

Sustainable Livelihoods:

Investing in Women for a

New India



ANNUAL REPORT 2020-21





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Investing in Women for a

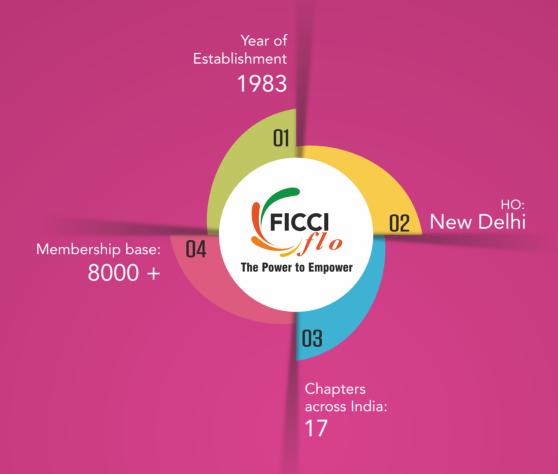
New India



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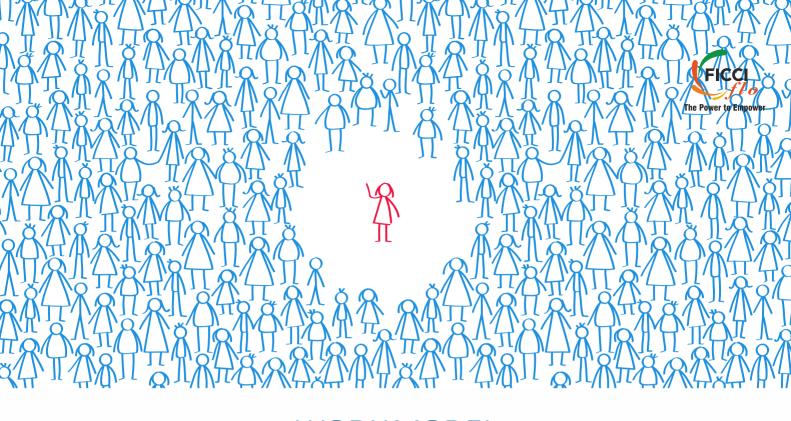


ABOUT FLO, THE WOMEN'S WING OF FICCI

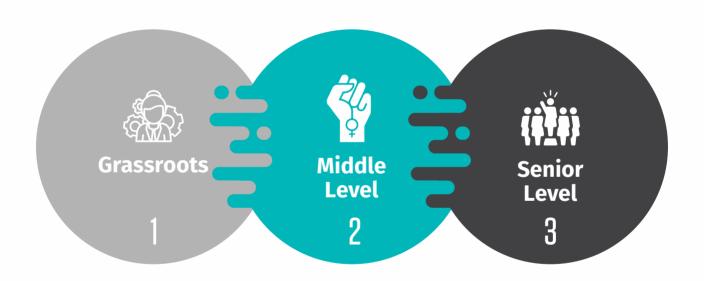




- **Q.** FLO was established in 1983, as a division of the Federation of Indian Chambers of Commerce and Industry (FICCI) which is the apex body of industry and commerce in India.
- FLO plays an active role as an enabler of women empowerment through entrepreneurship development and professional excellence.
- **Q** The objective is to foster an entrepreneurial culture, by providing opportunities to transform their business ideas into reality and to provide entrepreneurs with an array of targeted resources and services.
- **Q.** FLO seeks to create job creators not job seeks and work towards creating enterprise-linked and entrepreneurship-driven nano entrepreneurs to create the Atmanirbhar Bharat of our collective dream.



WORK MODEL



Empowering Women in grassroots & skill enhancement programmes to make them employable.

Empowering Women
Entrepreneurs
& professionals with
the right
information and
tools.

Empowering Women in Leadership roles and make them more effective in board positions.



PRESIDENT'S VISION FOR 2020-21

Sustainable Livelihoods for women's Economic Upliftment Our Benchmark:

17 Sustainable Development Goals





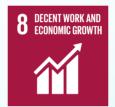
































In 2015, the United Nations had adopted the 17 Sustainable Development Goals as the blueprint to achieve a better and more sustainable future for all, by 2030

The 17 Goals are all interconnected, and it is women and girls who are affected by each of the 17 Sustainable Development Goals







डॉ० जितेन्द्र सिंह

राज्य मंत्री (स्वतंत्र प्रभार), उत्तर पूर्वी क्षेत्र विकास मंत्रालय : राज्य मंत्री, प्रधान मंत्री कार्यालय, कार्मिक, लोक शिकायत एवं पॅशन मंत्रालय, परमाणु ऊर्जा विभाग तथा अंतरिक्ष विभाग, भारत सरकार



Dr. JITENDRA SINGH

Minister of State (Independent Charge),
Ministry of Development of North Eastern Region;
Minister of State, Prime Minister's Office,
Ministry of Personnel, Public Grievances and Pensions,
Department of Atomic Energy and Department of Space,
Government of India



FOREWORD

It is time to celebrate and salute the heroic women who are changing the world around them and empowering other women to do the same.

I have been given to understand that FLO through the village adoption programme worked in 143 villages focusing on women and children. From rural women entrepreneurship to health and tourism, thousands of lives have been transformed.

Initiatives such as the mentorship, incubation and W7 enabled women entrepreneurs to find a platform to learn, share, grow across industries and countries are in line with the vision of the Government.

It is very heartening to see the premier women business chamber of the nation taking great interest in the creation of the model village, which is the founding stone for a country like India.

Best wishes to FLO, led by Jahnabi Phookan, for championing this worthy cause.

May all your endeavors and initiatives achieve the deserved success.

(Dr. Jitendra Singh)

MBBS (Stanley, Chennai)

MD Medicine, Fellowship (AIIMS, NDL)

MNAMS Diabetes & Endocrinology

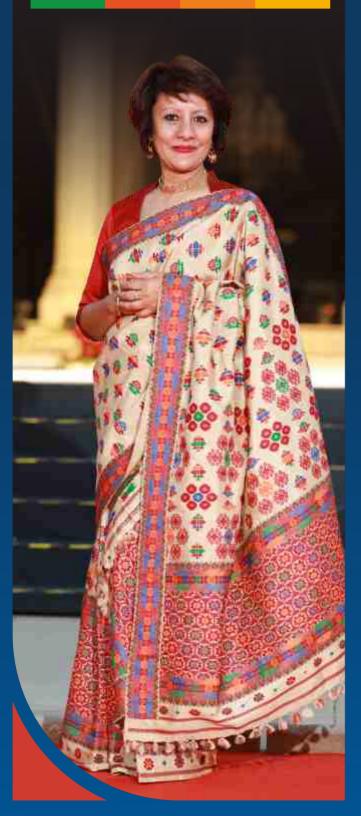
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FROM THE DESK OF THE PRESIDENT



FLO 2020-21: 315 days in Covid-19 times

Turning Crisis into Opportunity

Dear Friends,

would like to believe that as President of FLO 2020-21, I have had the rare fortune, along with my team, to work in extraordinary times. We faced a disruptive world order last seen a century ago.

At 315 days or the 10 ½ months that we got, I reiterate my early words that "as the 37th National President and as the first to represent FLO's Northeast Chapter, I had felt the weight of great expectations upon my shoulders.

In the 315 days I have in hand, I had to make each day count not only for myself but for my FLO & YFLO Chapterchairs, who named themselves Rockstars and whom I christened #OneFLO.

Instead of waiting for the old world to return, we had to work differently to get to the goalposts we had envisaged for the year."

And work we did, on all fronts and with a "Can Do" spirit that defied all odds.

Despite the lockdown and other restrictions in their state chapters, the personal healthcare concerns of their families, the handling of their children's online education and generally tackling the New World Order – my 21 Rockstars soldiered on. Resilience, Innovation and Passion were the hallmarks of #OneFLO.

With my Mission of Sustainable Practices & Sustainable Livelihoods for Women's Economic Upliftment, I had passionately believed that each one of us can make a difference in people's lives and that when we serve people, we serve God.

All we needed to do was to concentrate our energies into a microcosm of women at the three levels FLO worked on: the Grassroots, the Urban and the Corporate.

At the **Grassroots level**, we mooted our **Village Adoption Programme (VAP)** which seemed a
Utopian dream, in the middle of the pandemic
raging around us. Today we have 143 villages



accounted for, **pan India** focusing on women and children. From rural women entrepreneurship to health and tourism, the beneficiaries stand at 3,50, 560 to date, transforming lives.

Our FLO 3Cs programme saw the 3Cs of Competencies, Capacities and Confidence developed by nearly 20, 000 women through life skills, skill development and upskilling and reskilling.

At the **Urban level**, we took up our **Adopt ITI Programme (AITIP)** in all our 17 chapters. Mentorship and Apprenticeship/Internship is the value addition we seek to provide beyond the technical education received by the students.

At the **Corporate level**, we worked at introducing members to **Corporate Director Training** opportunities. We introduced our members to onboarding GEM, the Government e-Marketplace, to avail of opportunities by GOI (3 percent of goods and services mandated to purchase from women entrepreneurs).

Trade is the one component that FLO's international collaborations needed to address. With that gender gap in mind, I took up the 'Women of 7 Regions'/ W7 initiative, through which FLO worked closely with the Ambassadors and Consul Generals of countries to reach out to their women entrepreneurs globally. In these 315 days, we made headway and led the first round of consultations with key stakeholders of countries such as Vietnam, Myanmar, Ireland, Chile, Netherlands and Australia.

It gives me great satisfaction to step down with the overriding theme of my tenure – **Sustainable Livelihoods: Investing in Women for a New India**. We will have the finest of minds addressing us on this theme on 14 & 15 April 2021.

Working on this premise, we have **five Policy Briefs** with recommendations for the government under four key sectors which impact women's livelihoods. The sectors examined have been those of Women & Child Development, of MSME, of Tourism, of Petroleum & Natural Gas and lastly on the Covid Impact Analysis.

I would like to thank each one of my FLO fraternity for the support extended to me and my team during my term as the 37th President of this August body.

The grand total of **717 webinars** that OneFLO brought to our FLO Fraternity needs special

acknowledge-ment. This includes my National webinars at **71**, at last count till April 2021.

I am touched by the countless phone calls, emails and messages from senior most members to the newest in our fold, appreciating the bonding and the learning opportunities that these webinars brought to members Pan India.

I am indebted to my Governing Body and Committee Members who stood by me through our experiments and learning cycles in the cyberspace of the New Normal.

I could not have functioned without my ED Rashmi Sarita who stood steadfastly by me 24/7 through trials and tribulations and steep learning curves.

I could not have faced the barrage of webinars on the most varied topics possible without the steadfast research of Dy Director Ankurita Pathak. The 9 monthly newsletters would not have seen the light of day without Ankurita's efficiency and the guidance of my PR Head and Governing Body Member, Bela Rajan.

And last but not the least, I want to acknowledge the guidance of our Past Presidents from whom I learnt many lessons on leadership.

"It isn't the mountains ahead to climb that wear you out; it's the pebble in your shoe", in the words of Mohammed Ali.

That pebble could easily have been the Covid-19 pandemic but we converted this crisis into an opportunity for us as FLO 2020-21 went on to create an extraordinary range of solid work in its tenure of 10 ½ months as a composite OneFLO.

I am indebted to FLO for entrusting me with the responsibility of leading this great organization. I would like to think of my tenure in the words of Hillary Clinton, "I believe that the art of public service is planting trees under whose shade you'll never sit." That is the greatest reward of my service as the 37th President of FLO.

Thank you in abundance,

Yours very truly,

Jahnabi Phookan

President, FLO





Uday Shankar President Federation of Indian Chambers of Commerce and Industry

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MESSAGE

I am delighted to extend my best wishes to the FICCI Ladies Organization (FLO), which is an integral part of FICCI since 1983. FLO has been working in complete sync with its parent body, FICCI, by giving a tremendous platform for women leaders in the Indian industry. Over the period FLO membership has grown significantly and we witness its growth across various regions of India.

The year 2020-21 was exemplary, under the able and dynamic leadership of Jahnabi Phookan, FLO is striving to achieve newer heights, despite the unprecedented challenges that came along with the pandemic. Her endeavor towards making women economically self-reliant in all three levels - grassroots, middle and senior is very commendable, and we hope that it creates a multiplier effect in the society.

In recent years, we also witness FLO's growing presence at a global level which is in tune with the emergence of India as a modern society giving equal rights to both men and women in the socio-economic sphere which is highly commendable. I am very overwhelmed by the entrepreneurial spirit and enthusiasm from members and their participation in the activities.

I congratulate FLO and its President Jahnabi Bhookan for making the organisation a strong voice for women entrepreneurs in India.

April 8, 2021

New Delhi

Uday Shankar





Pan India Presence

FLO, The Women's Wing of FICCI





PRESIDENT'S VISION FOR 2020-21

Sustainable Practices & Sustainable Livelihoods for Women's Economic Upliftment

As the oldest business chamber for women in South East Asia, FLO is committed to work towards women' economic empowerment since its inception in 1983.

Taking office in May 2020, Jahnabi Phookan is the 37th President of FLO and the first from FLO's Northeast Chapter.

Jahnabi Phookan's mission is to work towards Sustainable Livelihood for women's economic empowerment. It is her conviction that the Sustainable Livelihood model can help women work towards an enterprise-linked and entrepreneurship-driven social culture to turn them from job seekers to becoming job creators.

Under her leadership and vision, FLO seeks to be the facilitator to enable women, at all levels, to the relevant stakeholders, from training in specific verticals for enhancing their livelihood opportunities and increasing their self-awareness as equal partners in the nation's growth and working towards their economic empowerment.

The National Initiatives outlined below are geared towards our overarching goal of Sustainable Practices and Sustainable Livelihood for Women's Economic upliftment, to work towards the Atma Nirbhar Bharat of our collective dreams.









FLO VILLAGE ADOPTION PROGRAMME (VAP)

Towards Sustainable Lives & Livelihoods 2020-2021



To facilitate growth and transformation in the life of women in the villages.

National Head: Dharitri Patnaik

"India lives in her villages."

Mahatma Gandhi mentioned the above statement more than half a century ago.

This statement holds true even today!



In the rural sector, FLO Village Adoption Programme (VAP) aims at facilitating a model village with equitable access to resources. The objective is to empower women in rural India, thereby eradicating unemployment and poverty.

This is being done by skill enhancement of women and ending gender discriminations, at the same time protecting and conserving environment & natural resources.

FLO Adopt a Village initiative works towards overall development of the village with a focus on improving health and education facilities, conservation of environment and natural resources and holistic empowerment of the villagers, especially women.

Objectives:

- Q Create model villages
- Q Equitable access to resources
- Improve status of Women and Children
- Skill development & enhancement
- Q Poverty eradication
- 9. End gender and other discriminations
- Q Protect & Conserve- environment & natural resources







COMMENDATION LETTER FROM HON'BLE PRIME MINISTER SHRI NARENDRA MODI



प्रधान मंत्री Prime Minister

MESSAGE

It is a pleasure to learn that FICCI FLO Ahmedabad has organised "Vagyo Re Dhol – Interstate Meet Ahmedabad 2021". The Forum's committed endeavour towards women empowerment through learning, skilling and sharing is praiseworthy.

Our indomitable Nari Shakti today is excelling in every sphere of activity. Their participation and contribution in various fields is continuously on the rise, spanning from big cities and smaller towns to villages across the country.

Our Government has been taking comprehensive measures with an integrated approach aimed at ensuring that women become equal partners in India's growth journey. We firmly believe that socio-economic empowerment of women is pivotal in realizing the vision of Autmanirbhar Bharat.

As an able representative of India's conviction and entrepreneurial energy. FICCI FLO inspires all. The initiative by the Organisation's different chapters across the nation to adopt more than thirty villages under the 'Village Adoption Programme' is commendable.

The initiative's emphasis on sustainable ways of skilling and knowledge sharing as per local needs will impact and help transform many lives. It will also add momentum to various efforts at grassroots level and further the vision of Gram Swaraj.

From boosting agriculture to promoting sustainable tourism with the initiative 'Dekho Apna Desh', from protecting indigenous crafts to striving towards enhanced green cover, the comprehensive approach of the organisation towards bringing all-round development in rural areas and helping the adopted villages become model villages is exemplary. May FICCI FLO continue with this noble endeavour and achieve its goal of adopting fifty villages in one year.

I am sure that the Interstate Meet of the Forum will provide the participants a robust platform to showcase their vision for the all-round progress of the nation. May the event succeed in fulfilling its objectives.

Best wishes to FICCI FLO and all the participants for future endeavours.

(Narendra Modi)

New Defhi माथ 14, शक संबत् 1942 February 03, 2021





PAN INDIA OUTREACH OF FLO VILLAGE ADOPTION PROGRAMME (VAP)

Chapter/State	Names of Villages	No.	No of Beneficiaries
Delhi	Basti	1	50,000
Ahmedabad	Anklavdi, Bamroli, Chavdapura, Ekta Nagar, Jahangirpura, Jitodia, Jol, Navapura, Rasnol (Gabapura), Rajnagar, & Valasan	11	20,000
Amritsar	Bua Nangli	1	1,500
Ludhiana	Nangal, Khaira bet, Jhammat, Sent Pind	4	3500
Bangalore	Nodekoppalu	1	1000
Chennai	Thiruvannamalai & Venkatapuram	2	2,000
Coimbatore	Kuttupulikudam, Jamahandi and Mettukadai, Vadakalur	4	620
Bhubaneswar	Sambalpur District :31 villages of Manswar and Dhankauda blocks Sundargarh District: 62 villages Tangerpali, sadarand Lephirpada: 32 villages Hemgir Blockk: 30 villages Puri District: 4 villages	* 97	7976
Hyderabad	Cheriyal	1	16
Uttarakhand	Sela	1	50
Kanpur	Hingupur and Tatiyaganj	4	200
Lucknow	Purelal Shah, Bilhari, Dhanaudi, goregaown, Bahadipur, Rahilpara and ramgarh	7	10,000
Pune	Pimpri Sanduus	1	200
Mumbai	Sakheri, Saturli, Palsunde, Mokhada, Dolhara	5	2,53,298
Northeast	Hathiana and Majuli, Mohorichuk	3	200
	Total	143	3,50,560



DELHI: FLO National

At the Grassroots level, FLO took up the mandate of our "Adopt a Village" programme, to concentrate on a microcosm of women at this level. Today we have 14 chapters spread across the country with their adopted villages which have received appreciation by our Hon'ble Prime Minister.

In Delhi FLO has taken an urban slum with an outreach of 50,000 people, with the support of Travel Boutique Online (TBO) Group under the Nijhawan Group aegis, and Sewa Bharti (a pan-India NGO) which will be the executing /NGO partner.

The Bhoomi Poojan of Medical Center was held on March 23, 2021.













GUJARAT: FLO Ahmedabad Chapter

Villages Adopted: 11

(Joined Hands with NGO, Nivedita Foundation)

Names of Villages: Anklavdi, Bamroli, Chavdapura, Ekta Nagar, Jahangirpura, Jitodia, Jol, Navapura, Rasnol (Gabapura), Rajnagar, & Valasan

Work Focused on:

- Village Entrance Gate The identity of the Village with FLO branding
- Village Recreation Area Playground for children, Walking path & Benches for the elderlies.
- A Sample Farm Dedicated in conducting workshops on Soil Testing, Multi-Crop farming for farms as well as Kitchen Gardens with the support of Anand Agricultural University-AAU, falling in line with Self-Reliance & Green Environment.
- Quedicated Community Hall Or a School Hall for Skilling of Village Women and Girls in Sewing, Basic Computer, Spoken English, Beauty Parlor & Bakery classes and Health Care Assistants, a path leading to an Atmanirbhar Village.
- 9. Health Clinic Camps Regular Health Check-up camps for all and for Women Breast & Cervical Cancer awareness Check-up camps.
- Q Distribution of Sanitary Napkins To girls and women and imparting knowledge of personal Hygiene.
- To promote education for girls and creating gender equality.
- The Village cleanliness falling in line with Swachh Bharat Mission.
- Plantation of Trees Around the whole village for the green environment and beautification.
- Water Supply facilities where needed & Water Conservation.
- Q Two Computer desk-top along with desks was sponsored by Elecon Group of Companies to two adopted villages.
- Q. Tie-up with Jyoticare Benevolent Foundation to look after eye health of all the children of the adopted villages.

Innauguration of Adopted Village "Rasnol"

DURING FLO ANNUAL "VAGYO
RE DHOL" INTERSTATE MEET
2020-21

on 9th February, 2021,

by FLO National President, Ms.

Jahnabi Phookan

Past President

Ms. Neeta Boochra

& Chapter Chairs, pan India





SKILLING &
DEVELOPMENT
ACTIVITIES IN
ADOPTED VILLAGES
Rasnol, JITODIA,
anklavdi



NIPA PATEL
NGO, NIVEDITA FOUNDATION



Three of our FLO Members, Ms. Shubha Bhandari, Ms. Jaya Arya & Ms. Dhruma Shah, each adopted a village and donated Rs.5,50,000/-each, towards the development of the dedicated adopted villages







PUNJAB: FLO Amritsar Chapter

No. of Village: 1

Name of Village: Bua Nangali village, located in Ajnala Tehsil of Amritsar district in Punjab, India.

Work focusses on:

- Medical general health & eye camps & Early detection of cancer
- **Q.** Safe sanitation, personal hygiene and drinking water practices among children, women and adults Solid & liquid waste management systems
- Water conservation & purification methods including rain water harvesting
- Promote green cover of the village by planting more saplings
- Promotion of Livelihood opportunities for women by skill training
- Formation of women self-help groups
- Form village level cooperatives
- Q Increase awareness on Right to Information among communities & families







PUNJAB: FLO Ludhiana Chapter

No. of Village-3

Name: Budanala, Khairabet, Dholi

Work focusses on:

- Q. Created 21 micro forests across the Budanala which was a dump area
- Pond beautification in Khairabet village
- Sewing centre set up with skill training
- 9. Supported marriages of orphan girls at Talwandi Dham Village.
- Ration was distributed to many families of Dholi





















KARNATAKA: FLO Bangalore Chapter

No. of village:1

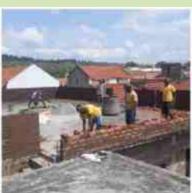
Name of Village: Nodekoppalu in Mandya Taluk in Karnataka.

Work focused on:

- Building Community Centre for skilling training
- Distributed 2000 cloth masks 800 fruit trees planted
- Menstrual hygiene kits given to all women & young girls Four Women selected to work with the Panchayat
- Upgrade primary school playground
- Incense stick making workshop
- Two girls started their Engineering courses supported by FLO member











TAMILNADU: FLO Chennai Chapter

No. of village: 2

Name of Village: Thiruvanamalai & Venkatapuram

1. Wild Ideas in Thiruvannamalai

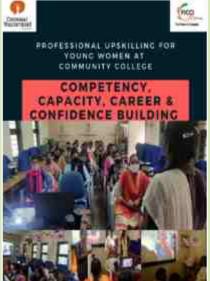
Work focuses on:

Livelihood, skilling in handicrafts and weaving, health and lifeskills for women.

- Skilling for 50+ additional women for a 2 month training & sustained employment
- 9. Successful market linkage with Dastkar & Fab India for in store placements across TN & Kerala
- Marketing their products as gift hampers among organisations in city
- Generation income during lockdown by ordering 20,000 masks from them
- **Q** General health camp in the village eye camp by Sankara Hospital
- ENT screening at Chennai
- Orthopaedic & bone density screening in Chennai
- Women's health & gynaec screening
- Assessment for children with special needs at SPASTICS Society & follow up therapy at an institution near the village
- Life Skills sessions covering confidence building, financial literacy, health & hygiene.
- Micro-learning on rural entrepreneurship & health
- Gifting joy through sarees, masks & umbrellas donated to all women
- Q Distribution of provision kits among all 100 women during the lockdown

2. Venkatapuram

- Ongoing sponsorship of 3 tuition centres for school going girls in the village
- Career counselling session
- Yoga classes for the girls

















TAMILNADU: FLO Coimbatore Chapter

No. of Villages: 3

Name of villages: Kuttupulikudam, Jamahandi and Mettukadai near the foothills of anaikatti (Tribal villages) and Vadakalur

Work Focuses on

- Q. To work on WASH (water, sanitation and hygiene)
- Health Clinic Camps for personal hygiene & the village cleanliness falling in line with Swachh Bharat Mission.
- To provide skill development for enhancement of income generation opportunities for women & youth especially in Tribal products like Honey, Herbal hair products etc
- Q Building computer room in the Village for IT training for children
- A cheque was handed over to the Panchayat President towards the 50 Toilets block being constructed for the villages.

ODISHA: FLO Bhubaneswar Chapter

Implemented in 97 villages across 3 districts of Odisha

Name of villages:

- Sambalpur District: 31 villages of Manswar and Dhankauda blocks adolescent girls.
- Sundargarh District: 62 villages
- Tangerpali, Sadar & Lephirpada blocks through Girls program- 32 villages
- Hemgir block 30 villages
- Q Puri District: 4 Villages in Krushnaprasad block, Satpada

Partners: District Administration, Sundargarh; District Administration, Sambalpur; National Thermal Power Corporation (NTPC); Mahanadi Coal Fields (MCL); Chilika Development Authority and Humara Bachpan Trust (implementing partner)

Work focused on:

Sambalpur District

- Skill assessment was conducted in 9 villages
- 9. 1470 adolescent girls (1095 older girls & 375 younger girls) were trained through PA.C.E life skill training program in 18 villages of Maneswar & Dhankauda blocks & in 2 schools & 2 colleges of Sambalpur city
- 5 drop out girls enrolled back in schools as impact of life skills programme
- 3 girls took admission in ITI as impact of life skills programme
- 2 girls enrolled in skill development training program (DDU-GKY) as impact of life skills programme





- 9. 535 women of Basantpur & Cardola Panchayats of Dhankauda block trained through P.A.C.E. women life skill training
- 9. 25 women from Kardola Panchayat enrolled in RSETI, Sambalpur for food processing training
- 9. 25 women of Basantpur Panchayat were trained in 10 days onsite Mushroom training through RSETI, Sambalpur
- 9. 16 days of activism on Gender based violence was held with 162 participants
- Q Linkages with district administration for leveraging government schemes and programmes especially Odisha Livelihood Mission

Sundargarh District

- Participatory Village Mapping and skill mapping was done in 5 R & R colonies where mine affected families are rehabilitated (Khapurikachhar, Dulinga, Majhapada, Beldihi and Kankatura)
- 9. 3847 adolescent girls (3130 older girls & 717 younger girls) were trained through PA.C.E life skill training program in 30 villages of Sadar, Tangerpali & Lephirpada blocks & in 6 schools & 4 colleges
- 2 girls enrolled back in school as a result of the life skill training programme
- 3 girls enrolled in skill development training (DDU-GKY) as a result of the life skill training programme
- 9. 18 vulnerable girls of Mahulpali Ujjawala Centre(Child Care Institution) were trained through Life Skill program and are being supported to take up career opportunities through Sundargarh District Administration
- 9. 1787 women of 31 villages of Hemgir block have been trained through P.A.C.E. women life skill training
- 9. 57 women of Hemgir block started Mushroom cultivation through skill training & input and market linkage support
- 9. 20 women of Majhapada R & R (relief & rehabilitation) colony taken Phenyl making training





- 9. 177 women enrolled in RSETI, Sundargarh under Agarbati making, Food processing & Mushroom cultivation
- 4 women have enrolled in Apparel skill development training under DDU-GKY program
- 9. 16 days of activism on Gender based violence was held with 316 women participants
- Q Linkages with district administration for leveraging government schemes and programmes especially Odisha Livelihood Mission

Puri District

- 4 Participatory Village Development Plans prepared
- Q. Village rapport building through meetings and different interactive sessions
- Q 20 Community volunteers in the villages have been identified and oriented about the program objectives & activities
- 9. 15 Women groups have been formed in 4 villages for life skill training involving 358 women of working age groups
- Q 265 women trained in GAP Inc.'s P.A.C.E. women life skill training program
- 72 adolescent girls trained in GAP Inc.'s P.A.C.E. girls life skill training program
- 9. 160 women from the 4 villages trained in different farm and non-farm activities
- 2 Skill development centres were opened at Nuagaon and Chandikhol villages;
- 80 women from Nuagaon and 30 women from Chandikhol trained in 60 days tailoring training
- 30 women from Nuagaon, Bankijal and Satapadagada trained in a 2 days training on straw mushroom cultivation and linkages built for procuring raw material and marketing
- 20 women from all 4 villages were trained in 2 days Phenyl and handwash making
- 3 women from Chandikhol and 2 women from Satapadagada have started production of Phenyl after raw material and marketing linkages were done
- 3 sites in Nuagaon, Bankijal and Satapada Gada were selected for plantation in discussion with community members





- A Health Camp and Cancer Awareness Program was conducted at Nuagaon Cyclone Shelter
- 9. 173 people (94 women, 67 men including elderly people and 12 children) from 4 villages attended the health camp
- 2 'Learn & Play Centres' ('Ama Adda') for the children were established in Bankijal and Satapadagada
- Application form and identification documents of 80 households in Nuagaon, 30 households in Chandikhol, 44 in Bankijal and 20 households in Satapadagada villages have been submitted to BC Sanitation, Krsuhnaprasad for construction of individual household latrines
- Q. Cleanliness drive was also conducted in the villages
- **9.** 16 days of activism on Gender based violence was held with 256 participants
- Linkages with district administration for leveraging government schemes and programmes







TELENGANA: FLO Hyderabad Chapter

No. of Village: 1

Name of Village: Cheriyal Village- Experiential Tourism Circuit

Work focuses on:

- 'Tirumani' Range of Products Brand for handicrafts created
- Q Developed marketing material
- Q. Identified more economical raw material suppliers
- Stablished a tie-up with 'Weavesmart' leading eCommerce platform
- Advertised on FLO Marketplace which generated private orders
- Q Daylong tourism circuit hands-on workshop, storytelling with scrolls, conversation with craftisans, products' display and marketplace, visit to 500-year-old cave temple of Lord Shiva, traditional lunch





UTTARKHAND: FLO Uttarakhand Chapter

No. of Village: 1

Name of Village: Sela

Work focusses on:

- 9. Promotion of low-cost organic farming with introduction of modern technology in agriculture and irrigation
- Skill women in farming for sustainable livelihood
- Horticulture Department has provided farmers with "Udyan Card", so that they can avail government schemes and subsidies
- Q Plantation of herbs, fruits, ginger, raggi, awala, strawberry done from May to October
- Q Library is being set up in government secondary school









UTTAR PRADESH: FLO Kanpur Chapter

No. of Villages: 2

Name of Villages: Hingupur and Tatiyaganj villages

Work focusses on:

Q. Skill Development-rakhi making; diya and candle Making

Q Education

- 4 Health
- Work with women & girls

UTTAR PRADESH: FLO Lucknow

No. of Village: 1

Name of Village: Purelal Shah, Bilhari, Dhanaudi, goregaown, Bahadipur, Rahilpara and ramgarh

Work focusses on:

- Skill development
- Supply Chain
- Market linkages
- Work with women SHGs

MOU between FICCI FLO Lucknow and Kshitij Education and Rural Development formally signed to adopt Village Poore Lal Shah and the adjoining area impacting over 936 Self Help Groups with over 10,000 women. MOU signed in the presence of Zila Panchayat Members.



The program concluded with a free eye camp for all the rural women present at the program by Doctors from Vivekanand Hospital Lucknow. Over 100 women were tested.



