



# WOMEN'S PARTICIPATION IN INDIA'S GROWTH TRAJECTORY

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ANNUAL REPORT 2022-23







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ANNUAL REPORT 2022-23



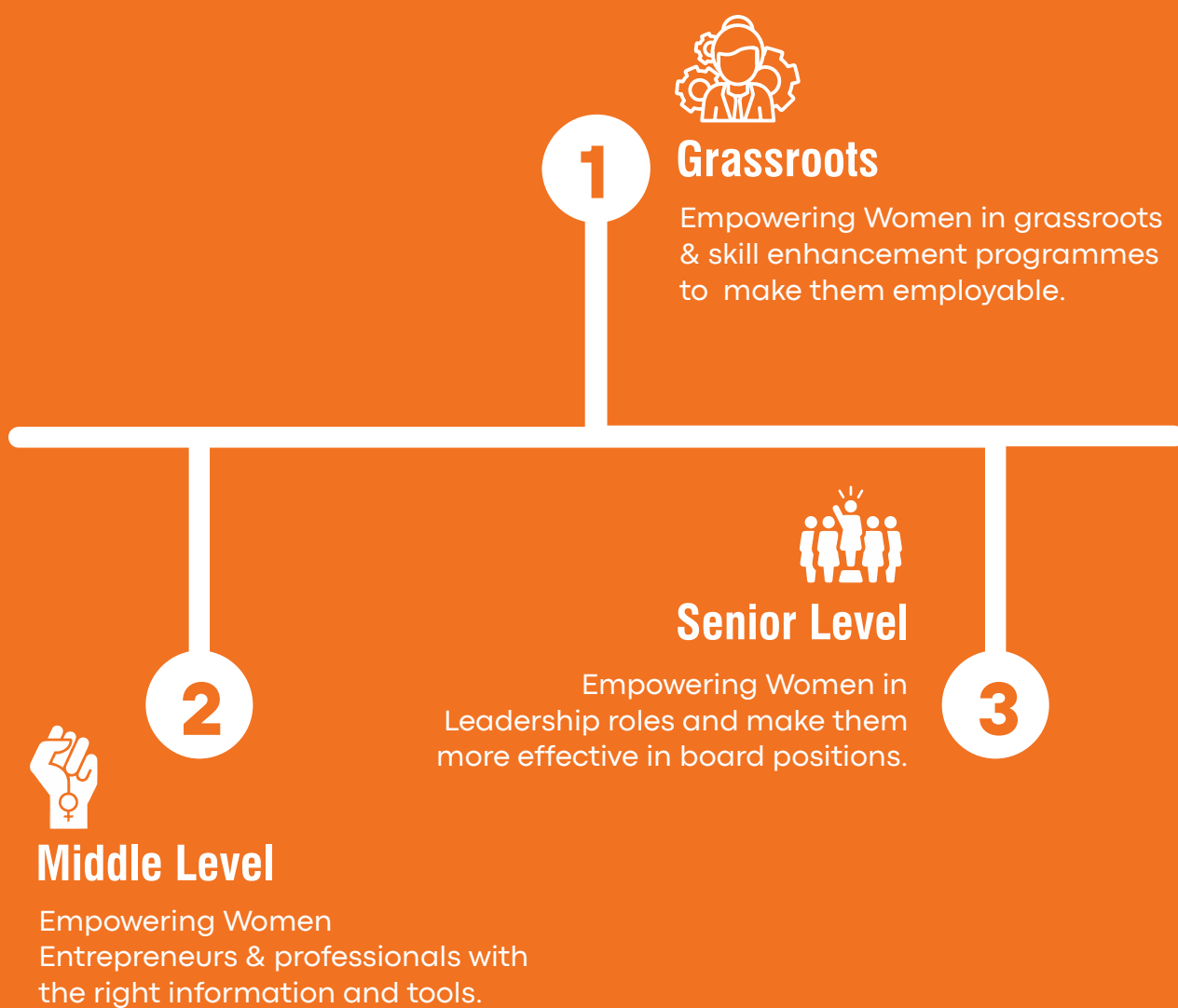
# FLO

## FICCI LADIES ORGANIZATION



- ✦ FLO was established in 1983, as a division of the Federation of Indian Chambers of Commerce and Industry (FICCI) which is the apex body of industry and commerce in India.
- ✦ FLO plays an active role as an enabler of women empowerment through entrepreneurship development and professional excellence.
- ✦ The objective is to foster an entrepreneurial culture, by providing opportunities to transform their business ideas into reality and to provide entrepreneurs with an array of targeted resources and services.
- ✦ FLO seeks to create job creators not job seekers and work towards creating enterprise-linked and entrepreneurship-driven nano entrepreneurs to create the Atmanirbhar Bharat of our collective dream.

# WORK MODEL



# VISION 2022-23

## Transforming Women's Participation in India's Growth Trajectory



### WOMEN PARTICIPATION MEANS GROWTH

According to a recent analysis from Bloomberg Economics, if India successfully closes the employment gap between men and women, a massive 58 per cent point could widen India's gross domestic product (GDP) by close to a third by 2050— approximately USD 6 trillion.





# Messages

# PRIME MINISTER

## MESSAGE



**SHRI NARENDRA MODI**





सत्यमेव जयते

प्रधान मंत्री  
Prime Minister

MESSAGE

It is heartening to learn about the 39<sup>th</sup> annual session of FICCI Ladies Organisation (FLO). Heartiest congratulations and greetings to everyone associated with the institution during the course of this journey.

The power of women entrepreneurs, professionals and corporate executives from across the country at this annual session reflects the organisation's pan-India presence. The endeavour of FLO to promote entrepreneurship and professional excellence among women is commendable.

The credo of FLO – 'The power to empower' holds a special relevance in this context. The organisation's efforts to help women showcase their talents, skills, experiences across sectors of the economy are laudable.

The nation attaches the highest priority to comprehensive participation of women in India's growth story. Women are conquering new frontiers and breaking barriers in every sphere – from corporate leadership to finance, from defence forces to business, science to startups, from space to sports. With a newfound confidence, they are deciding not just their own future, but are also leading the nation in a new direction.

In the last nine years, the nation has witnessed a transformation in the condition of women. Through implementation of policies across diverse spheres such as healthcare, education, financial inclusion and grassroots entrepreneurship, our efforts are resulting in a generational shift from women development to women-led development.

The nation's Amrit Kaal of the next 25 years is an opportunity to power India's growth through the immense potential of women with the vision of building a new, self-reliant India.

I am sure that the 39<sup>th</sup> annual session will hold comprehensive deliberations to further strengthen contribution of women to the nation's all-round growth and development.

Best wishes to all the participants for making the annual session a resounding success.

(Narendra Modi)

New Delhi

चैत्र 04, शक संवत् 1945

25<sup>th</sup> March, 2023

# CHIEF MINISTER OF DELHI MESSAGE



**ARVIND KEJRIWAL**

**ARVIND KEJRIWAL**  
CHIEF MINISTER



GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI  
DELHI SECRETARIAT, I.P. ESTATE, NEW DELHI-110002  
PHONE : 23392020, 23392030

D.O. No. : osdcmi/24  
Date : 10-02-2023

**MESSAGE**

I am pleased to learn that the '**FICCI Ladies Organization (FLO)**' is holding its 39<sup>th</sup> Annual Session in the month of March, 2023. The theme of this annual session is "Transforming Women's Participation in India's Growth Trajectory".

It gives me pleasure to know that FLO is publishing its Annual Report for the year 2022-23 on this occasion and the report would carry all information on various welfare activities being undertaken by FLO.

I hope that the FLO as a division of the Federation of Indian Chamber of Commerce and Industry (FICCI) will foster entrepreneurship development and professional excellence in women by organizing various workshops, seminars, conferences, talks, trainings and capacity building programmes. It will encourage women and further promote their talent, skill & experience across all sectors and levels of economic activity.

I extend my best wishes for the entire endeavour.

**(ARVIND KEJRIWAL)**

# FICCI PRESIDENT

## MESSAGE



**SUBHRAKANT PANDA**



**Subhrakant Panda**  
President



**Federation of  
Indian Chambers  
of Commerce and Industry**

Federation House  
Tansen Marg  
New Delhi 110001  
T +91 11 2335 7364  
F +91 11 2332 9369  
E [president@ficci.com](mailto:president@ficci.com)  
[www.ficci.in](http://www.ficci.in)  
CIN: U99999DL1956NPL002635  
ISO 9001 : 2015 Certified

## MESSAGE

I would like to extend heartiest congratulations to Jayanti Dalmia, National President, FICCI Ladies Organisation (FLO) for a fulfilling tenure. *Transforming Women's Participation in India's Growth Trajectory*, the theme for 2022-23, was an apt choice as India's development journey will be incomplete without women getting equal opportunities. Indeed, studies indicate that the economy's growth potential can be enhanced by more than a quarter if women are adequately skilled and empowered.

Since its formation, FLO has been playing the role of a catalyst in facilitating inclusive growth; what is heartening is that its activities are widespread and not just limited to metro cities, thereby having even greater impact. Through programmes which empower women at the grassroots, FLO continues to contribute towards reducing the gender gap in India.

On the occasion of its 39<sup>th</sup> Annual General Meeting, I acknowledge the exemplary work done by the organisation to promote entrepreneurship and professional excellence amongst women. I am sure FLO will continue to work towards a more inclusive future by articulating an impactful agenda and facilitating effective policy interventions which will transform the lives of women across the nation.

**Subhrakant Panda**

# FROM THE DESK OF THE PRESIDENT

Dear Friends,

“कर्मण्येवाधिकारस्ते मा फलेषु कदाचन।  
मा कर्मफलहेतुर्भूर्मा ते सद्गोऽस्त्वकर्मणि॥”

*"You have Control only over the Deed, and 'Never' the Fruit, therefore, when you do anything, do not keep the fruit in mind i.e., focus on the performance!! And that does not mean, that you do not perform the act."*

I am a huge admirer and ardent follower of Bhagavad Gita and have learnt a lot about leadership and entrepreneurship from this masterpiece. This particular shloka contains an advise that seems simple enough, but it becomes very difficult to implement in an organisation where the whole focus is in the target and the task.

While trying to balance between the journey and the impact, I have now reached towards the culmination of my term as the 39th National President of FICCI Ladies Organisation. A year has gone by with a great sense of satisfaction, I can acknowledge that FLO has brought about substantial changes in the lives of women at all levels, with our collective ideation, determination, and well-planned, result-oriented activities across India.

When I took up this role, I was wondering how I can be effectively contributing towards the process of making considerable changes in the lives of women and impact the society broadly. I have been associated with FICCI Ladies Organisation for a long time but taking on the mantle of Presidentship meant an entirely different world of challenges and responsibilities for me.

Now, as I look back at the year 2022-23, I feel a deep sense of fulfilment, as it has been one of the most exciting and enriching phases of my life.

This year, my objective as the President, was to propel learning, increase networking and ensure enrichment amongst our members. The theme for 2022-23 was "Transforming Women's Participation in India's Growth Trajectory" and facilitating economic empowerment of women.

After much brainstorming, deliberation and discussion which lead to some extremely valuable inputs from my ever-supporting Presidium, Governing Body Members, and Initiative Heads, we drew out a roadmap for the year, which would appeal to our very diverse membership.



We aimed at fostering economic growth & prosperity through global trade and address existing challenges by converting them into large-scale opportunities for Business Networking, Go to Market, Business Promotions, Trade Relations, startup handholding, facilitating financial literacy, digital empowerment, inclusion of the specially abled, to name a few important action points during the year.

The narrative around inclusivity has evolved over time. The inclusion not only relates to gender, but it also incorporates specially abled and LGBTQ. This year, we are working towards facilitating inclusive mindsets that goes beyond building awareness, leading to inclusive action- one that acknowledges and appreciates the value that people of diversity can bring to businesses and society.

Conscious endeavour was made to align each event with the vision of FLO. We had meaningful interactions with speakers from various sectors, ranging from politics, bureaucracy, art, education, music, film and media, amongst others.

In addition to the various learning programmes, we also launched our 18th Chapter at Vadodara in June 2022. A successful business delegation was mounted to Doha, Paris, and Athens in the month of September 2022. November, the highlight was Anshukam - The FLO Textile and Handloom Festival, which was an exclusive confluence of weavers and designers showcasing rich heritage, vibrance and variety of Indian textiles.

Through the FLO Women Directors Initiative, we have trained several women to be taken on boards and being accepted at the leadership position. Our Start up Cell is also working towards handholding young businesses with high growth potential by providing them with necessary guidance.

We have also adopted villages across India to transform them into villages with focus on industry, trade, skilling, health, nutrition, sanitation, environment etc. especially for women.

In our endeavour to create an enabling environment for Businesses to grow, FLO continues the initiative of FLO Business Promotion, which is a platform for all to promote their business & services by uploading, advertising & posting in this group.

I can assure that opportunities for formal and informal exchanges at FLO are infinite. As the President of FLO for 2022-23, my endeavor was to bring the best resources and opportunities to FLO, to augment learning, boost networking and ensure enrichment amongst our members.

To conclude, I quote a Subhashita from Arthashastra, चक्रम् एकं न वर्तते "Chakram ekam na varatate". A wheel doesn't turn alone. It provides us the essential meaning of teamwork through the metaphor of the rotation of wheel. A wheel, when it must be moved by human effort requires a team to move it.

It is an absolute honour to work alongside a dynamic team of Presidium and Governing Body Members, who share the same vision, business growth and healthy community environment.

This journey wouldn't have been so meaningful and significant without the constant support and guidance from our esteemed Past Presidents of FLO.

My sincere gratitude the FLO secretariat led by Executive Director Rashmi Sarita, ably supported by Joint Director, Ankurita Pathak; Sr Assistant Director, Anshu Gupta; Assistant Director Pushpender Sharma, Tabassum and Natasha for their steadfast and wholehearted support.

Thank you all for giving me this opportunity and the beautiful experience which will stay with me for a lifetime. I will always be proud of my FLO family.

Regards,



Jayanti Dalmia  
President, FLO

*A big thank you to Ankurita Pathak, Joint Director FLO for coordinating, compiling and editing this Annual Report*

# PAST PRESIDENTS

## 1993- 2022



**INDU JAIN\***  
1983-1984



**ABHA DALMIA**  
1984-1985



**USHA PATODIA**  
1985-1986



**MANJU BHARAT RAM\***  
1986-1987



**SHOBHANA BHARTIA**  
1987-1988



**SUDHA JHUNJHUNWALA\***  
1988-1989



**NIRMALA JAIN\***  
1989-1990



**INDU RANI PUNJ\***  
1990-1991



**SHUBHRA GUPTA**  
1991-1992





**V L INDIRA DUTT**  
1992-1993



**MADHU KANORIA**  
1993-1994



**BEENA KHAITAN\***  
1994-1995



**DR MANJU V MEHTA**  
1995-1996



**USHA KRISHNA**  
1996-1997



**SARPARVEEN KAUR**  
1997-1998



**ANJANA SOMANY**  
1998-2000



**RENUKA SHAH**  
2000-2001



**DR KUSUM ANSAL**  
2001-2002



**SUREKHA KOTHARI**  
2002-2003



**CHANDRA GARODIA\***  
2003-2004



**NAMITA GAUTAM**  
2004-2005



**USHA AGARWALA**  
2005-2006



**MUKTA NANDINI JAIN**  
2006-2007



**KIRAN GERA**  
2007-2008



**ANURADHA GOEL**  
2008-2009



**KAVITHA DUTT**  
2009-2010



**RANJANA AGARWAL**  
2010-2011



**NEENA MALHOTRA**  
2011-2012



**KAVITHA CHANDRAN**  
2012-2013



**MALVIKA RAI**  
2013-2014



**NEETA BOOCHRA**  
2014-2015



**ARCHANA GARODIA GUPTA**  
2015-2016



**VINITA BIMBHET**  
2016-2017



**VASVI BHARAT RAM**  
2017-2018



**PINKY REDDY**  
2018-2019



**HARJINDER KAUR TALWAR**  
2019-20



**JAHNABI PHOOKAN**  
2020-21



**UJJWALA SINGHANIA**  
2021-22

*\* Since Deceased*

# OFFICE BEARERS

## 2022-23



**Jayanti Dalmia**  
President



**Sudha Shiv Kumar**  
Sr Vice President



**Joyshree Das Verma**  
Vice President



**Ujjwala Singhania**  
Imm. Past President



**Poonam Mahajan**  
Treasurer



**Pooja Chauhan**  
Jt. Treasurer



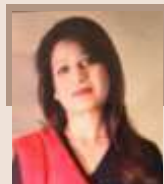
**Rashmi Sarita**  
Executive Director

# GOVERNING BODY MEMBERS

## 2022-23



**Archana Luthra**



**Anushree Mahajan**



**Aanchal Sethi**



**Archana Gupta**



**Atashi Singhania**



**Avantika Dalmia**



**Avarna Jain**



**Garima Jain**



**Karishma Manga Bedi**



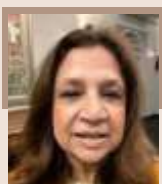
**Lalita Nijhawan**



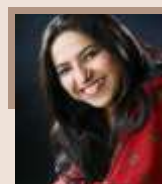
**Mandira Lamba**



**Meera Goyal**



**Nidhi Goel**



**Priya Hingorani**



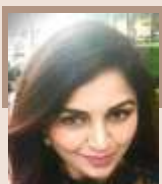
**Priyanka Malhotra**



**Rasika Kajaria**



**Rebecca George**



**Ritu Agarwal**



**Ritu Vadehra**



**Saloni Mehta**



**Shoba Jolly**



**Smriti Puri**



**Sunitee Abbi**



**Vrinda Chaudhary**



**Yashodhara Bajoria**



**Roopa Patel**



**Taruna Patel**



**Rati Dhandhana Mundry**



**Dharitri Patnaik**



**Devika Ramesh**



**Suguna Ravichandran**



**Ajita Reddy**



**Jyostna Angara**



**Kamini Saraf**



**Rekha Lahoti**



**Minal Jain**



**Aarti Gupta**



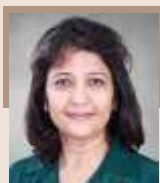
**Ruchika Gupta**



**Sunira Chamaria**



**Jyotsna Kaur Habibullah**



**Madhuri Halwasiya**



**Puja Garg**



**Divya Oswal**



**Monika Choudhary**



**Maloo Natarajan**



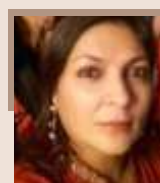
**Sucheta Shah**



**Swati Mayekar**



**Ritu Prakash Chabbria**



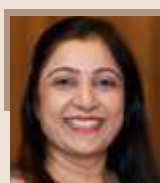
**Sabina A. Sanghvi**



**Usha Rani Manne**



**Nidhi Ahuja**



**Poonam Bafna**



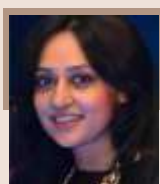
**Anju Narain**



**Sunita Kanoria**



**Seema Jajodia**



**Deepali Goyal**



**Poonam Sharma**



**Bela Badhalia**



**Neha Mittal**



**Saroj Khemka**

# FLO CHAPTERS

## AHMEDABAD CHAPTER



**Dr. Rachana Gemawat**  
Chairperson



**Aditi Parekh**  
Sr. Vice Chairperson



**Nandita Munshaw**  
Imm Past Chairperson



**Priyanka Agarwal Mehta**  
Chairperson YFLO

## AMRITSAR CHAPTER



**Shikha Sareen**  
Chairperson



**Himani Arora**  
Sr. Vice Chairperson

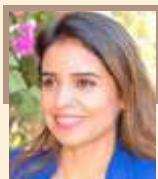


**Manjot Dhillon**  
Imm Past Chairperson

## BANGALORE CHAPTER



**Jayshree Menon**  
Chairperson



**Mehak Mehra**  
Sr. Vice Chairperson



**Revathi Raju**  
Imm Past Chairperson

## BHUBHANESWAR CHAPTER



**Namrita Chahal**  
Chairperson



**Poonam Mohapatra**  
Sr. Vice Chairperson



**CS Sunita Mohanty**  
Imm Past Chairperson

## CHENNAI CHAPTER



**Prasanna Vasanadu**  
Chairperson



**Raji Raju**  
Sr. Vice Chairperson



**Jeyaree Ravi**  
Imm Past Chairperson

## COIMBATORE CHAPTER



**Sangeetha Naresh Chetan**  
Chairperson



**Shanthi Srinivasan**  
Sr. Vice Chairperson



**Ritisha Niveda**  
Imm Past Chairperson

## HYDERABAD CHAPTER



**Shubhbraa Maheshwari**  
Chairperson



**Ritu Shah**  
Sr. Vice Chairperson



**Uma Chigurupati**  
Imm Past Chairperson



**Sonali Saraf**  
Chairperson YFLO

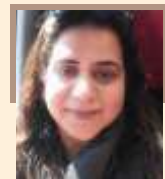
## INDORE CHAPTER



**Payal Agarwal**  
Chairperson



**Mamta Bakliwal**  
Sr. Vice Chairperson



**Meetu Kohli**  
Imm Past Chairperson

## JAIPUR CHAPTER



**Mudrika Dhoka**  
Chairperson



**Neha Dhadha**  
Sr. Vice Chairperson



**Monica Kothari Jain**  
Imm Past Chairperson

## JAMMU KASHMIR & LADAKH CHAPTER



**Kuwarani Ritu Singh**  
Chairperson



**Varuna Anand**  
Sr. Vice Chairperson

## KANPUR CHAPTER



**Pooja Gupta**  
Chairperson



**Sneha Gupta**  
Sr. Vice Chairperson



**Kanika Vaid**  
Imm Past Chairperson

## KOLKATA CHAPTER



**Shradha Saraf**  
Chairperson



**Radhika Dalmia**  
Sr. Vice Chairperson



**Manjri Agarwal**  
Imm Past Chairperson



**Shilpa Sethi**  
Chairperson YFLO

## LUCKNOW CHAPTER



**Simu Ghai**  
Chairperson



**Swati Verma**  
Sr. Vice Chairperson



**Arushi Tandon**  
Imm Past Chairperson

## LUDHIANA CHAPTER



**Neha Gupta**  
Chairperson



**Ankita Gupta**  
Sr. Vice Chairperson



**Radhika Gupta**  
Imm Past Chairperson

## MUMBAI CHAPTER



**Tehmina Khandwala**  
Chairperson



**Archana Khosla Burman**  
Sr. Vice Chairperson



**Lubeina Shahpurwala**  
Imm Past Chairperson

## NORTHEAST CHAPTER



**Meghali Das**  
Chairperson



**Santashree Mallik**  
Sr. Vice Chairperson



**Suruchi Agarwal**  
Imm Past Chairperson

## PUNE CHAPTER



**Neelam Seolekar**  
Chairperson



**Rekha Magar**  
Sr. Vice Chairperson



**Usha Poonawalla**  
Imm Past Chairperson

## UTTARAKHAND CHAPTER



**Neha Sharma**  
Chairperson



**Anuradha Malla**  
Sr. Vice Chairperson



**Komal Batra**  
Imm Past Chairperson

## VADODARA CHAPTER



**Reshma Patel**  
Chairperson



**Barkha Amin**  
Sr. Vice Chairperson

## YFLO DELHI



**Gayatri Rai**  
Chairperson



**Divya Jain**  
Sr. Vice Chairperson



**Ridhima Khanna**  
Imm Past Chairperson

39<sup>th</sup>

## FLO ANNUAL SESSION & Change of Guard

March 31, 2022



In the ceremonial Change of Guard, the new leadership team for the year 2022-23 was officially announced. Jayanti Dalmia took up the mantle as the 39th National President of FICCI Ladies Organization from the outgoing President, Ujjwala Singhania.

The theme for the year 2022-23 was announced as "Transforming Women's Participation in India's Growth Trajectory".







“

*“The narrative around inclusivity has evolved over time. The inclusion not only relates to gender, but it also incorporates specially abled and LGBTQ. This year, we are working towards facilitating inclusive mindsets that goes beyond building awareness, leading to inclusive action- one that acknowledges and appreciates the value that people of diversity can bring to businesses and society.”*

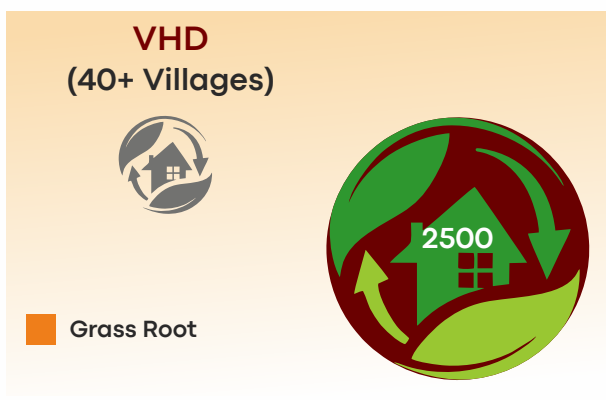
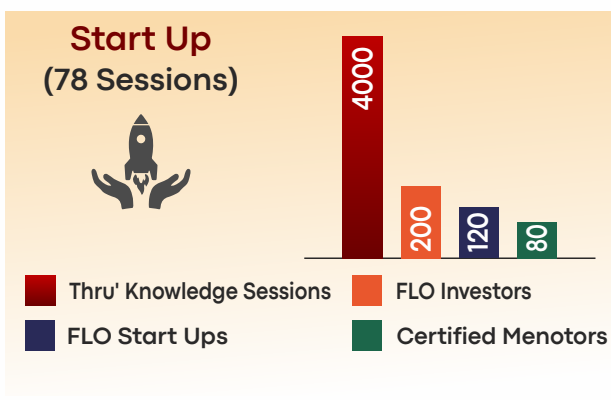
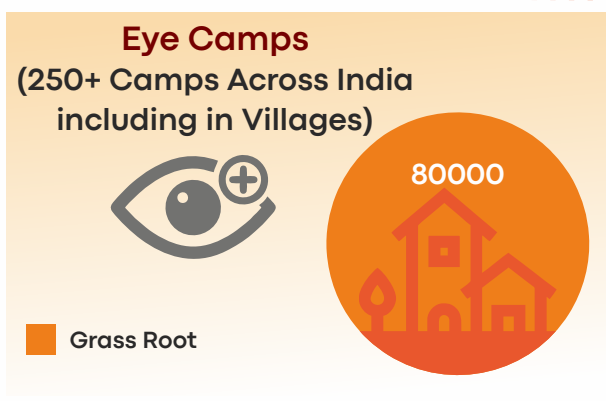
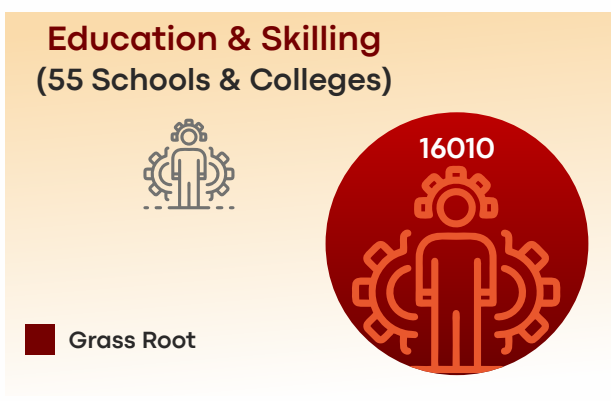
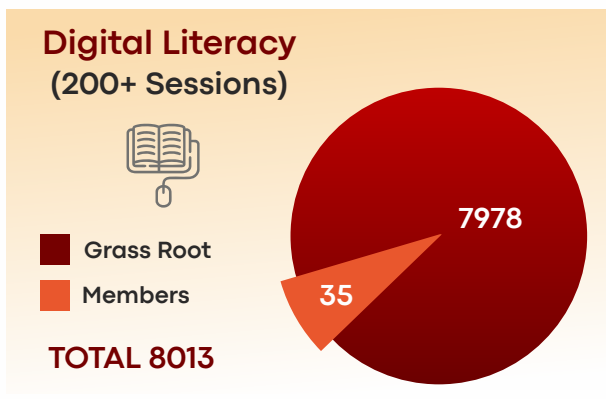
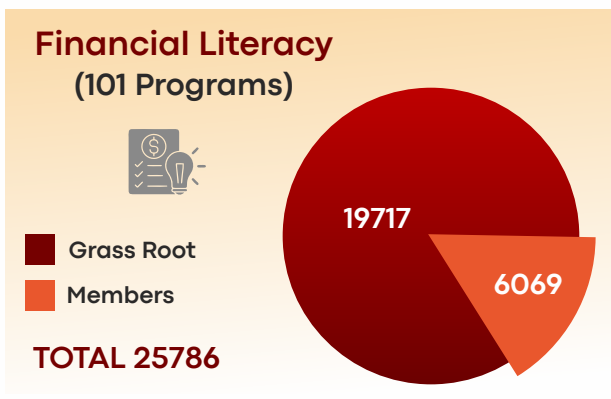
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*Jayanti Dalmia, President FLO*



# National Initiative Reports

# Impact of FLO Initiatives 2022-23





# Enabling Positive Change

At GHCL, serving the interests of our stakeholders is an important component of doing business responsibly. Our best in class employee policies, vendor management systems, customer centric programs and sustained investor returns bear a testimony to this statement. We create better lives for the people who live around our areas of operations by working in three key areas of healthcare, education and skill development and agriculture and animal husbandry. We have ascertained footprints in Chemicals and Yarn businesses and believe in strengthening and increasing stakeholders' value through responsible corporate leadership, continuous improvements in operational efficiencies and environmental stewardship

# Start Up & Innovation

**National Head: Dr Aarti Gupta**

**Objective: Strengthening the Start Up Ecosystem and Promoting Innovation**

The vision for the year 2022-23 was to build a strong platform within our membership for startup founders and investors. We wanted to achieve this by strengthening our virtual incubator program, mentorship vertical, and FLO Angels initiative. I am pleased to report that we have made significant progress towards this goal.



The **Virtual Incubator** program reached over 4000 entrepreneurs through 8 knowledge sessions on a national level and 70+ chapter-level sessions. These sessions covered a wide range of topics, from goal setting to digital marketing to networking. We also organized FLO Socials, which provided entrepreneurs with the opportunity to interact and share their experiences with one another.



One of our major initiatives of the year was **FLO Accelerator 2.0**. This program was designed to help women-led startups scale their businesses and validate their ideas. Fourteen startups were shortlisted for the program, where they received expert training, one-on-one mentorship, and handholding. Four of these startups then presented their pitch to a group of investors, including our FLO Angels. The winner of this program, Arasi, founder of 60plus, received technology credit prizes worth 35000\$ from a partner. In addition to this, the three runner-up startups got prizes worth 7200\$. We are thrilled with the outcome of this program and look forward to building on its success in the future.

## NATIONAL INITIATIVES

Our efforts in forging partnerships continued this year, as we signed 2 MOUs at the national level with IIM Lucknow and Technoserve. At the chapter level, the chapter chairs signed 14 MOUs with various organizations, including Sri Sri University for startup, iTIC, IIT Hyderabad, and Narsee Monjee Institute of Management Studies. These partnerships have helped us expand our reach and provide more resources and opportunities for our members.

Our Mentorship cell has been a great success this year. We introduced a new concept of Speed Mentoring, where 10 mentors every month, from different areas of specializations, are available to PAN India entrepreneurs for mentoring.

We also launched our website to enhance the user experience and provide more resources and opportunities for our members.



We added 13 certified mentors to our existing pool of 67 mentors, expanding our reach and support to women entrepreneurs.



We conducted a 4-day certified masterclass in collaboration with Lets Venture to train women investors on the nuances of angel investing for the FLO Angels. We also provided them access to deals, and this training has supported 12 angels in starting their investment journey, and they have invested in 35 startups this year.

## CHAPTER REPORTS AHMEDABAD

**Date of Event: 10th to 11th February 23**

**Name of Event: Women Investing in Women 2.0 Participation no: 40 Members**

FLO Ahmedabad was an associate partner at Women Investing in Women 2.0 organized by Antrapreneur, an Incubation hub under the aegis of LJ Knowledge Foundation (LJKF) Ahmedabad, which has been primarily set up to carry out incubation and ecosystem development to help budding entrepreneurs.

With this aim, the foundation curated a special conclave for the budding women entrepreneur ecosystem over a span of 2 days. Various events were lined up for the two days with sessions like LEARN TO EARN- where Micro workshops were conducted on topics like finance, image building, and soft skills development, creating content both visual and written for social media marketing. Two of the FLO members were expert speakers at these workshops. The MENTOR MOCKTAIL was another feature where women-led projects, innovations, and startup-seeking mentorship were facilitated with FLO mentors from segments like marketing, finance, technology, legal, and IPR to scale their business to the next level. The SPOTLIGHT PITCH was another feature where women investors were invited for enabling women-led ventures and helping them climb the risk mountain. The pitch saw 4 FLO angels participating here with one FLO angel investor moving into the second round of discussion with the women startup featured at the session. The POINT-TO-POINT was a talk show by well-known women entrepreneurs of the city to give the best insights about life and business. The POWER DIAS was another feature where there were panel discussions and a fireside chat with women sharing their challenges and how they continue to rise through the ranks of impact-focused firms, smashing old paradigms and creating better, more inclusive businesses.

These were two eventful days in the city promoting women's entrepreneurship. FLO chairperson Dr. Rachna Gemawat was recognized for her support of the event and was felicitated by the organizers. She was also recognized for her support as an investor in the pitch session.





## NATIONAL INITIATIVES



**Date of Event: 28th February 23**

**Name of Event: Demo Day with i-HUB**

**Participation no: Future Planned Event**

FLO Ahmedabad organized yet another Demo Day with i-Hub with the aim of promoting the startup ecosystem and facilitating a platform for an industry showcase. The platform will help connect them with women mentors who are established businesswomen and /or investors and allied stakeholders. The event will center on a pitching session in front of potential investors and mentoring assistance to the founders. A total of 10 startups will participate in the demo day.

About i-Hub: is a vibrant incubation setup established under SSIP by the Education Department, Government of Gujarat.

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## BANGALORE

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### FLO Bangalore's Startup Cell Report Mentoring Arm

FLO Bangalore's mentorship program is now in its sixth year. Our talented pool of mentors and panelists are a great support system to the mentees - FLO members who are business owners. The mentorship program at the Startup Cell understands the individual needs of each mentee and is a yearlong program to support the mentee, specific aspects of her business and provides a framework for overall growth.

The pool of 7 mentors has helped close to 10 businesses this year - connecting them with other mentors as required, connecting them with industry when applicable, being a sounding board for issues at the organization, or ensuring the mentee follows robust business practices. The one-on-one mentorship was then accentuated with networking sessions and panel discussions in areas that many mentees required support. The mentees meet each quarter to also recalibrate and share best practices and to enable reaching out to each other for mentorship assistance where required.

Mentorship templates and periodical feedback forms were used to ensure the success of the program. The mentors spanned business domain in industries like manufacturing, construction, compliance, digital, design and more and provided mentorship on marketing, finance, operations, strategy, investment amongst others. The mentees were of various sizes including some who were at ideation stage to mentees who were looking at a fresh perspective on a legacy business.

Overall, the process of mentoring startups was a collaborative one, where both mentors and startups work together to achieve success. By providing guidance and support, mentors helped startups navigate the challenges of growth.

### Networking event: Work Life Balance

FLO Bangalore's Startup Cell had an open house event on work life balance featuring FLO members and mentors of the startup cell - moderated by Archana Doshi the head of the FICCI FLO Bangalore Startup Cell along with Deena Rodriguez, Pooja Prabhakar and Shruti Choudhary who were the panelists running established business themselves.

A panel discussion of women on how to achieve work-life balance provided valuable insights into how women can balance their personal and professional lives. The panelists shared their own experiences, challenges, and strategies for achieving work-life balance.

Some of the strategies that were discussed by the panelists include setting boundaries, prioritizing tasks, delegating responsibilities, and being mindful of one's own physical and mental health. Additionally, the panelists also discussed the importance of seeking support from colleagues, family, and friends, and finding ways to recharge and rejuvenate outside of work.

The discussion also touched on the role of workplace policies and culture in enabling or hindering work-life balance. For instance, flexible work arrangements, such as remote work and flexible schedules, were discussed as options for women to better balance their work and personal lives.

Ultimately, the panel discussion provided a platform for women to share their experiences and insights on how to achieve work-life balance. By sharing their stories and strategies, the panelists inspired and empowered other women to find their own paths to balance and create a more supportive and inclusive workplace culture.

### The FICCI FLO Bangalore Startup Conclave

This was organized by the FICCI FLO Bangalore Startup Cell and was held on February 8th, 2023, at the Bangalore International Centre (BIC). The event was aimed at providing a platform for women entrepreneurs to showcase their business ideas, receive recognition for their efforts and connect with experts and potential investors.

The highlight of the conclave was a **demo day pitch session**, where 7 shortlisted women entrepreneurs presented their businesses to a panel of experts. The participants were evaluated on various parameters, including the uniqueness of their business idea, market potential, traction, growth, future plans and overall execution. All participants received a Start-Up Recognition Award, and there were four major awards given out including the Best Start-Up Award, Most Promising Start-Up, Best Social Impact Award, and Audience Choice Award.

Additionally, the conclave also featured a panel discussion with accomplished women entrepreneurs who shared their experiences and offered insights on the challenges and opportunities in the startup world, providing valuable insights and lessons learned in their entrepreneurial journey.

The **FLO Market Place** was also a notable part of the event, where women entrepreneurs displayed their products and services, providing a unique opportunity for them to connect with potential customers and partners.

The FICCI FLO Bangalore Startup Cell's initiative for women entrepreneurs is a step towards creating a supportive ecosystem for women. We believe that women have the potential to be game-changers in the business world, and we want to provide them with the resources and opportunities they need to succeed.

## NATIONAL INITIATIVES

The conclave was a testament to the fact that women entrepreneurs can bring innovative ideas and a unique perspective to the table and are equally capable of creating successful businesses.

**The FLO Elevate awards** a property that was created by the Bangalore Startup cell, and received numerous applications from the entrepreneurs in FLO. The applicants were shortlisted based on scalability, business idea, social impact and other key factors. The shortlisted entrepreneurs were put through many virtual rounds of elimination and practice. The pitch was the grand finale where 7 entrepreneurs showcased their product/ service, its business plan and growth strategy and the social impact of the same.

We are happy to announce the winners of FLO Elevate Awards 2022-23 initiated by the FICCI FLO Bangalore Startup Cell

- 1 - Best Startup Award - **SKinQ**, Chytra Anand
- 2 - The Most Promising Startup - **Sugandhlok**, Vandana Boggaram
- 3 - Best Social Impact Award - **Craftizen**, Mayura Balasubramanian
- 4 - Audience Choice Award - **Craftizen**, Mayura Balasubramanian

**FLO Elevate Startup Recognition Awards** were given to 7 inspirational businesses and their founders for the vision to create impact.

- 1 - Bodycraft Academy , Swati Gupta
- 2 - Craftizen , Mayura Balasubramanian
- 3 - Huda Bar , Pratibha Panth
- 4 - Pay It Forward Services, Preetha Wali
- 5 - SKinQ , Chytra Anand
- 6 - Sugandhlok, Vandana Boggaram
- 7 - Under Fourteen Only, Shriya Agarwal

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## BHUBANESWAR

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### Conscious entrepreneurship and Work Life Balance

The event by business coach Dr. Lamba aimed at knowing personal strengths and weaknesses. It aimed at focusing on the mindset of individuals to help improve planning, organization, and execution of business strategies for startups.

FLO Bhubaneswar Startup and Business Initiative organized an invigorating Learning session with one of India's leading transformation coaches, Dr. Ramon Lamba on Work Life Balance, and Conscious Entrepreneurship.

Facing the daily nuances of life takes on a new meaning when we understand the working of the universe.

Number of participants - 70



**FLO preneurs** - A celebration of the members of Flo who joined in as home makers and are now successful budding entrepreneurs.

**BIZDEV** - Under FLO Bhubaneswar's Startup Initiative and Marketplace Initiative, BIZDEV is a business promotion event for our member's startups to a spread awareness and promote their business. Number of participants- 114



**Methodology To Create Strong Vision And Business Plan** With Mr. Rikin Khamar, Head of business development, US and EMAE, Amazon Global Logistics.

FLO Bhubaneswar's Startup Initiative and Education and Skill Development Initiative organized a hybrid session on - Methodology to Create Strong Vision And Business Plan With Mr. Rikin Khamar, Head of business development, US and EMAE, Amazon Global Logistics

The webinar covered-

- 1) How to create a vision or goal for your business
- 2) How to create a high-level business plan
- 3) What tools and processes are needed to make this a reality

The webinar was attended by FLO members and students of Centurian University.

Number of participants - 150

**FLO EXQUISITE**- Under the Startup Initiative and Marketplace Initiative, 30 sec videos released on FLO social media platform for promotion of member business.

## CHENNAI



This was organized by the FICCI FLO Chennai Startup Cell,

Millonair Moms: An electrifying conversations dynamic and inspiring mompreneurs Ms. Malikasadani - The Moms Co and Ms. Megana Narayan - Slup Farm

Both the mompreneurs were very candid about their journeys as entrepreneurs, turning their startups into business empires, and as moms, figuring out ways to be present for their children when they needed them the most. The event gave the FLOpreneurs a good flavor of balancing work life and challenges faced during growth.

### Her Story

Prasanna Vasanadu, ChairPerson, FLO Chennai and Ms. Priya Goutham, Head- Mentorship, National FLO Startup cell, ideated to the 4th edition of Her Story that was conducted on 13 Jan, 2023. This event was well appreciated in association with MMA and various colleges. This time we showcased entrepreneurs from our very own FLO and each who had a story to tell which kept the audience engaged and had a lot of learning from the fireside chat with Ms. Rinku Mecheri, Founder- Chennai Volunteers, Ms. Sheetal Jain, Founder-Style Bazar, Ms. Swetha Kochar, Partner-PKC Management Consulting. The event ended with the high note and key takeaways that one needs to apply in their life, business and being compassionate to volunteer. The students from various institutions had a bag full of learning on their trajectory towards entrepreneurship.



## HYDERABAD



**MoU signed with NMIMS (Narsee Monjee Institute of Management Studies)** - To work towards creating women entrepreneurs and facilitate an appropriate platform for women to think, learn, create, adapt and achieve true financial freedom as also gain the power to produce wealth and create jobs.

**MoU signed with IKP Knowledge Park** - To establish an entrepreneurial ecosystem with a focus to foster and nurture entrepreneurs in various fields including pharmaceuticals, biopharmaceuticals, life sciences, medical technology, agriculture, food, environment, and sustainability by providing them services related to intellectual property, technology transfer, and commercialization, advisory services in regulatory affairs, and go-to-market strategy.



### Incubation & Mentorship:

**Idea/Opportunity Validation Bootcamp** - October 19-20, 2022. An online 2-days session for founders and early stage startups to take stock of where they are and help them evolve an initial business plan was organised in collaboration with IIIT Hyderabad. 7 FLO members - 6 from Hyderabad and 1 from Kolkata Chapter - participated in the Boot camp.

**Micro accelerator:** The one-on-one Micro accelerator is underway now for the graduates of the IIIT Bootcamp.

**SPARK - A FLO-WE Hub Incubation Cohort** - Launched on November 17, 2022. 5 FLO members signed up for the 6-months' Cohort which is underway and will be concluded in May 2023.

### Knowledge Session:

**Navigating the Entrepreneurial Journey** | 1st February 2023 | 35 members pan-India attended the online workshop | Conducted in collaboration with IKP Knowledge Park.



The fireside chat between Deepanwita Chattopadhyay, Chairman and CEO, IKP Knowledge Park and Priya Gazdar, Empowerment Committee Lead, FLO Hyderabad revealed all this and more in an engaging 75 mins. online session.

### Others:

**ANM workers' sarees** - In collaboration with WE Hub, FLO Hyderabad facilitated two orders worth **INR 56 Lakhs** for the design, manufacture and delivery of **16,000 sarees and blouses to every District headquarters in Telangana State**. The order was shared equally between 2 FLO Hyderabad members. The orders were duly completed, and the entrepreneurs received their dues in full of the Government.



## JAMMU KASHMIR & LADAKH

### MSME EXPO

Founding Chairperson FICCI FLO JKL, Kr. Ritu Singh gave an impressive speech at the vendor development program and MSME Expo at Jammu Haat. She laid emphasis on women entrepreneurs being harbingers of change and gave her suggestions on hurdles and roadblocks faced by women for the implementation of the multiple schemes offered by the MSME directorate. As an outreach to empower her members she networked and got 3 stalls for her members to showcase their products in the expo. Under collaboration with JKTPO (Jammu Kashmir Trade Promotion Organization), FLO JKL plans to have an outreach for the entrepreneurs and startups in the region for the rural and urban startups.

### Upcoming Event-Startup Fest

#### SEED - Startup Event for Entrepreneurial Development

We shall be organizing our first two-day startup fest in March. Startups from the region would be awarded and a pitching event inviting students and entrepreneurs would be held. A mentoring session will also be organized where entrepreneurs will be sharing their stories and giving inspiring talks. A marketplace will be set up for rural startups to showcase their products, which will act as a bridge between rural and urban startups.



## JAIPUR

A Workshop on Startup with Sharks Namita Thappar & Amit Jain. We collaborated with Istart Rajasthan, Department of IT, Rajasthan. Many startups other than our members gained the benefit of hearing both sharks share life experiences and answering questions about how to excel in the competitive world of startups. Total No of participation was 120 pax FLO members & around 50 Startups, which were by iStart Rajasthan.

A Workshop on Take Charge of your Business Goals with Adhishree Anand. Total No of participation was 100. FLO members & the team of Istart Rajasthan were a part of the event. A glimpse into a better future if planning is done was shared by Adhishree and well received by members in this interactive session.

## KANPUR

16th Nov 2022

Take charge of your goals (Accelerate your business success)



### Beneficiaries:

**Business owners** looking to achieve faster results in their business, while enjoying their personal life.

**Start-up founders** looking for an Action Blueprint to convert their Business ideas to Reality, through systematic planning.

**Homepreneurs** looking to achieve work-life balance and fulfill their true potential.

### Benefits:

Goal setting and productivity workshop imparted knowledge to the participants to achieve their goals more efficiently and effectively, while also providing them with the tools and support they need to maintain their momentum over time.

## LUCKNOW



**GENDER SMART VENTURE INVESTING- A Critical addition to your portfolio by Ms Seema Chaturvedi, Founder and Managing Partner, AWE Funds.**

**6th October, 2022**

Our members learnt how they can grow their portfolio by starting to invest with the smallest fund they had at their disposal and become a Flo Angel Investor.

This session was to build FLO Angels from our chapter..



## NATIONAL INITIATIVES



**GST SIMPLIFIED** by Ms Jasmine Jain, Joint Commissioner , Department of Commercial Tax, Special Task Force.

**2nd December, 2022**

Members were invited to learn how this tax works, filing, deadlines and the ways we can make the most of it . Members were also given a handout, which covered the following-

1. Have you geared up your current financial accounting solutions and made them GST Compliant?
2. Do you know what to ask your Chartered Accountant about the GST Compliances of your entity?
3. How to craft The Best Plan for an effective and Smooth GST Implementation in your entity.

**Growing your Business with Metaverse & VR Technology.** by Mr. Madan Padaki, Founder of 1Bridge & President of TiE Bangalore.

**24th January 2023**

This session in collaboration with TiE Lucknow was designed to benefit Startups, SMEs & traditional businesses in all domains, and also anyone who is interested in the future of technology and its impact on businesses.



Events, which are lined up for February & March are-

1. Why nomination is an important part of the succession process.
2. Growing your business with WhatsApp & AI Chatbot in collaboration with TiE Lucknow
3. Bigger event in March in collaboration with TiE Lucknow

Topic- UP on the Rise where we will have MSME minister (confirmation awaited) with stalwarts of UP for panel discussion.

## MUMBAI

25 November 2022 (Kotak Bank – BKC)

### Startup Masterclass - Financial Literacy and Financial Products

The Masterclass on how to make money conducted by Lakshmi Iyer, CEO- Designate, Investment Advisory Business - Kotak Investment Advisors Limited (KIAL) was very well conducted. How and why to invest in the equity market was explained with examples which gave a clear view on the market's perceptions. It was pointed that markets need to be carefully studied with experts advise before we make investments. Markets are very sensitive to many factors where value of your investment can swing anyway, be patient and keep a close watch, this will help you get the best results.

### Shakti - The Change Within (Visit to Sri Sri University, Bhubaneswar)

5th to 7th January 2023

FLO Mumbai and Sri Sri University lead by President, Dr Rajita Kulkarni, organized a visit for FLO Mumbai members to the university campus at Bhubaneswar. An MOU has been signed with the university to promote and encourage startups .The panel discussion on Shakti : The Change within had members talking and interacting with fellow startups on their entrepreneurial journey. This session saw interaction and bonding amongst members and was a strong platform for members to learn and experience the startup program of the university.



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## UTTARAKHAND

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### FLO Bazaar Uttarakhand Date: 1st and 2nd October 2022.

For the first time, Ministry of Industries, Uttarakhand, tied up with FLO Uttarakhand to showcase the Startups funded by them in the FLO Bazaar, 5th edition. The move was highly applauded by Uttarakhand government and the members alike. The Startups were provided stalls under the Ministry of Industries and few of the stalls for such Startups were sponsored by the FLO members as part of commitment to provide market to such Startups. FLO Uttarakhand has agreed to be committed to the Startup environment and to continue the relationship in future too.

### Opportunities and Scope in the age of Agritech

February 15, 2023

Participation No.:100+

FLO Uttarakhand under Agriculture and Startup initiative, in association with SGRR Agricultural University, organised an interactive session along

Opportunities and Scope in the age of Agritech.

FLO Uttarakhand Chairperson Dr Neha Sharma highlighted upon the growing demands of tech led Agriculture, due to dwindling resources in the hills and new opportunities for herb and essential oil led businesses in Uttarakhand. She also spoke about the emergence of ancient grains as super food and this year being declared as the 'Year of the Millet'.

Ms Anuradha Malla, chairperson elect and Head of Startup Vertical FLO Uttarakhand, enriched the audience about the Startup environment in Uttarakhand and the Angel investors and Mentors network of FLO on the national level. She also spoke to the students present on the type of Agriculture based Startups, and Technology Startups possible to be invested upon.

As an experience of practical Startup environment, an interactive session was held with two of the FLO members running agriculture based Startups in Uttarakhand, Deepa Dhami (Bhuli foundation) and Vaidya Shikha Prakash (Valley culture).

The talk was concluded by HOD, incubation of SGRR University and Priyanka Bankoti, HOD Agriculture dept.

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## YFLO KOLKATA

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**Be Entrepreneurial, Be You** - Panel discussion by Start-up Founders Sagar Daryani of WOW! Momo and Vivek Sahni of KAMA Ayurveda on their entrepreneurial journey and their successes and failures. Event attended by 160 members.

**#BeAGoalBoss** with Adhishree Anand. Workshop focused on helping entrepreneurs to take charge of their business goals. Attended by 80 members.

Total no. of events held in 2022-23 (chapter level) = 75

Total no. of women impacted= 2507.

**TEAM**



**Dr Aarti Gupta**  
National Head



**Archana Khosla Burman**  
Virtual Incubator &  
Programming Lead



**Priya Goutham**  
Mentorship Lead



**Maloo Natarajan**  
International  
Collaborations Lead



**Phani Trived**  
Virtual Incubator &  
Programming



**Priyanka Gulati**  
FLO Angels Lead



**Sandhya Meghmani**  
FLO Angels

S.No.	Chapter	Startup Head	Startup Head
1	Ahmedabad	Krishna Handa	Manisha Zaveri
2	Amritsar	Navshant Chinna	Suhena Chauhan
3	Bangalore	Anshu Jhunjhunwala	-
4	Bhubaneswar	Sonal More	-
5	Chennai	Priya Goutham	-
6	Coimbatore	Anita Gupta	-
7	Hyderabad	Priya Gazdar	Radha Rani Sunkara
8	Indore	Anupama Modi	-
9	Jaipur	Mudrika	-
10	Jammu-Kashmir & Ladakh	Ruchika Gupta	-
11	Kanpur	Arushi Garg Tandon	Shruti Jhunjhunwala
12	Kolkata	Ekta Agarwal	-
13	Lucknow	Simran Sahni	Dr. Arpita Anand
14	Ludhiana	Vasudha Gupta	-
15	Mumbai	Archana k Burman	-
16	Northeast	Rohini Sureka	Anubhuti Deorah
17	Pune	Anita Agarwal	Rashmi Maheshwari
18	Uttarakhand	Anuradha Malla	-
19	Vadodara	Rati Desai	-
20	YFLO Ahmedabad	Urvija Shah	Avani Patel
21	YFLO Delhi	Payal Kanodia	-
22	YFLO Hyderabad	Sonali Saraf	-
23	YFLO Kolkata	Priyanka Agarwal	-

# FLO Financial Literacy

National Head: CA Shubhbraa Maheshwari

Objective: Empowering women through financial awareness and education.

MoU with the Institute of Chartered Accountants of India (ICAI),  
June 30, 2022

FLO signed an MoU with ICAI with the objective of collaborating and working towards the betterment of women entrepreneurs by provide a nurturing, instructive and supportive environments at their critical stage and by providing financial literacy to underprivileged children and women including members of FICCI FLO.



## Financial Fitness Bootcamp for Women, organized by FLO exclusively for its members on August 17, 2022

The session was conducted by Ms Priti Rathi Gupta, Founder of LXME, a financial platform for women.

The Highlights of the session were:

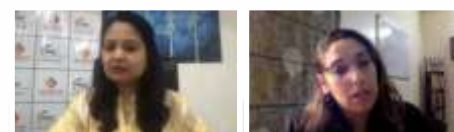
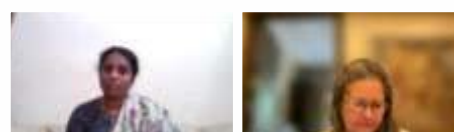
- ✦ Women and Investing
- ✦ An activity to Gauge where do you stand on Money Journey
- ✦ 4 Pillars of Personal Finance
- ✦ Golden Rule of Budgeting
- ✦ 9 things to know about investing



## A 5-Part Financial Empowerment Series- National Financial Literacy Initiative, Neha Singh, November 4, 2022

A 5-Part Financial Empowerment Series, Online 1st Session, National Financial Literacy Initiative, Neha Singh. It was an online session attended by 195 members from different chapters of FLO.

