgohain. This initiative gave FLO Northeast a physical presence in the public space of the city of Guwahati.

Member's Networking

The FLO members received a unique window through the term, with the digital as well as on-ground activation of the "FLOpreneurs' League". Through this initiative, each member gained a huge mileage for her own brand as well as that of her business and professional ventures. More than 75% of the members came forward to participate in this initiative, thus gaining from the showcase and the same resulting in their individual branding as well as business and professional gains. This digital showcase was further augmented with an on-ground meet, which brought in immense traction in the members' cross-industry learning as well as business networking.

Members' Education

FLO Northeast ventured for a visit to the state-of-the-art facilities of the EMAMI group's production facilities in the vicinity of Guwahati.

Community Development

The World Environment Day was celebrated with great gusto with the planting of 20,000 Gilor Saplings Ration was distributed amidst the needy in the Borigaon village area, for the COVID affected.

Vaccination Drive for the 1st as well as the 2nd dose of COVID vaccine were held at the Nazarikhat Village, which benefitted more than 500 individuals.

The village of Nazarikhat received the installation of 10 solar lights, which illuminated the lives of the comunity there.

A sewing school was set up at Sonapur, to give livelihood means training to the womenfolk in the nearby communities.

Overall the year saw a momentum gained in the direction of the motto set out by the Chairperson, Ms. Suruchi Agarwal – that of “Engage and Empower”

Members' Networking and Bonhomie



Celebrating FLO North east's 14th Foundation Day



FLO Northeast's Members visit to Emami Ltd's factory.



Talk on Mental Well-being of women by Dr. Mythili Hazarika



Wall mural designed and installed by FLO Northeast to mark 75 years of Indian Independence at the Nehru Stadium, Guwahati

फिक्की फ्लो ने स्वतंत्रता सेनानियों और लवलीना की चित्रों को नेहरू स्टेडियम की दीवार पर अंकित किया

गुवाहाटी, 16 अगस्त (पु.सं.)। 75वें स्वतंत्रता दिवस के अवसर पर फिक्की फ्लो, पूर्वोत्तर ने दीवार को नेहरू स्टेडियम के चारदीवारी पर स्वतंत्रता सेनानियों और बालिका लवलीना बराहोई का चित्र अंकित कर उनके नाम समर्पित किए। इन चित्रों का उद्घाटन गुवाहाटी की संसद तथा पूर्व मेयर बबिन ओजा ने किया। इस अवसर पर फिक्की फ्लो, पूर्वोत्तर को अध्यक्ष सुषि अग्रवाल ने कहा कि देश की आजादी की लड़ाई के दौरान स्वतंत्रता सेनानियों के बलिदानों का सम्मान एवं स्मृति और नई पीढ़ी को ज्ञान के प्रतीक लवलीना के नाम पर इन दीवार चित्रों को समर्पित किया है। कला-कार्य कलाकार अमित घोष और उनकी टीम द्वारा किया गया। इस कार्यक्रम में फिक्की फ्लो के सदस्यों और खेल प्राधिकरणों के अधिकारियों का भी सहभागिता देखी।

यह कार्यक्रम को प्रमुख और कार्यक्रम की समन्वयक स्वता विदित और रचना सिरोटिया बाँ।



MEETING WITH DIGNITARIES

Members' Networking and Bonhomie The Committee members of FLO Northeast with the Chief Minister of Assam, Dr. Himanta Biswa Sarma.



The executive committee members of FLO Northeast with the Union Minister Sri Sarbananda Sonowal.



FLO Northeast members donated 5000 sanitary pads to the health minister of Assam.



The Never Done Before- FLOpreneur Feature- a culmination of the digital- FLOpreneur League



A Glimpse of the Webinars





FICCI
The Power to Empower
A TO Z of Start-up Funding

Suruchi Agarwal
Chairperson FLO Northeast & The Executive Committee members
Present