MAHARSHTRA: FLO Pune Chapter

No. of village:1

Name of Village: Pimpri Sanduus

Work focusses on:

- 40 women being trained under Project Samarth
- **Q** FLO members supply the raw material, teach them and buy the ready product with immediate payment against the consignment
- SECO members take the products further and sell the same in their society and families along with liaising for corporate bulk orders
- 9. Basket of products -masks, candles, incense sticks, led lights, meditation & yoga mats, table linen, diyas, shagun envelopes, potlis
- **9.** FLO Pune supported the village women with 5 sewing machines during the festive season to increase their productivity & livelihood







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MAHARASHTRA: FLO Mumbai Chapter

No. of Village: 5

Name of village: Sakheri, Saturli, Palsunde, Mokhada, Dolhara

Work focusses on:

- Q Education, Economic Empowerment, Nutrition and Humanitarian Work
- Skilling centre where women sew masks and garments
- Q Launch of the community kitchen Soap making program (with scraps from hotels) & distributed free to schools
- Healthcare centre for all
- Nutrition program for kids Sale of local produce Mast Mukada. Distribution of 3000 blankets
- Q Distribution of 1000 pads by pad squad











SUNDAR INDIA

SUNDAR INDIA

ASSAM: FLO NORTHEAST CHAPTER

SANDAR INDIA

No. of Village: 2

SUNDAR INDIA

Name of village:

Work focusses on:

- Q Channelising sale of diwali diya for the FLO sponsored and supported pottery unit
- Q Upskilling for terracotta and varied product range
- Health Camp for the Hathiana Village Community, reaching over 200 villagers
- Q. Community Reading Room Built-Inaugural in April 1st week





FLO 3Cs Initiative

Competency, Capacity and Confidence Building Through Transformational Life Skills & Technical Education Adopt ITI Programme (AITIP)



National Head: Dharitri Patnaik

To empower women with tools and knowledge that will enable them to become economically independent.

In India, micro, small and medium-sized enterprises play an important role in the country's economic development. In today's world, micro businesses are seen more than ever as a vehicle for entrepreneurship, contributing not just to employment, social and political stability, but also to innovative and competitive power.

There is a need for trained and skilled work force from among the urban and rural poor communities that can be achieved through vocational training and various skill development training programs which will help the group to support their family and improve their employability.

Women entrepreneurship not only contributes towards economic independence of women but also raises their status within their family and society in terms of decision making and participation in social affairs. It will also raise the economic status of the family as well as enhance participation of women and youth towards contributing for a poverty free community. Due to lack of skills and proper knowledge and information men, women and youth entrepreneurs face huge challenges in both cases-while entering into any entrepreneurial activities and also with continuing their business.

The 3C initiative of FLO will empower women with tools and knowledge that will enable them to become economically independent. This will in turn enhance the perception of women's contribution to household income and family welfare resulting in sustainable livelihood and increasing women's participation in household decisions.

Objectives

- Qualities and knowledge applicable to real life so that they are set to help themselves in difficult and improve their situation
- Q To help women overcome negative behavioral patterns, become self-reliant, and enable them to be more productive in their environment
- To boost female career development and promote increased women participation in the workforce
- To increase both employability and productivity among female workers through workplace-based learning process
- **Q** To instill requisite skills and knowledge on various aspects of business decision-making process, setting up, and sustaining an enterprise

Expected Outcome

- Q The proposed training intervention will improve the general skill, social skill, cognitive skills, professional skill (career enhancement skill) and entrepreneurship skill among the urban poor women.
- The institution base life skill training will have the benefits for the enterprises and the female workers.
- Q. The ability to work in teams, lead others, communicate, negotiate, solve problems, and innovate contributes greatly to increased personal productivity and improved career prospects among female workers.
- The changes in the productivity level of the female workers will benefit the enterprises/institutions.



Strategy:

- Employment & Enterprise Oriented Skill Development Training for women students in ITI through Adopt ITI Programme
- Q. Transformational Life Skill training for women and adolescent girls
- Q. Business & Career Enhancement Training for Women Entrepreneurs

How to Start Your Business: FLO-Sleepwell Foundation Workshops

How To Start A Business Workshops were organized in collaboration with Sleepwell Foundation. The online workshop provided a comprehensive knowledge of setting up a business and running it successfully. This program was offered free for the underprivileged section and the costs are being borne by the CSR wing of this foundation.

The objective of the workshops is to provide a comprehensive knowledge of how to set up a business and run it successfully. It aims at providing a positive and new approach towards entrepreneurship. The training focused on professional skills, interactive and interesting sessions.

The workshops were conducted by professional trainers of Maclead Certification. Professionals from Banking, MSME, Accounts, Franchise, Legal Implementation, Law, Digital Marketing & Entrepreneurship address and share their valuable inputs and real-life experiences with our trainees.

Delhi: 2500 students received training and were certified in three batches













Hyderabad:

BUSINESS READINESS COURSE: A free 4-days' online course on 'How to Start your Own Business' was organised in association with Sleepwell Foundation for 225 girl/women students.

VOCATIONAL SKILLS TRAINING: FLO

Hyderabad Chapter mobilised 25 girls and 30 boys for Govt. of India's Deendayal Upadhyay Grameen Kaushal Yojana free 3-month vocational training-cumplacement guarantee program - with fully free board and lodging - facilitated by McLean Skill Academy. They achieved 100% placement in leading corporates including Cyient, Jio, Pioneer, DMart and other corporates and large retail stores.

The second round of training is underway wherein 52 girls were mobilized for training. A one-hour long 'Dress to Impress' Image Management session by was organised for them on March 8th, International Women's Day. In all, 77 girls and 30 boys have received life skills training under this initiative.



GENDER SENSITIZATION WORKSHOP FOR TEACHERS: ...teachers from all over Hyderabad participated in the "Teach Them Young" 2-day Interactive Online Workshop on gender sensitization, facilitated by FICCI FLO. They gained valuable insights on personal safety, self-esteem, gender sensitization and internet safety.

MANUFACTURING OF VERMICOMPOST AND NATURAL PESTICIDES TRAINING: FLO Hyderabad organised a free 4-days' training session for 60 women farmers of Saidalpur Village in collaboration with Khadi Gramodyog Mahavidyalaya in October 2020. The course covered awareness of organic crops, uses of natural insect repellents, preparation of insect repellents using varieties of locally available plants, preparation of kashayams i.e. liquid manures, repellents, soil strengthening, and preparation of pit, types of materials and methods for vermicomposting.

On popular demand, another 2-day session on the same lines was oirganised for about 50 women farmers of Sanghiguda Village in February 2021. In all, 110 women farmers benefited from this program.





IIM Shillong: Students from Northeast were trained in one batch.

FLO partnered with IIM Shillong to impart the 4-day workshop on "how to start a Business".

The online workshop provided a comprehensive knowledge of setting up a business and running it successfully. This program was offered free for the underprivileged section and the costs are being borne by the CSR wing of this foundation.





The objective of the workshops is to provide a comprehensive knowledge of how to set up a business and run it successfully. It aims at providing a positive and new approach towards entrepreneurship. The training focused on professional skills, interactive and interesting sessions.

The program saw participation of over 100 students.













Kanpur:

FLO Kanpur has adopted a private ITI called Rakan, which is affiliated to National Vocational Training Delhi. Beginning of the year almost 400 students participate in the Sleepwell Foundation "How to become an Entrepreneur" program.

Workshop followed by 3-day interview training camp and then made an interview wardrobe from where the students can borrow clothes for their interviews.

A lot of times they miss opportunities because they don't have the right suit/kurta and we have given them an entire wardrobe of these clothes.

Creating a job database and tying up with local companies to conduct regular job fairs for them.







Chennai:

ITI Partnerships: To enhance the awareness and profile of young women who will be stepping out into the outside world for their first ever jobs. These women are from very deprived background and are high school drop outs and first-generation learners. This will be a long term programme that will continue on a weekly basis for 4 months and cover life skills and JRT: Communication Skills in English, resume making, interview skills, mock interview sessions, financial literacy, personal grooming & body language, confidence building and digital literacy.

ANEW: A two - hour interactive workshop with 80 young women who are first generation learners from very deprived background. Interactive workshop with 80 young women who are first generation learners from very deprived background.

NANO NAGLE: Weekly sessions for 15 women students from September 23rd.

ITIs across TN: Partnered with Sevalaya, one of the largest NGOs that works in skilling and training for women in ITIs.

FLO COIMBATORE

Flo Coimbatore takes immense pride in bringing about a life changing transformation in 25 rural women's' lives, by skilling, placing them in employment, and enabling them to own a Two wheeler asset of their own.

In a first of its kind skilling, with the help of TVS Motors sponsoring the skilling and with the support of NGO partner Chandrans Yuva Foundation 25 rural women were mobilized and trained in soft skills like spoken English, grooming and public relations, self-defence, ease in understanding phone applications, road safety and traffic rules. Extensive on road training on the two wheeler, acquiring LLR and License, placing them in employment and enabling bank loans to purchase their respective two wheeler were all rendered.

It was befitting to see all 25 women purchase their vehicles from one of the TVS showrooms in the city. It was gratifying to see the air of confidence and happiness writ large on their faces for having achieved a sustainable livelihood for themselves.

In an another skilling initiative physically challenged and visually impaired women were skilled in wire basket weaving and placed in employment. It was a 2 weeks workshop conducted at the NGO Chandrans Yuva Foundation premises.

Rural women underwent a fortnight of intensive training in the art of baking by Patisserie Chef Bhagayaraj owner Rainbow Café. Theory as well as practical sessions kept the women engrossed right through the sessions. It was heartening to see them bake cakes and cookies, with the confidence and training gained these women were empowered to start a business in home baking.







FLO Chennai

3Cs: FLO Chennai partnered with Chennai Volunteers for job readiness and life skills training to enhance the employability of young women who will be stepping out into the outside world for their first ever jobs. These women are from very deprived background and are first generation learners. It has been run as a long-term program with a weekly session for 5 months. The program covered communication skills in English, resume making, interview skills, mock interview sessions, financial literacy, personal grooming & body language, confidence building and digital literacy.

- 1. Beneficiaries: 200 women across three institutions:
 - ANEW: 160 young women
 - **Q.** Work Ethics sessions for 120 women in Basic IT & 40 in Home Nursing courses
 - Sinancial Literacy
 - Q Leadership skills
 - NANO NAGLE: 15 women students
 - Q Communication Skills
 - Q. Confidence Building
 - Sinancial literacy
 - 9. YWCA Community College: 30 women students
 - Q Communication skills
 - Grand Financial Literacy
 - 9. Health & Hygiene
 - Personal grooming & Body language
 - Q. Resume making
 - Group Discussion & Interview Skills
 - Q Leadership

PROFESSIONAL UPSKILLING FOR YOUNG WOMEN AT COMMUNITY COLLEGE

COMPETENCY,
CAPACITY, CAREER & CONFIDENCE BUILDING

CROCHING I FRANCIAL BRILLS I ROTTVATION
Weakly sessions for Shi fact generation receiver, guidents who are planning a professional clumpes, like nance assistants, STP specialism, resches associate, generation number.

INCATTON BROLLS 1 HETERVIEW SHILLS

Capacity building sessions at the following govt institutes for professional courses for women:

Upskilling workshop for tour guides in sustainable tourism: Heritage & Tourism

- 9. Partner Organizations: INTACH & FOHS
- No. of tour guides skilled: 25

FLO Chennai hosted HERITAGE & TOURISM, a 3-day in-person workshop for tour guides was conducted on 8th, 9th and 10th February 2021. The program was launched by Past Chairperson Hemlatha Pandiarajan, a proponent of women empowerment herself.

This helped enhance upskilling, capability building and awareness of tour guides in the present day context, when they were not employed for almost a year. This workshop was held for 25 tour guides from all over Tamil Nadu, some of them with 20+ years of experience but without work for the past few years.

This was much needed, updating of other skills from the best in the field. The field visit was to the UNESCO-certified world heritage sites of Mahabalipuram and some neighbouring sites, including Saluvankuppam.







Ahmedabad

From ITI Waghodia and Mahila ITI Gorwa - 132 students registered for the training organized by Sleepwell Foundation and conducted by Maclead from 15th to 18th September 20.

Team Outbound Mentoring Cell headed by Sarita Sinha, had an E-Meeting with ITI Waghodia and Mahila ITI Gorwa and finalized the topics and the first round of training program will start from first week of December. We are expecting 200 students for the first round of sessions.







Bhubaneswar

FLO Bhubaneswar signed a MOU with ITI Bhubaneswar to enhance capacities and competencies and mentor the girl students. 140 students of ITI Bhubaneswar attended the SWF's How to start your business workshop. Every month two sessions on soft skills are being imparted by FLO Bhubaneswar members under this initiative. 200 girl students regularly participated in it.

The objective is to provide skills to underprivileged young girls enabling them to earn an independent living and provide a sustainable pathway out of poverty. The program will also empower girls by promoting right attitude towards work, principles of healthy and purposeful life and developing their interpersonal skills.

The program objectives were to

- a) To provide industrial focused project based quality education to underprivileged girls to overcome the barriers of poverty and become self-reliant
- b) To increase both employability and productivity among girls through industry based training modules which will groom them as competent professionals
- To boost female career development and promote increased women participation in theworkforce
- d) To emphasize on need based vocational education which will also be on development of attitudes, knowledge, and skills for entrepreneurship and self-employment

FLO Bhubaneswar conducted six soft skill training sessions with the students.







GAP Inc.'s Personal Advancement and Career Enhancement (P.A.C.E) transformational Lifeskill Program for Adolescent Girls:

'Personal Advancement and Career Enhancement' (P.A.C.E) is a globally acclaimed scientifically developed certified life skill training program of GAP Inc. designed to enhance skills of girls during the formative years to achieve their goals and to make informed decision for improved health and wellbeing.

FLO Bhubaneswar in partnership with Humara Bachapn Trust, the license partner of GAP Inc. trained 8817 adolescent girls as part of the 'Empowering adolescent girls with transformational certified life skills' initiative under FLO's 3 C initiative. The life skill training also included women and adolescent girls in the 97 Villages that we worked in.

Location in Odisha	Adolescent girls trained from April 2020 to April 2021
Sundargarh	4500
Sambalpur	1800
Bhubaneswar	2445
Satapada	72
Total	8817

Project Objectives:

The project aimed at providing a safe and fun learning experience where adolescent girls can be equipped with life skills and knowledge to help maintain a happy and healthy life, stay in or return to school and feel empowered to protect themselves from insults and abuse and to pursue their dreams.

The project had the following objectives:

- To enhance skills of adolescent girls to achieve their goals and to make informed decision for improved health and wellbeing
- 9. To address harmful social practices like child marriage, gender inequality, dowry through well informed and skilled adolescents
- **Q.** To develop skills to be able to prevent or protect oneself from trafficking, sexual abuse and other kinds of Gender based violence

Project Outputs:

Output Indicators	Output	
Self Identity& Confidence Building	90% of girls have enhanced self worth and they are be able to represent themselves effectively	
Understanding about 'Gender', power structure & patriarchy	80% of girls have clear understanding about power structure and its influence on their lives and they are be able to respond to this	
Bodily Integrity & Reproductive Health	90% of girls have increased knowledge about puberty, menstruation, bodily changes and have positive acceptance towards the bodily changes and their physical appearance	
	95% of girls adopted improved menstrual hygiene practices	
Emotions & Relationship	80% girls are able to manage their emotions and able to manage peer pressure effectively	
	50 to 60% of girls have become assertive in relationship and are able to prevent themselves from abuse by intimate partners	
Aspiration Building & Resourcefulness	90 % of girls have increased problem solving skills	
	90% of trainees now have future plan & optimism	
	60% girls have plans to pursue higher education	
	50% drop out girls have enrolled back to education (mainstream or non formal)	
	70% girls regularized their attendance in schools with improved academic performance	
	60% started doing saving and are preparing monthly budget regularly	



Outcomes:

- Early marriage and unintended pregnancy incidences were reduced in the intervened areas
- 9. The incidences of trafficking, child labour and other gender based violence was reduced in the intervening locations
- 9. Increased enrolment and retention of girls in higher/technical education institutes, vocational training and industrial training institutes
- 9. Increased health awareness leading to reduction of sexual and reproductive health related morbidity rate among girls in the intervening locations

GAP Inc.'s Personal Advancement and Career Enhancement (P.A.C.E) transformational Lifeskill Program for Women

Personal Advancement and Career Enhancement' (P.A.C.E) is a globally acclaimed scientifically developed certified life skill

training program of GAP Inc. designed to enhance skills of women to develop their abilities for adaptive and positive behaviour that enable them to deal effectively with the demands and challenges of everyday life. The PACE program for women provides training on a broad variety of life skills, including modules on communication, time management, problem solving and decision-making, and successful task execution.

FLO Bhubaneswar in partnership with Humara Bachapn Trust, the license partner of GAP Inc. trained 2823 women under P.A.C.E in various locations.

Location	Women Trained from April 2020 to April 2021
Sundargarh	1903
Sambalpur	655
Satapada	265
Total Reach	2823

Project Objectives

The project objective is to provide skills to underprivileged women enabling them to earn an independent living and provide a sustainable pathway out of poverty. The thrust of the program is to help women increase their business competitiveness through capacity-building training in entrepreneurial skills and business management, among other things.

- **Q** To equip women with qualities and knowledge applicable to real life so that they are set to help themselves in difficult and improve their situation
- **Q** To help women overcome negative behavioral patterns, become self-reliant, and enable them to be more productive in their environment
- Q. To boost female career development and promote increased women participation in the workforce
- **Q.** To instill requisite skills and knowledge on various aspects of business decision-making process, setting up, and sustaining an enterprise

Outputs

The outputs achieved from the project are mentioned in the below table.

Output Indicators	Output	
Self Identity& Confidence Building	50% of women have enhanced self worth and they are about to communicate effectively	
Self Efficacy	A nearly three-fold increase is found in women and they found capable to give constructive feedback to others	
Employability & Entrepreneurship	30% women have involved themselves in some income generating activities through micro enterprises	
Leadership & Decision Making	50% of women are able to contribute in household level decision making process	
	50 to 60% of women are participating in community level meetings and sharing their opinions	
	20% women have started raising against violence and seeking legal support	



Output Indicators	Output	
WASH Practices& Financial Literacy	60% started doing regular savings and are preparing monthly household budgets (Income Vs Expenditure)	
	50% of women have started using sanitary napkins and adopted hygienic practices	
	60% girls have plans to pursue higher education	
	40% of women are handling their bank accounts independently	
	70% women have adopted water purification methods to have safe drinking water	

Psycho-social counselling:

Lock down made people staying home away from families (those who couldn't go back home), lack of social contacts and with loss of livelihoods which resulted in mental stress and trauma.

FLO Bhubaneswar Chapter with support from Humara Bachpan Trust launched the counseling helpline in Odia, Hindi and English with trained and certified Counselors. The main objective of starting this counseling helpline was that there were no psychosocial support during the pandemic and everything was being looked from a physical health lens. People were confused, fearful, anxious and even depressed with loss of livelihood, social isolation and uncertainties. For many it's a sense of severe helplessness, anxiety and panic. Many had tried the government helpline and were unable to get through. The fear of no savings, loss of work/wages and how and what their families are doing back in the villages have created lot of trauma. Counseling support was provided to 14,553 covid +ve persons, family members, migrant workers and others.

Financial Literacy:

3000 urban poor women were provided training in financial literacy by FLO Bhubaneswar in partnership with HBT. They were supported to avail loans, credit and other benefits as well.

Enterprise support:

10 nano women entrepreneurs from the slums of Bhubaneswar were provided vegetable and snacks carts to sell their products.



Soft skills-Spoken English training:

English being the market language is very essential for being employable. 40 adolescent girls and women from Bhubaneswar slums were trained in a two month certified spoken English course.

FLO Learning Series in partnership with GTET

Learning series on 8 different industry sectors were conducted virtually for students and others. 6000 people logged in virtually for the series.





Pune:

Pune Chapter kickstarted with ITI In June 2020 almost about 150 students who were available online. The programme focused on soft skills, Employability skills & Spoken English sessions which continued all through the term till September.

Sessions were conducted with dressmaking, Cosmetology , beauty and nail art workshops along with some trendy stitching. Focus was also on skin and hair care webinar where the members empowered the students with information. The plumbing course was supported by Finolex Industries ltd & Mukul Madhav Foundation. It kickstarted in 2019 successfully saw to its completion in 2020 and certificates were distributed to the girls and placements were also offered Tarun Sharma , highly recognized thought leader spoke to the girls on job opportunities and challenges in the IT Industry and what it takes to succeed . Health & Hygiene and Nutrition workshops were also conducted by renowned people in the industry. Inhouse talent in the form of our members who came forward to help and assist with the sessions .

Indore:

FICCI FLO also signed MOU with Institute of Chartered Accountants of India (ICAI) Indore branch to impart Financial Literacy to school girl students. Two Workshops of 3 hours were conducted with total 112 girls to provide basic FINANCIAL LITERACY wherein, how to open a bank account, making cheques, deposit slips, use of ATM, how to save money and where to invest, what are savings, assets, liabilities and govt. schemes for higher education were taught.







In accordance with FLO National Initiative FICCI FLO Indore has signed a MOU with Industrial Training Institute (ITI) of Indore for empowering the Girl Students with Financial Literacy and Soft Skills and Mentorship.

FICCI FLO in conjunction with Indore wing of Chartered Accountants conducted a three days workshop of 2 hours each on Financial literacy, How to start your business and Loans and Policies for Women. About 60 girl students have benefitted from this workshop.

FICCI FLO also partnered with ATDC(Apparel Training and Design Center) Indore and MP and other NGOs for women empowerment and 100 girls participated in Sleepwell Foundation "How to Start your Business" program.

ATDC girls benefitted from the CANVA workshop and also introduced to the world of renowned fashion designers.



Kolkata

MoU with National Skill Development Corporation (NSDC) was signed under the auspices of FLO 3Cs initiative, for empowering women through Skill Training in order to enhance their employability and promote entrepreneurship.

With a primary focus on sustainable livelihood generation for women, the collaboration between the two organizations will support empowerment of women to create sustainable economic possibilities at different levels - grassroots, medium and senior.

FLO and NSDC is working towards supporting short-term training of women in various sectors such as healthcare, tourism and hospitality among others; and will aid with domestic and overseas placements.



How to start a business?

4-days Workshop 14th - 17th September 2020





A Business Workshop was arganised by FLO Kolkato in association with Sleepwell foundation especially for Women Entrepreneurs who come from humble backgrounds and need a source of income to support their family.

FLO Kalkata signed an MOU with Kalkata ITI and Samaritan Help Mission on 8th Sept. to provide training to 108 of their women.

This online workshop will help 108 women participants to start their micro-business by providing them the comprehensive knowledge of setting up a business and running it successfully to minimize the chances of failure.

The workshop is conducted by trainers of Macland Certification along with domain experts. Certificates are provided to all the participants.

TOPICS COVERED: Introduction to business SWOT analysis Entrepreneurship Steps to choose right business Market research Business plan

Market research
Business plan
Formation of a business entity registration
How to get funds for business
Information technology, digital marketing etc.





We hope that these women are benefitted from this workshop and can become Atmonirbhar and also support their families. We also believe that this workshop will inspire some to become a job giver some day, rather being its seaker.

Mokfi Gupte FLO Committee



FLO Mentorship Cell

National Head: Bindu Sastry



To create a Self-reliant Entrepreneurial Ecosystem for FLO Members and by FLO Members.

FLO Mentorship Cell (FMC) was launched by FLO President, Jahnabi Phookan in July 2020. Since the launch, FMC has been successfully working towards creating and nurturing mentors and mentees among FLO members, thereby contributing significantly to the intellectual and professional development of mentees. The FMC is headed nationally by Bindu Sastry and has its national core team comprising of Ritika Bajaj, Priya Goutham and Shalini Manglani.

Launch of Chapter Level FMC's

FLO Mentoring Cells at chapter level were launched successfully across all 17 chapters of FLO in the month of July 2020. Each chapter's FMC is led by an FMC Head and works with an FMC Core Team. Since the launch, the FMC representatives have been nurtured through orientation programs by FMC National team over july-Aug 2020.

Enrolment and Registration of Mentors and Mentees

Applications were called for during Aug 2020 and over 450 entries (mentors and mentees) have been received for FLO Mentorship Cell in its first year of inception itself.

First ever National Mentors Pool

FMC is proud to create the first ever national pool of mentors in Oct 2020. They are now mentoring mentees across all FLO chapters. There have been deliberations at chapter level with chapter FMCs and have now registered 100+ mentors in the national pool. This is for the first time ever that we have a dedicated pool of FLO mentors. There is cross mentoring across chapters.

Focused 1-1 Mentoring Programs

Assignment of mentees to mentors is done across chapters for the first phase and the 1-1 focused mentoring programs have begun in Nov 2020.

Mentor Development Programs

With one of its objectives being development of mentors, FMC signed an MOU with Virginia Tech, USA (VTIREF) for Mentor Development Program for training and certification of its existing and prospective mentors in Oct 2020. Registrations are in progress and the program is scheduled for Dec 2020. This program is in association with FLO Chennai chapter, led by Priya Goutham. FMC Head, FLO Chennai and Rinku Mecheri, Chapter Chair, FLO Chennai.

Startup Investing 101 - Workshop Series

With an intent to encourage first time investors amongst FLO members, FMC is conducting a 6-part webinar series - "Startup Investing 101" - collaboration with SPEAKIN to bring leading investors throw light on the nuances of Funding, Investments, Angel Investing, Networks, etc. Scheduled once every month since Sep 2020, 3 sessions are successfully completed and 3 are scheduled in the following months. Dr. Aarti Gupta, FLO Kanpur, Chapter Chair is leading this initiative.

Mentors Musings - Series

Mentors Musings is an ongoing internal series of FMC, where senior mentors within FLO share their experiences and learnings. The first session in this series witnessed FLO Bangalore mentors share their valuable knowledge. This was led by Shalini Manglani, FMC Head, FLO Bangalore and Jyotika Kalra, FLO Bangalore, Chapter Chair.

Knowledge Series and Workshops

Since Aug 2020, every chapter FMC has conducted workshops in varied areas/domains of interest, by industry stalwarts related to startups and entrepreneurship and they have been well received. All these online programs have been opened up nationally to FLO members.



Major MoUs signed

Virginia Tech, USA (VTIREF) (Mentor Development Program)

SPEAKIN (Investing Series)

UN Women (Gender Equality)

ISB (in the works)

Number of lives impacted: 450 plus

Areas covered: Finance, Marketing, Legal, HR, PR, IP, IT,

Patents etc

Outreach: 17 Chapters pan India

FLO Hyderabad Mentorship Cell

- Mentor-Mentee Program: 14 applications for Mentors & 18 applications for Mentees were received in August. 9 mentors and 7 mentees were shortlisted after thorough screening. We could map only one Mentee to a Mentor and the remaining list was sent to NMC for external mentors from the pan-India pool. Mapping was done by NMC and list sent to us in the second week of November.
- **Q. Mentorship Program:** We had a one-month Micro Accelerator-cum- Mentorship program in collaboration with CIE-IIIT Hyderabad for FLO entrepreneurs who had taken part in the FLO Incubation Boot Camp program. It was conducted in the month of October and the virtual pitching session was held on 10th November. Of the 6 members who were mentored by external mentors, 3 submitted their pitches to an expert panel.





Biz Talks: 4 talks were organised on the topics of 'Incubation for Business Success' by Ramesh Loganathan, 'Startup Sapience' by Ajay Jesrani, 'Innovation Antyodaya' by Prof. Anil D. Gupta & 'Unconventional Methods to Grow Conventional Businesses' by Ramesh Loganathan.





FLO Incubation Cell June 2020-March 2021

National Head: Nehal Parikh (Bangalore) National Core Team Members: Ritu Saini and Mitali Gupta (Bangalore) Chapter Incubation Team members: 57 across 17 chapters



Build a sustainable ecosystem within FLO to identify potential start-ups and find FLO appropriate incubation centres across the country to empower our members. Create awareness of the National Incubation Cell to support the startups/entrepreneurs and assign them to suitable incubation centers.

Goals

Core Team: Identify the Core team members, define roles and responsibilities, collect data on the various types of startups across chapters and organize Knowledge series and training sessions.

Connect with all chapter chairs: Identify challenges and needs of all chapters and induct the Chapter coordinators into the incubation program.

Incubation Center: Review the current status of unsigned MOU's, connect with all Incubation centers with signed MOU's and develop a pitch document for the chapters to approach new Incubation center

FLO Startups - inception to Incubation: Develop Pitch deck template for startups to present their Business plan, connect with winners of FLO Startup Awards2019 for review and assign winners/ potential start up to Incubation centers.

The Incubation Journey Involved building the following:

- 1. Resources: Developed resources like data on what is an Incubators, the incubation program, who is defined as a startup, defining guidelines for working with a startup and incubators etc. Developed training materials. Prepared a list of sector specific incubation centers. We collected data of all the startups across India who were keen to evaluate the incubation program and their needs for growth. Collected the copies of the signed MOU's. Created the pitch deck templet to be used by all the startups.
- 2. Training: Conducted training for individual chapters in order to get full adoption and alignment to our program. Provided training material to encourage members to join the incubation program and how to approach incubation centers to sign the MOU's. We partnered with chapters to organize Training Programs and Knowledge Series and we saw a how well this approach was adopted and taken to the next level by all chapters to skillfully engage with members for increased capability building.
- 3. Communication: A WhatsApp group was created for regular communication and engagement with all the members of the incubation team across all chapters. Regular reports on activities and successes across all chapters and learnings was shared. Business plan reviews with startups based on the pitch decks submitted was done and guided them to get closer to their goals of growth and incubation. We met with most incubation centers to understand their offerings and thus developed the ability to assign our members to the most suitable incubation centers.

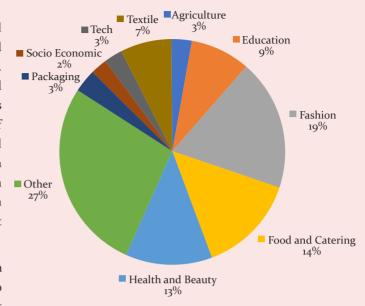




Identifying potential Start-ups:

A Google survey was conducted to identify potential Startups across all 17 chapter. 194 members responded with their requirements, goals and challenges. Chapter incubation teams reached out all responded to short list for further evaluation. 48 startups submitted pitch decks. Several rounds of presentations and reviews done by National Incubation Teams along with the Chapter incubation team. Several members introduced to Incubation centers for next round of discussions. Below is an industrywise distribution of all startups in FLO that showed interest in Incubation.

According to the National Business Incubation Association, an incubator's primary objective is to produce successful and financially viable firms that



can survive on their own.

FLO Incubation Cell aims to handhold young businesses with high growth potential by providing them with necessary guidance. The Cell also aims to create awareness of the National Incubation Cell to support the start-ups/entrepreneurs and assign them to suitable incubation centres.

The incubation process allows entrepreneurs to preserve capital and gain external support to accelerate their businesses growth. This initiative endeavours to capture entrepreneur's uniqueness and offers support and customized services to maximize businesses potential.

We held several Training sessions and knowledge series:

Knowledge Series 1 - Success with Business Incubation -National Incubation Team along with Bangalore Chapter organized a Webinar with father of Business Incubation in India- Ashok Jhunjhunwala and 2 successful startups- Saloni Malhotra and Dr Prabjot Singh. The event got a 1000views on Facebook.

Key takeaways: Understand what Incubators are looking for before they enroll a startup in an incubation program. Also, how entrepreneurs can boost their growth through incubators. Understand the Skillsets required to grow business exponentially.

Training Series 1: Paytm-Shopify Learning Series -Hugely successful collaboration with Paytm and Shopify.6 for conducting a power-packed online FREE training session. Deep dive sessions with Multiple Industry leaders in eCommerce and Digital marketing. Attended by over 300 members.

Key takeaways: How to build your brand, understanding business dynamics, building an on-line presence and Leveraging Digital Marketing and Advertising

Knowledge Series 2: Meet DEBJANI GHOSH - NASSCOM President

Key Takeaways: Introduce strong and powerful women to FLO, understand how NASCOM operations work to support the IT Industry, understand the various forms of Mentorship. This has over 600 views on Facebook.