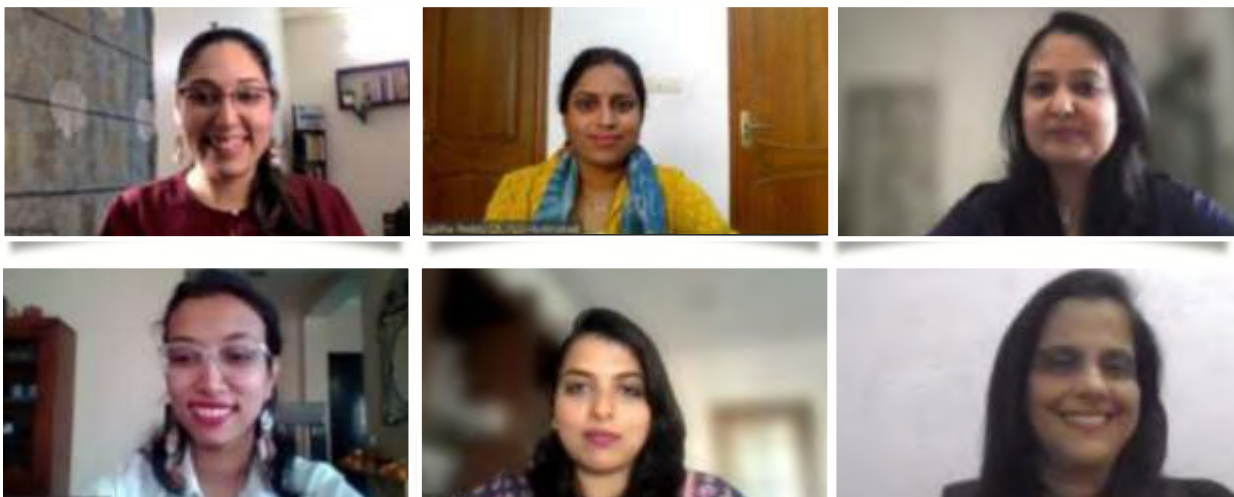
- ✦ Statistics show that 35% of women are estimated to be financially excluded
- ✦ Improving women financial literacy levels should be the priority
- ✦ The first session by Womoneysta has taken our members through
  - ✦ Creating the right monthly money flow
  - ✦ Effective Budgeting
  - ✦ A Sample budgeting tracker was shared to plan our budget effectively.
  - ✦ Setting a strong financial foundation
  - ✦ Why Emergency Fund is important
  - ✦ Insurance is not an Investment (Life & Health)
  - ✦ Steps to convert life goals into your financial goals
  - ✦ Smart Financial Goals Worksheet was shared
- ✦ The session in the end had Q and A and a quiz for which a certificate was given.



## NATIONAL INITIATIVES

### 2nd Session: November 12, 2022

Under the Financial Literacy initiative, the second session, Equity 101: Building Wealth, is curated for beginners. The speaker Ms Neha explained what Equity is why should we invest in it, brief overview of stock and the approach to choose, the pros and cons of various equity products such as mutual funds, ETFs, Small case and Direct stocks. Around 100 people attended the session.



### 3rd Session: 18th November 2022

The speaker Ms Neha took a deep dive into mutual funds where she covered key jargons every investor must know, types of mutual funds and how can one start investing and which platforms can be used to invest.

### 4th Session: November 25, 2022

Retirement planning was conducted on 25th November 2022. The speaker Ms Neha from Womoneysta spoke about how much would we need for retirement and the investment options we can consider for retirement.



### 5th Session: December 2, 2022

The fifth and final session of 5-part Financial Empowerment: Planning for Taxes was conducted on 2nd December 2022. The speaker Ms Neha from Womoneysta spoke about how to plan our taxes and the basic jargons used under it. The steps for calculating tax payable and the essential deductions that fall under Sec 80 were explained in detail.

## AHMEDABAD

### 40 Grassroot and 100 FLO Members Impacted

July 2, 2022: CA Nisha Patel our FLC Initiative head was invited by CA Institute under their Financial literacy drive in association with govt. to disseminate financial literacy among under privileged women workers. Around 40 people attended the session.



**September 3, 2022:** Under the Financial Literacy initiative, FLO Ahmedabad Chapter's 1st workshop on 'Perspective on Financial Planning' was conducted.

**November 24, 2023:** FLO Ahmedabad is hosted a workshop on Financial Planning for Women Business Owners - To Set Up, Grow and Scale on 24th November 2022. It was ideal for entrepreneurs and small business owners which equipped them with the right direction and method in they can manage their business finances.



## BANGALORE

### 1400 women impacted:

1. Women/wealth/wellness curtain raiser.
2. Personal finance workshop.
3. Offline Deep dive on equities workshop followed by 3 online sessions.
4. Talk on Art as an investment.
5. Talk by Saurabh Mukherjee on "Approach to Investing"
6. Master class on mutual funds.
7. Conversation with Apurva Purohit on women, career, and money.
8. Financial literacy workshop for NGOs on savings, government schemes, loans, bank account.
9. Investing in Equities: How do you choose a Stock for investment.



## NATIONAL INITIATIVES

10. Why Investing in Art is not for Billionaires?
11. Navigating Volatility with Mutual Funds with Swarup Mohanty, CEO of Mirae Asset Investment Managers.
12. "An Investor Perspective to Asset Allocation via Equity and Debt Markets" with Lakshmi Iyer.
13. Saving Money, The Right Way at the Museum of Indian Paper Money.
14. Demystifying Angel Investing by Mr Neeraj Tyagi.
15. Finance for Entrepreneurs and Investors with KV Sreedharu
16. 2nd 'Swavalambi Badukinedege' session (Financial literacy session for NGO's) at Hope Foundation School, Doddanagar, Bangalore.



## BHUBANESHWAR

### 60 Students and 50 Members impacted

FLO Bhubaneswar held an inspiring and insightful session on Equity- The Future for a wealth Creation with Mr. Swarup Mohanty on 2nd September. Mr. Swarup Mohanty is the Chief Executive Officer (CEO) and Associate Director of Mirae Asset Investment Managers (India) Private Limited. Around 50 members attended the session.



**September 20, 2022:** Financial literacy session held for 60 students of Government ITI, Bhubaneswar. The interactive session was held for students of all trade.

Session covered savings, budgeting, earning from pocket money, post office schemes and other government schemes.



## CHENNAI

**i-Invest Mentorship Program** – 5 Sessions: 7,9,14,16,21 April 2022 on topics - DEMYSTIFYING ASSET CLASS AND ASSET ALLOCATION, FUND MANAGER SESSION, PORTFOLIO CONSTRUCTION & MODEL PORTFOLIOS, PERSPECTIVE ON FINANCIAL PLANNING, PSYCHOLOGY OF INVESTING. A mentorship program organized solely for FLO members in collaboration with ICICI Securities and Franklin Templeton Asset Management, to help make known the various factors in an investment journey and how to tackle them with ease.

100 FLO Members were impacted



**October 6, 2022:** A session on Investing money the right way (so that you can make your money work for you!) by CA Sivaramakrishnan, Founder of Sincere Syndication which manages funds over Rs 1100 crores.

Facets covered in the session

• How to start planning and saving	• Wealth management
• Finding the right modes of investment	• Strategy and financial planning

**Prayas Initiative:** Financial Literacy for people and students from disadvantaged communities has always been a focus area for Chennai Volunteers as it sows the seeds for their economic empowerment. Over the years, CV has reached out to the women and men studying at various higher secondary schools and organisations/ institutions to teach them concepts of being financially wise, with relevant content. This year, we noticed that the students needed closer handholding and hence, changed the methodology of delivering these sessions. We had a workbook that was designed in the form of a comic (in simple English and Tamil) and had different modules on various aspects of saving and being financially aware. Every women / student got a book to study with, work and keep for reference later. Trained volunteers administered the same among the beneficiaries. The sessions were all classroom style, and each student is given a book to read, follow and work with making it experiential and engaging in terms of learning and they kept it for reference later. These workbooks were tested initially and found very relevant to the needs of the people we taught.

The complete book had six modules or sections and took 4-6 sessions of one hour and repeated reiteration as a mode of teaching, to convey the message impact fully among the students.

### Reach/ Impact:

No. of students/ women reached	: 3500
No. of teaching hours	: 20,000 hours
Duration of the project	: December 2022 to March 2023

## NATIONAL INITIATIVES

Mode of outreach: Partner NGOs, schools, community colleges. We associated with the Greater Chennai Corporation to reach students of Class IX and XI across 10 of their higher secondary schools as well.

### Target Audience:

- ✦ Class IX and Class XI students across \_deserving schools in Chennai.
- ✦ Young women pursuing certified TNOU diplomas in professional courses.
- ✦ Community women in the slums of Chennai
- ✦ Students in partner NGOs, shelters in Chennai

### Institution Details:

1. CGHSS Rotler, Choolai - Loyola College (LC)
2. CHSS Padavattamman, Kosapet - Stella Maris College (SMC)
3. CHSS Subbarayan Street, Shenoy Nagar - SMC & LC
4. CHSS Purasaiwakkam - SMC
5. CGHSS Nungambakkam - LC
6. CBHSS Numgambakkam - LC
7. CHSS Triplicane - SMC
8. CHSS Taramani - Individuals
9. CGHSS Saidapat - FLO Chennai, LC
10. Avvai Home, Adyar - Individuals
11. MCJ School, Guild of Service, Egmore - FLO Chennai
12. Madras Sewa Sadan, Chetpet - LC
13. Ashraya, Andhra Mahila Sabha - Individuals
14. Community College, YWCA - Individuals
15. ANEW, Shenoy Nagar - LC, Individuals
16. Nano Nagle Community College
17. Yein Udaan, Chetpet - Individuals
18. SOS Children's Village - Individuals



## HYDERABAD

**Total of 834 women were impacted through various sessions for grassroots and white collared women. Grassroot 264 and 570 White collared women impacted (includes FLO Members):**

May 6, 2022: Financial Literacy – by CA Rajambal at Narayanpet Village – CA Rajambal educated participants on topics including Money Savings, Interest Savings, Budgeting, Post Office Schemes, Savings Bank Schemes and how to build a business for over 64 women in Narayanpet.



June 4, 2022: Choice, Parity & Financial Wisdom – Palki Sharma Upadhyay – at the launch of Financial Literacy Cell, 175 members were motivated by our speaker who shared her unique strengths while highlighting the importance of women breaking rules to forge ahead because financially literate women cannot be suppressed by power and can rise above it.



June 25, 2022: ICICI I-Mentorship Program – The first Session of the I-Mentorship program was attended by 30 members and the topic was "Perspective of Financial Planning & Psychology of Investing."



## NATIONAL INITIATIVES

**July 8, 2022:** A workshop was conducted for the girl and boy students of DDUGKY in association with Mc Clean under Financial Literacy Initiative. Around 100 students were educated on the concepts of financial planning, budgeting, and basics of investing.



**July 15, 2022:** Financial Literacy Program at US Consulate: US consulate approached and invited FLO Hyderabad to organise a Financial literacy talk for their staff. The talk was delivered by chairperson CA Shubhrra Maheshwari and CA Rajambal to create a "Stronger She" at US Consulate in association with DEIA and FWP. Around 30 members attended the session.



**July 19, 2022:** The online event was attended by around 45 FLO members. The I mentorship program on "Financial Planning" was conducted by ICICI Securities Private Wealth Management and ICICI Prudential Mutual Funds. The speaker was Ms Jaya Pandit.



## NATIONAL INITIATIVES

**July 28, 2022:** Financial Literacy talk for students of class 8 and 9. Financial literacy talk by Sujitha Chityala for students of GGHS, Bansilalpet on topics of basic finance terms. Around 100 students were present, and they were really motivated to start saving.



**August 3, 2022:** Romancing the Balance Sheet by Mr Anil Lamba and Let's Talk Money by Ms Monika Halan. Around 150 members attended the session.



**September 10, 2022:** Financial Fitness Bootcamp for Women by Ms Priti Rathi. Around 90 members attended the session.



## NATIONAL INITIATIVES

**September 16, 2022:** Financial Planning and Strategy and Importance of Compliances by CA. Dayaniwas Sharma and CA Abhay Chhajer with ICAI Hyderabad. Around 70 women attended the session.



**October 27, 2022:** FLO Hyderabad associated with Committee of MSME and Start up, ICAI in conducting MSME Setu and MSME Yatra in an endeavour to help bridge the gap between MSMEs and Financial institutions. MSME YATRA & MSME SETU is an initiative where a bus travels for 75 days conducting 75 Programmes in 75 Cities across India. This landmark public outreach program by ICAI in collaboration with local trade bodies, chambers of commerce etc, had a presentation and help desk from SBI, SIDBI, DFO, NSIC, LUB, InvoiceMart.

**February 3, 2023:** Under the Financial Literacy Initiative, with the able support of the chairperson Ms Shubhrra Maheshwari, headed by Sujitha Chityala, the session on How to reap Financial Blessings Tomorrow by Sowing it today was conducted for the girl students of VNR VJiet Engineering College in the presence of team members Sashimita Yelleni and Alka Agarwal.



**February 16, 2023 :** FLO Hyderabad is excited to announce that we we're for the first time invited for a post budget interaction with The Honourable Finance Minister of India, Ms Nirmala Seetharaman along with the stakeholders of both Telangana and Andhra Pradesh in association with Income Tax Department.

FLO members were privileged to be part of this event where queries raised by members were put forward to the ministry by Chairperson CA Shubhrra Maheshwari.



**November 23, 2022:** Session on Basics of Financial Management was conducted at St Francis College for women. The speaker CA Bhavani Mujakari educated around 100 girl students comprising aspiring entrepreneurs, students of Management, Commerce, Science and Arts on topics of financial planning, Savings, Magic Of Compounding and Investing. A Financial Walk through to live life with sense of direction and security was emphasised during the session.



**March 2, 2023:** Workshop on how to automate and Scale your Business with Google Forms was conducted by Business Automation Coach Kewal Kishan.




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## INDORE

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### Total of 579 women impacted

July 8, 2022: A workshop was conducted for the girls-and boys students of classes 9-12 of Keshar devi public school under Financial Literacy Initiative. Around 46 students were educated on the concepts of financial planning, budgeting and basics of investing.





## NATIONAL INITIATIVES

**July 16, 2022:** The 2nd Financial Literacy Workshop for students of Info Beans Foundation was conducted by CA Ishani Maheshwari talking about money , investments, credits, banking, incomes , savings , company analysis etc. A total number of 54 students benefited from this session.



**July 29, 2022:** Financial Literacy for Grass root at Mahu Panchayat Chural. Around 57 women attended the session.

**August 3, 2022:** Business Compliances made simple by CA Kirti Joshi. Around 41 FLO Members attended the event.



**September 3, 2022:** Workshop on Financial Basics for Students of Agersen Vidhyalaya. Around 195 Students were educated.



September 16, 2022: Romancing the balance sheet by Anil Lamba was conducted for FLO Members. Around 86 members attended the session.

September 29, 2022: Financial Literacy Workshop for Under Graduate Students of Gujarati Girls College by Speaker CA Garjana Rathore, Ex Chairperson ICAI Indore.

November 5 2022: FLO Indore Financial literacy Initiative 22-23 conducted its 5th Financial Literacy Workshop! There were 103 girls from Gujarati girls college who were educated in money matters; be it investments, credits, banking, types of accounts, income, savings, budgeting, etc. The session was conducted by CA Garjana Rathore. It was coordinated by FLO Indore 22-23 Treasurer CA Kavita Gupta, Financial Literacy Head Vibha Jain & Neha Firoda our Executive Committee Members were present and gave their support to the event today.



**November 5, 2022:** FLO Indore Financial literacy Initiative 22-23 conducted its 6th Financial Literacy Workshop! There were 107 Students from 10-12th who were educated in money matters: be it investments, credits, banking, types of accounts, income, savings, budgeting, etc. The session was conducted by CA Garjana Rathore.

6th Financial Literacy Workshop on How to Make Your Money Work For You. This workshop was for a group of 70 teachers at different schools. The session was conducted by CA Priya Bindal, FLO member and CA Garjana Rathore, Former, Chairperson ICAI Indore.



## Workshop on Financial Literacy

55 students pursuing graduation benefited from a Financial Literacy workshop on "How to Make Your Money Work For You" on 4th February. It was coordinated by CA Kavita Gupta, Treasurer and Financial Literacy head.



## JAIPUR

September 22, 2022: FLO Jaipur Chapter held a Let's Talk Money with Priti Rathi Gupta Founder & MD, LXME. The interactive eye-opening session gave an awakening to the members who were educated on personal finance, process to save for self and secure calculated investments. The session cleared various doubts of the members. With amazing take aways, this session really taught members the basics of financial planning and investing in a fun interactive and simple way.

## LUCKNOW

### 64 Women Impacted

Flo Lucknow organised a talk on Married Women's Property Act for its members online. The speaker was Mr Prashanth GS, Associate Vice President, ICICI Prudential Life Insurance, India. The talk was attended by 64 members and was very informative.



**Banking Simplified:** A talk was organised for the women at Palhari, the adopted village of FLO Jaipur, to teach them the basics of banking and making small interest additions to existing money. 85 -100 women were benefitted.

On 21 at February an event, Let's Talk About Money, a talk on financial literacy is being conducted by CA. Ruchi Kapoor at Hyatt Regency. 60 women were benefitted.

On 25th Feb, FLO Lucknow hosted a talk on "Are Mutual Funds the best Investment at Hyatt Regency. 65 women were benefitted.

"Why managing Family Money is Important" was another talk hosted by the Chapter for 50 women.

## PUNE

### 255 Women Impacted

April 29, 2022: Art of Negotiation by Prof. Dishant Kamdar, Vice Chancellor of Flame University. The Event was attended by 55 members who took back from here great values to add to their entrepreneurship.

Series of Workshops and Certification for 5 days by ICICI Wealth Management by Sameer Bhide: Vice President covering topics such as basics of investment, equity, investments solutions and retirement and mutual funds amongst others.

A session at Flame University on Art of Investment by Vishal Khadelwal from Founder of Safal Niveshak on the subject of ' Master the art and science of being a smart investor.

6th August - Art of Investment by Vishal Khandelwal

16th & 17th September - certification course on Financial Literacy by ICICI Securities.

9th November - Talk on Finance by Mr Nilesh Shah at the FLO interstate

13th Dec - Demystifying Angel Investing by Priyanka Gulati

Talk on Finance/ Borrowing and Scaling up businesses by Mr Kuntal Shah



NATIONAL INITIATIVES



## UTTARAKHAND

### 300 women Impacted

May 14, 2022: How to Draft Your Will? by Deepak Jain, Master Trainer, AAFM USA.

Managing Volatility Speaker: Mr Gopal Agrawal, Senior Fund Manager, HDFC AMC Ltd. 10th June. Day Chair: Ms. Ruchi Jain, Treasurer.



Financial Literacy Initiative-Community Outreach Programme, Mr. Shashank Bhardwaj, Senior Regional Head (U.P. & U.K.) Nippon India Mutual fund. 29th June. Day Chair: Ms. Ruchi Jain, Treasurer



## VADODARA

### 100 Women Impacted

September 10, 2022: Inheritance rights of Women and how to protect and secure them by CA Manish G Shah by ICAI.



# Promotion of Textiles and Handlooms

National Head: Madhuri Halwasiya



## ANSHUKAM 2022

November 20-21, 2022

National Initiative for Indian Textiles & Handlooms

FLO organised a 2 day textile and handloom show titled 'Anshukam' on November 20-21 at Hotel Ashok, New Delhi.

'Anshukam' 2022 with the theme 'Weaving Stories Through threads' was an endeavour to help weavers and artisans from various parts of the country to connect with buyers both national and international, designers, exporters, and e-commerce. The event also provided market linkages to manufacturers of handloom and textiles and introduce new products and services.

The major highlights included 24 stalls by weavers & artisans and 100 stalls by the designers showcasing the latest trends in textiles and hand-looms from various states in the country, fashion shows, talk shows and cultural events.

On the sidelines of the exhibition, there were conversations and panel discussions with artists, craft persons and weavers. Children of Udayan Care, an NGO for child rights in India and specially abled Children of Four Steps School participated in the cultural events.





## NATIONAL INITIATIVES

### Chitram Vastram', a journey of textiles and sartorial styles through Jain manuscript paintings at National Museum, New Delhi, December 20, 2022

FLO organised a curated walkthrough the 'Chitram Vastram' exhibition held in the National Museum, Janpath on December 20, 2022, for the members.

'Chitram Vastram', was the journey of textiles and sartorial styles through Jain manuscript paintings. Clothes, colours, and artworks from the manuscripts were used to show the culture's significance in everyday life even after 1,000 years.

This is an exclusive initiative under the FLO National Textile Initiative, with the objective of promoting Indian art, craft, and textiles.

The curated walkthrough was facilitated by Dr Pawan Jain.



## SUTRA SANTATI- Curated Walkthrough National Museum, Janpath, September 20, 2022

SUTRA SANTATI was a first-of-its-kind exhibition, representing over 100 traditional Indian textiles by close to 75 participants, and highlights the diverse interpretations of beautiful textile craftsmanship of India, designed to foster Indian pride.

Curated by Lavina Baldota, a curator, textiles revivalist, and conservationist, this private walkthrough was an exclusive opportunity for the FLO Members to celebrate India through the continuum of Textile heritage.



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## FLO HYDERABAD

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### STYLE TATVA

StyleTatva, organized on 17th, 18th and 19th July 2022, gave a platform for Weavers from Telanga to showcase their textiles. StyleTatva the signature Fashion and Lifestyle spectrum organised by FLO Hyderabad enabled weavers to sell more than 3000 Nararaypet, Gadwal and Ikkat sarees and dupattas over the 3 days.

### NATIONAL HANDLOOM DAY CELEBRATION

FLO Hyderabad also celebrated National Handloom by supporting and celebrating the handloom industry with a talk on handlooms. To promote awareness, members were encouraged to wear handlooms for the event and pledge their support for the weavers and the handlooms of India.

### VISIT TO NARAYANPET HUB

FLO Hyderabad members also visited Narayanpet to see the gifted local weavers. The purpose of the visit was to connect stockists and designers to the weavers of Narayanpet, to gain a better understanding of the manufacturing process which led to incorporation of the textiles into the mainstream supply chain.

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## BHUBANESWAR

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### UNION OF COLORS

The Event UNION OF Colours organized on 23rd July 2022 was aimed at promoting the artisans of Odisha. In the workshop, the ikat process of tie and dye using natural dyes was explained.

### LAUNCH OF GANGOTRI JUTE CRAFT

FLO Bhubaneswar will work with artisans and weavers of ORRA. It is a jute craft industry, with the aim of working towards a plastic free environment. Financial Literacy workshops and design thinking workshops planned in next quarter.

### SANKALP PROJECT

The objective of the Event was to talk about the Importance of Branding for small businesses for the women artisans of Kendrapada district. SANKALP is a pilot project of SIDAC, under national mandate. The project launched on 21st July, the event was addressed by Renu Agarwala and Simantika Mohanty.

### LAUNCH OF WEAVERS DIRECTORY

Honourable Governor of Odisha, Shri Ganeshi Lal launched the weaver's directory and was attended by 45 women. It was aimed at promotion of artisans of Odisha, the dynamic directory was launched with the objective of promoting the artisans of the state and will be updated regularly.

### EDUCATION AND SKILL DEVELOPMENT INITIATIVE

A session with students of Fashion and Dress Making by FLO Handloom and Textile Initiative head Simantika Mohanty was organised.

### FASHION SHOW

A FASHION Show was organised under the Handloom and Textile vertical, Weaves of Odisha presented in Fashion Couture Week organised by FLO member Amandeep Singh.

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## CHENNAI

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### ICONIC AND IMPORTANT TEXTILES IN MUSEUMS

FLO Chennai chapter organized the event - iconic & Important textiles In Museum on 14 December 2022. This Culturarti program in December featured a talk by Dr Vandana Bhandari on the iconic and important textiles in Museum collections Across India. The program was held in conjunction with Naiyab a textile and clothing exhibition and bazaar. The program was in Association with the Yarn club.

Number of people it benefitted 30

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## UTTARAKHAND

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A Tie n dye workshop was organized on 18 February 2023 and was aimed at generating employment for underprivileged women.

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## LUDHIANA

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### HANDLOOM POP UP EXHIBITION

On National handloom day, FLO Ludhiana wove a new thread in the fabric of the Textile initiatives when Ludhiana Chairperson Neha Gupta in collaboration with "Kalingarup", showcased the spirit of philanthropy and entrepreneurship by way of a two-day long Handloom Pop Up Exhibition displaying the varied hand-woven garments from the GI tagged Phulkari of Punjab to Ikkat cotton and silk of Odisha.

Padma shri Mrs Rajni Bector was the Guest of Honor. Padma Shri awardee Lajwanti displayed her Phulkari art, Parineeti displayed their silk woven sarees, Kalingarup their hand painted Pattachitra Sarees.

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## LUCKNOW

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### ORGANIC DYEING WORKSHOP

FLO organised a workshop on Organic dyeing with the world-renowned organic dyeing expert, Mrs. Gauri Kuchal.

### A ROYAL AFFAIR - FASHION SHOW

Organized on 15th July, 2022, it aimed to revive the art of jaali work, Zardozi and murri work which are age old techniques of embroidery from Lucknow. Ten designers of FLO created designs using these forms of handwork. More than 350 people attended and appreciated the show.

Number of people it benefitted: 50

### LAUNCH OF CHIKANKARI DIRECTORY

FLO Lucknow also successfully compiled a directory on Chikankari artisans in Lucknow which will go a long way in creating sustainable opportunity for these artisans.

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## KANPUR

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### LAUNCH OF WEAVERS DIRECTORY

On the occasion of world Handloom week, FLO Kanpur chapter unveiled its directory of zardozi karigars of Farukhabad and Handloom weavers of a banaras locality. The event celebrated the past present and future of Indian Textiles where designer duo from Kolkata- Naina and Riddhi Jain of studio medium who celebrated the art of tie and dye and their journey of keeping this form of hand craft alive, giving employment to scores of women artisans, and making the whole cycle of tie and die a sustainable one.

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## COIMBATORE

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### SANMISHRA

FLO Coimbatore organised Sanmishra on National handloom day. It featured an interaction with Gaurang Shah on jamdani weaves and their origin and tales, with a display of the woven saris.

Number of people it benefitted 73



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## LUDHIANA

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On National handloom day, FLO Ludhiana in collaboration with "Kalingarup", organised a two day long Handloom Pop Up Exhibition displaying the varied hand woven garments from the GI tagged Phulkari of Punjab to Ikkat cotton and silk of Odisha.

Padma shri Mrs Rajni Bector was the Guest of Honor. Padma Shri awardee Lajwanti displayed her Phulkari art, Parineeti displayed their silk woven sarees, Kalingarup their hand painted Pattachitra Sarees.

Number of people it benefitted - 65 families

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## CORE TEAM

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Usha Rani Manne

Poonam Bafna

Aarti Mittal

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## CHAPTER WISE TEXTILE INITIATIVE HEADS

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Ludhiana	-	Sonam Mehta
Lucknow	-	Savnit Arora Gurnani
Bangaluru	-	Jayshree Menon
Kanpur	-	Nalini Sanwal
Uttarakhand	-	Harpreet Kaur
Coimbatore	-	Nidhi Gupta
Jaipur	-	Raghushree Poddar
Bhubaneswar	-	Renu Agarwalla and Simantika Mohanty
Hyderabad	-	Padma Somireddy

# FLO Differently Abled Cell

National Head: Suruchi Agarwal

## OUTREACH & IMPACT

- The focus this year was on economic empowerment for the specially abled, gender/neuro-diverse and LGBTQs.
- FLO has opened a cafe in collaboration with an NGO employing persons with special needs in Amritsar and some more are in the pipeline (Bengaluru, Delhi, Lucknow and Vadodara).
- Placement of specially abled in factories (Ludhiana) through a career fair of NSD has been enabled.
- NGOs with Cerebral Palsy have been promoted to manufacture personalized and corporate cloth bags with their logos or pictures (NGO with Cerebral Palsy - Aashirvad, Amritsar).
- FLO has set up Skill Centers and held Workshops to enhance skills in Block Printing, Rakhi Making, Wax Diya Making, Stitching and Organic Dying for ladies of DWWP and NGOs for Hearing Impaired and Specially Abled (Lucknow, Delhi & Jammu).
- Computers and Laptops have also been installed to enhance digital literacy.
- Products handcrafted and manufactured by NGOs of people with special needs found their way in FLO exhibitions and were for display and sale in different chapters for members and guests to buy in Ahmedabad, Bengaluru, Delhi, Hyderabad, Jammu, Lucknow and others.
- Internship to individuals with disabilities have been enabled at Museum of Art & Photography, Bengaluru.
- FLO has been a part of the Special Olympics, helping to screen the vision of specially abled (with vision springs), and providing them with free glasses (in collaboration with Hari Singh Foundation, Jammu).

Under the aegis of the FLO Differently Abled Cell, FLO organised virtual sessions titled 'Inclusive India' - Workshops on the Inclusion of Differently Abled people on, in collaboration with NIEPID (National Institute for the Empowerment of Persons with Intellectual Disabilities).

The objective of these sessions was to provide a platform to discuss important aspects of Skill Development, Economic Inclusion and Empowerment of Persons with Different and Special Abilities and increase awareness amongst all stakeholders.

Moderator:

Reena George (FLO Governing Body Member)

Day Chair:

Meetu Kohli (Past Chair FLO Indore)

Coordinator:

Suruchi Agarwal (Disability Head FLO)

## NATIONAL INITIATIVES



**JAYANTI DALMIA**  
NATIONAL PRESIDENT FLO & GOVERNING BODY MEMBERS  
CORDIALLY INVITE YOU TO A VIRTUAL SESSION ON

**INCLUSIVE INDIA**  
A WORKSHOP FOR INCLUSION OF DIFFERENTLY ABLED PEOPLE

BY  
**NIEPID**  
NATIONAL INSTITUTE FOR THE EMPOWERMENT OF PERSONS WITH INTELLECTUAL DISABILITIES

SESSION MODERATED BY  
**MS. REENA GEORGE**  
FLO GOVERNING BODY MEMBER

DAY CHAIR  
**MS. MEETU KOHLI**  
IMPERIAL FIRST EMBA® FLO INDIAN

COORDINATOR  
**MS. SURUCHI AGARWAL**  
DISABILITY HEAD, FLO

DATE: Tuesday 5th December 2022  
TIME: 3:00 pm onwards

PLATINUM SPONSOR: KEI  
ASSOCIATE SPONSOR: [Logos]



**JAYANTI DALMIA**  
NATIONAL PRESIDENT FLO & GOVERNING BODY MEMBERS  
CORDIALLY INVITE YOU TO A VIRTUAL SESSION ON

**INCLUSIVE INDIA**  
A WORKSHOP ON SCHEMES AND BENEFITS FOR THE SPECIALLY ABLED

BY  
**NIEPID**  
NATIONAL INSTITUTE FOR THE EMPOWERMENT OF PERSONS WITH INTELLECTUAL DISABILITIES

SESSION MODERATED BY  
**MS. REENA GEORGE**  
FLO GOVERNING BODY MEMBER

DAY CHAIR  
**MS. MEETU KOHLI**  
IMPERIAL FIRST CHAIR FLO INDIAN

COORDINATOR  
**MS. SURUCHI AGARWAL**  
DISABILITY HEAD, FLO

Date: Tuesday 10th January 2023  
Time: 3:30 pm onwards

PLATINUM SPONSOR: KEI  
ASSOCIATE SPONSOR: [Logos]



## PATH TO PURPOSE- How Businesses can be More Inclusive with Alina Alam, the founder and CEO of MITTI Café, October 28, 2022

FLO organized interactive session with Alina Alam, the founder and CEO of MITTI Cafe, which provides experiential training to persons with disabilities and a space to be productive and showcase their potential on October 28, 2022, at FICCI.

The objective of this session titled 'PATH TO PURPOSE- How Businesses can be More Inclusive' was to inspire everyone to bring about a change in mindsets, resulting in a shift in individuals, businesses and organizations.

The Mitti Café chain started by a 28 year old Alina Alam in Hubli and Bangalore in the year 2017 with the goal of empowering and providing opportunities to persons with disabilities. Since then, Mitti Cafe's roots have extended far and wide across numerous regions of the country. Mitti is a chain of cafes that is entirely managed by specially-abled people who originate from low-income households and struggle with physical, intellectual, and psychological problems

Bela Badhalia, GB Member was the Day Chair for the session.





## FLO MUMBAI

FLO Mumbai in association with the US Consulate organized a panel discussion on Inclusion of persons with disability.

This Event was graced by the US Ambassador to India HE Elizabeth Jones and the US counsel general Mike Hankey and Shri A R Gokhe, MSME Ministry, Govt of Maharashtra.





## PUNE CHAPTER

**October 14, 2022**

Pune Chapter conducted an exclusive extensive excellent experience of health care and wellness remedies to the specially abled children of Asha school to make their life easier, healthier and hassle free. The response to the action & activity session was so overwhelming and satisfying. The benefits and information which were so valuable and appreciated.

Dr Nidhi Agarwal, Homeopathic physician, lifestyle & wellness coach, relationship councillor & Director at Prakash Holistic Health Care Centre conducted the session.



**White Cane Day: October 15, 2022**

White Cane Safety Day is observed annually on October 15 of each year since 1964. The white cane is a mobility tool for visually impaired people that gives them some independence. This Day is intended to make everyone aware of the significance of a white cane. White Cane Safety Day is an occasion to spread awareness among the common people about the special needs of the visually impaired. People and motorists should be extra careful when they see someone with a white cane.

This day was celebrated by FLO Pune chapter with the children of Blind School at Koregoan Park.



**LED Lights Teachings-  
BalKalyan Sanstha**



**Asha School – Music &  
Dance Therapy**



**AWWA- Special School:  
Wellness & Health  
Remedies Functionality**



**Dental Camp –  
Dilasa School for Deaf and Dumb**



FLO Pune member Shweta Lalwani held skilling classes under the “Specially Abled vertical “and shared valuable insights and taught them how to make bead jewellery. This helped enhancing their concentration skills too.



## LUDHIANA CHAPTER

**September 5, 2022**

FLO Ludhiana celebrated teachers' day with the special educators at Nirdosh School for special children. It was also the launch of a Teachers Training Programme, wherein a series of workshops will be organised to further train these teachers in various skills to empower the disabled youth and make them financially independent.



**October 22, 2022**

FLO Ludhiana gifted three bikes and one stationary bike for physical exercise and therapy at DARPAN, a registered non-profit non-government organization (NGO), for the children having autism.



## NORTHEAST

UNSTOPPABLE: Fashion show by specially abled, warriors and survivors.

FLO Northeast Chapter visit to Children Home for Special Need Children "ASHANEER" at Rupnagar, Guwahati.





## INDORE

Organised a fun trip for the specially abled children to an indoor play zone

### Diwali Celebration

FLO Indore celebrated Diwali at Shridha School with children with learning difficulties and teachers. Children also made creative art and craft materials as Diwali gifts for their friends

FLO Indore 22-23 Disability Cell contributed by arranging lunch for 25 children and donated 22 headphones as to these children with learning difficulties.



25 Children with learning difficulties from Shridha School got a platform to perform in 2nd Governing Body Meet held on 25th August 2022



## CHENNAI

### Partnered with NGOs to promote the products made by disabled people thereby supporting their livelihood

FLO Chennai has been promoting products made by visually challenged people thereby giving them a sense of independence and pride for earning their living at our "Insuring yourself with the glass ceiling event - CEO Vibha Padalkar". held on August 10. Two stalls were provided to SNEH and SFRAWD, to display their products for the festive season.



### Arts & Activity Session with Students at Spastic Society of Tamilnadu , August 12, 2022

As a part of Azadi Ki Amrit Mahotsav, FLO Chennai curated various sessions - one of them being an art session for students from SPASTN. A 10 member volunteer team worked on this project, along with a teacher helping 13 and 14 year olds. They made national flags. Most of the children needed hand holding. This was followed by a Pop-up Quiz. FLO created a goody bag for all of them to take home. Contributions from members, Ruchita Saraogi, Prasanna Vasanadu and Niyati A Mehta were well appreciated. Sports materials were donated to their schools' recreational centre, sponsored by initiative partner Mehta Jewellery.

Impact: 35 Students



### Independence Day Celebration at Lotus Blind Welfare, August 15, 2022

Azadi ka Amrit Mahotsav was celebrated at Lotus Blind Welfare of India.

FLO Chennai's Disability Cell had a flag hoisting at Lotus Blind Welfare of India and the Chief Guest was Ms. Prasanna Vasnadu, Chairperson of FICCI FLO, Chennai. 10 members attended the event. The girls put up a beautiful performance of melodious songs. The Initiative Sponsors, Lotus Roofing gave them ration for one month.

Past Chairperson , Ms.Rinku Mecheri from Chennai Volunteers helped with the event. Impact: 35 Students



### District Volleyball Tournament for Visually Challenged, October 15, 2022

FLO Chennai Connected with Ambition for Vision, a young organisation run by the visionary impaired, for the visually impaired.

Physical activity is very important for mental health , specially for the visually impaired. FLO Chennai helped organize the Inter District Volleyball tournament for them. Prasanna Vasnadu and Niyati a Mehta were amongst the Chief Guests and also distributed prizes.

It was an emotional moment for all the participants. Initiative Partner was the Past Chairperson, Meena Mohan. Impact: 200



## JAMMU KASHMIR & LADAKH

Special Olympics Health Screening Camp organized for 500 Children

An outreach program organized with the Sahyog Foundation



## AMRITSAR CHAPTER

Workshops conducted under AUTISM initiative on pot painting, crafts, bookmarks etc. Also conducted Rakhi making workshops and sold the products at FLO flea mart exhibition.



## JAIPUR CHAPTER

On 19th Oct, Jaipur FICCI FLO Jaipur Chapter organised a pre – Diwali Soiree to pay tribute to the true essence of the festive season, the Chapter in association with Shri Bhagwan Mahaver Viklang Sahayata Samiti & Jaipur foot donated 21 limbs to the patients. The members joined hands in this gratifying deed. This drive was initiated by South Indian actress Rashmika Mandanna.

Members and team FLO also visited the hospital, interacted with the patients and doctors. Explanation of the making process and the functioning of the limbs were explained. A chord was struck with everyone present, where the realisation of the need for mass awareness and assistance required in this sector was evident.



## AHMEDABAD CHAPTER

FLO Ahmedabad partnered in organizing PRERNA- Asia's largest event for specially abled people of all age groups.



## LUCKNOW CHAPTER

The second term marked the setting up of the skilling center for the ladies of DWWF. Sewing machines were organized for the center, 20 Laptops and computers were donated by a company to enhance digital literacy.



## MUMBAI CHAPTER

Children with special needs talent showcase





## HYDERABAD CHAPTER

The members of the chapter donated 100 limbs via Jaipur Foot and its ally Bhagwan Mahaveer Viklang Sahayata Samiti in Hyderabad.



On the eve of Diwali distributed sweets and toys in a Rehabilitation center for handicapped and in a girls' orphanage



## FLO COIMBATORE

A Diwali fundraiser for helping the Amrit autistic society for the differently abled was held to raise funds for a 18 month salary to empower a woman, who was required by the society to help in the running of the institution. It was the request of the society to do that. They are fully equipped but needed manpower, and funds to pay the manpower.

A talk with Ms Purni Krishnakumar to understand the sphere of special education and concessions for the differently abled, she was also honored for Womens day!



# FLO Women Directors

**National Head: Jyotsna Angara & Suguna Ravichandran**

FLO has been collaborating with Institute of Directors, a global organisation to train its members to be certified as Independent Board Directors (ID).

Two levels of course were structured and scheduled.

- ✦ Level 1 – 5 days of Entry level basic course
- ✦ Level 2 – 3 days of Advanced level for upskilling women who are qualified as Independent Directors.

Level 1: Was conducted on Oct 7 th , 8 th , 13 th , 14 th and 15 th for a batch of 19 members including two FLO Past Presidents attended the course.

Currently 75 women have been trained by FLO in association with IOD.

A list of certified women will soon be updated on FLO and FICCI website, to give larger visibility to the FLO Women Independent Directors.



Level 2: Masterclass to train women to be responsible & governance driven Independent Board Directors and to Chair various Board Committees.

# FLO VILLAGE HOLISTIC DEVELOPMENT (VHD) & AGRICULTURE INITIATIVE

National Heads: Puja Garg, Taruna Patel & Ritu Chhabria

## FLO AHMEDABAD

FLO Ahmedabad Chairperson Dr. Rachna Gemawat and Village Development Cell had organized a YOGA Day at Rasnol. A total of 215 students took part and practiced 15 Yoga Asanas.



FLO Ahmedabad held a child helpline 1098 awareness campaign in the primary school of adopted village Meghva with the help of Anand Institute of Social Work, AISW college students.

The CHILDLINE India Foundation (CIF) is the Union Ministry of Women and Child Development's nodal agency for establishing, managing, and monitoring the CHILDLINE 1098 service throughout the country. CIF is the sole agency/body in charge of establishing the CHILDLINE service across the country, monitoring service delivery and finance, training, research and documentation, raising awareness, advocating for the service, and generating resources for it.



## NATIONAL INITIATIVES

FLO Ahmedabad with the assistance of Anand Institute of Social Work, AISW college students, organised a Sakhi One Stop awareness camp for the women of the adopted village Meghva.

The Government of India has proposed a Special Scheme called "SAKHI," which is a One Stop Crisis Centre (OSC), to assist women who have been victims of violence in private and public spaces, within the family, community, and at work. Women experiencing physical, sexual, emotional, psychological, and economic abuse will be supported and redressed, regardless of age, class, caste, education status, marital status, race, or culture.



Independence Day celebration- Celebrated the 75th Independence Day of our country with the children of adopted village Rasnol. It was a wonderful experience. Children of both the schools (Kumar shala & Kanya shala) and approximately 250 villagers were present.



FLO Ahmedabad's Village Holistic team celebrated the 74th Republic Day at the primary school of our adopted village at Rasnol. Dr. Rachna Gemawat unfurled the national flag, followed by cultural activities performed by the school children. The event was attended by 550 children along with parents and elders of the village.

Our VHD head Ms. Dhruma Shah distributed 1500 kg fruits amongst 550 school children spreading the message of healthy habits for nutrition and good health. The school children also undertook Swachh Bharat Mission and participated in cleaning the school campuses.



## FLO BHUBANESWAR

Adopted Villages Bantilo and Belanga has been identified & selected for creation of play spaces for children along with other developmental work.

On 15th August 2022, the Har Ghar Tiranga Campaign was observed and celebrated along with flag march in the village of Udayapur. More than 80 women participated & demonstrated women power on the village streets. Such activity was a first ever of the area



**Developing play space:** Bantilo, Natara & Belanga village has been identified to create play space for children by the community. Other developments are yet to start in these villages.



## FLO LUCKNOW



**Digital Literacy:** We will be setting up a small computer lab with two computers at the village primary school.

**Financial Literacy:** Under this we have organised a short workshop for the women to learn about basics of banking.

## FLO LUDHIANA

**Village Park:** The adopted village Jasowal a dainty but beautiful near Ludhiana a plantation drive was organized. Once a dumping ground the area was cleared and made into Village Park. The woman Sarpanch Miss Gurpreet Kaur took the initiative and collaborated with FICCI FLO Ludhiana.

**Digital & Financial Literacy:** Financial and Digital Literacy was held at Jasowal village with the help of the Sarpanch Gurpreet Kaur FLO Ludhiana and VHD team organised this workshop for villagers in school premises in association with the resource Mr Rajneesh Mahajan sourced by Navodya foundation NGO Ludhiana workshop was conducted successfully. Villagers were not aware of the facts for investing extra income. Details on financial and digital literacy were projected on a screen and language used was Punjabi and Hindi mostly. Villagers seemed interested and have contacted the resource for further financial guidance.



## FLO MUMBAI

**Digital Literacy:** 4 computers were installed in 3 Schools. This project was inaugurated by Tehmina Khandwala along with FLO Members in 3 schools as part of the computer and digital literacy training facility. Dedicated teachers have been assigned to teach basic computers to school children.



**Wi-Fi Facility:** Wi-Fi facility provided in 3 schools. When the computer training centre was inaugurated, a commitment was made by Chairperson Tehmina that children will be provided Wi-Fi facilities so that they can surf the internet and gather useful knowledge for their project work, more exposure to the outside world and helping to get them e learning kits. Today the children are learning basic Microsoft excel, word which has benefitted 295 Children and has seen progress amongst children in their educational aptitude.



**Setup Library & Games:** To provide educational knowledge and reading hobbies these libraries were set up where educational toys, outdoor sports equipment, books, and indoor activity centres so that schoolchildren have recreational facilities as part of the school education curriculum.

## FLO KANPUR

**Waste Management:** Dr. Sanjivini spoke to the village women about the value of keeping their surroundings clean in order to feel good and to support our honourable prime minister's Swachh Bharat initiative. They were instructed to separate wet garbage, produce compost for their plants, and give plastic waste to Dr. Sanjivini for recycling. They acquired skills in garbage recycling and reuse. For the females who follow the rules, we went for a monthly check-up and gave out steel bottles.



**MSME Registration for Self-help group:** On boarded the self-help group at Hingupur Village to become MSME registered. On boarded the self-help group on various nationalized digital platforms.



**Established Stitching Self-Help Group:** With focus on women Empowerment and village development, Flo Kanpur donated 4 stitching machines and created a self-help group for 4 entrepreneurial women from the village; Santosh, Munni Devi, Neelam and Aradhna Gautam. Besides the stitching machines, also arranged orders for 2000 bags worth INR 20000 to support their livelihoods and help them become independent.

## FLO JAIPUR

**Self Defence:** Along with the Jaipur Police Nirbhaya Squad we conducted a self-defence program for women and children of the village in which knowledge was parted for defending them in common tricky situations, the rights of women in such situations and problems, correct areas to ask and get help from. The course was made interactive and fun to ensure maximum participation and knowledge reinforcement. Nearly 200 students attended the session. 60 plus ladies from the village also attended the session. Our members explained the importance of communication in day-to-day life and also shared some valuable pointers to improve their communication skills. Students and ladies were full of enthusiasm and actively participated in the session.



**Career Counselling:** A well renowned counsellor was engaged to talk about to growing children of grades 9th - 10th - 11th to give them the right direction for the future. A candid conversation about their fears and apprehensions along with the right way to choose the path ahead was discussed with the children. A more in-depth one on one option was given to students who felt the need for further discussion. More than 150 students attended the general session.

**Diwali Winter blanket distribution:** During the festive time of Diwali before we approach the harsh winters of Rajasthan, we distributed 200 blankets to the families of the village. Along with the blankets we distributed sweets and chocolates to the kids which brought a smile to their faces.

**FLO Jaipur** along with the Women and Child Department, Government of Rajasthan visited the adopted village of Bilwa.

The village is in dire need of aid in all aspects. The women lack any means to skilling, digital literacy and or financial independence.

Team mentored and brainstormed with 70 village girls and women to understand their area of interest. Scouting of up-liftmen areas like school upgradation, courses to assist in financial independence like beautician and stitching skilling, and Computer literacy and then linking with the best educators is in process and providing placement for the skilled women.





## FLO AMRITSAR

**Women hygiene camp** - A camp was organised to educate the women of the villages about the dos and don'ts related to health and menstruation hygiene. Sanitary pads were distributed among women. Medication was also provided to them.

**The Green Kitchen** - We empowered 100 Basti women with green Chulhas to make cooking easy and healthy. These chulhas were their first ever stove for cooking.

**Dhunanand** - A musical and vocal training is set up in a village school in April and it still continues. A Musical lab has been set up with all equipment's- harmonium, guitar, tabla and musical keyboard for their training. The kids will be soon performing on FLO platform.



## FLO NORTHEAST

Flood Relief: Phase I: 150 families in Nalbari Dist. beneficiaries of essential food items Phase II: Distribution of essential rations to 150 families Of Hathiana village. Phase III: - 350 families in shelters on embankments were provided rations. Relief materials Flagged off by FLO member MP Queen Ojha Initiated by PCP Saroj Khemka.

Career Counselling: FLO member counsellors offered content writing, food business, computer courses, home business, media, sewing and tailoring at FLO Ramdhenu knowhow to students in undergrad courses. Free computer course to 5 students offered. Free internship offered after grad in Media with a prospect of absorption in a local channel.

Yoga a National Movement: Workshop at the Raj Bhawan with His Excellency the Governor Prof Jagdish Mukhi. 2nd Workshop in association with Taj Vivanta & Himalayan Yoga and Meditation Centre.

AKAM: Celebrations with the Indian Army, Students perception and insight to the hard earned freedom of our country of patriot's murals on the walls of the Cantonment. The GOC HQs 51 Sub Area appreciated the gesture of FLO and the painstaking art of the students.

National Handloom Day: FLO initiative Awareness on Government schemes for economic up-liftment & popularizing of handloom sector & preservation of our rich cultural heritage. Ranibari village in RI BHOI Dist. of Meghalaya consisting of ethnic Tribals-Garos, Rabhas & Boros. Distributed yarn & loom accessories to the village weavers.

Harijan Art: More than 40 children participated enthusiastically in the AZADI KA AMRIT MAHOTSAV Art Competition, which was hosted in the Solapara Community Hall in the Harijan Colony. In each category, there were three prizes and two consolation prizes awarded. Mr. Mac, the art teacher, made the choice based on performance.



## FLO PUNE

Under village sanitation a proper introduction to wet and dry Garbage management SOP thru sponsor initiated, an all woman's management of garbage collection and village cleanliness initiated, a tempo tipper donated via sponsor.



## FLO JAMMU-KASHMIR & LADAKH

CANCER AWARENESS CAMP in collaboration American Oncology Centre, Ascoms & World Cancer Charitable society organized a Cancer Awareness Camp for the underprivileged sections of the society. 75 women from the adopted villages availed of the free cancer screening scans and tests. A mobile van on site was fully equipped with the latest ultrasound equipment and complete blood tests were conducted.

### Human Development

Every Indian citizen, whether living in urban metropolitan cities or remote villages, deserves certain basic amenities to live a good life. These necessities include proper education, good nutrition, basic health facilities, and social security. Hence, establishing smart schools and libraries, including e-libraries, will educate every child of the village and enhance the adult literacy rate. Also, healthcare and clinical facilities need to be leveraged in rural areas. Special attention must be paid to the nutritional requirements of children, teenagers, pregnant women, and lactating mothers.

## FLO AHMEDABAD

The Joy of Giving back is ENDLESS!! At FLO Ahmedabad the Initiative heads of the Village Development cell, Dhruma Shah, and Give back to Society cell Bina Vakharia and Nandita Agarwal recently conducted a School Supply Drive at the primary school in our adopted village Rasnol. 70 Bags, Stationery kits, and Books were distributed along with chocolates to the children.



FLO Ahmedabad with the assistance of Anand Institute of Social Work, AISW college students, organised a health check-up camp in one of our adopted villages, Meghva. It benefits the villagers who cannot afford the private hospital fees.



## YFLO AHMEDABAD

Conducted a medical camp at a government school in the village of Kathwada in Ahmedabad, Gujarat for 500 children and mothers on December 11th 2022. The students received free eye test by Project Disha of KD Hospital and free dental tests by Neo Smile. Surgeries for those kids diagnosed with juvenile cataract was sponsored by KD Hospital and eyewear for those who required it was sponsored by R. Kumar Opticians. Gynaecologists and paediatricians from KD Blossom answered questions by the mothers. YFLO members donated to the camp, conducted activities such as art and craft for the students, cooked a variety of homemade meals for the students and mothers and helped serve them.



## FLO BHUBANESWAR

FLO Bhubaneswar: Digital learning in batches of 25 training have been started, Resource and Social mapping of 3 villages completed.

1000 Women & girls have undergone financial and digital literacy trainings. Training of five trainers completed and they are currently providing training to the women and girls at village level. Training of women and girls already started in the villages of Udayapur, Bantilo and Belanga. Digital Literacy training assessment completed & 500 trainees have been certified.



**Breast cancer screening and awareness camp:** On 10th December 2022, we organized a health camp at Kendrapati for breast cancer screening and create awareness among the women regarding breast cancer. 40 women undergone the screening process and among them 4 women were suspected and recommended for further treatment. With the help of the screening report, they treated by themselves.

Training of 28 CRP (Cluster Resource Person) of Corona and sisua Panchayat completed their training in the quarter and currently these trainers are providing trainings to the village level women and girls.



## FLO CHENNAI

FLO Chennai has consistently nurtured the after-school tuition centre under the Village Transformation Initiative for over five years in Venkatapuram Village. 65 children benefitted through this initiative annually. For this initiative, FLO has appointed three teachers to teach the children after school. Chairperson, Ms. Prasanna Vasanadu, has proposed to have digital literacy and skill-building workshops for the villagers, especially women and children. A min of 65 children benefits through this initiative annually. For this initiative, FLO has appointed three teachers to teach the children after school.



## FLO JAMMU-KASHMIR & LADAKH

### 'VRIDDHI'-OUR DIGITAL BETI

26 girls enrolled in the programme which started in April completed their certification course and received their certificates from NIIT. Kr. Ritu Singh motivated the girls to use the knowledge acquired by them in their schoolwork and inspired them to handhold the next batch of 26 girls from nearby villages.



### CANCER AWARENESS CAMP

JKL Chapter in collaboration American Oncology Centre, Ascoms & World Cancer Charitable society organized a Cancer Awareness Camp for the underprivileged sections of the society. 75 women from the adopted villages availed of the free cancer screening scans and tests. A mobile van on site was fully equipped with the latest ultrasound equipment and complete blood tests were conducted.



### OUTREACH TO NGO 'ANJANA' FOR DEVELOPMENT OF MODEL VILLAGES

FICCI FLO reached out and collaborated with an NGO 'Anjana' to develop and work towards setting up of model villages in the region by initiating various activities for the upliftment of these villages. FLO bonded with the bereaved family of Late Harman Kaur Anand, a 24-year-old girl, who died tragically in a road accident and was running the NGO. Her organization worked in the remote rural and slum areas for educating the children and providing them opportunities to learn and grow.

Kr. Ritu Singh promised to adopt the Channi slum in collaboration with the NGO Anjana and turn it into a model slum as well.



## FLO LUCKNOW

A detailed report regarding the conversion of these schools into Model schools has been made and a visit from the DMs office w.r.t a formal survey has actually concluded. Funds for the same are to be released in August, 2022. Immediate actionable points are:

1. Levelling the playing fields and installing basic play equipment
2. Flooring of classrooms
3. Basic furniture for classrooms
4. Small library for students

August was devoted to providing dental care for students. In collaboration with Real Tooth, a dental camp was organised under the direction of our member Dr. Arpita Anand. She examined 90 students' teeth along with her team. They were made aware of the significance of dental hygiene and care, and they were inspired to become dental warriors by educating their families about dental issues. Dental kits sponsored by our Vice Chair Vibha Aggarwal were distributed.

**Saree Donation Drive:** we collected and wrapped 78 ladies in sarees given by members with matching petticoats and blouses.



## FLO LUDHIANA

FICCI FLO Ludhiana chairperson Neha Gupta organised One day Free Medical Camp under the Sashakt vertical headed by Sanam Mehra and medical team head Simran Kaur in Village Nagar ,Gurudwara Dera 108 Sachkhand Baba Mela Ram, Phillaur .Dr Zeenie, Gynaecologist (Suman and SPS Hospital), Dr Tania Mahal, paediatrician (SPS Hospital),Dr Priti Vohra, dentist and senior consultant ( Vohra Dental Clinic) and Mrs Simran Kaur ,managing Director (Sohana Hospital) were the esteemed panel of doctors that provided unconditional support to people from in and around Phillaur. Around 500 people were examined for eyes, teeth, gynae, diabetes and hypertension related diseases. Dr Tania Mahal gave very informative talk on mensuration hygiene. Free dental kits, spectacles, reusable pads and iron tablets were distributed.



## FLO MUMBAI

Computer Teaching Lab at village Karjat Anganwadi with 6 desktops for the school children, FLO Members supported the cause by donating computers, stationery and monetary support.

Water Sanitation is essential to children's survival and development. Safe WASH is not only a prerequisite to health, but contributes to livelihoods, school attendance and dignity and helps to create resilient communities living in healthy environments. As we believe " Water is life, and clean water means health" Because no matter who we are or where we come from, we're all entitled to the basic human rights of clean air to breathe, and clean water to drink.

FLO Mumbai set up water sanitation area with Aquaguard and filter facilities for the children for Karjat. Below are the school names and children be benefitted with this initiative in Karjat District Raigad:

- 1) Rzp School Karjat Kanya no 2 no of children benefitted 95 children
- 2) Rzp School tamnath no of children benefitted 94 children
- 3) Rzp school Tiwari Possari no of children benefitted 104 children



FLO Mumbai in association with Hena Happiness Foundation inaugurated the Karjat Computer Training Centres in 3 schools.