A TO Z of Start-up Funding

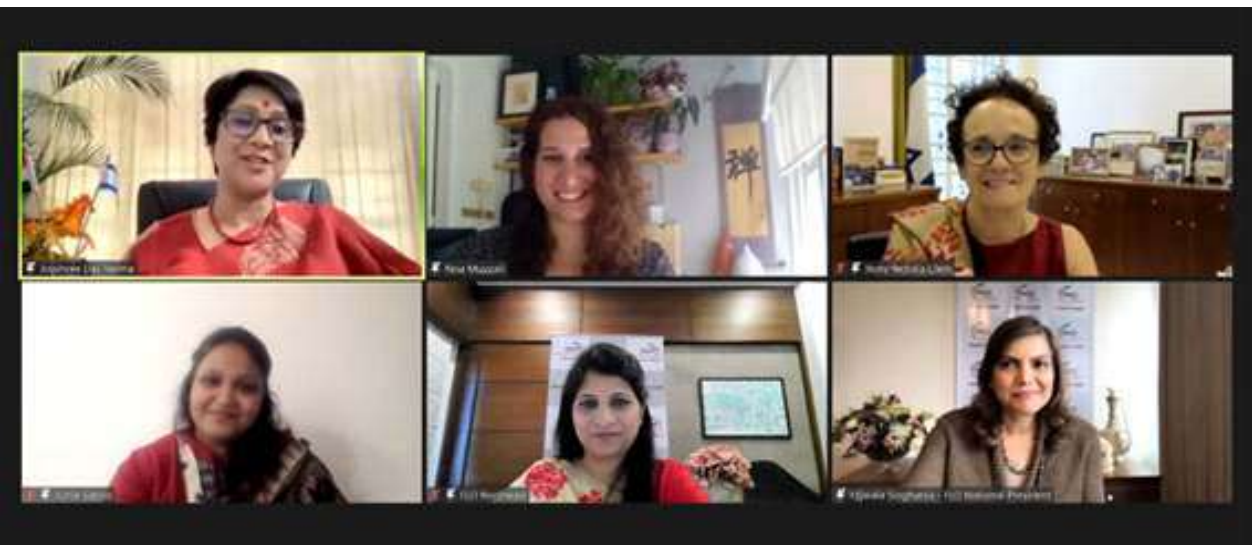
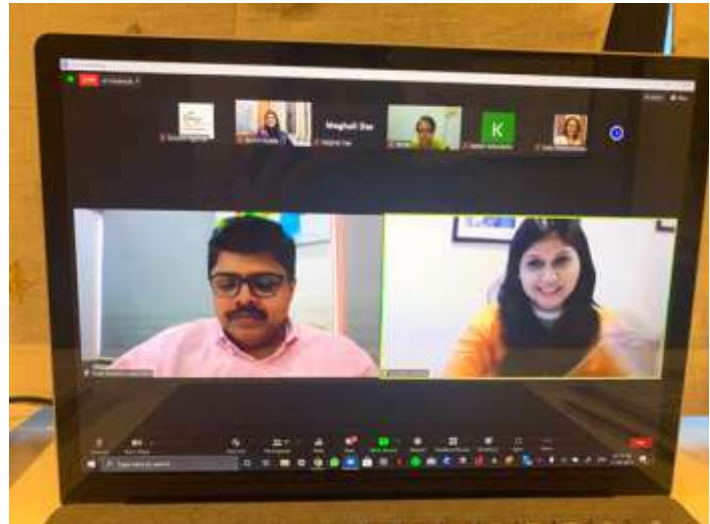
Capital for growth and planning post liquidity event
Join the expert as he discusses aspects of- building scalable business, raising fund, wealth planning, exit planning and effective succession planning

Vivek Sadhale
Founder Partner, LegalLogic

Moderator
Rohini Sureka Chokhani
Founder BND Capital Advisor & FLO Northeast Start Up Cell Head

f fcciflornortheast
i fclornortheast
t Flnortheast

An online zoom session
17th September 2021
4.00 pm (IST)




FICCI
The Power to Empower

ISRAELI
INNOVATION CONSULTANTS

SURUCHI AGARWAL
CHAIRPERSON FLO NORTHEAST & THE EXECUTIVE COMMITTEE MEMBERS

INVITE YOU FOR A WEBINAR ON

ENTREPRENEURS' GROWTH TRANSITION

RESILIENCE | CHANGE | COMPETITIVENESS

WITH

NOA MUZZAFI - YAGEV
ASIA ISRAEL INNOVATION CONSULTANT, FOUNDER OF "ASIA ISRAEL INNOVATION & GROWTH INITIATIVE", STRATEGY AT "WOMEN ON STAGE", THE WOMEN ISRAELI MANAGER, EX COO OF STARTUPFAST