Knowledge Series 2: Entrepreneur Development program by TIE Chennai

National Incubation Team with Flo Chennai in collaboration with TIE Chennai launched this 2-day Entrepreneur Development series. There were 8 Topics curated by TiE Chennai, for 3-hour workshops which included: Business Model Canvas, Storytelling for Marketing, Finance and Compliance for startups, Digital Marketing Strategy & Planning



Key Takeaways: 52 FLO Members registered across India for this paid course. E-Certificates from TiE Chennai to all attendees were given post the session. Several members expressed interest in joining the incubation program. Attendees suggested 5 topics for follow-on deep dive workshops.

Knowledge Series 3: Your Story of Success

The National Incubation Team facilitated a final learning session for all Chapter Incubation teams to share their learnings and successes with Business Incubation and with their startups.

Key Takeaways: An excellent platform was given to the Chapters to share their growth and successes over the last year with start-ups and with incubation centers and ultimately place members in either an incubation center or in a mentorship program. To share key learnings including areas of improvement and thus motivate each other. The message from Jahnabi was very powerful during the session and was very well received by all.

Partnerships with Incubation centers: The Total no of MOU 's signed with Incubation center increased 5 times in this year. It went from 6 signed MOU's to 24 signed MOU's. We also signed 2 MOU's directly at a National level with AIC - ISB and IIM Mohali, which were signed by Jahnabi. Below is the complete list of all MOU's signed with Incubation centers:

Nos	Name of Chapter	Name of the Incubation Center	
1	Chennai	AGBI	
2		HTIC IIT -email confirmation	
3		Crescent Innovation and Incubation Center, CIIC	
4		Startathon	
5		TiE, IIT-Madras	
6	Coimbatore	PSG College of Arts & Science	
7	Pune	Science and Technology Park	
8	Hyderabad	IIIT	
9		WE Hub	
10		NutriHUB, ICAR, Indian Institute of Millet Research	
11	Kanpur	IIT-Kanpur (SBRETC) - National Science and Technology Entrepreneurship Development-	
12	Bangalore	Jain University	
13	Amritsar	Sholini University	
14	Ahmedabad	Anthraprenuer- The Business Incubator	
15		AIC GUSEC Foundation	
16		Gujarat University Start-up and Entrepreneurship Council	
17	Bhuvaneshwar	Centurion University of Management and Technology	
18	Lucknow	Shri Ramswaroop Memorial University	
19	Mumbai	Indian Institute of Management - Bangalore	
20	Indore	Indian Institute of Technology	
21	Hyderabad	Indian Institute of Technology	
22	National Incubation Cell	Indian Institute of Management- Shillong	
23	Indore	Indian Institute of Management- Indore	
24	National Incubation Cell	Indian School of Business- Mohali	



Finally, to summarize the complete efforts which lead to some really fabulous outcomes that were achieved with full collaboration with the Chapter Chairs and the chapter Incubation teams.

Major Achievements: No. of Startups placed in an Incubator-23

Activities Completed	Nos	
Incubation Center Partnership		
MOU's signed Pan India	24	
Incubation center deep dive sessions	12	
Startup Connect		
No of startups identified within FLO	192	
No of pitch-decks received from startups	42	
No of pitch-deck deep-dive /interviews completed	48	
No of Start-ups introduced to Incubators/Accelerators	38	
No. of Startups placed in an Incubator	23	
No of Start-ups forwarded to Mentoring Cell	67	
Training and Knowledge series		
No of training sessions organised by chapters	25	
No of knowledge series for startups by chapters	32	
Induction and Training to chapter incubation Teams on FLO Incubation program	12	



"For women entrepreneurs, FLO's Incubation Cell & Mentorship Cell helps foster an entrepreneurial culture by providing an array of targeted resources and services to transform their business ideas into reality."





In line with the goals set by United Nations General Assembly, the 17 inter linked Sustainable Development Goals (SDG) are designed to be the blue print to achieve a better and more sustainable future for all. These goals were set in the year 2015 and are intended to be achieved by 2030.

Of these 17 goals the 5 top priority goals that are set are:

- 1) End poverty
- 2) Zero Hunger
- 3) Health & Education
- 4) Gender Equality and Women empowerment
- 5) Water and Sanitation

Flo in alignment with the UN SDG has taken up "sustainability & livelihood for women" along with its basic mission, of, 'women empowerment'.

All the 17 FLO chapters during the year raised the awareness towards sustainable livelihood and women empowerment initiatives.

BANGALORE CHAPTER

SUSTAINABLE MURALS

On the Environment Day in June , FLO Bangalore introduced a waste Mural making project with 7 Member moderators and 55 members making 7 murals out of Ewaste, plastic & construction waste during the peak period of lockdown in the state.

The Murals are placed in key locations of Bangalore- 2 at Bangalore Airport, 2 at The Golf Club, 1 on MG Road & 1 at the Police Headquarters of Bangalore. The other one is on its way to the Delhi Airport. Each Mural has different sustainable waste & theme used.

This also helped in creating awareness towards beautifying our city and localities with all the waste that is generated by us.





Creativity thrives during the pandemic as we have come with out of the box solutions. This would be truly a Make in India Story on Sustainable Practices!









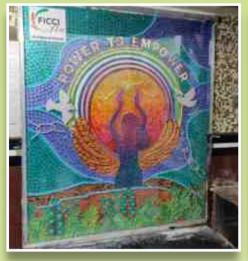
BHUBANESWAR CHAPTER

To improve the aesthetics and to depict the message on women empowerment, a mural "Power to empower" prepared from waste recycled material by, FLO Bhubaneswar Chapter along with Hamara Bachpan Trust.

The multifaceted life of a woman, her struggles for equity & equality & her powerful cosmic energy are depicted in this mural made with recycled household & construction waste.

To beautify the Bhubaneswar Railway station premises, the shutters of the Old PRS building were painted with some message for recognition of women of all level.











FLO LUCKNOW

Over 32 members came together to transform waste at their homes and workplace into a thing of beauty. This 8'X8' mural made on the theme of #Dekho Apna Desh highlights the architectural and cultural masterpieces of Uttar Pradesh.



FLO KANPUR

FLO Kanpur Chapter took forward the National President's initiative of sustainability with its 'Let's paint the town green', where recycled waste plastic bottles are used to install Vertical Gardens in the city of Kanpur. The initiative was launched by Forest and Environment Minister, UP - Shri Dara Singh Chauhan ji. By far the chapter has covered 3,000 sqft by setting up 8 such gardens and recycling approximately 300kgs of plastic.

This initiative is to ensure that we leave a healthier and greener planet Earth for our children, as clearly there is no Planet B.















HYDERABAD CHAPTER

FLO Hyderabad took up the responsibility of reviving the 400-years old, dying art of Cheriyal Painting unique to the State of Telangana. The paints used in Cheriyal crafts are made from naturally sourced plants, stones, sea shells, turmeric etc. The gum used for binding is from the Tiruman tree. And the brushes are made of squirrel and goat hair. All of which make Cheriyal an art form that has its roots in Nature.

As part of our sustainable practices initiative, we facilitated the painting of a 21' x 12' wall at IKP Knowledge Park, a research park that 3000 scientists and admin, support staff work out of. The bucolic scene depicts a woman's activities through the day - as she toils for both her family and for livelihood.

An installation of Cheriyal plates and a wall painting of 5' x 10' was facilitated at Virat Inn, at Somajiguda, Hyderabad. A wall painting for Mahboobia Girls Government School, Hyderabad is also being commissioned soon.









AHMEDABAD CHAPTER

Team FLO Ahmedabad Chapter created in 3D the 3 Emotions-Hug Kiss and Love from steel scrap of gears nuts and bolts, waste steel plate and pipes.

To be centrally placed at one of the Ahmedabad crossroads as a constant reminder of Branding FLO and spreading Hugs Kisses and Love









FLO Women of 7 Region - W7 Initiative



Opportunities & Potential for Partnership between Women Entrepreneurs

National Head: Dharitri Patnaik













IRELAND



Gender disparity or the divide is a universal problem and it manifests itself in every walk of life.....including professional life....in business and trade.

There are variety of barriers that the society imposes.... which hampers the growth of the women viz., in terms of legal and regulatory, access to capital, cultural, training and development opportunities the women are always marginalised.

To address these issues FLO through its W7 initiative created a worldwide forum for the exchange of information, experience, visibility, and connectivity among women business owners, setting the stage for new opportunities and joint ventures among women entrepreneurs and business leaders.

Besides the wider goal to create a worldwide forum for exchange of information, experience, visibility, and connectivity among women business owners, the W₇ will also work with the specific objective to Increase the demand for goods and services supplied by women entrepreneurs.

The main objective of W_7 is to :

- Create platforms for increasing international trade
- Support, initiate or improve efforts to integrate women vendors into global value chains.
- 9 Build the capacity of trade support institutions to provide better services to women clients.
- Increase the awareness of policy makers of the potential of women entrepreneurs and raising awareness of related barriers that hamper their participation in international trade.

As a beginning we at FLO during the last 10 months have already organised consultations and round tables between India and Myanmar, Netherlands, Vietnam, Chile, Ireland, Australia.

















The first consultative and round table was organised between India-Myanmaras early as June last year during the height of pandemic

The interactive session was organised in partnership with the Indian Embassy in Myanmar, India Myanmar Chamber of Commerce (IMCC) and Myanmar Women Entrepreneurs' Association (MWEA).

H.E. Mr. Saurabh Kumar, IFS, Ambassador of India to Myanmar and Mr. Sunil Seth, President of India Myanmar Chamber of Commerce attended this session as chief guests and also highlighted about growing business opportunities between the two countries.

Ms. Khin Thet Maw, General Secretary, MWEA addressed the webinar. Eminent members of FLO and MWEA also shared industry-specific inputs.

Dharitri Patnaik, Chairperson FLO Bhubaneshwar Chapter was the Day Chair.

Viewing link: https://www.youtube.com/watch?v=Sv1ZXXZoHHY













The India- Myanmar session was followed by India- Netherlands

This was organised in partnership with Dutch organisations and facilitated by the Indian embassy in the Netherlands.

Chief Guest H.E. Mr Venu Rajamony, IFS, Ambassador of India to the Netherlands, elaborated the 3-fold challenge that FLO has been focusing on and highlighted the need to reach out women across the globe and facilitate joint initiatives in order to empower women entrepreneurs and ensuring they become an integral part of societal transformation and economic development in India.

Speakers for this sessions included Namita Taneja Krul Vice President Finance of the Netherlands India Chamber of Commerce and Trade (NICCT) and the Founder and CEO of Meri Body; Ingun Bol Founder & President of Female Wave of Change and Dr Saskia Harkema Co-founder of Move into the Future.

Dharitri Patnaik, Chairperson FLO Bhubaneshwar Chapter was the Day Chair.

Viewing link: https://www.youtube.com/watch?v=dPHN1wWjZ4Q











November saw the India-Vietnam virtual meet that was organised in partnership with Consulate General of India, Ho Chi Minh City & HAWEE (Ho Chi Minh City Association for Women Executives & Entrepreneurs).

H.E. Dr Madan Mohan Sethi, IFS, Consul General of India in Ho Chi Minh City, Vietnam addressed the webinar.

Cao Thi Ngoc Dung, President, HAWEE and Nguyen Thi Bich Ha, Vice President, HAWEE also addressed the session.

Dharitri Patnaik, Chairperson FLO Bhubaneshwar Chapter was the Day Chair.

YouTube link: https://youtu.be/351zwS6VJZw















After Myanmar, Netherlands and Vietnam, **India-Chile** was the first in the new year and fourth webinar under the W7 initiative. It was organized in collaboration with Fundacion Chilena del Pacifico & Mujeres del Pacifico to discuss the opportunities for business collaborations between women entrepreneurs of these two countries.

Her Excellency Ms Anita Nayar, Ambassador of India to the Republic of Chile and His Excellency Mr. Juan Angulo, Ambassador of Chile to India addressed the session.

Durga Das, CEO Aeronero Solutions, Monica Retamal, founder of Kodea & Partner in Nissum Technologies, Gauri Devidayal, Director Food Matters India Pvt. Ltd and Teresa Undurraga, Founder Emporia La Rosa were the eminent speakers.

Ms. Maloo Natarajan, Chapter Chair, FLO Mumbai was the Day Chair.



H.E. Sandeep Kumar, Ambassador of India to Ireland and H.E. Brendan Ward, Ambassador of Ireland in India were the chief guests who addressed the forum. Aisling O'Neill, President Network Ireland spoke about the Network and how they see this initiative as a potential to next steps of this collaboration.

Two women entrepreneurs from each country - Neha Bagaria, Founder & CEO, Jobsforher.com, Rati Shetty, Co-founder & Chief Product Officer, bankbazaar.com, Lisa McKenna, Principal, McKenna & Co Solicitors and Rebekah Lyons, Managing Director, Portobello Institute.

 $Rinku\ Mecheri,\ Chapter\ Chair,\ FLO\ Chennai\ was\ the\ Day\ Chair.$

















India-Australia followed Ireland in March 2021

In March 2021 on the International Women's Day India - Australia Signed an MoU to promote trade & strengthen India - Australia bilateral relations under the aegis of the W₇ (Women of 7 Regions).

This Boardroom session was organised by Consulate General of India - Sydney and Australia India Business Council, Women in Business Chapter to discuss initiatives for strengthening bilateral business relationship between Australia and India.

The session was addressed by High Commissioner of India Mr Gitesh Sarma , Jodi McKay, MP, Leader of the Opposition NSW , Consul General of India Sydney Mr Manish Gupta, Consul General of Australia, Kolkata Rowan Ainsworth , Sheba Nandkeolyar, AIBC WIB National Chair, AIBC National Vice Chair, Sanushka Seomangal and Rose Kerlin, Group Executive Membership, Australian Super.

The MOU will ensure the two organisations working together towards common and mutually beneficial goals and initiatives, especially those relating to the Australia-India bilateral business and trade relationship with a focus on promoting and facilitating women's bilateral business and trade.











Teach Them Young: Gender Sensitization & Cyber Awareness



To bring about gender quality and to provide a platform of trust for young minds to initiate more dialogue about topics related to cyber safety

The national initiative of Teach them Young was launched with the objectives of empowering young minds about their personal safety, both in person and online; to bring about gender quality and to provide a platform of trust for young minds to initiate more dialogue about topics related to cyber safety. To fulfill these objectives we planned a 4-program approach

- Train the Teachers On Online Safety: To provide a comprehensive knowledge of the importance of talking about Online Personal Safety to our children.
- Q. POSH Awareness Training: To bring clarity about legal rights and busting myths around Sexual Harassment at workplace.
- Awareness Workshops for Parents: to make them aware of, what to talk, how much to talk to their child about essential topics on their safety & build high self esteem
- Q Dialogue with the Experts: To provide support and to bring in awareness about gender sensitization as well as child safety.

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- Train the Teachers On Online Safety

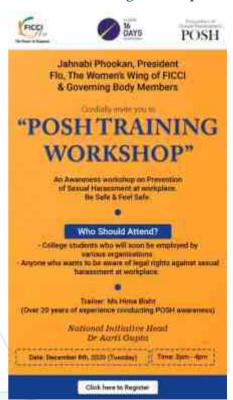
With children and young adults spending a lot of time online these days, we read and hear an increase in online crimes, whether in form of threats, cyber bullying or as children simply call it online dissing. All this has a far greater impact on the minds of our children than we think it does. The prevention of any kind of abuse especially sexual abuse cannot be responsibility of the government alone, it's equally the responsibility of the community

To address this issue Our Train the Teachers on Cyber Safety program was held in November during the global 16 days of activism campaign.

- One cannot recognize and appreciate enough the work and the vital role teachers play in the functioning of a robust society. We feel that they are the perfect vehicles to reach out to the students and educate and equip young minds of today. With the help of the 17 chapter chairs we had more than 400 teachers register for this 2 day training program conducted by our own member Sneha Shah Gupta. The idea was if every teacher reaches out to at least 50 students we would be creating an impact of thousands of students. The topics covered were on Self-Esteem & Body Image
- Gender Sensitization
- Bullying, Peer Pressure & Anger management
- Busting Myths around Sexual abuse
- Q. Internet safety
- Safety Rules, Reporting Abuse & Safe Adults

The program was very well received and teachers were provided with material they could use to teach their students.

- POSH Training Workshop





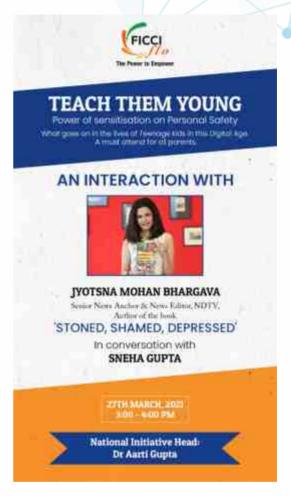


Our next program was a POSH Training workshop, which was conducted by Hima Das and was attended by 500 college students. The purpose of this program was to create awareness on Prevention of Sexual Harassment at workplace for young college students who will soon be joining the corporate workforce. To make both parties (men & women) aware of the limitations, the definitions and the legal implications that surround sexual harassment for their own safety.

We also held a Parenting Workshop addressing the issues on personal and cyber safety and gender sensitization, which was attended by 300+ parents and was very well received.

Our finale program was a talk by the author Jyotsna Mohan Bhargav on March 27th, who speaks about the journey and challenges teens face today with peer pressure and cyber bullying.





I am happy to inform that we have reached to hundreds of teachers and parents and in turn reached out to thousands of students and hopefully have taken a meaningful step forward in the space of gender sensitization and cyber bullying.







FLO TOURISM INITIATIVES





Facilitating Tourism as a Sustainable Livelihood Model

#DekhoApnaDeshwithFLO

FLO & TAAI collaboration with Ministry of Tourism, Government of India

FLO & Travel Agents Association of India (TAAI) signed an MoU with the Ministry of Tourism, Government of India on 'Tourism as a Sustainable Livelihood model for women's economic empowerment' in presence of Shri Prahlad Singh Patel, Hon'ble Minister of State for Tourism and Culture.

The aim of signing this MoU is to skill and upskill women during these times and collectively towards their economic upliftment through the creation of livelihood opportunities.

FLO, led by President Jahnabi Phookan & TAAI led by President Jyoti Mayal, are working together as the facilitators to connect eligible females with relevant stakeholders from training and specific verticals, for enhancing their livelihood opportunities and increasing self-awareness that enables them to support equal partnership in the nation's growth.

FLO & TAAI aims to work with the Ministry of Tourism in the promotion of domestic tourism by creating awareness and civic responsibility of every citizen about traveling to at least 15 destinations within our country before 2022. The idea is to rediscover our country, appreciate our heritage and thus galvanize our economy by being Vocal for Local.

The objective is to train women in sustainable livelihoods and employment in the tourism sector viz. in crafts and as certified tourism guides which will not just support PM Modi's vision 'Dekho Apna Desh' but will support women so that they can contribute to the nation's economic growth.













FLO Ahmedabad

FLO Ahmedabad Chapter hosted its first live event on Food & Agricultural Tourism on "World Food Day" - 16th October 2020 at Madhubhan Resort & Spa.

The Chapter organised a live webinar as part of the event which hosted many icons of the agricultural and tourism world. The objective was to showcase food and agriculture through food experience and homestays where all four entities i.e. Food, Travel, Pleasure and Agriculture can be merged.

They launched the FOOD AND AGRICULTURE TOURISM Conference Publication and Knowledge Report.

FLO Ahmedabad Chapter members pledged to visit 15 destinations by 2022. The pledge is to visit 5 destinations each year. FLO Retreat is planned for December to Madhya Pradesh as a Drivacation and covers five places for this year.

FLO Bangalore

FLO Bangalore created a new vertical this year to give impetus to the vision of our PM- 'Dekho Apna Desh'. It was a gourmet vertical to explore India through a cultural & culinary experience. The Chapter organized 3 offline events to experience a Vineyard with Cooking Demo & Wine pairing with Cheese, A Kashmiri Food festival & Chalo Gujarat Festival with cultural & food demos. All these events were curated by Bangalore FLO members.







A team of 5 members worked to create a Coffee Table Book called the Rtu Rasya on 18 Festivals of India for us to know our Bharat better.







They also traveled with 75 members to Jodhpur & back in a Royal Retreat.

FLO Bhubaneswar

FLO Bhubaneswar worked in four villages near the tourist hub of Satapada. All four villages are within 5 Km radius from Satapada Tourist place

- Q. Tourism footfall is high from October to February
- Q. Tourism has direct and indirect impact on the lives and livelihoods of the communities

Present dependence factors

Q. The community members are not directly benefited from the tourist spot

So far the negative impact due to tourism is the depletion of fish, which has impacted the income of the households depending on fishery.

Scope and Opportunities

- Q. More than 400 people are skilled boatmen and there are motor boats which are used for tourism
- Youth are interested to take up IGAs in the tourism and hospitality sector.
- New skills, employment and better status for women

Suggestion of the Community Members for Tourism Development

- To introduce livelihoods in community led tourism model
- **Q** To make the Chilika tourism place plastic free
- Plantation in both sides of national highway
- **Q** Construction of Rest-shed near the site
- Q Creation of toilet facility

FLO Bhubaneswar also organised a webinar on reviving tourism and hospitality in the new normal to discuss and deliberate the challenges and oppor-tunities of a post covid scenario in Odisha.





FLO Chennai

In keeping with the national impetus on sustainable tourism, skilling initiatives & Prime Minister Modi's national campaign "Dekho Apna Desh", FLO Chennai launched the HERITAGE & TOURISM workshop, a skilling and capability building workshop, with emphasis on cultural heritage.

Chennai is the 'Gateway to the South'. With the tour operators being our face and voice to visitors from other parts of India and overseas, this workshop was tailored to up-skill tour guides working in Tamil Nadu. As an apex body for women empowerment, FLO Chennai believes that sustainable tourism will empower many more women in our cities and across our state.

The workshop was launched on February 8th 2021, at Hanu Reddy Residences, Poes Garden in the presence of Mrs. Hemlatha Pandiarajan and Mr. P. Sriraman.

The three-day workshop was led by FICCI FLO Chennai, in association with Friends of Heritage Sites (FoHS) and INTACH Tamil Nadu State Chapter and was a new initiative for FLO. The workshop facilitated the development of skills and capacities and enhanced awareness of our rich heritage, amongst tour guides working in different parts of South India, mainly Tamil Nadu.









FLO Hyderabad

Post thorough research, FLO Hyderabad chose Atmantan Wellness Resort near Pune (www.atmantan.com) for a group visit. Atmantan is an integrated wellness destination spa and is one of India's most luxurious. The resort's wellness spans nutrition, spa therapies and functional fitness programs in a pristine ambience. Four members of the Retreat Committee did a physical recce in November to examine the quality of service and level of safety with particular reference to Covid-19 and returned satisfied. Adhering to safety measures the group size was restricted to 32 pax only, and it was made mandatory for participants to submit Covid-free certificates before travel.

The itinerary was an interesting blend of fun, relaxation, learning and bonding even as the mind-body-soul connectivity was established through a curated set of activities. They also took the opportunity of taking the 'Dekho Apna Desh' Pledge to boost Indian tourism in the tranquil and beautiful premises of Atmantan.













CULTURAL TOURISM CIRCUIT

Cheriyal Village, at a distance of about 100 km from Hyderabad City, is famous for its Nakashi Art. The Cheriyal style of painting, believed to be close to five centuries old, is unique to the State of Telangana. But today it is under threat of extinction due to its declining popularity. The State now has only 16 Cheriyal artists. Cheriyal scroll painting also received the Geographical Indication (GI) tag in 2007.

Before the onset of the pandemic, FLO Hyderabad had discussions with the Department of Tourism to create an experiential tourism circuit with Cheriyal as the focus. In principle an agreement had been obtained to formulate the same. But due to physical reconnoitring it could be undertaken only in January 2021.

The day long trip started with the first stop at Kondapochamma reservoir where the team had packed breakfast. It was followed by a visit to a 200+ years old Jain temple at Kolanupaka.

The next stop was Cheriyal village community hall where Cheriyal art was on display and the team got to interact with the local craftisans. A performance by traditional bards using the ancient scrolls was also organised.

Lunch was at The Hidden Castle - a castle-themed adventure resort about 30 minutes away. Post lunch, the team participated in a hands-on workshop of Cheriyal crafts and took home a mask each. Post some adventure and fun activities at the resort followed by tea, the team left for the journey back to Hyderabad City.

This highly successful and interesting itinerary has been proposed to the State Tourism Department.









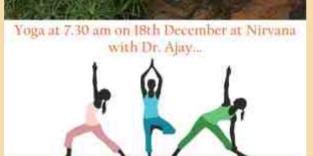




FLO Pune Chapter

Keeping in mind the national initiative of sustainable tourism, FLO Pune in its endeavour to promote good health & wellness, planned a 3 day chapter retreat to the beautiful serene locale of Atmantan Wellness Resort, situated in Mulshi, close to Pune. The resort is spread over 42 acres overlooking the Sahyadri Mountain ranges. Atmantan offers the most transformative wellness experiences by incorporating a multi-dimensional approach. Apart from daily resort activities, members bonded over cooking classes with the master chef teaching them organic healthy cooking delights, to holistic yoga sessions. Three days of togetherness ensured they took back plenty of memories.











FLO Mumbai

On 20th February 2021 FLO Mumbai Chapter organized Dekho Apna Desh - Tourism and Beyond. Stalwarts from the tourism industry spoke on how India needs to get a boost on the global tourist map. Every year travel trends come and go, however, 2021 is set to be one of tourism's most significant years to date. As the world slowly recovers from COVID-19 and borders gradually start to open, the travel sector is expected to look a little different than it did pre-pandemic. The panel comprised of Rupinder Brar, Additional Director General at Ministry of Tourism, Govt. of India, Jyotsna Suri, Chairperson and Managing Director of Bharat Hotels, Kavinder Singh - MD & CEO · ?Mahindra Holidays & Resorts India Limited & Deepa Krishnan Founder Magic Tours of India.

Rupinder Brar spoke about the incentives that were being offered to the tourism sector by the government including upgraded Infrastructure facilities, developing new unexplored destinations and better road and air connectivity to boost the sector.

As part of the tourism initiative, the Mumbai chapter organized a tour to Alibaug to experience the Farm to Table initiative to promote eco-tourism at Moshe Food Studio. The interesting part of the session was that all the ingredients used during the food demo were locally sourced from the village as an incentive to the farmers.

FLO Mumbai is in discussions with an NGO, Native Folks, to promote Ecotourism in Palghar.





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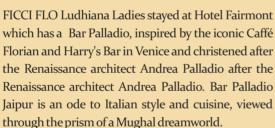




FLO LUDHIANA

Flo Ludhiana took 30 ladies to Jaipur under the National Initiative of Dekho Apna Desh for three nights and four days. The retreat was called Rajasthan Royal Retreat which was truly a luxury retreat.





The Chapter visited the resplendent & majestic City Palace which is situated in old Jaipur & covers oneseventh of that area.

The construction of the palace dates back to 1732, but it still looks fresh and crisp like the yesteryears. The entire palace is divided into distinct parts which includes courtyards, gardens, palaces and more. A portion of the palace has also been turned into a museum where you can witness all the antiques. The members were privileged to meet the royalty as they spent some time with Princess Diya Kumari and had a conversation with her about her family and work life



























balance. This was followed by a trip to Amer Fort to witness the surreally magnificent light and sound show.

They also visited Apna Ghar Ashram, a home for the destitutes where all efforts are made to save the lives of homeless people and to give them a homely environment with food, shelter, and medical treatment free of cost. These people are addressed as *Prabhuji* as told by Mrs. Saloni Patni, a Flo Member and Founder of Apna Ghar Ashram in Jaipur.

This was followed by a visit to Rambaugh palace, the first palace to be converted into a hotel by Taj. The Polo Bar is also a part of this magnificent hotel, where Savoy Maan Singh ji, one of the best polo players of his times, used to celebrate all his victories. This was followed by lunch at Swarna Mahal restaurant which used to be a royal dining room famous for its gold carvings and cutlery which has now been replaced by their replicas.















FLO Uttarakhand

Event 1: Ganga Kayak Festival

Ganga Kayak Festival is managed & organized by a group of dedicated professional volunteers who make up THE ADVENTURE SPORTS SOCIETY (TASS) - An NGO dedicated to promoting adventure sports in Uttarakhand in collaboration with Uttarakhand Tourism Development Board (UTDB). FLO Uttarakhand was the proud forum partner.

The yearly kayaking competition on the Ganga River, Rishikesh Uttarakhand provides a competitive platform for both national and international kayakers to display their athleticism and prowess on the frothy white waters.

The Ganga Kayak Festival 2021 took place on 19th February with close to 75 kayakers participating from India, Nepal & Bhutan this year. Witnessing this festival is nothing short of a Grand Prix. The adrenaline, the camaraderie, the team spirit, the qualia leadership that pervades the atmosphere is equally uplifting for participants as well as visitors.











FLO Uttarakhand

Event 2: Networking Member Engagement

To highlight touristic places of Dehradun, we organised an excursion of local sightseeing spots with our members, thus encouraging member networking as well.





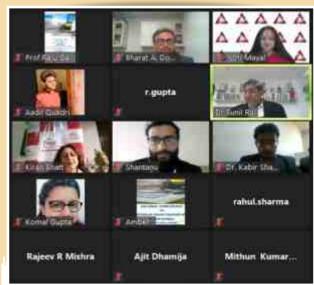
Event 3: UPES National Conference

"Resumption of Indian Tourism Industry in New Normal – Issues & Challenges" was held on 28-29th January 2021 with Ms. Kiran Bhatt Todaria, Chairperson FLO Uttarakhand Chapter, a part of the inaugural session. The conference was funded by the Ministry of Tourism, Government of India. Ms. Kiran, together with Ms. Jyoti Mayal, as two of the eminent speakers in the conference, added their valuable inputs and suggestions towards the theme of the conference.









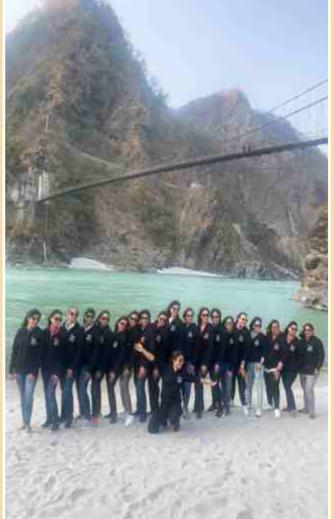


KANPUR

FLO Tourism Initiative

On the 23rd of February 2021, 22 women ventured to explore the mountain haven known Rishikesh over three days, as a part of the national initiative of 'Dekho Apna Desh'. After river rafting through the untampered waters of the sacrosanct Ganga, trekking on the deep ramparts of the high mountains of Uttarakhand, honey combing through by lanes of the idol cluttered and rudraksha riddled Rishikesh, they took solace in the Parmarth Ashram on the banks of the Ganga, lighting the divine Aarti with Pujya Swami Chidanand Saraswatiji. It was surreal to see the beauty that lies within our country. The members also undertook the initiative to pick up the plastic waste from the mountains as a part of their trek.











FLO KOLKATA

FLO Kolkata chapter, in their quest to support local tourism planned two physical events to be Vocal for Local.

The motto

'Satisfy your wanderlust by exploring your region.'

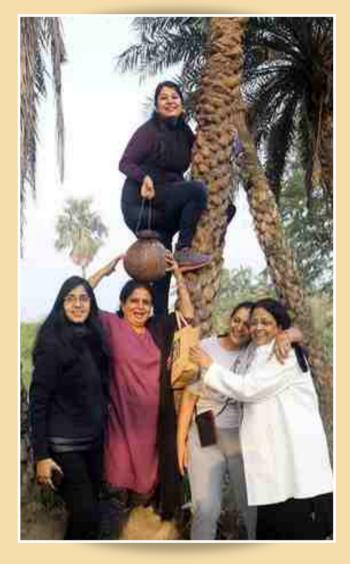
Being a tourist at home does not have to be dull or boring. Shifting members' mindset to recognise the importance and value of supporting locals at home is more important now than ever before.