6 computers, notebooks, games were donated to the children for their educational wellbeing. FLO also provided the schools with internet connectivity and maintenance for three years. E learning courses will be given to the children over zoom sessions. Experts from various fields will impart knowledge to the children and explain in details the various career options that the children can follow.



**Medical and Dental Camp** – Umang NGO – Karjat FLO Mumbai as part of the health and wellness , disability and social initiatives organized a day Medical and Dental Camp at Umang in Karjat run by Sulochana Kalra.

25 physically handicapped and mentally impaired children who are above the age of 18 and have no home and no scope for adoption are provided shelter, education, food and clothing.



## NATIONAL INITIATIVES

Mamta and Madhusudan Agarwal foundation supported the camp by providing specialized doctors, nurses who carried out ECG, blood test, Dental check-up, blood pressure, general check-up and advised on the required medicines. This camp was also extended to the nearby tribal villages of Karjat where locals came and got themselves medically screened. Around 130 villages came for the medical camp.



## FLO NORTHEAST

**Pragati Edutech:** Skilling course for students for employability in association with Pragati Edutech. Students will be provided with industry knowledge, personality development, spoken English & soft skills with a 100% placement assurance.

**Yasashi Education Centre:** FLO donated 5 green boards to the Yasashi Education Foundation for underprivileged students.

**Financial Literacy:** IT Dept. Govt. of India. To empower women towards effective financial planning, investing money, using Govt. schemes especially MSME to facilitate financial capabilities of aspiring women entrepreneurs.

**Vaccination Camp:** FLO drive By the Government supported by the Addyaa Foundation for BPL people based on Cowin records. 140 people an availed Covishield & Covaxin vaccination adding to the national numbers.



FLO in collaboration with Sobriety Foundation held a Drug Awareness Programme at Brindabati High School, Moniari Tiniali, Mirza, on the 5th of December 2022. Sobriety Foundation is a drug rehabilitation, Counselling and Wellness Centre that provides professional care to tackle addiction and effective treatment via experienced staff members and medical team at affordable prices. The speaker, Sri Simanta Das (Project Director) conducted a wonderful interactive session where the students were made aware of the dangers, side effects and damages caused by consuming drugs! It was observed that a couple of students asked a few very pertinent questions regarding drugs.



Flood Relief: Assam faced a massive flood FLO Northeast chapter extended hands for the Village Hatiana and distributed dry rations to 150 families. Hatiana has been doing pottery as provided by FLO Northeast to make self-sufficient in earning. Multiple products they make under that and sell in bazaar.

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## FLO PUNE

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School upgradation with sponsors provided sitting Benches-Table / Painted School class rooms / All laboratory sponsored with trainers for students / new Computers 10 nos Donated by sponsor. Tie up with University for Computer skill training programme effective and operational.

75th Independence Day Week FICCI FLO Pune VHD organised a medical camp under the vision of their benefactor, sponsored by Oxford group conducted a Free Health Check-up of 68 vital test from a known Laboratory Healthians, more than 120 villagers benefitted from the same.



Pune Chapter signed its first MoU with Zilla Parishad and FICCI FLO Pune Chapter. We here by adopt 5 more village with The Chief executive Officer, Mr Ayush Prasad, (CEO) - Zilla Parishad Pune. The Village Holistic development program a unique initiative by FLO to ensure 360-degree development of villages, especially with Women in and around the area.

Therefore, this MOU - We as agree here to undertake the following activities - Promote health, hygiene, skilling, education, empowerment of Women. Work we have already started on, now we take

## NATIONAL INITIATIVES

this to another level incorporation with the Government thus making it more meaningful and a sustainable way to execute.



Stalls were sponsored for Pimpri Sandus & Lavle SHG for sale & marketing of their merchandise @ interstate bazar. Inaugurated by the Honorable Cabinet Minister of Micro, Small, Medium Industries Shri Narayan Rane & Jayanti ji Dalmia President FICCI FLO.



Cancer Awareness Camp by Prashanti cancer care and detection camp held at the Panchayat samite Bhor 100 plus women were screened.

Same training to be carried out in Pimpri Sandas and Lavle. Beehive kits to be donated for the Adivasi villages in Bhīma Shankar in February.



## FLO KANPUR

Commenced their 10 day Menstruation Drive on Period Positivity from May 17th to May 28th. An awareness campaign on menstrual hygiene and sanitary waste management. To attain this vision the chapter collaborated with UNICEF India's team as their Knowledge partner.

This team created awareness and reached out to more than 1500 young girls in schools & colleges from Kanpur and our adopted village Hingupur.

On its drive to make their city and adopted Village greener and sustainable installed incinerators at Hingupur village public toilets to address the problem of waste management on its drive to promote sustainability we even distributed solar lamps in the Hingupur Village on world environment day .



## NATIONAL INITIATIVES

**HEALTH AND WELLNESS:** A breast and uterus cancer awareness program was done with the help of Naraina hospital and we had around 100 ladies checked... a follow on program for mammogram will be conducted by the hospital soon in their premises.



**Hygiene and Waste Management:** An informative sustainable workshop on Waste Management conducted on 2nd Sep 2022 in our adopted village Hingupur in collaboration with Dr. Sanjivini in Hingupur which was attended by around 100 people who were educated about 3 things: Waste Segregation, Preparing Plastic waste for recycling and composting organic waste.

Regular support was provided for the collection of plastic waste collection. Collected 200 Kgs of plastic from September to December and installed school furniture and swings made from this recycled plastic in the local school at Hingupur village in Feb 2023.



**Health Screening Camp:** Organized breast and uterine health check-up camp in association with Naraina Hospital. Follow-up medical assistance and treatment provided to women who showed symptoms.



## FLO JAIPUR

**Spoken English Course:** Ladies and girls of the village took a month-long spoken English course to help them learn commonly used phrases and be more fluent with proper pronunciation while speaking in English. This skill set was requested by the girls and ladies of the village to make them interview ready and boost their confidence. 60-65 participants took part every day for the course.



**Digital Literacy:** In the existing government school, we created a computer lab for the children. The village has a teacher who is well versed with computers who has volunteered to help the children learn basic computers. The principal has included the same in the daily schedule for the children. This lab will be used by 300 plus children of the government school from 5-12 class.



**Health Camp:** a holistic health camp of the women and children of the village was conducted in which a team of doctors came to talk about hygiene and health. A comfortable atmosphere with FLO members was created so young girls and women could open about their questions about women's personal health.

1. Personal hygiene talk
2. Gynaecology consultation and check-up
3. Dental check-up
4. Free medicine Distribution
5. ECG ANDECHO
6. General Checkup and Consultation



## FLO UTTARAKHAND

FLO Uttarakhand chapter and Shri Guru Ram Rai University has signed MOU with school of Agriculture. The following services in villages identified:

- ✦ increasing digital literacy
- ✦ Skill development
- ✦ Health programs
- ✦ Provision of scholarships
- ✦ Start-up programs
- ✦ Digital empowerment for youth and women
- ✦ Using smart phones and the internet to increase continence
- ✦ And raising awareness about agriculture other social related issues to farmers
- ✦ Knowledge partner/ organizing events related to Agriculture.
- ✦ Research work in Agriculture



## FLO AMRITSAR

**Eye Camp:** check-up of 300 people provide medicine and, gave them free 22 surgeries at very renowned eye hospital of Punjab.

**Dental Camp:** 250 checkups, medicines provided and connected them to the right government head to treat them for free.

**Cancer Camp:** 100 mammographies in different areas in association with Medanta hospital from Gurgaon, two cases got registered and they are now under treatment.

**Women's self-hygiene camp** at Bua Nangli, where we distributed sanitary pads and got their Gynae check-ups done through a renowned hospital of the city. ENT and Chest camp was organised at Bua Nangli. Tests were carried out and required hearing aids were provided.



## FLO COIMBATORE

Organised an eye check camp at village seenguli with the help of Lotus eye hospital. Total of 93 seniors, women and children were tested and prescribed with necessary treatment and referral for cataract surgery.



### Agriculture/Environmental Development

Measures need to be taken to develop the rural environment as well. Setting up toilets in each household and public institution, facilitating proper solid and liquid waste management, planting trees on the roadside, facilitating green walkways, rainwater harvesting, watershed management, etc., must be adopted to render clean and green surroundings to rural people. Alongside, necessary measures need to be taken to reduce local air, water, and land pollution for protecting the sanctity and identity of villages. Thus, environmental development will not only help villagers but also protect our mother Earth.

## FLO BHUBANESWAR

### FLO Bhubaneswar conducted:

1. Plantation Drive at Brahmakumari Ashram, Bhubnaeswar - 300 plants
2. Plantation Drive at Balasore- 250 plants
3. Plantation Drive Cancer Hospital- 50 plants
4. Grow your own Microgreens- Hybrid Workshop for members
5. Seed bombs sent to every member on their birthdays
6. Seed support for 50 Nutrigarden at adopted villages



### Nutri-garden Promotion:

Out 100 nutri garden women entrepreneurs are now selling their vegetables in the nearby market places.

Front yard & Back yard cultivation promotion. With the support of seed and sapling received from FLO Bhubaneswar and HBT, 100 Nutri-garden have been created in the project villages Udayapur, Bantilo, Sisua and Keutajanga.

**Mushroom Cultivation:** 150 women from six project villages undergone training on mushroom cultivation and marketing. But the production has not yet started due to the excessive cold weather and the production will start from Feb 2023.



## FLO LUDHIANA

**Tree Plantation:** Village Park will be maintained whole year. We will be fixing flo maintenance board soon in that park. On 12th September 2022 villagers along with the woman Sarpanch Gurpreet Kaur the plantation drive was successfully initiated under aegis of Neha Gupta, senior vice Ankit Gupta.

NAREGA workers attended the event and were served with tea. Executive members were present at the drive day and enthusiastically planted the trees in the park.





## FLO NORTHEAST

Mushroom Cultivation: FLO Northeast organised a Free Training of mushroom cultivation and guidance for sustainable living from December 2022 to November 2023, in collaboration with Mushroom Development Foundation at Livelihood Ashram, Bakrapara, Rani, Kamrup, Assam for 25 women from villages in and around Rani and Mirza, once every month.

The first training camp was held successfully on the 12th of December 2022. Rashmi Manchanda and Anamika Chaudhury were the FLO representatives.

23 women from the above mentioned areas attended the training camp.

The day long camp included theory sessions using power point projector well explained by experts, as well as visits to the different pre-requisite processing chambers that finally produce mushrooms.

The experts promised to lend support and advice these trainees as and when required.

Mushroom Development Foundation assured to buy back the products but only after quality check.



## FLO LUCKNOW

In July FLO Lucknow planted 300 saplings both fruiting and medicinal some inside the school compound rest in and around village.

To improve the air quality and tree cover at the village and to also plant fruit trees leading to a sustainable income source for women, around 500 fruit trees to be planted at Palhari in August, 2022.



## FLO CHENNAI

On 24th September, Tree Plantation of 2000 saplings in Chengalpattu in collaboration with Sugam and Prasiddhi Forest Foundation, the drive was started by Deepalakshmi a farmer, and Mr. S. Veeramuthu, a BDO (R), in Chithamur.



## FLO AHMEDABAD

FLO Ahmedabad organized Plantation drives "PLANT A LEGACY OF LOVE" were held in eleven villages namely, Anklavdi, Gopalpura, Jahangirpura, Jol, Jitodia, Kherda, Ektanagar, Khandhali, Meghva, Rasnol and Rajnagar, with the help of village Sarpanches, villagers, and Elecon Company employees. We planted 500 saplings of Gulmohar, Galmala, Neem, and Piltophorum in each of the adopted villages to provide shade along village roadsides and around schools in the future.



## FLO PUNE

Tree Plantation of 400 avenue trees, Samshan bhoomi Beautification, construction, and Toilets, with landscape sponsored with FICCI FLO Pune initiative.



## FLO UTTARAKHAND

Under Agriculture initiative skilled 30 ladies in village Sela & Sahaspur. Celebrating Harela – Plantation Drive organised in village Sela, Saraswati Vidhya Mandir School and GIC School, Kishanpur.



# ECONOMIC DEVELOPMENT

The economy of a village refers to the ability of rural people to improve their standard of living by meeting their materialistic and cultural wealth needs. And for doing so, it is important to inculcate the necessary skills among villagers to earn their living. Diversified agricultural livelihoods, organic farming, livestock development, etc., offer ample opportunities to people to develop skills and earn a handsome amount to meet their financial needs. Besides, basic services and sufficient funding's must be offered to them to encourage them to strengthen their rural economic framework.

## INDUSTRY

### FLO AHMEDABAD

Papad Making Unit: Ten months ago, on April 28, 2022, we set up a Papad-making unit in our adopted village, Khandhali and it has empowered seven village women who now earn an average of Rs. 8,500 per month.

There has been a significant increase in production over the past six months, from 5 kg per day to 40 kg per day.

Our current focus is on the packaging and marketing the Papad products.

Our varieties of Papad include Single Mari Papad, Double Mari Papad, Rajwadi Papad, Rajwadi Garlic Papad, and Green Garlic Papad (seasonal).



## FLO JAMMU KASHMIR & LADAKH

CHAKKI CHARPAI an initiative by Kr. Ritu Singh is a chain of rural dhabas. The aim of the program is to build capacities among rural women to generate income sustainably using local produce and knowledge. FLO helped UMEED women obtain a space for the physical Dhaba and the women inaugurated their kitchen during the festival of Navratri by making kheer parshad and praying to Goddess Durga. The aim of the program is to build capacities among rural women to generate income sustainably using local produce and knowledge. Utensils were donated and basic equipment and training imparted in pickle and jam making for the same.



## FLO KANPUR

MSME CERTIFICATION AND DIGITALIZATION OF CANDLE MAKING UNIT: An MSME registration for the candle making project was done and now we made them self-independent to take orders for candles on their own and participate in exhibitions. The candle making project was digitised to further initiate orders and giving them the pride to become entrepreneurs.



## FLO NORTHEAST

**FLO Bazaar:** A colossal exposition for aspiring business women. 55 home-grown entrepreneurs gained an insight into their business prospects through effective marketing strategies through media. Pathways created for business expansion linked to national development. Choicest products- Lifestyle, Handloom, gifting, handicraft, apparel merchandise was offered to the clientele. Parallel talks and discourses on branding, logistics, funding, platforms and scaling up were part of the bazaar. Inclusivity Fashion Show. Senior Citizens, Cancer warriors and survivors and LGBTQ considered marginalized were brought center stage and took part in a Fashion Show. A unique concept to change mindsets and let them live with dignity and without judgment.

**FLO Northeast:** Hatiana has been doing pottery as provided by FLO Northeast to make self-sufficient in earning. Multiple products they make under that and sell in bazaar. In coming FLO Northeast bazaar on September 23-24 we will display their products and help them in selling too



## SKILL TRAINING

# FLO BHUBANESWAR

**Setting up of Tailoring Unit:** On 22nd September 2022, Apparel Skill Development Training Centre at Bantilo village was set up and inaugurated by Hon'ble Minister of State E&IT, Sports & Youth Services, Shri Tusharkanti Behera. Around 300 women along with other villagers were present during the event.

60 trainees have been completed training by end of this quarter and got the training on different apparel making skills. Now the 2nd batch enrolment is in progress.



### Financial & Digital Literacy:

- 2031 women and girls have undergone financial and digital literacy training program during this reporting period. Assessment of digital literacy training has been conducted and 500 trainees have received certificate in last quarter.
- Women are now more aware about the digital services provided bank and other departments of Govt.



## FLO JAMMU-KASHMIR & LADAKH

ASHA-HAIR, MAKEUP & BEAUTY SERVICES SKILLING INITIATIVE. FICCI FLO JKL collaborated with LOOKS Salon to launch 'Asha'-brainchild of Kr. Ritu Singh. As the name suggests it is a "Ray of Hope" to provide a platform for entrepreneurship & skilling for rural women in the field of makeup, hair & beauty services. This collaboration will offer free training & certification for women from 5 villages. This is an outreach to empower women under the aegis of 'UMEED'-scheme under JKRLM (Jammu Kashmir Rural Livelihood Mission). This will further give an opportunity to the women to undergo an internship to strengthen their practical learning & experience at the salon.



## NATIONAL INITIATIVES

**Suchetgarh Border:** FLO JKL collaborated with Sarveshwar Foundation & inaugurated a cutting & stitching facility at Suchetgarh border and distributed sewing machines to empower the rural women.

**Asha:** in collaboration with Looks Salon, 5 women trained in beauty were given course completion certificates at the G20 meet.

**Vridhhi:** Our Digital Beti 2 nd batch of our digital beti 'Vridhhi' in collaboration with NIIT & Ashok Kapur Foundation under which 40 girls from the village took their examination were granted certificates.

Meet Mayor for a Khadi Certificate as an initiative to support the national loom & empower rural women who are being trained to convert waste to wealth to earn a livelihood.

**UMEED:** Skilling Outreach Maharaja Hari Singh Foundation along with FLO JKL took up the cause to skill 500 women from Katra under the UMEED Scheme where they will be trained in making clothes for mandirs, Jammu being a city of temples.



## FLO LUCKNOW

A 7 day session conducted by SHE4HER - A Global Artisan Initiative, powered by Sweccha, supported by the U.S. Embassy in India.

Women at the village were educated about requirements of managing personal finance, setting up a small scale business and procuring funds for the same among other topics. Seed for Sure, a financing company also held a session during this workshop, Around 80 women from the village were covered under this session.



## NATIONAL INITIATIVES

FLO Lucknow held 2 skilling workshops at Palhari on 11th, June, 2022 in an effort to set up 2 small scale industries in the village.

**Achar Making** - FLO Lucknow member, Apurva Bhargava owner of a famous eatery in Lucknow, took a masterclass on making commercial Pickles. The next step is to get the women to produce a large batch of the same and then market it online and to local dhabas and small eateries around town.

**Saree bag making** - Chairperson, Swati Verma, owner of the clothing brand, MYST, organised a stitching camp where 50 women were taught how to make commercial Saree Bags. In the first phase, these test bags will be test marketed among our own members before selling them to the designers at FLO and also online with the help of SHE4HER.



Our member Anupma Bhatia taught females how to make table mats and coasters and improved their crocheting skills. With the help of her tailoring crew, Swati Verma, senior vice chair, further developed girls' abilities in saree cover creation.

In village Poorelalsha we had retraining for incense making, Diyas incense sticks, Til laddoos were made by village ladies and sold for Diwali.



The skilling of crochet and stitching of saree bags continues.





## FLO LUDHIANA

**Cloth Bag Making:** Ashirwad an NGO for survival children in Ludhiana has been long associated with FICCI FLO Ludhiana. This year work was done to uplift these children with special needs .To make them a part of inclusive society several workshops were carried out to train these children.

Starting with workshops on cloth bag making these children with the help of their trainers and teachers made bags for the local brands and companies, hence providing them a platform to earn and learn .During the entire process the demand of bags grew and we had to take the help of nearby village women for the increasing demand of cloth bags.

The cloth was also donated by the FLO members generously .The village women helped these special children in making the bags and fulfilled the high demand.

In the whole process the village women and special children worked hand in hand .Thus providing learn and earn and produce their own products.



**Make-up Training:** Training the underprivileged girls in association with three renowned and finest make-up artists of Ludhiana - Ginniz bridal and makeover studio, Makeup by Harleen Jain and Cheena Marwaha's Be Glamorous.

Girls were trained for everyday makeup routine, self-grooming, simple hairstyles followed by hands on practice on each other. They were also well educated about the products used according to various skin types.

The artists also gave them tips on how to pursue make up as a profession. Happy to share that we were able to train girls with special needs having intellectual disabilities.

We take pride in telling that one girl was given the opportunity of earning 3000 same day she learned the make-up. Also few girls have been identified for further training and diploma sponsored by our generous FLO members.



## FLO PUNE

Skill Centre upgraded Tin Shed Structure with brick walls and painting, seating, tailoring machines, preparation and training for Career Skills programme undertaken, Skill room for Beautician training upgraded with required equipment for execution. Also Hall for various skill training for Village women constructed. All facility sponsored with FLO Initiative.

Patriotic Celebration: on 8th August, exactly after 21 days skill training workshop, villagers showcase their baskets and Rakhis, Gram Panchayat School students showed their Robotics skills which was inaugurated in April 2022 by FLO Pune.



Opening of Skill Centre Level 1 with Villagers also Prize distribution for Rangoli Competition, The villagers took 1 step forward and promised to go Plastic Free, celebrated The Vasu Baras 21st Oct Diyas made from Cow dung, and Cows ghee were distributed, Village women came and showcase their Baskets Learned by VAP Skill Development team Initiative.



Training of LED lights covered, Making Jute bags for gifts & packaging.

Marketing awareness- work shop held where Importance of Digital presence,

Graphic, importance of logo, Branding, Govt. licensing, trade mark, topics were covered for merchandise.

From the month November 2022 to March 2023, 25 Adivasi Women from Adopted tribal village in Ambegaon Dist, on the outskirts of Pune, will be skilled & trained with financial support for Honey Bee Keeping with total KITS under the guidance & collaboration with Zilla Parizad Pune.



## FLO HYDERABAD

The Women Skilling and Support Team in collaboration with the Government Interface team set out on a visit to adopted village Narayanpet. The team along with Chairperson, Shubhrra Maheshwari and exporters and designers visited the handloom village where, Narayanpet weaves were being woven, to assist the stockists and designers in their understanding of the manufacturing process of narayanpet looms. FLO Hyderabad floated a proposal on the wayforward for promotion and support of Narayanpet weavers on behalf of the stockists and designers.



A two days Hand-Rolled Agarbatti Skilling workshop with a group of 21 slum women was organized in association with a State Government operated institute, Khadi Gramodyog Maha Vidyalaya, Rajendra Nagar. The training encompassed, the benefits of starting a hand-rolled agarbatti business, the process of hand-rolling and drying an agarbatti, packaging and marketing of agarbatti was well- absorbed by the slum women of Krishnanagar.



## FLO JAIPUR

**Parlor Course:** Ladies and girls of the village requested for this skill set as in the village there is no parlor setup. We trained 35 girls in basic services which are commonly needed in a 45-day course. We talked how they could make a concept of going door to door for services like "Urban Clap." This sparked the entrepreneurial gene in them all and they have started providing their services within the village.



**Stitching Course:** Many ladies of the village were already conducting personal stitching but wanted to enhance their skill set and learn more like blouse designing, cutting, and stitching. We joined hands with a nearby handloom factory from where a trained team came to teach the ladies in a 35-day course taken part by 20 ladies.

## FLO AMRITSAR

Setting up of Skilling Centre at Bua Nangli- the construction of the school is done by and handled by FLO. We are training them with different stitching, and household things and preparing them for a shopping window very soon.



Skilling Center has been adopted in the city where we are training ladies in block printing, stitching and much more. Production is in full swing and we will be launching it in the market soon.

Under Aatma Nirbharta- camp for villagers was organised to know about the Sukanya scheme under the Central government, and we helped them to open accounts for their future benefits. We managed accounts of 62 girls opened under Sukanya Scheme in our village adopted.



## FLO COIMBATORE

From May 15th to June 15th, summer camp was organized at the community built by Flo at its adopted village in Seenguli, in Annakatti. A teacher was organized to teach the women, embroidery and basket weaving. The children were engaged in art and craft works.



## FLO NORTHEAST

Training Centre run by FLO NE in collaboration with Oshad NGO. Skilled inmates certified by FLO for tailoring and stitching proficiency after evaluation.



## FLO UTTARAKHAND

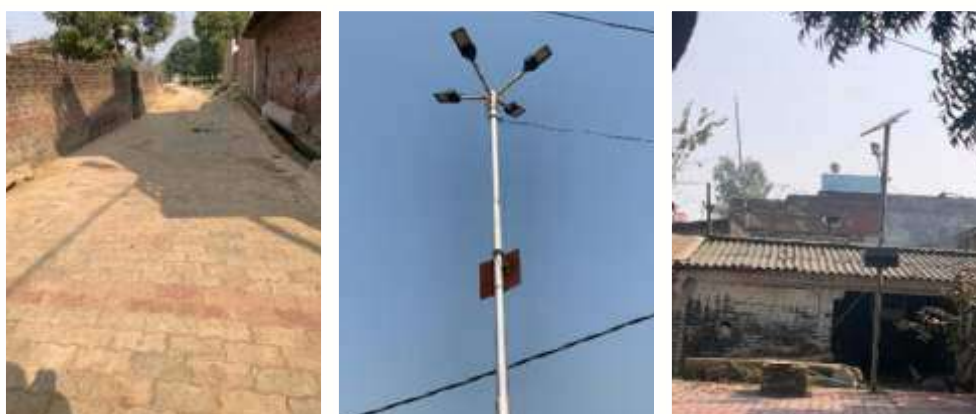
Financial Literacy Initiative-Community Outreach Programme, Mr. Shashank Bhardwaj, Senior Regional Head (U.P. & U.K.) Nippon India Mutual fund.



## BASIC AMENITIES

## FLO LUCKNOW

This quarter we finished the infrastructural work at the village, Palhari. In the village Primary School, the full interlocking flooring of the school premises was completed. Twelve solar lights were installed for the safety of girls and women at night. Full interlocking of 500 meters of road was developed.



## FLO MUMBAI

Water Filter installed in 3 schools as part of the water and sanitation initiatives. These schools lacked clean drinking water facilities and children travelling far distances to attend school did not get purified water to drink, to facilitate this water filters were installed with proper maintenance contracts so that children drink clean water.



## FLO PUNE

Inauguration of the Community Center sponsored by Oxford at Lavle village, SHG awards by Sarpanch & FLO for the Basket competition of Bags taught and best SHG awards.



## NATIONAL HEADS FLO VILLAGE HOLISTIC DEVELOPMENT (VHD) 2022-23 & AGRICULTURE INITIATIVE



**PUJA GARG**  
FLO LUCKNOW



**TARUNA PATEL**  
FLO AHMEDABAD



**RITU CHHABRIA**  
FLO PUNE

# FLO THINK TANK

**National Head: Poonam Mahajan**

The Think Tank was started with the objective of making FICCI FLO the voice of Women led Indian business and Industry. From influencing policy to creating a platform for debate, progressive thought and knowledge sharing, FICCI FLO is using creative means to create an equal playing field for women.

Focus Areas	Vertical heads
MSME	Sucheta Shah
Start Up	Arti Sanghi Gupta
International Trade	Dharitri Patnaik
Differently abled in Workforce	Reena Rebecca George
Entrepreneurship in the primary sector	Ritu Chhabria, Pooja Garg and Taruna Patel

The Think Tank created an eco system to identify challenges faced by women entrepreneurs and to find solutions to these challenges.

Through interface with members, problems being faced by budding and existing women entrepreneurs are being identified. Through stakeholder meetings, solutions are being found and recommendations are being drafted.

We are in partnership with research organisations and other think tank organisations. On this front, we will be coming out with a white paper on "Challenges Faced by Women Entrepreneurs."

We are also in continuous dialogue with different government agencies and have made some pertinent policy recommendations.

Specifically in different verticals the following work has been done.

## MSME

MSME policies and incentives issued by Central Govt and State Govt were collected and compiled into one document.

They were further classified in 3 ways:

1. Function wise
2. Ministry wise
3. Women Specific Policies

Each of them was followed by the link to the Govt Websites.

The MSME E -booklet is ready and available for our members.

Each Chapter was allotted different topics linked to MSME and through questionnaires, webinars,

meetings with associations, liaison with the Ministry and events around those topics they have collated information about specific problems being faced by members who run MSMEs and recommendations on what policy changes could address them.

### START UP

The Startup Vertical has compiled a Dossier of Central Government Schemes and a step-by-step guide on how to avail them. These are available in English and Hindi. These were unveiled by Honorable Minister Piyush Goyalji.

This Dossier is available on the FLO website. [www.ficciflo.com](http://www.ficciflo.com).

The eBooklets are available in English and Hindi.

### GOVERNMENT SCHEMES FOR SPECIALLY ABLED

The FLO THINK TANK's Inclusion of specially abled in the workforce vertical has compiled a ready reference of government schemes under this vertical.

The E booklet of government schemes for Specially abled are also available in Hindi. Through workshops also awareness was created about them.



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# FLO Business Promotion & Market Place

National Head: Minal Jain



FLO as an organisation always endeavours to equip and empower members with holistic tools for growth, impact and effectiveness. It has 9000+ members pan India with huge untapped resources. FLO is creating various opportunities for the members to reach out to each other & promote their businesses. This initiative has impacted 4500+ members & more than 200 events were organised for business promotion in all the FLO Chapters. Various ways for Business promotion were implemented like Business Promotion on FLO Facebook Group, on WhatsApp Group within the Chapters, Lifestyle Exhibition in most of the Chapters.

Under this initiative two events were organized, "Right to Win" by Mr. Harsh Mariwala, to understand the business growth journey & "Emotional Intelligence" by Ms. Neharika Vohra of IIMA, to understand EQ & its importance for women leaders to develop the same.

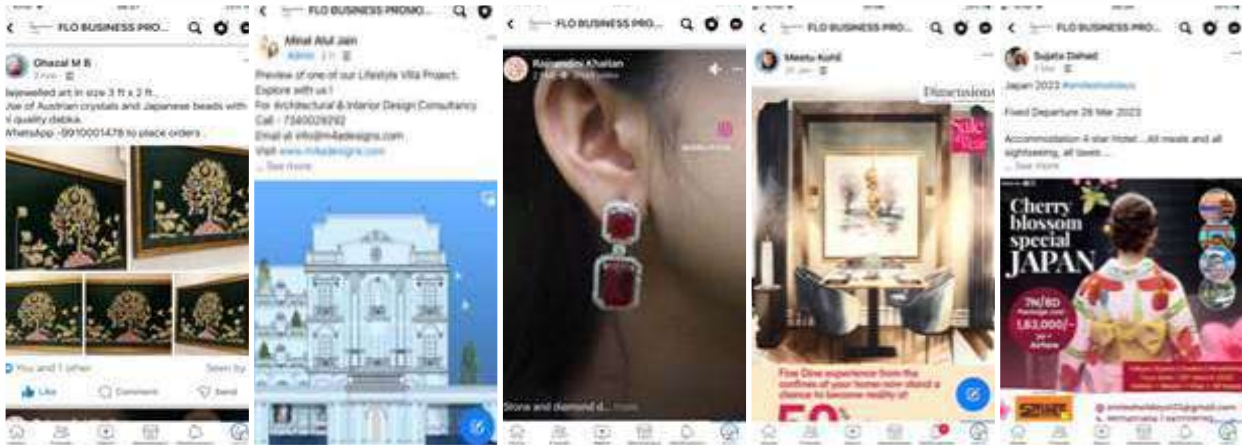
**FLO BUSINESS PROMOTION FACEBOOK GROUP:** To create an enabling environment for members' businesses to grow and provide a platform for all to promote their business & services, FLO had created a "FLO Facebook Book Business Promotion group", a private group for FLO Members operational since past 20 months. Members promote their business & services by uploading, advertising & posting in this group. Till date 122 members have joined this FB Group by paying a one time registration fee & are connected with each other on the WhatsApp group for business queries, B2B resources, leads & help. Any business requirement & leads are shared with the Chapter Chairpersons to enquire with their members pan India. Also the information of each chapter's FLO bazaar/lifestyle exhibition invite is shared with these FB group members for participation. 114 FLO & Non FLO entities have sent their request to join it. These non-FLO members can take FLO membership in future.

## NATIONAL INITIATIVES

**BUSINESS PROMOTION ON WHATSAPP GROUPS WITHIN THE CHAPTERS:** In almost all the FLO Chapters a "Business Promotion WhatsApp group" was initiated. These groups are active in almost all the chapters, synergizing the expertise & capacities existing within the FLO fraternity of the chapter creating awareness & reach.

Various other ways were incorporated by the Chapters for business promotion, such as Pop up Stalls by members at the events & their promotion, Promotion of businesses pre-event by playing their brand videos & opportunity to talk about it, organising Fashions shows & FLO bazaar, B2B Coffee meets, lifestyle Exhibitions, members brand Visibility & Promotion Stories on Social media, making Members as Partners for event décor, food , events managed by member's companies, Micro events to launch member's product or services, professional Photo-shoot for products & catalogues, sharing members achievements in their groups, exchange of business insights within the members & mentoring, promotion through Privilege Cards, offering discount coupons, pre-event Talk opportunity, Footfall at Work places, Creating Special Interest Groups to promote & network. Members Spotlight, Featuring members in quarterly Magazine, business promotion by associating with leading influencer of the city to promote on social media, Gift Hampers by members, Active Business promotion WhatsApp groups, & many networking opportunities pre event.

### Pictures of FLO Business Promotion Facebook Group





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# Gender Parity Index 2.0

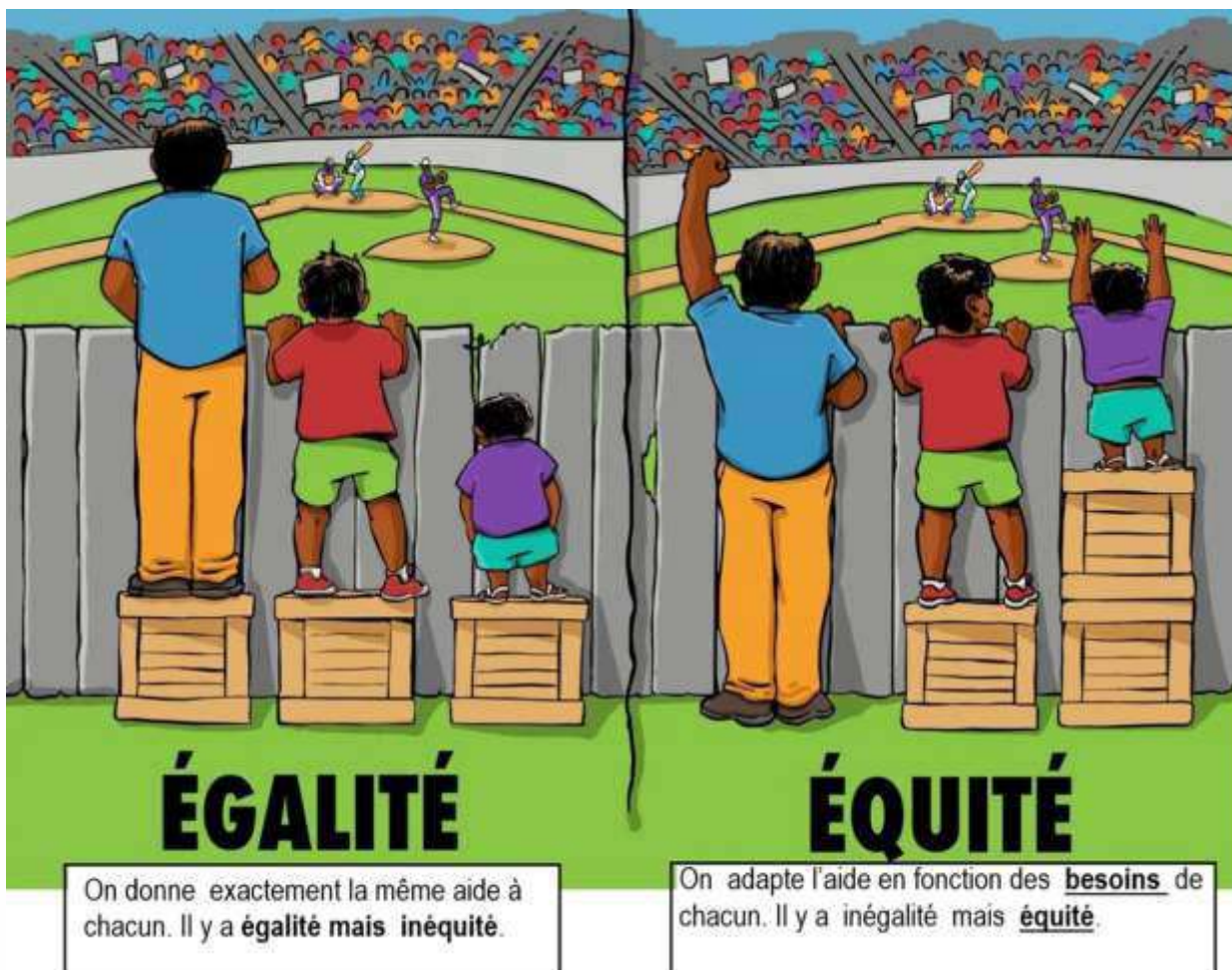
National Head: Vinita Bimbhet

“

*“Achieving gender equality requires the engagement of women and men, girls and boys. It is everyone's responsibility.”*

”

— Ban Ki-moon



**ÉGALITÉ**

On donne exactement la même aide à chacun. Il y a égalité mais inégalité.

Each is given the exact aid  
There is equality but inequity

**ÉQUITÉ**

On adapte l'aide en fonction des besoins de chacun. Il y a inégalité mais équité.

Assistance is tailored to individual  
needs. There is inequality but equity.

## NATIONAL INITIATIVES

To make India a developed country, gender-inclusive growth should be the prime agenda. The gender gap should be bridged for sustainable development, and it is an economic imperative.

FLO's objective is to facilitate a truly inclusive growth trajectory, wherein women can play an equal role. Taking a step forward in this direction, FLO developed the first Gender Parity Index (GPI) for the Indian formal sector in 2016, which was published and disseminated in 2017. It was an important benchmark and was extremely well received.

FLO has now taken another leap with GPI 2.0, which will revise and upgrade the first Index, analyse, and ascertain causes and consequences between two points and it shall develop key recommendations and recommend milestones. It will also facilitate a process for monitoring the improvements. This is a follow-up report to assess if the industry has adopted any changes to improve their GPI over last few years. GPI 2.0 has also encapsulated the impact and changes in gender parity at all levels in the formal sector.

The findings will inform policy and recommendations to create a level playing field for women & other non-male genders in the corporate sector, including Government institutions.

This initiative is in alignment with the objectives of FICCI-FLO to encourage and facilitate women to showcase their talents, skills, experiences and energies across sectors and verticals of the economy.



### Objectives:

- ✦ Evaluate Gender diversity and empowerment of Women in the formal sector of India.
- ✦ Evaluate policies to employ attract more women employees
- ✦ Ensuring measures to create fulfilling workplace environment for women
- ✦ Recognizing formal sector for A great place to work for women
- ✦ Revise and upgrade the GPI 2017 and analyse the trend between the indices at two points (2017 and 2022)
- ✦ Ascertain causes and consequences of changes in GPI between two points.
- ✦ Develop key recommendations for the Indian formal sector on improving their GPI in the current times.
- ✦ Recommend milestones for the future and a process for monitoring the improvement on these milestones

# FLO Education & Skill Development

**National Head: Roopa Patel**

## MoU with upGrad

FLO signed an MoU with upGrad Foundation, the philanthropic arm of Asia's higher EdTech leader, upGrad to facilitate training and skilling initiatives for 1500 women under the Vidya Shakti Scholarship initiative.

21 girls are still being mentored from the 2nd cohort at the Vidya Shakti

These are from Kanpur, Hyderabad, Indore and Bhubaneswar.

From the 3rd Cohort, 37 girls have been enrolled.

Bhubaneswar: 6, Indore 24, Kanpur 1, Vadodara 8



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## CHENNAI CHAPTER

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STEM Literacy and Robotics program for 2000 children from Corporation schools. This is a yearlong program. The schools requested it to extend it to boys also (as some schools are co-ed). So, a total of 3000 children are being taught STEM literacy and robotics this entire academic year

## AHMEDABAD CHAPTER

### Desktop Donation Drive

15 girls in 11th and 12th grade were carefully selected according to their course and educational needs and given desktops. The foundation also promised to provide two years of technical support to all the girls.



## HYDERABAD CHAPTER

1. Organised free eye camps for 250 girls
2. Launched a year long computer training in Govt. school
3. Self defence program where upto 500 girls will be trained
4. Workshop on good and bad touch for 1000 primary students
5. Installed 15 new computers in Govt. school



460 students from the co-ed School Kachinguda school will now benefit from a small library installed by FLO Hyderabad comprising of 800 books along with 3 cupboards.

## NEW DELHI

- Education for street children:3 centres
- Work with DCWA to give tutorials
- Work with TTM to emphasize importance of English speaking for the students in 12 Delhi schools
- Eye examination of 20000 children and supplying eye glass in collaboration with Vision Spring



FICCI FLO Delhi in the field of Education has set up, " Beti Ki Pathshala " in Lajpat Nagar and Kalkaji Mandir where street children are given education, taught basic hygiene and empowered in skill .We give employment to the youth as teachers .

Students were given shoes ,socks ,woollen caps ,thalis school bags ,towels ,tooth brush ,combs ,soaps and stationary. They are also given nutritious food at the Pathshala .

About 500 children impacted by the program



### Skilling

- Will be shortly launching banana fibre sanitary napkins manufacturing.
- Setting up a bakery for especially abled children
- Promoting manufacture of terracotta jewellery

## NORTHEAST

### Education: Donated 5 green boards to a school



**Skilling & Vocational guidance to women.**

Over 200 women trained in stitching and tailoring and advanced embroidery courses.

Encouraged a large number of underprivileged women in the handloom sector

FLO Northeast Chapter organized free training of mushroom cultivation and guidance for sustainable living from December 2022 to November 2023, in collaboration with Mushroom Development Foundation at Livelihood Ashram, Bakrapara, Rani, Kamrup, Assam for 25 women from villages in and around Rani and Mirza, once every month.





## NATIONAL INITIATIVES

# JAMMU & KASHMIR AND LADAKH

A linkage has been established with Chairperson, Vocational training & Army Skill Training Centre, Mrs. Tejleen Bajaj as part of the Army outreach & Skilling program.

An MoU was signed with the Batra Group for killing of women mechanics and recruiting them in the first of its kind all women petrol pump.

Founding Chairperson Kr. Ritu Singh organized a workshop for children & mothers where senior member Dr. Mitali Gupta, a renowned dietician of Jammu gave insightful lessons on healthy eating & balanced nutrition.

It was held at Four supermarket owned by a member, Sana Gandotra. A display of healthy snack options were also curated and put on display.



Skilling & Education Initiatives

# JAIPUR

## Education

FLO Jaipur chapter in collaboration with Nirbhaya squad, Jaipur Police conducted a self- defense session all over the cities in different schools and colleges.

## Skilling

A workshop was organized for skilling Jail inmates to fill Jaipuri Rajai. 60 inmates were taught this, and they are in the process of talking to local exporters to get them orders for making a basic wage and sustainability of the skill.



# BHUBANESWAR

## Government ITI

- Session with Chef Michael for students of Bakery and Food Processing Trade. Number of participants -60
- Training and Recruitment for students of Bakery and Food Processing Trade by Chef Michael
- organized an industry visit for Students of Government ITI of IOT Healthcare trade at FLO members hospital for training and exposure. Number of participants - 5
- iv., a session with students of mixed trades on Grooming and Interview Etiquette by FLO member Chitra Garg was organised. Chitra also held mock interview sessions for detailed understanding. Number of participants -75
- Interactive session was held by Flo member CA Antima Agarwal for 60 students of all trades at Government ITI. The session covered savings, budgeting, earning from pocket money, post office schemes and other government schemes. Number of participants – 60



### Centurian University of Technology And Management (CUTM)

- Youth Skill Day exhibition was organized and innovative ideas for startups were exhibited. CUTM further helps students for startup registration and funding. Number of participants -32
- An industry visit for Students of Centurian University of Technology and Management at FLO members factory for training and exposure. Number of participants -40
- A webinar with students of CUTM School of Management with Major General Atanu Patnaik, Former Additional DG Information Systems, Army HQs which focused on the importance of cyber security with the increasing reliance on computer systems, Internet and Wireless Network Standards. Number of participants - 48

### India Clear Vision Mission

Anushree Mahajan, GB Member has initiated this in the first quarter. Today, collectively she and Reshma have provided eye checkups to more than 50000 children, women artisans in Delhi and Bhuj.

### Swayam E learning

Successfully the e learning kit has been implemented in 2 schools. Pathshala, a residential school for street children in Vadodara with a strength of 350 children will avail the Gujarat board curriculum from 1st till 12th grade

A village Rasonol adopted by Ahmedabad chapter have been facilitated with the kit for grade 1-8th . the strength of the school is 250 students.

## INDORE

FLO Indore in partnership with DAVV (Indore University) and UpGrad Foundation has rolled out the 2nd Phase of the Vidya Shakti Initiative for women.

The Initiative aims to educate and empower women through highly employable courses



## LUDHIANA

Eye Testing Camp held at The Special Olympics in Ludhiana

500 Children's Eyes were Tested



# Digital Empowerment

**Objective: To bridge the gender digital divide.**

## Delhi Digital literacy

Coordinator: Nidhi Ahuja, General Body Member

Collaborator: Sewa Bharti Foundation

IQa46lb

<b>Students' Details</b>	BCC course 861	CCC course 185	Total Beneficiaries 1056
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Computer Courses ...Girls,women and youth in Bastis with the aim of empowering them in the digital world and enabling them for Computer-related jobs.

### The Drives:

- ✦ E-Skill Drive (BCC)
- ✦ E- Business Entrepreneurs (CCC)
- ✦ E-Mobile Workshops

### Beneficiaries:

- ✦ Underprivileged Women & Girls Sewa Bastis
- ✦ Schools, Colleges
- ✦ Professionals & Artisans



### E- Skill Drive (BCC):

The course has allowed the students use computers proficiently. This helps the small business communities to maintain their accounts using the computers. The module on financial literacy will enable the individuals to understand the various financial services and be aware of the various schemes of Government.

### Key Points of BCC Course:

- ✦ Curriculum designed by the University professors and eminent industry experts.
- ✦ The course is customized to market demands.
- ✦ Computer topics are explained in English as well as in Hindi.
- ✦ A hands-on learning approach.
- ✦ Choice of time slot and the convenience of learning from home through a secured internet connection.
- ✦ Those who do not have the facilities at home are connected to the nearby affiliated computer centre
- ✦ Exam and certification done by Government of India (NIELIT: National Institute of Electronics & information Technology)

- Certificate is valid PAN India for 5 years

**BCC Course Job Opportunities:**

- |                                   |                           |
|-----------------------------------|---------------------------|
| • Online Computer Courses Trainer | • Computer Operator       |
| • Data Entry operator             | • Computer Teacher        |
| • Receptionist                    | • Lab Attendant           |
| • Computer Assistant              | • Customer Care Executive |

**E- Skill Drive (CCC):**

CCC is an abbreviation for Course on Computer Concepts, which is a computer literacy program designed to impart fundamental IT knowledge to the general public. The program was recommended by the National Task Force of Information Technology and Software Development. The NIELIT (National Institute of Electronics and Information Technology) conducts the exam and awards CCC certificates to candidates that successfully complete the programme.

This programme has essentially been conceived with an idea of giving an opportunity to the common man to gain computer education thereby contributing to increased and speedy PC penetration in different walks of life.

**Key points of CCC Course:**

- This course gives an elaborate knowledge of computers.
- It includes software training which in turn helps in growing business and manage it.
- This certificate course is mandatory in many competition exams.
- While applying for jobs, it is easy to prove the proficiency of computers, by providing this certificate.
- This helps the small business communities, housewives and others to maintain their small accounts using the computers and get all the benefits of Information Technology.

**CCC Course Job Opportunities:**

- |                            |                     |
|----------------------------|---------------------|
| • Government Jobs          | • Computer Operator |
| • Data Entry Operator      | • Document maker    |
| • Computer Office          | • Administrator     |
| • Online Internet Operator | • Billing Operator  |
| • Technician               |                     |

**Upcoming Plan:**

- With NCWEB to connect 32000 girls through 26 colleges and 29 Sewa Bharti computer centers for digital literacy mission
- MCDSchools
- To collaborate with NGOs, Welfare Societies and local institutes in slum area to make this drive bigger

## NATIONAL INITIATIVES





## NATIONAL INITIATIVES

### Engage Better

Transform your event and membership experience



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## Digital Literacy Programmes in Hyderabad



## Digital Literacy Programmes in Odisha & Madhya Pradesh



## FLO BHUBANESWAR

**Digital Marketing Masterclass by Bidhan Chandra Pattanayak, Amit Prakash Nayak, December 12, 2022**

**Number of beneficiaries - 35**

Under the FLO Startup vertical and FLO Digital Literacy vertical, Digital marketing masterclass was held for women entrepreneurs. Digital Marketing is essential for every marketing strategy. In today's day, information for every product and service is available at the click of a finger and it is important to become a pro at using the digital platform for benefit of our business. The session was an all-inclusive workshop on Social Media Marketing and Google Marketing.



**Digital Literacy – 168 Sessions Held. Number Of Participants Completed Digital Literacy- 5858**

Additional 1120 trainings to be completed by 31st March.





## NATIONAL INITIATIVES



## COIMBATORE

Monthly videos on understanding Instagram reels, making YouTube videos, and learning WhatsApp business features. A new technique was dealt in every video.

## CHENNAI

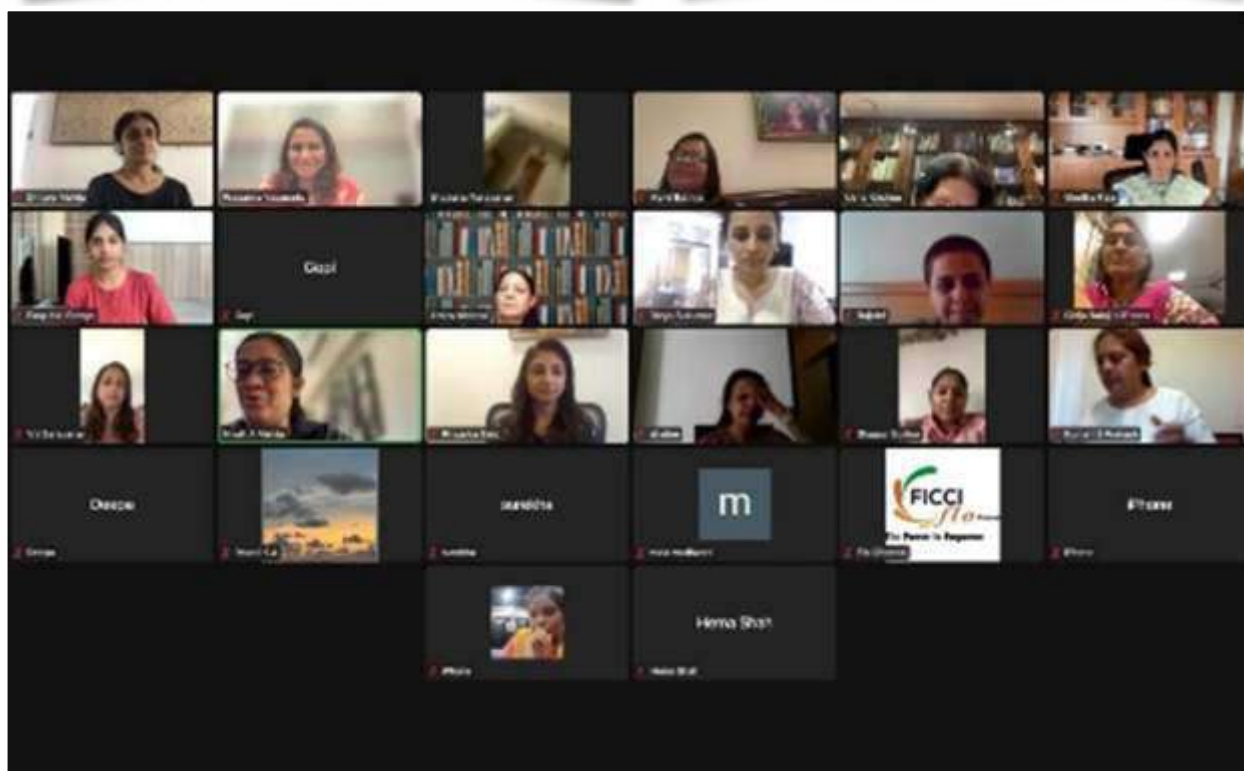
### Digital Workshop: Learn Professional Video Editing on Your Smart Phone

February 18, 2023

This was an insightful session conducted by digital literacy head Shreya Bajaj on practical tips and nuances to empower members to create their own reels and edit videos on phone.

It was a session filled with learning of, add your photo and video, Adjust the font, filters and graphics to fit your style, easily reorder, trim and rotate photos and video clips. Personalize your story with text overlays and title slides. You can even add emojis :, Speed up footage or play it in Slo-Mo. Choose cinema, square or portrait formatting for easy sharing on Instagram or WhatsApp, Set a duration for photos and titles - adjusts the cuts and transitions automatically. Add music or your choice. Record/Sing in your own voice Share to Instagram, Facebook or WhatsApp.





## FLO JAMMU KASHMIR & LADAKH CHAPTER

### Vriddhi – Digital Literacy for the Girl Child

Inception: "Vriddhi"- Brainchild of our Founding Chairperson Dr. Kunwrani Ritu Singh as a digital skilling initiative for the girl child in identified villages.

Infrastructural Support : Supported by the NIIT foundation, several computers were donated to select schools in villages and volunteers mobilized to train the girls.

Vriddhi our Digital Beti : 2nd batch of our digital beti 'Vriddhi' is under way in collaboration with NIIT & Ashok Kapur Foundation under which 40 girls from the village have taken their examination & are awaiting their result.

# PUNE

## Masterclass on Phone Photography



## Masterclass on how to become an Influencer/Choose Influencer for your Brands



# KANPUR

- ☞ Take Charge of Your Goals and Accelerate Your Business Success, November 16, 2022
- ☞ Learning Series on Scale Your Business with Anupriya Agarwal, September 27



## FLO KOLKATA

FLO Kolkata conducted the Amazon Karigar program to create awareness and empower artisans to sell online and reach new markets, in the Digital Literacy space.

The handloom and handicraft industry has been the backbone of India's rural economy for decades. It is one of the largest employment generators after agriculture, providing a key means of livelihood to the country's rural and urban population. The sector functions on a self-sustaining business model, with craftsmen often growing their own raw materials and is well known for being a pioneer of environment-friendly zero-waste practices. The government has various initiatives to promote handicrafts and empower artisans.

There are also initiatives from the private sector, such as the Amazon Karigar program and NGOs who work closely with the local communities.

The Chapter is trying to empower the rural women folk by creating awareness and literacy amongst them to hone their skills and try to create bridges between the rural and urban markets.

With the right support and business environment, which:

- ♀ nurtures the craft skills,
- ♀ capitalises on e-commerce to access new markets this sector can unlock its true potential.

Training sessions were done across rural Bengal to empower artisans to sell online.

StepUpwards, the training partner, has certified google digital marketers with 10+ years of experience who helped us train the artisans.





# HQ Reports

# Launch of 19th FLO Chapter at Vadodara, Gujarat

June 25, 2022



The ceremonial launch of 19th FLO Chapter at Vadodara, Gujarat was held on June 25, 2022, under the Presidentship of Jayanti Dalmia. It is the 2nd FLO Chapter in the state of Gujarat, after Ahmedabad.

The new Chapter aims to enhance the capabilities of women through appropriate awareness, training and development programmes that enable women to contribute to India's socio-economic growth by fulfilling their individual potential.

Reshma Patel was announced as the Founder Chairperson of the new Chapter along with her dynamic team of Office Bearers, Barkha Amin (Sr Vice-Chair), Avni Bhayani (Vice-Chair), Rati Desai (Treasurer), and Avni Patel (Executive Secretary).