EVENT CHAIR- JOYSHREE DAS VERMA
HONORARY CHAIR OF ISRAELI NORTH EAST INDIA

EVENT MODERATOR- JUBIE SAROO

AN ONLINE ZOOM SESSION
DATE - 19th JULY 2021
TIME - 3:45 PM

CONTACT- fclornortheast@gmail.com
or +91 88220 10821

GUEST OF HONOR
UJJWALA SINGHANIA
FLO NATIONAL PRESIDENT




FICCI
The Power to Empower

ENGAGE TO EMPOWER

Workshop on Menstrual Hygiene Day 2021




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ENGAGE AND EMPOWER



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FLO Awards



FICCI
FLO Northeast
Women Achievers Award 2021-22



**For Outstanding Contribution
in the field of
Sports**

Phoebe Dale Nongrum
IITM
Meghalaya

FICCI
FLO Northeast
Women Achievers Award 2021-22



Phoebe Dale Nongrum

She is known for her contribution in the field of sports. She is a member of the Indian National Football Federation (INFF) and has represented India in various international football tournaments. She has also been a member of the FICCI Women's Leadership Council (WLC) and has been actively involved in various social and community activities.

FICCI
FLO Northeast
Women Achievers Award 2021-22



**For Outstanding Contribution
in the field of
Sustainable Agriculture**

Momtee Pegu
IITM
Assam

FICCI
FLO Northeast
Women Achievers Award 2021-22



Momtee Pegu

She is a member of the FICCI Women's Leadership Council (WLC) and has been actively involved in various social and community activities. She has also been a member of the FICCI Women's Leadership Council (WLC) and has been actively involved in various social and community activities.

FICCI
FLO Northeast
Women Achievers Award 2021-22



**For Outstanding Contribution
in the field of
Healthcare**

Jeuti Kalita
IITM
Assam

FICCI
FLO Northeast
Women Achievers Award 2021-22



Jeuti Kalita

She is a member of the FICCI Women's Leadership Council (WLC) and has been actively involved in various social and community activities. She has also been a member of the FICCI Women's Leadership Council (WLC) and has been actively involved in various social and community activities.

FICCI
FLO Northeast
Women Achievers Award 2021-22



For Outstanding Contribution
in the field of
Art Culture (Dance)
Shilpika Bordoloi
from
Assam

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FLO Northeast
Women Achievers Award 2021-22



Shilpika Bordoloi
Honored for her passion, determination and hard work in the field of performing arts. She has been an instrumental part of the Assam Dance Academy, the state of the art cultural institution and has worked with various international and national dance troupes and festivals in Assam, India.

FICCI
FLO Northeast
Women Achievers Award 2021-22



For Outstanding Contribution
in the field of
**Cultural Heritage &
Music**
Arenda Subong
from
Nagaland

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Women Achievers Award 2021-22



Arenda Subong
She is a traditional Nagaland performer and a folk singer. She has been instrumental in the revival of traditional folk songs and dances. She has been instrumental in the revival of traditional folk songs and dances. She has been instrumental in the revival of traditional folk songs and dances.

FICCI
FLO Northeast
Women Achievers Award 2021-22



For Outstanding Contribution
in the field of
Humanitarian Activism
Alana Golnei
from
Manipur

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FLO Northeast
Women Achievers Award 2021-22



Alana Golnei
She is a humanitarian activist who has been instrumental in the relief and rehabilitation of people affected by natural disasters. She has been instrumental in the relief and rehabilitation of people affected by natural disasters. She has been instrumental in the relief and rehabilitation of people affected by natural disasters.

FICCI
FLO Northeast
Women Achievers Award 2021-22



For Outstanding Contribution
in the field of
**Indigenous Handloom
& Jewellery**
Nengneithem Hengna
from
Nagaland

FICCI
FLO Northeast
Women Achievers Award 2021-22



Nengneithem Hengna
She is a traditional Nagaland performer and a folk singer. She has been instrumental in the revival of traditional folk songs and dances. She has been instrumental in the revival of traditional folk songs and dances. She has been instrumental in the revival of traditional folk songs and dances.

FICCI
flo
The Power to Empower

**Raises A Toast
To Each One Of Our
Woman Achiever
2021-22**

ENGAGE AND EMPOWER



The Power to Empower

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