Nolen Gurwalk

A local walking tour representing local flavour's and culture of Bengal

A perfect walk, tailored very well for FLO members amidst beautiful sunrise in the wetlands of Kolkata. Nolen Gur Trail walk was a mesmerising winter morning experience with an enthusiastic crowd of 80 FLO members watching the entire process of Nolen Gur extraction. The syrup form 'Nolen Gur Extracted from the fruit saps of the date palm tree makes one's mouth water and is the most awaited product in Bengal in winters. Truly, an unforgettable suburban experience.

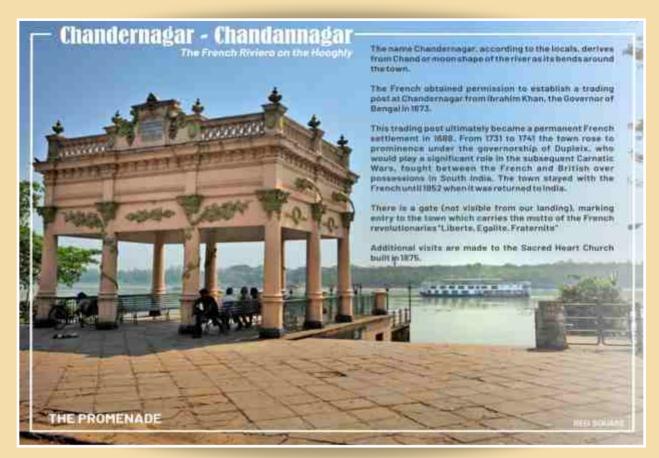
Learning about Local Tourism as they say 'What grows together goes together.'











Rendezvous on the Ganges

Cruises allow you to see places otherwise you may not get to visit.

A holistic cruise experience discovering the most charming and lesser-known spots along the Ganges in West Bengal.

On 16th march at 9.00 am 46 ladies of FLO were ready to escape the hustle of city life to enjoy a quiet respite surrounded by glistening waters, move with the pace of the mystic river aboard the luxurious Antara Cruise for 31 hours together.

Local touch of Heritage & Cultural experience was what made the trip so Awesome!

- **Q.** An unforgettable luxury Ganges cruise from Kolkata to the textile weaving village of Shantipur
- Quearthing the many hidden gems of West Bengal along the way such as the handloom paradise of Shantipur and the French colony of Chandernagore.
- A unique experience, with world-class accommodation, Michelin-inspired cuisine and top-notch amenities.
- A visit to local Kali Temple
- Exploring the revered 'Sacred Heart Church', a 200year-old structure made of white stone







- **Q** Yogance on the deck on the sounds of Shankara with the beautiful experience of Deepdan.
- An uninhabited island visit with marshals all around was so mesmerising.
- The Baul singers, which are the famous folk singers of Bengal, sung beautiful devotional songs.
- **Q.** A sumptuous Bengali lunch followed with delicious city Chaat with the farewell tea.

31 hours were spent mixing with each other learning, singing, dancing, laughing and de-stressing ourselves. The retreat left everyone with unforgettable memories of a lifetime.



YFLO Delhi

YFLO DELHI ANNUAL RETREAT - EXPLORE CHALLENGE THRIVE - MEGHALAYA.

YFLO DELHI organised a vibrant annual retreat to Meghalaya with 20 members who travelled from New Delhi. Keeping with their theme for the year; Explore, Challenge, Thrive; they insured that the members had a memorable experience.

They explored the Khasi way of life with an evening dedicated to the same, where they talked on Khasi culture with a cultural performance of Khasi songs and poetry as well as spoken words. There was a demonstration and exhibit of its famous black pottery and Eri silk along with local Khasi cuisine.

They visited the Mawphlang Sacred Grove linked with indigenous cultures and religious beliefs and were led by the village Chief who shared beautiful insights and relevant information.

They also explored the David Scott's Trail and unto a 16 kms trek, which was a first for most of the members. David Scott, a British administrator built a track which stretches from Shillong to Cherrapunji and onwards to Bangladesh. The trek included walking across a river bed and trekking through the forest and vast mountains.



They visited the Wai Song Dong, the Triple Decker Waterfalls and the Maswai Caves.









NORTH EAST

FLO Northeast's Weekend Sojourn on the Mighty Brahmaputra, sailing on Charaidew II

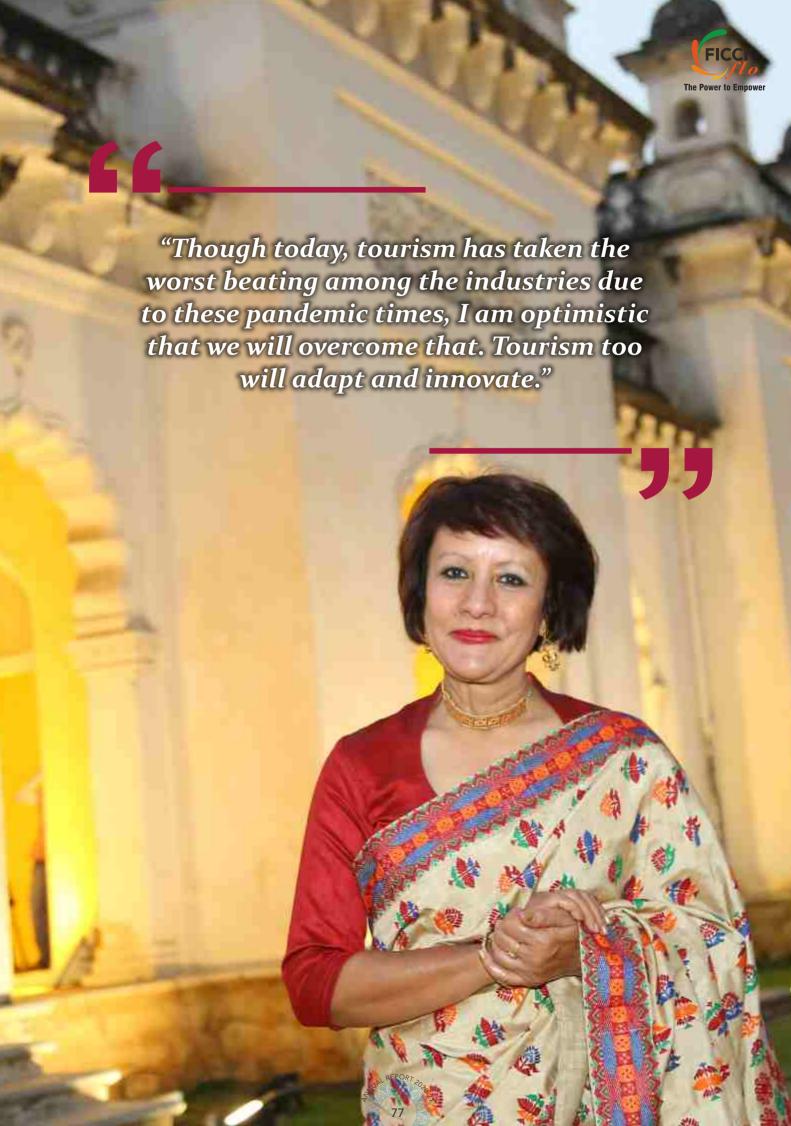
FLO Northeast took it's members on a weekend retreat on an overnight cruise on the river Brahmaputra, aboard Charaidew II.

This opportunity was clinched by 40 of our members who set sailing on the grand cruise, which was until recent times open to foreign tourists only.

It was a retreat centred around creating bonhomie and revival of members' spirit while getting to see an aspect of our Assam, which was otherwise not possible.









FLO Legal Advisory Cell

Priya Hingorani, Chair, FLO Legal Committee Anju Kapur, Co- chair Legal Committee.



To make FLO members aware of their rights and help resolve issues with the assistance of legal experts from within the FLO fraternity.

FLO Legal Advisory Cell was launched by Hon'ble (Ms) Justice Indu Malhotra, Judge Supreme Court in September 2020.

The Cell proposes to identify policy gaps in laws affecting women in India and conceptualize & design advocacy tools in this direction. The Cell seeks to promote the resolution of issues through alternate dispute resolution mechanism such arbitration negotiations and mediation. The Cell will conduct Legal Awareness Workshops for FLO members to address the plethora of legal issues facing women in the country.

New Delhi: Webinar on Socio-Economic Impact of Domestic Violence

A national webinar on the Socio-Economic Impact of Domestic Violence was organized. FLO aims to increase awareness to prevent Gender-Based Violence and put an end to it to see a violence-free world, as a part of FLO's 1 million risings against Gender-Based Violence during the 16 days campaign.

Mary Thomas, Gender Specialist, UNICEF and Amita Pitre, Lead Specialist, Gender Justice at Oxfam India were the speakers.

Priya Hingorani, Sr. Advocate & Chair FLO Legal Cell, Lalit Mohini Bhat, Law Links Advocates & Co-Chair FLO Legal Cell and Anju Kapur, Co-Chair Legal Cell also addressed the session.







FLO Chennai Legal Advisory Cell

Launch of VACYA - July 15, 2020

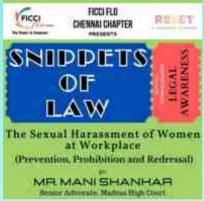
Number Impacted - To reach 1500+ people through workshops



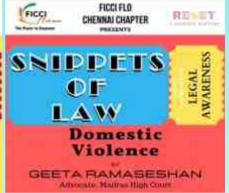


Summary - VACYA is part of FICCI FLO Chennai's constant effort to support women find their equal standing in society and help make them economically empowered. The instances of domestic violence have increased, given the work from home scenario and we are committed to help women, with the support of leading corporates in the state. This initiative seeks support from corporate organisations in Tamil Nadu who can adopt this cause within their organisations, not only to help their own employees but for affected women the communities.









LEGAL AWARENESS VIDEOS ARE BEING MADE FOR DISSEMINATION AMONG WOMEN - Legal Awareness videos featuring prominent and senior lawyers of Chennai are being made on the following topics. Since we are unable to host in person workshops for the women, we are disseminating these to 10,000 + women through women's colleges, corporates and urban and rural NGOs.

FLO Lucknow

Our society and polity are ever changing and so are the laws of the land. It is perhaps the best time to be a woman socially and economically than ever before. Women today are working and amassing their own assets either by themselves or inherited. It's time now to make your will and understand the laws related to it. The session with India's top lawyers Vandana Shroff & Rishabh Cyril Shroff showed why it's important for women to have 2 things in life - a Will and Grace.

Over 200 attendees from all over the country participated in the session to know about what happens if one does not leave a will and learnt of women's property and succession rights.









YFLO LEGAL EVENT - VANDANA SHROFF, RISHABH SHROFF, PARIDHI ADANI & RADHIKA GAGGAR (CYRIL AMARCHAND MANGALDAS)

The event with Vandana shroff, Rishabh shroff and Radhika Gaggar of Cyril Amarchand Mangaldas was an informative session on succession planning, family structuring and future implications of the Supreme Court judgement.

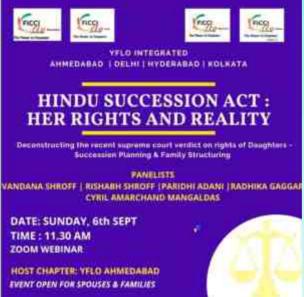
Radhika Gaggar spoke about the status and rights of a daughter in HUF and ancestral property. In 2020 the Supreme Court passed a judgment where the daughter has an equal right on ancestral property whichever year she is born. The eldest child will be the "karta" and will make all the decisions for the HUF property.

She moved on to discuss primary laws of succession and what happens when one dies without a will. She also spoke about how to make a will and the execution of the will upon your death.

Vandana shroff and Rishabh shroff spoke about trusts and how to make one if you are part of a business family. A person can have multiple trusts for any number of properties and any number of beneficiaries. According to them succession planning

should be around the age of 30-35 years in today's uncertain times. All these decisions are better to be taken while the person is alive than later, and its past time that talking about property/asset division should be a closed door talk or a taboo talk.

The whole concepts and rights were very well explained by the speakers, Mrs Shroff spoke about the practical people's thinking and questions, while his son Rishabh and Radhika gaggar explained the legal technicalities, rights & laws available to people.





#SURFSAFEONLINE - CYBER SAFETY FOR CHILDREN

As the world goes digital and our reliance on the Internet as a source of education, entertainment and connectivity increases, our children have become more vulnerable to predators online. It was with the intent to equip our YFLO family of young parents with the necessary tools, awareness and guidance to combat these evils that Shefali Rawat Agarwal and her team organized a webinar on cyber safety with some of the leading authorities on the subject in India today.

Expertly moderated by Leena Kejriwal - photographer, installation artist and founder of the YFLO Kolkata chapter as well as the Missing Link Trust (dedicated to spreading awareness about child trafficking) - the panel of distinguished guests consisting of Karnika Seth, Supreme Court cyber lawyer and IT law expert; Nirali Bhatia, cyber



psychologist and psychotherapist and Sebastian Edassery, cyber security and fraud investigator, gave us valuable insights into the murky underbelly of the Internet.

The discussion covered a gamut of topics, ranging from issues of sexual harassment and cyber bullying (like the Boys Locker Room incident) to instances of breach of cyber security (MHS Zoom Call incident) to cases of paedophilia and grooming of children by predators and even incitement of violence and self-harm through subliminal messaging.

Legal expert, Karnika Seth, listed out the laws and acts that a victim could get recourse to, whereas child psychologist Nirali Bhatia emphasized the need for parents to create open and honest lines of communication with their children and teach them proper 'netiquette'. Parents need to take children's perspective into account instead of laying down laws to ensure their kids obey the restrictions placed on their internet usage. We rounded up the panel discussion with some practical tips for Internet security as emphasised by Sebastian Edassery, including methods to generate strong passwords.







FLO Pune:

To update member's knowledge on legalities pertaining to women, two enriching speakers: Vaishali Bhagwat & Joyita Mondal

Vaishali Bhagwat spoke on cyber laws especially focusing on women as well as the legal aspect of them which we as women need to know, understand and implement to protect ourselves.

Joyita Mondal who is a Lokpal Judge and social worker spoke on overall women's rights & issues ensuring that our members of our Chapter are more learned and empowered.

To further support the cause and welfare of women empowerment and crime against women, FLO Pune was instrumental in bringing and creating a short film: Swaman Se. This was scripted and ideated too by a woman director: Deepti Ghatge. The subject of the film was Domestic Violence. It truly was a short, impactful film which we hope to disseminate Pan India to highlight this sensitive subject.





FLO Game Changers Awards: Women Start-up Awards 2021

Priya Hingorani, Chair, FLO Legal Committee Anju Kapur, Co- chair Legal Committee.

"We have a million problems but at the same time we have over a billion minds"
- Prime Minister Narendra Modi quoted at the inauguration of the Government's flagship campaign, "Startup India".



The Indian start up scenario is abuzz with ideas, innovations and action. Startups are contributing to the growth of the Indian economy and the role of women in this area is very pertinent.

FLO conceptualised and presented the Game Changers- Women Startup Awards 2021 on March 12, 2021. The objective was to recognise & celebrate the zestful entrepreneurial spirit of women leaders across the country.

A Whitepaper on Women Entrepreneurship in India by FLO Mumbai along with SP Jain Institute of Management & Research, was also released at the occasion by Mr Amitabh Kant, CEO NITI Aayog.

Addressing the 'Game Changers-Women Start-up Awards 2021' organised by FICCI FLO, Mr Kant said that the share of women entrepreneurs in the Indian start-up ecosystem is rising and expanding. "Women are the backbone of any economy" he stated. Praising the unique platform, he said the Game Changer Awards is a unique and innovative platform and it also provides a financial impetus to economic growth and leads to the creation of jobs.

Mr Sopnendu Mohanty, Chief Fintech Officer, Monetary Authority of Singapore said, "One of the critical segments which would make a substantial impact on Fintech's profitability is the Women's market in financial services, today it represents the World's largest & fastest growing market. Focusing on the women's market is not charity, it is an opportunity that can be worth billions & could go up to trillion dollars of revenue."

Ms Jahnabi Phookan, President, FICCI FLO said, "The Indian Start-up scenario is a buzzword in today's world & they are beginning to contribute to the growth of our Indian economy. Women entrepreneurs can thrive economic growth in the Start-up scenario but for that, they need to be enabled to realize their rights."

Ms Maloo Natrajan, Chairperson FLO Mumbai said, "The Women entrepreneurs of today are chartering unknown territories fearlessly & are proceeding with great enthusiasm to change the world around them. They are proceeding with great enthusiasm to change the world around them &make a difference with their ideas."

Ms Kanika Kishore Dewani, CEO - Mintree Cosmetics Pvt. Ltd was the Winner of the first FLO Game Changer Award 2021 followed by Ms Swati Pandey, Co-founder & CEO, Arboreal Bio innovations as the 1st Runner-up and Ms Sonam Sodha, MD & Co-founder of Himalayan Hemp Industries Pvt Ltd the 2nd Runner-up of the FICCI FLO Game Changer Awards 2021. The 'Game Changers' is a pan India competition for women-led startups, that offers women entrepreneurs a chance to get their dream project funded through an exclusive group of reputed VCs by pitching and making a conclusive case to them.

The other eminent panelists included **Dr Sangita Reddy**, **Joint MD Apollo Hospitals Enterprises**, **Ms Kiran Mazumdar Shaw**, CEO, Biocon, Ms Kirthiga Reddy, Investment Partner, Soft Bank, Ms Anita Dongre, Founder, House of Dongre, Ms Kiran Gera, Past President, FICCI FLO, Ms Harjinder Kaur Talwar, MD & CEO, Commission India Pvt. Ltd and Ms Meghna Ghai, President, Whistling Woods.



The Nominated Award recipients included Ms Lizzie Chapman is the CEO & Co-Founder of ZestMoney - 'Startup of the Decade Award'; Ms Akanksha Chaturvedi, Founder Eduauraa Technologies - 'Youngest Startup of the year Award'; Ms Tanushree Nagori, Co-Founder of Doubtnut was felicitated for the exceptional work in education sector; Ms Meghna Saraogi, Co-founder & CEO of StyleDotMe Fashion; Ms Smriti Tomar, Founder & CEO of Stack Finance was recognized for her path-breaking work within the Fintech Industry; Ms Shriya Khanna, Founder & CEO of MyKhaana in Food Industry; Ms Neha Motwani, Founder & CEO of Fitternity.com in Healthcare; Ms Naina Parekh, Co-founder of the EUME World for Retail industry and Ms Anu Prasad, Founder & CEO of ILSS for her outstanding contribution towards Social Sector.





















The three pillars on which Women Empowerment rests are – Increasing women in Workforce; creating an enabling environment for women entrepreneurs and women contributing effectively towards the economy.







The Power to Empower

PAST PRESIDENTS

1983-2020



INDU JAIN 1983-1984



ABHA DALMIA 1984-1985



USHA PATODIA 1985-1986



MANJU BHARAT RAM * 1986-1987



SHOBHANA BHARTIA 1987-1988



SUDHA JHUNJHUNWALA*
1988-1989



NIRMALA JAIN* 1989-1990



INDU RANI PUNJ* 1990-1991



SHUBHRA GUPTA 1991-1992







V L INDIRA DUTT 1992-1993



MADHU KANORIA 1993-1994



BEENA KHAITAN* 1994-1995



DR MANJU V MEHTA 1995-1996



USHA KRISHNA 1996-1997



SARPARVEEN KAUR 1997-1998



ANJANA SOMANY 1998-2000



RENUKA SHAH 2000-2001



DR KUSUM ANSAL 2001-2002



SUREKHA KOTHARI 2002-2003



CHANDRA GARODIA* 2003-2004



NAMITA GAUTAM 2004-2005



USHA AGARWALA 2005-2006



MUKTA NANDINI JAIN 2006-2007



KIRAN GERA 2007-2008



ANURADHA GOEL 2008-2009



KAVITHA DUTT 2009-2010



RANJANA AGARWAL 2010-2011



NEENA MALHOTRA 2011-2012



KAVITHA CHANDRAN 2012-2013



MALVIKA RAI 2013-2014



NEETA BOOCHRA 2014-2015



ARCHANA GARODIA GUPTA 2015-2016



VINITA BIMBHET 2016-2017



VASVI BHARAT RAM 2017-2018



PINKY REDDY 2018-2019



HARJINDER KAUR TALWAR 2019-20



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Jahnabi Phookan President



Ujjwala Singhania Sr Vice President



Jayanti Dalmia Vice President



Harjinder Kaur Talwar Imm. Past President



Lalita Nijhawan Treasurer



Smriti Puri Jt. Treasurer



Rashmi Sarita Executive Director

GOVERNING BODY MEMBERS **2020-21**



Anuja Narain Agarwal



Jyotsna Kaur Habibullah



Sandhya Sethi



Garima Jain



Meera Goyal



Jyotsna Angara



Shoba Jolly



Minal Jain



Sunitee Abbi



Charu Gupta



Jyoti Mayal



Saloni Mehta



Poonam Sharma



Roopa Patel



Neha Garg







Ritu Aggarwal



Ritu Vadehra



Ritu Das



Chandra Khanna



Mourya Boda



Meena Mohan



Shubha Bhandari



Sangeeta Lalwani



Archna Luthra



Sudha Shivkumar



Bindu Sastry



Suguna Ravichandran



Kamini Saraf



Alka Batra



Bela Rajan



Revathy Roy



Prabidita Bharati



Queen Ojha



Pronita Baruva



Latha Pandiarajan



Rekha Mehta



Pooja Chauhan



Ruby Garg



Namrata Mishra



Lipika Sud



Monika Choudhury



Renuka Tandon



Sunita Kanoria



Nidhi Goel



Devika Ramesh



Lakshmi Ishwar





Anupama Shivaraman Vijaya Bharati Rangarajan



Yashodhara Shroff



_____ AHMEDABAD



Taruna Patel Chairperson



Nandita Munshaw Sr Vice Chairperson



Babita Jain Imm. Past Chairperson



Priyanka Sanghi Chairperson, YFLO

AMRITSAR CHAPTER ______



Meeta Mehra Chairperson



Manjot Dhillon Sr Vice Chairperson



Arushi Verma Imm. Past Chairperson

BANGALORE CHAPTER



Jyotika Kalra Chairperson



Revathi Raju Sr Vice Chairperson



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Dharitri Patnaik Chairperson



Sunita Mohanty Sr Vice Chairperson

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Meetu Kohli Sr Vice Chairperson



Bhavna Bhalla Imm. Past Chairperson

JAIPUR CHAPTER



Wandana Parnami Chairperson



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KOLKATA CHAPTER



Sunira Chamaria Chairperson



Manjri Agarwal Sr Vice Chairperson



Jyoti Jain Imm. Past Chairperson



Shefali Rawat Agarwal Chairperson, YFLO



____ KANPUR CHAPTER



Dr. Aarti Gupta Chairperson



Kanika Vaid Sr Vice Chairperson



Dr Anuradha Varshney Imm. Past Chairperson

LUCKNOW CHAPTER _______



Puja Garg Chairperson



Arushi Tandon Sr Vice Chairperson



Madhuri Halwasiya Imm. Past Chairperson

__ LUDHIANA CHAPTER ___



Mannat Kothari Chairperson



Radhika Gupta Sr Vice Chairperson



Nandita Bhaskar Imm. Past Chairperson

MUMBAI CHAPTER



Maloo Natarajan Chairperson



Lubeina ShahpurwalaSr Vice Chairperson



Anuradha Bhatia Imm. Past Chairperson



_____ NORTHEAST CHAPTER___



Juhie Saboo Chairperson



Suruchi Agarwal Sr Vice Chairperson



Srutimala Duara Imm. Past Chairperson

_ PUNE CHAPTER ______



Aneeta Sanas Chairperson



Usha PoonawalaSr Vice Chairperson



Ritu Chhabria Imm. Past Chairperson

__UTTARAKHAND CHAPTER ____



Kiran Bhatt Todaria Chairperson



Komal Batra Sr Vice Chairperson



Nazia Izuddin Imm. Past Chairperson

_ YFLO DELHI



Karishma Bedi Chairperson



Ridhima Khanna Sr Vice Chairperson



Mandira Lamba Imm. Past Chairperson





Change of Guard May 21, 2020

ahnabi Phookan, Director, JTI Group took over the mantle as the 37th President of FICCI Ladies Organization from Harjinder Kaur Talwar, MD & CEO at Comvision India Pvt Ltd.

In her acceptance speech, Ms Phookan said that, in her role as the National President, she will focus on empowering women with entrepreneurship capabilities and professional excellence, enabling them to take up new challenges and avail of new opportunities.

"We at FICCI FLO are working towards women's economic empowerment at various levels. In accordance with current times, our aim will be to focus on creating sustainable livelihoods for women to empower them further," Phookan said.

































The need for Sustainability is now centre stage. It is only Women's Sustainable livelihood that can lead to her empowerment and only economic empowerment of women will lead to an equitable society.









Wonder Women in Biotechnology: India Leading the Race for Covid Cure | May 15, 2020

FLO organised a webinar titled 'Wonder Women in Biotechnology: India Leading the Race for Covid Cure' on May 15, 2020. The speakers were Ms Kiran Mazumdar Shaw, Executive Chairperson of Biocon Limited - Asia's leading Biopharmaceuticals enterprise; Ms Suchitra Ella, Joint Managing Director of Bharat Biotech and Ms Mahima Datla, Sr Vice President, Biological E Ltd.in Hyderabad. The session was moderated by Ms Priya Sehgal, senior journalist, News X.

Ms Mazumdar-Shaw said that the world is waiting for a vaccine for COVID-19 but till the time it is developed, there is a need to conduct tests and build a treatment regime to save lives. Speaking on how biotechnology companies are contributing towards developing a vaccine for COVID-19, Mrs Suchitra Ella, Joint Managing Director, Bharat Biotech, said that broadbased approach has been adopted for developing treatment therapies for COVID-19. Ms Mahima Datla, Managing Director, Biological E. Limited, said assuming that a vaccine is successful, it is important to understand that investment is needed to scale it up.













Atmanirbhar Bharat - Inclusive Growth for Transforming India with Shri Dharmendra Pradhan Minister of Petroleum & Natural Gas and Steel, Govt of India | May 30, 2020





FLO organised a Webinar with Shri Dharmendra Pradhan, Minister of Petroleum & Natural Gas and Steel, Govt of India on Saturday, May 30, 2020 . The session was on a very pertinent topic – 'Atmanirbhar Bharat- Inclusive Growth for Transforming India'.

Mr Pradhan said, that Indian economy is on the path of revival and women will play a leading role in the post COVID-19 economy.

Ms Jahnabi Phookan, President, FLO said that FLO seeks partnership opportunity with the Ministry in skilling and upskilling of women migrant workers who have been returning to their home states. She informed that FLO is commissioning a multi-state field study on COVID-19 impact on women's livelihood in key sectors.

Dharitri Patnaik, Chapter Chair, FLO Bhubaneswar was the Day Chair.









A conversation with Adil Hussain, Actor | July 3, 2020

Internationally acclaimed actor Adil Hussain known for his performances in award winning films such as Ang Lee's Oscar winning Life of Pi, Subhashish Bhutiani's Hotel Salvation/Mukti Bhavan and Mira Nair's The Reluctant Fundamentalist, he is also a part of the star cast of Star Trek Discovery Season 3.

"Acting is all about embodying another personality and portraying it in front of a camera. If one focuses on the craft and goes deeper into the understanding the art of acting, the by-products are inspirational. I have never aimed to be at the top but have always aimed to act well instead, said Adil, while in conversation with Ms Jahnabi Phookan, National President FLO,













No Going Back: Forging a New Future after COVID -19 | July 6, 2020

Prof Muhammad Yunus shared his vision on creating opportunities from Covid 19 challenge and redesigning the world based on social and sustainable businesses, with special focus on the role of women.

Professor Muhammad Yunus is a pioneer in Micro finance and established the Grameen Bank in Bangladesh in 1983. His objective was to alleviate poverty by providing loans on terms suitable to poor and creating awareness amongst them a few basics of financial principles so they could help themselves.

Rinku Mecheri, Chairperson FLO Chennai Chapter was the Day Chair for the session.











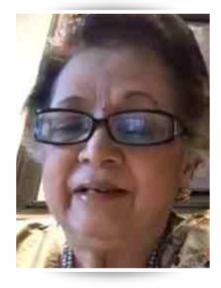
Webinar on Governance of the Family and the Family Business: Perspectives from Women Leaders | July 24, 2020

FLO in collaboration with YPO Global Family Business Network brough together a panel of business owners from different parts of India and from varied sectors, who spoke on 'Governance of the Family and the Family Business: Perspectives from Women Leaders.'

The speakers were Abha Dalmia, President, Grandeur Travels & Past President, FLO; Vinita Singhania, Vice Chairman and MD, JK Lakshmi Cement Ltd; Kavitha Chandran, Managing Director, Premier Cotton Mills & Past President, FLO; Alka Jalan, Founder, The Alka Jalan Foundation and Divya Oswal, Managing Director, Oswal Educare & Past Chairperson, FLO Ludhiana Chapter. They were in Conversation with Mr Vishesh Chandiok, CEO, Grant Thornton INDIA

The webinar was moderated by Malvika Rai, Pro Chancellor of IILM University, Past President FLO & Spouse Forum Officer, YPO Gold South Asia Regional Chapter.



















Every Voice Matters - An Awareness Campaign for Assam Floods | August 1, 2020

FLO in partnership with GOONJ and EastMojo, brought together artists and academician to raise awareness and raise funds for Assam Floods.

J"The idea of Every Voice Matters, National Campaign for Assam is to connect our great nation together to think as one, feel as one and work as one, said Ms Jahnabi Phookan, National President FLO.

Indo fusion violinist and vocalist Sunita Bhuyan played Vande Matram during the event.

Joi Barua, renowned artist & musician; Kalpana Patowary, Indian playback and folk singer; Zublee Baruah, renowned singer and composer in Assamese film industry and Abhineet Mishra, standup comedian also shared their views and appealed to the masses to support Assam and help the State recover from the massive floods. Assistant Professor IIT Delhi, Manabendra Saharia called out for declaring Assam Floods as National Calamity, which severely impacts lives of lakhs of people every year and has already claimed more than 100 this year.

The session was moderated by Rituparna Bhuyan Chief of Bureau, CNBC 18 and the session was put together by Ankurita Pathak, Joint Director FICCI FLO.

















Revival, Survival and Rise of MSME: Virtual Round Table with Shri Nitin Gadkari, Minister of MSME, Government of India | August 7, 2020

It's a challenging time for SMEs, MSMEs, Financial Institutions as we are not only fighting with the pandemic but also an economic war said Shri Nitin Gadkari, Minister of MSME, Government of India while addressing the round table discussion with the 17 chapters of FLO, the Women's wing of FICCI.

"Central and State government revenues have also dropped; Government is working on a social micro finance institution". He further added "India is the fastest growing economy and with the cooperation of the stakeholders like FLO, the economy will surely revive.

The session was moderated by day Chair Dr Aarti Gupta, Chairperson of FLO Kanpur Chapter along with other members from 17 chapters across country.











'Unsung Women Freedom Fighters of India', August 14,2020 Interaction with General (Dr.) V.K. Singh, Minister of State for Road Transport and Highways & Former Chief of Army Staff & Release of FLO's film

It is still an ongoing task to bring out the contribution women made during the freedom struggle right after 1857 until 1947 said General (Dr.) V.K Singh (retd.), Minister of State, Ministry of Road Transport and Highways, Government of India, & Former Chief of Army Staff during the conversation dedicated to women freedom fighters with FLO, the Women's wing of FICCI on the eve of 74th Independence day.