The ceremonial event was further enhanced by the inauguration of the FLO Bazaar, 'Ariso' and was very well attended with a strong turnout of Vadodara Chapter members as well as the Presidium, Past Presidents and National Governing Body Members from around the country.



# Interaction with Eminent Personalities

## Interactive Session with Shri Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs & Food & Public Distribution and Textiles, Govt. of India on 'Invest in Her': Women Entrepreneurship, Trade and Commerce, July 25, 2022.

One of the most dynamic political leaders of India, Shri Piyush Goyal shared his inputs on the need to 'Invest in Her'. He also highlighted the initiatives of the government to boost women entrepreneurship and beyond.

"In all sectors, we want to become a global industry. We want to capture the world market. India has been a powerhouse of strong women across fields: Be it sports, Business, Science & Technology. We invite all the young and women entrepreneurs to come forward to make investments and contribute for the growth of the Nation", said Shri Piyush Goyal.

"When girls are empowered, then countries become stronger & more prosperous, we have to strengthen our Nari Shakti, as Prime Minister said, 'Beti Bachao, Beti Padhao", he added

The minister also released a Dossier with government policies for women entrepreneurship and Trade and formally unveiled the FLO Start-up mentorship platform at the event

"There are a number of challenges women in business face like unconscious biases, challenges in export opportunities, creating and meeting right trading partners, challenges in accessing investments and finance. FLO as part of its initiative of Empowering Women Through Trade & Business proposes to create a concerted platform for the exchange of information, experience, visibility, and connectivity among women business owners, setting the stage for new opportunities and joint ventures among women entrepreneurs and business leaders, said Ms Jayanti Dalmia, President, FLO.



Dr Aarti Gupta, National Head gave a presentation on the FLO National Initiative: Start Up & Innovation.

A presentation on FLO National Initiative: Empowering Women Through Trade & Business was also made by National Head, Dharitri Patnaik.

Kamini Saraf, Governing Body Member, FLO was the Day Chair and Poonam Mahajan, Treasurer, proposed the Vote of Thanks.

**5 startups were felicitated for doing amazing work in different sectors PAN India:**

1. Simran Sahani, Founder of Keeros from Lucknow
2. Naina Parekh, Founder of EUME brand from Mumbai
3. Ankita Khabia, Founder of Active Moo Farms from Indore
4. Priyanka Agarwal, Co-founder Rongo, from Ahmedabad
5. Divya Jain, Founder of Seekho from Delhi





## HQ REPORT

### India Rising: Role of Women: Interactive Session with Mr Tejasvi Surya, National President of BJP Yuva Morcha & Member of Parliament, April 18, 2022

The first formal event for the year 2022-23 started with an interaction with eminent dignitary Shri Tejasvi Surya on April 18, 2022, at FICCI.

Shri Tejasvi Surya is the National President of BJP Yuva Morcha & Member of Parliament. He is BJPs youngest Member of Parliament in the Lok Sabha.

While addressing the audience, Shri Surya said that women entrepreneurship is one of the vehicles for realising a more equal society as more women take on entrepreneurship, it serves as a catalyst for socio-economic transformation.

The session was moderated by Mr. Annurag Batra Chairman, of BW Business world – the iconic 36-year-old business media and magazine brand.

Kamini Saraf, Governing Body Member was the Day Chair for the event.



### Lens on Contemporary Art Practice, April 30, 2022

FLO organised a panel discussion titled 'Lens on Contemporary Art Practice' with esteemed panellists from the fraternity of art. They are distinguished artists who have made a significant contribution to the development of Contemporary Art in Asia and who inspire a deeper empathy and understanding of the world through their works.



The panel included Bose Krishnamachari, K S Radhakrishnan, GR Iranna, Jagannath Panda, and Vinod Daroz- all very renowned in their respective fields of the arts.

The session was moderated and conceptualized by Mrs. Ina Puri, writer, biographer, art curator, and collector.

It was an excellent opportunity to understand the nuances of contemporary art practices and deep dive into the world of art with the stalwarts.

Rekha Lahoti, Governing Body member was the Day Chair.



## Interactive session with Trail Blazer Sonu Nigam, May 2, 2022

FLO organised an interaction with Sonu Nigam – Indian Singer, Music Director, and Actor on at FICCI. An icon of modern India who charted his own path from a young age, singing his way into the hearts of millions of music lovers, Sonu Nigam has been inspiring a whole generation of singers and fans.

A Padma Shree awardee and winner of innumerable film industry awards, who has always stood firm on his beliefs and principles, Sonu's journey has been extraordinary. Sonu shared snippets and anecdotes from his life and sang a few lines from some famous songs.

The session was moderated by Mr. Sushant Mehta Founder & CEO Beast Studios. Kamini Saraf, Governing Body Member is the Day Chair for the event.



## HQ REPORT

### Interactive Meeting with H.E. Cameron Mackay, High Commissioner of Canada to India, May 6, 2022

Jayanti Dalmia President FLO, Arun Chawla, Director General FICCI, Manish Singhal, Dy Secretary General FICCI and Tuhin Subhro Chakraborty, Sr Asst Director FICCI with ED FLO Rashmi Sarita participated in an Interactive Meeting with H.E. Cameron Mackay, High Commissioner of Canada to India.

The discussion points included Proposed India-Canada Business Policy dialogue, Sectoral Initiatives in the days to come, Possibility for greater partnership with Canada in empowering the SME and MSME sectors in India, Partnership in critical technology and research, Easier access to visa for businesses.

### Stories that Matter with Zeenat Aman, June 29, 2022

FLO organised an interaction with Ms Zeenat Aman on June 29, 2022, at Hotel Lalit, New Delhi. Zeenat Aman is a renowned Bollywood actress who broke all stereotypes and created the image of a contemporary Indian woman with grace and elegance.

Veteran actor Zeenat Aman said, "My journey in Indian cinema started when I was a teenager and I stopped working when I became a mother. Along the way, there were many milestones. I had the good fortune of working with a lot of actor-directors like Dev Anand, Raj Kapoor, Shammi Kapoor, Manoj Kumar, Amjad Khan, Feroz Khan and Sanjay Khan. All these filmmakers were actors themselves. So, they brought that extra bit of creativity to the table."

Vinita Bimbhet, Past President FLO moderated the session. Tehmina Khandwala, Chapter Chair FLO Mumbai was the Day Chair for the event.



## Interactive session with 'Super 30' founder and mathematician, Anand Kumar, August 30, 2022

FLO organised an interaction with the Founder of 'Super 30' and Mathematician, Anand Kumar at FICCI. Anand Kumar, is very acclaimed for his Super 30 program, known for coaching underprivileged students and helping them achieve their dreams of securing admission in the IIT's.

In addition to expanding the number of coaching centres across the country, Kumar has also decided to increase the number of students from 30 to 100 in the Bihar centre. "Education is the only way people can find solutions to all pressing problems in the world, apart from going beyond Bihar, Super30 also plans to increase the intake of students in Bihar to 100 from the present 30. We also will be going online after taking lessons from the Corona pandemic days when the classes had to be shut for a couple of year," said Anand Kumar.

Anand Kumar's life and work had been portrayed in the 2019 film, Super 30, where Kumar is played by Hrithik Roshan.

Educationist and Past President FLO, Vasvi Bharat Ram moderated. the session.



HQ REPORT

## Panel Discussion on Media as an Influencer, September 24, 2022

FLO Organised a panel discussion on Media as an Influencer at FICCI. The panelists were renowned actor Poonam Dhillon; National affair Editor Times now Srinjoy Choudhary; Consulting editor WION, Gauri Dwivedi; media personality, Ruby Dhingra and renowned Bharat Natyam dancer, Pratibha Prahlad.

The discussions centred around the all-pervasive influence of media and how the society is both positively and negatively impacted by this influence.

Sabina Sanghvi, FLO GB Member & Past Chair, FLO Pune was the Day Chair. Neelam Seolekar, Chairperson, FLO Pune Chapter also graced the occasion.



## Ayurveda & Yoga for Well Being by Dr Yogi Amrit Raj, Director, Maa Yoga Ashram Arogyadham, September 30, 2022

FLO organized an exclusive session on Ayurveda & Yoga for Well Being on at FICCI. The speaker for the session was Yogi Dr. Amrit Raj, an award-winning Ayurvedic Doctor, and Certified Yoga Teacher from Yoga Alliance, USA.

Yogi Dr. Amrit Raj is one of the youngest yogi in India devoted his whole life in the service of wellbeing of humanity through development of yoga & Ayurvedic sciences. He has given lectures, seminars, and classes on Ayurveda and yoga in several renowned institutions including various Hindu temples, yoga studios, ashrams, spas, and colleges around the world.

The focus of was session was to look at women's health and wellbeing through the lens of Ayurveda and Yoga.



## FLO Visit to Parliament and Interaction with Shri Om Birla, Hon'ble Speaker of Lok Sabha, February 8, 2022

FLO was invited to visit the Parliament and observe the proceedings of the Lok Sabha on February 8, 2022. The delegation of 44 women entrepreneurs and professionals was led by National President, Jayanti Dalmia. Gayatri Rai, Chairperson, YFLO Delhi, Poonam Mahajan, Treasurer FLO and Past President Abha Dalmia also joined the delegation.



It was a historic moment to witness Prime Minister Narendra Modi reply to the debate on the Motion of Thanks on the Hon'ble President of India, Smt Droupadi Murmu's address.

After the session, FLO members had an interaction with Shri Om Birla, Hon'ble Speaker of Lok Sabha. National President, Jayanti Dalmia thanked him for the special invitation to attend the Parliament session and apprise him about the initiatives of FLO towards the mandate of women empowerment across India.



## Interaction with the Hon'ble Vice President of India Shri Jagdeep Dhankhar, February 21, 2023

FLO and YFLO Delhi members went to pay a courtesy visit to Hon'ble Vice President of India Shri Jagdeep Dhankhar. Shri Dhankhar praised the achievements of Indian women in the global arena & emphasized the importance of women claiming their rightful space to ensure society's progress.



**Vice President of India** @VPIndia - 3h

India government organization

Hon'ble Vice President, Shri Jagdeep Dhankhar interacted with members of @FICCIFLO & Young FICCI Ladies Organisation.

He praised the achievements of Indian women in the global arena & emphasized the importance of women claiming their rightful space to ensure society's progress.





HQ REPORT

## Untold Stories of Inspirational Women -Sadhvi Bhagawati Saraswati & Bhagwani Devi Dagar, March 3, 2023

FLO organised a riveting session with two outstanding women from two different fields, achieving extraordinary feats and inspiring women across the national and the globe on Friday, March 3, 2023, at the Constitution Club of India, New Delhi.

It was an endeavour to celebrate the Untold Stories of Sadhvi Bhagawati Saraswati and Bhagwani Devi Dagar and hear from them, about their challenging yet remarkable journey.

Sadhvi Bhagawati Saraswati, PhD is a renowned spiritual leader, author and motivational speaker based in Rishikesh, India. Sadhvi ji shared her story from a young girl in Hollywood, who had been through various ups and downs in life, to a beacon of spirituality, which is nothing less than soul stirring.

Bhagwani Devi Dagar is a 95-year-old world champion, master athlete and a Gold Medalist and National Record Holder. She has set a class example to defy age and do all it takes to be remembered as one who made the nation proud!

Ruchika Gupta, Governing Body Member was the Day Chair.



# Engagement with Members

The Red Fort Experience, April 1, 2022



## Guided Walkthrough the India Art Fair 2022, April 29, 2022



## Networking Session for New Members from 2021-23 at the Kiran Nadar Art Museum with a sip and paint workshop, May 19, 2022



## Celebrating Women - An Evening of Jazz, Art & Culture at French Embassy, December 8, 2022

The French Institute in India partnered with FLO and YFLO Delhi to host an evening of jazz, art & culture on December 8, 2022 in its New Delhi premises.

The French Institute / IFI (Institut français India) is a section of the Embassy of France responsible for connecting and implementing Indo-French human exchanges.

It was a privilege for FLO to be a part of this beautiful evening at the Institut Français India and celebrate the collective power of women, in a sterling amalgamation of Indian and French favour.



## HQ REPORT

As India and France continues years of friendship nurtured for decades, culminating in the celebration of 75 years Indo-French diplomatic relations this year, it is even more significant that FLO and IFI collaborated for this event.

Mr Emmanuel Lebrun-Damiens, Country Director, French Institute in India and other dignitaries from IFI graced the occasion.

FLO President, Jayanti Dalmia; YFLO Delhi Chairperson, Gayatri Rai, members of the Presidium, Governing Body and other members of FLO and YFLO were present at the event.



## FLO & YFLO Delhi Art walkthrough at India Art Fair, February 10, 2023

An exclusively curated walkthrough the India Art Fair 2023 for FLO & YFLO Members was organised on February 10, 2023.

Taking place annually in India's capital, New Delhi, the fair is a leading platform to discover modern and contemporary art from south Asia, offering a unique access point to the region's thriving cultural scene.

The 14th edition of India Art Fair took place at NSIC Exhibition Grounds, Okhla, New Delhi, from February 9-12, 2023.

On February 10th, 2023, FLO organised this special walkthrough for the members to have an exclusive overview of the eclectic art fair.

Ritu Vadehra, FLO Governing Body member was the Day Chair for the event.



## FUN SPRING SOIRÉE: FLO & YFLO Delhi Annual Fellowship Meet February 7, 2023

The Annual Fellowship Meet is a platform where FLO & YFLO come together and provide an opportunity for the existing members to network professionally and bond at the personal level. It also helps the new members assimilate into the FLO family and understand the organisation better.

This year, FLO & YFLO Annual Fellowship Meet, a Fun Spring Soirée was held on February 7, 2023, at the residence of Past President, Vasvi Bharat Ram



## HQ REPORT

The informal backdrop, breaking away from the boardroom sessions provided an ideal platform for exchange of ideas, sharing of thoughts as also establish strong business networks for pan India members. In addition to all these, fun, entertainment, and excitement galore with games, dance and music kept all the members engaged.



# FLO Business Delegation to Doha, Athens and Paris

September 8-16, 2022

Jayanti Dalmia, National President FLO led a business delegation of 36 members to Doha, Athens and Paris between September 8-16, 2022. The multisectoral delegation had representations from sectors like Education, Chemicals and Pharma, Textile, Luxury and Lifestyle, Finance, Art.

## Meeting with Qatar Businesswomen Council (QBWC), Doha

The emirate has for years sat near the bottom of the World Economic Forum's Global Gender Gap Report, which tracks gaps between women and men in employment, education, health and politics.

Qatar tops the region in gender equality, women's participation in the labour force, equality in wages in government sector and the highest rate of female enrolment in universities. Qatari women hold the highest administrative positions, including ministerial berths, take part in municipal and the Shura Council elections as candidates and are an effective partner in decision-making processes at the highest levels.

FLO delegation of 36 women called on Qatari Businesswomen Association (QBAW ) which was established in year 2000 to enhance women's contribution to the economic activity which constitutes a real gain both to Qatari women and the society at large.

QBAW's Mission is to provide the platform to empower business and professional women and to unlock the





## HQ REPORT

potential of future generations in support to the Qatar National Vision 2030.

Fauzia Vohra - CEO & Partner, FAB Entertainment welcomed the members of both the countries for the luncheon meeting. She was instrumental in organising the meeting for the FLO delegation.

H.E Sheikha Al Anood Bint Khalifah Bin Hamad Al Thani, President, and an icon herself in her address, talked about how women of her country have come a long way and now actively participation in health, education, skilling etc. fuelling the economic growth of their country.

The members of both the chambers mingled and networked over lunch and shared about their work and businesses, seeking collaborations and partnerships.

The program showcased clothes, jewellery, dry fruits, art in a small exhibition created alongside.

### Interaction with FIFA President Gianni Infantino

FLO President Jayanti Dalmia and Tehmina Khandwala met with FIFA President Gianni Infantino and witnessed the Inauguration of the FIFA stadium in Doha.



### Meeting with CEO of Qatar Airways Akbar Al Baker, Doha

The FLO delegation was hosted at the Harrods Tea Rooms Doha, that celebrates Doha's historic fine teas. The delegation met CEO of Qatar Airways Akbar Al Baker and thanked him for facilitating the delegation's entire travel.

Tehmina Khandwala was in charge of the DOHA Delegation.



### Meeting with Mrs. Efraimoglou-Kounenakis at ACCI premises - Center of Entrepreneurship, Athens

FLO delegation met Ms. Sofia Kounenaki Efraimoglou the newly elected 1st woman President of the Athens Chamber of Commerce and Industry (EBEA). Mrs. Kounenaki-Efraimoglou has been President and CEO of Vivodi Telecom and President of Fortius Finance Securities S.A., companies which she both founded.

The delegation also met Christina Sakellaridis, President PEA and Members of National Chamber Network of Women Entrepreneurs (EEDEGE).

Fanis Matsopoulos, Member of ACCI Board of Directors and a few other Members of ACCI board of directors were also present for the meeting.



Fanis Matsopoulos, Member of ACCI Board of Directors welcomed the delegation. He introduced the working of the chamber and the relation that the chamber shared with Indian counterparts. He introduced the President of the Athens Chamber of Commerce and Industry (EBEA) and Jayanti Dalmia, President FLO and handed over the mike for their address.

Kounenaki-Efracimoglou addressed the delegation and shared her admiration for an all women delegation and hoped that a close collaborate for trade and business could be established between the two countries.

Jayanti Dalmia in her address emphasised that the economic and commercial relations between the two countries continue to grow and can certainly receive a new dynamic in the near future with women playing a crucial role in enhancing ties between both the nations. She extended an invite to the chamber to visit India.



The members of the FLO delegation introduced themselves so that the present members could connect with them based on their business interest.

The meeting was followed by refreshments which facilitated informal interaction between members.

## Meeting with the Paris chamber of commerce, Paris

FLO & the Paris Chamber of Commerce share the same goal of facilitating entrepreneurship in all scales and types of business and to work as an enabling platform for entrepreneurs to discover their strengths and potential to thrive in a competitive business environment by doing things differently, successfully, and profitably.

The CCI Paris hosted the delegation of FICCI Ladies Organisation led by President, Jayanti Dalmia, the President. The event was held at the prestigious Salle du Vitrail in the premises of CCIP Paris.

Seated on a round table, the leaders of the two sides were welcomed by Benedicted Brouard, President, CCIFI.

President of CCIP also welcomed the delegates and made a presentation outlining the work anchored by the chamber.



## HQ REPORT

This was followed by a presentation by Marie Christine Oghly, president of FCEM.

Jayanti Dalmia President FLO too made a presentation describing the work done by FLO towards women's empowerment with focus on entrepreneurship development and economic enhancement of Women. She said that the objective of FLO delegation was to expand two-way trade and investment opportunities, support economic growth and security, and promote innovation in both the India and France, especially for women.

Jayanti Dalmia, proposed to create a roadmap for exchanging models and good lessons towards empowering women and building concrete interlinkages between women's economic empowerment and transforming social norms.



## Meeting with the France India Friendship Group @ Assemblée Nationale

A guided tour was organised for FLO delegation to the Assemblée de Nationale. Assemblée de Nationale is the lower house of the bicameral French Parliament under the Fifth Republic, the upper house being the Senate (Sénat).

The delegation met Celine Calvez, President, France India Friendship Group. The interaction was informal yet engaging.

India- France Friendship Forum, which is to promote cross cultural ties between India and France and to provide a platform for exchange of ideas among the people from both countries.



## Meeting with ASSISES DE LA PARITE

ASSISES DE LA PARITE brings together thousands of decision makers to promote dialogue, exchange, and progress towards gender equality in society and the workplace.

FLO delegation met the members of the group led by Lucille Desjonqueres, President of the International women's forum. She made an insightful presentation on the work done by the body.

The Indian side was represented by Jayanti Dalmia, President FLO and Past President Vinita Bimbhet who leads FLO's Gender Parity Index and the Diversity vertical of FICCI FLO's Greater 50.

Jayanti Dalmia, President FLO, opened the dialogue on behalf of the delegation and shared the History of FLO and initiatives towards gender parity and economic independence of women.

Past President Vinita Bimbhet shared some glaring facts on gender mainstreaming from India along with the gender sensitization initiatives that she leads in FICCI and FLO. She also presented the copies of the report to Lucille Desjonqueres, President of the International women's forum.

There was free interaction and discussion on the beautiful rooftop of EPOKA in Paris.



## HQ REPORT

### Dinner Reception hosted by the Indian Embassy in Paris

Dr. Prafulchandra Sharma, Deputy Chief of Mission hosted the FLO delegates over dinner at the Indian Embassy.

Dr. Sharma was introduced to each member of the delegation by the Executive Director of FLO, Rashmi Sarita. After personally engaging with each delegate, he formally welcomed the delegates and also introduced the eminent women of Indian origin. The embassy had invited them to meet the delegation along with the officials of the Indian Embassy.

Jayanti Dalmia, President FLO in her address thanked him for his support and guidance in making the itinerary for Paris for the FLO delegation.



Rekha Lahoti, GB member FLO and in-charge for the FLO delegation itinerary for FLO delegation 2022 joined in to convey her gratitude to Dr Sharma.

She thanked Deepanshu Khurana, Second Secretary (E&C) for his support along with his other teammates.

The delegation proceeded to visit the Eiffel tower after a delicious Indian dinner.

### MoU with Chambre de Commerce et d'Industrie Franco-Indienne (Chamber of Commerce and Industry France India), New Delhi: November 4, 2022

As a follow up of the Delegation, FLO signed an MoU with CCIFI signed to create Business events/forums to felicitate the bilateral business/trade relationship between France and India .



# INTERSTATE MEET PUNE

## Puneri Swagatam - FLO Interstate Meet 2022-23 Pune: November 8,9 & 10, 2022

FLO organized "Puneri Swagatam" - its Annual Interstate Meet for 2022-23 at Oxford Golf Resort. on November 8-10, 2022, under the leadership of the 39th National President, Mrs Jayanti Dalmia.

The Interstate Meet is an annual feature & is organized in different Chapters every year. The Interstate Meet was curated by FLO Pune Chapter, led by Chapter Chair Neelam Seolkar and team.

Over 270 members including Presidium, Governing Body Members, Past Presidents and members from Delhi and pan-India Chapters – Ahmedabad, Amritsar, Bangalore, Chennai, Coimbatore, Hyderabad, Indore, Jaipur, Kolkata, Lucknow, Kanpur, Ludhiana, Mumbai, Northeast, Uttarakhand, Vadodara, Jammu Kashmir & Ladakh, and Pune attended the Meet.

The inauguration ceremony was held on 8th November 2022 at the by Hon. Union Minister Shri Narayan Rane, Minister of Micro, Small, Medium Enterprises (MSME) and Jayanti Dalmia, National FLO President.

An exhibition, showcasing the local art, craft was also organised. With over 40 curated stalls, 12 Self Help groups and Artisans, the exhibition had stalls from Maharashtra and Pan India. This exhibition is providing a perfect platform for the artisans to showcase the diverse tradition and craftsmanship of Maharashtra, art, craft, and fashion from across states of India under one roof.

Spread over 3 days, the Interstate was an extraordinary amalgamation of intellectually stimulating discussions, entertainment, and networking as also a rare blend of learning sessions, socializing over lunches and dinners.

During the two days of the Interstate Conference, Brahmakumari Sister Shivani addressed the audiences on the subject of "Rise of Women in the Evolving Society."

Hon Shri Shatrughan Sinha, Former Union Minister & Member of Parliament who graced the cultural event along with Film Actor Jackie Shroff. 8 women achievers were recognised for their extraordinary achievements.



## HQ REPORT



A visit to the historic NDA – National Defence Academy, the world's largest tri –service academy was organised for the visiting delegates. This visit was truly memorable as it is iconic to visit the "Cradle of Leadership".

Specially curated Maharashtrian cuisine to give a taste of the diverse food in Maharashtra was also planned for the guests.

To mobilise funds for the various social projects and initiatives centred around women empowerment, FLO is also organizing a corporate golf tournament wherein corporates from pan India will participate in the FICCI FLO Golf Cup, with 80 participants.

On November 10, 2022, a special Darshan, visit to Shirdi Devasthan and a Prasadam Lunch was organised. This was followed by a Visit to Sula Vineyards in Nashik.



# PRESIDENT'S VISIT TO CHAPTERS

## FLO Jammu & Kashmir and Ladakh, May 23-24, 2022

National President Jayanti Dalmia, along with Vinita Bimbhet, Past President; Poonam Mahajan, National Treasurer, and Governing Body members, Saloni Mehta, Sunitee Abbie & Anju Narain visited Jammu.

The following was done during the trip:

- ✦ Presented the vision of FLO for 2022- 23 to the Chapter members.
- ✦ Met the Director Industries at Udyog Bhawan where they shared a presentation on the new industrial policy of the state.
- ✦ This was followed by a pop-up bazaar to showcase the entrepreneurial abilities of the members in local products held at the EC members places.
- ✦ Inaugurated the FICCI FLO JKL adopted park in Gandhinagar with the Deputy Mayor and other senior officials.
- ✦ This was followed by a high tea hosted by Tejleen Bajaj, Chairperson Vocational Training and Army Skill training centre and her team.





## HQ REPORT

### FLO Indore: August 25-26, 2022

The 2nd GB Meeting was highly productive and engaging, in the backdrop of Indore, the heart of India and the largest city of Madhya Pradesh, which gleams with grandeur, history, growth, and modernity.

Alongside, FLO Indore Chapter curated Malwa FLO Bazaar, showcasing vibrant culture, tradition, textile, jewellery & food highlighting the State of Madhya Pradesh.

It was followed by an offside to the historical and holy city of Ujjain on August 26th, 2022.



## FLO Mumbai: October 19, 2022 20 years of FLO Mumbai

Jayanti Dalmia, National President of FLO, Past Presidents FLO, Mumbai Past chairs and Chair Tehmina Khandwala and members, celebrated the 20th anniversary of the Mumbai Chapter.

The extensive work done by the Mumbai chapter over the years and the impact that it has had on transforming the lives of women in every section of society was well depicted.

The event was attended by the likes of Zeenat Aman, Industry leaders Renuka Ramnath, and Sushil Jiwrajka, MK Sharma former vice chairperson HUL, Maneck Premchand Artist Ajay De and eminent lawyer Shobha Jagtiani. They thanked and acknowledged for their continuing support and mentorship to the FLO Mumbai Chapter. The evening also saw Princess Krishna Kumari of Panna.

The evening saw dance performances by Vaidehi Rele from the Nalanda Dance Academy and Sree Nandy troupe of dancers, depicting the rich heritage of Indian dance and culture. There was an outstanding display of art painting and a silent art auction as well.



## FLO Pune: November 8, 9 & 10, 2022

PUNERI SWAGATAM- FLO Annual Interstate Meet was organised at Pune. The 3rd Governing Body Meeting was also organised on November 8, 2022.

Pune Chapter curated an array of intellectually stimulating conversations, exhibition and bazaar of traditional products, series of social events with traditional Maharashtrian cuisine and beyond. An offsite to Shirdi was organised, followed by a visit to Sula Vineyards, Nashik.



HQ REPORT

FLO Kolkata: March 23, 2023



FLO Bhubaneswar: December 2-3, 2022



## FLO Hyderabad: 3rd edition of the FLO Hyderabad Business Awards

This event was held in the presence of Chief Guest Sri K.Tarakarama Rao, Honourable Minister for IT, Industries, MA&UD, Govt. of Telangana, Sri Amitabh Kant India's G20 Sherpa and Jayanti Dalmia, President FLO.



## FLO Jaipur: January 19, 2023

President's visit to Jaipur included:

- Interaction with Honourable Governor Shri Kalraj Mishra, Ms Usha Sharma, Chief Secretary of Rajasthan and Ms Mamta Bhupesh, Minister of Women and Child department.



## HQ REPORT

- ✦ Jayanti Dalmia was invited as a speaker at Jaipur Lit Fest to address the session on "The Feminine Gaze," along with Emily Perkins, Eugenia Kuznetsova, Ana Filomena Amaral and Tadhg Mac Dhonnagáin & Saskya Jain.
- ✦ A Conversation with India's Favourite Storyteller, Mrs Sudha Murty.
- ✦ Interaction with EC Members and Past Chairs of Jaipur Chapter.
- ✦ Meeting with Princess Gauravi Kumari at City Palace.



# PRESIDENT'S SPEAKING ENGAGEMENTS

## Indo-Japan Cooperation for Women Empowerment - Focus on Technical Intern Training Programme (TITP) and Specified Skill Workers Scheme (SSW) (Virtual Program), May 4, 2022

The participants included Jayanti Dalmia, National President FLO, H.H. Mr Satoshi Suzuki, Ambassador of Japan to India, Amb Deepa Gopalan Wadhwa, Chairperson IJFF and Former Indian Ambassador to Japan, Dr Avneet Kaur, Senior Head, National Skill Development Council (NSDC) and Takako Oshibuchi, CEO NAVIS India among others.

The program had highlighted the cooperation between FLO and Embassy of Japan under the aegis of India-Japan Friendship Forum.



## Madhya Pradesh Start-up conclave at Brilliant Convention Center May 12, 2022

FLO was invited to participate in the Madhya Pradesh Startup Conclave, a flagship event celebrating the efforts of Startups in the state of Madhya Pradesh on 13th May 2022 at Brilliant Convention Centre, Indore. This conclave brought together key stakeholders of the state and national level on a single platform and discuss the best way forward for the holistic development of the state Startup ecosystem.



HQ REPORT

## MSME Panel Discussion at Pragati Maidan, Delhi on "Empowered Women Empowering, India's Socio-Economic Structure" August 27, 2022



## GROW YOUR NETWORK!-Business Connections & Networking with Corporations for Women-owned business in India October 10, 2022

Rashmi Sarita, Executive Director FLO represented FLO in a conference organised by WEConnect International and spoke about FLO and its Initiatives.



## Webinar by WE Connect, ASCP and FLO on "Supplier Diversity & Inclusion: Access to Markets as Foundation for Women's Economic Empowerment, In celebration of the International Women's Day March 2, 2023



# enchanté

aspire to inspire



## Who are we?

We are a bunch of passionate professionals running an education management organisation called **NatureNurture** (STN Company). Our quests for expression and creation led us to incorporate Enchanté.



## What is Enchanté?

A platform to encase and share our vivid experiences, emotions, and thoughts with the world through tangible and intangible products.



## What is the problem?

To express ourselves through gifts/tokens to our stakeholders, we found very few novel products and ideas that could represent the mission and vision of our organisation. Therefore, each year, we build novel products and experiences for our partner schools, which we now wish to launch for the world.



## Why Enchanté?

Very often, we want to give our loved ones something which is non-material and purely organic. We wish to encase the intangibles in the form of tangibles. Each one of us has a multitude of moments, memories, and lessons of life which we would like our loved ones to experience and cherish. We wonder if someone could transform our ideas, thoughts, feelings, moments, emotions, and experiences into tangible forms. Enchanté will make it happen for us!



## Who is Enchanté meant for?

Enchanté is the place for all those who wish to encase their experiences and share them with the ones who matter to them...

- Enchanté for homes and abodes
- Enchanté for workplaces and enterprises
- Enchanté for Learning Spaces
- Enchanté for beaux and belles
- Enchanté for the agile and astute
- Enchanté for babies, buddies, and brats
- Enchanté for nuptial knots and thereafter
- Enchanté for every occasion that defines you...



## Where will you find Enchanté?

Find us on: Instagram, LinkedIn, [www.enchante.earth](http://www.enchante.earth)

Reach us at: +91-9599430773,  
+91-7017434116

[enchante@naturenurture.online](mailto:enchante@naturenurture.online)  
[shubhangi1@naturenurture.online](mailto:shubhangi1@naturenurture.online)

Feel free to reach out to order Enchanté for yourself, someone you love, or even your entire organisation!





# GOVERNING BODY MEETINGS 2022-23

1st Governing Body Meeting  
New Delhi: April 1, 2022



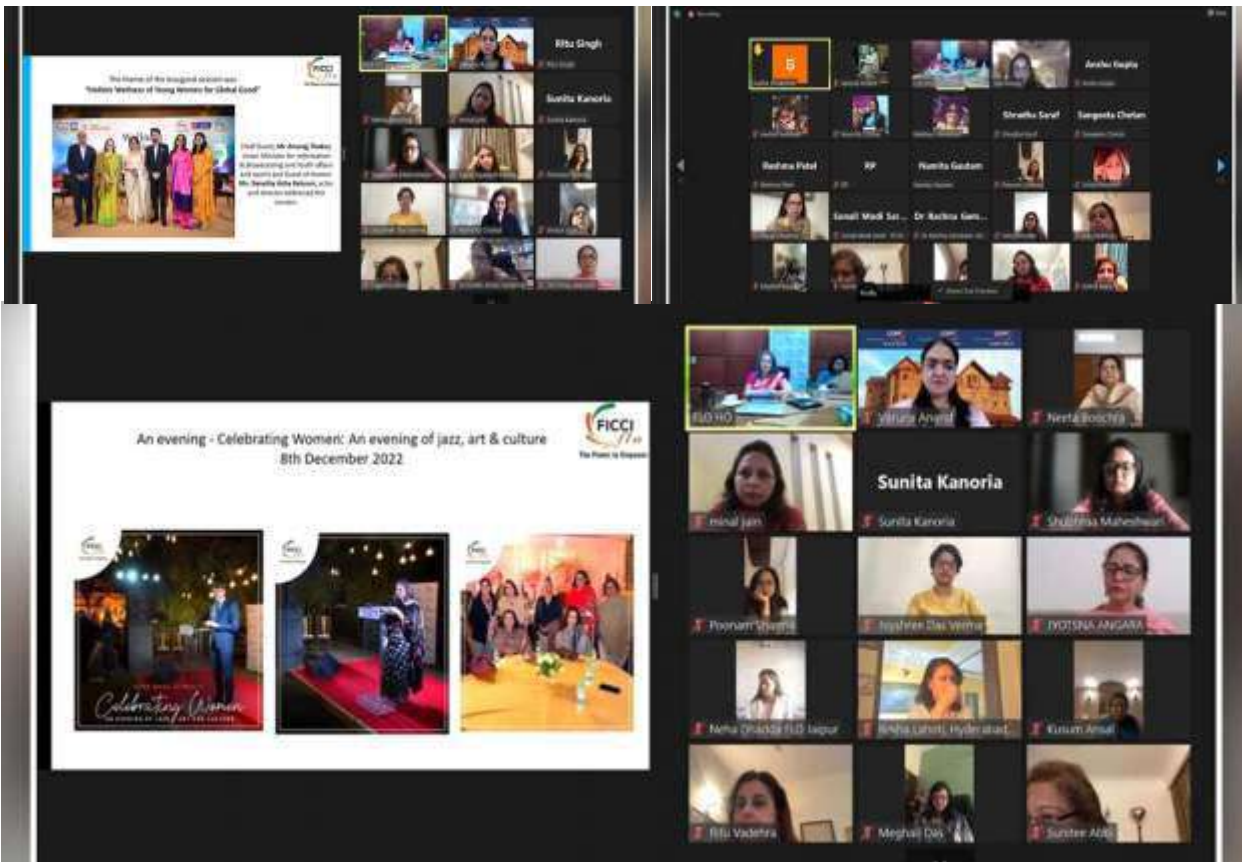
2nd Governing Body Meeting  
Indore: August 25, 2023



### 3rd Governing Body Meeting Pune: November 8, 2022



### 4th Governing Meeting Virtual: February 21, 2023

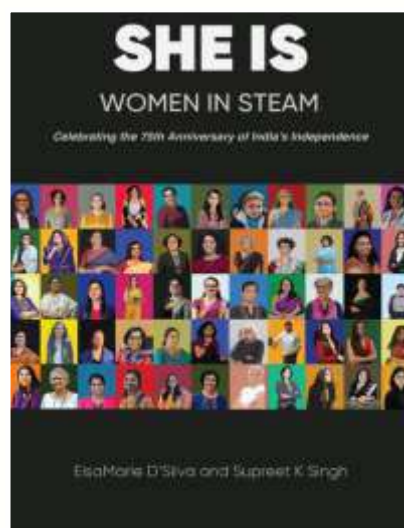


# Honouring 75 Indian Women in STEAM

**FLO Partnered with The Office of the Principal Scientific Advisor to the Government of India and Red Dot Foundation, British High Commission for a book, "She Is–Women in STEAM" September 21, 2022**

To commemorate India's 75th year of Independence by honoring 75 Indian Women in STEAM (fields of Science, Technology, Engineering, Arts and Mathematics) ,a book, 'She Is–Women in STEAM,' was unveiled on September 21, 2022, in New Delhi.

- The book was unveiled by Principal Scientific Adviser to the Government of India, Prof. Ajay Sood, and the British High Commissioner Alex Ellis.
- The aim of the book series is to showcase more women role models for youth, make visible the leadership of women and generate interest in the Sustainable Development Goals (SDG).



# MAKE IN ODISHA

## Make in Odisha Conclave 2022: Women Entrepreneurship December 3, 2022

FICCI was the national industry partner to the Government of Odisha for Make-in-Odisha Conclave 2022, the third edition of the flagship industrial summit.

The Make in Odisha Conclave'22 is the flagship investor summit of the Government of Odisha. After the resounding success of the event in 2016 and 2018, the state has decided to organize the third edition of the marquee event at Bhubaneswar from November 30 to December 04, 2022.

FICCI Ladies Organisation (FLO) was the official event partner of Mission Shakti for all pre and main events on Women Entrepreneurship of Make in Odisha on December 3, 2022.

Jayanti Dalmia, President FLO shared the dais with the Hon'ble Chief Minister of Odisha, Shri Naveen Patnaik and esteemed panel members and addressed the audience on 'Building Economic Independence for Women Empowerment. K. Veena, Founder Naturals, Pravin Raghavendra, Deputy MD, SBI, Sourav Roy, CEO Tata Steel Foundation, Rama Devi K, Founder ALEAP and Mirai Chatterjee, SEWA also spoke on the occasion.

Addressing the gathering Jayanti Dalmia congratulated Mission Shakti for making a difference to 70 lakh women at the grassroots which is truly remarkable. She also thanked the Odisha Government for the support extended to FLO Bhubaneswar. Mrs Dalmia shared the work of the FLO Bhubaneswar chapter of working with entrepreneurs and skilling adolescent girls and women.

FLO Bhubaneswar, led by Dharitri Patnaik Founder Chair of the Chapter coordinated the events.

On December 4, 2022, FLO Bhubaneswar Chapter organised a breakfast meeting in honour of the National President, Jayanti Dalmia. She interacted with the members of the Chapter and applauded the Chapter for their work and discussed way forward.



HQ REPORT



# G20 ENGAGEMENT 2022-23



*India's G-20 presidency will be inclusive, ambitious, decisive, and action-oriented. India will strive to ensure that the G-20 acts as a global “prime mover” to envision new ideas and accelerate collective action over the next one year.*

”

- Honourable Prime Minister of India, Shri. Narendra Modi

## AREAS OF FOCUS



HQ REPORT

### 3rd FLO Odisha Women Awards under the G20 Janbhagidari

Organised by FLO Bhubaneswar

Chief Guest - Dr Sandhya Purecha (W20 Chairman)

Panellist for the Women Led Development Conclave - Ms Bansuri Swaraj



### Outreach activities under W20





**G20** Empowerment and Progression  
of Women's Economic Representation  
**EMPOWER**

FICCI has been nominated as the official secretariat of G20 EMPOWER.

EMPOWER is the G20 Alliance for Empowerment and Progression of Women's Economic representation. It is chaired by Dr Sangita Reddy, Joint MD, Apollo Hospitals Enterprises Ltd. and Past President FICCI.

During India's presidency of G20, EMPOWER is focusing on the following 3 priority areas underpinned to promote women's access to technology and digital skills:

- Women Entrepreneurship – A Win-win for Equity & Economy
- Creating a Partnership for Promoting Women's Leadership at all Levels including Grassroots
- Education, a Game Changing Pathway to Women's Empowerment



HQ REPORT

FLO Delegation to Agra for Inception International event G20 EMPOWER, a G20 alliance for the Empowerment and Progression of Women's Economic Representation, on February 11-12, 2023, at Agra.



**Felicitation of G20 EMPOWER champions by CNBC-TV18, under the aegis of its latest initiative Future.Female.Forward: The Women's Collective.**

**March 14, 2023, at The Imperial, New Delhi**





## Startup 20 Inclusion & Sustainability Task Force

Startup 20 Task Force on Inclusion & Sustainability, one of the three task forces under Startup 20, is the first of its kind official engagement group initiated under the Indian presidency of the G20 2023. It is an honour for India to have pioneered the Startup 20 initiative and it is a gift from India to the G20 countries.

The Startup20 Engagement Group would create a global narrative for supporting startups and enabling synergies between startups, corporates, investors, innovation agencies and other key ecosystem stakeholders.

FLO Past President, Dr Harjinder Kaur Talwar has been appointed as the Chair for the Startup 20 Inclusion that includes Women, Persons with disability and LGBTQ.



## G20Startup20X Webinar on “Creating an Inclusive Startup Ecosystem” - March 13, 2023

The webinar focused on the challenges faced by women entrepreneurs in the start-up ecosystem and the steps that can be taken to overcome them. Topics such as funding, networking, mentorship, and the importance of building a strong support system were discussed.

The webinar witnessed participation of women entrepreneurs from the G20 countries from the IWECC network of which FLO is the founding member. As part of the event, a survey was initiated to gather insights from the participants on their experiences with entrepreneurship and start-up ecosystems. The survey will help us identify common challenges and best practices that can be shared among member countries.





## Startup20 Engagement Group Meeting Sikkim: March 18-19, 2023

The second meeting of the Startup20 Engagement group, newly formed under India's G20 Presidency, took place in Gangtok, Sikkim on 18 & 19 March 2023. The meeting witnessed participation from delegates from G20 member and invitee countries, representatives from multilateral organisations, and stakeholders from the Indian startup ecosystem.



# FLO WELLNESS CONCLAVE

## "Wellness Rules!", a Conclave for proactive wellbeing of women February 3, 2023

Putting a spotlight on Women's Financial Wellness and Economic Empowerment-Sleepwell Foundation, FICCI FLO and Young FLO Delhi jointly organized "Wellness Rules!" a proactive well-being Conclave on 3rd February 2023, at Hotel Le Meridien, New Delhi.

In view of India's presidency of G20 this year and its focus on empowering and progressing women's representation in economic development of nations, the Conclave was of huge significance. G20 EMPOWER, a G20 alliance for the Empowerment and Progression of Women's Economic Representation was a partner for this Conclave.

The theme of the Inaugural session was Holistic Wellness of "Young Women" for Global Good. Chief Guest, Mar Anurag Thakur, Union Minister for Information & Broadcasting and Youth affairs and sports and Guest of Honour Ms. Revathy Asha Kelunni, actor and director addressed the session.

This session was also addressed by Jayanti Dalmia, National President FLO, Namita Gautam, Managing Trustee, Sleepwell Foundation and Gayatri Rai, Chairperson, YFLO Delhi.



Richa Anirudh, journalist, RJ, talk show host, author, and an editor anchored the session.

The next session "The Indian Way: India as Vishwa Guru" focused on India's glorious culture and heritage for a dynamic present and a promising future for holistic wellness of young women. This session was addressed by Dr Yash Gupta- consultant Surgeon & Author, UK, Mr Sanjay k Roy- Managing Director Teamwork Arts, Prof Sunaina Singh- Vice Chancellor Nalanda University, HG Amogh Lila Prabhu- Spiritual and Motivational Speaker ISKCON.

In the next session, Ms Bhakti Sharma - Sarpanch, Barkhedi Abdullah, Mr Amitabh Shah- Founder & Chief Inspiration officer Yuva Unstoppable, Ms Bansuri Suvraj- Lawyer Supreme Court of India



discussed about aspirations and a way forward for women, especially young women, setting firmer ground in transforming the world. A aptly titled 'A Vision for Young Women by the Young', it was a very enriching, empowering and inspirational session.

The theme of India's G20 Presidency - "Vasudhaiva Kutumbakam" or "One Earth · One Family · One Future" - is drawn from the ancient Sanskrit text of the Maha Upanishad.

The session that was interlinked with the theme " Vasudhaiva Kutumbakam" was addressed by Ms Shani Rapaport Elsiyony- First Secretary Head of public Diplomacy, Embassy of Israel, Dr Mariann Erdo- Director cultural Counsellor Hungarian Cultural Centre, New Delhi.





Another highlight of the Conclave was Financial Wellness of women, without which holistic wellness cannot be achieved. The session on "Creating an Ecosystem For Financial Wellness of Young Women" focused on the collective of four pillars of Democracy-Legislative, Executive, Judiciary and Media - for ameliorating Wellness of Young Women.

This session was addressed by Dr. Rashmi Singh, Commissioner, State Taxes for the Union Territory of Jammu &

Kashmir; Justice (Mrs) Mukta Gupta, Hon'ble Judge, Delhi High Court and Ms Navika Kumar, Group Editor, Times Network. Richa Anirudh, Producer of Zindagi with Richa moderated the session.

The Concluding Session was addressed by Ms Joyshree Das Verma, Vice President, FLO & Honorary Consul of Israel, North East India.

The Wellness Lunch with the theme "The Return of the Millet" was curated by Dr. Avantika Krishna Killa, Founder, Panchatattva - An Integrated Health Centre and Member, YFLO Delhi.



This is the eleventh edition of "Wellness Rules!" Conclave in the country. The first Conclave was held in New Delhi on March 3, 2015 by Sleepwell Foundation in association with FLO and Young FLO Delhi. Subsequently, they were held in Guwahati, Port Blair, Hyderabad, Ahmedabad, Jaipur, Chennai in association with Govt. bodies like Andaman Administration, NDMC (New Delhi Municipal Corporation), and others.







“

*“When we talk about women of India, from the inspirational firsts to the inspirations now, from pioneers and trailblazers to breaking stereotypes, from keepers of history, traditions, art, culture, and philosophy to innovators and changemakers, from leaders in sports to spearheads of politics, entertainment, and media, we have a multitude of untold stories.”*

”

*Jayanti Dalmia, President FLO*





# 39<sup>th</sup> FLO Annual Session

# 39<sup>th</sup> FLO Annual Session on "Women's Participation in India's Growth Trajectory" March 30-31, 2023



FLO organised its 39th Annual Session on March 30 & 31, 2023 at FICCI, New Delhi. The theme of the session was "Women's Participation in India's Growth Trajectory", which was also the focus area of National President, Jayanti Dalmia.

On March 30th, 2023, a session was organised on "The Need to Foster an Inclusive Startup Ecosystem". The Speaker for this session was Dr. Chintan Vaishnav, Chairperson of Startup20 India, and the Mission Director for Atal Innovation Mission (AIM).

Dr. Chintan Vaishnav stated that as the world's third-largest startup ecosystem, India is well-positioned to lead the charge in supporting innovative startups, particularly in the sectors of global importance. The Startup20 Engagement Group will work to further support Women startups in the country and the group.

Past President, FLO and Chairperson of the Startup 20 Inclusion Task Force announced that FLO along with Startup20X India is doing a survey to understand the issues and barriers to entrepreneurship so that the member countries provide equal opportunities to all sections of society to realise their full potential.

FLO Presented the Awards for Excellence in Inclusivity Awards on March 31, 2023, in the presence of the Mr Anurag Sharma, Member of the Lok Sabha; Mr Sunil Kant



## HQ REPORT



Munjal, Chairman Hero Enterprise; Mr Subhrakant Panda, President FICCI and Mr Shailesh Pathak, Secretary General FICCI. The dignitaries addressed the session and shared their thoughts on women empowerment.

FLO Awards for Excellence in Inclusivity was instituted to celebrate and recognise the champions, the committed leaders, advocates, creators, and exemplars, who have demonstrated different styles of addressing inclusion toward lasting change.

Commemorating the occasion, FLO Gender Parity Index 2.0 was released along with the FLO Annual Report 2022-23. FLO developed the first Gender Parity Index (GPI) for the Indian formal sector in 2016, which was published and disseminated in 2017. The GPI Index 2.0 has revised and upgraded the first Index. It has analyses, and ascertained causes and consequences between two points and has developed key recommendations and milestones.

A coffee table book titled "Women Investing and Building India", enumerating the stories of on 75 women investors in India was also released.





The Chairpersons of FLO & YFLO Chapters across India were felicitated for their outstanding work during the year 2022-23, with the Chapter Appreciation Awards. Members who have effectively contributed towards various national initiatives and projects, undertaken under the FLO umbrella, were also recognised for their contribution.

Jayanti Dalmia, President FLO shared the major milestones achieved during her term with a FLO film, Year in Review.

Over the two days, the Chapters presented reports on their activities and initiatives taken up during their term as the Chairpersons. The National Initiatives Heads also presented comprehensive report for the year.

In the ceremonial Change of Guard, the new leadership team for the year 2023-24 was officially announced. Ms Sudha Shivkumar took up the mantle as the 40th National President of FICCI Ladies Organization.



## FLO AWARDS FOR EXCELLENCE IN INCLUSIVITY

1. Meera Shenoy, Founder- Youth4Jobs
2. Lemon tree Hotels- represented by Aradhana Lal, SVP Sustainability & ESG.
3. Sudha Patel, India's youngest elected blind female sarpanch.
4. Varsha Dongre, Miss Deaf Asia, 2022 and second runner-up in the Miss Deaf International, 2022
5. Avni Rathi, a Visually Impaired girl, and an ace classical singer, composer, keyboard player and author.
6. Handimachal Therapy Centre, in Himachal Pradesh is the only place in the region that provides early intervention therapy to children with special needs.
7. Ability Foundation is a national cross disability organisation established in 1995 as a public charitable trust for the empowerment and mainstreaming of persons with disabilities.
8. Alina Alam, Founder and CEO of MITTI Cafe, which provides experiential training to persons with disabilities and a space to be productive and showcase their potential
9. Dr Malathi K Holla, an international para-athlete from India.
10. Family of Disabled (FOD) is a registered voluntary organization serving people with disabilities since 1992.
11. Amar Jyoti Charitable Trust, a voluntary organization rendering rehabilitative services to persons with disabilities through a holistic approach of inclusive education, medical care, vocational training, child guidance and self-employment.







## CHAPTERS APPRECIATION & MEMBER APPRECIATION AWARDS

1. Fastest Growing new chapter - FLO Vadodara Chapter
2. Maximum number of Members added in a chapter - FLO Hyderabad Chapter
3. Maximum Impact for the visually impaired - FLO Kanpur Chapter
4. Maximum Impact for the intellectually disabled - FLO Ludhiana Chapter
5. Maximum Impact for the intellectually disabled - FLO Amritsar Chapter
6. Maximum Impact for the hearing impaired - FLO Lucknow Chapter
7. The Most Innovative Event - FLO Mumbai Chapter
8. Maximum Renewal of Memberships - FLO Bangalore Chapter
9. Digital Literacy Impact - FLO Jammu-Kashmir & Ladakh Chapter
10. Successful Skilling in a village - FLO Pune Chapter
11. Innovative FLO Branding - FLO Kanpur Chapter
12. Innovative FLO Branding - FLO Amritsar Chapter
13. Innovative FLO Branding - FLO Ludhiana Chapter
14. Maximum number of participants at FLO Interstate -
15. FLO Ahmedabad Chapter
16. Interface with the Government - FLO Indore Chapter
17. Local Government engagement - FLO Jaipur Chapter
18. Impact on Flood Relief - FLO Northeast Chapter
19. Digital Literacy for Artisans - FLO Kolkata Chapter
20. Impact in the field of Digital Literacy - FLO Bhubaneswar Chapter
21. Impact in the field of Financial Literacy - FLO Chennai Chapter
22. Appreciation on Village Holistic Development for Mensural Hygiene - FLO Uttarakhand Chapter
23. Nurturing Young Leaders - YFLO Delhi Chapter
24. Nurturing Young Leaders - YFLO Amritsar Chapter
25. Nurturing Young Leaders - YFLO Hyderabad Chapter
26. Nurturing Young Leaders - YFLO Kolkata Chapter
27. Impact on Village Holistic Development - FLO Coimbatore Chapter
28. Maximum Social Impact/Eye Camps - Anushree Mahajan
29. In the field of STEM Literacy & Robotics - Prasanna Vasnadu
30. FLO Education & Skilling - Roopa Patel
31. FLO Women Directors - Jyotsna Angara
32. FLO Business Promotion - Minal Jain
33. FLO Start Up Cell - Aarti Gupta
34. Implementation of FLO APP - Yashodhara Bajoria
35. Digital Literacy - Nidhi Ahuja
36. FLO Financial Literacy - Shubhrra Maheshwari
37. FLO Textile Initiative - Madhuri Halwasiya
38. FLO Policy Think Tank - Poonam Mahajan
39. FLO Village Holistic Development - Puja Garg



Thank You Sponsors- Archana Gupta, Director KEI, Neelabh Dalmia, Executive Director, GHCL





# FOREIGN AFFILIATIONS

# MESSAGE

## FOREIGN AFFILIATIONS



Confederation of Asia Pacific Chambers of Commerce and Industry Women Entrepreneur's Council (CWEC)



**MUKTA NANDINI JAIN**  
CHAIRPERSON, CWEC

CACCI-WEC was formed as one of the Product & Service Council of Cacci to promote economic development and for enhancing the growth for women. Headquartered in Taiwan, it has played a significant role in the development of the women in the Asia- Pacific region.

The Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI) established in 1966, CACCI is the leading private sector organization in Asia with a membership base from 27 different countries of the world.

It maintains an active relationship with Eurochambers, The European Association of Chambers of Commerce and Industry- a representation to the institutions in 45 European countries. More than 90% of these enterprises are Small or Medium Enterprises.

CACCI also has strong relationships with the Federation of Gulf Council Chambers of Commerce (FGCCC), whose membership includes the Gulf Arab States of the Kingdom of Bahrain; State of Kuwait; Sultanate of Oman; State of Qatar; Kingdom of Saudi Arabia; and the United Arab Emirates.

This year, the 36th CACCI Conference was held in Melbourne, Australia this Nov 28-29, 2022. The theme of this year's conference was "Emerging Powerhouses: How chambers of commerce will define the new economy".

On Auguts 26, 2022, Mrs. Mukta Nandini Jain, Chairperson of the CACCI Women Entrepreneurs Council (CWEC), met virtually with of key officers of the Khorasan Razavi Businesswomen Association (KHBWA) led by Chairwoman Mrs. Azar Kianinejad, to discuss possible areas of cooperation. Also in attendance were officers of the CACCI Secretariat headed by Director-General Mr. David Hsu.

Mrs. Kianinejad also extended an invitation to Mrs. Mukta and members of the CWEC to visit Khorasan Razavi to allow face-to-face meetings and know each other better. Founded in 2013, KHBWA works under the umbrella of the Khorasan Razavi Chamber of Commerce, Industries, Mines and Agriculture, which is a provincial member of Iran Chamber of Commerce Industries Mines and Agriculture (ICCIMA), a CACCI Primary Member.



## India ASEAN Women's Business Forum (IAWBF)

ASEAN is an organisation that underpins the politics of the Eastern Hemisphere, ASEAN is about linkages and relationships for more than 12% of the world's population, with a small core of SE Asian members it is a body of incredible reach, with crucial nodes in politics, defence & trade.

FLO has a long history of supporting, empowering, educating, and promoting women and women entrepreneurs in several ways. I am sure you all recognize the urgency to start moving our country towards greater gender parity, disrupt the status quo and build powerful social movements for women's equality.

It was only natural and logical to extend and share these issues with our friends and neighbours with whom we enjoy much synergy and cultural harmony and so India ASEAN Women's Business Forum was born, and it is a joint venture of the Ministry of External Affairs and FICCI.

The core idea for the formation of this group is to take India-ASEAN relations to a higher trajectory through dialogue and consultative process. Over the years we have been part of the Delhi Dialogues and participated in several summits in Bangkok, Malaysia, and the Philippines.

To establish an IAWBF of women entrepreneurs and professionals of India and ASEAN countries to engage, interact and recognise the increasing contribution of women leaders and the significant roles they play in the economic and trade relation of India and ASEAN countries. AWEN under the leadership of ASEAN Chair Pacita Juan and FLO have been our partners and we have several successful ASEAN entrepreneurs as members of IAWBF. We have met leaders of several countries and had meaningful dialogue on several issues.

The Forum aims to ensure that any economic policy development and changes in our bilateral and multilateral approach must take into account the contribution, concerns and aspirations of women in business.



**Vinita Bimbhet**

India Chair  
India ASEAN Women's  
Business Forum (IAWBF)

# MESSAGE

## FOREIGN AFFILIATIONS



### IWEC Foundation

The IWEC International network boasts of top women in businesses who have continued to expand their businesses and have become a very relevant part of global trade and connectivity which extends to Africa, Asia, Australia, Europe, and North and South America.

As of today, we have honoured 460 outstanding awardees in our annual conferences. Their combined annual revenue is \$41 billion with an excess of 295,500 employees and represent 47 countries.

India has one of the strongest networks of past IWEC Awardees.

This network can be best capitalised for harnessing the potential of India as the emerging business destination and the outreach of FLO in India.

And on this premises, we have curated Club De IWEC India to leverage the cumulative strength of Indian IWEC Awardees and create a dedicated platform of women entrepreneurs who could represent, showcase, and guide other women entrepreneurs, become the bridge between their counterparts from various countries and thereby, create a ripple effect across the globe.

Aligned with this, FLO and IWEC has been continuously striving to work towards our goal of bringing women to the forefront and help them become equal partners in sustainable development.

As a Founding Member, FLO and IWEC have been working towards a common goal of promoting women entrepreneurship and enabling global trade.

Our endeavour is to create economic possibilities for women at different levels to oversee their lives and participate in the development of society by way of entrepreneurship.

The IWEC International Foundation has time and recognised the strength of India and the Indian IWEC network and they are very happy to see that Club de IWEC is now a dream turned into reality.



**Dr Harjinder Kaur Talwar**

Board Member &  
Global Vice President  
IWEC Foundation



## SAARC Chamber of Women Entrepreneurs Council



**KIRAN GERA**

India Chair  
SAARC Chamber of Women  
Entrepreneurs Council

SCWEC, SAARC Chamber of Women Entrepreneurs Council was established on March 29, 2001, in Colombo, Sri Lanka, with the objective of developing and promoting women entrepreneurs in the South Asian region. Our member countries are Afghanistan, Pakistan, Nepal, Bhutan, Bangladesh, Maldives and India. Each country is represented by a Chair in the eight member council.

The Council is an effective platform for strengthening the intra-regional development of women entrepreneurship, where India is the largest economy and the hub with cultural connections with all its neighbouring countries. This becomes pivotal for to exchange of information on entrepreneurial skills and building trade links among the women of the SAARC region.

Since the inception of SCWEC several workshops, round table conference, seminars, training programs, annual events have been organised for the benefit of women entrepreneurs in the region. These networking programs have led to solutions of common challenges and to identify some best practices for replication.

SCWEC is committed to the development of woman entrepreneurship with tangible goals of increasing business opportunities, building markets, job creation as well as strategic networking. It is a member-based Council.

In the recently concluded International Women Entrepreneur Awards in Sri Lanka, organised by WCIC, outstanding women from the entire SAARC Region were recognised and rewarded in a glittering ceremony. The awards were given to honour women entrepreneurs for their tenacity to scale and grow, and for their contribution and impact on the economy of their respective countries.

Competition was very tough as participants were invited from all the eight member countries. The selection process was particularly rigorous. We are proud to share that the India won two out of the three top awards, and both winners are members of FLO. Usha Rani Mane, Past Chair, FLO Hyderabad won the Silver Award and Dr Sujata Sheshadrinathan, Member, FLO Mumbai won the Bronze Award.

It was a pleasure to work with the outgoing FLO President , Jayanti Dalmia and looking forward to working with President Sudha Shivkumar and her team in 2023-24.





# FLO & YFLO

## *Chapters*

## YFLO DELHI

Dear friends,

It has been an honour to lead YFLO Delhi as Chairperson for the year 22-23. It was a privilege to carry forward the legacy of this illustrious organisation.

My theme for the year was - Realising Potential. Through events, interactions, and activities, I aimed to inspire optimism and learning that helps us achieve more than we thought possible and grow without limitation!

During my tenure I hope to have been able to be true to the vision of YFLO and aid the development of our members and women at large through our Continued Learning Sessions - focusing on knowledge enhancement and skill development, Boardroom Series - with industry and thought leaders, YFLO Connect - strengthening our YFLO community through networking socials and Community Outreach Programmes- sharing joy by giving back.

This year would not have been possible without the support of these incredible women who were a part of my committee. I would like to thank Divya Jain, Payal Kanodia, Tania Nijhawan, Aaradhana Dalmia, Surbhi Modi, Gunjan Jindal Poddar, Rashi Jain, Sana Bector Parwanda Pankhuri Mukim Nandy and Neeha Nagpal!

My heartiest congratulations to the incoming Chairperson, Divya Jain and wish her every success the coming year.

Warm regards,

**Gayatri Rai**  
Chairperson  
YFLO Delhi



**Gayatri Rai**  
Chairperson

## COMMITTEE MEMBERS



**Divya Jain**  
Sr Vice Chairperson



**Payal Kanodia**  
Vice Chairperson



**Ridhima Khanna**  
Imm.Past Chairperson



**Aradhana Dalmia**  
Secretary



**Tania Nijhawan**  
Treasurer

# CONSOLIDATED REPORT 2022-23

In keeping with our theme for the year, 'Realising Potential', we began with an interaction with two strong women – with their own distinct identities and achievements - who have achieved great things in their lives, while supporting their powerful husbands in their careers, managing families and the household.

A life in and outside Politics: An interactive session with Smt. Mridula Pradhan & Dr. Prachee Javadekar gave us a glimpse into the lives of these esteemed guests which was both enlightening and vivifying. The incredible journey of both was an inspiration for all; they showed us the true meaning of sacrifice and support.



The dialogue continued with Dr. Mallika Nadda, who invited us to her residence. She shared her experience of living in the public eye and how it impacts her personal and family life which helped us understand that true service is incomplete without sacrifice. She also guided us on how, we as mothers and responsible citizens of the country, should lead by example and sensitise the next generation and come forward to support those who are unable to help themselves.



As part of our "Boardroom Series" we had the opportunity to learn from the experience and wisdom of industry and thought leaders. Vinita Singhania shared her incredible journey of courage, determination, and sacrifice. We gained valuable insights into how she overcame every challenge that came her way and how she steered JK Lakshmi Cement Ltd. to the heights it has reached today.

## FLO CHAPTERS

Padma Shree Priya Paul spoke about the transformation of Apeejay Surrendra Park Hotel while sharing with us her philosophy on life and leadership, that took her from being a young intern to being listed as one of India's 50 most powerful businesswomen!

Mr. Deepak Bagla, CEO & MD Invest India hosted members of YFLO Delhi at his office and showed all the members present at the meeting how each one can take their entrepreneurial journey further by associating with Invest India and capitalise on the opportunities in their respective areas of business. Invest India has connected their industry experts to work with us to explore how our members can take their companies to the next level.



We understood what goes on Behind the scenes: our members had an opportunity for an exclusive tour at the Rahul Mishra Atelier. We had walk through the different levels allowing us to witness and engage the different processes of couture dress making. It was a great experience for our members to interact with Divya Mishra & Rahul Mishra and to learn from these industry leaders how they created a global brand with thriving national and international distribution channels and experience the backend operations of one the most successful design labels.



We at YFLO Delhi, also realized that it would be a great learning for our members to experience the workings of a large airport, Indira Gandhi International Airport. We organised an exclusive walkthrough to gain perspective on the magnitude of operations undertaken by GMR on a daily basis.

We recognised the importance of Mental Wellbeing with Dr. Deepak Gupta, Dr. Sukritit Drabu, Dr. Natasha Kumar & Yameer Adhra author and wellness motivator. YFLO Delhi took on the task to destigmatize how we think about, approach, and identify mental wellbeing. We gained tools to help us cultivate and maintain positive emotional health and well-being.



## FLO CHAPTERS

We learned to strengthen our mind, body and soul with Malini Ramani, Mala Barua and Vasudha Rai. Our members understood the value of consistency in daily practices and rituals to aid the strengthening of one's mind, body and soul.



The Sleepwell Wellness Rules Conclave conceptualised by Past President Namita Gautam provided a significant forum for awareness, action and advocacy for transformative solutions to bring holistic wellness to women. The occasion was graced by Chief Guest Shri Anurag Singh Thakur and Guest of Honour Revathy Asha Kelunni. Panellists Dr. Yash Gupta, H G Amogh Lila Prabhu, Mr. Sanjoy K Roy and Prof. Sunaina Singh addressed the gathering in the first session, Indian Way: India as a Vishwa Guru with panellists. Bansuri Swarai, Amitabh Shah and Bhakti Sharma put forth their vision for young women. Ms. Shani Rapport Etsiony and Dr. Mariann Erdo spoke about the universal issues faced by the citizens of the world, emphasised on "Vasudhaiv Kutumbakam: the world is one". Dr. Rashmi Singh IAS, Ms. Navika kumar and Justice Mukta Gupta in a powerful discussion spoke about the role of the government, media, and judiciary in creating an ecosystem for financial wellness of young women.



And we were inspired to be and do our best by Dr. Dipak Jain, President (European) CEBIS. He presented the concept of 'Success with Significance', where the purpose of a project or a programme must be significant for society or the nation at large, be environment-friendly, while being financially self-sustaining through incremental revenue generation.



## FLO CHAPTERS

In conversation with Kunal Bahl, Co-founder & Chairman of Ace Vector Group, an influential voice, pertaining to Indian start-ups and entrepreneurship. He shed light on the challenges he faced, battles won, his philosophy and advice for the next generation of entrepreneurs. Given the uncertainty which has engulfed society, it is important for business leaders to have a deep understanding of both internal and external forces which shape the business. YFLO Delhi hosted a one-day covering - Finance for Non-finance Executives with Prof. Shailesh Gandhi – Pro Chancellor of IILM University, Gurugram, and Ex- Dean, IIM Ahmedabad and Disruptive Change and Innovation with Prof Amt Karna, Professor of Strategy IIM, Ahmedabad.

We also got a chance to interact and learn hands on from a workshop on Effective Communication with Executive Coach & Forum Facilitator for YPO, Rahul Baswani who gave us the essential tools for non-verbal, verbal and written communication that will enable us to be more effective when communicating with different personality types.



Shraddha Bhansali, Darshan Shah, Deepit Purkayastha and Karina Aggarwal in a panel discussion shared their challenges and greatest lessons from their entrepreneurial journey for entrepreneurs looking to start-up and scale up their businesses.



FICCI Young Leaders and YFLO came together to discuss the role of youth in the development of a nation with Shashwat Goenka, Chairperson FICCI Young Leaders Forum & Sector Head - Retail & FMCG, RP - Sanjiv Goenka Group, Ms. Dhuwarakha Sriram, Chief of Generation Unlimited (YuWaaH), Youth Development and Partnerships – UNICEF and Mr. Anmol Sovit, Chair – Y20 Engagement Group under G-20 Summit. The discussion emphasised on investing in education, training, and development of the youth being essential for the long-term growth and prosperity of a nation - as they are the future leaders, entrepreneurs, and workforce of a country. In a discussion on finding your Child the Right School with Jimmy Beale, Janie Richardson & Pooja Talwar, the objective was to give

## FLO CHAPTERS

members a 360-degree learning on the admission process. Industry experts with well-established networks and long-standing reputation with boarding schools abroad, they shed light on the application process for boarding schools abroad and how can one identify the best school to fit the child's needs.



We engaged in the world of Art & Design. We were able to understand the confluence of two cultures, India, and France through an Interaction with a family of artists - Sakti Burman, Maite Delteil & Maya Burman.



YFLO Delhi collaborated with India Design ID to invite our members for an exclusive preview, celebrating 10 years of the ID exhibition. We also collaborated with the Delhi Contemporary Art Week (DCAW) for an exclusive preview to appreciate the shifting lens of the contemporary artform. FLO and YFLO members also had a guided walk through at the India Art Fair.



In a specially curated experience for our members, eminent artist Paresh Maity took us through his journey as an artist showcasing pieces from his body of work of nearly 32 years. This was followed by a candid conversation between him and Ruchika Mehta, editor Hello! Magazine. Members also got an opportunity to witness first hand Spontaneity in Art through a few on the spot sketches by Paresh Maity.



With a focus on Reconnecting and Strengthening Community, we organised networking socials with the theme of team building exercises. Haldiram's organised a workshop on the Art of Indian Desserts. In an exclusive masterclass with globally renowned Italian Chef Fabrizio, our members tried their hand at rolling Gnocchi and learnt the recipe of Chef Aceti's secret sauce. We began the festive season by celebrating Diwali with our members and for the first time we held a social with spouses to intergrate as one big family.



FLO & YFLO also hosted a few combined networking events; the Annual Fellowship was hosted by Past President Vasvi Bharat Ram providing all members an opportunity to come together to network professionally and bond at the personal level. It also helped our new members integrate and understand the organisation better.

Through our Community Outreach Programmes, YFLO Delhi tied up with doctors from Tara Sansthan to hold an eye camp. 430 people were attended to, 150 spectacles given to senior citizens and to 20 children. Dr. Nandini Duggal, Director and Medical Superintendent from RML Hospital spoke about the importance of hygiene and the symptoms that patients need to watch out for with respect to vision.



## FLO CHAPTERS

We also organised a Women's Health Camp and tied up with doctors from MD City Hospital who addressed the health concerns of the women attending the camp. The camp was conducted for women above the age of 40. Check-ups were performed on 100 women and doctors addressed the main concerns of blood pressure, diabetes and bone density. Medication was prescribed to 40 women along with follow-up visits scheduled at MD City Hospital. Dr. Mahkija spoke to the women about subtle lifestyle changes and recommendations for nutrition to improve health.



We organised a Cancer Screening Camp in collaboration with the Rajiv Gandhi Cancer Institute & Research Centre. YFLO Member Dr. Deepika Krishna conducted a workshop, educating the women about early signs of mouth, breast, and cervical cancer. 70 women were screened for cancer. With the help of M3M foundation we Built a playground at SDMC school, Andrewsganj. Providing an outlet for physical activity and improve overall wellbeing of students.

It was an honour to represent YFLO Delhi before the Honourable President of India Droupadi Murmu and showcase the work we have done through the year. She recommended that our organisation can create a greater impact and benefit the country at large by focusing on helping women become self-sufficient and self-employed, so that they can play a role in creating jobs. She also highlighted the importance of addressing the struggles of working women and the need for them to receive support in order to advance in their careers. Sharing her own journey and the obstacles she overcame to reach the current position, she shared that time is powerful and that one should never give up despite facing challenges. She also mentioned that her father's support and own determination helped her to succeed. She emphasized that no work is small, and that one can make any work big by dedication and sincerity. This is a lesson for all women and we will take this forward in YFLO!



I was humbled to lead a delegation to visit the Vice President of India at his residence for a one-on-one interaction. Members of FLO & YFLO along with Mrs Jayanti Dalmia had the privilege of being invited for an interaction with the Hon'ble Vice President of India, Shri Jagdeep Dhankhar and his family. It was an enriching experience where he shared how his learnings and journey as a lawyer have helped shape discipline in his public life roles. It was touching that Mr Dhankhar and his team knew the name of every member who was visiting. Mr Dhankhar met each member and interacted with us personally over hi-tea. The personal touch was the homemade ladoos made Mrs Dhankhar for the FLO & YFLO members for the hi-tea. The Hon'ble Vice President passionately believes that women play an integral role in society building. His message to the organisation and our members was to keep learning and working forward.



YFLO Delhi hosted its first ever Member Awards – The Stars Amongst Us. To recognize and award members to have made a mark in their respective careers and businesses, YFLO Delhi put together an unforgettable evening. Beginning with soulful Sufi and folk renditions by the singer Sonam Kalra, the awards were preceded by a ceremony felicitating all the past chairs of YFLO Delhi. The past chairs took time out from their busy schedules to join the celebration and added a sparkle to the programme. We chose 10 award categories to highlight the diversity and talent within our organization. After a rigorous application process and selection by an unbiased jury composed of some of the past chairs, eleven members were recognized by chief guest Jyotsna Suri & guest of honour Abha Dalmia for their exceptional achievement in their respective careers. The achievements of other shortlisted candidate were also recognised before the gathering.

We created cherished memories, the YFLO Delhi Annual Retreat to the Kochi Biennale in Fort Kochi, Kerala which was an immersion not just into the world of contemporary art, but also into the history and culture of the historical town of Fort Kochi. We also had the pleasure of meeting the director and artist, Bose Krishnamachari, who told us about how the Kochi Biennale came into being.

The objective through all the events this year has been to aspire to a greater vision, challenge our capabilities and grow without limitation- Realising our full Potential!

## FLO CHAPTERS



### Diversity & Inclusion: Dialogue in the Dark

This unique Four Sense challenge is a customized darkness experience, where our members walked into a sensory set-up and participated in group-based activities conducted in complete darkness. During the 90 minutes session, we were able to understand and experience the power or potential of other 4 senses in the absence of the key sense of sight.

When it was revealed to us that the facilitators conducting the workshop were visually impaired our members were left speechless, feeling grateful for what we have and not take anything for granted. The thought behind the Experience was to create awareness and appreciate the abilities of the differently-abled and inspire young entrepreneurs like our members to create a workplace of Diversity with Inclusion.

### Financial Literacy Workshop

YFLO Delhi organised a workshop for 50 government school teachers on Financial Literacy. Ankur Handa, Assistant Vice President-Banking, Mirae Asset Investment Managers (India) Pvt. Ltd. conducted the workshop, simplifying financial concepts. He emphasised the impact of inflation, importance of savings, benefits of compounding and available investment options.

Through the workshop we tried to cover all relevant aspects of Financial Literacy. He also spoke about net banking, various payment apps and cyber security which is essential in today's day and age.

### Digital Literacy: Digital Smart Classes

YFLO Delhi has partnered with Sewa Bharti to facilitate learning across all age groups. We set up 3 digital smart class rooms in addition to the 5 from last year- there will now be smart class in all 8 vibhags of Delhi. The digital smart classes that were launched during the pandemic to help children in bastis stay in touch with educational content and are now offering remedial classes to school going children. These classes are also helping women build on skills like – providing beauty services, mehendi application and sewing. The digital infrastructure is helping children and women connect to Youtube and other digital content, making the most of opportunities - the internet has to offer. YFLO volunteers have been connecting virtually with women & children from slums across Delhi, to create awareness on varied topics.

# AHMEDABAD CHAPTER

Dear Friends,

The mantle of FLO Ahmedabad Chairperson for 22-23 has been one of the most exhilarating and rewarding experiences for me. I was aware of the expansion of horizons that it would entail. However, the reality far exceeded my expectations. The position has been a huge privilege with many learnings and some challenges, both of which I could cruise through thanks to the wonderfully supportive team members.

When I started on this journey, I did it with abiding faith in the objectives of organization, taking forward previous leaders' achievements and together created newer benchmarks in the fields of women empowerment, entrepreneurship, accessibility & inclusivity for the specially abled, rural & community development, sustainability, overall wellbeing and accomplishing it all through strong bonds of female camaraderie. Responsibilities apart, the position has introduced me to an array of wonderful people from whom I have learnt so much from. It's been as much as about female bonding, laughter, and good cheer as it was about hard work and serious networking.

As my tenure ends, I reflect on this journey with honor and gratitude for being a catalyst in paving paths for the members to evolve from "be phenomenal to being phenomenal".

Warm Regards,

**Dr Rachna Gemawat**

Chairperson Ahmedabad Chapter



**Dr Rachna Gemawat**  
Chairperson

## COMMITTEE MEMBERS



**Aditi Parekh**  
Sr Vice Chairperson



**Purva Damani**  
Vice Chairperson



**Nandita Munshaw**  
Imm.Past Chairperson



**Kiran Sewani**  
Secretary



**Radhika Nanda**  
Jt. Secretary



**Bindu Thakkar**  
Treasurer



**Anju Gattani**  
Jt. Treasurer

# CONSOLIDATED REPORT 2022-23

Taking forward the vision for the year "Be Phenomenal", FLO Ahmedabad embarked on this journey by engaging with national and international experts including Padma shri awardees, National award-winning officers, corporate trailblazers, prolific writers, media and Bollywood artists, experts from fields of medicine, education, spirituality, fashion, fitness, art and culture through our various events and workshops.

FLO Ahmedabad conducted a total of 63 events with 49 on ground events and 14 online sessions.

The speakers for the year included.

- ✦ Naval officers Lieutenant Commander SH Vijaya Devi Lieutenant Payal Gupta and Lieutenant B Aishwariya (Rtd) - National Award Winning all female naval crew to circumnavigate the globe,
- ✦ Anupama Chopra- Journalist, Film Critic, Author, Founder - Film Companion, Director at MAMI,
- ✦ Atul Khatri- CEO turned Stand-up Comedian, Maa Anand Sheela- Spiritual Leader,
- ✦ Ms Mandira Bedi- Actress, Sports Anchor & Author,
- ✦ Mr. Ankur Warikoo- Indian Entrepreneur, Top content creator, Bestselling Author, and Educator;
- ✦ Ms Vidya Balan- Padmashri awardee Indian actress.
- ✦ Dr Khadar Valli- Padma Shri Awardee, Millet man of India,
- ✦ Dr Madhu Singh - Director B.M. Institute of Mental Health,
- ✦ Dr Bhushan Punani - General Secretary Blind People Association,
- ✦ Ms. Mitali Sagar-Influencer, Fashion expert, Founder House of MISU,
- ✦ Mrs. Priti Rathi- Founder LXME,
- ✦ Ms Jaya Pandit- Head Knowledge Management, ICICI Prudential AMC Ltd,
- ✦ Mr. Rakesh Aggarwal- Noted Industrialist & Mr P.D. Dhumal - Artist,
- ✦ Mr. Bishnu Dhanuka- Founder Director of Millennium Mams;
- ✦ Ms Shreya Bajaj- Founder Easy Hai, alumni of ISB Hyderabad,
- ✦ Dr Geeta Patel- Dermatologist,
- ✦ Dr. Cecil Kanuga- Gynecologists,
- ✦ Dr Amresh Mehta- Vaastu Energy Dynamics Auditor,
- ✦ Ms Harshika Patel - Stott Pilates Coach & Entrepreneur,
- ✦ Ms. Jashoda Patel- founder of Nrityalaya,
- ✦ Ms Aditi Anuj- textile graduate from National Institute of Design,
- ✦ Ms Vandana Panchal- Photography expert, Owner Studio tales,
- ✦ Ms Lauren Kiszil -CR DoTerra Essential Oils,
- ✦ Ms Abhilasha Nanavati - Founder Studio Somersault,
- ✦ Ms Priyanka Agarwal- Founder Soul Fitness Studio

## Interaction with Women of grit and resilience



**Interaction with Corporate trailblazers and Changemakers**



**Interaction with stalwarts from different industry verticals like Finance, Fashion and Health**



FLO Ahmedabad Chapter introduced member integration groups (MIG) with the intention of breaking the ice, giving them a sense of belonging, encouraging them to interact and build relationships and network with members in the community. The group were started with the intention for members to find common interests at Fun Fridays, to educate them to the world of technology with Tech Thursdays; along with the intention to push the ideology to love themselves by looking after themselves on Monday Motivational groups. We conducted events every month on the respective days.

A total of 22 events were conducted under this vertical. It was the first time that our chapter hosted a workshop every month in digital literacy during the entire tenure. This initiative was very well received and appreciated by the members.

**Some glimpses of our events at Motivational Mondays, Tech Thursdays & Fun Fridays Groups.**



Working towards our vision for creating a social impact, we organized awareness events to sensitize the general community towards the needs of differently abled to create a specially abled India. We co-participated and organized events to involve and handhold the specially abled through sports, cultural programs, exhibits and providing skilling and capacity building sessions to them.

## FLO CHAPTERS

Awareness sessions and events under our specially abled initiative.



Continuing with our activities with the aim to create an ecosystem of founders and funders giving opportunity to women entrepreneurs to network, learn and grow, Flo Ahmedabad chapter held demo days and pitch sessions. The chapter signed an MOU with iHub-an incubation setup established under SSIP by the Education Department, Government of Gujarat to explore the opportunity to help the startups scale in their innovation through its member's network. The chapter joined hands with ICAI Ahmedabad Chapter (The Institute of Chartered Accountants of India) and Antrapreneur (Business Incubator- L.J University) to foster partnerships with the government and private institutions for growth of member businesses and their financial empowerment. We organized a total of 6 events under this vertical.

### FLO Startup events



### FLO Financial Literacy events



We setup a papad-making unit in our adopted village of Khandhali. We also held Health Checkup camps and workshops for spreading awareness on child care and women safety, plantation drives, donation drives in our 11 adopted villages and for members of the marginalized community.

Members enjoyed networking and social events at our Annual Retreat to Bikaner and local festivities like Jashn-e-Diwali and Garba Ni Ramjat.





## FLO CHAPTERS



The objective through all the events this year has been to help members unleash their hidden potential and uplift their lives and that of others; To look at life with a new, more aware lens, to challenge old notions and thoughts and partake in dialogue and refine attitudes to make it more relevant to becoming their best versions. And while doing so to fully appreciate, enjoy and revel in life and to thrive.

All the initiatives, seminars, workshops, events, campaigns, drives, memories represent several impacts, but does not reflect the multifold cycle of the energies set in motion to change lives of every individual who participated and went ahead to transfer this change and making it a domino effect even slightly in the society. The outcome was the magnitude of learning and integration that was never experienced before.

It also saw the birth of the whole membership coming together celebrating the power of #being phenomenal.



# YFLO AHMEDABAD

Dear friends,

This year our theme for the YFLO Ahmedabad was 'Fueling Fempires' and I am grateful that with the support of FLO's national initiatives, a great team and enthusiastic membership, we were able to achieve our goals.

Firstly, we were able to create opportunities to acquire knowledge, skills and network. We invited speakers that included a life coach, politician, entrepreneur, influencer, financial guru, and Padma Sri awardee. Each event was held at a venue with cultural importance to Ahmedabad such as ATMA House and UNESCO world heritage site Hutheesing Haveli. Additionally, every event had a networking opportunity for members to get to know each other. Multiple opportunities were created for members to promote their businesses. 35 members showcased their brands by hosting events, contributing to our hampers, or contributing as vendors. The feather in our hat was hosting a three-day course on 'Scaling up businesses' at IIM Ahmedabad with YFLO Kolkata. The inaugural cohort had 32 members from 5 chapters. Lastly, we hosted a medical camp for 500 students and their mothers at a government school in a village near Ahmedabad. Members contributed by donating money, providing home-made food or conducting/ sponsoring activities for the children. All of this was made possible by our sponsors KD Blossom, RKumar Opticians and The Sharpener Co. They were there from the beginning, they never wanted to be bystanders and instead always wanted to play an integral role through the year.

I can't believe that the year is almost over, but it is one that I will cherish forever for the experience, learning and the people that it brought with it.

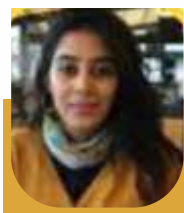
Best wishes,

**Priyanka Agarwal Mehta**  
Chairperson, YFLO Ahmedabad

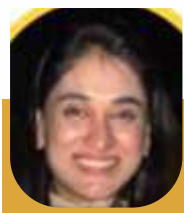


**Priyanka Agarwal Mehta**  
Chairperson

## COMMITTEE MEMBERS



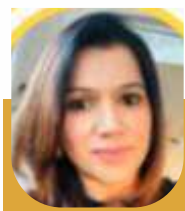
**Aayushi Vastupal**  
Sr Vice Chairperson



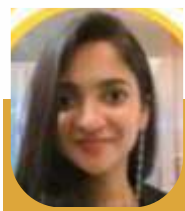
**Mandira Sanghi**  
Vice Chairperson



**Supriya Jindal**  
Imm.Past Chairperson



**Tanya Purohit**  
Secretary



**Neha Goyal**  
Jt. Secretary



**Aarohi Shah**  
Treasury Co-Chair



**Urvija Shah**  
Treasury Co-Chair

# CONSOLIDATED REPORT 2022-23

## Events

In the year 2022-23, YFLO Ahmedabad hosted 17 on-ground events till Feb 2023.

The three-day course with IIM Ahmedabad and speakers such as Founder of Slurrp Farm, Meghana Narayan

**Objective:** To help members grow their businesses and get answers to their business-related queries.

**Learnings:** How to build a D2C brand, micro influencer cultures, brand communication.



Speakers such as Life Coach Afsheen Datoobhai, Financial Advisor Priti Rathi and Padma Shri awardee sexologist

**Objective :** To provide resources that would help members reach out for assistance in their personal lives.

**Learnings:** It is important to build a strong belief system and get the tools to systematically do so.

Speakers such as Influencer and Architect/ Interior Designer Sarah Sham and Politician Shaina NC

**Objective:** To understand icons and their journeys.

**Learnings:** To be authentic and stay true to yourself.



Professional Photoshoot for members, events hosted by members and Winter Gala

Objective: To allow networking and opportunities for members to build their professional profiles.

Learning: The members are eager to grow their businesses and want more opportunities to do so.



Events such as Medical Camp and Invest in Women 2.0 conference.

Objective: To participate as a chapter and give back to the community around us. We were able to host a medical camp in a village and share entrepreneurship learnings with students.

Learning: We can start helping people on our journey to help ourselves.



## FLO CHAPTERS



# AMRITSAR CHAPTER





## CHAIRPERSON'S NOTE

"Cultivate the garden within you, and you will see the garden beyond." - Kabir. As my tenure as the Chairperson comes to an end, I am reminded of the beautiful garden that we have collectively nurtured over the past year. Our team has been like a group of dedicated gardeners, diligently planting seeds, nurturing the soil, and watching our efforts grow into something truly remarkable.

Our dedication to the **She for She** cause has been a seed that we have nurtured, providing underprivileged individuals with the tools they need to thrive and flourish. We have provided a variety of resources, including skill development, employment opportunities, awareness, and medical facilities and treatments. Our biggest initiative, **The Awakening**, has been like a seedling that we carefully tended to, watching as it grew and blossomed into something truly remarkable. Our efforts to empower specially-abled individuals have included the establishment of the '**Mitti Cafe**', which has been a beacon of hope for those seeking financial independence and the opportunity to cultivate their skills and abilities.

We also gave a platform to North India's artists at **Navrang**, where they could express themselves through their art. These beautiful pieces have now found their way onto the walls of various official buildings, giving a facelift to many places in the city, including those hosting the **G20 summit**. The brightest flowers in our garden this year have been the **Shubhmahurat event**, where we facilitated the weddings of six couples by our team, and a joint event with high officials of the **Indian Army** in the cantonment area, where we honoured five brave women. Both events have brought us immense joy and pride.

Just as a garden requires time, patience, and dedication to flourish, so too does our community. **UNITED** we have tended to our garden with love and care, and I am proud of all that we have accomplished. As we move forward, let us continue to sow the seeds of empowerment and watch as our community continues to grow and thrive.

"Alone we can do so little; together we can do so much." - **Helen Keller**



**Shikha Sareen**  
Chairperson FLO Amritsar  
2022-23



## VISION OF THE YEAR

### SHE FOR SHE

# 30 EVENTS

## MORE THAN 44 EVENTS UNDER VARIOUS INITIATIVES

### NEW ACCOMPLISHMENTS IN THE YEAR 5

1. Retreat to Kashmir
2. Formation of FLO FORUM team
3. Factory visit in one of the biggest spice manufacturing units of Punjab
4. Collaboration with parallel Women's organisation PHULKARI WOA

5. Collaboration with FLO Ludhiana chapter
6. NAVRANG (Flo Art Fest)- the biggest amalgamation of art and architecture on the country.

FLO CHAPTERS



The Power to Empower



## FLO EVENTS



**1. THE AWAKENING**  
Autism awareness event was held with Batsy Neuville, a senior leader at Keystone Institute International, USA.



**4. Bolly Heels**  
A dance workshop where the members tapped their feet in "Yanis Marshall" Style.



**2. DUA**  
A soulful evening in the presence of Shivpreet ji and Tisca Chopra.



**5. Being A Champion**  
An event with the reel and real-life hero R Madhvan where he shared his experience of smart parenting.



**3. UNAPOLOGETIC YET KIND**  
An event with the dynamic Mandira Bedi where she shared her experience to strengthen all moms.



**6. Movie Screening- Rocketry**  
The FLO family watched the movie together and it was awe inspiring.



The Power to Empower



## FLO EVENTS



**7. Stroke that tells a story**  
A platform for the budding makeup artists of the city.



**10. Safal Udaan Ki Kahani Unki Zubaani**  
An exclusive tour of the ATC with the women pilots and ATC head.



**8. Timeless and Ageless Diva**  
An event with the evergreen Zeenat Aman where 6 legendary women of the city were honoured and 35 entrepreneurs empowered. Attendees-500



**11. LAUNCH**  
Our initiative was launched on National Autism Day and our kids took part in different activities like singing and dancing etc.



**9. Pearls of wisdom with BK Shivani ji**  
A divine evening with the presence of 500 people



**12. Creative Power of Aatmanirbharta**  
An event with cabinet minister Harsimran Badal and Aarti Gupta.




## FLO EVENTS



**13. FLO Fitness Squad**  
A fun session at Gold's Gym where offers worth 6lacs were offered.



**14. Health and Beyond**  
Breast cancer awareness with Dr. Kanchan Kaur and reverse disease factor with Karan Kakkad. The awareness was spread over 1000 women from several institutions



**15. An interactive Session with Dr. Caroline Principal, TISB, Bangalore**



**16. Retreat To Kashmir**  
An enriching experience exploring the rich heritage and culture of Kashmir.



**17. GLITTERATI 4.0**  
Amritsar chapter's rendezvous with glitz & glamour in the presence of **Tarun Tahiliani, Manushi Chhillar, & Kuttie Khan's** august presence. The event involved  
-270 women's participation  
-14 designers and makeup artists from the north zone  
-650 people in attendance




## FLO EVENTS



**18. Trunk Show**  
An exhibition of Tarun Tahiliani's creations was hosted and the event witnessed huge footfall.



**19. Dil Ki Baat**  
A special evening for Flo members and their spouses with **Anupam Kher**.



**20. Yeh Hosla Kaise Jhuke**  
A couple event with the queen of Bollywood **Sonam Bajwa**. The event was dedicated towards our initiative of economic empowerment of the specially-abled.



**21. Jashn-Celebration Of Sharad Ritu**  
Flo Amritsar and Phulkari WOA came together for a fun and comedy-filled afternoon with **Cyrus Barocha**.



**22. Factory Visit To Orika**  
FLO Amritsar and FLO Ludhiana came together to offer their member an exciting field trip to **Paras Spice Factory**.



**23. Navrang**  
Punjab's biggest art fest was organised in the presence of star artists of the country **Jatin Das Ji** and **Raghunath Rai Ji**.






## FLO EVENTS



**24. Rang Le Apna Amritsar**  
A afternoon of empowering the budding artists of the city who did wall paintings



**25. Dil Chahta Hai**  
A fun and candid evening with the renowned wordsmith, Javed Akhtar.



**26. The Unstoppable Force- Shilpa Shetty**  
FLO Amritsar witnessed a spectacular evening with the graceful and mindful yogi Shilpa Shetty.



**27. Salute The Indian Army**  
An event to salute the Indian army for their bravery and at this event we felicitated 5 brave women in the presence of highly decorated officers Lt Gen A K Singh (PVSM, AVSM, SM, VSM and Retd governor of A&N Islands) and Maj Gen Rajesh Pushkar (VSM). The events was followed by a musical evening with Nizami Bandhu for army officials, FLO members and their families.



**28. Shukrana**  
An exclusive event with Ankit Batra to display gratification to our members and committee for their love and support throughout the year.




## NATIONAL INITIATIVES HEALTH CAMPS



•Rural Health Camp- smooth and precise testing was carried out for 258 people in the village.



•Navdrishti- Eye Camp was held with all the facilities like check- ups , spectacles and surgery requirements.



•Women Hygiene Camp with the distribution of Sanitary pads at Bua Nangli



•Cancer Camp- 100 mammographies were undertaken and 2 registered cases are under treatment currently



•Women's Hygiene camp with jail inmates



•Dental Camp- 250 checkups and medicines were distributed



•A multispeciality HealthCamp was organised at Village Bua Nangli where almost 500 people had their ENT Checkup




Contributions Towards 

## Sculpture Installations

At prominent locations of the city sending out message to promote our mother language in the society.

  
International Airport

  
Golden Gate

  
Crystal Chowk

  
Hall Gate

  
Hall bazaar wall

  
Novelty Chowk

  
Wall Outside Administration Block

  
Wall Outside Municipal Commisioner Block

  
Hall Gate Wall



Graffiti Art has been curated at the 3 Km stretch starting from the Airport upto the Gumtala chowk




## NATIONAL INITIATIVES AUTISM



**1. SKILLING**  
: workshops on pot painting, making book marks and envelope, papaer mache were conducted.



: training workshops were organised to help differently abled people run a cafe successfully.



**2. DONATION**  
Treadmills were donated to help kids become physically stronger



**4. ECONOMIC DEVELOPMENT**  
A. Children sold their products at an exhibition and earned 60k.




## NATIONAL INITIATIVES AUTISM



**B. Children made Rakhis that were bought by the brand "INSPIRE" by Prachi Singhania.**



**7. Children's Day Celebrations**  
Inclusive children's day celebrations were organised and the kids got an opportunity to celebrate the day with fun activities.



**6. Celebrated a special bond**  
The FLO family celebrated the special bond of Rakhi with the kids.




## GRAND OPENING OF MITTI CAFE

A cafe has been opened up at one of most prominent locations of the city that witnesses huge footfall on daily basis to be run exclusively by differently abled people to help secure their financial stability.







# RURAL INITIATIVES

## ADVOCATING INCLUSIVITY

**1. TOGETHER FOR CHILDREN**

An initiative to celebrate an all inclusive Children's day at the renowned school of the city "Doon International School"



**2. NAVRANG**

FLO Amritsar held the last heat ART FEST of Punjab in presence of some of the most celebrated people from the field of art. Under this initiative an inclusive art competition was organised where the children from the rural section not only participated but were also recognised for their creative efforts and thus this boosted their morale.



## EDUCATION

**1. FUNDING THE EDUCATION**

FLO Amritsar has taken up the responsibility to fund the education of 2 girls of the Bua Nangli village for 1 year.



**2. DIGITAL LITERACY**

In our efforts to make the learning experience more efficient and fun in the school at Bua Nangli village, we have installed 2 projectors.






# RURAL INITIATIVES

## ECONOMIC EMPOWERMENT

**1. Project Udaan**

Lives of street vendors were uplifted by providing them cooking training sessions.



**2. Redhi Initiative**

11 Women street vendors were gifted high end portable street restaurants.



**3. Beti ko Aatmanirbhar Banao**

62 accounts were opened under the Sukanya scheme



**4. Girl Adoption**

One of our members adopted a girl from the Bua Nangli village and is funding her upbringing.






# RURAL INITIATIVES

## SKILLING

- 

**1. SETTING UP A SKILLING CENTRE AT BUA NANGLI VILLAGE**

The initiative to impart the skill of stitching began with the learning of stitching table mats and with efficient progress, the women are now stitching different forms of garments.
- 

**2. FLO Amritsar is continuing to support the skilling centre**

FLO Amritsar is continuing to support the skilling centre with the city as well to maximise the growth of rural people.
- 

**3. MUSIC**

The children at the Bua Nangli village are efficiently and progressively learning the skill of music under our initiative "Dhunanand". They also received an opportunity to perform in front of 600 people.

## SPREADING SMILES



Christmas Day celebrations were understated by FLO family. We went to the basti and distributed winter essentials and brought smiles on faces of people there.




# RURAL INITIATIVES

## SHUBH MAHURAT

We undertook the responsibility to help 5 girl parents from the lowest strata of the society to marry their daughters to suitable grooms. The girls received the precious gift of a special wedding where they were gifted wedding outfits along with all the essentials the bride needs for her D-DAY at the mehendi ceremony organised for them which was followed by Anand Karaj the next day.







# ENVIRONMENT



## Green Kitchen

100 basti women were provided with green chulhas to make cooking easy and healthy.



## Chidiya Da Choga

members were encouraged to place a pot of water on their terraces to protect the birds from the heat. Bird feeders were also installed at a prominent bagh of our city.



## Be A Baagban

7500 Trees were planted with Green Couple of Punjab, Mr Rohit & Mrs Geetanjali Mehra with the involvement school members and Airport authorities.



# HANDLOOM

## 1. Revival of Thathera Art



2. Visited the handloom department of J&K and witnessed the intricacy with which the artisans craft such masterpieces. The members also got an insight to check the authenticity of the shawls with their GI certification.



3. Karigar safari in Kashmir was an writhing experience where we witnessed different kinds of handlooms like kani, pashmina shawls, embroideries, paper mache and wooden carvings.




## COMMEMORATING 75TH INDEPENDENCE YEAR (AZAADI KA AMRIT MAHOTSAV)



### 1. Azaadi (Freedom from Prison)

3 Helpless prisoners were given Azaadi from prison completing all the legal formalities and we helped them re-unite with their families.



### 2. Maa Tujhe Salaam

A mural was installed at Maharaja Ranjit Singh Panorama in the historic & tourist bagh, the Ram Bagh.



### 3. Salute to the Brave Women

six brave army women were honoured for their exemplary service to the nation in the event SALUTE




## WORK WITH GOVT.



**Azaadi (Freedom From The Prison)**  
-We helped helpless inmates attain freedom from the prison and re-united with their families.



**Safal Udaan KI Kahani-**  
A special tour to the ATC with women officers.



**Financial Literacy**  
An event with Cabinet Minister Harsimrat Kaur Badal and 600 students and youth.



**Empowering Workshop-** For women inmates to help them a new and positive ray of light.



**History of Kashmir -** J&K govt helped make our retreat more-enlightened with the stories of the real Kashmir by **Arhaan Bhagaatl**.



**Visit To The Ibadate-E-Shahadat Museum -** BSF kashmir hosted a morning for the members of FLO Asr at Badami bagh Ibadat-E-Shahadat museum.




## WORK WITH GOVT. NAVRANG (FLO ART FEST)

Punjab's biggest Art Fest was organised where the celebrated artists and architects displayed their skills and were recognised in the presence of the star artists of the country like JATIN DAS JI (Padam Bhushan awardee) and Raghunath Rai Ji ( Padam Shree awardee)

**The Event Was Divided Into 3 Phases**



All Inclusive Art Competition



Architectural Conclave



Art Exhibition



नवरांग  
the FLO Art fest  
an initiative for art and architecture

The event was a huge success where

- : 60 artists from different regions were present
- : 789 students participated in the competition
- : 25 people exhibited their brand
- : 1000 people were present including artist, architects and national awardees.
- : total gathering was of 2000 people approx

Cherry in the top was Jatin Das ji quote "such an amalgamation of art and architecture has never happened before in the country"




## WORK WITH GOVT. PALETTE OF Creativity..

TRIUMPHING WITH HONOR AND INTEGRITY: A JOURNEY TO VICTORY

Paintings made at Navrang (Fo Art Fest) were gifted to the DC and put on the wall at the DC office as a party of our efforts to decorate the city. These paintings are a tribute to the city officials who are the true warriors for the city.





भारत 2023 INDIA








# WORK WITH LOCAL GOVT.

Contributions Towards 

Rang Le Apna Amritsar- A wall competition held for the young buzzing artists of the city where more than 100 walls of the city were painted and prize worth 7 lacs were distributed.





# WORK WITH GOVT

Contributions Towards G20

Graphical paintings have been created at prominent places in order to beautify the city.

2. Wall outside the DC office has been painted



# BANGALORE CHAPTER

Dear Friends,

It is a great pride and honour for me to have been chosen as Chairperson of Flo Bangalore and to be able to continue the impactful work done by all my predecessors.

Bangalore chapter is almost 800 members strong today. A powerful resource for ideation and action, we plan to extend and amplify connectivity in the Chapter with programmes and events that bring us together in groups, small and large.

We would like to focus on financial literacy this coming year. Given how quickly things change, it's imperative that we periodically update our financial knowledge and skills.

We are also laying special emphasis on professional skill updation. We will introduce many new verticals and continue to have workshops and seminars with professionals in fields in which you are engaged. Our focus will be member centric programmes, for the members and by the members.

We want to create skill-based programmes for the differently abled. Work towards raising awareness and resolve issues they face.

As we start our journey together, I would like to share our theme for this year, 'Imagine, Believe, Achieve'. We have the capability and the power to be whatever we want to be. All we need is to imagine our goals, believe in them and we will see that nothing can stop us from achieving them.

I look forward to working with this team of wonderful women dedicated to empowering each other and society.

Thank you.

Yours Sincerely,

**Jayshree Menon**

Chairperson, FLO Bangalore Chapter



**Jayshree Menon**  
Chairperson

## COMMITTEE MEMBERS



**Mehak Mehra**  
Sr Vice Chairperson



**Dr. Nupur Handa**  
Vice Chairperson



**Revathi Raju**  
Imm.Past Chairperson



**Divya Purnaiya**  
Secretary



**Ruchira Mittal**  
Jt. Secretary



**Payal Bhate**  
Treasurer



**Nidhi Rathi**  
Jt. Treasurer

# CONSOLIDATED REPORT 2022-23

In the year 2022-23, Bangalore Chapter organised 12 Webinars and 55 on ground events.

## The Speakers were:

- |                      |                           |                         |
|----------------------|---------------------------|-------------------------|
| 1. Karan Kakkad      | 12. Venkatramani K        | 23. Rezwan Razak        |
| 2. Avinash Anand     | 13. Narendra Pasuparth    | 24. Gitanjali Maini     |
| 3. Zeenat Aman       | 14. Sanjana Batra         | 25. Paritosh Sharma     |
| 4. Dr Pawan Agarwal  | 15. Komal Basith          | 26. Sinduja Rai         |
| 5. Ankur Warikoo     | 16. Richa Gupta           | 27. Rashmi Daga         |
| 6. Shukriya Barakzai | 17. Aishwarya Subramanyam | 28. Neha Bagaria        |
| 7. Saurabh Mukherjee | 18. Amita Samant          | 29. Suhasini Sampath    |
| 8. Apurva Purohit    | 19. Gurudas Shenoy        | 30. Nandita Lakshmanan  |
| 9. Swaroop Mohanty   | 20. Devranjan Iyer        | 31. Rasika Parmeshwaran |
| 10. Nikita Bali      | 21. Jagan Praveen         |                         |
| 11. Gaurav Manchanda | 22. Siddharth Bhagat      |                         |

## The Objectives were:

1. Financial literacy: The goal is to help members make informed decisions about their finances and improve their overall financial well-being.
2. Skill updation: Events and speakers also focus on helping members update their skills and knowledge in a particular area. The goal is to provide attendees with the latest information and techniques to help them excel in their careers or businesses.
3. Networking: The goal is to create connections that can lead to new business opportunities, partnerships, or collaborations.
4. Learning: The goal is to help attendees gain new insights and perspectives that can help them grow personally and professionally.

## The Outcome:

Overall, the year was a great way to gain knowledge, build connections, and grow both personally and professionally.

When our graceful and elegant guest Zeenat Aman walked into the bedecked and houseful Taj Westend, she stole our hearts.



FLO Bangalore hosted Dr. Pawan Agarwal in the session on the Dabbawallas. His energy was contagious, and the room reacted to every emotion.



Saurabh Mukherjea, founder, and CIO of Marcellus investments. Talk on approach to investing and how equity is a way to wealth creation. Followed by 3 sessions on how to invest in mutual funds by our financial team.



Wandering Souls' art show saw a beautiful amalgamation of Finance and art vertical wherein Gitanjali Maini, owner at Gallery g enlightened members on art as investment.



An engrossing session titled "Saving Money the Right Way" by FLO Finance Vertical at the Money Museum was organized. Museologist Deepthi Sasidharan introduced how the museum came about followed by collector Rezwan Razak who made a very informative presentation on the history of the Indian currency.



## FLO CHAPTERS

FLO Bangalore's members were in for a special treat at a fabulous evening of well-deserved laughter therapy! One of India's leading standup comedians, Atul Khatri, took us on a humorous take on his journey through entrepreneurship, parenting and just being Indian! Close to 250 members laughed out loud for 60 continuous minutes before moving on to a fabulous dinner at Prestige Falcon Towers.

Organized by the Travel vertical and collaborated with the Art and Culture arm close to 50 members spent an entire day soaking in our rich Indian heritage, watching mesmerizing performances by Anjana Chandak, Anuradha Vikranth, Simran Godhwani and coloring their world with Pragya Jain's art workshop.



FLO Bangalore's chapter retreat at Kochi - Biennale and more was from the 18th to 20th of Jan. A fabulous integration of art, culture, nature networking, cuisine and more for 100 FLO members.



# BHUBANESWAR CHAPTER

Dear Friends,

Bhubaneswar is a relatively new chapter and in its 2 innings, it has done a lot of impactful work for women empowerment in rural and urban sectors. This was due to the strong leadership and team effort. We aim to reach greater heights this year and, in the years, to come.

The VISION for this year is GROW.

G-Growth

R- Reskilling and upskilling

O-Opportunities

W- Welfare

- ✦ We aim to help women come together as a unit so that they grow and develop in all spheres of life - financially, socially, physically, and mentally
- ✦ We also aim to help women from different socio-economic backgrounds to re-skill and upskill for them to stay updated with their current professional requirements.
- ✦ We will work on creating opportunities and spreading awareness of the existing opportunities and government policies to women across Odisha so that they are well informed.
- ✦ We also aim to create holistic awareness for financial, mental, and physical health, so that women are empowered internally as well as externally.

Our aim is to focus on overall GROWth and empowerment of women. The motto for this year is- Let's GROW together.

**Namrita Chahal**

Chairperson, FLO Bhubaneswar Chapter



**Namrita Chahal**  
Chairperson

## COMMITTEE MEMBERS



**Poonam Mohapatra**  
Sr Vice Chairperson



**Rashmi Sahoo**  
Vice Chairperson



**CS Sunita Mohanty**  
Imm.Past Chairperson



**Dr. Shrabani Patnaik**  
Secretary



**Renu Agarwal**  
Jt. Secretary



**Supreety Mishra**  
Treasurer



**Rashmi Agarwal**  
Jt. Treasurer

# CONSOLIDATED REPORT 2022-23

In the year 2022-23, Bhubaneswar Chapter organised 3 webinars and 100 on ground events.

## SPEAKERS FOR THE EVENTS:

HONOURABLE GOVERNOR OF ODISHA, SHRI GANESHI LAL JI	MAYOR SULOCHANA DAS	DR SANDHYA PURECHA	PROF. ASHA HANS
SHRI TUSHARKANTI BEHERA; HONOURABLE MINISTER OF STATE – E & IT, SPORTS & YOUTH SERVICES, HOME	MS. MANSI NIMBHAL, (IAS)	BANSURI SWARAJ	RACHNA BHARGAV
MAJOR GENERAL ATANU PATNAIK	RIKIN KHAMAR	ANIL DHIR	DR. ALOK SRIVASTAVA
PADMASHREE ILEANA CITARISTI	VIBHUTI DUGGAR	DR. RUBINA PRADHAN	SWARUP MOHANTY
PADMASHREE SUDERSHAN SAHOO	DR NIHARIK DAS	POLY PATNAIK	SANTOSH SAHU
SAURAB MUKHERJEA	SWAGATIKA ACHARYA	MR. PRAMOD K MERKAP	D.C. MISHRA
HIMANSHU KOHLI	DR GARIMA AGARWAL	VISHNU SWAMINATHAN	JHARNA SAHOO
RATNAMALA SWAIN	DR PRAGYAN MISHRA	DR. SHO VAN K RATH	RAMAKRISHNA
SAROJ KUMAR SETHI	SUDHANSHU S NAYAK	UDAYA K MOHAPATRA	SHRI BINOD JENA
SHRI TANMAY KUMAR	SNIGDHARANI DHAL	SHRI BHAIRAB S PATEL	SHRI RABINARAYAN SAHU
DR. PARAG HARSHAD GAVALI	SHRI GAURAV ISALWAR	BIDHAN C PATTANAYAK	SHRI ABDAL M AKHTAR
AMIT P NAYAK	SNEHA MISHRA	KAMLESH PALA	SANJAY DAS
DR KSHITIJ MISHRA	DR CHINMOY K PANI	DR RAMON LLAMBA	DR AKANKSHA SEHGAL

## OBJECTIVE OF THE EVENTS:

FLO Bhubaneswar's vision for this year is GROW.

**GROWTH** - To help women come together as a unit so that they grow and develop in all spheres of life – financially, socially, physically, and mentally.

**RESKILLING AND UPSKILLING** - To help women from different socio-economic backgrounds to re-skill and upskill for them to stay updated with their current professional requirements.

**OPPORTUNITIES** - On creating opportunities and spreading awareness of the existing opportunities and government policies to women across Odisha so that they are well informed.

**WELFARE** - To create holistic awareness for financial, mental, and physical health, so that women are empowered internally as well as externally

The events were planned keeping in mind the National vision and the vision of the year. The key focus areas were Financial Literacy, Digital Literacy and Skilling.

**OUTCOME:**

The aim of the year was to organise sessions which were informative and impactful. FLO Bhubaneswar has worked with women in grassroots, with students, entrepreneurs as well as home makers and has left a positive and memorable mark on the lives it has touched. May it be the 5000+ women who have completed digital and financial literacy sessions at grassroot level or our FLOpreneurs. The FLOpreneurs are our celebrated strong women who joined Flo as home makers and have moved past their barriers and given wings to their dreams to be successful entrepreneurs.

**Breakfast meeting with FLO National President, Jayanti Dalmia and Past President, Jahnabi Phookan**



**Panel Discussion – Women Led Development, 3rd Flo Odisha Women's Achiever's Awards and Launch of Weaver's Directory by Hon'ble Governor**



**Member visit to Raj Bhawan, THE PINK WALK – ramp walk with 25 survivors and Session with Mr. Swarup Mohanty on equity**



**Vending carts distributed to 5 women, SHG TO SME: Invest in Her (MIO) and FLO Bhubaneswar Retreat**





## FLO CHAPTERS

### Navratri celebration with FLO member, Conscious Entrepreneurship by Dr Llamba and Music Video Release on MH awareness



### New Age Investment Mantra, Udyam registration Camps and Heritage walk with Padmashree Citaristini



### No Tobacco Day, Flash Mob, International Yoga Day, The Mindset Game – Vibhuti Duggar



Blood Donation camp organised by Gayatri Group in collaboration with FLO Bhubaneswar, Commissionerate of Police and Rotary Club of Bhubaneswar



Passion to Profession, A panel discussion with eminent speakers Ratnamala Swain and Polly Patnaik. Special Guest- Padmashree Pratibha Ray



## MARCH EVENTS:

- ♣ 14TH MARCH: ENTREPREKNOW SESSION 2 with Centurian University  
Topic – Facilitators of Success for Entrepreneurs.  
Speaker: Dr. Akanksha Sehgal
- ♣ 21st/22nd MARCH: FLO DHWANI, Film festival on Celebrating Diversity and Inclusion
- ♣ 27th MARCH: MURAL installation

## CHENNAI CHAPTER

Dear friends,

I am filled with gratitude and joy for the year that has been filled with fun, fellowship, inspiration, and growth!