General Singh also released a film made by FLO "Unsung Women Freedom Fighters" and highlighted the critical role of women played in the freedom struggle of India and contribution made by Begum Hazrat Mahal, Durga Bhabhi, Lakshmi Sahgal to name a few.

"Struggle for Independence has touched each & every section of the society whether frontline or people in the backstage. This is just the beginning, said General (Dr) Singh, I think FLO's project will get enlarged. The bigger it becomes, the better it is. I'm sure all the women of the country will assist FLO to make this particular project a success", he further added.

The session was moderated by FLO Governing Body Member, Poonam Sharma and the visual tribute was put together by Puja Garg, Chairperson, Lucknow Chapter.









Time for a Conscious Planet, an interaction with Mr Siddharth Sharma, Group Chief Sustainability Officer, The Tata Group and Mr Tom Thomas, CEO Praxis | August 18, 2020

National President, Jahnabi Phookan's focus for this year is facilitating sustainable practices in economic, environmental as well as social context and also being a catalyst in generating sustainable livelihoods especially for women. In sync with this, a webinar titled 'Time for a Conscious Planet' was organised on the most pertinent topic in the current times.

While interacting with the members, Mr Siddharth Sharma, Group Chief Sustainability Officer, The Tata Group said, "I strongly believe in women empowerment and that women are much superior when it comes to empathy, skills, multitasking and much more".

"It is women leadership that is likely to lead us to a better planet, ambience and standards of living", added Mr Tom Thomas, CEO, PRAXIS-Institute for Participatory Practices. Governing Body Member, Jyotsna Angara and FLO Bhubaneshwar Chapter Chair, Dharitri Patnaik put together this session.







Webinar on Tapping India's Soft Power: Working with the Indian Diaspora with Dr Vijay Chauthaiwale, Head of BJP's Foreign Affairs | August 19, 2010

According to 2019 estimates by UN, India is the leading country of origin of international migrants with a 17.5 million strong diaspora. For a nation which prides itself on having a rich, vibrant, prosperous and strong diaspora, the India-diaspora relations is extremely crucial.

Talking about the importance of tapping India's Soft Power and sharing his experiences of working with the Indian Diaspora, Dr Vijay Chauthaiwale, Head of BJP's Foreign Affairs said, "160 countries out of 180 countries representing in UN endorsed Yoga Day proposed by PM Modi in a record short time. It shows that people are looking towards India to give unique solutions".

 $Dharitri\,Patnaik,\,Chapter\,Chair,\,Bhubaneshwar\,Chapter\,was\,the\,Day\,Chair\,of\,this\,session.$









Smt. Vasundhara Raje Scindia, National Vice President, BJP & Former Chief Minister of Rajasthan launches FLO & Creative Dignity initiative to Support and Promote Distressed Artisans | September 18 2020

Covid 19 left millions of artisans stranded with no access to raw material, markets and basic sustenance. This prompted diverse organisations and professionals from the creative sectors to come together as a movement to provide relief and opportunities for respectful aid.

FLO & Creative Dignity are addressing this by empowering artisans from West Bengal, Rajasthan, Uttar Pradesh, Madhya Pradesh, Delhi, Puducherry, Kerala, Bihar to reach customers digitally, giving them access to new markets and livelihood opportunities.

The highlight of the event was the FLO - Creative Dignity Artisan Fair, which was inaugurated by Smt. Vasundhara Raje Scindia, National Vice President, BJP & Former Chief Minister of Rajasthan, who was the Chief Guest.

Enabling craft enthusiasts to purchase from artisans directly, this initiative brings together hundreds of artisans, many of whom had no previous access to ecommerce to find a place with premier artisan ecommerce sites – GoCoop, Freedom Tree, Jaypore, Okhai, Itokri, Zwende and Tata CLiQ.

Speaking at the occasion, Smt. Vasundhara Raje Scindia said, "Indian artisans do not want charity. They are looking for work and, if given an opportunity they will do a very good job."

FLO Past President Neeta Boochra also addressed the session. Alka Batra, Governing Body Member, FLO was the Day Chair for the event.













FLO- NRL Webinar on Opportunities for Women Entrepreneurs | September 22, 2020

FLO in collaboration with Numaligarh Refinery Limited (NRL) organised a webinar to sensitize women entrepreneurs and educate them about the procurement and services cycle followed in NRL and the benefits that they can avail.

This webinar was a part of the organizations' continuous efforts to help women entrepreneurs take advantage of GOI's mandate of purchase of 3% from women entrepreneurs.

Shri S K Barua Managing Director, Numaligarh Refinery Limited (NRL) and Mr. B J Phukan, NRL Director Technical addressed the session. Technical presentations were done by Ms. Nirmali Das- Chief Manager (Commercial) and Ms. Ranjana Chakraborty - Chief Manager (IHP).

Mr. R S Ramesh, Chief General Manager, State Bank of India, Local Head Office, Dr. Avinash Choudhary, Zonal General Manager, NSIC, Guwahati and Ms Vidhi Khandelwal, Asst. Relationship Manager, RXIL also made presentation on opportunities for women entrepreneurs provided by their respective institutions.

The session was moderated by Day Chair Juhie Saboo, Chairperson of FLO North East Chapter.







Aspirational India- Role of Women Entrepreneurs in India's Transformation with Mr Amitabh Kant, CEO, NITI Aayog | September 23, 2020

"The idea of an aspirational India is deeply linked to our spirit of entrepreneurship; this spirit is a driving force which will turn the wheels of Indian economy, propelling it to greater heights", said Mr Amitabh Kant, CEO, NITI Aayog, during a webinar organised by FLO, on "Aspirational India- Role of Women Entrepreneurs in India's Transformation."

The session elaborated on the role of women entrepreneurs as an important, untapped source of economic growth and also have an important role as key drivers in India's transformation journey.

The session was moderated by Day Chair Dharitri Patnaik, Chairperson, FLO Bhubaneshwar.











Webinar on India's Path to Sustained Growth Against Chinese Market: Role of Women Entrepreneurs for Atmanirbhar Bharat with Dr. Subramanian Swamy, MP, Rajya Sabha September 26, 2020

FLO, the Women's Wing of FICCI organized a webinar on Role of Women Entrepreneurs for Atmanirbhar Bharat: India's Path to Sustained Growth Against Chinese Market.

Dr.Subramanian Swamy, Member of Parliament, Rajya Sabha was the Chief Guest. An Indian politician, economist and statistician, he was also a professor of Mathematical Economics at the Indian Institute of Technology, Delhi before joining politics.

It was a riveting discussion that included a range of topics, focusing right from India's path to Sustained Growth Against Chinese Market; Indian economic scenario to the controversy surrounding the death of Bollywood actor Sushant Singh Rajput.

The session was moderated by Ms. Shweta Punj, Senior Editor, India Today. Renuka Tandon, Governing Body Member, FLO was the Day Chair for the session.









E-Commerce and Beyond for Craft and Artisans | September 30, 2020

FLO and Craft Stories Under the Mango Tree organised a webinar on E-Commerce and Beyond for Craft and Artisans'.

The outbreak of the pandemic has increased the demand for e-marketing especially of our indigenous craft which forms a valuable part of our rich heritage. The objective was to bring together a panel of experts and highlight and enable skilled artisans to sell directly to the Indian and global consumers and earn better.

The panel comprised of - Siva Devi Reddy, Founder & MD GoCoop India; Satish Upadhyay Head Marketing - Amazon India Marketplace; Latika Khosla, Founder Freedom Tree Design & Creative Dignity Volunteer and Itishree Sur, a weaver graduated to artisan entrepreneur.

The session was moderated by Anjana Somany, Founder, Craft Stories Under the Mango Tree and Past President, FLO.

















An Interaction with Amb. K. Nagaraj Naidu, India's Deputy Permanent Representative to the United Nations (UN) on Role of Women Entrepreneurs to take forward the SDGs and Global socio-economic Cooperation | November 6, 2020

Ambassador K. Nagaraj Naidu, India's Deputy Permanent Representative to the United Nations (UN) quoted Swami Vivekanand by saying "There is no chance for the welfare of the world unless the condition of the women is improved" during an interaction with FLO.

"Sustainable Development Goals are designs to bring the world to the several life changing zeros like zero poverty, zero hunger, zero discrimination against women & girls and to achieve this creativity, technology, financial resources from entire world is needed. Over 16 million women in India are entrepreneurs & they provide jobs to over 25 million people. By accelerating the growth in number of women-owned enterprises as well as the size of these enterprises, we can generate about 200 million jobs & can contribute 700 billion dollars towards our GDP. If women are given equal opportunities, 12 trillion dollars can be added to the global economy by 2025," he further added







Jalashya Rakshanam: Understanding India's Water Policy with Shri Gajendra Singh Shekhawat, Hon'ble Minister of Jal Shakti | November 9, 2020

"Our country constitutes about 18% of the world's population but when it comes to clean and usable water only 4% available to us" said Hon'ble Shri Gajendra Singh Shekhawat, Ministry of Jal Shakti, Government of India, during a roundtable: Jalasya Sangrakshanam organized by FLO.

Hon'ble Minister also said "In the past 50 years the per capita water availability of our nation has significantly dropped from 5500 cubic meters per person per annum, however the cause behind this hasn't been the decrease in the supply of water as the amount received naturally remains the same but the increase in population is a huge reason behind this fall in the per capita availability of water. If the situation persists as it is right now it can be a huge cause of concern for our nation. As a citizen it is our responsibility to conserve water, use it efficiently & wisely and to reuse and recycle for proper utilization."

The session was moderated by day chair Usharani Manne, Chairperson, Hyderabad Chapter.







"By July or August 2021 approximately 400-500 million doses of vaccine will be given to around 25-30 crore people in the country based on the priority list that includes high risk people such as frontline workers, healthcare professionals and elderly among others. said Dr. Harsh Vardhan, Union Minister for Health & Family Welfare, Science & Technology and Earth Sciences, Govt of India and Chairman of WHO's Executive Board.

"India has the potential to develop a successful model for delivering healthcare for all", the Hon'ble Minister reiterated during his conversation on The Shifting Healthcare Paradigm During & Post-Covid with the members of FICCI FLO.

The session was moderated by Ms. Lalita Nijhawan, Treasurer, FLO.













The Game Changers - Kungfu Nuns

November 20, 2020

A very interesting webinar was organised with The Game Changers - Kung Fu Nuns on November 20, 2020.

The Kung Fu Nuns are an order of Himalayan Buddhist nuns who belong to the Drukpa Lineage, a thousand-year-old sect led by the Gyalwang Drukpa. The Drukpa nuns are best known as Change Makers and are known as community activists, promoting gender equality, environmental sustainability, and intercultural tolerance in their home villages in the Himalayas, where women's access to educational and economic opportunities are some of the lowest in the world.

KungFu Nuns- the name itself draws a lot of attention. Sporting maroon-colored robes and shaved heads, the Kung Fu Nuns cartwheel, punch, kick and land in splits. They are all known as Jigme, which means "fearless one." It was very interesting to hear their inspiring story, of championing gender equality, physical fitness, environmentally friendly ways of living, and respect for all living beings.

Maloo Natarajan, FLO Mumbai Chairperson was the Day Chair.







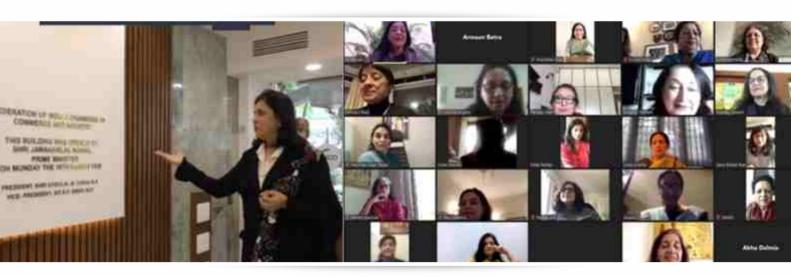


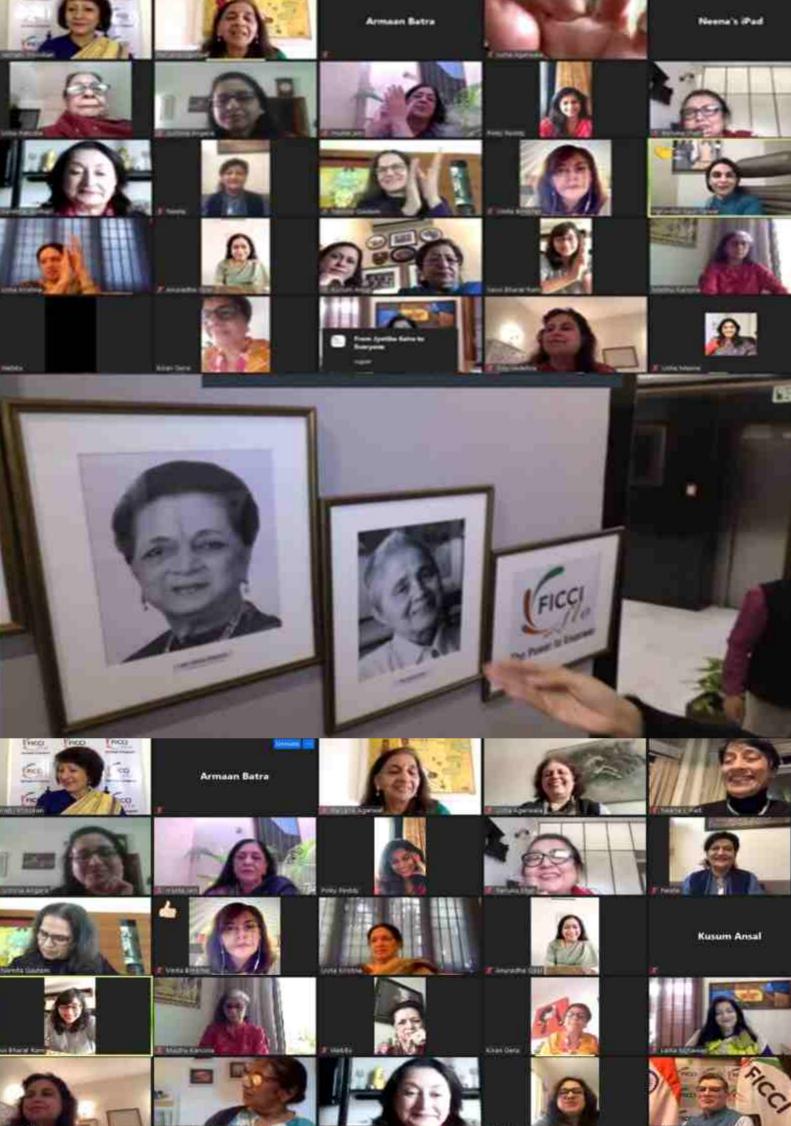
Felicitation of FLO Past Presidents and Unveiling of Wall of Fame | December 9, 2020

It was a momentous day for FLO as FICCI President, Sangita Reddy unveiled the Wall of Fame at the Federation House. A virtual session was organized for the FLO Past Presidents to witness this landmark occasion. The aim was to felicitate the Past Presidents of FLO and recognize their contribution towards the growth story of FLO.

It is also a recognition by FICCI that FLO is an integral part of the apex Chamber of the country, which is continuously working towards the mandate of women empowerment.

The FLO Past President's wall of fame will bear the testimony of the stellar journey of FLO, under the dynamic leadership of FLO Past Presidents.







Webinar on Role of Women Entrepreneurs in Building a Stronger and Resilient India

17 December, 2020

FLO organized a webinar on Role of Women Entrepreneurs in Building a Stronger and Resilient India. Shri Hardeep Singh Puri, Minister of State (I/C), Housing and Urban Affairs, Minister of State (I/C), Civil Aviation and Minister of State, Commerce & Industry Government of India was the Chief Guest.

Hon'ble Minister Shri Hardeep Singh Puri highlighted the importance of the role of women in the growth of the nation and said," Bharat cannot be AtmaNirbhar without the complete deployment of the energy, talent and vigor of the women workforce". Besides highlighting on the developmental agenda taken forward by his Ministries, he also stated that implementation of education policies will aim to close the persisting literacy education & skills related to gender gaps.

Dharitri Patnaik, Chapter Chair, Bhubaneshwarwas the Day Chair.







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FLO Annual Interstate Meet Ahmedabad | February 9-11, 2021

"Tagyo Re Dhol"

FLO organized its Annual Interstate Meet for 2019-20 under the Presidentship of Jahnabi Phookan at Ahmedabad from February 9 to 11, 2021.

The Interstate Meet is an annual feature and is organized in different Chapters every year. This year the Interstate Meet was hosted by Ahmedabad, led my Taruna Patel, Chairperson Ahmedabad and her team. It was the first national offline meet for the year 2020-21.

Aptly titles "Vagyo Re Dhol", the Interstate Meet provided the perfect milieu for exchange of ideas and meeting of the minds, in the back drop of the vibrant, colourful and energetic city of Ahmedabad. The interstate spread over 3 days include an extraordinary amalgamation of intellectually stimulating discussions, entertainment and networking as also a rare blend of learning sessions, members bonding over lunches and dinners.

This Interstate Meet was also a part of FLO support and participation in the Ministry of Tourism's initiative, "Dekho Apna Desh" as a conscious effort to help thousands of women who are part of the tourism industry and economically hit during the pandemic times.

The meet was inaugurated by FLO National President Ms Jahnabi Phookan along with an Exhibition titled "FLO FAIR" – an expo, showcasing the local art and culture.











The highlight of this event was the 'Gujarat Garvi Awards', which was awarded to the 12 Women achievers acknowledging their contribution in the field of woman entrepreneurship in various fields which was represented by Bollywood Actor, Ms. Ameesha Patel. The event was also followed with the folk dance and cultural music where Ms Prapti Mehta, Folk Singer of international fame gave an outstanding performance.









International Women's Day 2021

Panel Discussion on "Women in Leadership: Achieving an Equal Future in a COVID-19 World" And FLO Women in Leadership Awards and Fellowship

March 9, 2021 at FICCI, Federation House, New Delhi

Commemorating the theme of International Women's Day 2021, FLO organized a national-level event featuring power-packed panellists from various verticals.

Sanjukta Parasar, IPS, The National Investigation Agency (NIA); Krishna Sarma, Managing partner, Corporate Law Group; Sonam Donkar, Chief Financial Officer, Vedanta Aluminium & Power Limited and Shweta Rajpal Kohli, Head - Public Policy, Sequoia Capital India and SE were in conversation with Smriti Puri, Joint Treasurer FLO.

The panel of women leaders shared their journey of achievements, challenges, and fulfilment with us.

On this occasion, FLO members, who have done exemplary work in their respective fields were felicitated for their contribution. Chief Guest Ms. Rupinder Brar, ADG, Ministry of Tourism, Government of India gave away the awards to the panellists and to the members of FLO Delhi for their exemplary work. Mr Uday Shankar, President FICCI and Mr Dllip Chenoy, Secretary General FICCI addressed the session briefly. Ms Lalita Nijhawan, Treasurer FLO anchored the session.

































US Consulate General team with FLO President and NE chapter OB April 2021















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We need a gender-sensitive view to promote the creation of safety policies and end sexual violence against women and girls in urban public spaces.









Signing of Memorandum of Understandings (MoUs)

Signing of MoU with Women on Wings (WoW) to Accelerate Sustainable Livelihood for Women in India | May 26, 2020

FLO and Women on Wings have started collaborating to identify and support social enterprises working primarily with rural women in sectors such as agriculture and food processing, eco-tourism, textiles and handicrafts, waste management and related upstream activities and NTFP. The goal of this support is to increase livelihood opportunities and growth of women artisans engaged with the selected organizations.

A Memorandum of Understanding was signed on Tuesday May 26, 2020, during a webinar which marked the official launch of the collaboration between FICCI Ladies Organization (FLO) and Women on Wings.













FLO & Travel Agents Association of India (TAAI) MoU with Ministry of Tourism, Government of India on 'Tourism as a Sustainable Livelihood model for women's economic empowerment' | August 20, 2020

Shri Prahlad Singh Patel, Hon'ble Minister of State for Tourism and Culture spoke about empowering women in the tourism sector, at the signing of MoU of FLO FICCI Ladies Organization & TAAI (Travel Agents Association of India) with the Ministry of Tourism.

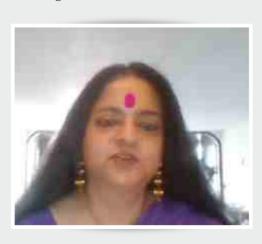
He said that the aim of signing this MoU is to skill and upskill women during these times, it is our responsibility. FLO and TAAI should share the women registration with MoT so that we can work collectively towards the upliftment and create livelihood opportunity for women.

"Tourism sector will start opening up and slowly recover from the crisis, as India is a preferred destination among tourists. Once the economy opens up further, we will soon move forward from survival to revival" said Shri Prahlad Singh Patel.

FLO led by President Jahnabi Phookan & TAAI led by President Jyoti Mayal, have been working together in this process to connect eligible females with relevant stakeholders from training and specific verticals, for enhancing their livelihood opportunities and increasing self-awareness to support equal partnership in the nation's growth.











Partnering with Government E Marketplace | August 24, 2020

A national Webinar was organised on very topical subject - Government E Marketplace and Women Entrepreneurs.

Government e-Marketplace (GeM) is an online public procurement portal with primarily focus to aid MSMEs for the procurement and selling of products.

This portal aims to helps declining the supply chain challenges for MSMEs and further taking India a step ahead towards self-reliance."Of all procurements made by GeM, in the year 2019-20, about 61% were from MSMEs and women entrepreneurs & start-ups", informed Mr Kumar.

Mr Talleen Kumar,IAS, & CEO of GeM highlighted salient aspects of the portal, its functions and how women entrepreneurs can benefit from it.







MOU with National Skill Development Corporation (NSDC) for Women Empowerment through Skill trainings | October 2, 2020

FLO signed an MoU with National Skill Development Corporation (NSDC) for empowering and up grading women by providing Skill Training to enhance their employability and promote entrepreneurship. The This MoU will be under the auspices of the FLO's 3Cs initiative. - Competency, Capacity and Confidence building through transformational Life Skills & Technical Education Adopt ITI Programme (AITIP)

With the primary focus of generating sustainable livelihood for women, this collaboration between the two organizations aims to create sustainable economic possibilities at different levels – grassroots, medium and senior.

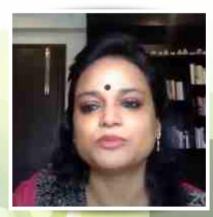
FLO and NSDC will work towards supporting short-term training modules in various sectors like healthcare, tourism and hospitality among others and will also try to assist with placements in domestic and overseas markets.

Commenting on the association, Dr. Manish Kumar, MD & CEO, NSDC "This alliance will strengthen our efforts to enable better employability and livelihood opportunities for women by imparting market-relevant skill training for various job roles in India and even globally."

Dharitri Patnaik, Chapter Chairperson, Bhubaneshwar and National Head of FLO 3Cs initiative was the Day Chair for the session.









MoU signing with Virginia Tech India Research and Education Forum (VTIREF), USA

October 29, 2020

FLO achieved another milestone by signing an MoU with a reputed international organisation, Virginia Tech India Research and Education Forum (VTIREF), USA.

The objective of this MoU is to create a mentorship development programme with training and certification for FLO Members. This MoU is being signed under the aegis of FLO Mentorship Cell, led by National Head Bindu Sastry.

This cell has been successfully working towards nurturing and mentoring the members and thereby contributing significantly to the intellectual and professional development of mentees.

Virginia Tech India Research and Education Forum (VTIREF) is an organisation that seeks to become one of the world's top research institutions as well as a centre of learning and discovery across the world.

This is a one of its kind MoU, which focuses on mentor development in a formal and professional manner.

Dr MK Padmanabhan, Director, Virginia Tech India, Ms. Rangapriya Gautham, Deputy Director, Virginia Tech India and Muthu Singaram, Adjunct Faculty Entrepreneurship and Mentorship, CEO Incubation at Healthcare Technology Innovation Centre (HTIC) at the Indian Institute of Technology Madras (IITM) and Founder - VibaZone (India, Malaysia & Canada) represented Virginia Tech during the MoU Signing.















MoU signing with Incubation and Enterprise Support Centre (IESC), Indian Institute of Management, Shillong, under the aegis of FLO Incubation Cell | November 21, 2020

FLO, the Women's Wing of FICCI signed very pertinent MoU with the Incubation and Enterprise Support Centre (IESC), Indian Institute of Management, Shillong on Saturday, November 21, 2020. This MoU is being signed under the aegis of the FLO Incubation cell, led by National Head Nehal Parikh.

The MoU was signed by Jahnabi Phookan, National President FLO and Prof. Sanjeeb Kakoty, Associate Professor and Chairperson, Incubation and Enterprise Support Centre, IIM, Shillong.

The objectives of the MoU are:

- 9. Provide a nurturing, instructive and supportive environment for entrepreneurs during the critical stages of starting up a new business.
- **Q** To Increase the chance to succeed, in a shorter the timeframe and reduce the cost of establishing the business.

Other dignitaries who were present during the occasion were - Shri Shishir Kumar Bajoria, Chairman Board of Governors, IIM Shillong and Head of S K Bajoria Group, Prof. D. P. Goyal, Director, IIM, Shillong, Shri Atul Kulkarni, Member, Board of Governors, IIM, Shillong and Management Consultant, Director Eurasia Special Technologies Ltd.





MoU between FLO and The Incubation Center, AIC ISB ASSOCIATION, Mohali | February 27, 2021

FLO signed an MoU with the Atal Incubation Centre (AIC ISB), Indian School of Business, Mohali. This MoU was signed under the aegis of FLO Incubation Cell, led by Nehal Parikh.

National President Jahnabi Phookan, FLO and Mr Yamini Bhushan Pandey, Chief Executive Officer, AIC - Indian School of Business signed the MoU.

The objectives of the MoU are to provide a nurturing, instructive and supportive environment for entrepreneurs during the critical stages of starting up a new business. It also aims to increase the chance that a start-up will succeed, and shorten the time and reduce the cost of establishing and growing its business.











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"Through our W7 (Women of 7 Global Regions) initiative we aim to fabricate a worldwide forum to foster the exchange of information, experience, visibility and connectivity between women business owners. This would help in setting up a stage for new opportunities, joint ventures with business leaders and women entrepreneurs."









Series 1: Tete-e tete with Ms Zia Mody , Founder and Managing Partner at AZB & Partners | July 10, 2020

Legal luminary, Zia Mody shared her journey and experience while establishing herself in the legal arena alongside the male counterparts. She managed to earn trust, build credibility and rise to the top, all the while balancing a very demanding career and her personal life.

As one of the foremost Indian lawyers, Zia discussed about her achievements, in a candid conversation with FLO, the Women's Wing of FICCI. This was the first interaction under the "Eminent Women" series launched by FLO.

The session was moderated by Dr Aarti Gupta, Day Chair, FLO Kanpur Chapter which saw a huge participation by members across our 17 chapters.



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When it came to the employees working at AZB, gender never crossed my mind. I never saw if the person was a man or a woman, all that mattered was were they doing a good job. Also, We never made the women feel like we were doing them a favour by offering flexibility & a safety net because it was the remuneration for their good work.





Series 2: A talk with Padma Shri Dr Swati Piramal, Vice Chairperson, Piramal Group

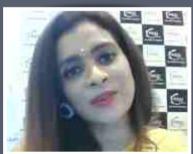
Padma Shri awardee, Dr Swati Piramal is a change maker and her contribution to the field of innovative new medicines and public health services has touched many lives. Passionate about promoting primary healthcare at a grassroot level, Dr Piramal shared her insights on self-realization and the need to form definitive strategies to reboot the economy post Covid 19.

Speaking at 2nd webinar of FLO Eminent Women Series, she spoke about the need to increase the footprint of pan-India public health campaigns against major diseases and women empowerment for an evolved society.

Mannat Kothari, Chairperson, FLO Ludhiana Chapter was the Day Chair for the event.









If we use our actions with knowledge and relentless hard work then we have the instant key to innovation, achievement and success, while immersing ourselves in the ocean of knowledge.



Dr. Swati Piramal Vice-Chairperson, Piramal Group





Series 3: Interaction with Dr. Kiran Bedi, Hon'ble Lt. Governor Puducherry | August 20, 2020

In our 3rd series of FLO Eminent Women our mesmerising guest was none other than Dr. Kiran Bedi, Hon'ble Lt. Governor Puducherry.

Dr. Kiran Bedi has been India's first and one of the top-ranking women officers who joined the Indian Police Service in 1972. Her expertise includes more than four decades of Public Administration, Creative and Reformative Policing and Prison Management.

Dr. Bedi shared about her awe-inspiring journey and spoke about contribution of women to the society & their role in building the future of the nation. Speaking at the webinar, Dr Bedi mentioned "Women are the biggest changemakers because, men enter thru the head of the people but a woman enters through the heart of the people and stays there"

She shared about her awe-inspiring journey and spoke about contribution of women to the society & their role in building the future of the nation."

Puja Garg, Chapter Chair FLO Lucknow Chapter was the Day Chair.









Series 4 - An Interaction with Zainab Salbi, Women's rights activist, writer and public speaker | August 28, 2020

A conversation with Zainab Salbi, Humanitarian, Author, and Media Personality was another one on the Eminent Women series. At the age of 23, Zainab founded Women for Women International, a grassroots humanitarian and development organization dedicated to serving women survivors of war to rebuild their lives.

President Clinton named her as one of the 21 Century heroes in Harper's Bazaar (2011), Zainab was also featured as one of 25 women changing the world in People's Magazine (2015), by Oprah Winfrey.

She was amongst the top 100 Global Thinkers (2016) in Foreign Policy Magazine. Speaking about her early life and her mother's influence in shaping her story, she mentioned it was her mother's mantra that made her a stronger person and ' gave me the voice to be heard'. She always told me to smile at life so that life can smile back", she said.

The world talks about war from men's perspective but when it seen thru the lenses of the women as to how life continues in the midst of war — and how the ones who "keep life going" are women!!,Zainab further added.

Fatima Mahdi Karan, Business Editor and Anchor moderated the session.











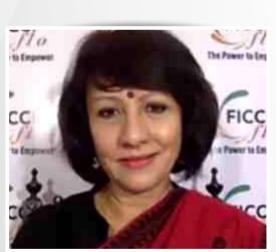
Series 5: Human Trafficking: Interaction with Padmashri Dr Sunitha Krishnan, Founder- NGO Prajwala & Social Activist. | September 8, 2020

Padmashri awardee, Dr Sunitha Krishnan, Founder of Prajwala shared her experience of rescuing over 33,000 survivors from sex trafficking, which makes her NGO Prajwala the largest anti-trafficking shelter in the world.

"If we really want to bring change, it cannot happen only with the government support but each one of us needs to take responsibility of our actions. We are the one who can bring the change in the society by teaching values and correct upbringing to our coming generation" said Dr Krishnan at the 'Eminent Women Series' of FLO, the Women's Wing of FICCI.

While sharing her journey as an activist Dr Krishnan pointed out an extremely heart wrenching fact that, "before the pandemic there were around 40% of the girl child sold by their family members which has now increased to 65%".

Riya Chhabra, Chairperson, FICCI FLO Indore Chapter was the Day Chair for the event.











Series 6: Interaction with Ms. Debjani Ghosh, President, NASSCOM on Woman in a Transforming IT World | September 30, 2020

Power packed 6th edition of FLO Eminent Women Series was addressed by Ms. Debjani Ghosh, President, NASSCOM who spoke on Woman in a Transforming IT World.

A veteran of the technology industry, she is the fifth president of NASSCOM and the first women at the helm.

She is a firm believer in the power of technology in enhancing lives and livelihoods, leveraging it for societal good. She was instrumental in developing 'Think Digital, Think India' strategy to support India's digital transformation journey, especially as an enabler of inclusive growth and development.