We were the team AGNI, Ambitious, Gracious, Novel and Inspiring. AGNI represents the fire in each of us to succeed, to help people, to uplift, to do good and make a difference. It represents the fire to change the world by putting women in charge of their goals and aspirations.

It was the first year after pandemic in which we had in-person events every month, so we gave our members great fellowship experiences through FLO SPARK Special interest groups, without compromising on the core essence of FLO, which is a chambers of commerce.

In our inspiration series, we had eminent personalities and inspiring leaders from across the country, like Dr. Kiran Bedi, IPS(Retd), Former LG, Puducherry, R. Madhavan, actor, director, producer and writer, Vibha Padalkar, MD & CEO of HDFC life, India's bestselling author, Amish and more. We ended the inspiration series for the year, with an enlightening and life transforming evening with Mahatria.

We organised a wellness conclave, Wellness Rules, along with our Past National President, Ms. Namita Gautam and Sleepwell Foundation. We also organised a Wellness Bazaar with over 40 wellness-oriented businesses participating in it.

Our knowledge series was put together by the various verticals - Financial Literacy Cell, Startup Cell, Digital Literacy Cell, Industry and Trade Cell, Think Tank, Legal Cell and the Skill Development Cell. The heads of these different verticals brought in several industry experts from their respective fields to introduce new concepts and to up-skill ourselves.

We had taken the spirit of AGNI to our outreach programs, where we mainly focussed on the future citizens of our country, the students. We realised that if we strengthen the roots, then larger, broader, and stronger would the tree grow out to be. We empowered our students with knowledge in STEM, robotics, and finance to name a few. We bridged the gap between college and corporate world with our Campus to Corporate initiative.

This year, our National President, Ms. Jayanti Dalmia, inspired us to focus on people with disabilities by introducing Disability Cell. Her vision helped us focus on making skilling initiatives inclusive for people with all kinds of abilities and disabilities.

We ended the year with the 16th edition of our prestigious FICCI FLO Women Achievers Awards which was organised after a 3 year-long hiatus. Our honourable Finance Minister of Tamiladu, Thiru. Palanivel Thiagarajan was our Chief Guest for the event. We awarded various women achievers under 5 categories and 3 special recognitions.

This has been a very impactful year with over 65 programs, 73 speakers, with outreach programs impacting over 15,600 students and women and 8 NGOs.

All this has been possible because of my fantastic team of committee members. It has been an honour and a privilege to work with each of them. I am filled with gratitude for all their support and contributions throughout this year.

With best regards,

**Prasanna Vasnadu**  
Chairperson, FLO Chennai Chapter



**Prasanna Vasnadu**  
Chairperson

## COMMITTEE MEMBERS



**Raji Raju**  
Sr. Vice Chairperson



**Jeyasree Ravi**  
Vice Chairperson



**Niyati A Mehta**  
Secretary



**Anuradha Jhaver**  
Joint Secretary



**Divya Sukumar**  
Treasurer



**Veena Venkatramani**  
Joint Treasurer

## CONSOLIDATED REPORT 2022-23

In the year 2022-23, Chennai Chapter organised 65 programs in which there were 8 webinars and 57 on ground events (member programs and initiatives).

### OBJECTIVE:

This year our vision was to deliver outstanding member value through novel and inspiring events that awaken the inner fire in each of us to achieve our fullest potential in whatever field we might seek. We also wanted to take the spirit of AGNI into our outreach programs.

I am happy to say with the help of my wonderful team, we did our best to deliver all that we set out to do and more!

We focussed on bringing two types of programs for our members - Inspiration series, where we invited leaders in different fields from across the county to ignite the fire of passion and aspiration within us, to motivate us to become better versions of ourselves, and the Knowledge series, where we brought in various Industry experts to help us broaden our horizons and add value to our businesses. In our outreach programs, we mainly focussed on the future citizens of our country, the students.

We realised that if we strengthen the roots, then larger, broader, and stronger would the tree grow out to be. We also focused on women in villages where opportunities to get skilled and employed is lower compared to urban areas. In our Disability Cell, we focused on helping several NGOs become self-sustaining by introducing them to new customer databases in several of our events. We focused on empowering students with disabilities to improve their health and well-being by encouraging them to take part in sporting activities.

### IMPACT:

Chennai Chapter organised over 65 events, programs and initiatives with 73 speakers.

- Number of people impacted through are outreach programs – 15,600 students and women and 8 NGOs
- 94 pints of blood donated
- 3500 Saplings planted
- 528kg of waste collected at beach clean up

We conducted a blood donation drive along with Chennai Volunteers where over 94 pints of blood were donated to VHS for Children suffering with Thalassemia.

We started the year with our skill development program for college students of Anna University, called the Campus to corporate program, an initiative aimed to facilitate a smooth transition for students from their campus environments to that of a corporate world. By the end of the year, we conducted 4 Campus to Corporate programs, covering 24 colleges across 17 districts in Tamil Nadu, impacting 4500 students.

In our education initiative, we did a year-long program on STEM literacy and basics in Robotics for 3000 students in Corporation Schools across Chennai.

In our Financial Literacy outreach programs, we empowered over 5500 girl students from various corporation schools and colleges across the city by teaching them basics in finance.

We tied up with a company in Mathuranthagam to skill and employ 150 women from the neighbouring villages.

This year, 2022-23 has been a very impactful year for FLO Chennai Chapter!

**APRIL 2022**

Campus to Corporate training @ Anna University

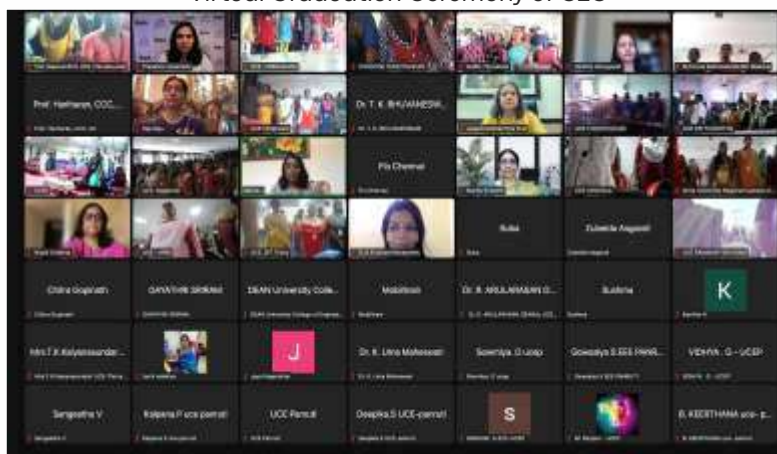


Campus to Corporate training @ WCC College



**MAY 2022**

Virtual Graduation Ceremony of C2C



Sports day with different abled students



Business & Career Opportunities for Commerce Students



IOD Conclave



## FLO CHAPTERS

### JUNE 2022

Be the Fearless you -  
Dr Kiran Bedi



Reinventing with Personal  
Brand - Mr. Madhavan



Stem literacy program  
for girl students at  
Chennai corporation  
school



Blood Donation camp in  
collaboration with  
Chennai Volunteers  
school



### JULY 2022

Sustainable Eating, Healthy Living by Sharmila  
Riberio (Organised by Curries & Curls and Fit FLO)



Wellness Rules - Wellness Conclave in  
Collaboration with Sleepwell Foundation



Wellness Bazaar



Ulturarti- Film Music Meet



### AUGUST 2022

Insuring yourself in the glass ceiling  
with Mrs.Vibha Padalkar



Mobile Photography with  
Ms. Khushboo (Organised by  
Click Clique)



Art and Activity session with  
students at Spastin Society  
of Tamilnadu



Elliot's beach clean up



Independence Day celebration with  
students of Lotus Blind Welfare Trust



Women Legal Rights - MOP  
Vaishnavi College



**FLO CHAPTERS**

Networking Meeting @  
Mehta Jewellery



Tree planting with  
Sadhev



Women Legal Rights -  
Shri Shankarlal Sundarbhai Shasun Jain  
College for Women



**SEPTEMBER 2022**

Leather is the new denim -  
Industrial Visit



Tree Planation in  
Chengalpattu  
with Sugam Groups



Culturarti- Learn to  
groove to Garba &  
Dandiya Beats



Culturarti -  
Onam Sadhya



**OCTOBER 2022**

War of Lanka with  
Mr. Amish Tripathi



District Volleyball  
Tournament  
for visually impaired



Financial Literacy Program  
for girl students at  
Corporation School



MSME Yatra



Breast Cancer  
Awareness -  
Dr Ranjitha



Breast Cancer  
Awareness  
Walk with Can Stop



Culturarti - Games  
People Play



Eclat - Stylist Workshop  
with Monisha Gidwani



**NOVEMBER 2022**

Power of purpose with Preeti Srinivasan



Millionaire Moms



Tree planting with Cholayil



## FLO CHAPTERS DECEMBER 2022

Marghazi Festival



Iconic & Important textiles In  
Museum (Organized by Culturarti)



Curries & Curls - Lunch  
@ Radisson



## JANUARY 2023

Campus to Corporate training  
@ Queen Marys College



Her Story



Finance Fitness - Beginners



## FEBRUARY 2022

Rann with the FLO Retreat



Threadbare analysis of Budget



Financial Literacy for school  
Children with Ek- Prayaas



## MARCH 2023

FICCI FLO Women Achievers Award



Sunset on the Waves



Experience the healing of the body  
and mind with Tibetan singing bowls  
followed by Nutrition tips by Ankita Bisani



Science Fair



Kapleshwarar Temple  
Talk and walk with  
Chitra Madhavan



# COIMBATORE CHAPTER

Dear Friends,

It was an honor and a privilege to take over as chairperson for Flo Coimbatore. This year, I wanted every member to think about what they can give to FLO, rather than what they can get. Thereby strengthening the bonds among themselves and giving back to the nation, through multiple FLO initiatives.

My vision this year was 'leading from within', which is an offshoot of the Gandhian philosophy that all change begins from within us. Every bit count, and we can all contribute, no effort is small. True leadership begins from within, we need to acknowledge that, and empower ourselves and other women to be able to lead.

Let me re-emphasize that the vision for the year was growth and leadership at all levels, personal, chapter, grassroots, middle and at corporate level, with a multi-pronged approach of utilizing talent at the chapter and inter chapter levels.

My focus was on financial literacy at all three levels, and digital literacy which is equally important in this new virtual world. Our thrust was towards, initiating a FLO Industrial Park for women, following Hyderabad chapters footsteps and the national guidelines.

The extremely enthusiastic team and I have encouraged entrepreneurs, startups, and mentor young women to realize their full potential, and endeavor to create an inclusive platform for the differently abled, so they can contribute to the India growth story and "Aatmanirbhar Bharat", in keeping with our Prime Minister's vision.

Warm regards

**Sangeetha Chetan**

Chairperson

FLO Coimbatore Chapter



**Sangeetha Chetan**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Shanthi Srinivasan**  
Sr. Vice Chairperson



**Rama Rajsekhar**  
Vice Chairperson



**Ritisha Niveda**  
Imm.Past Chairperson



**Suman Bathija**  
Secretary



**Anita Gupta**  
Jt. Secretary



**Meena Swaminathan**  
Treasurer



# CONSOLIDATED CHAPTER REPORTS 2022-23

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In the year 2022-23, Coimbatore Chapter organized 34 on ground events.

The Speakers were:

1. Dr Kiran Bedi
2. Mr Gaurang Shah
3. Ms Sharmila
4. Mr S Gurumurthy
5. Mr Abhishek Bachchan
6. Ms Vita Dani
7. Mr Varun Mohanraj
8. Ms Manisha Khemka
9. Ms Jayanthi Manohar
10. Ms Subathra Mysamy
11. Ms Padmaja Iyer
12. Ms Nidhi Chawla
13. Ms Reshmi Chakraborty
14. Ms Purni Krishnakumar
15. Dr Anbukkani Subbian

The Objectives were:

- **Skill updation:** Events and speakers focused on helping members update their skills and knowledge in a particular area. The goal was to provide attendees with the latest information and techniques to help them excel in their careers or businesses.
- **Networking:** The goal was to create connections that can lead to new business opportunities, partnerships, or collaborations.
- **Learning:** New insights and perspectives that can help members grow personally and professionally.

The Outcomes were:

- Overall, the year was a great way to gain knowledge, build connections, and grow both personally and professionally.

When Dr Kiran Bedi in her inimitable style walked into the room, most of us just looked up charmed.



Women of worth awards to five powerful women, with a roomful of empowered women on either side of the dais.

The satisfaction is seen on our faces and the on the chairperson of Amrit society for autistic children and special needs, when we handed over a contribution to empower a woman to help with these children.



Great learning from the Chairman and Managing Director of Idhayam Oils, in Virudhnagar. FLO members were enthusiastic about the visit and were spellbound by his words of wisdom.

The event with Mr Gaurang Shah in lieu of The National Handloom Day, was an eye opener for members and invitees on the tales of Jamdani, named Sanmishra. FLO members listened to the stories and got the touch and feel of various weaves.



## FLO CHAPTERS



A curated art walk for FLO members through the low-income group housing in the Ukkadam area, had them marvel at the street art done on these houses, paintings were done by artists of national and international repute. The walk was truly an eye opener for the members, and the sense of pride in the dwellers was palpable to them.

A glimpse of various programs conducted at our adopted village of Seenguli in the Annaikatti region near Coimbatore, the activities started with a summer camp for children for a month, some skilling initiatives like basket making, hand embroidery for the women. There was an eye checkup camp, an arthritis screening, sickle cell anemia and a psr survey with GKD trust. Also, sarees and toys distributed for Diwali and Pongal.



Diwali Gala, named the Gatsby Gala, had members in raptures, it was an exercise in bonding and fund raising for the Amrit autistic society, with the help of member sponsorships.

# HYDERABAD CHAPTER

Dear Friends,

“Believe that you deserve it, and the Universe will serve it! And the universe presents higher opportunities corresponding to our preparation.”

I feel honored and privileged to have gotten the chance to write my own chapter as Chairperson of FLO Hyderabad. It has been an honor and privilege to lead this team of strong-willed women dedicated to empowering each other and the society.

My vision for this year “Stronger SHE” was an endeavor to promote women's sense of self-worth, their ability to determine their own choices, and their right to influence social change for themselves and others.

Together my team and I have worked towards achieving our vision by assessing the damage done by the pandemic, adapting to opportunities, situations, and circumstances of the post pandemic era & accelerating into a journey of newer heights and achievements.

Our Inspirational Speaker Sessions, Workshops and initiatives like 'Financial Literacy for Women', 'Empowerment', 'Women's Skilling & Support', 'Digital Literacy' in alignment with the vision of the National President were taken up with the purpose of creating an ecosystem where women can catapult each other to higher levels of learning and growth.

SHE is US!!!

Best Regards,

**CA Shubhrra Maheshwari**

Chairperson, FLO Hyderabad Chapter



**CA Shubhrra Maheshwari**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Ritu Shah**  
Sr. Vice Chairperson



**Aparna Reddy**  
Vice Chairperson



**Uma Chigurupati**  
Imm.Past Chairperson



**Gunjan Sindhi**  
Secretary



**Shilpa Raju**  
Jt. Secretary



**Nishita Manne**  
Treasurer



**Maya Patel**  
Jt. Treasurer

# CONSOLIDATED CHAPTER REPORTS 2022-23

In the year 2022-2023, the chapter has organized:

- 19 offline events covering inspirational talks from journalism, start-ups, entrepreneurship, bureaucracy, spirituality, health & wellness, astrology, and alternate sciences, entertainment industry, philanthropy, and organ donation.
- 12 Offline events (including 4 for grassroots women and students) & 7 Online events for under the Financial Literacy initiative. As a result, we were able to create an impact on 1833 women from all strata of society in Hyderabad.
- 1 Mega Exhibition StyleTatva was organized, with 230 participating vendors from across India, 24 FLO-promoted grassroots businesses and 7280 visitors.
- 1 FLO Hyderabad Business Awards to recognize and honor women-led businesses in the state of Telangana.
- 1 Royal Rajasthan Retreat with 100 delegates travelling to Chauth Ka Barwara, Ranthambore National Park and Jaipur in Rajasthan, for 4 days.
- 2 Experiential Field trips to Airport & Welspun Flooring Factory
- 1 Pylon Installation symbolic of FLO's 20-plus years working towards women empowerment.

### The Objectives were:

**Financial Literacy:** the aim is to empower women from all walks of life to become more financially independent and secure. To help them make their own financial decisions, set their own goals, and take control of their financial future.

**Empowerment:** we have been committed to empowering women from grassroots, students, and our members by creating a supportive environment that enables women to exercise their rights, participate in decision-making processes, and contribute to society's development. We have provided incubation, handholding through idea and execution stage, and Angel investments to support our members through their entrepreneurial journey.

**Digital Literacy:** the aim is to provide tech education to children right from the school age to improve job prospects, enhance communication skills, and expand knowledge and social networks for women in all strata of Society.

**Skill Development & Education:** We have promoted education and skill development programs to provide women with the necessary skills to enter and succeed in the workforce, increasing their economic independence and reducing their reliance on others.

**Networking:** The aim of retreat and industrial visits is to provide the opportunity for individuals to expand their social and professional connections, gain new opportunities, share knowledge, and build relationships that can lead to career and business advancement.

### The Outcome was:

The sessions we were curated to insights and inspiration. Financial Literacy & Empowerment programs enhance professional abilities and boost confidence, and networking sessions expand connections and open up new opportunities for career growth, personal development, and collaboration. These outcomes can help women achieve their goals and advance their careers.

FLO Hyderabad Business Awards with National President Jayanti Dalmia, Shri KT Rama Rao and Shri Amitabh Kant



FLO Hyderabad Business Awards with National President Jayanti Dalmia, Hon'ble Minister KT Rama Rao & The awardees



The Fierce Force – Mr. Rajat Shama



Financial Fitness Bootcamp – Priti Rathi



Driving Forward Women Entrepreneurship- Shri Nitin Gadkari



## FLO CHAPTERS

The Force of Female Fortitude – Past National President Pinky Reddy, Farah Khan, Adivi Sesh & Pooja Hegde



Dr. Shashi Tharoor – The Man, The Writer, The Statesman



Declutter your Mind, Body, Space & Speech - Shivani Agarwal, Divas Gupta, Karan Kakkad



Health & Wellness Drive – Healthcare Conclave



Badminton League – PV Sindhu



Tete-a-Tete with the Hero with a Heart of Gold, Sonu Sood



**The Mettle & The Mantle – Indian Business Growth Trajectories**



**Women in Sports – Struggle & Success – Mithali Raj & Taapsee Pannu**



**Romancing the Balance Sheet – Dr. Anil Lamba & Let's Talk Money – Monika Halan**



**Live Forever – Recycle yourself – Shruti Mohta & Bhagyashree**



**Wired For Challenges – Mandira Bedi**



**Policing, Politics & Playing Fair – Kiran Bedi**



**Make the Cosmos work for you – Sharadha Salla & Sundeep Kochar**





StyleTatve inauguration – Past National President Pinky Reddy, Hon'ble Mayor Gadwal Vijayalakshmi & Past Chairs



Fireside Chat with R Madhavan

Life After Covid – Essential Lifestyle to Make – Luke Coutinho



Annual Retreat to Rajasthan - 100 members

Industrial Trip to Welspun Flooring Factory



Industrial Trip to get a behind the scenes peek.at the Travel Industry – Airport, ATC & Cargo Terminals



# YFLO HYDERABAD

Dear Friends,

It has been my pleasure and honour to be associated with FICCI YFLO for the past 8 years. I believe it is truly a unique platform for women entrepreneurs that helps them uplift and chase their passion for work and for each other. This organization has created value for women, business, society, and the planet. FICCI YFLO has time and again proven to be a powerful lever for action in developing effective solutions for the structural issues of our contemporary societies.

My motto for the year 2022-2023 has been Potential is Power. I believe each one of us is a renewable powerhouse of immense untapped potential. We just need the right direction, guidance, and opportunity to prove ourselves. My theme for the year has strived to do the same. I brought in speakers and sessions that motivated, cultivated, and aimed to impact young minds to do their best and rise to their strengths. I hope it has helped our members convert their raw potential to pure power.

We are also proud to have increased our chapter membership to 1000+ members. Out of the new members, 115 YFLO members were added this year.

As a YFLO chair I believe that I am here to help and uplift each and every woman and I hope I have worked to my best ability to do the same. I wish I continue to do so in every way possible. I would like to leave everyone with some lines that I believe and love:

We do not need magic to transform our world. We carry all the power we need inside ourselves already. – JK Rowling

Regards,

**Sonali Modi Saraf**

Chairperson, YFLO Hyderabad



**Sonali Modi Saraf**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Arthi Shah**  
Sr. Vice Chairperson



**Deepthi Reddy**  
Imm. Past Chairperson



**Pallavi Jain**  
Secretary



**Shreya Reddy**  
Jt. Secretary



**Khushboo Daga**  
Treasurer



**Ridhi Jain**  
Jt. Treasurer

## FLO CHAPTERS

# CONSOLIDATED CHAPTER REPORTS 2022-23

In the year 2022-23, YFLO Hyderabad Chapter organised

4-Events

1-Azadi ka Maha Utsav

4-Workshops (Initiatives)

1- Retreat to Kerala

1-Fellowship

**The Speakers and Guest of Honour were:**

1. Miss Navya Nanda
2. Miss Mansi Chowdry
3. Miss Upasana Kamineni
4. Miss Anjali Shivraman
5. Miss Anjali Lama
6. Miss Nitya Arora
7. Mr. K.T. Rama Rao Garu (Minister of Urban Development, Industries and Commerce, IT, Telangana)
8. Mr. Amitabh Kant (Indias G20 Sherpa)
9. Miss Shraddha Gupta
10. Miss Madhavi Gopaji
11. Miss Ananya Simlai
12. Miss Anju Kish
13. YFLO volunteers - Presentations for kids

The objective was to touch various topics in Entrepreneurship, handling Untaboo topics with kids, Body Positivity, Financial Literacy, Legal Rights Education, Go green and Networking.

YFLO Hyderabad brought in speakers who are changemakers of today's society. Each session was conducted to impact and influence change - to ensure a new message is sent out and an innovative lesson was learnt. We used our potential to shatter myths, glass ceilings and better shape our reality.

## SNAPSHOTS OF EVENTS

### FLO Business Awards





Azadi ka Amrit Mahotsav



Fellowship Meet



## FLO CHAPTERS



### Financial Fitness



### Workshop on Global Warming





Workshop on Sustainability



Lawgical Insights



Lets Redefine Pretty



YFLO Hyderabad Retreat to Kerala



Young Changemakers



# INDORE CHAPTER

Dear friends!

Since its inception in 2014, FICCI FLO INDORE has been working towards a shared objective, of changing our women's lives, gearing them up for new challenges, and presenting them with remarkable opportunities. Empowering them to rise above and beyond their limitations.

As it's very well said, Success doesn't happen overnight, this level of efficiency and development is a result of the relentless efforts of the past chairpersons over the years.

It has been my strong desire, to initiate skill development programs to enable women and young adults from underprivileged backgrounds to learn new skills for better employment opportunities which is also in tandem with the motto for my tenure ... to walk proudly with head held high.

The outcome has been fruitful with active participation of FLO members with lots of learning & exposure to different fields!

The year 22-23 has been full of learning for me & a life changer too. I feel more empowered & a better human being. This experience will act as a steppingstone for my future endeavors.

Regards,

Payal Agarwal

Chairperson

FLO Indore Chapter



**Payal Agarwal**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Mamta Bakliwal**  
Sr. Vice Chairperson



**Vibha Jain**  
Vice Chairperson



**Meetu Kohli**  
Imm.Past Chairperson



**Rashmi Gajra**  
Secretary



**Ginny Chhabra**  
Jt. Secretary



**CA Kavita Gupta**  
Treasurer



**CA Shweta Agarwal**  
Jt. Treasurer



FLO CHAPTERS

# CONSOLIDATED CHAPTER REPORTS 2022-23

## NETWORKING

Unveiling of Committee & Change of Guards

Networking & Gaming with The Board Game Co. from Mumbai & Chapter level change of guards.

### Recreate Your Identity

FLOites learned the golden codes of etiquette with the global personality coach, Ms. Seema Puri.

### Discover Wilderness with Ma Anand Sheela

FLO members got a chance to talk with the revolutionary Leader, that thousands from across the world

followed aka Bhagwan Rajneesh Osho's right hand.

**Day Camping:** FLO Indore organized a Day Camping for FLOites with some adventure, team games, food, live music, bonfire etc.



## START UP

Business Incubator Visit Atal Incubation Center, Prestige Inspire Foundation. FLO Women got enlightened with the concept of Incubators.

Speed Mentoring session with Dr. Jagat Shah-CMD Global Network, Mentor on Road, US India

M.P. Startup Conclave 2022

FLOpreneurs showcased their brands in M.P. Startup Conclave 2022 that caught attention of Hon CM, Shri. Shivraj Singh Chauhan

Factory Visit to Shri Agrawal Sweets

FLOites learnt how the 40-year-old business has maintained the taste, cleanliness, quality & devoured on some delicious sweets.



### FITNESS & HEALTH

FIT with FLO Zumba Session FLOites enjoyed, stretched, grooved & burnt in the invigorating Fitness Session with Khushboo Jaisani

Celebrated International Yoga Day

Awakened our souls and mind with Wizard of Sound with Dr. Aarti Sinhaa, Founder - Wizard of Sound.

Indore Marathon 2023

FLOites participated in the Indore marathon where FLOIndore was given 100 free registrations for the marathon.



### EDUCATION & SKILL DEVELOPMENT

Learn with Manish Malhotra

Members & their children took the opportunity to learn all about fashion from the iconic celebrity designer, Manish Malhotra

Workshop Week 2022

Workshop Week was organized keeping varied interests of our members in mind and FLOites took great learning back home with them.

The 5 workshops were: -

Style Your Home | Meet the Millets | Business Compliance Made Simple | Technical Glitch in today's Parenting | Self Portrait Photography

Heritage Walk

'FLO Indore organised a Heritage Walk to impart knowledge of the history of Indore & in-still in them a sense of pride for the city-Indore.'

Introduction to Diamonds & Gemstones

In association with the patron sponsor- Zevar, FLO Indore organized a session by world's foremost authority in gemology - Gemological Institute of America - GIA

Insight into the World of Finance

FLO members dived into the world of finance and learnt some important rules and how to romance the balance sheet by Dr. Anil Lamba

Career Planning for Children

An insightful talk was conducted by renowned counsellor Dr. Pratibha Jain from Eduabroad Mumbai on career planning for children.

## FLO CHAPTERS



### FINANCIAL LITERACY

Live Union Budget Viewing & Decoding Session 2023 – 24

FLO Indore was invited to be a part of the session followed by Media Interaction & Networking! This had Industry Captains as well as Professionals deliberating on the Union Budget 2023-24.



**INDUSTRIAL PARK MOU**

Signing of MOU with MPIDC by the immediate past Chairperson, Meetu Kohli & Team

Honorable Chief Minister, Shivraj Singh Chauhan ji handed over the final letter of intent and 50 acres of land will be given to FLO women for setting up women-oriented Industry Park



**OUTREACH PROGRAM**

**Tree Plantation**

Celebrated World Environment Day by planting trees with an aim to make the environment pollution free.

especially primary & secondary school.

**Jan Gan Man - Stand for the Nation**

FLOites created a world by becoming a part of the largest human chain (3000 plus) in the shape of India's geographical outline and helped make history.



**DISABILITY CELL**

**FLO Carnival**

A fun packed carnival was enjoyed by FLO & Non-FLO members. Children/people with special needs had showcased their products in the 4 allotted stalls by FLO Indore.

Neuro Workshop for 2nd Governing Body meeting. The session was conducted by Satyashiv D'mello & Ona Sambhavi



## FLO CHAPTERS

### FLO MARKETPLACE

**FLO CARNIVAL:** A fun packed carnival where FLOites were given an opportunity to showcase their business, where 3 stalls were given to special people to display their products. More than 3500 people participated in the Carnival.



#### Malwa FLO Bazar

MP's rich culture & heritage was showcased by local artisans like, Gond Art, Chanderi, Maheshwari, Metal art, Fabric jewellery & inaugurated by the National FLO President - Ms. Jayanti Dalmia

### 2nd GOVERNING BODY MEETING 22-23

Ficci FLO Indore Chapter 2022-23 was honored to host the 2nd GB Meet for all Governing Body members in Indore.

**Malwa FLO Bazar:** Madhya Pradesh's rich culture & heritage was showcased by local artisans like, Gond Art, Chanderi, Maheshwari, Bagh Print, Handloom, Metal art, Fabric jewellery etc. It was inaugurated by the National FLO President - Ms. Jayanti Dalmia.

**GB Meet & Neuro Workshop:** This is a national level meeting organized to share and discuss the FLO agenda. There was a Neuro workshop held for the national GB members.

**Dine, Meet & Greet at Nakhrali Dhani:** A special dinner was organized to showcase the Malwi culture & food for the GB members & FLOites where FLOites interacted with the GB members from all over India.

**Ujjain Mahakal Darshan:** National Governing Body members were escorted for the Ujjain Mahakal Darshan as a sightseeing place where National President was also present.

In the year 2022-23, Indore Chapter organised 1 webinar and 28 on ground events.

The speakers were Board Game Co., Ms.Sanya Jeswani, Mr.Sandeep Patani, Ms.Khushboo Jaisani, Mr.Om Prakash Sakhnechaji (Minister for MSME Sector and Minister of Science and Technology under Shivraj Singh Chouhan govt.), Mr.Shankar Lalwani ji (Member of Parliament from Indore. Former President, IDA (Indore Development Authority), Mr.Manish Malhotra (Fashion Designer), Dr.Jagat Shah, Dr.Aarti Sinhaa, Ms.Seema Puri,

Maa Anand Sheela, Ms. Kirti Rajpal, Ms. Meghna Shukla, CA Kirti Joshi, Dr. Sandeep Atre, Ms.Bhavisha Kothari, Mr.Satyashiv D'mello, Oona Sambhavi, Dr. Anil Lamba, Mr. Manish Agrawal, Ms. Sharvani ji, Mr. Arjun Pansari, Experts From BDO advisory firm, Dr. Pratibha Jain, Mr. Rakesh Jain, Hon. Chief Minister of MP-Shivraj Singh Chouhan ji

The objective was empowering women both, financially and socially & to promote entrepreneurship & professional excellence.

The outcome was that FLO Women got exposure, experience & learning towards new skill sets across different sectors with active participation.

### LIST OF EVENTS HELD IN MARCH 2023

Coffee Tasting, Learn & brew your own Coffee with Mr. Paresh Gehi, Founder- Zengai

Foot & Limb Camp - 2

FLO Indore, Disability cell organized this for the welfare of specially abled people where we contributed 53 patients benefited.

Grand Finale - Mehfil-E-Sufi with Amrit Wadali



# JAIPUR CHAPTER

Dear Friends,

It is an honor for me to take the baton as the Chairperson, FLO Jaipur Chapter. I am humbled & excited to step in the shoes of my predecessors who have taken the FLO Jaipur Banner to greater heights. As an attempt to fill in these mighty shoes I would like to share with you my motto for this year is "Manifesting Excellence".

These past two years have been difficult ones for all of us! We were faced with adversities, never imagined & ways of working, thinking have all changed drastically. Yet we adapted & we survived, that is the essence of us as women that we strive to excel in the most difficult situations and conquer them with ease!!

Let's combine our energies to bring positivity and prosperity to everything around us by manifesting the best. This year, our main agenda shall be developing sustainable changes at the grassroots level, educative and informative sessions to enrich and upgrade skills and foresee management guidance by prominent speakers & influencers for middle & upper level.

We would also be working closely to create a window for our members with the government, to ensure they gain maximum benefits from government schemes and initiatives. We would be creating an impact for the members to grow & shine with FLO supporting them in each step towards growth & promoting their Business.

Thank you,

**Mudrika Dhoka**

Chairperson, FLO Jaipur Chapter

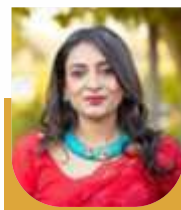


**Mudrika Dhoka**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Neha Dhadda**  
Sr. Vice Chairperson



**Raghushree Poddar**  
Vice Chairperson



**Monica Kothari Jain**  
Imm.Past Chairperson



**Vrinda Kotahri**  
Secretary



**Neha Arora**  
Treasurer

# CONSOLIDATED CHAPTER REPORTS 2022-23

In the year 2022-23, FLO Jaipur Chapter organized 35 events, out of which 2 were workshops.

The Speakers were:

1. Karishma Kapoor
2. Abhishek Bachchan
3. Kangana Ranaut & Arjun Rampal
4. Shiva Shiv Kumar 5. Sadguru
6. Maa Anand Sheela
7. Priti Rathi Gupta
8. Rashmika Mandana & Ritesh Bawri
9. Namita Thappar & Amit Jain
10. Adhishree Anand
11. Atul Khatri
12. Sudha Murthy
13. Sister BK Shivani

Other Events & Gov. Interface are as follows:

1. FLO Fitness Week
2. MOU Signing with Istart Rajasthan, Department of IT
3. Retreat to Dehradun & Mussoorie
4. Rajasthan Digi-fest, Fireside Chat Session
5. Diwali Soiree (A pre-Diwali get together)
6. Factory Visit to Pushkar & Dumping Yard, Kishangarh.
7. Scantling Summers (An ode to the beautiful Women's' on International Women's Day)
8. Delegate of Trade international & National Summit held at Jaipur
9. Part of Mahila Samantha Divas by the Government of Rajasthan, an affair of Artisans & Handlooms
10. Part of Rajasthan Budget Session
11. Self-defense workshops all over the city with Police Department
12. Member networking 10 coffee meets for business promotion

## SNAPSHOTS

FLO Jaipur team in the leadership of its new chairperson Mudrika Dhoka, kick started the year with mega super star Karishma Kapoor.

WCD Minister Mamta Bhupesh also graced the occasion as a special guest. FICCI FLO Jaipur in collaboration with the women and child development adopted a village for holistic development and upliftment of grass-root women.

The unimaginable, legendary and dynamic MR. Abhishek Bachchan was a perfect example of a person who has excelled in each role professionally and personally, with a phenomenal career graph in each arena as a producer, actor, sports fanatic, entrepreneur, an admirable son, an amiable father, a balanced husband.



## FLO CHAPTERS

FLO Jaipur witnessed the WORLDWIDE launch of the song, 'She's on Fire' for the action spy thriller, 'Dhaakad' in Jaipur's Raj Mandir theatre. Chairperson Mudrika chatted with the Bold and beautiful Kangana Ranaut & dashing Arjun Rampal who graced the stage amongst our members, along with producer Deepak Mukut and director Razneesh Ghai.



Healthy living helps you enjoy more aspects of your lifestyle. Keeping this in mind, FICCI FLO Jaipur organised Fit & Flo where members learnt a fun way to stay fit and healthy.

Healthy living helps you enjoy more aspects of your lifestyle. Keeping this in mind, FICCI FLO Jaipur organised Fit & Flo where members learnt a fun way to stay fit and healthy.



Witnessing the global icon SADHGURU was a delight for members who were state delegates for this magnanimous event highlighting ways to preserve and SAVE SOIL- a global awareness movement.



The more one sees of Ma Anand Sheela, the less one feels one knows her and her mysterious journey in OSHO. The truly unapologetically Maa Anand Sheela talked about her rollercoaster ride of a life with FLO members in an honest, open interaction.



A Member Engagement event with the philanthropist and author, Sudha Murthy Ji. In a unique concept curated for the event, Children of Various Schools were panelists and moderated the session with Sudha Ji. The members attended with the young ones and each child present got a bag of books and a chance to get them personally signed by Ms. Murthy herself. The President & Chairperson was felicitated by Sudha Murthy Ji, and welcomed her with a shloka.



### Celebrity Health Event BE FAMOUSLY FIT!

Learn the art & science to deal with Stress, Lifestyle Diseases & more with South Movie Pushpa- Sensation Rashmika Mandanna & Health Guru Ritesh Bawri





## FLO CHAPTERS

FICCI Flo Jaipur and IStart Rajasthan signed a MOU for nucleating women startups. Istart Rajasthan is a flagship initiative by Rajasthan government for startups in Rajasthan; intended to foster innovation, create jobs, and facilitate investments in the state. This MOU will catalyze the efforts of the FICCI FLO in handholding women at various levels of society for empowerment.



The Jaipur chapter completed 15 glorious years, to mark this memorable occasion, Flo family celebrated in style with Diwali Soiree. A salute to the pillars of strength, our past chairperson's whose vision lead us this far. The members celebrated the power of FLO.



Sharks Namita Thappar and Amit Jain addressed FLO with witty life instances and stories which shaped their businesses and personalities. Namita enthusiastically shared how she balances her Career, passion Shark Tank & Personal Life. A learned session where members interacted with the national television personalities during a candid session with chairperson Mudrika Dhoka.



A laughter riot with Atul Khatri, a spousal event where our Flo family bid adieu to the year with abundance of smiles and amusement. A fun evening supported by Istart Rajasthan. Flo Jaipur members and their spouses laughed out loud an evening by stand-up artist by Atul Khatri. Truly a special day for all our members.



Jaipur Chapter chairperson Mudrika Dhoka, along with Mrs. Neeta Boochra, founder Ficciflo Jaipur and past National President along with past chairpersons and GB members; Ms. Bela Badhalia & Ms. Meenal Jain visited governor house to have one on one with Shri Kalrajji Mishra. We discussed about FICCI FLO's involvement in the political & economic growth & expansion of the state through empowering women on all levels of society.



To pay tribute to the true essence giving and gratitude of the festival season, the chapter in association with Shri Bhagwan Mahavir Viklang Sahayata samiti and Jaipur foot donated 64 limbs to the patients in need. Members joined hands in this gratifying deed.



The adopted village of Bheelwa was the platform to conduct various skilling initiatives in the efforts to uplift and empower the women of the village to assist in leading a more confident and independent life. The school of the village was elevated by a computer lab in efforts for better digital literacy. A holistic health camp for the women and children of the village was conducted in which a team of doctors came to talk about personal hygiene. A fulfilling, gratifying deed which involved our members, committee, and local officials.



Workshop for goal setting was an integral part of the journey towards success as the famous saying goes, A plan without a goal is just a wish. Members took great pointers through this impactful workshop by Adhishree Anand.



Empowering the youth of the nation, FLO Jaipur partnered with Nirbhaya Squad of Jaipur Police to conduct self-defense classes in various schools and colleges around the city. Teaching simple mechanisms of self-protection, we aim to make every girl stronger and more confident. The sessions were held by Additional Deputy Commissioner of Police and Nodal Officer Nirbhaya Squad Ms. Sunita Meena, Nirbhaya Squad and Mudrika Dhoka along with Team FLO.



## FLO CHAPTERS

Coffee with FLO, a unique concept curated by Team Flo & chairperson Mudrika Dhoka is a candid way for members to interact, network & promote their businesses over a cup of coffee. Over 10 sessions held for members of the chapter were conducted by executive members with each one having unique ice breaking games and unique ways to connect.



Girls' trip! A rejuvenating retreat to Uttarakhand, the heart of Himalayas was a delight. Bonding with old friends and making unforgettable memories with new ones was a perfect weekend gateway.



Sustainable & biodegradable access to industries. This factory visit was to understand how the marble waste has started to be turned to degradable standards & the history of dumping yard, Kishangarh.



A Financial Fitness Bootcamp for women was organized by FLO exclusively for its members, conducted by Priti Rathi Gupta, founder of LXME. LXME is a financial platform for women which aims enabling women to understand how money works, goal setting and taking charge of their personal finances. A truly eye-opening session for our m

# JAMMU-KASHMIR & LADAKH CHAPTER

Dear Friends,

As Founder Chairperson of this vibrant chapter, and on behalf of the members, all of us would like to thank President Jayanti Dalmia and the Presidium for reposing their faith in us.

Founded the Chapter of FLO JKL on 24 May 2021 amidst the Delta wave of COVID 19 under extremely challenging times. However, I often compare my life to that of a lotus that blossoms in muddy environs and the FLO JKL Chapter steadfastly worked on an overdrive to establish the roots for a vibrant and an important chapter at the crown of India's map.

Our member base is steadily increasing, and we are rapidly gaining traction in executing our plans. We are supremely confident of making a meaningful difference and realizing our objectives going forward. My Tagline is "Where Mountains Meet the Sky" because there are several initiatives. I have taken to make a strong foundation for the chapter.

To boost youth employment and celebrate Jammu & Kashmir's entrepreneurial spirit, start-up pilot in the region has been encouraged by through organizing start-up festivals bringing together entrepreneurs, innovators, and changemakers from UT of Jammu & Kashmir. These shall prove to be big milestones in future.

For Rural Woman Empowerment, we have planned to invest in building capacities of rural women in a phased manner by making women financially independent by undertaking activities that will help them improve their businesses, social, local, economic, and financial skills and take the best advantage of income-earning opportunities.

The JKL chapter has a strong team of self-motivated individuals, sharing the same concerns aspiring to deliver in the best possible manner. Together we will achieve an impact physically, socially, economically, and environmentally.

Regards,

**Dr. Kunwrani Ritu Singh**

Founding Chairperson, FLO Jammu-Kashmir & Ladakh Chapter



**Dr. Kunwrani Ritu Singh**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Varuna Anand**  
Sr. Vice Chairperson



**Esther William**  
Vice Chairperson



**Ritika Trehan**  
Executive Secretary



**Ruchika Gupta**  
Treasurer



**Pooja Gandotra**  
Jt. Treasurer

# CONSOLIDATED CHAPTER REPORTS 2022-23

## KEY INITIATIVES

'Vridhdi'- Digital Literacy for the Girl Child	Business & Trade Promotion
	Financial Literacy
Industrial Park	Village Holistic Development
Startup Cell	W20 Outreach Programme

In the year 2022-23, JKL Chapter organised marquee events & webinars under the various verticals defined by the HO. Listing out the various events along with their speakers and outcomes: -

### Vridhdi - Digital Literacy for the Girl Child

- Inception: "Vridhdi"- Brainchild of our Founding Chairperson Dr. Kunwrani Ritu Singh as a digital skilling initiative for the girl child in identified villages.
- Infrastructural Support: Supported by the NIIT foundation, several computers were donated to select schools in villages and volunteers mobilized to train the girls.
- Vridhdi our Digital Beti: 2nd batch of our digital beti 'Vridhdi' is under way in collaboration with NIIT & Ashok Kapur Foundation under which 40 girls from the village have taken their examination & are awaiting their result.

### Industrial Park

- Meet with the Mayor : Suggestion for incorporating facilities for the differently abled in the Jammu Smart City Project were presented to the Hon'ble Governor.
- National Health Screening Festival: In collaboration with Sahyog India where 250 specially abled children were screened, Dr. Kunwrani Ritu Singh was the Guest of Honour & shared the dais with the Chief Guest Hon'ble Lieutenant Governor of J&K at the National health screening festival of the Divyangjan for the Special Olympics as part of the 75th year of Azadi ka Mahotsav.
- 'DivyaRang'-Platform to skill differently-abled children : Founding Chairperson FLO JKL, Dr. Kunwrani Ritu Singh along with the EC members launched 'Divya Rang'- a platform to skill, train, empower the differently abled children on World Disability Day at Muskan, home for the mentally challenged.

### Startup Cell

- Awareness Session: Startup Cell collaborated with MIET & Campus Dunia for an awareness session on Unleashing Growth: Creating Startups, Generating Job & Empowering Women Enterprises for 250+ students & faculty of IIT, Jammu & MIET Autonomous College.
- ONDC Onboarding Meet: FLO entrepreneurs attended ONDC onboarding meeting at Udyog Bhawan. ONDC-Open Network for Digital Commerce is a non-profit company backed by Government of India, whose network will enable the display of products and services from all participating e-commerce platforms in search results across all apps.

- ✦ MSME EXPO: Kr. Ritu Singh gave an impressive speech at the vendor development programme and MSME Expo at Jammu Haat. As an outreach to empower her members she networked and got 3 stalls for her members to showcase their products in the expo.
- ✦ Seed-Startup Festival to generate Youth employment & encourage entrepreneurial spirit: A 2 day Startup Event For Entrepreneurial Development (SEED) festival hosted by Dr. Kunwrani Ritu Singh at Hari Niwas Hotel, Jammu and MIET University on March 17 & 18, proving big milestones for boosting youth employment and celebrating Jammu & Kashmir's entrepreneurial spirit. Encouraging start-ups in the region, bringing together entrepreneurs, innovators and changemakers from UT of Jammu & Kashmir, creating a sustainable system for doing business in Jammu, Kashmir & Ladakh. Many motivational speakers, market place, and opportunities for network. Open-ended communication and knowledge sharing, connecting like-minded people ready to make impact.

#### **Business & Trade Promotion Meet with Director Industries**

- ✦ JKPTO Export Awareness Workshop: FLO members attended an export awareness workshop organized by JKPTO. Khalid Jahangir, MD JKPTO, welcomed the FLO members and the business community present and briefed them about mandate and various trade and promotion initiatives.
- ✦ Gulbahar: With the aim to promote our members, local artisans, designers and entrepreneurs, Dr. Kunwrani Ritu Singh showcased their products in multiple exhibitions at coveted stores in Jammu & Kanpur. It received a wonderful response, and the shows were personally curated by Dr. Ritu Singh herself.
- ✦ Networking for Women-run Businesses and Startups Outreach: Establish e-market platform for MSME's, creating awareness and mentor women for availing Govt. schemes for new businesses, and taking forward MoUs with JKPTO and IIT-Jammu. Programmes like- Skilling workshops for women in retail, healthcare, handloom, arts and crafts, IT, hospitality, beauty, and wellness among others. Organizing buyer/sellers meets to support women entrepreneurs. Funding for startups, exports and supporting the Hausla scheme for women entrepreneurs

#### **Financial Literacy**

Talk on 'The Importance of Women to Run Businesses for More Than Three Generations' and Investor awareness program with ICAI

#### **Village Holistic Development**

- ✦ Asha: Under our skilling program 'Asha' in collaboration with Looks Salon, 5 women trained in beauty have already started and established their small beauty centres in their respective villages.
- ✦ Chakki Charpai: Brainchild of Dr. Kunwrani Ritu Singh in collaboration with JKRLM under the UMEED scheme. 'Dhabas' for promoting local Jammu cuisines were launched and several training workshops along with Horticulture and MSME departments were held to ensure the maximum benefits. Pickles from 60 women engaged under our Chakki Charpai program in collaboration with UMEED & the Horticulture Department, were sold and promoted by FLO JKL.
- ✦ Skilling: Sarveshwar Smile Foundation inaugurated a stitching and skilling centre in the border area of Suchetgarh in collaboration with FLO JKL. Several intensive workshops have been initiated in collaboration with MSME with rural women to handhold and train them be market ready.

## FLO CHAPTERS

Further, Maharaja Hari Singh Foundation along with FLO. JKL also took up the cause to skill 500 women from Katra under the UMEED Scheme.

- Model Villages: Ensure integrated development of the adopted villages with adequate infrastructure. Develop local industries/businesses to create sustainable livelihoods. Improvement in Socio-Economic Indicators to the National average.

## W20 Outreach Programme

- Eco-system for women to thrive, transcend and transform, covering 5 priority areas in India's G20 presidency

The W20 conducted an outreach program in collaboration with FLO JK&L for the Gender Digital divide presided by Dr. Sandhya Purecha, Chair W20. The programme was organized under the dynamic leadership of Kr. Ritu Singh, Founding Chairperson FICCI FLO JKL with active support of the Ashok Kapur Foundation at Hari Niwas.

On day one, Dr. Sandhya visited the DPS Nagbani School where a State of the Art, computer laboratory has been set up by Founding Chairperson FICCI FLO JKL Kr. Ritu Singh in collaboration with NIIT and The Ashok Kapur Foundation under project Vriddhi. On the second day, around 200 women including bureaucrats, entrepreneurs from urban & rural areas, SHG's and women sarpanches were addressed.

15 rural women from Jammu awarded certificates for completion of Beauty, Makeup & Hair courses undertaken by them under project ASHA by FICCI FLO JKL & Ritika Trehan's LOOKS saloon.

## SNAPSHOTS



# KANPUR CHAPTER

Dear friends,

"If everyone is moving forward together, then success takes care of itself." - Henry Ford

It's been my honour and privilege to serve as the Chairperson for FLO Kanpur Chapter. My vision for the year 2022-2023 was to GROW- Not alone but together.

Women empowerment is one of the crucial factors for any nation's progress. At FLO Kanpur chapter, we have continued to help, support, and empower women to achieve their personal and professional goals.

I believe that "Behind a successful woman is a tribe of other successful women".

With the same though, I led the Kanpur chapter with utmost passion to raise the flag higher.

I congratulate my incoming Chair, Sneha Shah Gupta and wish her the best to raise the bar higher and let the Chapter soar to newer heights.

Regards,

**Pooja Gupta**

Chairperson, Kanpur Chapter



**Pooja Gupta**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Sneha Shah Gupta**  
Sr. Vice Chairperson



**Shruti Jhunjhunwala**  
Vice Chairperson



**Kanika Vaid**  
Imm. Past Chairperson



**Sushma Singh**  
Secretary



**Kriti Shroff**  
Jt. Secretary



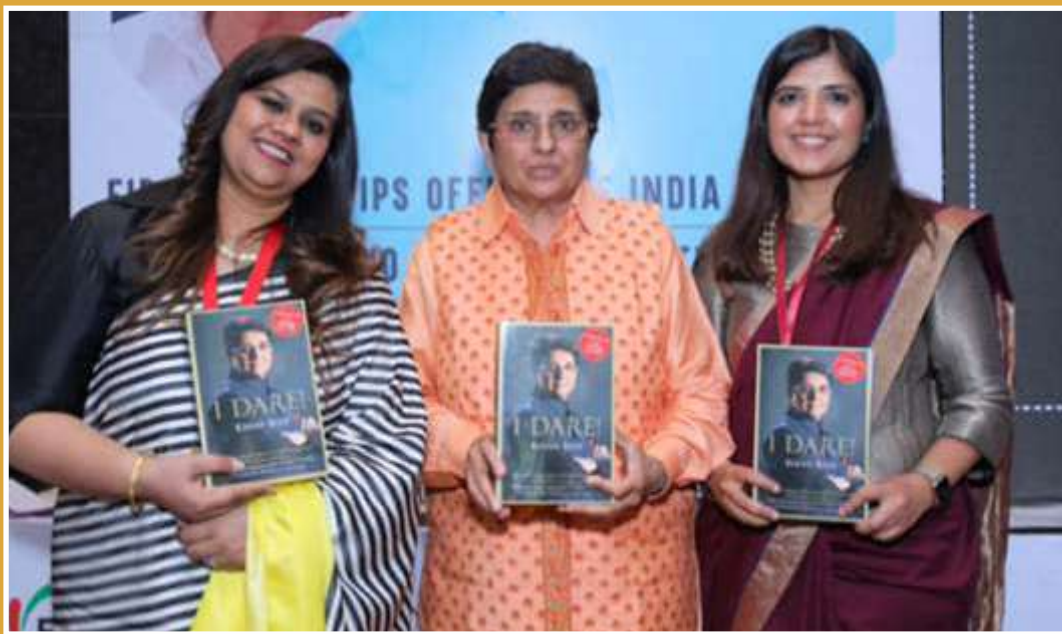
**Kashish Grover**  
Treasurer



# CONSOLIDATED CHAPTER REPORTS 2022-23

## Networking

FLO Kanpur started the year with Speaker Kiran Bedi. The event was attended by over 100 members. After the event, FLO Kanpur added shelves and many Hindi books to the already existing library at the Kanpur Jail. This effort was a part of the unique collaboration between Uttar Pradesh Prison Administration, FICCI FLO Kanpur - and India Vision Foundation to enhance the already existing reformation program to uplift and enhance the lives of the prisoners.



Celebrity drape artist, Dolly Jain was invited for a hands-on workshop on drapes for the members. The workshop was attended by 150 members. 3 local designers also displayed their merchandise at the event.



## FLO CHAPTERS

Be who you are! FLO Kanpur celebrated Pride Day with Zainab Javid Patel to increase awareness about building an inclusive society. The event was attended by students of Allenhouse Business school and FLO Kanpur members.

Sound meditation was organized for the members to celebrate the goodness within. The event was attended by 100 members.



FLO Kanpur hosted the timeless icon Zeenat Aman to talk about the evergreen journey on the silver screen. The event was attended by 150 members.

Organized a Diwali Meet to enjoy festivity and provide networking platform. Hosted Gurleen Pannu at the event.



FLO Retreat to Guwahati and Meghalaya, a 26-member delegation visited Assam and Meghalaya and soaked in the nature and culture of the Northeast.



## FLO CHAPTERS

FLO Kanpur hosted the veteran actor and writer, Deepti Naval to talk about her life and evolving role of women in cinema and society.



FLO Kanpur also had the privilege of hosting legendary poet, writer, and lyricist Javed Akhtar ji to discuss his biography Jadunama. The session was inspirational and allowed the members a sneak peek into the life of Javedji and his journey from small town to B-town.



FLO Kanpur hosted Celebrity Chef Kunal Kapoor for the Master the Art of Cooking session imparting the important skill of cooking in everyday kitchens.

We shall end the year with a networking event and invite Sonam Karla for the same.

All events conducted by FLO Kanpur were very well covered by leading newspaper dailies including Dainik Jagran, Hindustan Times, Dainik Bhaskar, Innext and many others.



## KOLKATA CHAPTER

Dear Friends,

It all started with a vision to fly together, to bring the community into one big herd of birds. Yes, I know that it is not really a thing but we wanted to make it happen.

I didn't realise the experience would be so surreal, of our motto taking shape and each one spreading its wings to give the other flight.

From watching the ladies of Jodhpur fade away into the distant sandy horizon and feeling humbled when we donated a hundred gharas, to witnessing the faces of hundreds of students explode into a smile when we gifted a century of benches, to an almost an ancient, government school and made history by enabling it to be certified by the Board. We worked to empower artisans from across the country at our textile events.

In our thirty events this year, we've covered the various facets that comes with being a woman - from noteworthy speakers talking about financial literacy, giving us the tips to be a great host, slipping in some style tricks and even learning about the law and our rights.

The learning was great, the community furcated into six niche interest groups - each run by a Champion, it was her duty to plan, coordinate and see through a smooth event.

The true beauty of a community is unleashed when we come together and learn from one another - we take some, we give some. But most importantly it comes in supporting one another - that is when we reach new heights. And that is exactly what we set out to do this year.

And now that we near the end of it, I can say with pride that we really did 'fly together.'

Regards,

**Shradha Saraf**

Chairperson

FLO Kolkata Chapter



**Shradha Saraf**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Radhika Dalmia**  
Sr. Vice Chairperson



**Shradha Murarka**  
Vice Chairperson



**Manjari Agarwal**  
Imm.Past Chairperson



**Manjari Almal**  
Secretary



**Mansi Agarwal**  
Jt. Secretary



**Ritu Jajodia**  
Treasurer



**Sweta Nathany**  
Jt. Treasurer

# CONSOLIDATED CHAPTER REPORTS 2022-23

In the year 2022-23, the Kolkata Chapter organised a total of 31 on ground events and 5 webinars.

## The speakers

Lithuanian Ambassador Julius Pranevicius, Ms Sreela Mitra, Ms Kanchan Wadi, Ms Meenal Nigam, Ms Meghna Malkhan, Mr Vivek Bajaj & Ms Priti Rathi Gupta, Ms Namita Lakhota, Mr Aatmn Parmar, Ms Vinita Kejriwal, held to explain them Mr Chitavn Mallick, Ms Mansi Sanghvi, Ms Divya Srivasatva, Dr Jai Madan, Ms Seema Puri, Ms Ruchika Gupta, Mr Manish Malhotra, Ms Anju Modi & Ms. Dolly Jain, Ms Shinjini Kumar & Ms Taarini Saraf, Ms Nidhi Sachdeva, Mr Alkesh Agarwal, Ms Adhishree Anand, Dr Abhay Nene, Mr Shashi Tharoor and Mr Suhel Seth, Mr Sunny Shah, Dr Ramakant Deshpande, Ms Harsha Banthia, Mr Ritesh Bawri, Ms Sanaya Vyas & Dr Rajeev Agarwal, Mr Raghvendra Rathore, Ms Indira Banerjee, Ms Moushami Bhattacharjee & Ms Priya Hingorani.

## FINANCIAL LITERACY

We had 7 events focused on financial literacy - a combination of online and ground events. There were panel discussions by stalwart speakers where mandatory financial concepts were explained in an easy way for the layman to understand.

Financial details such as insurance, bank accounts, nominees etc and the importance of it were explained. The consequence of inheritance and protection of wealth, planning of succession were discussed. In the workshops, members were guided on how to make investments in stocks and the basics of trading were uncovered. The aims of these workshops & discussions were to explore how money can be made by investing them correctly, instead of having them sitting stagnantly.

This also helps in achieving business goals faster without as much stress and burnout. The session empowered entrepreneurs to unlock their personal potential and accelerate their wealth. We also had an interesting perspective in one of the sessions which advocated for pockets in womenswear as it is a symbol of equality, and there was a correlation made between the wage gap and the size of women's pockets. The sessions not only harped upon the importance of managing money but also acted as a guiding light on how to go about it, and make decisions.

## DIGITAL LITERACY

We launched the Karigar Program to empower our artisans to sell online directly without a middle man and reach new clients and markets - for this there was training program conducted for the artisans to set up their online platform and utilise technology to maximise their business potential.

## EDUCATION & SKILL DEVELOPMENT

Several programs were held for education and skill development - at grassroots levels, as well as for our members. We had an array of events spanning from training the spouses of tea garden labourers to teach them how to sew, and for artisans on how to communicate effectively wherein tips on how to speak so that you are heard and also how to listen effectively to resolve issues to various talk shows about jewellery, the anatomy of a diamond, hallmarking and its benefits. We also took a tour inside the factory of a jewellery unit where we learnt about the various steps in making jewellery. Our members were privileged to an event 'A healthy outside starts from the inside' featured tips about a goal oriented nutrition plan, weekly fitness goals, and ways to deal with Menopause. We also made sure our members' creative bones were tickled too, through workshops about table-scapes, flower arrangement, festive decors, curating a tea party and putting together a menu.

## DOMESTIC & INTERNATIONAL TRADE

FLO Bazar had a showcase of over 60 luxury and emerging brands. From international brands like Jimmy Choo to homegrown labels like Ritu Kumar we had the perfect mix. Pop up stalls at our events were also a great way to trade, and we made sure to invite our rural artisans to participate for an immersive experience. We also launched The Vintage Closet - an entity we created to increase the life cycle and promote thrifting and second hand shopping. It was a well curated marketplace where members donated things in almost perfect quality that they no longer needed or had lying without a purpose.

## **BUSINESS PROMOTION & MARKET PLACE:**

Pop up Stalls at events, FLO bazaar, Khaadi exhibition, Visibility & Promotion Stories on social media, Retool Groups, Featuring members in quarterly Magazine, business promotion of leading influencers who are members on social media, Discount & offers for members through Privilege cards, Gift Hampers & Birthday hampers to members by members, networking opportunities, Vintage trunk to promote premium second hand shopping.

## **LEGAL**

Empowerment means giving women the agency, authority, or the right to make choices. This helped members dive deeper into their own empowerment by learning about the rights of women as granted by the Constitution, laws, and courts, and learning how to defend those rights from threats, such as cyber-attacks. The vertical concluded with a celebration and felicitation of pan-India women who have forged a name for themselves as women of impact.

## **TEXTILES**

Khaadi fashion walk was organised to promote the handloom & kantha karigari, Symphony of old & new is the future of textiles was the talk by Ragvendra Rathore. Anju Modi showcased her latest collection of revival of Indian textiles which is sustainable and fashionable through the latest collection adorned by members. We also had celebrity drape artist, Dolly Jain talk about the importance of various draping techniques, share some expert tips and different styles of different states and cultures with the members.

### **The objective and outcome of the events**

The objective of the events was to inspire, enhance, connect and empower each member, all events were designed to change perceptions and enhance new branches of learning. A holistic approach was taken while designing the events. To keep it multi-faceted the events revolve around various spheres - ranging from business promotions, financial literacy to emotional & mental health wherein women were taught to deal with anxiety, stress, and achieve calmness & inner peace.

Various fitness talks and workshops were held to teach the value of being healthy and fit through right eating habits, exercising & meditating. A group of adventurous members explored the hidden heritage of Kolkata and learnt about the history of iconic buildings. Members interested in food explored various cuisines - from tasting traditional Andhra cuisine, to learning how to make the perfect pizza at home and curating a lavish tea party - with the menu and decor, and most important of all - how to be the perfect hostess.

Members also learnt how to celebrate life by learning simple flower arrangements to do during festivals. The members went back happy to learn that tablescapes can be interesting by using eco-friendly products like corrugated paper, loofah, jute and fresh flowers.

In depth workshops were held on 4C's of diamonds, authenticity of old jewellery and taking care of it. The outcome of the events can be seen visibly as we empowered more than 10000 women through talk shows, workshops, exhibitions, networking meets, pop ups. At the grassroots level distribution of sewing machines, distribution of kits to support children & livelihood, Health Camps were organised. Steel pots were distributed to women in Manwar to carry and store fresh water, empowering and enabling them to consume clean drinking water.

We also had a historical moment when we donated 100 benches to a government school in Jodhpur and enabled it to be recognised and accredited by the Board. 30+ karigars were taught to sell their goods online and reach new markets. We tried to promote our members who are business owners by incorporating their products in gift hampers and giving them stall preferences during events and exhibitions.

FLO CHAPTERS

THE EAGLE RISES



LITHUANIAN AMBASSADOR



SPEAK, LEAD, SUCCEED-  
SREELA MITRA



SPEAK YOUR WAY -  
KANCHAN WADI



YOGA DAY



KHAADI - AMAZON KARIGAR



MONEY MATTERS



KNOW YOUR INHERITANCE-  
NAMITA LAKHOTIA



CHITVAN MALLICK



DR JAI MADAAN



FLO BAZAAR



ETIQUETTE EDGE - SEEMA PURI



**Manish Mehrotra**



**NGO EXHIBITION**



**TANSEN THE PLAY**



**OUT OF THE FRAMES**



**FINANCIAL LITERACY -  
MERI POCKET**



**SCALING YOUR BUSINESS -  
ALKESH AGARWAL  
DOLLY JAIN & ANJU MODI**



**BE A GOAL BOSS -  
ADHISHREE ANAND**



**FIT AT FLO -Dr Abhay Nene**



**AMBEDKAR SHASHI  
THAROOR & SUHEL SETH**



**FIT AT FLO - SUNNY SHAH**



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FLO CHAPTERS

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# YFLO KOLKATA CHAPTER

Dear friends

I am delighted to present my report as Chairperson of Young FICCI Ladies Organisation Kolkata Chapter (YFLO) for the year. Our theme for this year was "Be You" which aimed to explore the different facets of being a woman through various events and initiatives.

We organized several events and programs that provided growth and learning opportunities for women in various fields. Our workshops, seminars and learning events covered a wide range of topics including leadership, entrepreneurship, marketing, finance, and technology, among others. Our networking events and fellowships programs provided our members with opportunities to connect with like-minded individuals and build meaningful relationships.

I am proud to report that we have successfully achieved our objective of creating an inclusive and empowering environment for our members to learn, grow, and thrive. We have seen

significant growth in our organization, with the addition of 122 new members in this term.

The feather on the cap this term was the three-day course for our YFLO Members at Indian Institute of Management (IIM) Ahmedabad on Entrepreneurship: Scaling Up Businesses.

I would like to take this opportunity to express my gratitude to our members for their active participation, dedication, and support throughout the year. Their contribution and engagement have been instrumental in making this year a success. I would also like to extend my thanks to the Executive Committee for their hard work and commitment towards organizing these events.

I am proud of the achievements we have made this year, and I am confident that our organization will continue to thrive and make a positive impact in the lives of women entrepreneurs in the future.

Thank you.

Best regards

**Shilpa Sethi**  
Chairperson, YFLO Kolkata



**Shilpa Sethi**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Priyanka Agarwal**  
Sr. Vice Chairperson



**Varsha Wadhwa Chirimar**  
Vice Chairperson



**Soni Jain**  
Imm. Past Chairperson



**Ankita Chitlangia**  
Secretary



**Anisha Juneja**  
Jt. Secretary



**Charushree Gupta**  
Treasurer



**Vidushie Kandoi**  
Jt. Treasurer

# CONSOLIDATED REPORT 2022-23

In the year 2022-23, YFLO Kolkata Chapter organised 40 on-ground events.

- ✦ The events and the speakers were
- ✦ Be Real, Be You - Opening Event with **Mira Kapoor** on 27th April
- ✦ Be Flavourful, Be You - Cook-along with chef **Karishma Mehta of Bowled over by Kari** on 6th May
- ✦ Be Social, Be You - Networking event at Warehouse Café with Spouses on 18th May
- ✦ Be Talented, Be You - Learning event with **R Madhavan** on 27th June
- ✦ YFLO Bazaar X Fireflies - A Lifestyle & Fashion Exhibition/Fundraiser on 15th July
- ✦ Be Spirited, Be You - Networking Evening at JW Lounge at JW Marriott
- ✦ Be Independent, Be You - Equity Investing with **Saurabh Mukherjea** on 17th August
- ✦ Be Patriotic, Be You - A New Idea of India with **Dr. Swapan Dasgupta, Rajeev Mantri and Harsh Madhusudan** on 27th August
- ✦ BE Smart, Be You - IIM Ahmedabad X YFLO from 14th to 17th September
- ✦ Be Amazing, Be You - Launch of Pret-Wear collection at 85 Lansdowne on 19th September
- ✦ Be Glamorous, Be You - Masterclass on art of make-up by celebrity make-up artist **Namrata Soni** and draping by celebrity saree-drapist **Dolly Jain** on 22nd September
- ✦ Be Decorative, Be You - Workshop on Table Dining Couture by ace table-stylist **Ami Kothari** on 26th September
- ✦ Be Stylish, Be You - Styling Tips with celebrity stylist **Edward Lalrempuia and Priyanka Modi of AM PM designer label** for YFLO members on 17th October
- ✦ Be Festive, Be You - Networking Diwali Fellowship amongst members on 19th October
- ✦ Be Mythical, Be You - With Author **Amish Tripathi** in association with Prabha Khaitan Foundation on 21st October
- ✦ Be Active, Be You - Marathon Training Program for 5 weeks with introduction session at Zest TNL on 5th November
- ✦ Be Aware, Be You - Financial Literacy Joint event with FLO - SALT X #MeriPocket - uncovering the sexism behind not having pockets in women's outfits on 18th November
- ✦ Be Historic, Be You - Tour of the historic **Fort William** on 3rd December
- ✦ #BeAGoalBoss - Joint Event with FLO - Goal Setting workshop with **Miss Adhishree Anand** on 16th December
- ✦ Be Candid, Be You - Candid Conversation with celebrity **Neena Gupta** about her Life Journey on 23rd December
- ✦ Be Fast, Be You - Adventure Around town in a Car Rally for a Cause on 5th January 2023
- ✦ Be Free, Be You - Conversation between Award winning author **Chitra Banerjee Divakaruni and Karuna Ezara Parikh** for the launch of her new book Independence on 25th January 2023.
- ✦ Be Organic, Be You - SRC Milk Farms visit with children on 11th February
- ✦ Be Entrepreneurial, Be You - Panel Discussion on the entrepreneurial journey of **Sagar Daryani, Founder of WOW! Momo and Vivek Sahni, Founder of Kama Ayurveda** on 15th February
- ✦ Be Informed, Be You - Seminar on Preventive Care for Cancer by **Dr Ang Peng Tiam** from Parkway Cancer Centre, Singapore on 24th February
- ✦ Be Epic, Be You - Conversation with successful author and entrepreneur **Ankur Warikoo** on his latest book "Get Epic Shit Done" on 4th March
- ✦ Bibliophilic Conversations over High-Tea on Seven Husbands of Evelyn Hugo on 12th May.

- ✦ Conversations over High-Tea on The Getaway Girls and The Raging 2020s on 22nd July.
- ✦ Eat, Network & Play over High-Tea and Games amongst members on 4th May
- ✦ Vinyasa Flow Yoga with **Mrinalika Bhanjdeo** on International Yoga Day on 21st June
- ✦ Burmese High-Tea - A sit down four-course tea-pairing session with games for member interaction on 22nd July
- ✦ Be Fun, Be You - Sip & Mix workshop on cocktail making by bartender Irfan on 19th September
- ✦ Be Zesty, Be You - Zumba Workshop at House of Pepe on 15th November
- ✦ Be Aromatic, Be You - Elaborate Sit-down lunch with Networking at Badmaash on 11th January 2023
- ✦ Be Enough, Be You - Workshop on the importance of Mental Health with **DiAn Holistic Wellness** on 17th February.
- ✦ Be The Change, Be You - World Environment Day initiative of the first-ever conscious consumer collection drive of single-use plastics.
- ✦ Be Helpful, Be You - Initiative to support 10 grassroots level women entrepreneurs to kickstart their entrepreneurial journey.
- ✦ Be Supportive, Be You - YFLO tied up with NGO I Love Jaisalmer to support the higher education of 3 women from rural backgrounds and did a tree-plantation drive at the Government College for girls in Jaisalmer.
- ✦ Be Fast, Be You - Adventure Around town Car Rally for a cause. We raised funds in association with iPWSA - To spread awareness about Prader Willi Syndrome.
- ✦ Be Inspirational, Be You - YFLO tied up with NGO Literacy India to support the education of children of Rajbhavan Primary Govt. Free School.
- ✦ Finale event- YFLO Young Achiever's Awards.

**Objective:**

The objective for the year was to explore different facets of being a woman through various learning events, workshops, networking events, fellowships, glamorous and motivational events. Our theme for the year was "Be You," and we aimed to encourage our members to embrace their individuality and empower them to achieve their full potential.

Throughout the year, we organized several events and initiatives that provided our members with a platform to learn, network, and grow. Our events covered various topics, including entrepreneurship, leadership, marketing, finance, technology, and more. We had industry experts and distinguished speakers sharing their experiences and knowledge through workshops and seminars which helped our members enhance their skills and knowledge in these areas.

We also organized networking events, where our members could connect with each other and explore potential collaborations and partnerships. These events were designed to facilitate meaningful conversations and interactions among our members, helping them build strong relationships and expand their professional networks.

Our fellowship group named Engage was highly successful, and our members benefited greatly from the opportunity to meet and explore professional relations.

In addition, we organized several glamorous and motivational events that celebrated the spirit of womanhood and inspired our members to pursue their dreams with confidence and determination. These events helped our members build their self-esteem and provided them with the inspiration and motivation to keep pushing towards their goals.

Overall, our objective for the year has been highly successful, and we have received positive feedback from our members. We believe that our events and initiatives have helped our members learn, grow, and connect with each other, and we look forward to continuing our efforts to empower and support women entrepreneurs and professionals.

Outcome: Our aim was to provide our members with a platform to learn, connect, and grow both personally and professionally, and I am proud to say that we have achieved our objective.

## FLO CHAPTERS

Our events have been diverse and covered a range of topics, including leadership, entrepreneurship, marketing, finance, technology, and more. We have had the pleasure of hosting distinguished speakers and industry experts who have shared their experiences and insights with our members. Through these events, our members have gained valuable knowledge, skills, and confidence that have helped them become stronger, smarter, and more confident in their approach.

Our events have also provided our members with a platform to connect with like-minded individuals and build a network of peers and mentors. We have seen many of our members collaborate on projects, share ideas and resources, and support each other in achieving their goals. These connections have been invaluable in helping our members navigate challenges and explore new opportunities.

I am proud to say that our events have been successful in giving our members what they were expecting. We have received positive feedback from our members, who have appreciated the diversity of our events and the value that they have provided. Our members have reported feeling more empowered and confident in their personal and professional lives, and many have achieved significant milestones and accomplishments as a result of their participation in our events.

In conclusion, our events have been in line with our theme and objective of exploring different facets of being a woman. They have provided our members with valuable knowledge, skills, and connections that have helped them become stronger, smarter, and more confident. I am proud of the outcomes of our events this year and look forward to continuing to provide our members with the resources and support they need to achieve their goals.

**BE AMAZING, BE YOU**



**BE CANDID, BE YOU2**



**BE DECORATIVE, BE YOU**



**BE DECORATIVE, BE YOU WITH AMI KOTHARI**



**BE ENOUGH, BE YOU**



**BE ENTREPRENEURIAL, BE YOU**



**BE EPIC, BE YOU WITH ANKUR WARIKOO**



**BE FAST, BE YOU -CAR RALLY FOR A CAUSE**



**BE FESTIVE, BE YOU - DIWALI FELLOWSHIP**



**BE FLAVOURFUL, BE YOU**



**BE FREE, BE YOU**



**BE GLAMOROUS, BE YOU**



**BE HISTORIC, BE YOU**



**BE INDEPENDENT, BE YOU**



**BE INFORMED, BE YOU**



**BE PATRIOTIC, BE YOU**



## FLO CHAPTERS

BE REAL, BE YOU WITH MIRA KAPOOR



BE SMART, BE YOU - CERTIFICATION



BE SOCIAL, BE YOU



BE SMART, BE YOU - IIM AHMEDABAD



BE STYLISH, BE YOU



BE TALENTED, BE YOU



EAT, NETWORK, PLAY



# LUCKNOW CHAPTER

Dear Friends,

As another FLO year draws to a close and I sit here at my desk to reminiscence, I am engulfed by a feeling of immense gratitude and pride.

Gratitude for having got this opportunity to make real and substantive difference to so many lives and the pride and joy of having fulfilled my responsibilities with elan.

The 8th FLO year for the Lucknow chapter was one of "Limitless Possibilities". This ideology was the cornerstone of all my efforts and was my theme of the year. A relatively young chapter resplendent with the vibrancy of its enthusiastic members and grounded by cherished values of our heritage, our chapter is now over 250 members strong and growing. My methodology included concentrating on the 3 Ms- Membership, Money, and Media.

I am happy to state that this year, we could bring 52 enterprising women into the FLO fold and have strengthened bonds of shared experiences, networking and camaraderie among members.

We have been successful in raising funds for all the activities charted out at the start of the year. FLO also came up in our city as the most formidable organisation with the maximum number of impactful events and programs due to the wonderful media coverage we could muster.

This year has also been one of immense learning with a plethora of Financial and Digital skill enhancement programmes organised across verticals. Our Start Up cell was one of the most active across chapters and our work in the field of inclusivity has also been consistent and noteworthy.

Our efforts in our adopted village under the VHD initiative has also translated into new roads, better illumination, improved school infrastructure and sustainable job creation at the grassroots level.

We have also been inspired by some exceptional thinkers and speakers who have made a difference to the lives of so many members.

At the end of my term, I look back at what I will remember as the golden year of my life. A year of promises fulfilled, of friendships that will last a lifetime and of smiles of hope we brought to hundreds of faces.

Thank you

Yours Sincerely'

**Simu Ghai**

Chairperson, Lucknow Chapter



**Simu Ghai**  
Chairperson



## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Swati Verma**  
Sr. Vice Chairperson



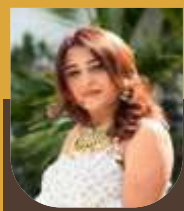
**Vibha Aggarwal**  
Vice Chairperson



**Arushi Tandon**  
Imm.Past Chairperson



**Swati Mohan**  
Secretary



**Smriti Garg**  
Treasurer



**Vandita Aggarwal**  
Treasurer

## CONSOLIDATED CHAPTER REPORTS 2022-23

In the year 2022-23, Lucknow Chapter organised 60 events.

The speakers were:

- Dr. Kalpana Saroj
- Kartik Narayan
- Zeenat Aman
- Dr. Sarita P. Naik
- Abhimanyu Bhist
- Dr. Ramon Lamba
- Jasmine Jain
- Madan Padaki
- Amrit Wadali
- Anupriya Agarwal
- Seema Puri
- Puja Sakhera
- Seema Anand
- R. Madhavan
- Prashnath G.S
- Meera Ekin
- Seema Chaturvedi
- Deepti Naval
- Rhea Abrol
- Manoj Muntashir Shukla
- Ruchi Kapoor
- Ujjwala Shanker
- Gauri Kuchhal
- Mohit Dua

The Objectives were:

- Village Holistic Development - we at FLO Lucknow, were committed towards making a substantive and sustainable change in the lives of women and children at our newly adopted village, Pallahri. Towards this end, we ran various campaigns here including dental and eye check-up camps, teaching new skills to the women in the village like pickle making, saree bag stitching and crochet art. We even managed to make infrastructural improvements to the village by making new streets, installing solar lights, and levelling and paving school grounds.

- ♣ Membership Augmentation and engagement - we managed this year to add 50 new members to the FLO Lucknow family and ensure increased member involvement in our events by organising targeted programs.
- ♣ Financial and Digital Literacy - the objective was to give members the tools and wherewithal to manage their finances better and more effectively for wealth creation and investment.
- ♣ Start Up - to work towards building an environment which allows startups and entrepreneurs to flourish by giving them information and access to the relevant people and technology.
- ♣ Networking - one of the core values of FLO, the goal was to create and nurture new linkages which would bring value to members both personally and professionally
- ♣ Member Skill Upgradation - this was at the forefront of all our efforts and it helped us curate events, speakers and workshop targeted at skill upgradation of all our members in the area of their choice.

**The Outcome**

FLO Lucknow had a wonderful and fulfilling year filled with opportunities for learning, increasing our skill set, making new connections, getting inspired by unique stories of unparalleled grit and foresight and overall, bonding together as motivated strong women whose voices and actions were bringing about a positive change in the lives we touched. FLO Lucknow continued to surge ahead in building the brand value of FLO and of women entrepreneurs above all else.

**MAGNIQUE - TETE A TETE WITH ZEENAT AMAN**



**ROCKETRY – INTERACTIVE SESSION WITH R. MADHAVAN**



**MAGICAL STORYTELLING SESSION WITH SEEMA ANAND**



**IN CONVERSATION WITH LYRICIST, POET, AND WRITER MANOJ MUNTASHIR SHUKLA**



**TALK WITH PADAMSHREE DR, KALPANA SAROJ**



## FLO CHAPTERS

A ROYAL AFFAIRE –  
THE FLO FASHION SHOW



THE SUFI WAY OF LIFE –  
A MASTERCLASS WITH MEERA EKIN



LET THE WORLD KNOW YOU –  
DIGITAL MEDIA WORKSHOP



WOMEN AGAINST VIOLENCE  
CONCLAVE



MONEY MATTERS –  
FINANCIAL LITERACY TALK



SKILL TRAINING WORKSHOP  
AT PALLAHRI



EYE CHECK UP CAMP FOR WOMEN  
AND CHILDREN AT PALLAHRI



## LUDHIANA CHAPTER

Dear friends,

As I stand here today, reflecting on my one year as the torchbearer of FLO Ludhiana, I am filled with a sense of pride and gratitude. When I was given this responsibility, I was daunted by the weight of the expectations placed on me. However, with the support of past chairpersons, my team, and all members, I was able to stand steady and strong on my feet.

The set benchmark became an inspiration for me, and the love of everyone was a strong wind beneath my wings. With a vision and mission of 'Together Towards Tomorrow', I took the flight, and what a flight it was, full of hope, dreams, and aspirations to do better and fly higher.

The year 2022-23 was an enriching experience for me and FLO Ludhiana. We worked towards etching a great future for many by collaborating with almost all NGOs for differently abled people and giving them a platform to showcase their work. An MOU was signed between NSDC and FLO Ludhiana.

We joined hands with the Govt. of India National Career Service (NCS) to bring together Industries for JOB FAIR 2022 and to promote employment in Punjab focused on the Specially Abled. A number of reputed Companies Participated in this job fair. Many specially abled candidates were trained and skilled by NCS after scrutinizing resumes from basic to skilled level.

It was a year which I will always hold close to my heart. Each aspect of the year has been special, each enriching, each a new learning curve with a stream of successful events all of which involved precise planning and execution. Here's to another lap of learning and growing, moving forward together. More power to all of us!

Regards,

**Neha Gupta**

Chairperson, Ludhiana Chapter



**Neha Gupta**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Ankita Gupta**  
Sr. Vice Chairperson



**Anamika Ghai**  
Vice Chairperson



**Radhika Gupta**  
Imm.Past Chairperson



**Pallavi Pahwa**  
Secretary



**Aman Sandhu**  
Jt. Secretary



**Shweta Jindal**  
Treasurer



**Sanam Mehra**  
Jt. Treasurer

## CONSOLIDATED CHAPTER REPORTS 2022-23

In the year 2022-23, Ludhiana Chapter organised 38 to 40 webinars and on-ground events.

The speakers were Rahul Jain, Barkha Dutt, Mandira Bedi, Vidya Balan, Zeenat Amaan, Javed Akhtar, Kiran Bedi, Masaba Gupta

The objective was "Empowering Women"

The outcome was that the participants experienced increased confidence and self-esteem, as they learnt new skills and gained knowledge that helped them realize their potential. Organisation of these events also helped women develop their leadership skills, through workshops and other activities. Additionally, the events raised awareness of gender issues and provided tools to address discrimination and bias. It was noted that the participants felt a greater sense of community and connection with other women, which can lead to networking opportunities and new friendships. Finally, the events provided motivation and inspiration to pursue personal and professional goals.

Following are some key highlights from the events hosted by Ludhiana Chapter:





FLO CHAPTERS



# MUMBAI CHAPTER

Dear friends,

**"Success is not final; failure is not fatal: It is the courage to continue that counts."**

--Winston S. Churchill

A year has gone by but seems like a new beginning. 2022-23 a journey that started with a dream to achieve the best for women to rise and shine. It was not an easy task, but every challenge faced was a learning step. Friendships and partnerships were built with many likeminded who believed in the power of women.

Today I proudly say that FLO is an amazing platform for women to seek the best if they need to achieve success. In my interactions with industry leaders, I see a new India where perceptions about a women's contribution have changed positively. This year's focus on getting the transgender community, the disabled and under privilege equal rights to perform is a milestone achievement.

Friends, I have visited villages and worked closely with NGOs and it is credible to see lesser privileged women financially independent. The FLO Startup platform is very well designed enabling our women FLOpreneurs from being startups to becoming unicorns. Today the chapter has women entrepreneurs from all walks of life and it is very comforting to see that they want to be involved in FLO both as mentors and Mentees. It is a learning lesson for all of us to hear the success stories of our women, many who started with no vision but just a passion and have today excelled in their path. It's a proud moment for FLO to be closely associated with the G20 which is a prestigious award and recognition for over the year's efforts in getting Indian women to have a face and get recognition. Friends I assure you that if we all have the same enthusiasm and zeal it will not be late when every women in this country will be touched and nurtured to perform.

Walt Disney has said "If you can dream it, you can do it."

Thank you and wishing you all the very best.

Regards,

Tehmina Khandwala

Chairperson, FLO Mumbai Chapter



**Tehmina Khandwala**  
Chairperson



## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Archana Khosla**  
Sr. Vice Chairperson



**Aarmeen Dordi**  
Vice Chairperson



**Lubeina Shahpurwala**  
Imm.Past Chairperson



**Reena Sachdev**  
Secretary



**Khushnuma Khan**  
Treasurer

## CONSOLIDATED CHAPTER REPORTS 2022-23

In the year 2022-23, Mumbai Chapter organised 52 webinars and 22 on ground events.

The speakers were experts from industry, government, consulate heads who had working experience on the subject. Events were curated where the speakers interacted one on one with the members so that solutions to queries could be answered. Speakers also gave contacts of institutions and offices where members could reach out to for their queries. Speakers from the government bodies noted down issues that were put forth by the members and said that they would be forwarded to the relevant departments.

The objective of holding the webinars and events was to engage members in networking and listening to experts from where they could get knowledge on different topics of interests to them. The topics chosen were curated around understanding the background of the members and how it could help in their business path ahead. Especially topics pertaining to the startup and MSME sections were designed in a manner where members could hear the experts speak Knowledge leadership series were organised where women entrepreneurs could talk on their business journey this gave them a platform to be recognised as well. To give the disabled community an equal chance session was conducted for their betterment.

The outcome was members got more engaged on the FLO Mumbai platform and sent in many suggestions and were also willing to come forth as mentors for the new entrepreneurs in the start-up space. Many members took advantage of the social media platform and registered themselves to promote their business. The events had wide coverage on the social media space and hence we were able to get in many new members to enrol. This year as the topics of discussion were diverse and there were many off sites organised this encouraged member to bond personally and share their ideas. This has helped in getting more members to enrol.

20 years Celebration of FLO Mumbai



Equal Opportunity Policy for Persons with Disabilities



Art of Branding



Doha Visit



Financial Literacy Workshop at Kotak Mahindra



FLO Mumbai visits Surat -  
Diamond and Textile Units

Health and Nutrition



I love Mumbai:  
Tree Plantation Drive

Inauguration of Computer Training Centre at Karjat



Know Your  
Legal Rights



Launch Event - FLO Felicitates  
Zainab Patel



Makeup Session with Ojas Rajani



Nari Shakti - Visit to Sri Sri University Bhubaneswar



Steps to Healthy Finance



## FLO CHAPTERS

Talk with Meera Gandhi -  
3 tips to Success

Umang Karjat Medical Camp



THE   
LaLIT

## The Lalit Suri Hospitality Group



The Lalit  
New Delhi



The Lalit  
Mumbai



The Lalit Ashok  
Bangalore



The Lalit Great Eastern  
Kolkata



The Lalit  
Chandigarh



The Lalit Grand Palace  
Srinagar



The Lalit Laxmi Vilas Palace  
Udaipur



The Lalit Resort & Spa  
Bekal (Kerala)



The Lalit Golf & Spa Resort  
Goa



The Lalit  
Jaipur



The Lalit Temple View  
Khajuraho



The Lalit  
Mangar



The Lalit Suri Hospitality School  
Faridabad

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# NORTHEAST CHAPTER

Dear friends

As my one-year tenure as Chairperson comes to a close, I want to take a moment to express my gratitude and appreciation for the opportunity to serve in this role. It has been a challenging, yet rewarding year, and I am proud of what we have accomplished together.

Over the past year, we have navigated numerous obstacles and uncertainties, but through collaboration, determination, and hard work, we have achieved our goals and made significant progress towards our mission. We have expanded our services, improved our operations, and strengthened our relationships with our stakeholders.

None of these achievements would have been possible without the dedication and commitment of our team. I am grateful for the support and hard work of each and every one of you, and I am proud of the positive impact that we have made together.

As I reflect on the past year, I am filled with a sense of gratitude and pride. I am confident that this organization will continue to thrive and achieve great things in the years to come, and I look forward to following its progress from a different role. We managed to complete 52 projects.

Thank you again for the opportunity to serve as your chairperson, and I wish you all the best in your future endeavours.

Best regards,

**Meghali Das**  
Chairperson

Northeast Chapter



**Meghali Das**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



<b>Shweta Jindal:</b>	Vice Chairperson	<b>Sheetal Agarwal:</b>	Treasurer
<b>Suruchi Agarwal:</b>	Immediate Past Chairperson	<b>Neeru Kabra:</b>	Joint Secretary
<b>Meghali Das:</b>	Chairperson	<b>Monu Agarwal:</b>	Joint Treasurer
<b>Dr.Santasree Mallik Bhuyan:</b>	Senior Vice Chairperson	<b>Rashmi Manchanda:</b>	Secretary

# CONSOLIDATED REPORT 2022-23

## Shakti Anthem

Speaker: Srutimala Duara

Objective: To launch FLO Anthem

Outcome: It gave the FLO brand a name leaving a social scope for the members on an emotional level for the future.



## FLO Achievers Award and Release of Flo Magazine

Speaker: Ms. Anamika Choudhary

Objective: To felicitate the Awardees and to release the FLO Magazine.

Outcome: Seven self-made entrepreneurs were conferred the FLO Awards by the Chief Guest for their outstanding achievement in their field of work. The annual FLO magazine Mosaic was released by the Hon'ble Minister Nandita Garlosa on the occasion.



## Azaadi Ka Amrit Mohatsav (AKAM)

Speaker: GOC Major General Vikas Saini, Indian Army

Objective: To celebrate the 75th year of Independence.

Outcome: As a tribute and love for the country FLO NE participated in AKAM. Each member of FLO NE, the Indian Army and the students of South Point School paid homage to India's freedom movement and freedom fighters.

### FLO Bazaar

Speaker: Meghali Das

Objective: To empower women

Outcome: 58 home grown entrepreneurs got the platform to showcase their products and the bazaar was a superhit event for all those who visited.



### Members Integration

Speaker: Meghali Das

Objective: Bihu Meet, Show time, Flo Picnic, Factory Visit

Outcome: Bonding amongst FLO NE Members

### Culture And Heritage

Speaker: Ochinta Sharma and Bhriugu Talukdar, Guwahati Walks

Objective: To cherish the history of Guwahati City

Outcome: This walk provided a platform to celebrate culture and highlights the historical and modern-day achievement of the Assamese community.

Speaker: Prabha Dastidar, Heritage Trail

Objective: To travel ropeway, knowing the history and character of the local community.

Outcome: The members evinced keen interest in the indigenous culture and returned with a rare awareness and determination to promote, preserve, and enhance their heritage and culture.



### FINANCIAL LITERACY AND CAREER COUNSELLING

Speaker: Adhishree Anand, Founder Live by Design (Webinar)

Objective: Masterclass on Goal Setting.

Outcome: Members learnt about Goal setting and productivity enhancing tools.

Speaker: Radhika Balakrishnan, Bharatiya Yuva Shakti Trust (Webinar)

Objective: 2 Day Mentor Development Programme

Outcome: 5+ members received internationally accredited training course certificate from BYST.

Speaker: Rohini Sureka, FLOpreneurs Brand showcase

Objective: To bring forth our home entrepreneurs.

Outcome: 5 brands showcased their products and services.

Speaker: Anubhuti Deoarth and Rohini Sureka, The FLO Start- up Social.

Objective: Introduction to Flo Start up cell.

Outcome: A total of 76 members signed up.

Speaker: Akshata Narain, Shraddha Goenka, Reshma Shah, Manjita Chaudhury and Pooja Khemkha, Career Counselling.

Objective: To make the marginalised students of KRB college understand the options of professional careers

Outcome: Self-discovery and self-realisation based on their interest.



## FLO CHAPTERS

Speaker: The Official of The Income Tax Department, MSME

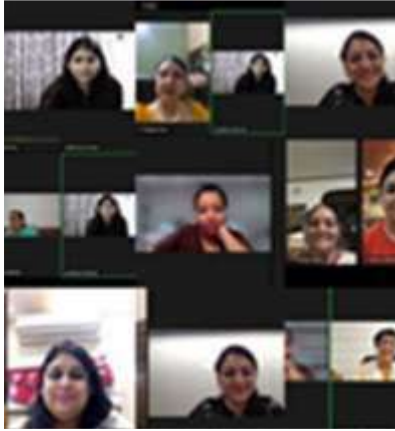
Objective: Effective financial planning and decision making in all the dimensions.

Outcome: FLO members were enriched, leading to a feeling of self-trust to deal with business and financial security.

Speaker: Radhika Gupta and Binita Jain, M-Power

Objective: To encourage women to take their own financial decisions.

Outcome: FLO Members were empowered by the speaker's life experiences and the major take away was to be financially independent.





### SKILL DEVELOPMENT

Speaker: Sarita Sikaria, Ramdhenu Skill Centre

Objective: To train less privileged women in stitching and tailoring.

Outcome: 3 batches successfully received the passing certificates throughout the year.

Speaker: Meghali Das, Agriculture initiative.

Objective: Free Mushroom Cultivation Training.

Outcome: 23 women were trained in the first month and the training. Program will go all the yearlong.



### HEALTH AND WELLNESS

Speaker: Dr. Preetha Reddy (Apollo Hospital)

Objective: to illuminate members on advanced health care facilities and diagnostic tools on Cancer.

Outcome: helped member to understand how to deal with cancer and to remain fit and healthy to stay away from diseases.

Speaker: Dr. Reema Das and Sharadi Shreemoyee

Objective: to showcase the eternal secrets of healthy skin and hair. Outcome: Philocalists shared the ethos of using healthy ingredients making one look and feel younger which was an eye opener for the members.

Speaker: Suman Jain, World Menstrual Day at Kalyani Niwas.

Objective: Awareness about menstrual hygiene.

Outcome: The participants understood the importance of hygiene and self-care.

Speaker: Sourav Jhunjhunwala, Eye Screening Camp. Objective: free eye check-up camp for the less privileged.

Outcome: All the 108 patients were given proper diagnosis and 28 cataract operations were done.

Speaker: Dr. Santasree Mallick Bhuyan, Aadya Foundation.

Objective: Booster Vaccination drive.

Outcome: 140 people availed the benefits.

Speaker: Mr. Siddharth Pratik Dutta, Sobriety Foundation.

Objective: To spread drug awareness

Outcome: Held in three different schools and in all the schools, students promised to stay away from the addiction.

Speaker: Dr. Bikas Bora, health check-up and free medicine distribution.

Objective: To help the people in need.

Outcome: 156 patients were benefitted.

## FLO CHAPTERS

Speaker: Dr. Pooja Jaiswal, Health and Nutrition Coach.

Objective: How to resolve the common problems like skin, hair, acidity etc by healthy food habits.

Outcome: The Session was engaging, informative and interactive.



## GLOBALLY CELEBRATED EVENTS

Speaker- Meghali Das, Earth Day plantation drive

Objective: Green and Clean Future

Outcome: More than 200 saplings were planted in various areas.

Speaker: Nellie Ahmed, Environment Day Celebration.

Objective: To protect the mother earth with the challenges it faces.

Outcome: The involvement of FLO NE added a Phillip to the honour of nature's protection.

Speaker: Manashree Prakash , International Yoga Day At Raj Bhawan and Hotel Vivanta

Objective: to enable members to have good health and healthy mind. Outcome: A holistic development and a sense of oneness.

Speaker: Annaya Sharma, National Handloom Day

Objective: to keep the handloom sector alive.

Outcome: The villagers received an insight on the importance of Handloom Sector in the National platform.



## SOCIAL CAUSES

Speaker: Saroj Khemkha, Flood Relief

Objective: To provide the basic amenities to the sufferers.

Outcome: Done in three different phases and touched 650 families.

Speaker: Miss Mac, Solapur Art Camp.

Objective: to promote youngsters and improve their painting and sculpture talents.

Outcome: the theme was based on AKAM and the 150 students participated with true spirit for patriotism.

Speaker: Geetanjali Kakoty, Yashashi Education Centre

Objective: Students are the future of the country; hence it is imperative to educate them with all the rights.

Outcome: 5 green boards were contributed for the classes for the students to get best learning experience.

Speaker: Manobi Deka, Yashashi Education Centre.

Objective: to support Hathiana Women potters and promote children of Yashashi to paint and sell Diyas.

Outcome: Diyas made by them were purchased by all the FLO members. Profits were enjoyed by both the Hathiana potters and Yashashi centre.

Speaker: Chumki Bora, Ashaneer

Objective: to provide the basic amenities to the newly formed centre for special children.

Outcome: The support by Flo Ne helped them to raise the kids in healthy environment.

Speaker: Meghali Das

Objective: to provide ration and to spend some quality time with 60 abandoned Ladies by their family.

Outcome: All of them were suffering from old age traumas and needed some special attention. Flo Ne assured them to visit in near future. It was a sentimental journey filled with emotions.

Speaker: Shweta Jindal, Snehalaya Organisation.

Objective: to provide lunch and dessert to 350 children and staffs of Snehalaya.

Outcome: It was wonderful day spent. The children displayed their talent and put on a fantastic performance. The lunch was enjoyed by everyone present there.

Speaker: Mrs Mandira Chanda, Principal South Point School. Distribution of flags.

Objective: to distribute 230 flags amongst the students at South Point School and Snehalaya Orphanage.

Outcome: Celebration of Republic Day.

Speaker: Meghali Das, blanket distribution Objective: to distribute blankets to the less privileged.

Outcome: 100 blankets were distributed to the needy people of slum dwellers during this winter.



## FLO CHAPTERS



# PUNE CHAPTER

Dear friends,

It's has been a great privilege and a great opportunity for FLO Pune to have got the Interstate to Pune this year.

We had promised that this year will be nothing short of new learnings, exchanging skills, elevating talents, networking and nurturing each other - To RISE above all odds. A dream to have a memorable & eventful year!

My vision for 2022-2023 is to lead FICCI FLO Pune under the 3 areas of sustainability.

1. Economic Advancement.
2. Financial Freedom.
3. Environmental Protection.

With VAP and Rural Woman Empowerment, we plan to invest in building capacities of rural women in a phased manner by making women financially independent, undertaking activities that will help them improve their businesses, economic and financial skills and take the best advantage of income-earning opportunities. We will take a cue from FLO National initiatives of Village adoption and Transformation Programme to empower our women in the rural areas of Pune and outskirts of Maharashtra.

FLO Pune has a strong team of self-motivated individuals, sharing the same concerns aspiring to deliver in the best possible manner. Together we endeavour, we will achieve an impact socially, economically, and environmentally.

Warm Regards,

**Neelam Seolekar**  
Chairperson, Pune Chapter

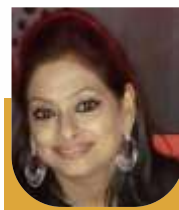


**Neelam Seolekar**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Rekha Magar**  
Sr. Vice Chairperson



**Pinky Rajpal**  
Vice Chairperson



**Usha Poonawalla**  
Imm.Past Chairperson



**Anita Agarwal**  
Secretary



**Sujata Sabnis**  
Jt. Secretary



**Sonya Rau**  
Treasurer



**Poonam Kocchar**  
Jt. Treasurer

# CONSOLIDATED CHAPTER REPORTS 2022-23

## SPEAKERS

- ✦ Kapil Dev -Legendary Cricketeer
- ✦ Prof Dishan Kamdar- Vice Chancellor, FLAME University Pune
- ✦ Amitabh Gupta -Police Commissioner, Pune
- ✦ Nitu Chandra Srivastava- Bollywood & Hollywood Actress
- ✦ Mansi Gulata - International Face Yoga Expert
- ✦ Dr. Lily Kelting- Asst. Professor, Flame University, Pune
- ✦ Kabita Singh - You Tuber, Food Blogger
- ✦ Rupali Hasija - Fasion Influencer & Entrepreneur
- ✦ Anissa Malhotra Jain - Fashion & Fitness Blogger
- ✦ Dr. Anand Koppiker-Breast Cancer & Breast Oncoplastic Surgeon
- ✦ Vishal Khandelwal -Founder Safal Niveshak
- ✦ Baroness Patricia Scotland, Secretary General of the Commonwealth
- ✦ Rekha Bhardwaj- Bollywood Playback Singer & Music Composer
- ✦ Yash Birla- Industrialist
- ✦ Ayush Prasad- CEO Zilla Parishad
- ✦ Hon. Min Narayan Rane- Minister for MSME, GOI
- ✦ Sister Shivani- Spiritual Leader
- ✦ Nilesh Shah- Group President & Managing Director, Kotak Mahindra Asset Management
- ✦ Shatrughun Sinha - Bollywood Actor
- ✦ Jackie Shroff - Bollywood Actor
- ✦ Usha Laxman- Founder, RK Laxman Musuem
- ✦ Dr. Aarti Sinha- Master Sound Healer, Tedx Speaker
- ✦ Priyanka Gulati-FLO Angels Investor
- ✦ Laleh Busheri-Writer and CEO Prashanti Cancer Care Mission
- ✦ Kuntal Shah- Partner Oaklane Capital Management, LLP
- ✦ Kumar Iyer- LGBTQIA+ Activist & Celebrity Makeup Artist

## Objectives:

- ✦ Financial Literacy: Focus was to ensure that members were gaining knowledge on their investments and inputs on up scaling their businesses through angel investors and micro financing.
- ✦ Member Empowerment: Speakers and Workshops help members to enhance their knowledge which helps them grow in their personal and professional lives.
- ✦ Skill Enhancement: Giving a platform to our members to excel by upskilling their techniques and growth opportunities through workshops and seminars.
- ✦ Networking: Connect on a better level in smaller groups to understand the members, their professional domain and exchange ideas and thoughts to grow the business.
- ✦ Learning & Enrichment: A new perspective on global as well as local subjects thereby helping members to enhance and be inspired to do better.

## Outcome:

Overall, a wonderful year post the pandemic wherein members could come together, participate, network, learn and be enriched with the knowledge sessions.

LANDMARK EVENTS OF FLO Pune Chapter



Opening Session with the Legendary Kapil Dev and the story of the World Cup Win of 83



Finance Session with Mr. Nilesh Shah: Group President and Managing Director, Kotak Mahindra - KMAMC.



Inauguration of Weavers and Craftsmen Exhibition - "Karagiri" - Interstate Bazaar by President Jayanti Dalmia, Chief Guests and Guest of Honour A "Puneri Handicrafts and Textile Exhibition and Bazaar"



Talk by Sister Shivani on Women Empowerment and Rise of Women in the Evolving Society



Complete Wellness and Sound Healing Session by Dr. Aarti Sinha  
The one & only Master Sound Healer of Central India



FLO CHAPTERS



A Session with Laleh Busheri: Cancers in Women under the Health & Wellness Vertical



Demystifying Angle Investing and the nuances of Angle Investments by Priyanka Gulati



An Interaction with Kuntal Shah: Founder Partner, Oaklane Capital Management on a guide to investment opportunities



FLO Pune Annual Retreat to Kashmir: Srinagar, Gulmarg, Pehalgaum



FICCI FLO Golf Cup INTERSTATE 2023



Women Achievers Award with Jackie Shroff at Interstate 2023



Inauguration of Interstate 2023 with MSME Minister Narayan Raneji and National FLO President Jayanti Dalmia and Pune Chairperson Neelam Seolekar



Renowned Bollywood Actors: Shatrughun Sinha & Jackie Shroff at the Interstate 2023 in Pune

FLO CHAPTERS



Interaction with Police Commissioner of Pune: Amitabh Gupta



Journey from 'Bollywood to Hollywood' of Actress Nitu Chandra Srivastava



Interaction with CEO of Zilla Parishad – Ayush Prasad



Role of Women in the 55 Commonwealth Countries by Baroness Patricia Scotland, Secretary General of the Commonwealth

# UTTARAKHAND CHAPTER

Dear friends,

It gives me great pleasure to thank each one of my teammates, the Office Bearers, the Executive, and the Ficci Flo Uttarakhand family as a whole. I have learnt patience, teamwork, and communal growth from being a chairperson. My experience as a chairperson was great, and I will carry the lessons with me throughout my life.

In my tenure, I have tried to make our organization proud by tying it up with many other organizations and conducting other events. My employment has been a roller coaster of ups and downs and consequently providing me with many lessons in life. I believe that this is the best experience I could have ever had, keeping in mind my personal growth.



**Neha Sharma**  
Chairperson

Regards,

**Neha Sharma**

Chairperson, Uttarakhand Chapter

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Anuradha Malla**  
Sr. Vice Chairperson



**Charu Chauhan**  
Vice Chairperson



**Komal Batra**  
Imm.Past Chairperson



**Mansi Virmani**  
Secretary



**Mansi Rastogi**  
Jt. Secretary



**Ruchi Jain**  
Treasurer



**Harpreet Kaur Marwaha**  
Jt. Treasurer

# CONSOLIDATED CHAPTER REPORTS 2022-23

## Uttarakhand Women Entrepreneurs Meet, August 3, 2022

### Objective of Event: Member Engagement/B2B/Policy discussion

FLO UK Chapter Under its Start-up Vertical organised Uttarakhand Women Entrepreneurs Meet in collaboration with Valley Culture India , Knowledge Partner, Runway Incubation of UPES .More than 100 women entrepreneur and start-ups participated in the event.

Guest Speaker Mr. Rahul Navrekar, Founder of India Network shared his insightful life journey with audiences. Guest of Honour Ms. S.C Nautiyal, Director, Industries shared the Govt schemes and policies.

Pro VC, UPES Mr. Ram Sharma and Director & CEO Runway , Incubation .

Day Chair, Ms. Vaidya Shikha Prakash, Co Cordinator, Start-up Vertical, for organising informative event.



## 75 Years of Independent India - Time to 'Break the Taboo & freedom of our girls from 'Period Shame', August 15, 2022

This Independence Day Aan Team in collaboration with founder of Humanity foundation Mr Neeraj Gera conducted MHM sessions with over 800 adolescent boys and girls of Classes 9, 10 and 11th of Pratappur Inter College, R. S Dhillon Inter College and women of rural communities of Banskhedra and Pratappur.

As part of our initiative to encourage youth to openly discuss periods, debunk myths and raise awareness on their impact on a young girls' health and hygiene, the Aan team decided to include boys in the sessions and sensitized them on this topic.

The uniqueness of these sessions was that to bring about this change in our society and eliminate the stigma associated with periods, it is important to equally sensitize the boys along with the girls.



**Managing Eyesight, Care for your Vision, August 20, 2022**

**Objective of Event: To make Members aware of how to take care of their eyesight.**

Chapter chair Ms Neha Sharma organised an event in collaboration with Shiv Optical's on "Managing Eyesight, Care for your Vision" at MJ Residency, Haridwar Road

Day Chair: Ms Nisha Thakur, Executive committee member & Director, Shiv Optical's Co.

Guest Speaker: Dr Anusha Pawar, Ophthalmologist, FLO Member and Mr. Kushal Mehra, Regional Specialist, Zessis.

Complimentary Eye Check was organised during the event by Shiv Optical Co.



**Poshan Maah, September 1- 30, 2022**

Aan founder Ms Anushka Gupta and Program coordinator Ms Ritika Thakur successfully conducted menstrual hygiene awareness workshops at Gaushala, pratappur and Banskhera village with over 200 participants on 7th and 10th September respectively.

Aan Charitable Trust in Collaboration with Department of Social work, Uttarakhand Open University and FICCI Ladies Organization, Uttarakhand Chapter organized a successful workshop under 'Poshan Maah - National Nutrition Mission' at Harinagar, Dhakiya No1 kashipur with over 60 plus women and girls.



Aan Charitable Trust in Collaboration with the Department of Social work, Uttarakhand Open University organised a successful 'No Shame in Menstruation workshop' under 'Poshan Maah : National Nutrition Mission' at Dheemarkheda, kashipur with over 80 plus rural women and girls.



## FLO CHAPTERS

### Speed Mentoring, September 27, 2022

A concept to connect the Mentors with FLOpreneurs to get a quick fix to any query that FLOpreneurs would have to clarify before deep diving gets answered in this forum. The mentors also showcased the expertise by way of introducing themselves giving a very quick elevated pitch on their expertise.

For speed Mentoring session FLO UK Chapter has collaborated with Startup Uttarakhand.

Two of our FLO Startup members, Vaidya Shikha Prakash & Harpriya Chahal participated as mentors in the National Speed Mentoring program held on 27th September'22. Over 15 FLOpreneurs were mentored.

### FLO Bazaar Lifestyle Exhibition, October 1-2, 2022

For the first time, Uttarakhand Khadi & Village Industries Board, Uttarakhand Organic Commodity Board, Himadri, Uttarakhand Handloom & Handicraft Development Council, Uttarakhand Commission for Protection of Child Rights, Uttarakhand Tourism and Uttarakhand Co Operative Dairy Federation Ltd. tied up with FLO Uttarakhand to showcase the Startups funded by them in the FLO Bazaar, 5th edition. The Startups were provided stalls under the Ministry of Industries and also few of the stalls for such Startups, NGO's and Self-Help Group were sponsored by the FLO members as part of commitment to provide market to such Startups. Almost 70 stalls and table spaces were booked.



### MoU with Shri Guru Ram Rai University has signed MOU with school of Agriculture, October 18, 2022



### Session on Cyber Security, December 6, 2022

Cybercrime is a threat for all of us for our profession and business to keep that in view, FLO UK organized a Workshop on cyber security in collaboration with Uttarakhand police.

A workshop on Virtual Safety "Cyber Security" was organized at Police Headquarters, in collaboration with Dehradun Police. The program was graced by Chief Guest Shri Ashok Kumar IPS, DGP, Uttarakhand.



**Access To Menstrual Products Is A Health And Social Justice Issue, December 12- 18, 2022**

Aan team and Co-Ordinator Ms Ritika Thakur in collaboration with Community resource person Ms Princi conducted an awareness drive "No Shame in Menstruation" in the rural village of Ginnikheda, Kashipur, Udhamsingh Nagar. More than 60 women and girls attended the workshop. Our team also shared the ongoing campaign 'Anaemia Mukht Bharat' with the participants.



**Let's Talk About Periods, December 26, 2022**

ACT volunteers held an informative awareness session at Baitwala, Government high school in Kashipur to create a period-positive environment for young girls, helping them not only understand periods, but also become vocal about them. Most of the participant girls were from a marginalized community and this was their first discussion session on this sensitive topic. The knowledge partners were UOU, Social work department and program coordinator Ms Shahzeen Javed and Volunteer Ms Aarti Rajput.



**Rang Khela - Festival of theatre, an amalgamation of various theatre forms from pan India, January 23 - 25th January 2023**

FLO Uttarakhand hosted an exclusive Theatre Fest to bring the talents of various states together. In association with KSM Productions and PANCHAM VED Creations, plays of Mohan Rakesh, Dr. R Pokhriyal 'Nishank', to Anton Chekov and many more were directed and acted by theatre students from UP, Delhi, Kolkata to Assam.

**Member Networking Event a Social Rush " at Amulyam, Day Chair Ms. Charu Chauhan, January 28, 2023**





## FLO CHAPTERS

### Opportunities and Scope in the age of Agritech, February 15, 2023

Objective of Event: Member Engagement/Skill Development/I to New Concept/B2B/Policy discussion: Skill Development.

FLO Uttarakhand under Agriculture and Startup initiative, in association with SGRR Agricultural University, organized an interactive session along opportunities and Scope in the age of Agritech.

FLO Uttarakhand Chairperson Dr Neha Sharma highlighted upon the growing demands of tech led Agriculture, due to dwindling resources in the hills and new opportunities for herb and essential oil led businesses in Uttarakhand. She also spoke about the emergence of ancient grains as super food and this year being declared as the 'Year of the Millet'.

Ms Anuradha Malla, chairperson elect and Head of Startup Vertical FLO Uttarakhand, enriched the audience about the Startup environment in Uttarakhand and the Angel investors and Mentors network of FLO on the national level. As an experience of practical Startup environment, an interactive session was held with two of the FLO members running agriculture-based Startups in Uttarakhand, Deepa Dhama (Bhuli foundation) and Vaidya Shikha Prakash (Valley culture). The talk was concluded by HOD, incubation of SGRR University and Priyanka Bankoti, HOD Agriculture dept.