Women needs to master the art of getting comfortable with the uncomfortable, because then only they will be able to think logically and bring about the changes required....Don't just demand change, but be the change. Be there to create the change. If today we refuse to act and sit in our comfort, nothing will change", said Ms Ghosh during the Q & A session.

Taruna Patel, Chairperson Ahmedabad was the Day Chair and Dharitri Patnaik, Chairperson Bhubaneshwar Chapter moderated the session.









Series 7: Interaction with Ms Amla Ruia, Entrepreneur, Water Activist & Educationist January 20, 2021

The 7th edition of FLO Eminent Women Series was organized with Ms Amla Ruia, Entrepreneur, Water Activist & Educationist.

Amla Ruia is an Indian social activist known for her work in water harvesting. Ms Ruia set up Aakar Charitable Trust to create water sources for drought stricken villages of India.

"The Water Mother" went through her journey explaining the selection of her work started with "thirsty people, barren land, sleepless nights of unemployed farmers on pavements, that led to the creation of check dams."

Apurva Jain, Chairperson YFLO was the Day Chair.







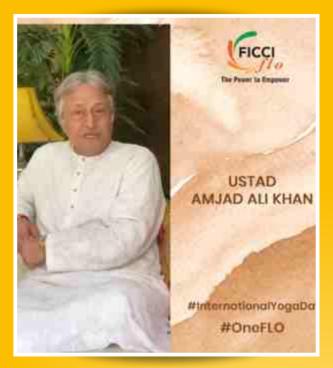




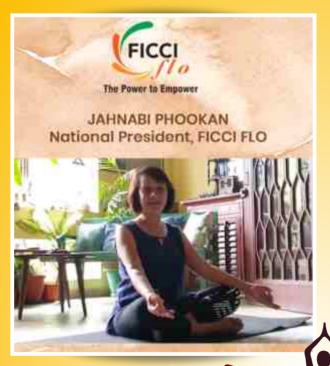


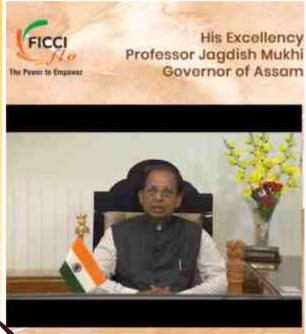
International Yoga Day: #OneFLO | June 21, 2020

On International Yoga Day Dr Aarti Gupta, FLO Kanpur Chairperson created a video to mark the day and encapsulate all the chapters' workshops for that special day.











Homecoming of 39 Indians stuck in Colombia | July 2020

Aneeta Sanas, Chairperson, FICCI FLO Pune and Dharitri Patnaik, Chairperson, FICCI FLO Bhubaneswar, under the leadership of Jahnabi Phookan, President FLO, worked together to bring the stranded Indians back home and successfully leading to the homecoming of 39 Indians stuck in Colombia.



#oneFLO: Van Mahotsav

FICCI FLO Lucknow is proud to partner with Uttar Pradesh Van Vibhag on the landmark occasion of Van Mahotsav, where 25 Crore saplings are being planted across Uttar Pradesh creating a historic benchmark. FLO Lucknow Chapter dedicates this special video which celebrates the role of trees and forests in human lives.





FLO supports artisans and promotes Indian Handlooms & Social Media Campaign on National Handloom Day | August, 2020



First arbes Departmention

SERVICE FLO

Weavers are the soul of Indian Culture and tradition. These weavers contribute to over 70% of the total workforce which includes a large part of women weavers. Handloom is a robust tool for women Empowerment in India.

August 7th, annually is observed as the National Handloom Day to commemorate the Swadeshi movement launched in 1905 on this very day and to honour the handloom weavers in the country.

In line with Shri Narendra Modi, our PM's exhortation, 17 FLO chapters led by FLO National President Jahnabi Phookan joined the social media campaign # FLOSupports handloom weavers and # Ilovehandloom to create awareness about the support to Indian handlooms and the artisans. This movement is aimed to spread the richness & diversity of our products; and encourage the women weavers.

President Jahnabi Phookan received a letter from Hon'ble Minister of Textiles,

Smt Smriti Irani, requesting FLO to be a part this campaign

Hon'ble Minister also suggested that FLO should collaborate with IIM Shillong to create entrepreneurial opportunities and empower women in the handloom industry of Northeast in Covid times.

This was during the IIM Shiilong e-Symposium on Handloom Sector in the Emergent North-East India: Strategic and Developmental Imperatives held in July, wherein President Jahnabi Phookan was a key speaker and the Chief Guest was Smt. Smriti Zubin Irani, Hon'ble Minister of Textiles and Minister of Women and Child development, Government of India.

FLO envisages its role as the Hub and Spoke for creating the Virtual Exhibition Platform for artisan clusters, nano entrepreneurs, B₂C and B₂B opportunities.

FLO is in advanced talks with such organizations and we will be in a position to hold this virtual exhibition in September to be ready for the festive season buying.

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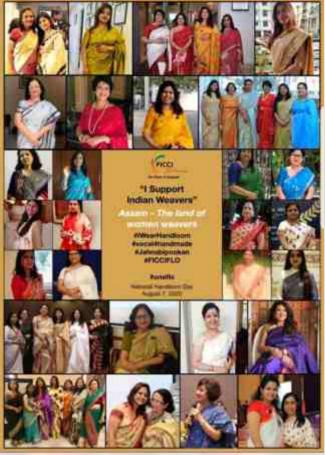


The Power to Empower









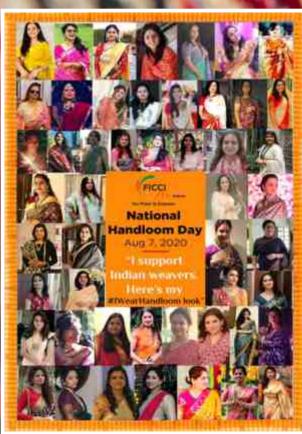












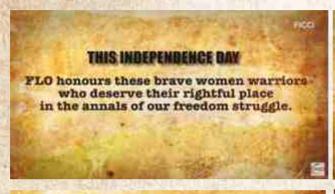


FLO's film on Unsung Women Freedom Fighters of India

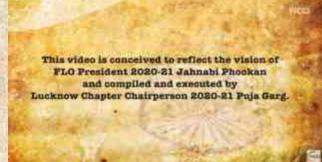
On August 14, 2020, General (Dr.) V.K. Singh, PVSM, AVSM, YSM, ADC unveiled the FLO Film on Unsung Women Freedom Fighters of India

These are the stories of courage and valour which may not be part of our history books and popular memory.

This is an ode from #oneFLO to the women who fought for the country's freedom.











Our history is coloured with the crimson blood of men and women who gave their lives to ensure our nation's freedom.

FLO supports Giving Tuesday India Generosity, October 2-11, 2020

Every year between October 2-11, is celebrated as Daan Utsav to commemorate Mahatma Gandhi's birth anniversary. Mahatma Gandhi also referred as Father of Nation is an occasion to celebrate our freedom with gratitude for his tireless efforts and imbibe his values and principles.

This year a unique run was planned to collectively cover the distance of 79,000 kilometres that Gandhiji walked for India's freedom. Participants could choose an NGO they wish to support (from a list of NGOs vetted by GuideStar India) and run/jog/walk/ move in a wheelchair, at a location of their choice – closer to their home, neighbourhood, gym, park, on the treadmill at their own time and space between Oct 2 & 11, using any fitness app.





FLO supports Speed Challenge: India Against Road Crash | January 18, 2021

Millions of Indians travel on roads and 415 never come back home, every day. even during the lockdown period of April to June, there were 20,732 road deaths on Indian roads, 29% more than deaths due to covid-19 until June 20. road deaths are biggest cause of unnatural deaths in our country.

FLO has partnered with NGO Drive Smart Drive safe for an Innovative & Participative Mass Campaign on Road Safety, titled #SafeSpeedChallenge which is in the format of National Road Safety Championship Challenge.

The Road Safety campaign kickstarted from Wagah border on 18 Jan 2021. FLO Amritsar played an eminent role in in this awareness campaign by flagging off an all-women's car rally from Amritsar to Kanyakumari. Amritsar Chapter Chair Meeta Mehra & team did the honours for FLO.

Led by a FLO member Garima Avtar, the 14-car convoy was flagged off virtually by Defense Minister Shri Rajnath Singh Ji and Minister of road and transport, Shri Nitin Gadkari Ji. Garima is an ace female rally driver to have participated in almost all of India's major motorsport competitions.

The rally was flagged off on ground from the Gobindgarh Fort by Chairperson Meeta Mehra, along with core committe members Manjot Dhillon, Arushi Verma, Dr. Simarpreet Sandhu, Mona Singh, Tannya Khanna. Executive team members Raminder Grover, Radhika Joshi, Apporva Kapoor were joined by members, Ramneet Osahan, Bonita Khanna and Monica Kashyap.

All members took the safety pledge and drove with the convoy till the Golden Gate of Amritsar city.







FLO CONGRATULATES FLO LUDHIANA FOUNDER MEMBER & MENTOR FOR BEING CONFERRED WITH PADMA SHRI AWARD

FLO is proud to share that Mrs. Rajni Bector, Chairman, Mrs Bectors Food Specialities Ltd., & Founder Member has been conferred the prestigious Padma Shri award by Government of India.

As a recipient of the highest civilian honours of the country field of trade and industry, FLO applauds and salutes Mrs Rajni Bector for being an extraordinary individual who have made exceptional contributions to our economy, society, nation and humanity.







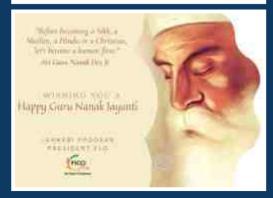




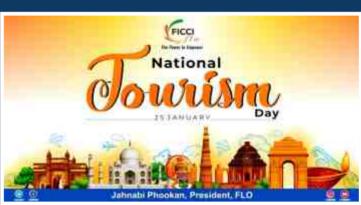








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FICCI

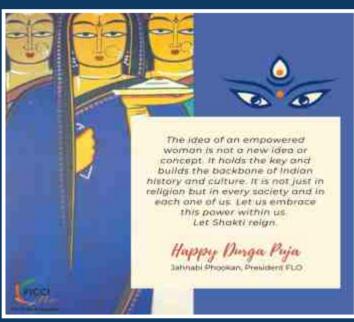
The Power to Empower

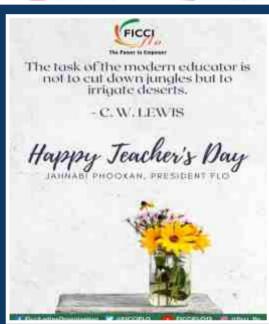






















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But for women to reap these rewards, countries need to adopt reforms in trade policy that reduce discrimination against women while building the significant human capital that women represent.







FICCI- FLO Joint Initiative: Empowering the

Greater 50%'



Virtual launch ceremony of 'Empowering the Greater 50%' by Smt. Smriti Irani Minister for Women and Child Development, Government of India | June 19, 202

Ms Smriti Irani, Minister of Women and Child Development and Minister of Textiles, Govt of India launched a special campaign 'Empowering the Greater 50%', a FICCI and FLO initiative spearheaded by Dr Sangita Reddy, President, FICCI. Harjinder Kaur Talwar, Imm. Past President is the co-Chair of this initiative.

Addressing the participants at the launch event, Ms Irani said that this is an opportunity where the government and private sector efforts can converge. Prime Minister Mr Narendra Modi has announced a stimulus package of Rs 20 lakh crore which will also empower women and provide financial assistance to the women associated with self-help groups, she said, and added that FICCI-FLO can look at this as an opportunity to collaborate.

The Minister said that the time of the 'Greater 50' has come and FICCI-FLO partnership should ensure that 'Empowering the Greater 50%' initiative becomes an inspiration story for the entire world.











Women Directors Workshop for Aspiring Board Directors | October 15-16, 2020

The Women Directors Workshop was co-organized by FLO under the Greater 50 initiative of FICCI and conducted by Co-Chair of FWD PP Ranjana Agarwal. Amb. Meera Shankar, Chairperson-FICCI Women on Corporate Boards Mentorship Program. Former Ambassador to Germany and USA addressed the inaugural session. Imm.Past President FLO & Co Chair, Greater 50 Initiative, Harjinder Kaur Talwar also addressed the participants.

Other speakers were Dr Niraj Gupta Head, School of Corporate Governance & Public Policy, IICA, MCA, GoI and Independent Directors Radhika Hari Bhakti, Sucheta Shah, Suguna Ravi Chandran and Swati Mayekar. The workshop was aimed to make prospective women directors Board Ready. The Companies Act 2013 has made it mandatory for prescribed class of companies to appoint at least one woman on their boards. This has thrown up a huge opportunity for women who aspire to be Board Directors.

The workshop was designed to educate members how to get selected, how to prepare for board meetings and the role, responsibilities and liabilities of directors and what soft skills are required to succeed in the board room.

The sessions provided an excellent opportunity for participants to acquire the tools required to face the challenges of corporate dynamics.

The participants were encouraged to register with the Independent Directors Data Bank created by the Indian Institute of Corporate Affairs (IICA), since the IICA will further build capacity of participants through its interactive elearning courses.









India-Israel Women Business Forum and Industry Roundtables | November 18, 2020

Under the ambitious programme of Empowering the Greater 50% mission, concerted efforts are being undertaken to channelise India's Stree Shakti through dedicated Mentorship programmes for rural and marginalised women, assistance to small and medium businesses, Corporate Programme for inclusion at workplace, Training of Women on Corporate Boards, Policy advocacy and thought leadership and many other significant services for aspirational and existing women in workforce.

FICCI and FLO marked Greater 50's strategic alliance with India Israel Women Business Forum with the India-Israel Women Business Forum and Industry Roundtables.

Ms Anitha Nandhini, DCM, Indian Embassy in Israel addressed the webinar, besides other dignitaries.









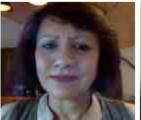


Workshop for on-boarding Women Entrepreneurs "Womaniya on the GeM Platform" November 25, 2020

A Workshop for On-Boarding Women Entrepreneurs "Womaniya on the GeM platform" was organised. It was conducted by trainer Geetu Bansal, Business Facilitator, Governmente-Marketplace GEM.

"Womaniya on the GeM Platform" an initiative to enable women entrepreneurs and women self-help groups [WSHGs] to sell handicrafts and handloom, accessories, jute and coir products, home décor and office furnishings, directly to various Government ministries, departments and institutions.











Workshop Series 2- Workshop on Getting Board Ready | December 4, 2020

The 2nd workshop in the series for Women Corporate Directors was co-organized by FLO under the Greater 50 initiative of FICCI and conducted by Co-Chair of FWD PP Ranjana Agarwal. Other speakers were Monika Agrawal, Senior Client Manager, Kornferry and Bindu Sastry, Founder & MD, Mauverick.

The workshop aimed at making prospective women directors Board Ready. The Companies Act 2013 has made it mandatory for prescribed class of companies to appoint at least one woman on their boards. This has opened up a huge opportunity for women who aspire to be Board Directors.

The workshop is designed to educate members how to be board ready with respect to attribute & soft skills required to succeed in the board room, how to identify mentors and role, responsibilities and liabilities of directors.







FLO & FICCI Webinar Turn Setbacks into Comebacks by speaker Mr Shiv Khera | September 7, 2020

FLO and FICCI organised a Webinar with Activist and Motivational Speaker - Shiv Khera. He is also the author of best sellers like, You Can Win, You Can Achieve More to mention a few.

The COVID-19 pandemic has put the whole world into unprecedented stress and personal hardships. The objective of this session was to equip the participants with some coping mechanism to beat the current crisis and prepare for the future.

Viewing link:

https://www.youtube.com/watch?v=qXug74_1Qpw







Inspired India 93 ANNUAL CONVENTION

93rd FICCI AGM- Inspired India: Session on Indian Mythology and Business | December 11, 2020

Hon'ble Prime Minister Shri Narendra Modi inaugurated the 93rd FICCI AGM this year.

On December 11, 2020, Jahnabi Phookan President FLO 2020-21 was invited by FICCI to moderate a session on "Indian Mythology & Business" as a part of FICCI's 93rd Annual Convention.

Atul Satya Koushik, Indian Mythology Expert was the Speaker at the session. He said that 'Every theory of management and every principle of corporate governance finds some inspiration in our Indian Mythology'.









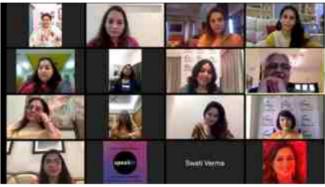


INTERACTION WITH CHAPTERS: FLO President, Jahnabi Phookan as the Guest of Honour Lucknow Chapter: Interaction with Sudha Murthy | May 15, 2020

FLO Lucknow organized a virtual conversation with Sudha Murthy, writer, philanthropist and Chairperson of Infosys Foundation which has handled 13 national disasters in the last 23 years.

The conversation covered various aspects of Mrs. Sudha Murthy's life, her early professional career, her family life, her love for books and her inspirations for her characters. The conversation was moderated by Chairperson Puja Garg, Chairperson, FLO Lucknow Chapter and member Manjari Mishra.







Kanpur Chapter: Rise with Shobhana Bhartia | May 16, 2020

Kanpur Chapter conducted its first Webinar with media icon and FLO Past President, Shobhana Bhartia for raising awareness about the issues the industry and women are facing.

Dr Aarti Gupta , Chairperson , FLO Kanpur was in conversation with Shobhana Bhartia, the chairperson and editorial director of The Hindustan Times Group. Mrs Bhartia offered guiding points inspiring the youth to calibrate their dreams against the ground realities in order to strike a work home balance. She also expressed her views on the economic consequences brought about by Covid-19 and the government's approach towards the pandemic.









Bangalore Chapter: Anything Which Empowers an Ordinary Woman to Become Extraordinary with Kareena Kapoor | May 20, 2020









Actor Kareena Kapoor shared her journey, experiences, challenges and achievements in a candid conversation moderated by Jyotika Kapoor, Chairperson FLO Bangalore Chapter. It was an excellent opportunity to know the other side of a superstar and the kind of struggles she faced in her journey to stardom.

Amritsar Chapter: The Fearless & Feisty Motorcyclist Leader Renuka Chowdhury MP, Rajya Sabha and Former Union Minister of Women & Child Development and Tourism 1 May 27 2020

FLO Amritsar 's maiden event was an impactful and insightful webinar with Renuka Chowdhury Ji, MP, Rajya Sabha and Former Union Minister of Women and Child development and Tourism.

The candid conversation was moderated by Past president FLO, Kiran Gera and Shri Gurjeet Singh Aujla Lok Sabha MP Amritsar graced the occasion and added power to it.

Encouraging women to shun gender stereotypes and embrace each challenge with courage, Renuka Chowdhury shared many personal anecdotes and stories of being a perfect example of a gender bender and inequalities against women and how she emerged more empowered each time.











Mumbai Chapter: Life In Lockdown- Testing the Bandwidth with Ekta Kapoor & Pinky Reddy | May 28, 2020

FLO Mumbai organized a live chat session - Life in a Lockdown - Testing the Bandwidth, with Pinky Reddy and Ekta Kapoor. Maloo Natarajan, FLO Mumbai Chairperson welcomed the gathering and Vinita Bimbhet, Past President FLO moderated the discussion.

The session emphasized the various challenges and opportunities during a lockdown both in our personal and professional lives.















Kolkata Chapter: An Adda With William Dalrymple With Avik Chanda | June 3, 2020

FLO Kolkata organized a fascinating story telling cum conversation session with the Master Storyteller himself William Dalrymple who is an Art Historian, Curator & an Indophile, under the leadership of Sunira Chamaria, Chapter Chairperson Kolkata

William took the members through a plethora of exquisite pictures in a presentation to explain how The East India Company, housed in a nondescript London building, created the greatest corporate takeover of all time and succeeded in replacing the Mogul empire. He combines a profound understanding of the background against which the Company's story played out with an impressive capacity to weave a range of historical voices into this history.









Uttarakhand Chapter: Back to Nature -How to Create Sustainable livelihoods in Line with Nature | June 4, 2020

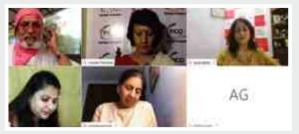
Under the leadership of Kiran Bhatt, Chairperson of FLO Uttarakhand, an interaction was organised with Padma Bhushan Dr Anil Joshi on the occasion of World Environment Day, to highlight the need for creating sustainable livelihood in line with nature. Past Chairperson, Nazia Yusuf Izuddin moderated the session.

Dr. Joshi laid emphasis on women being in the forefront to adopt sustainable ways to conserve and restore nature keeping in mind economic development as ecology and economics go hand and hand.

One of the main points he suggested was that villages should be adopted by urban citizens where women would be given a free hand in policymaking and taught how to conserve the environment.







Ahmedabad Chapter: Environmental Sustainability and Conservation of Forests: June 5, 2020

Taruna Patel, Chairperson, FLO Ahmedabad Chapter organized a webinar on Environment Sustainability & Conversation of Forests on World Environment Day. Aditi Parekh, Secretary, FLO Ahmedabad anchored the session.

The speakers were Honorable Cabinet Minister, Government of Gujarat, Tribal Development Forest, Women and Child welfare Shree Ganpatbhai Vestabhai Vasava, Shree Nityanand Shrivastva, Indian Forest Services, APCCS Government of Gujarat, Dr. Jagdish Prasad, (retired) Indian Forests Services and currently serving as the CEO Gujarat Medicinal Plant Board, Shree R.G. Gohil, IAS District Collector Anand, Shree M.M Rajyaguru, Assistant conservative of forests Anand, Mrs. Kamala Chhaiya, MD Gujarat Seeds Corporation Limited Gandhinagar.















Coimbatore Chapter: Resilience, Change & Sustainability in The Textile & Fashion Industry, 1 June 6, 2020

It was an interesting panel discussion by FLO's Coimbatore chapter, under the leadership of Chapter Chair Preethika Balaji, on 'Resilience, Change & Sustainability in the Textile & Fashion industry'.

The panelists were Mr. Rahul Mishra, Fashion designer of global fame, Ms Shanthi Srinivasan, MD of Premier fine linens, Ms Vijaylakshmi Nachiar Co-Founder and Creative Director of Ethicus. Ms Srivyshnavi Annush Founder of Pookaari moderated the session.

The panelists discussed how the fashion industry tackled & overcame the shift in market due to the pandemic during peak sale season, by switching to digital mediums and ecommerce solutions.



















Pune Chapter : A Conversation With Shri Aaditya Thackeray, Cabinet Minister for Tourism & Environment, Govt Of Maharashtra | June 8, 2020

Aneeta Sanas, Chairperson FLO Pune organized a candid conversation with Shri Aaditya Thackeray, Cabinet Minister for Tourism & Environment, Govt Of Maharashtra. It was very interesting to hear the young and dynamic political leader talk about his journey in politics and beyond.

Shri Thakeray highlighted that some of the most important people in the Maharastra government right now are women as they are strong and fierce in implementation. "If there is something we can do, for the women who are not heard, through FICCI FLO then that would be great", he added.









Bangalore Chapter: A Conversation With Smt Smriti Irani, Union Cabinet Minister For Textiles and Women & Child Development | June 9, 2020

In a conversation initiated by Jyotika Kapoor, Chairperson FLO Bangalore Chapter, Ms Smriti Irani, Minister of Textiles and Women & Child Development, Government of India said that the government is in the process of connecting 50 lakh Indian weavers and artisans with GeM portal so that governments across the country can directly procure from them.

Ms Irani said, "Additionally, we are working jointly with the NIC to ensure that we have a platform which can help commercialize the potential of our artisans and weavers and there can be a direct sale to the people of India." She further added that these artisans and weavers will be authenticated in terms of the output based on their skill and craft by the Ministry.







Hyderabad Chapter: The Future Of Luxury & The Role Of Make In India with Sabyasachi Mukherjee & Pinky Reddy | June 14, 2020

FLO Hyderabad's 4th Power Hour featured celebrated Indian fashion designer Sabyasachi Mukherjee and Past President, FLO, Pinky Reddy in conversation with Editor-in-Chief, Vogue India, Priya Tanna. Usharani Manne, Chapter Chairperson initiated the conversation.

The tete a tete revolved around the topic of the future of luxury business in the wake of Covid-19, the growing topicality of Make in India and consumers' role in preserving and encouraging India's heritage weaves and crafts. Sabyasachi made it clear that 'Change is a collective responsibility' and that the way forward is to ensure that sustainability becomes a partnership between the manufacturer and the consumer. Pinky Reddy opined that 'functional luxury' will become the norm now and 'socially responsible brands' will prevail in the long run.





Northeast Chapter: Life Lessons From Riveting Entrepreneurial Journey with Rahul Narvekar | June 15, 2020

FLO Northeast held a webinar meeting with Rahul Narvekar, CEO- The Indian Network & Startup Studio on Monday, June 15, 2020. FLO Northeast Chairperson, Juhie Saboo, curated this web-based event, alongside her stalwart Executive Committee members.

Themed around his "Life lessons from a Riveting Entrepreneurial Journey", the session culminated as one which left an indelible mark in the harts of the participants, inspiring them with the lifehacks and inspirational story that Mr. Narvekar had to share with all. Joined by a 100 participants on the meeting platform and by another 100 viewers on the live stream on Youtube, The meeting had members of FLO Northeast alongside the august presence of Past Presidents of FLO, the Presidium, members of the Governing Body, Chairpersons from other chapters of FLO and entrepreneurs and students from outside the FLO fraternity.







Indore Chapter: Interaction with Mr. Sonam Wangchuk, Founding Director of the Students Educational and Cultural Movement of Ladakh, June 22, 2020

In a riveting discussion organised by Riya Chhabra, Chapter Chairperson Indore Chapter, Mr Sonam Wangchuk shared his life story and his experiences. According to him, no one is a failure. If we do not learn the way you teach. Teach us the way we learn.

Taking about his school in Ladakh, he said that the education should be experiential. The school was designed and built by students which gave them an experience of head, hands and heart. The school taught them to make people's life easier.









Bhubaneswar Chapter: Women Will Save the World with Lisa Graham Powell, Motivational Speaker, TedX Speaker from USA | June 22, 2020

Dharitri Patnaik, FLO Bhubaneswar Chapter organised a webinar with Lisa Powell Graham an inspirational speaker and leader on "Women Will Save The World".

Lisa Powell Graham is a writer, Tedx speaker, women's leadership coach and a Life Coach. She leads campaigns for social issues and she has also planned events for U.S Senator Hillary Clinton.

The motive of the webinar was to give a power boost to all the women who are struggling in any kind of battle. Her words of wisdom were an inspiration to all.









YFLO Kolkata: 'In the Heart of Corona' with Dr Samin Sharma, leading Cardiologist New York | July 7, 2020

Shefali Rawat Agarwal, Chairperson, YFLO Kolkata organised a webinar on a very pertinent topic in the Covid times with Dr Samin Sharma leading Interventional Cardiologist & President at Mount Sinai Heart Network, New York

Dr Sharma said the reduction in heart-related disease is due is almost 30-70% and he attributed this to the improvement in the mental and physical health of common people during the lockdown period.









Pune Chapter: Interaction with Dr Cyrus Poonawala | July 21, 2020

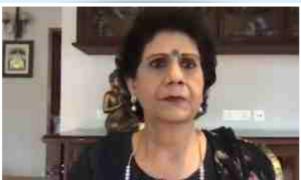
In an interaction organised by FLO Pune, with Dr Cyrus Poonawalla, chairman of Poonawalla Group – which includes the Serum Institute of India (SII), he said that Serum Institute is committed to manufacture at least one billion doses after getting required approvals. They are in the process of applying for a license to start clinical trials of the vaccine. He also added that Serum Institute has partnered with Oxford University and its partner AstraZeneca to manufacture the vaccine.

Dr Poonawalla was in conversation with Sabina Sanghvi, Past Chairperson, FLO Pune.











India ASEAN Women's Business Forum & FLO Mumbai Chapter Webinar on Cross-border Conversations with entrepreneurs from ASEAN countries 1 July 24,2020

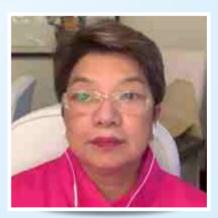
Dr Jitendra Singh, Minister of State (Independent Charge) of the Ministry of Development of North Eastern Region; Prime Minister's Office; Personnel, Public Grievances and Pensions; Department of Atomic Energy; Department of Space was the Chief Guest at the webinar by 'India ASEAN Women's Business Forum' (IAWBF) and FLO Mumbai Chapter.

IVinita Bimbhet, India Chair IAWBF & Past President FLO moderated the panel discussion with Ms Pacita Juan (Philippines), ASEAN Chair IAWBF & Founder, ECHOstore, Coffee Crusador; Ms Ma Khine Zaw (Myanmar), President, Earth Group of Companies and Ms Nadira Yusoff (Malaysia), Founder & CEO, Kiddocare.

















YFLO Delhi: Webinar on Redressing Fashion : Creativity, Commerce and Consciousness with Anita Dongre in conversation with Sujata Assomull 1 July 28, 2020

YFLO Delhi brought together two stalwarts Anita Dongre, a fashion trailblazer who has built the largest fashion house India and Sujata Assomull, a leading fashion journalist based in Dubai.

In the current pandemic time, the fashion and luxury sector are grappling with major hurdles ranging from raw materials to production, labour force to supply chain management and from cash flow to customer sentiments.

At this juncture, this was a very pertinent discussion on redressing Fashion while keeping in mind three very pertinent aspects - Creativity, Commerce and Consciousness.









FLO Kolkata: Webinar on Atmanirbhar Bharat with Jayant Sinha 1 July 30, 2020

Shri Jayant Sinha, Member of Parliament and Chairperson for Standing Committee on Finance, Government of India addressed a webinar organised by FLO Kolkata on Atmanirbhar Bharat. He underlined the country's need to have the ability and financial resources to grow without help for building a strong and self-sufficient India which can look after itself as 'Atmanirbhar Bharat'





Pune Chapter: Independence Day Special- conversation with 'The Lionhearts' Rachit Kulshrestha & Tinkesh Kaushik, | August 15 2020

In conversation with the 'Lionhearts' Rachit Kulshrestha, Cancer Survivor, and Tinkesh Kaushik, First Asian Triple Amputee to Bungee Jump on August 15, 2020, as Independence day special organised by Pune chapter.

"Setting daily goals, learning from failures are key components in being successful and in leading an independent life," mentions Rachit who is a two-time cancer survivor and a one-armed achiever and an inspirational cyclist. He has completed several bicycle races, including the Manali to Khardung La track which is 550 km, and the 530-km-long Nilgiri route.

Tinkesh Kaushik lost both lower limbs below the knee and left upper limb above the shoulder in an electrocution accident when he was just nine years old. Tinkesh, recently set a new record when he swung bungee jump from a height of 160 meters at The Last Resort which is the highest canyon swing site in the world.

"Mental strength is the most important component to fight the challenges we face on daily basis", said Tinkesh to the members.









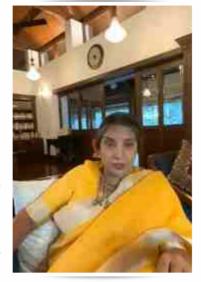


YFLO Hyderabad: 'Azmi ki Alfaaz'- a rendezvous with Shabana Azmi | August 22, 2020

Apurva Jain, Chairperson YFLO Hyderabad Chapter and her team organised a webinar titled 'Azmi ki Alfaaz'- a rendezvous with renowned actress and social activist, Shabana Azmi.

The actor spoke about how her father inspired her and left an everlasting impression on her. She said that Arth was the movie from which she started portraying strong women on screen. "I am happy that the world is changing and women are being granted equality in all spheres, but they still need to be more decisive in terms of finance, family planning and economic independence," the actor said.