The Community Outreach Programme Under Textile Initiative. Coordinator Harpreet and Coordinator Sunita Vatsalya, Tie and Die Workshop, February 18, 2023

50 Underprivileged women were given training

### Ganga Kaya Festival 2023, Rishikesh

February 17-19, 2023

FLO Uttarakhand in collaboration with Uttarakhand Tourism and Kaya association, Rishikesh organised Ganga Kaya Festival. It was graced by Hon'ble Cabinet Minister Shri Subodh Uniyal ji as Chief Guest and Ms. Poonam Chand, Director UTDB as Guest of Honour

Ms. Kiran Bhatt from Indo Ganga Holidays Pvt Ltd and Summit Resort and Mansi Sharma Virmani from Farma Hub sponsored the event.



# VADODARA CHAPTER

Dear Friends,

Welcome to FLO Vadodara.

Having experienced the opportunities for growth and success that FLO brings to its members, it has been a dream of mine to bring FLO to Vadodara. I am delighted to have a part in bringing more dynamic, hardworking and driven women into the fold of the FLO community. Our goal is to promote economic empowerment and equal opportunities for all women, and this year, the FLO Vadodara Chapter will focus on 4 pillars:

Wellness and the Environment – the interconnectedness of our physical, mental and spiritual health and the world we live in that is impacted by climate change.

Art, Culture and Lifestyle – the power of effective design and its impact on bringing about social change

Entrepreneurship and Start-ups – with focus on financial literacy, academic partners, and knowing your rights

Gender Parity, Equity and Diversity – embracing unconventional livelihoods, the LGBTQ+ community, equal pay and up-skilling women to join the workforce

We see endless opportunities to strengthen our community through collaboration and enriching partnerships. I am keen that while we put our best foot forward to do meaningful work, that we also take time to celebrate womanhood and have some fun as we work toward our goals for the year.

Best Regards,

**Reshma Patel**

Chairperson

FLO Vadodara Chapter



**Reshma Patel**  
Chairperson

## EXECUTIVE COMMITTEE MEMBERS 2022-23



**Barkha Amin**  
Sr. Vice Chairperson



**Avni Bhayani**  
Vice Chairperson



**Avni Patel**  
Executive Secretary



**Rati Desai**  
Treasurer & Finance

## FLO CHAPTERS

EVENTS				
Sr.	Name	Speaker	Objective	Outcome
1	Shark Tank for Social Entrepreneurs	Various Social Entrepreneurs	Generate Funds for Social Entrepreneurs	35 Lacs raised through this event for social NGOs
2	Pooja Makhija on Nutrition and Healthy Eating	Pooja Makhija	Information of Dietary requirements for Women	95 members were benefitted from this talk
3	Leadership & Development	Shalini Kamath	Leadership workshop for Committee members	12 committee members benefitted from this workshop
4	Vadodara Chapter Launch	FLO President Smt. Jayanti Dalmia	Official Vadodara Chapter Launched	250 members from various chapters attended this gala event
5	The Business of Art	Minal & Dinesh Vazirani	Generate awareness about business of Art	85 members attended the talk
6	Friends Forever		Bonding between members	78 members bonded over Tea
7	Decoding Women's Gynecological Health	Dr. Raman Patel	Imparting knowledge about Women's Health at various stages of life	91 members attended this informative session
8	Inheritance Rights of Women	CA Manish Shah	Inheritance Rights of Women and How to Safeguard them	98 members attended this session
10	Moonlit Garba – Educating Young Girls with Mahavir Trust		Celebrating womanhood thru Navratri to raise donation for education of Girl child supporting Mahavir Trust	2.5 Lac were raised by this event which was given to support the activities of Mahavir Trust Foundation to grant 11 girls for scholarships.
11	Dialogue in the Dark - 4 Senses Challenge Workshop	7 Divyang jans (Visually Impaired)	Experiencing the daily life of a visually impaired.	96 members experienced the workshop
12	Project Garima - 1 (Nov-22)	Madhavi Agrawal	Awareness of Menstrual Hygiene among rural communities	70 Girls from rural communities provided with sanitary napkins made by women inmates of Vadodara Central Jail.
13	Future of Design at Raw Collaborative		To know of some of the finest design talent from across the country and present their works to the connoisseurs of art, design and aesthetics	112 members enjoyed the exhibition
14	Women of FLO Take over Pavagadh		Member Engagement by a common physical activity	76 members participated and bonded during this activity

15	Project Garima - 2 (Dec-22)	Madhavi Agrawal	Awareness of Menstrual Hygiene among rural communities	125 Girls from rural communities provided with sanitary napkins made by women inmates of Vadodara Central Jail.
16	Varanasi the Retreat that was not to be		Member engagement by staying together	58 members joined this endeavor - but was cancelled due to bad weather
17	Tea Party for Varanasi Vibe		Sharing experience of Varanasi	94 members came together to experience Varanasi Vibe
18	Art Appreciation at Uttarayan Art Centre and Chapters Meet	Mr Rakesh Agrawal (Owner of Uttarayan Art Centre)	Members of Ahmedabad & Vadodara chapter interaction with Art Education	142 members from both the Chapters learned and interacted during this meet at Uttarayan Art Center
19	Project Garima - 3 (Feb-23)	Madhavi Agrawal	Awareness of Menstrual Hygiene among rural communities	113 Girls from rural communities provided with sanitary napkins made by women inmates of Vadodara Central Jail.
20	Heartful Communication	Liz Kingsworth	Non-Violent Communication in present world	This gave the members a golden opportunity to learn ways to overcome conflict and enhance relationships

### INITIATIVES

Sr.	Name	Speaker	Objective	Outcome
1	Vadavaran Collective		To design and implement waste-to-wealth systems in Vadodara	524 rural artisan and 100 people from low-income communities benefitted from this project
2	Kutch Collectives		Training and empowering rural artisans	15000 + artisans were benefitted from this project
3	Advocacy of Artisan Agency with Studio Coppre		Development of Artisans' Council of Elders & Leaders to build understanding, discussion, and representation of the artisan sector in various policy forums.	Nurturing artisan collectives at regional and national levels for information sharing, peer to peer exchanges, discussion, and representation.
4	Karuna Dolls initiative by Creative India		Promotion of Rural Art by supporting Karuna Dolls Project an initiative to help rural livelihoods	3200+ artisan families benefitted with this project

## FLO CHAPTERS

5	Kutch Mahila Vikas Sanghathan		Supporting Kutch Mahila Vikas Sangathan's Women Rickshaw Driving Training Project	6 rickshaws donated and 12 women drivers trained to earn livelihood.
6	Akshar Trust		Supporting the early intervention for deaf babies by facilitating them with better learning, faster integration into the mainstream, and creating better prospects for the child	20 children and their families were identified, provided counseling where they also received Auditory training alongwith the Hearing Aids.

Shark Tank for Social Entrepreneurs



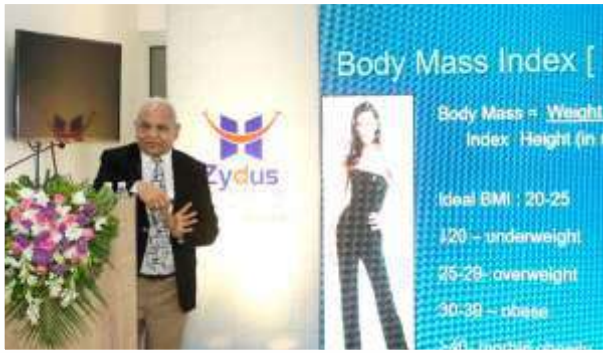
Pooja Makhija on Nutrition and Healthy Eating



Leadership & Development



Decoding Women's Gynecological Health



Inheritance Rights of Women



Moonlit Garba – Educating Young Girls with Mahavir Trust



Dialogue in the Dark - 4 Senses Challenge Workshop



Project Garima - 1 (Nov-22)



Future of Design at Raw Collaborative



Vadodara Chapter Launch



The Business of Art



## FLO CHAPTERS

Women of FLO Take over Pavagadh



Project Garima - 2 (Dec-22)



Varanasi the Retreat that was not to be



Tea Party for Varanasi Vibe



Art Appreciation at Uttarayan Art Centre and Chapters Meet



Project Garima - 3 (Feb-23)



Heartful Communication



## INITIATIVES

Vadavaran Collective



Kutch Collectives



Advocacy of Artisan Agency with Studio Coppre



Karuna Dolls initiative by Creative India



Kutch Mahila Vikas Sanghathan



Akshar Trust

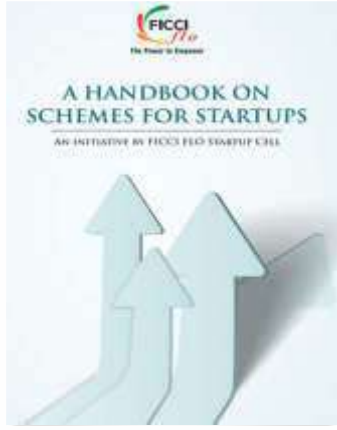




# FLO RESEARCH & PUBLICATIONS 2022-23

# FLO RESEARCH & PUBLICATIONS 2022-23

**Handbook on Schemes for Start Ups**



**Dossier with Government Policies for Women Entrepreneurship & Trade**



**Coffee Table on Women Investing & Building India**



**Coffee Table Book "She Is-Women in STEAM"**

In any partnership with the Office of the Principal Scientific Advisor to the Government of India and Red Dot Foundation, British High Commission



**Gender Parity Index 2.0**



**The eBooklets of government schemes for Specially abled**



# Press Clippings



**सलामिया न एफएलओ क रूप म पदभार संभाला**

नई दिल्ली। जयंती डालमिया ने फिक्की लेडीज ऑर्गनाइजेशन (एफएलओ) के नए अध्यक्ष के रूप में पदभार संभाला है, जो कि दक्षिणपूर्व एशिया की सबसे पुरानी महिला व्यापार मंडल है। नई दिल्ली में हाल ही में आयोजित 38वें वार्षिक सत्र में फेडरेशन ऑफ इंडियन चैंबरस ऑफ कॉमर्स एंड इंडस्ट्री (फिक्की) की विंग। डालमिया ब्रदर्स प्राइवेट लिमिटेड में सुश्री जयंती डालमिया सलाहकार। डालमिया समूह देश के सबसे पुराने और प्रतिष्ठित व्यापारिक घरानों में से एक है। आज डालमिया समूह 2500 करोड़ रुपये से अधिक के वार्षिक कारोबार के साथ एक गतिशील और विश्व स्तर पर प्रगतिशील कॉर्पोरेट इकाई के रूप में प्रगति कर चुका है, जिसमें प्रमुख कंपनी गुजरात हेवी केमिकल्स लिमिटेड (जीएचसीएल) है। समूह के कुछ प्रमुख क्षेत्रों में टेक्सटाइल स्पनिंग, वीविंग, फैब्रिक प्रोसेसिंग, कट एंड सीव और फिनिशिंग शामिल हैं। भारी रसायन। समूह के अन्य क्षेत्र सोडा ऐश, खाद्य और औद्योगिक नमक हैं। हेल्थकेयर, फेफड़े की देखभाल, मधुमेह, गठिया, गुदों की पथरी, मानसिक कमी, एडीएचडी, आईटीईएस और बिजनेस प्रोसेस आउटसोर्सिंग के लिए चिकित्सा समाधान के साथ वैकल्पिक स्वास्थ्य देखभाल समाधान।



New Delhi: Ms. Jayanti Dalmia has taken over as new president of FICCI Ladies Organisation (FLO), the oldest women business chamber of the Southeast Asia and the women's wing of Federation of Indian Chambers of Commerce & Industry (FICCI) at the recently held 38th annual session in New Delhi. Ms Jayanti Dalmia Adviser in Dalmia Brothers Private Limited, Dalmia Group is one of the most oldest and distinguished Business Houses in the country. Today Dalmia Group has progressed into a dynamic and globally progressive corporate entity with an annual turnover of over Rs.2500 Crores, with the flagship company being Gujarat Heavy Chemicals Limited (GHCL). Some of the core areas of the group are Textiles Spinning, Weaving, Fabric Processing, Cut & Sew and Finishing, and Heavy Chemicals. Other sectors being Soda Ash, Fertiliser & Inorganic Salt, Healthcare, Alternative Healthcare Solutions with medical solutions for Lung, Cans, Diabetes, Arthritis, Kid-

**Jayanti Dalmia takes over as new national president of FLO**



ney Stones, Mental Deficiency, ADHD, ITES and Business Process Outsourcing. A philanthropist at heart Jayanti Dalmia has spearheaded and supported multiple social and causes. Besides business, Mrs Dalmia is keenly involved in various social activities. She is the founder & Chairperson of Four Steps, a Research, Training & Rehabilitation Institute for persons with special needs. She has successfully turned its Vocational Training division into a vibrant manufacturing unit which churns out various paper, craft and bakery products in sizable quantities.

**Ms JAYANTI DALMIA NEW NATIONAL PRESIDENT OF FICCI LADIES ORGANISATION**



Ahmedabad, Ms Jayanti Dalmia has taken over as new president of FICCI Ladies Organisation (FLO), the oldest women business chamber of the Southeast Asia and the women's wing of Federation of Indian Chambers of Commerce & Industry (FICCI)

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**FLO's pro-active 'wellness rules' conclave**

Ahmedabad, 2023 FICCI Ladies Organisation (FLO) an apex body of business women in the country along with its youth wing YFLO Delhi, and Sleepwell Foundation is organizing a day long conclave "Wellness Rules" with aim for proactive wellbeing of women on February 3, 2023.

The 'Wellness Rules' conclave to be inaugurated by Mr Anurag Thakur, Union Minister for Information & Broadcasting and Youth affairs and sports is being organised to be a significant forum for awareness, action and advocacy for transformative solutions to

interlocking challenges, especially to bring holistic wellness to women." Said Ms Jayanti Dalmia, National president, FICCI Ladies Organisation (FLO) It is even more significant that the conclave is being held in year when India has taken up the prestigious Presidency of G20, 2023. The theme of India's G20 Presidency "Vasudhaiva Kutumbakam" or "One Earth · One Family · One Future" closely ties with the need to bring women's wellness to the fore and influence the community within India and globally." Ms Dalmia added.

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**FICCI ladies focus on proactive balanced, healthy living and holistic wellness to women**

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speak of the conclave and will take up various aspects & issues related with Wellness." Said Ms Jayanti Dalmia, chairperson, Young FLO, Delhi. "Community wellness is an important topic that needs to be addressed by all of us. For all of us women, irrespective of our class, strata and urban/ rural living, the stakes are very high. So, by working together, we have to ensure that our surrounding community remains healthy holistically—physically, emotionally, creatively, intellectually and spiritually," said Ms Namita Gauram, Managing Trustee, Sleepwell Foundation. "Major highlight of the Wellness Conclave will be "wellness Lunch, the return of the Miller" curated by Dr. Aarushi Khosla-Rita. Some of the eminent speakers at

the conclave will include Ms Revathy Asha Reddy—Bhr Director, Ms Rishi Anurath Journalist and producer Dr Yash Gupta—consultant Sangoon & Autho, K, Mr Sarayaj Roy— Managing Director Teamwork Arts, Prof Sanam Singh— Vice Chancellor Naxosda University, HG Amogh Lila Prabhu— Spiritual and Motivational Speaker ISKCON, Mr Bhakti Sharma—Sarparch. Barkhed Abdulah, Ms Armitabh Shah— Founder & Chief Inspiration officer Yous Unstoppable, Ms Bansari Sovraj— Lawyer Supreme Court of India, Ms Shani Ragopant-Hon'ry. First Secretary Head of public Diplomacy, Embassy of Israel, Dr Manan Endo— Director Cultural Counsellor Hungarian Cultural Center, Ms Joyshree Das—Werna— vice president, FLO.

**Proactive Wellness conclave to be held in New Delhi on Feb 3**

New Delhi: Putting a spotlight on Women's Financial Well-being and Economic Empowerment— One Report on "Women's Financial Well-being" by FLO (FICCI Ladies Organisation) and Young FLO Delhi are jointly organising "Wellness Rules" conclave. The conclave will bring One day long on Feb 03, 2023 at Hotel Le Meridien, New Delhi. "Anurag Singh Thakur, Union Minister for Information & Broadcasting and Youth Affairs and Sports is being organised to be a significant forum for awareness, action and advocacy for transformative solutions to interlocking challenges, especially to bring holistic wellness to women." Said Ms Jayanti Dalmia, National president, FICCI Ladies Organisation (FLO) It is even more significant that the conclave is being held in year when India has taken up the prestigious Presidency of G20, 2023. The theme of India's G20 Presidency "Vasudhaiva Kutumbakam" or "One Earth · One Family · One Future" closely ties with the need to bring women's wellness to the fore and influence the community within India and globally." Ms Dalmia added.







### FLO signs MoU with UpGrad foundation



FLO's Jayanti Dalmiya and UpGrad's Anand Kumar signed a Memorandum of Understanding (MoU) to promote digital literacy and skill development among students from underprivileged sections of society. The MoU is a significant step towards bridging the digital divide and providing quality education to all. The MoU will be implemented through a series of initiatives, including digital literacy camps, skill development programs, and mentorship schemes. The MoU is a testament to the commitment of both organizations towards social responsibility and inclusive growth.

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### ThePrint

POLITICS GOVERNANCE ECONOMY DEFENCE MEDIA FEATURES OPINION EVENTS WELC MORE

### Jayanti Dalmiya inaugurates 19th chapter of Flo at Vadodra

By ThePrint Staff | 2023-11-09 11:30 AM



The inauguration of the 19th chapter of FLO in Vadodra was held on November 9, 2023. Jayanti Dalmiya, the National President of FLO, inaugurated the chapter. The event was attended by several dignitaries and members of the Vadodra chapter. The inauguration was a significant milestone for FLO in Vadodra, marking the beginning of a new chapter in the organization's journey towards digital literacy and skill development.

## THE SUNDAY EXPRESS MAGAZINE

# eye

LET'S GET THE MOMS BACK

The hand that rocks the cradle may not rule the corporate world but her company policies and corporate strategy help you to flourish in your world of work.

Work-life balance is a crucial factor for women in the corporate world. The magazine 'eye' provides valuable insights and tips for women to manage their professional and personal lives effectively. The magazine is a must-read for women who are looking for ways to improve their work-life balance and achieve their career goals.

### 50 New Delhi, Tuesday 31 January

RLO's proactive 'welfare rules' resolve for well-being of women to be inaugurated by Anand Kumar on March 1



The inauguration of the 'welfare rules' was held on January 31, 2023. Anand Kumar, the National President of FLO, inaugurated the rules. The rules are a significant milestone for FLO, marking the beginning of a new chapter in the organization's journey towards digital literacy and skill development.

### BANGALORE FLO'S MITTI CAFÉ CHAIN MANAGED BY SPECIALLY-ABLED PEOPLE TO OPEN ITS FIRST CAFÉ IN HANSRAJ COLLEGE IN DELHI UNIVERSITY IN DECEMBER THIS YEAR

The inauguration of the first Mitti Café in Hansraj College in Delhi University is a significant milestone for FLO. The Mitti Café is a social enterprise that provides employment opportunities for specially-abled people. The Mitti Café is a testament to the commitment of FLO towards social responsibility and inclusive growth. The Mitti Café is a must-visit for everyone who is looking for ways to improve their work-life balance and achieve their career goals.

### Mitti Café to open its first café in Delhi's Hansraj College in Dec

The inauguration of the first Mitti Café in Hansraj College in Delhi University is a significant milestone for FLO. The Mitti Café is a social enterprise that provides employment opportunities for specially-abled people. The Mitti Café is a testament to the commitment of FLO towards social responsibility and inclusive growth. The Mitti Café is a must-visit for everyone who is looking for ways to improve their work-life balance and achieve their career goals.

### महिला उद्योग साहसिकीना विकास माटे इक्की इलोना येष्टरनो आरंभ

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### 'Super 30' to increase intake to 100: Anand Kumar

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PRESS CLIPPINGS

FOCUS NEWS

**Nitin Gadkari seeks business women and corporates co-operation in inculcating a culture of road safety in the country**



New Delhi, Focus News: Nitin Gadkari, Union Minister for Road Transport and Highways (MoRTH) sought the co-operation of business women and corporates in inculcating a culture of road safety among road users in the country. "Apart from road engineering, the most important factor for improving road safety in the country is to change human behaviour that violates road rules. Till human behavior changes, rules won't be followed. Government alone cannot do this, we need private partnerships," said Mr Nitin Gadkari while speaking at the Young Achievers awards function organised by the Young FICCI Ladies Organisation (YFLO) late last evening. "In India five lakh accidents take place each year resulting in 1.5 lakh deaths out of which 60 per cent are youth in the age of 15-34 years. Women entrepreneurs can help promote

the future and some are even available." Mr Gadkari said. "Women should also work towards improving technology and the environment. The Ministry of Road Transport in a bid to improve air quality in the national capital Delhi is developing the six-lane Urban Extension Road (UER) II which will be the capital's third Ring Road. It is likely to be operational by the end of this year" said Gadkari. "The UER II or National Highway 54 MPN will take commuters from cities in Haryana and Punjab to Delhi" airport within 20-30 minutes instead of the two-hour journey. With UER II, we will divert all North and West traffic from Delhi roads. This will help ease traffic on city roads and also decrease pollution as mostly commercial vehicles ply on these routes... More than 1 lakh commercial vehicles come from Rajasthan, Sohra, Panipat" said Gadkari. "The roads on this stretch have been constructed using garbage from Ghazipur and other landfills in Delhi. At present, officials have used almost 20 lakh tonnes of waste from the landfills. The waste is processed at micro plants near the construction site in Aligarh and Kanha. Within the next two years, we will transform the landfill sludge from mountains to flat land," he added.

The Central Road Transport (CRT) FPF recommends Three sch.



भारत अपने 30 साल में 30,000 अरब डॉलर की अर्थव्यवस्था बनने की राह पर है. हमारे पास सबसे बेहतरीन संसाधन हैं लेकिन अभी तक हमें इन संसाधनों का उपयोग करके संभव करने का एक रास्ता नहीं है. भारत अपने वास्तविक अर्थव्यवस्था के हिसाब से 30 साल में 30,000 अरब डॉलर की अर्थव्यवस्था बना. हालांकि अभी तक हमें इन संसाधनों का उपयोग करके संभव करने का एक रास्ता नहीं है. भारत की इस चुनौती में महिलाओं की भी अलग भूमिका निभाने होगी. महिलाओं को सीमा नरक पर हमारे ही कौशल उपलब्ध होंगे.

**INDIA IS COMMITTED TO PROMOTE WOMEN ENTREPRENEURSHIP -PIYUSH GOYAL**



Ahmedabad, Country is committed to promote, strengthen and sustain women entrepreneurship. In women and attention to their employment opportunities and empowerment, pays huge dividends in terms of economic development. "In all sectors, we want to become a global industry. We want to capture the world market. India has been a powerhouse of strong women across fields: Be it sports, Business, Science & Technology. We invite all the young and women entrepreneurs to come forward to make investments and contribute for the growth of the Nation." Said Mr Piyush Goyal, Union Minister

Commerce & Industry, Textiles, Consumer Affairs, Food & Public Distribution while speaking at an interactive session on 'Invest in Her' organised by FICCI Ladies Organisation (FLO), the apex body of women business-women across the nation.

"The Centre is working actively with different countries to finalise Free Trade Agreement (FTA) and talks with United Kingdom (UK) are in final stages which will give zero duty access to various business sectors in world market. Due to the various policy initiatives taken by the Government and the hard work put in by the industry country to boost exports. He stated that the country would reach 30 trillion economy from the level of 3 trillion economy and the government has been aggressively addressing all the structural issues including the tariff barriers, issues in taxation, global competitiveness," Mr Goyal said.

**Gadkari seeks business women support to inculcate road safety culture**

New Delhi

Apart from road engineering, the most important factor for improving road safety in the country is to change human behaviour that violates road rules, Nitin Gadkari, Union Minister for Road Transport and Highways (MoRTH), has said.

Speaking at the Young Achievers awards function organised by the Young FICCI Ladies Organisation (YFLO), he said till human behaviour changes, rules won't be followed. "Government alone cannot do this; we need private partnerships."

About 20 young achievers, including business women,



entrepreneurs, sportswomen and social workers, were awarded during the ceremony.

Jayanti Dalmia, National President, FICCI Ladies Organisation, said that the role of YFLO has never been more relevant and important for the gender-inclusive growth story of the nation. FLO, with 19 Chapters and

9,000 members across India, represents women entrepreneurs and professionals through its mandate of empowering them and equipping them with skills and capacities to become equal contributors to the Indian economy.

Women entrepreneurs can help promote road safety at the school level as well as teach their employees and their families to imbibe a culture of road safety and use their logistics and carriers to propagate the message of road safety education and enforcement of road safety rules; these are key to improving safety standards in India, the Minister said.

**Aspire for 50% female directors at firms: Goyal**

FE BUREAU

New Delhi, July 25

COMPANIES SHOULD ASPIRE to have as many as 50% female directors on their boards, commerce and industry minister Piyush Goyal said on Monday, even as he argued against any reservation policy based solely on gender.

"Unless we set ambitious goals, we are not going to achieve much. We should be aspiring for 50% of directors of companies to be women, not by reservation but by their merit, by choice. We should also be aspiring for 50% of businesses to be owned by women, through the sheer dint of their capabilities," Goyal said.

Speaking at an event organised by the FICCI Ladies' Organisation, Goyal said reservations based on gender won't take the country further. "That will only mean a



Speaking at an event organised by the FICCI Ladies' Organisation, the commerce and industry minister said reservations based on gender won't take the country further

wife a sarpanch, or a chief minister — as we have seen in the past — making his wife a dummy chief minister," he said.

"We should rather have the Sushma Swaraj of the world as role models for women, or Smriti Irani in our times or a

finance minister like Nirmala Sitharaman becoming a role model, who didn't come through reservations but through sheer dint of their hard work, dedication, commitment and capabilities. That's the women of tomorrow," Goyal added.

According to the seventh edition of Deloitte Global's Women in the Boardroom report released earlier this year, women held 17.1% of the board seats in India. The number has risen by 9.4 percentage points from the 2014 edition, the year when the Companies Act made it mandatory to have one woman member on every board.

Goyal said India will emerge as a \$30-trillion economy in the next 30 years, compared with over \$3 trillion now.

He said the government is working actively with different countries to finalise free trade agreements (FTA) and talks with the UK are in final stages.

RAL SPIRE

**India is committed to promote, strengthen and sustain women Entrepreneurship: Piyush Goyal**

New Delhi, Country is committed to promote, strengthen and sustain women entrepreneurship. In women and attention to their employment opportunities and empowerment, pays huge dividends in terms of economic development. "In all sectors, we want to become a global industry. We want to capture the world market. India has been a powerhouse of strong women across fields: Be it sports, Business, Science & Technology. We invite all the young and women entrepreneurs to come forward to make investments and contribute for the growth of the Nation." Said Mr Piyush Goyal, Union Minister Commerce & Industry, Textiles, Consumer Affairs, Food & Public Distribution while speaking at an interactive session on 'Invest in Her' organised by FICCI Ladies

Organisation (FLO), the apex body of women business-women across the nation. "The Centre is working actively with different countries to finalise Free Trade Agreement (FTA) and talks with United Kingdom (UK) are in final stages which will give zero duty access to various business sectors in world market. Due to the various policy initiatives taken by the Government and the hard work put in by the industry country to boost exports. He stated that the country would reach 30 trillion economy from the level of 3 trillion economy and the government has been aggressively addressing all the structural issues including the tariff barriers, issues in taxation, global competitiveness," Mr Goyal said. "Women should become ambassadors of Quality Revolution: Increase con-

sumer awareness & create sustainable goods with utmost focus on quality. Collaborate with each other and with other fellow women entrepreneurs: Harness the immense potential of women in Tier 2 and Tier 3 cities. And Connect with India's heritage: Explore our country's rich culture & traditions to innovate in areas of handlooms, handicrafts, art & craft" the minister said. "Investing in women and attention to their employment opportunities and empowerment, pays huge dividends in terms of economic development. India is poised to benefit from equality where currently only 25 percent of the labor force is female. The economic impact of achieving gender equality in India is estimated to be US\$700 billion of added GDP by 2025. The WEF estimates that equal participation of women in the workforce will increase India's GDP by 27 percent." Said Ms Jayanti Dalmia, President, FICCI Ladies Organisation (FLO) while speaking on the occasion. "However, there are a number of challenges women in business face like unconscious biases, challenges in export opportunities, creating and meeting right trading partners, challenges in accessing investments and finance. FLO as part of its initiative of Empowering Women Through Trade & Business proposes to create a concerted platform for the exchange of information, experience, visibility, and connectivity among women business owners, setting the stage for new opportunities and joint ventures among women entrepreneurs and business leaders," Ms Dalmia said.



# A celebration of homegrown artisans and weaves in Delhi

**Samanta Raj**  
It was a collage of art forms, traditions, and artists that graced the recently concluded event held in Delhi, the Anshukam Organized by the Federation of Indian Chambers of Commerce and Industry (FICCI) Ladies Organisation (FLO). The event had a display of handlooms, handlooms and handloom products from across the country. The message that resonated on an auspicious day of artisans and crafts is that the works of homegrown artisans and weavers, woven through the 'Weaving Stories Through Threads', the most vibrant of all with a play on fashion design by designer Gagan Gupta, artist, Rajendra Singh, and a rich exhibit of local designers, crafts, art forms and creatives. It allowed an opportunity to showcase the rich heritage of

**Jyoti Dalmia, FICCI FLO**  
**ALL THESE CRAFTS REQUIRE INTENSE LABOUR AND CRAFTSMANSHIP TO PREPARE EVERY PIECE. THESE TEXTILES ARE A PLAY OF COLOUR AND VIBRANCE**

traditional designs to the forefront and the significant history of textiles with in the country. "Ragnosha Sutra", a heritage fashion collection showcasing a collection of handloom Patli, banarasi, and handloom sarees and blouses. All these crafts require intense labour and craftsmanship to prepare every piece. These textiles are a play of colors and vibrant hues with various shades give a mesmerizing feel to the fabric and a sense of pride and happiness to the one who wears it." Said Ms Jyoti Dalmia, National President, FICCI Ladies Organisation (FLO) who was also the show stopper at the fashion show.

**Asha Dalmia, FICCI FLO President**  
**HANDLOOMS, WEAVES AND TEXTILE EXHIBIT**  
From handloomed accessories, home decor items to the six yard of handloom saris, the event was anchored by a rich exhibit of local designers, crafts, art forms and creatives. It allowed an opportunity to showcase the rich heritage of

**Manjari Mishra, FICCI FLO**  
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"To add to the beauty of these beautifully handloomed threads, rich embroidery has been done on them such as on petticoat, neck and border - one of which is a beautiful tie-dye process. This collection was in by colors, in landscapes and intricate in colours and serene moods," Dalmia adds members from all over the country who, she said, the designer described as, "It

# FLO & eminent fashion designers present a fashion heritage walk

**New Delhi**  
Federation of Indian Chambers of Commerce and Industry (FICCI) an apex body of businesswomen in the country along with an eminent fashion designer and weaver Anshu Gupta and Gagan Gupta today presented traditional handloom and sarees through a fashion show titled, "Ragnosha Sutra" is a Sanskrit phrase meaning "Colored Thread". As part of the two day textile and handloom show 'Anshukam' which concluded here on Monday.



"Ragnosha Sutra", a heritage fashion collection showcasing a collection of handloom Patli, banarasi, and handloom sarees and blouses. All these crafts require intense labour and craftsmanship to prepare every piece. These textiles are a play of colors and vibrant hues with various shades give a mesmerizing feel to the fabric and a sense of pride and happiness to the one who wears it." Said Ms Jyoti Dalmia, National President, FICCI Ladies Organisation (FLO) who was also the show stopper at the fashion show.

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## FLO to focus on finding new markets & linkages in India and abroad for handloom products

**New Delhi**  
FICCI Ladies Organisation (FLO) an apex body of business women in the country in the coming year will be focusing on finding new markets and linkages for the handloom sector in India and abroad by directly working with the artisans across the country.

**Jyoti Dalmia, FICCI FLO**  
The event was anchored by a rich exhibit of local designers, crafts, art forms and creatives. It allowed an opportunity to showcase the rich heritage of

"To add to the beauty of these beautifully handloomed threads, rich embroidery has been done on them such as on petticoat, neck and border - one of which is a beautiful tie-dye process. This collection was in by colors, in landscapes and intricate in colours and serene moods," Dalmia adds members from all over the country who, she said, the designer described as, "It

"This will help the small and medium, artisans and weavers revive and modernise the handloom sector as per changing needs and demands of the market and make them introduce new products and services" said Ms Jyoti Dalmia, National President, FICCI Ladies Organisation (FLO) while speaking at the Two-day Textile and Handloom show titled 'Anshukam' here on Monday.

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## FLO TO FOCUS ON FINDING NEW MARKETS AND LINKAGES IN INDIA AND ABROAD FOR HANDLOOM PRODUCTS

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Federation of Indian Chambers of Commerce and Industry (FICCI) Ladies Organisation (FLO) will be focusing on finding new markets and linkages for the handloom sector in India and abroad by directly working with the artisans across the country. The event will help provide market linkages to manufacturers of handloom and introduce new products and services" said Ms Jyoti Dalmia, National President, FICCI Ladies Organisation (FLO) while speaking at the Two-day Textile and Handloom show titled 'Anshukam' here on Monday.

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## Manjari Mishra to be star attraction at FLO event 'ANSHUKAM'

**New Delhi**  
Ms Manjari Mishra, princess of Ayodhya and an eminent fashion designer herself will be the star attraction of the two-day Textile and Handloom show titled 'Anshukam' being organised by FICCI Ladies Organisation (FLO) an apex body of business women in the country on November 20-21 at Hotel Ashok in New Delhi.

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## FICCI LADIES ORGANISATION TO FOCUS ON FINDING NEW MARKETS AND LINKAGES

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## 39th FLO Annual Session on "Women's Participation in India's Growth Story"

New Delhi, Startup20 India Chair Dr Chintan Vaishnav stated that as the world's third-largest startup ecosystem, India is well-positioned to lead the charge in supporting innovative startups, particularly in the sectors of global importance. The Startup20 Engagement Group will work to further support

Women startups in the country and the group. "We will harmonize the global startup ecosystem through consensus-based definitions and promote a global community of knowledge sharing among startup ecosystems to explore opportunities. The group will also bridge the knowledge gap between the startup ecosystems of G20 member countries and emerging economies through partnerships with enablers like incubators and government agencies," said Chintan Vaishnav, Chairperson of Startup20 India, and the Mission Director for Aatmanirbhar Mission (AM) while speaking at a session. "The need to foster an inclusive startup ecosystem" organized by FICCI Ladies Organisation (FLO) as part of its 39th annual meet.

"Additionally, we aim to create supportive policies for industry players and government organizations to work with startups. The Startup20 has three main task forces, the Foundation and Alliances Taskforce, Finance, and Inclusion and Sustainability, the roadmap



Panel discussion during the 39th FLO Annual Session.

(FLO) have the Start Up & Innovation Cell and have backed up about 2000 start-ups led by women and 30 incubators. For the empowerment initiatives, we have included some very important aspects of financial literacy, digital literacy, differently abled cell, FLO market place and FLO think tank."

Said Ms Jayanti Dalmia, National President, FICCI Ladies Organisation (FLO) speaking on the occasion.

"We at FLO, believe that the resources and strengths of women need to be channelled to help their full potential. It acts as a catalyst for the social and economic advancement of women and society at large. As the women's chamber we must identify areas that need policy change, but more so, help women know the opportunities that already exist" she said. Ms Harinder Kaur Talwar, past president, FLO and Business chair Startup20 Inclusion track chaired the session. Those

present on the occasion included Ms Sudha Shivkumar, incoming National president, FLO; Ms Suresh Saria, Executive Director, FLO; Ms Vinita Bimber, Past president, FLO; Ms Ujjwala Singhania, Past president FLO and Jayashree Das Verma, SVP, vice president FLO.

involves increasing support for women led startups and organizations. At present out of about 3000 startups, under the Aatmanirbhar mission about 97% are led by women or partners," said Dr Vaishnav.

"We at FICCI Ladies Organisation

## FICCI Ladies Organisation honours inclusive women and releases Gender parity index

New Delhi, Country needs more action and less conversation on the ground for empowering women. More support is needed for start-ups, digital learning, community transportation, healthcare, women empowerment and education.

"Women are the much smarter half of the population and are inherent multi-takers and excel in everything they do. To take India's growth to next horizon we need to have more women in leadership and how women as leaders bring a higher level of efficiency and productivity at the front," said Mr Sunil Kant Munjal while speaking at the 39th annual session of FICCI Ladies Organisation (FLO) apex body of businesswomen in the country.

"Women need to innovate, adapt and inspire in order to succeed in the current dynamic business environment. We at our Hero

group's various organisations and foundations lay equal emphasis to recognize and celebrate women leaders as change-makers at the grassroots level, as they are the ones who impact the lives of those around them be it by building businesses, impacting communities, and driving social change, all without any formal training and strong support from the society they operate in," said Mr Munjal sharing his experience of scaling up Hero Cycles to making it the largest motorcycle manufacturing company in the world. "My objective as FLO President, was an empowering women by facilitating an enabling environment that promote entrepreneurship and equal opportunities for women. As the President of FLO my endeavour was to bring the best resources and opportunities to the organization. This year as the

President, was to propel learning, increase networking and ensure enrichment amongst our members. The theme for 2022-23 was "Transforming Women's Participation in India's Growth Trajectory" and facilitating economic empowerment of women," said Ms Jayanti Dalmia, National President, FICCI Ladies Organisation (FLO).

The gender parity index is first of its kind in the country," said Mr Subhrakant Panda, President, FICCI Major highlight of the annual event was FLO inclusivity awards to various achievers and release of the second version of Gender parity index. Those present on the occasion included Shailesh Pathak, Secretary general, FICCI, Ms Sudha Shivkumar, incoming FLO national president, Mr Anurag Sharma, Member of Parliament and Ms Rashmi Sanita, Executive Director, FLO.

## FLO lauds special focus on women's empowerment in Union Budget

New Delhi, Union Budget announced by Prime Minister Narendra Modi, is a landmark step in the direction, apart from this, the Finance Minister also announced the special focus on women's empowerment in the Union Budget 2023-24, which was presented by Union Finance Minister Nirmala Sitharaman in the Parliament on 14th February, which is a great day," said Ms Jayanti Dalmia, National President, FICCI Ladies Organisation (FLO) speaking on the occasion.

While the world is a single web, it is a single web with different shades of green, it is highly encouraging that the Budget 2023-24 has taken special attention to women's empowerment," said Ms Dalmia.

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## Innovate, adapt, encourage and inspire women to be part of economic mainstream- Sunil Kant Munjal



New Delhi, Focus News: Country needs more action and less conversation on the ground for empowering women. More support is needed for start-ups, digital learning,

community transportation, healthcare, women empowerment and education. "Women are the much smarter half of the population and are inherent multi-takers and excel in everything they do. To take India's growth to next horizon we need to have more women in leadership and how women as leaders bring a higher level of efficiency and productivity at the front," said Mr Sunil Kant Munjal while speaking at the 39th annual session of FICCI Ladies Organisation (FLO) apex body of businesswomen in the country. "Women need to innovate, adapt and inspire in order to succeed in the current dynamic business environment. We at our Hero group's various organisations and foundations lay equal emphasis to recognize and celebrate women leaders as change-makers at the grassroots level, as they are the ones who impact the lives of those around them be it by building businesses, impacting communities, and driving social change, all without any formal training and strong support from the society they operate in," said Mr

Munjal sharing his experience of scaling up Hero Cycles to making it the largest motorcycle manufacturing company in the world.

"We have women working in our organisations but still more needs to be done for them. Let's continue to inspire and support them for they are the harbingers of change and the key to building a better nation. He stressed on conserving our art and culture as apart from our various businesses we started the Ludhiana Sanskritik Samagam which supports performing arts across North India and the Serendipity Arts Foundation, which also hosts an annual festival in Panjim each year." He added "My objective as FLO President, was an empowering women by facilitating an enabling environment that promote entrepreneurship and equal opportunities for women. As the President of FLO my endeavour was to bring the best resources and opportunities to the organization. This year as the President, was to propel learning, increase networking and ensure enrichment amongst our members. The theme for 2022-23 was "Transforming Women's Participation in India's Growth Trajectory" and facilitating economic empowerment of women," said Ms Jayanti Dalmia, National President, FICCI Ladies Organisation (FLO).

## Inspire women to be part of economic mainstream- Sunil Kant Munjal



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largest motorcycle manufacturing company in the world. "We have women working in our organisations but still





# Testimonials

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

**FLO Ludh Monica Choud...**  
@Neelam & team Pune - Thank you for a super interstate again. signing off from the group , looking forward to reconnecting with all of you again through more FLO occasions . Much love M 8:06 PM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

- Anami... +91 98156 43122 Thank u so much Jayanti Ji. Neelam n team FLO Pune for such an awesome n memorable interstate..such beautiful 3 days infact every moment is to b cherished forever... talk with sister shivani, NDA tour, divine darshan to shirdi, trip to vineyards... so much nonstop fun...all together n unforgettable...thanks once again 🙏🙏🙏 Anamika Ghai Vice chairperson FLO Ludhiana.. 1:09 PM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

**Flo Ludh Ankita Gupta**  
Dear Neelam and Team FloPune , It's been the most beautiful 3 days of non stop fun, learning and energy ! It was so meticulously planned by the whole committee. Taken back a huge bag full of memories! Thank you Jayanti ji , malvikaji , Rekhaji for all the love ❤️ Regards Ankita Gupta Flo Ludhiana. 11:07 AM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

Wed, 16 Nov  
**Flo Del Seema Goyal**  
This interstate had a grand mix of **Spirituality** Sister Shivani and Shirdi **Empowerment** Financial wisdom **Fun n Frolic** Theme dressing, fashion show & Sula **Shopping** Flo Market. Had a great time @Jayanti Dalmia ji @Flo Pune Ch Neelam Seolekar 7:24 PM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

**FLO Del Shoba Jolly**  
What a fabulous Interstate we had! Enjoyed every minute of it . Thank you Neelam and Pune team and Jayanti for the extremely expert organisation of everything. A priceless visit to Shirdi with a wonderful unbelievable darshan ...., was something all of us are especially grateful for. 4:48 PM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

**FLO Del Ritu Vadehra**  
Jayanti and Neelam, and all in Pune - thank you for the amazing hospitality and the meticulous arrangements. Really enjoyed the visit to NDA, Shirdi Darshan ( amazing), Beautiful Sula and the talks by Sister Shivani and Mr. Nilesh. Every moment was enjoyable. Evenings were great fun. Many, many thanks. Going back with happy memories. 4:44 PM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

Fabulous Interstate! Must say it has been a great event! 🙌 Loved the energy and the unity around ! 🙌 Kudos to Neelam Seolekar and the team for putting together such a well balanced beautiful three days ! Special mention and thanks to Sonya and Falguni ! U girls on your toes ! Taken back beautiful memories ! Looking forward to making more ! Gratitude towards Jayanti ji and Malvika ji. Rashmi Manchanda 1:58 PM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

**Flo Indo Ch Payal Agarwal**  
Fabulous GB Jayanti ji & Neelam ❤️ Superb arrangements 🙌 Yummy food & hospitality 🙌 Great networking 🙌 Thank u so much for such warmth 🙌🙌 Loads of love To u 🙌🙌 1:58 PM

**Flo Ludh Manmat on 11/11/22, ... All Media**

**FLO Delegation 2022**  
FLO PP Vana Bhatti, FLO J...

**Flo Knp Ch Pooja Gupta**  
Thank you for everything Jayanti jee for such an amazing delegation and fabulous experience. Thank you every one for so much fun ,love and friendship for life. \* 1:00 PM

**Flo Hyd Uma Chigurupati**  
Had good time. Nice bonding. Thank you Jayanti ji for organising. 🙌🙌 1:36 PM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

- Shachi... +91 94275 21113 This was my first interstate and I thoroughly enjoyed every moment of it. It was great meeting members from different chapters, knowing them, bonding with them, and making beautiful memories with them. Thank you Jayanti ji, Neelam ji and team for making it a memorable one from the speakers, the Shirdi darshan, the enigmatic Sula night etc. Thank you once again. Shachi Johari 🙌 FLO Ahmedabad chapter. 7:27 PM

**Puneri Swagatam 2022**  
FLO Ahmednagar, FLO Anant Ch...

**Flo UK Anuradha Malla**  
Good evening all. Once again a big thank you to Neelamji and Entire Committee for your warm hospitality and wonderful programmes. It has been 3 days of exploding sensory experience s. Last night was something what memories are made of. It was wonderful meeting and bonding with so many FIO friends . Jayanti ji and Malvika ma'am, my gratitude for your commeraderie to make the evening so warm. Best wishes to all your 1:58 PM

**FLO PRESIDENT T...**  
Anand, Anand, FLO PP...

**FLO PP Namita Gautam**  
**Malvika Rai**  
Congratulations Jayanti. Same here Will plan with you and Abha masi Me too Jayanti..Heartiest Congratulations!! Is there anything that we can do?? 8:44 PM

**Flo PP Mukta Jain**  
Jayanti congrats , very tempting , will wait for details . 8:47 PM

**Flo PP Usha Krishna**  
Congratulations Jayanti and wish you all the best. 10:06 PM

**FLO PRESIDENT T...**  
Anand, Anand, FLO PP...

**Flo PP Ranjana Agarwal**  
Jayanti congratulations!! Will join if I can 11:02 PM

**Anjana Somany**  
Great work Jayanti! Keep it up. 11:36 PM

31 May 2022

**FLO PP Kiran Gera**  
# Forwarded We are at 155 members today!! Please do come for the launch! It will be special. 🙌🙌🙌 9:27 AM

**FLO PRESIDENT T...**  
Anand, Anand, FLO PP...

**FLO PP Kusum Ansal**  
Congratulations dear Jayanti. 🙌 enjoy your success. All the best wishes for the Launch 🙌 5:57 PM

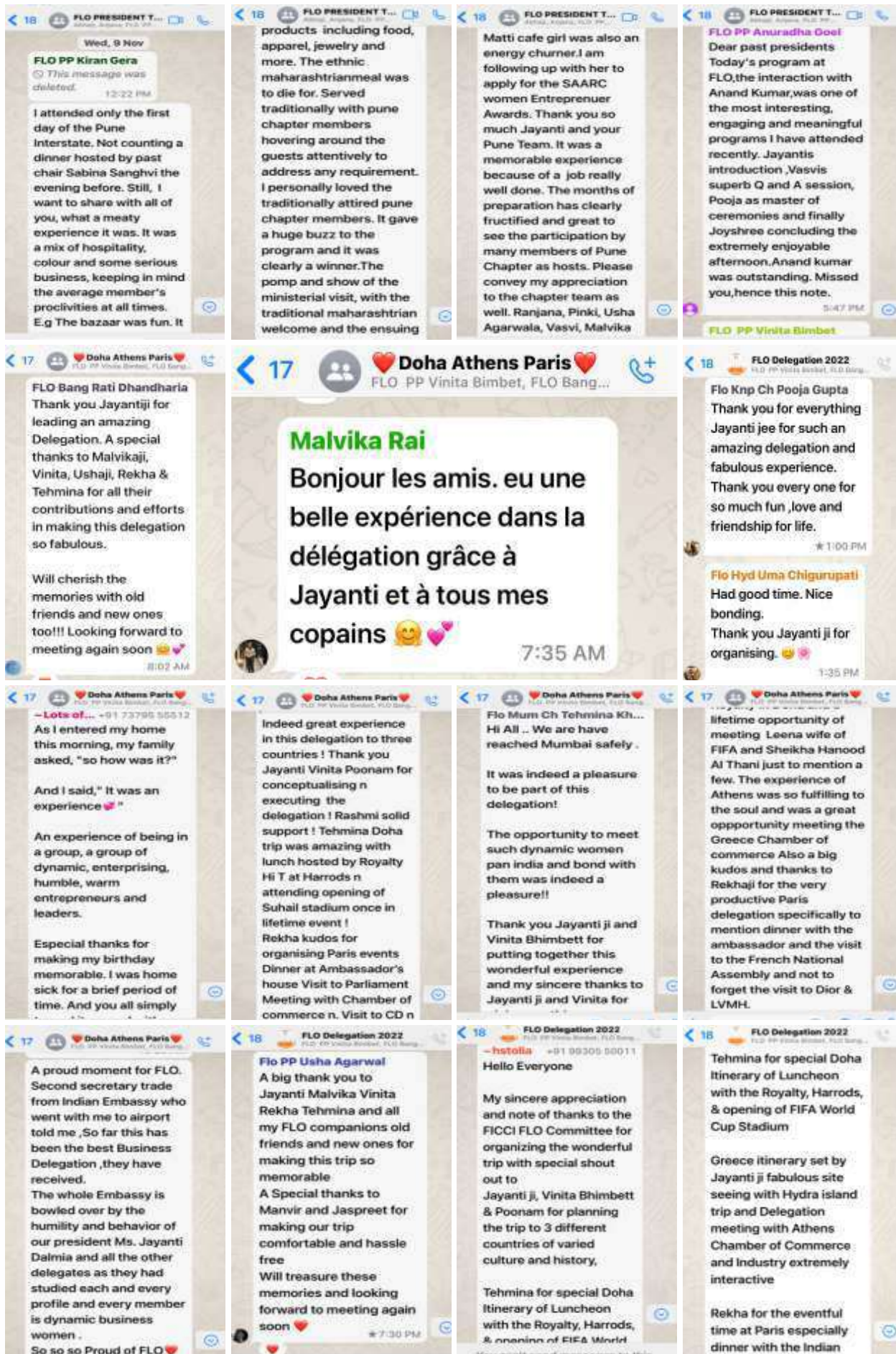
**FLO PP Harjinder Kaur**  
You Photo Many many congratulations Jayanti dear! Many more feathers in your cap! 🙌🙌 5:56 PM

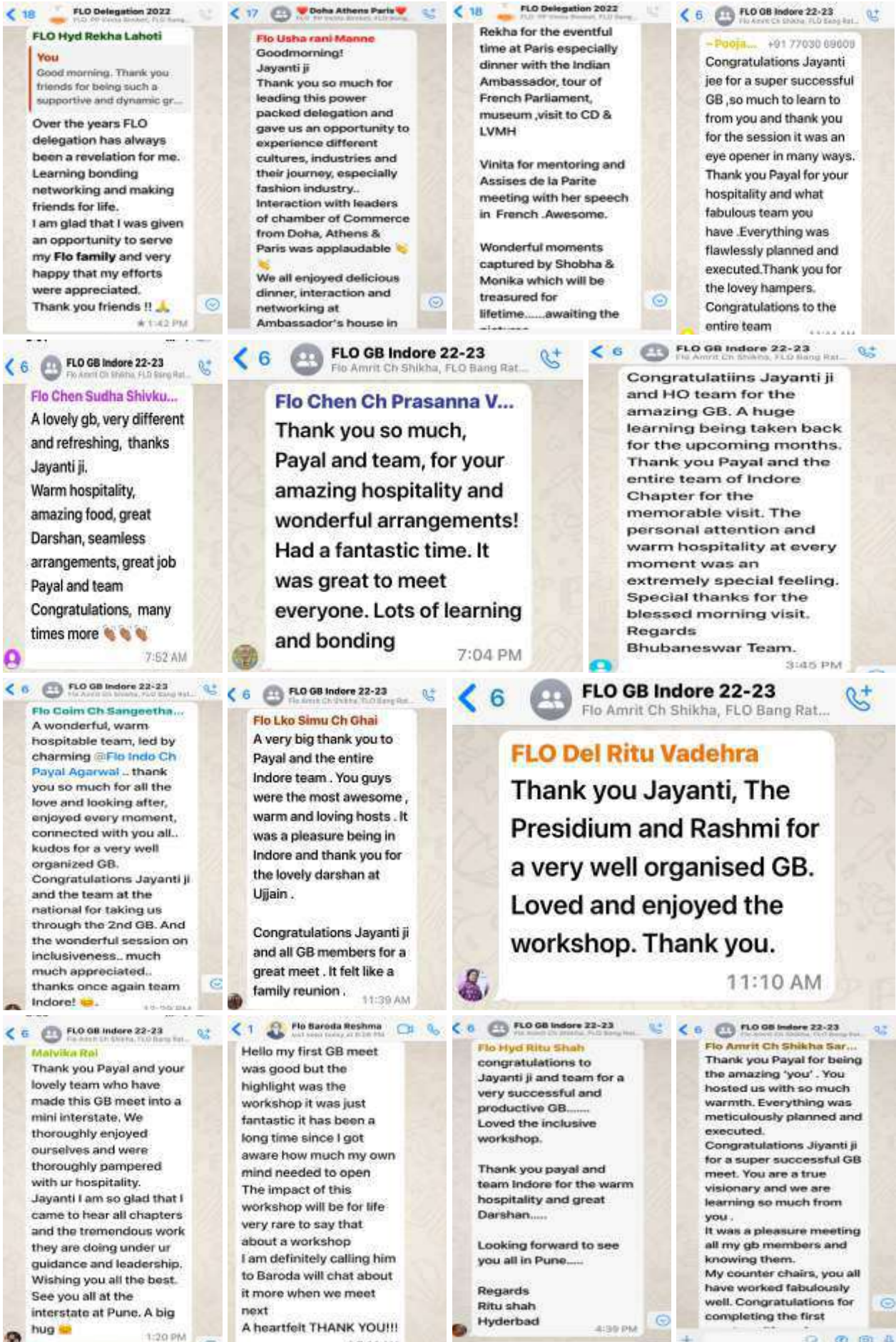
**FLO PRESIDENT T...**  
Anand, Anand, FLO PP...

**Malvika Rai**  
It was a real honour to attend the second GB at Indore. The chapter of Indore under the leadership of Payal put up a tremendous show with her team Must congratulate our President Jayanti under whose leadership all chapters are doing so well with events as well as initiatives. There were 70 participants from all India. I was the only Past President to acknowledge their good work. Wish all of you were there too. 1:58 PM



## TESTIMONIALS








Age Group: 2-7 years

# This Hands-On Learning Toolkit is a Design Thinking Initiative by Harvard University Cohort...



## Which needs does it address?

Learners	Parents	Educators	School
<p>Is suitable for all boards (IB, ICSE, CBSE)</p> <p>Fosters collaboration and healthy play</p> <p>Addresses Multiple Intelligences of the learners</p> <p>Develops self-esteem in the learners</p> <p>Builds resilience in the learners</p> 	<p>Engages learners meaningfully at home</p> <p>Is an effective replacement for less connected and stand-alone activities available in the market</p> 	<p>Provides age-appropriate stimulation with differentiated levels of challenge</p> <p>Stimulates ideas and promotes innovation</p> <p>Offers opportunities for application of concepts</p> <p>Reduces the educator's effort of creating multiple copies of individual aids</p>	<p>Provides ready solutions for holistic, transdisciplinary learning</p> <p>Introduces domains like Financial Literacy, Gender Equality, and United Nations Sustainable Development Goals in a subtle manner</p> <p>Is highly futuristic and hands-on</p> 







**The Power to Empower**

## FICCI LADIES ORGANISATION


Federation House, Tansen Marg, New Delhi 110 001


T: +91-11-2373 6311

E: [flo@ficci.com](mailto:flo@ficci.com)

W: [www.ficci.com](http://www.ficci.com) ; [www.ficciflo.com](http://www.ficciflo.com)

[www.facebook.com/ficciladiesorganisation](http://www.facebook.com/ficciladiesorganisation)

 <http://www.youtube.com/user/FICCIFLO13>

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