She also added, "When women are empowered, they transform the very notion of power itself, so that it can become about sharing of power rather than the power over the weak".







FLO Mumbai: Webinar on Sustainability through Nature based Solutions

September 17, 2020

FLO Mumbai organised a thought-provoking session around 'Sustainability Through Nature Based Solutions'.

The panel comprised of the experts in this field Dia Mirza, Vandana Shiva & Cara Tejpal. The session was moderated by Mr Bittu Sahgal - an environmentalist and the founder of Sanctuary Nature Foundation. Jahnabi Phookan, National President FLO was the Guest of Honour.

Addressing the webinar, Dia Mirza, Actor & Environmental Activist said "If our fundamental right to life is to breathe clean air, then we have to understand that our consumption pattern affects the quality of air."









Pune Chapter: From Dreams to Reality with Lieutenant General (Dr) Madhuri Kanitkar October 12, 2020

Speaking at a webinar organised by FLO Pune Chapter on 'From of Dreams to Reality', Lieutenant General Dr Madhuri Kanitkar shared her journey as an empowered woman in an unconventional domain.

Dr Kanitkar, who is the only doctor in the Prime Minister's Science, Technology and Innovation Advisory Council, also spoke about her life in armed forces. She said though armed force is predominantly a male bastion, there are no gender stereotypes.

FLO National President, Jahnabi Phookan was the Guest of Honour and Sangeeta Lalwani, Past Chair Pune Chapter moderated the session.











FLO Bangalore : Tête-à-tête with Navika Kumar - leading Journalist and Anchor, Times Now 1 October 16, 2020

FLO Bangalore hosted a riveting and purposeful session with Navika Kumar, leading Journalist and Anchor of Times Now, News channel.

As a small-town girl with big dreams, she began her career writing for editorial pages. She weathered numerous obstacles and rose through the ranks as a Media journalist. As a sincere and courageous woman, she defines her success as an act of compassion rather than comparing with TRPs. Her life exemplifies dedication and a steadfast devotion to uncovering the truth.









Chennai Chapter: Running Towards Mystery with the Venerable Tenzin Priyadarshi Head of the Dalai Lama Centre for Ethics and Transformative Values | October 29, 2020

FLO Chennai organised a very exclusive interaction with innovative thinker, philosopher, educator, and a polymath monkthe Venerable Tenzin Priyadarshi. President & CEO of The Dalai Lama Center for Ethics and Transformative Values at the Massachusetts Institute of Technology, the Venerable has been ordained by His Holiness, the Dalai Lama himself who is his preceptor and mentor.

Jahnabi Phookan, National President FLO was invited as the Guest of Honour.











FLO Bhubaneswar Chapter: Reviving Tourism & Hospitality in the new Normal | December 15, 2020

FLO Bhubaneswar, under the leadership of Chapter Chair Dharitri Patnaik, organized a webinar on Reviving Tourism & Hospitality in the new Normal. FLO President, Jahnabi Phookan was invited as the Guest of Honor.

Other speakers were Shri Vishal Dev, Commissioner & Secretary, Department of Tourism, Government of Odisha, Ms Jacqueline Lundquist, Indophile, Author, Brand Ambassador of magazines and corporate and Dr. Sital Kumar Palbabu, CPO at International Trade Centre, Myanmar.

Shri Vishal K Dev, Secretary, Odisha Tourism highlighted the initiatives & plans to promote their tourist destinations and how they are bringing focus to domestic tourism.



FLO Chennai Chapter: Evolving Productivity in a 5D world with Surekha Kothari Past President, FLO & author of "Dharma by Design: A Universe in Harmony"

January 18, 2021

Chennai Chapter, under the leadership of Chapter Chairperson Rinku Mecheri, organized a webinar on Evolving Productivity in a 5D world. Surekha Kothari, Past President, FLO and author of "Dharma by Design: A Universe in Harmony" was the speaker.

Surekha Kothari is a spiritualist and an independent professional of hypnotherapy and Reiki. A poet and prolific writer, she has recently brought out a book titled Dharma by Design: A Universe in Harmony.

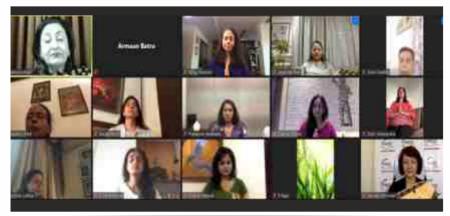
The speaker explained the concept of 5D consciousness and said, "Entering 5D vibration is removing our lower vibration, personal limitations & stabilizing our energy.

Members were also guided through a mindful meditation session by Surekha Kothari.











FLO Uttarakhand Chapter: Sustainable Agriculture: Organic Farming for Women Entrepreneurs | January 19, 2021

Uttarakhand Chapter, under the leadership of Chapter Chairperson, Kiran Bhatt Todaria organized a webinar on Sustainable Agriculture: Organic Farming for Women Entrepreneurs.

Shri Subodh Uniyal, Cabinet Minister, Govt of Uttarakhand, Agriculture and Shri Ram Vilas Yadav, Director, Horticulture, Govt of Uttarakhand, addressed the webinar and highlighted the initiatives taken by the government to facilitate the growth of organic farming, with special emphasis on women entrepreneurship.

The session was moderated by Dr Neha Sharma, Vice Chairperson and Chief Co-ordinator, Agriculture Committee, FLO Uttarakhand.









FLO Kolkata: Decoding Budget 2021 and the Road to 5 Trillion Economy | February 25, 2021

FLO Kolkata organised a very enriching session with Chief Economic Advisor, Government of India , Mr K V Subramanian, He was in conversation with Vishal Goel, Co-founder of Cerestra Ventures.

Mr Subramanian is the architect of the Economic Survey 2021 which was tabled by union finance minister Nirmala Sitharaman. The survey which is tabled in both Lok Sabha and Rajya Rabha, lays the foundation of the union budget.









FLO Bhubaneswar: 1st FLO-Odisha Women's Awards | March 6, 2020

FLO Odisha Awards recognised and felicitated women from different spheres of life for their exemplary contribution to the society. The Ist FLO Odisha Women's Awards held on 6th March were awarded in 10 different categories. This year the awards were given to women who have struggled and overcome adverse conditions in their lives to succeed in their chosen spheres.

Honorable Chief Minister, Naveen Patnaik appreciated the work done by the Chapter and also endorsed the recommendations in the policy brief on Women Entrepreneurship in Odisha.





FLO Hyderabad: FICCI FLO Influential Women Awards - FIWA 2021 | March 7, 2021

14 distinguished women leaders from a cross-section of fields were recognised and honoured with the FICCI FLO Influential Women Awards - FIWA 2021 across the categories of industry and innovation, entrepreneurship and social outreach, law enforcement and public administration, grassroots impact, start-ups, sports and arts. The awards were presented under the categories - Outstanding Contribution, Covid Warriors, Young Achievers and Public Administration.

The opus event was organised at the historic UNESCO Heritage site of Chowmahalla Palace. It was graced by 600 business, industry, arts, Government and social elite of Hyderabad.













May 26, 2020

Sharing views on women empowerment & entrepreneurship in a panel discussion on 'Indian business and economy' on NewsX & BW Businessworld.

June 17, 2020

Conversation with EastMojo on '\New challenges, new goals, and the changing role of women in today's world







June 23, 2020

Keynote Speaker on International Widows Day by Sulabh International Social Service Organisation,



June 26, 2021

Panelist at the Her & Now Conclave, by Dhriiti-The Courage Within, in collaboration with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)



July 20, 2020

Speaker at IIM Shillong e-Symposium on Handloom Sector in the Emergent North-East India: Strategic and Developmental Imperatives"









July 21, 2020

Interview with yourstory.com on FLO's contribution towards women entrepreneurs and women empowerment during COVID 19 pandemic

Women will find a place in digital economy, says Jahnabi Phookan, National President of FICCI FLO

By Tensin Norzam | Blat Jul 2020



July 15, 2020

Key speaker at the webinar organised by CUTS International & SKOCH Group Webinar on Making Regulatory Reforms Inclusive and Sustainable









September 7, 2020

Interview with Forbes India

No work-life balance for Indian women: FICCI women's wing president



September 27, 2020

Interview with SheAtWork on 'The Future of Hospitality and Tourism in the Post-COVID-19 Era – A Promising Road Ahead for Women Entrepreneurs

September 22, 2020

Key Speaker at a webinar organised by Rotary Club of Guwahati on "Women's Empowerment and its Relevance in the Contemporary Society".





The Future of Hospitality and Tourism in the Post-COVID-19 Era – A Promising Road Ahead for Women Entrepreneurs





October 2, 2020

Feature in the Humans of Supply Chain, a Bristlecone initiative to document inspirational stories of world business leaders who are showing the world how to integrate empathy innovatively in the business of business.







October 5, 2020

Face to Face in Assam Tribune



October 8, 2020

HT Smartcast Leadership Lessons-Podcast on Empowering Women



October 14, 2020

Australia India Women in Business: Opportunities & Challenges during Covid-19' with Her Excellency the Honourable, Linda Dessau AC, Governor of Victoria Australia & leading women industry experts.









October 20, 2020

UNESCAP & Enhanced Integrated Facility (EIF) High-Level Virtual Forum on Empowering Women to join Global Value Chains through Ecommerce: Experiences in South Asia in COVID-19 Context.







October 21, 2020

KDI School - The Asia Foundation: International Development Cooperation Capacity Building Workshop on International Development Cooperation and Inclusive Economic Growth: MSMEs and Women's Enterprises in India









October 29, 2020

Samhita, USAID & FICCI Programme: Launch of Project REVIVE aimed at Business and Community Continuity and Rejuvenation







October 31, 2020

Special Guest of Honour at Closing Ceremony cum Prize Distribution Day of 'Rise and Shine 1.0, A Startup Accelerator Program





November 10, 2020

Discussion on opportunities and challenges faced by women leaders with special context to the pandemic in 'Synergy of India Korea MSME Start-ups'







November 12, 2020

AADC 2020 webinar series" Changing Landscape of Development Cooperation Amidst and Beyond Covid-19 in Asia" organized by KDI School & The Asian Foundation.







November 18, 2020

Northeast Green Summit 2020: Act East Policy: Achieving SDGs through integrated green entrepreneurship: NE & its neighbours



December 1, 2020

Jahnabi Phookan President FLO, in conversation with Womansera, talking about FLO's initiatives towards creating a self-relying entrepreneurial ecosystem for women to empower them to become self-sufficient



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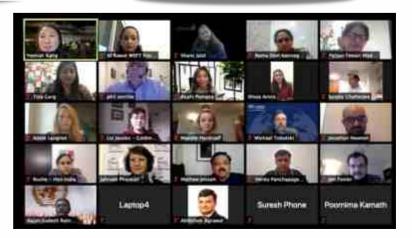
December 10, 2020

Jahnabi Phookan inaugurated the 'Centurion Women Entrepreneurship Cell' in the presence of Prof Suprita Pattanayak, Vice-Chancellor, CUTM. The cell will work towards empowering & uplifting the participation of women in entrepreneurial ventures



December 10, 2020

Goldman Sachs 10,000 Women Roundtable on Women Entrepreneurship





December 15, 2020

Discussion on the New Dimensions & Opportunities during the Curtain Raiser Event for India-Bangladesh Summit 2020



December 27, 2020

Quoted by YourStory.com





December 28,2020

Article by https://www.indiainfoline.com/

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Outlook for 2021 - Ms Jahnabi Phookan, National President, FICCI FLO



The pandemic has had an immensely negative impact on women entrepreneurs, as they suffered from factors such as lack of customer orders, supply chain disruptions, limited workforce, and financial crunch.



December 28, 2020 9:25 IST. India Infoline News Service



in



The fact that Covidio has been equally brutal to everyone is a hoax! When it comes to the women workers and women entrepreneurs of India, the term 'equality' takes a back seat, even in the case of the brutalities borne due to COVIDio. The pandemic has had an immensely negative impact on women entrepreneurs, as they suffered from factors such as lack of customer orders, supply chain disruptions, limited workforce, and financial crunch. Along with all these financial problems they also had to suffer from personal challenges which they faced at their homes, and exacerbating this situation for them were the social injustices meted out to them on a regular basis."



January 1, 2021

Interview with SheAtWork.com



In the control of the

January 21, 2021

Interview with Indiainfoline.com



February 22,2021

Guest of Honour at the Inaugural Programme of a one month certificate course on Rural Tourism with special reference to Homestays by NIRDPR, NERC, Guwahati



March 2, 2021

FLO President Jahnabi Phookan President FLO 2020-21 joins hands with UN Women India , to further the message and relevance of the United Nations' Women's Empowerment Principles towards gender equality





March 13, 2021

SME Futures in Conversation with Jahnabi Phookan

Note: 100-4004 (Carryonia 2021 ed. etres at apravio accessoration the effect and action regard to the post-

I am positive 2021 will witness an upturn for women due to the efforts made in this regard in this year's financial budget: Jahnabi Phookan, National President, FICCI FLO

Focused to employee instan women, Phocker as president of PLD is working an establishing new growth avenues for exceed with antispianeurshy capabilities and professional employee that will shall either to have up new creativingst and eval of new opportunities in the digital age.

The service and least



March 16, 2021

Jahnabi Phookan, President, FLO takes part in a panel discussion on Self Reliant India on TV INDIA.









March 23, 2021

Editor of Indian Bureaucracy in Conversation with Jahnabi Phookan, President FLO













1st Governing Body Meeting, May 22, 2020 (Virtual)







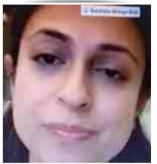












2nd Governing Body Meeting, August 25, 2020 (Virtual)











3rd Governing Body Meeting 2020-21, January 8-9, 2021 (Virtual)









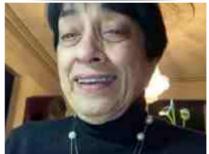






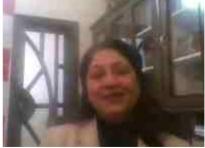
















4th Governing Body Meeting 2020-21, March 30-31, 2021 (Virtual)























































President's Interactions

Meeting with Shri Jitendra Singh, Minister of State for the Ministry of Development of North Eastern Region and Minister of State for Prime Minister's Office; Personnel, Public Grievances and Pensions; Department of Atomic Energy and Department of Space

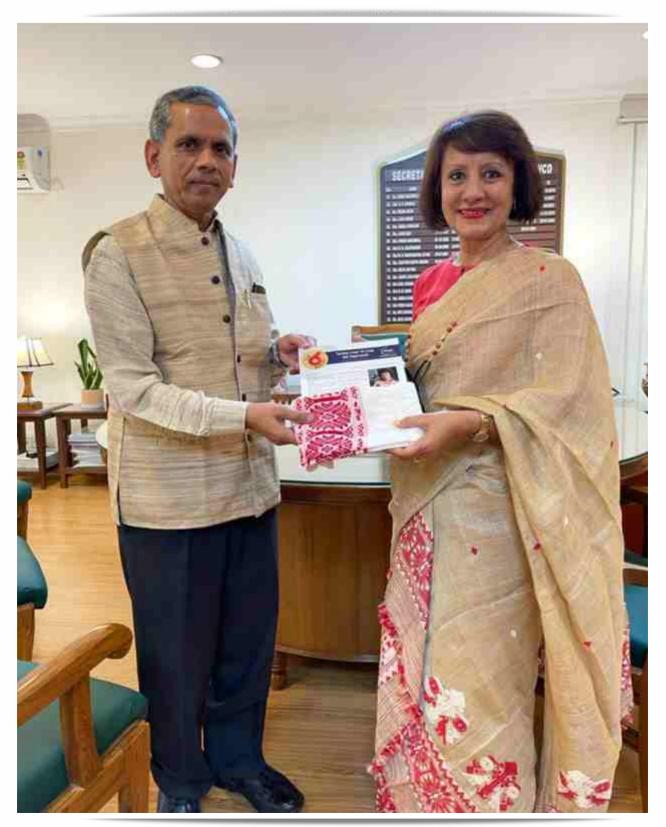








Meeting with Shri Ram Mohan Mishra, Secretary, Ministry of Women & Child Development





Meeting with Shri Praveen Kumar, Secretary, Ministry of Skill Development & Entrepreneurship





Meeting with Shri Arvind Singh, Secretary Ministry of Tourism





Meeting with Shri Narendra Tomar, Union Minister , Rural Development , Agriculture & farmers welfare, Food processing industries









FL This Year 2020-2021















It was a delight to have posted my video on FLO Watsup, as I feel my reach was possible to all the members.

Very well thought and equally executed endeavour.

A good move during the lockdown.

Kudos to you and your team.

Gunjan Goela



Hi friends really happy for this lovely initative by flcci flo of these promos reaching so many members and helping in business in these times connecting us all with members from all over india for mutually benificial associations networking

Madhavi Advani Kudos Global Luxury Consultant



Dear Janabi
Thank you so much for this initiative of providing a platform for promoting our brands absolutely free of costs . It is a unique way of reaching out to lot of members during these most difficult & challenging times of pandemic.
Thanks once again to you and entire creative team for this concept .

Shweta

Creative Director, Sweta S Fine Jwellery





"I would like to thank the incredible team at FLO for their foresight and timely support at the onset of the pandemic & lockdown; especially by initiating the digital platform SHOWCASE which steered the spotlight onto my arts organisation Artspeaks India and connected us to several members."

> **Ashwini Pai Bahadur** Director Artspeaks India

A big Thank You to the FLO President and Team Flo for giving us an opportunity to post our Promos on the numerous FLO groups...this gave us a chance to showcase our products amongst the Flo members. It has really helped our business to grow and I look forward to many such opportunities for members to showcase their products/ business interests.

Thank you once again Team FLO

Pooja Agarwal *P C Jewellers*



I was part of the FLO Program where they showcased the products of members for better visibility and new business opportunities. It was a great initiative of FLO where I was able to reach out to many newer sectors and customers. I am very thankful to FLO for this effort. It has brought lot of dividends in terms of business and future prospects.

> **Pawan Jain** Vriksh Designs. Delhi FLO





Being a part of the Flo Family has always been a blessing.

Everyone is always supportive and encouraging and one feels motivated to go ahead and put their best foot forward! Even during lockdown, Flo came up with a platform to showcase businesses on their various WhatsApp groups in order to support us through these unprecedented times.

Nupur Nath, CEO| Partner Prohealth Asia Physiotherapy & Rehab Centre



Kudos to team Flo for providing a terrific platform to showcase our brand. Looking forward to more such opportunities in the near further. All the very best!

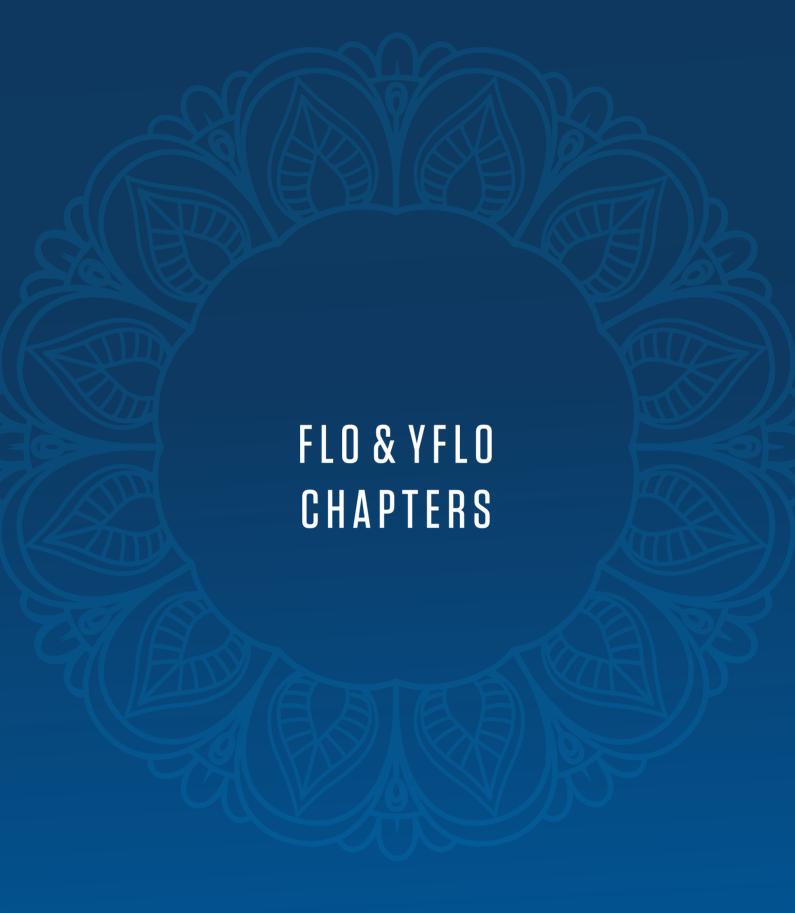
Archana Aggarwal
Timeless Jewellery



Flo has always been a great platform for networking. Especially during this pandemic period they have been of immense support for small local businesses such as ours. The promo that we had shared of our personalised gifting business was promoted by the team, which reached out to various individuals in turn driving a great response for us. We are very thankful to the Flo Team for all their support and encouragement during these tough times.

Kavita Kataruka Tickled Pink





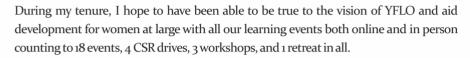


YFLO Delhi

Chairperson's Message

It has been my absolute privilege to be at the helm of YFLO Delhi, as Chairperson during 2020-21.

We have lived through some very uncertain times and have faced many unforeseen challenges and adversities this past year and unknowingly our theme for the year encompassed all that we thought we needed, to survive it: EXPLORE. CHALLENGE. THRIVE.





Karishma Manga Bedi Chairperson, YFLO Delhi

We are also able to aid this vision further with the launch of our program, YFLO Fellows. A program that enabled mentorship, development and aiding businesses within the YFLO community. Our focus covered a vast repertoire of topics from Branding and Marketing, Operations and Sales, Finance and Supply Chain. This program was led from the front with the utmost dedication of Yashodhara Bajoria and Divya Jain.

This year would not have been possible for me without the drive to explore, appetite for challenge and the passion to thrive as displayed by these incredible women who were a part of my committee; Ridhima Khanna, Gayatri Rai, Divya Jain, Yashodhra Bajoria, Shivani Malik, Tania Nijhawan, Gunjan Poddar, Rashi Jain, Surbhi Modi, Geetika Mehrotra, Sana Bector, and Payal Kanodia.

My heartiest congratulations to the incoming Chairperson, Ridhima Khanna and wish her every success with her year.

Warm regards,

Karishma Manga Bedi

Chairperson, YFLO Delhi

COMMITTEE MEMBERS



Ridhima Khanna Sr. Vice Chairperson



Gayatri Rai Vice Chairperson



Mandira Lamba Imm. Past Chairperson



Divya Jain Secretary



Yashodhara Bajoria Treasurer





Young FICCI Ladies Organisation Delhi: Consolidated report

This year, 2020-21, YFLO Delhi has organized a total of 24 events of which 12 were online webinars and 12 were on ground events. These were split into 18 learning events, 3 workshops and 4 CSR drives.

The list of speakers included imminent dignitaries, spokespersons, athletes, business women and men, artists, designers and more.

For the online events; Mallika Chopra, is the co-founder of Chopra Well with her father Deepak Chopra and dialled in to speak from California on Stress, Anxiety & Mindfulness in the age of COVID-19.

With the new avatar of this era being facial masks, Jared Bailey and Umang Vanshika from Benefit Cosmetics dialled in from San Francisco to show us how to Brow up, Mask on. Diipa Khosla called in from Amsterdam and gave us a glimpse into her lifestyle and rituals, while focusing on indigenous beauty and returning to ones roots. We learned more on how to govern relationships and business with Vedanta alongwith Sri Lakshminarayananji, including workshop with 4 different breakouts. A panel to discuss cyber safety for children included, Karnika Seth, Sebastian Edassery, Nirali Bhatia and Leena Kejriwal. A real conversation on how to address mental health was undertaken with Dr.Zirak Marker, Bharti Gitay and Yameer Adhar. Redressing Fashion with Creativity, Commerce and Consciousness with Anita Dongre, Sujata Assomull and National President, Jahnabi Phookan. Winner of the children's prize award, Vihaan and Nav Agarwal on zero waste living. Discussing the relevance of fashion jewellery, its value, heritage and its role in contemporary dressing with Dr.Usha Balakrishnan, Sujata Assomull and Gauri Tandon. Harnessing the power of presence with Tatiana Kolovou from Indiana University, USA. We had Prof.



Memory Art Event at Vadhera



Women on Target





Anupam Sibal tell us all we need to know about COVID-29 vaccines from Apollo Hospitals.

A month long workshop with Boxfit for that movie star body culminated with our first in person bootcamp at Sunder Nursery with 2 breakout session of understanding body anatomy and skin health. This was followed with an art showcase curated by Dipti Anand with Roshini Vadehra at Vadehra Art Gallery. Trying our hand at shotgun, air rifle and pistol at Manav Rachana Academy whilst in conversation with Khel Ratna awardee, Ronjan Sodhi. A collaborative project with 4 galleries at Bikaner House with a curated walk through with Noel Kadar. Sanjay Garg, Raw Mango hosted us for a delectable sit down dinner and an intimate chat on the essence of an Indian brand. In conversation with Nishtha Sathyam, UN Women and Palak Shah, Ekaya, Sasha Grewal, Outhouse and Shruti Mangla, Perona with Ruchika Mehta on the Entrepreneurial Spirit of Women. Our last event to conclude the year shall be our awards.

In addition the above, we held 2 member led drives as part of our CSR initiatives to plant 5000 trees along with Vinay & Ajay Jain Foundation and our winter drive to collect 1000 blankets for donation in SDMC schools. Additionally we have also contributed to creches for DCCW as well as worked with NGO Kath Katha to aid marginalised section of women in GB road during the COVID pandemic with relief material and sewing machines to be able to support a living for themselves.

YFLO Delhi retreat to Meghalaya was really enjoyed by the members in attendance. For most of them it was their first travel to the north east of India and their first trek as well. Our



Boot Camp with BoxFit



On Site Art at Bikaner House





travel allowed us to be immersed in the Khasi culture with a talk from the travel ministry followed by poetry recital and showcase of black pottery. We explored the Mawphlang Sacred Groves, trekked the David Scott Trail, descended the Wei Saw Dong Waterfalls and saw the Arwah and Mawsmai Caves. Our evenings were enjoyable with song and dance and enough memories to last a lifetime.

The objective through all the events this year has been to make everyone look at life around them with a new, more aware lens and explore their surroundings, people and experience. We have asked them to challenge old notions and thoughts, partake in dialogue and refine attitudes to make it more relevant to the now. And above all be able to fully appreciate, enjoy and revel in life and to thrive.



India at Raw Mango

The outcome of this year has been coming away with a deeper understanding of ourselves and people at large and knowing that we all really do thrive when we engage with each other, and learn and grow together.



Entrepreneurial Spirit of Women with Nistha Satyam, UN Women





FLO AHMEDABAD CHAPTER

Chairperson's Message

My Dear Friends,

As I sit here in the tenth month of my tenure and I look back to "The Year That Was" - I can only see the whirl wind romance we had with the zoom screen, which in itself was the biggest learning experience of the Pandemic year 2020. My visions & Missions took a toss for a while but my 4Ds theme - Define, Design, Delegate & Deliver awakened my instincts to Deliver the work I was assigned to with varied webinars planned for the first half of the year. We focused on our major National Initiatives of Agriculture, VAP & Dheko Apna Desh during the year. Adopting not one but eleven villages and to turn them into Model Villages as per SAGY Guidelines - Promoting Dheko Apna Desh



Taruna Patel Chairperson

through Agro Tourism Conference & FLO Interstate Meet 2021 and a pledge to create a larger green cover on Earth were the mind-boggling tasks undertaken and completed as designed and defined to deliver through delegation by the excellent team of #oneflo. The highlight of the year was to host all the Chapters for the FLO Interstate 2021 "Vagyo Re Dhol" at Apdu Gujarat and this Pandemic Year Interstate etched a story in the diary of every FLO Member who participated creating lifetime bondings.

Aavo re' Gujarat

Thanking You.

Taruna Patel

Chairperson, Ahmedabad Chapter

. COMMITTEE MEMBERS -



Nandita Munshaw Sr. Vice Chairperson



Dr. Rachna Gemawat Vice Chairperson



Babita Jain Imm. Past Chairperson



Aditi Parekh Secretary



Pooja Singhvi Treasurer



Niti Mehta Joint Secretary



Bindu Thakkar Joint Secretary



FLO AHMEDABAD CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21, FLO AHMEDABAD Chapter organized 46 webinars and 12 ground events. The Year that was anything, but normal and FLO Ahmedabad Chapter was quick to embark on its journey to follow its Theme of 4Ds – Define, Design, Delegate & Deliver throughout the pandemic year of 2020. The speakers were designed to begin on a spiritual note followed by women who inspired & empowered, making sure that the FLO women never lost their tracks and continuously learned to grow in all walks of life sitting at home through webinars of FLO pan India.

Effective & Productive initiatives were promoted through the live events to share the solidarity of #oneflo.





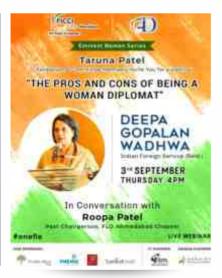




Women who Inspired & Empowered









FLO Ahmedabad Chapter's Interactions with Winners Born to be Stars











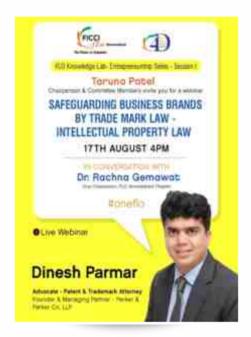
And We Learned...













FLO Ahmedabad Plays Golf as Team GOLFLO 9



Powerful Business Stories of Zomato & Phool







Initiative BIG (Bonding Interest Groups)



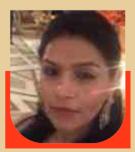
MENTORS



Aditi Parekh



Purva Damani



Kiran Sewani





Launched 4 Interest Groups with Individual FLO Moderators:

- Mind Body & Soul Moderator- Shilpa Parasrampuria
- 2. Head Over Meals Moderator- Ratna Jain
- 3. She Entrepreneur Moderator Aditi Amin
 - 4. Cultural Club Moderator Anu Chopra



















Vagyo Re Dhol Interstate Meet 2021

Started with a bang – Hi Tea at a Farmhouse – Dancing to the tunes of Yesteryears – FLO Flair - Dekho Apna Desh Inaugurated on 9th February amongst dignitaries followed by Adopted Village Rasnol Inauguration & Vagyo Re Dhol Garvi Gujarat Awards Ceremony.



10th February, visit to UNESCO World Heritage Site – Champaner & Statue of Unity Ending the fulfilled day with inauguration of Bamboo Cluster at Madhubhan Resort & Spa





National Initative - Village Adoption Programme

FLO Ahmedabad Chapter has adopted now not 7 but 11 Villages, namely: Anklavdi, Bamroli, Chavdapura, Ekta Nagar, Jahangirpura, Jitodia, Jol, Navapura, Rasnol (Gabapura), Rajnagar & Valasan. Missions to convert these villages into Model Villages as per the SAGY, Saansad Adarsh Gram Yojana Guidelines, launched by Hon'ble Prime Minister Shri Narendra Modiji.



National Initative Dekho Apna Desh

Showcased Gujarat at its best in Culture, Cuisine, Music, Dance, Art & Handloom at the FLO Interstate Meet 2021





National Initiative Agriculture

FLO Ahmedabad Chapter Join hands with Vandana Agarwal NGO, Dreams Foundation for Agriculture Development & improved farming practices to implement organic farming processes & working with 32 farmers, concentrating on 10 committed farmers to engage in no pesticide farming with regular meetings, soil testing etc.







YFLO AHMEDABAD

Chairperson's Message

Dear Members.

Our theme of the year at YFLO Ahmedabad was Purposeful Pink - serve the people, serve the society and serve our members. Towards our purpose for the society, as one of the initiatives, we engaged with local organizations in the field of education. For our members - Our endeavor was keep our community engaged in these troubled times and be a constant source of inspiration for each other. We are strong group of women at YFLO Ahmedabad, all of them

were affected by the wind of change caused by the pandemic. We had many initiatives

YFLO Ahl
launching to help our members get through these times. We also brought many
esteemed speakers through way of webinar in order to add value to our members personally & professionally.



Priyanka Sanghi Chairperson YFLO Ahmedabad

Regards,

Priyanka Sanghi Chairperson,

YFLO Ahmedabad Chapter

COMMITTEE MEMBERS



Supriya Jindal Sr. Vice Chairperson



Priyanka Mehta Vice Chairperson



Suhani Shah Secretary



Aarohi Shah Treasurer



Shumona Agarwal Joint Secretary



Urvija Shah Joint Secretary



YFLO AHMEDABAD CHAPTER WEBINAR/EVENTS CONSOLIDATED REPORT

In the year 2020-2021, YFLO Ahmedabad Chapter organized 16 webinars and 2 on ground events and launched numerous initiatives. The speakers were from varied sectors and industries across the world, which were able to add value and give amazing tips and tricks for their businesses.

YFLO Ahmedabad started the year by launching many initiatives for all the members to get to know about each other better and make this year Purposefully Pink. The objective was to help the members and help the society at large. #PNKBOSS was launched so that the members could understand each other's stories and reach out to one another.

INITIATIVES

R.E.A.D. FUND - YFLO x TF

YFLO Ahmedabad joined hands with Teach For India with a goal to adopt 120 children, 3 classrooms, for 1 academic year, provide them with devices and other help so they can continue with the online classes.

YFLO adopted 165 children for the academic year and overachieved the goals!



IGTV

YFLO Ahmedabad launched IGTV Series to keep the members engaged and have tutorials which they can go back to whenever they wanted. The Series had topics like Home Workouts, Baking, Make-up for different occasions, Cooking, etc.





#PINKBOSS

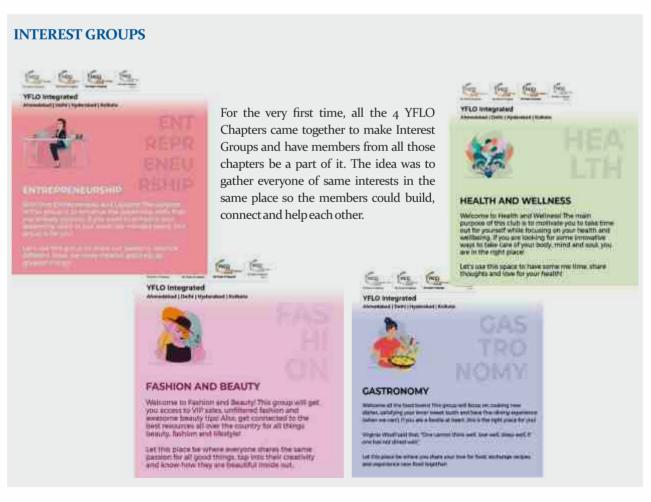
YFLO Ahmedabad launched #PNKBOSS so that the members could understand each other's stories and reach out to one another to help each other inspire and grow.



CORONA QUILT PROJECT

YFLO Ahmedabad launched the famous movement of Corona Quilt Project in Ahmedabad alongside Zydus Hospitals







WEBINARS

FASHION

YFLO Ahmedabad started the year by getting the famous business women from India who had interesting stories to share with the members and helped the members through the peak of pandemic.







DIGITAL TRANSFORMATIONAL MONTH

YFLO Ahmedabad dedicated the entire month of August to help the members grow and make a space for themselves in the digital space. There were esteemed speakers from all over to show them how to build and grow in different digital platforms!







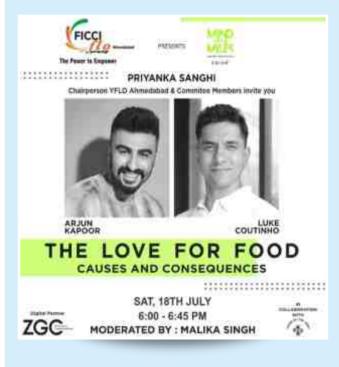






HEALTH & WELLNESS

YFLO Ahmedabad had 1 virtual workout party and 1 physical session on Pilates and face Yoga to keep the members healthy and fit. One session was also conducted to understand the mental health surrounding food and its implications.





INFORMATIONAL & MOTIVATIONAL

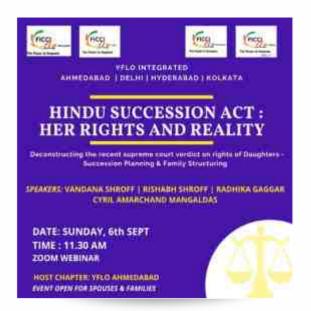
YFLO Ahmedabad had different sessions with international speakers like Michael Daube, Francesc Miralles to understand how they conceived their ideas and the journey to make it a reality. A session was also conducted with the Cyril Amarchand Mangaldas Team to understand the recent amendment in the Hindu Succession Act.













BOARDROOM WEEK WITH #PINKBOSS













FLO AMRITSAR CHAPTER

Chairperson's Message

Dear Friends.

2020 has been an unprecedented year in every possible way. Women everywhere have faced severe mental, health, financial challenges as well as increased instances of domestic violence.

This has made the realization of our mission of promoting women empowerment and equity extremely urgent.

As I look back, I am filled with immense pride at what we have achieved as #ONEFLO team. We are now stronger and more resilient. We have executed transformational



Meeta Mehra Chairperson

initiatives in critical areas such as healthcare, incubation, gender sensitivity, economic empowerment and sustainability. Ironically, pandemic with its myriad of constraints made these achievements even more satisfying and amplified their impact.

I can't ever express enough gratitude to the support from Jahnabi Phookan, our National President, Past Chairpersons of FLO Amritsar, Corporate Sponsors and others who were always there to support. Lastly, a big shout out to my amazing FLO family who will remain friends for life.

Jai Hind.

Regards,

Meeta Mehra

Chairperson

FLO Amritsar Chapter

COMMITTEE MEMBERS



Manjot Dhillon Sr. Vice Chairperson



Shikha Sareen Vice Chairperson



Arushi Verma Imm. Past Chairperson



Himani Arora Secretary



Dr. Simarpreet Sandhu Treasurer



Mona Singh Jt. Secretary



Tannya Khanna Jt.Treasurer





WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21, AMRITSAR Chapter organised 13 webinars and

5.on ground events.

SPEAKERS

- 1. Renuka Chowdhury- Gender Bender
- 2. Pooja Bedi-Happy Souls (Mindful series)
- 3. Mr. Bharat Thakur Artistic Yoga
- 4. Dr Amrbrish Mithal Harmony With Harmones
- 5. Luke Coutinho-Holistic Health
- 6. Kalki Koechlin-Lock Down Minds
- 7. Aditi Jhunjhunwala All Things Design
- 8. Mallika Ahluwalia & Arpana Caur Bharat Humko Jaan Se pyaara Hai
- 9. Ajay Thandi, Kanika Goyali & Arman Sood-SASHAKT
- 10. Siddharth Mohan Shukrana
- 11. Shalini Beriwal Bringing Happiness Home (Workshop)
- 12. Col. Dr C.S. Pant VSM, Sonam Kalra, Dr. Ramesh Saini- Lets wear it Pink
- 13. Dr. Ravneet Grover, Dr Pankaj Soni, Dr Amrita Rana & Dr. Ruchika Grover War on Covid

The On Ground Events Guests Were:

- Rinku Madan The Chefs Table (Episode-1)
- 2. Arpana Caur- Unveiling
- 3. Vicky Ratnani--The Chef's Table (Finale)
- 4. Shibani Kashyap & Nizami Bandhus Ek sham Flo KE Naam
- Amit Tondon Stand Up Comedy

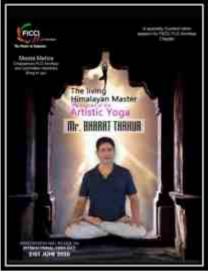
The objective of all webinars and events was to enthuse positivity and connect people virtually in a way so as to ensure they didn't miss meeting in person. We brought joy and happiness into people's homes in these unprecedented and difficult times.

The outcome was beyond our expectation. Amidst of household chores and change in lifestyle our members actively participated in the webinars as well as showed the belief in us for the ground events. They not just contributed with their presence but also actively partook the various initiatives and drives taken up by our chapter.



HOLISTIC, UPLIFTING AND MINDFUL LIFESTYLE















MAPPING A PATH TO SUCCESS & ENRICHMENT THROUGH OUR WORKSHOPS







GRATIFYING GRATITUDE









FIT FOR LIFE - MEDICAL AWARENESS SESSIONS







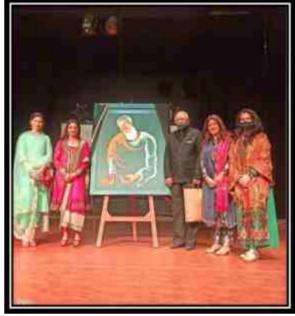






UNVEILING THE SEEKER





PHYSICAL EVENT –
GASTRONOMICAL AFFAIR –
THE CHEF'S TABLE

EPISODE 1-By RINKU MADAN FINAL EPISODE BY- VICKY RATNANI



MUSICAL NIGHT- With SHIBANI KASHYAP & NIZAMI BANDHU

LAUGHTER GAS-STAND UP COMEDY B Y AMIT TANDON





FLO BANGALORE CHAPTER

Chairperson's Message

Dear Friends.

The Vision for my year was to give Impetus to Made in FLO & India stories...from Ordinary to Extraordinary!

The Pandemic Year constantly made me create Out of the Box Events & Workshops. The Highlight of my year was to start a movement of creating murals out of sustainable waste. In Bangalore during the peak lockdown 7 Murals were made which are at the Bangalore & New Delhi Airports and key locations.



Apart from doing 70 zoom sessions with Icons like Smriti Irani, Vidya Balan, Priyanka

Chopra, Mary Kom, Kareena Kapoor & many celebrities we brought in the best workshops to empower our members to embrace the new normal.

We also created for the first time our own IT team. A Gourmet Vertical to give impetus to "Dekho Apna Desh" through a culinary journey in which also launched a Coffee Table Book on 18 Festivals of India-The Reason, Season & recipes with the Mythology behind it.

The highlight of my year was also Adopting a Village with a complete Holistic & Sustainable growth by creating livelihood in form of a 2000 sq ft Incense Making factory & a 2500 sq ft Skilling Centre. We did animal & eye Health camps in the village. I have BYJUs on board for Digital Education - the first MOU signed for FLO Bangalore.

The Essence of my year was Write your Own stories as we are "Many Names One Beat"!

Regards,

Jyotika Kapoor Chairperson FLO Bangalore Chapter

COMMITTEE MEMBERS



Revathi Raju Sr. Vice Chairperson



Jayshree Menon Vice Chairperson



Manjari Jalan Secretary



Sunitha Venugopal Jt. Secretary



Divya Goel Jt. Secretary



Dekyi Yangtso Chawla Jt. Secretary & IT Head



Kiran Soni Treasurer



Payal Bhate Jt. Treasurer





WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21, FLO BANGALORE Chapter organised 70 webinars and 8 on ground events. The speakers were from varied sectors and industries across India who turned ordinary into extraordinary quashing the idea of settling for average when one can be iconic.

The objective was to give impetus to Made in FLO and Made In India stories!

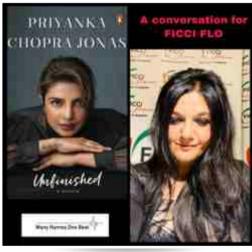
The outcome was a plethora of online and offline events that kept the members engaged and enthralled throughout the challenging pandemic times. FLO Spotlight was created to empower members and their businesses.

The focus on learning from their homes to add and polish their skill sets was welcomed by every FLO member and their families too. Almost all online events were opened up for national FLO members to spread the learnings, joy and fun! Here are some flavours of the events across the year - the pictures tell the myriad tales!

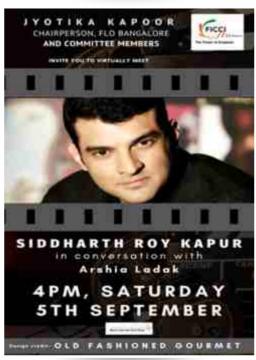
Entertainment

FLO Bangalore started the year with the glitterati gracing the devices of its members in exclusive tete-a-tete's, during the most challenging of our times with peak lockdown.







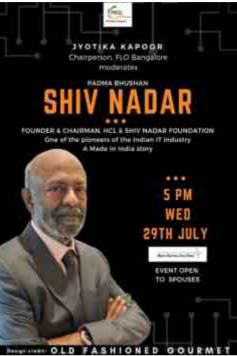




Business - Industry - Government Leaders

As a business organisation, FLO Bangalore continues to keep the focus on effective interactions and collaborations with Industry leaders and Government representatives at both national level and state level.

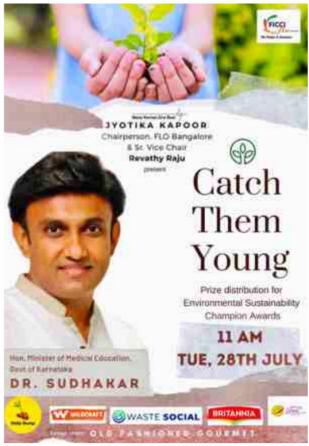






Interaction with Government







Over 300 members and their businesses were featured in the FLO Spotlight initiative spread over 5 months.

Village Adoption

FLO Bangalore is proud and humbled to adopt the quaint village - Nodekoppalu Village, Mandya District, Karnataka under the program "Hosa Loka", (meaning New World in Kannada).

A Village Community and Skill Development Centre has been set up and an MoU has been signed with BYJUs for bringing tech-based education here. A playground was constructed for the primary school and an incense factory for generation of employment. FLO Bangalore Members have heartily contributed to this noble cause and are making rural empowerment a reality!



Sustainability Initiative – Murals

Overcoming the lockdown challenge, FLO Bangalore premiered the sustainability initiative with 6 teams of members creating marvellous murals which have now been proudly installed across Bangalore and other cities in India.

The murals are truly wealth created from waste and hold the pride of place in iconic buildings and offices across the country.





FLO Bangalore Sustainable Waste Murals @ Bangalore & New Delhi Airport



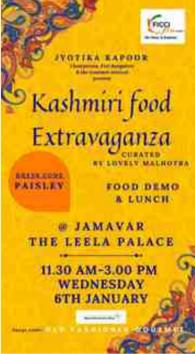


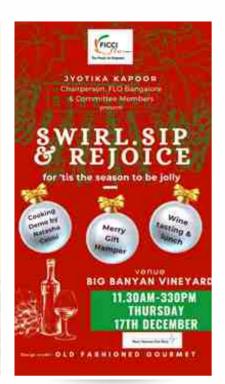


Grandiose Gourmet

Brought the culinary delights of the nation to members under the PM's "Dekho Apna Desh" theme.







StartUps

Programs were conducted for both Mentoring and Incubation initiatives





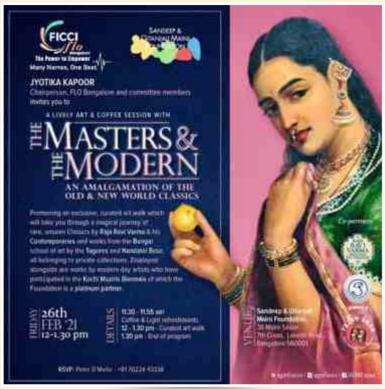




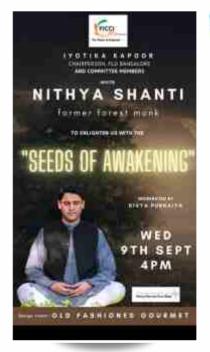
Media Interaction & Art Appreciation

From a heart-to-heart chat with media powerhouses to subtle Art appreciation, FLO Bangalore has brought various facets to its members

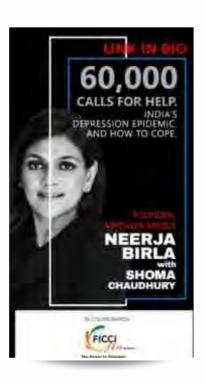




Stalwarts were invited to share their knowledge, with clear take away on Emotional Health, Mental Health & Financial Wealth











Sports Super Achievers – Interactions

Interactions with a multitude of Sports talent and achievers across our nation, leaving the members inspired by their stories of challenges and exceptional grit and pinnacles of success



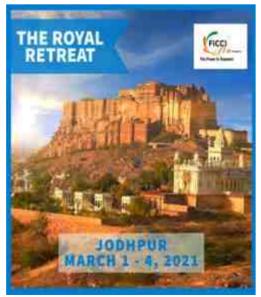




The Royal Chapter Retreat to Jodhpur

FLO Bangalore Chapter had its annual retreat for 4 days this year in Jodhpur, with 75 of its members enjoying the sand dunes, Khimsar Fort, with a mellifluous Sufi night and hosted at no less than the royal Umaid Bhavan.









FLO BHUBANESWAR CHAPTER

Chairperson's Message

Dear Friends.

FICCI Ladies Organization's (FICCI FLO) Bhubaneswar chapter is the 17th chapter launched in April 2020 during the lockdown with 61 women entrepreneurs, I as the Founding Chairperson.

During the one-year period, FLO Bhubaneswar chapter has embarked upon many initiatives aimed at transforming the lives and livelihoods of many women through skill development, knowledge and information sharing, mentoring and building financial linkages.

Aligned with the UN Sustainable Development Goals (SDGs), FLO has taken up initiatives to bring sustainable changes in women's lives.



Dharitri Patnaik
Chairperson
Bhubaneswar Chapter

The 2020-21 theme, "Thrive, Transcend and Transform" guided the work of the chapter with the focus of getting more women into the workforce as entrepreneurs or employees. This vision was translated into action by FLO Bhubaneswar through thematic interventions which included a village adoption program, adoption of a local ITI, support to distress weavers and artisans, a 3Cs initiative that focused on Competency, Capacity Enhancement & Confidence building and other sustainable initiatives.

The chapter's direct outreach to 69,989 women during the year included providing certified life skill training 'Personal Advancement & Career Enhancement' to 10,060 women and girls, enrolling 631 women and girls in job oriented skill development training programmes, providing support to 309 women entrepreneurs and mentoring 160 girl of government ITI, providing financial literacy training to 3000 women and by impacting lives of many more women through mental health counselling during pandemic situation, webinars, meetings, international days observation and events. The chapter's initiatives impacted the lives of marginalized women and girls of 97 villages of Sambalpur, Sundargarh and Puri districts and 16 slums of Bhubaneswar in Odisha.

The first 'FLO Odisha Women's Award was launched by honourable chief minister of Odisha Shri Navin Patnaik to acknowledge women achievers in different fields in Odisha on the eve of International Women's Day 2021. The talent show 'Bhubaneswar's Got Talent' was also launched to showcase the talents of women of Odisha.

66 webinars including 10 national webinars were conducted by FLO Bhubaneswar chapter to provide knowledge and information on various topics to enable the FLO members and women entrepreneurs to gain domain knowledge.

The policy brief on Women Entrepreneurship in Odisha highlighting the status of women entrepreneurship in Odisha was released by Hon'ble chief minister and the policy recommendations towards building enabling entrepreneurship ecosystem were well received.

FLO Bhubaneswar also played a crucial role in conceptualising, designing, conducting and editing the Covid Impact study by FLO National office.

The new chapter launched during the testing times of the pandemic was able to make a difference to the lives of thousands of women of Odisha and could establish the FLO Odisha chapter as a credible women chamber of commerce in the state.

I firmly believe in "there is no force powerful than a woman determined to rise".

Hoping and wishing for better times in 2021! Stay safe!

Thanking You.

Dharitri Patnaik

Chairperson,

Bhubaneswar Chapter



COMMITTEE MEMBERS _____



Sunita Mohanty Sr. Vice Chairperson



Tanaya Patnaik Vice Chairperson



Namrita Chahal Secretary



Poonam Mohapatra Jt. Secretary



Rima Dhawan Treasurer



Sikata Das Jt. Treasurer

FLO BHUBANESWAR CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

56 WEBINARS; 13 LIVE EVENTS



















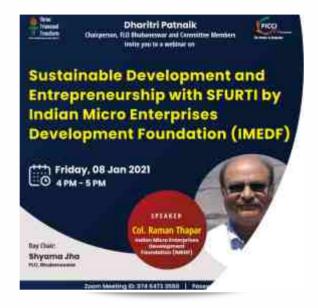




FLO-CUTM Learning Series for Women Entrepreneurs



















FLO CHENNAI CHAPTER

Chairperson's Message

Dear Friends.

It is with a deep sense of fulfilment that I look back upon the past year in FLO. It was a year that clicked Reset in our lives and led us to find a renewed purpose in everything we touched.

While the pandemic isolated people world over, it also brought us closer virtually and we optimised this for learning. Under the Inspiration Series, we hosted 50+ events with 60+ leaders, including coveted Nobel Laureates, corporates, and world leaders. FLO became a unified entity and #oneflo, a reality. Our members invested in learning new skills through our Knowledge Workshop Series, and we adapted together, whilst supporting each other in the truest sense.



Rinku Mecheri Chairperson Chennai Chapter

In a physically fragmented world, we stayed connected through Member in Spotlight, a virtual networking platform; FLO Gazette, the quarterly newsletter and personal touch points like the Hi Tea Hamper. Our Mentorship Cell and Incubation Cell steered the path with certified learning programmes. Snippets of Law was an innovative initiative of short awareness videos on women centric issues, shared with 10,000+ women.

FLO is a vibrant voice for women, and we raised it against domestic violence with VACYA. We also reached out to deserving women in our community through sustainable programmes like COPS for frontline policewomen and Heritage & Tourism for tour guides. The VAP and 4Cs initiative saw us work consistently and impact 2500+ women in our villages and institutions through the year.

Ten months and several life lessons later, I feel enriched by this intense experience! We rode the wave of change with confidence, taking our members on a journey of RESET that made us adapt and stake our claim as equal stakeholders in today's new world.

With Warm Regards,

Rinku Mecheri

Chairperson

FLO Chennai Chapter

COMMITTEE MEMBERS _



Jeyasree Ravi Sr. Vice Chairperson



Deepali Goyal Imm. Pasr Chairperson



Prasanna Vasanadu Secretary



Amulya Rao Jt. Secretary



Divya Sukumar Treasurer



Jyothi Thomas Jt. Treasurer





CHENNAI CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

OBJECTIVE:

With the pandemic isolating people world over, our objective for this year was to optimise the virtual platform by learning from the best resources available. Since all the programs were online, giving us access to speakers including coveted Nobel Laureates, corporate trailblazers, prolific writers and artists from across the globe, we focused on bringing such world class talent to our membership through our Inspiration Series. We worked on new learning and upgrading the skills of our membership digitally, though various workshops in our Knowledge Series.

We supported the mental well-being of our members through our health series and strived to increase the legal awareness around women-centric issues as well.

IMPACT

We offered our membership 54events with over 70 inspiring speakers. Every event had a packed zoom audience with delayed following and viewing on FB live. We learnt from world leaders who shared their vision for a better world in the post-covid era and motivated us too to strive for the same. The members also learnt that the digital way of conducting business eant investing in communication, digital marketing, leveraging finances, understanding corporate governance in new light and deciphering MSME benefits.

Our members felt supported throughout the pandemic and were able to focus on their mental and physical health through mental health and cancer awareness talks. Our Legal awareness cell created and distributed videos in two languages - English and Tamil - on 'Snippets of Law', which were very well received by thousands of women. Through various workshops, mentoring and accelerator programs, our Mentorship Cell and Incubation Cell helped turn around businesses for some enterprising members. In the year 2020-21, Chennai Chapter organised 51 webinars, 2 hybrid events and 2 on ground events.

The speakers were:

- 1. Roshni Nadar Malhotra, Chairperson of HCL Technologies
- 2. Fashion Designer Namrata Joshipura and Wellness Coach Ishani Vellodi Reddy
- 3. Su Bridgman, CEO Speakfluence Global
- 4. Shantala T Medappa, Yoga Acharya
- 5. Ms. Aarthi Srinath, Managing Partner of Inception Business Services
- Dr. Rajendra Kumar, IAS, Additonal Secretary, Ministry of Electonics and IT, Govt. of India; Dr. Ashok Jhunjhunwala, Institute Professor IIT Madras; Mr. Lakshmi Narayanan, Co-Founder Cognizant
- 7. Dr.N.Rangarajan, Psychiatrist; Dr.Sangeetha Madhu, Clinical psychologist; Ms.Gauthami Tadimalla, Movie Actress and founder of Life Again Foundation
- 8. Nobel Laureate Prof. Muhammed Yunus (National Webinar)
- 9. Anjali Bansal, Founder of Avaana Capital and Author Anjali Khullar Shroff
- 10. Arzan Khambatta, Architect and Sculptor



- Suhasini Maniratnam, Media Personality; Honourable Justice Pushpa Satyanarayana, of Madras High Court; Geeta Ramaseshan, acclaimed lawyer; Jayanthi Vaidyanathan, Senior Director and Head HR at PayPal India; Latha Pandiarajan, Director Ma Foi Strategic Consultants Pvt Ltd; Prasanna Gettu, Founder and Managing trustee of PCVC
- 12. Parvez Alam, CEO of CIIC
- 13. Muthu Singaram, CEO IITM Medtech Incubator
- 14. Neha Bagaria, Founder JobsForHer.com
- 15. Chef Alfred Prasad, Michelin Star Chef
- 16. (Retd.) Lt. Gen. Mohinder Puri, Journalist and Author Priya M Menon
- 17. Saurabh Chaubey, Chief Executive Officer at AIC-Great Lakes Balachandran Incubator
- 18. Mr R Anand, Former Partner E&Y
- 19. Dr. Raghavendra Rao, Director, Central Council for Research in Yoga and Naturopathy, Ministry of AYUSH, Govt of India
- 20. Ms. Smriti Mundra, the creator and producer of the Netflix series "Indian Matchmaking"
- 21. Shreya Bajaj, Co-founder of 'Easy Hai'
- 22. Padmashri Sunita Kohli, President of K2INDIA
- 23. Ms. Arathi Krishna, MD of Sundaram Fasteners Limited; Hemu Ramaiah, Co founder landmark and Angel Investor; Lakshmi Potuluri, Chief Executive Officer at DCF Ventures; Nirmala Shankaran, Co-Founder Hey Math! (National Webinar)
- 24. Nishyta Chordia, Creative Design Lead and Co-Founder, Doodleblue Innovations
- 25. Nina Urman Life Coach, Facilitator and Speaker
- 26. William Nanda Bisell, MD FabIndia
- 27. Priti Rathi Gupta, Founder LXME, MD & Promoter Anand Rathi Group
- 28. Deepthi Sasidharan, Archiver and Conservator
- 29. Mr. Rajat Banerji Head, Corporate Affairs, Amway India Enterprises, Ms. Uma Vijairam Managing Director, Aruppukottai Sri Jayavilas Pvt. Ltd, Ms. Neha Bagaria Founder and CEO, JobsForHer, Ms. Anu George, IAS Industries Commissioner and Director of Industries and Commerce, Government of Tamil Nadu, Ms. Rinku Mecheri Chairperson, FICCI FLO Chennai Chapter and Founder, Chennai Volunteers, Ms. Rangapriya Goutham Partner, Two Tree Workspaces, Cretium Business Solutions and Director, Virginia Tech India, Ms. S. Akilandeshwari A leading Amway Business Owner from Tamil Nadu, Ms. ShriVyshnavi Annush Founder, Pookari, Curated Fashion, Ms. Revathi Roy Founder, Hey Deedee
- 30. Leena Gupta Corporate Wellbeing Coach and Founder of Leena Gupta Inc
- 31. Anu Menon Indian Film Director and Screenwriter
- 32. Laila Tyabji Craft Designer, Writer and Chairperson of DASTKAR
- 33. Ruchi Mohunta Clarity Coach
- 34. Asil Attar CEO of Damas Jewellers, Divya Thakur Founder of Design Temple, HRH Radhika Raje Gaikwad Trustee and Director of CDS Art Foundation Ahmadabad, Lavanya Nalli Vice-chairman of the Nalli Silk Sarees, Sylvia Coleman Co founder BPPO Sounds



- 35. Dr. Bhawna Sirohi, Lead Oncologist at Apollo Proton Cancer Centre
- 36. The Venerable Tenzin Priyadarshi Founding President & CEO of Dalai Lama Center for Ethics and Transformative Values at the Massachusetts Institue of Technology (MIT) (National Webinar)
- 37. Preeti Ganeriwala, Professional Calligrapher
- 38. Mr. Sriram Aiyer Founder and CEO of Nalandaway Foundation, Ms. Maya Thiagarajan Founder and Education Director of TREE, Ms. Mahima Poddar Founder and Managing Trustee of The Kindness Foundation
- 39. Shobhaa De bestselling novelist, columnist, scriptwriter, socialite and former model.
- 40. Pavitra Sagar Co Founder, Funky Fish and Kairos Home India
- 41. Bombay Jayashri Ramnath Carnatic Musician, Alarmel Valli Bharatnatyam Dancer, Arundhati Subramaniam Poet
- 42. Justice Mrs. Prabha Srideven (Retired)
- 43. Dr. Prithika Chary Practising senior consultant neurologist and neurosurgeon, motivational speaker and life coach.
- 44. Parul Bhatt, Author and Co-Founder, Parul's Magic; Mary Sylvia Joachim, Label Sylvia; Vidya Singh, Travel Blogger and Partner, Sumyog; Surbhi Sethia Academic Director, BLINK Research & Services, Author of KINSUGH healing poetry
- 45. Surekha Kothari Spiritualist, Author of Dharma by Design & Universe in Harmony (National Webinar)
- 46. H.E. Sandeep Kumar, Ambassador of India to Ireland, H.E. Brendan Ward, Ambassador of Ireland in India, Aisling O'Niel President, Network Ireland, Neha Bagaria Founder & CEO Jobsforher.com; Rebekah Lyons Managing Director Portbello Instititute; Rati Shetty Bankbazaar.in, Lisa McKenna Principal, McKenna & Co Solicitors (National Webinar)
- 47. Dr. Vijayalakshmi Balakrishnan, Infectious Disease Specialist, Kauvery Hospitals
- 48. J Krishnan Founder, UniMity Solutions, Dr Ramakrishnan Ramani Faculty, School of Design Thinking Akhila Rajeshwar Executive Director, TiE Chennai; Pravin Shekar Outlier Marketer; Vikas Chawla Co-Founder, Social Beat; Meghana Chandani AVP, Social Beat; R Kannan FCA Partner, RKRV Associates; Manu Iyer CEO & MD, Bluehill Capital; Aparna Rammohan MD, SriSattva Group"
- 49. Mrs. Hemalatha Pandiarajan, GB Member, Past Chairperson of FLO Chennai, Co-Founder of Ma Foi, the largest HR service provider in the country.
- 50. SA Sreedharan, New Age Philosopher
- 51. Ms. Niyati Mehta and Mr. Abhay Mehta Owners, Mehta Jewellery Chennai
- 52. Chef Virginie Bompoil, French Chef; Anuradha and Namrata founder of Cheese Brand Käse"
- 53. Anuja Chauhan Indian Author and Kaveri Bamzai Renowned Journalist
- 54. Dr. Preetha Reddy, Executive Vice Chairperson of Apollo Hospital



JUNE 2020

- "IN A LEAGUE OF HER OWN" A conversation with Ms. Roshni Nadar Malhotra
- Reset to Reinvent Namrata Joshipura in conversation with Ishani Vellodi Reddy
- Incubation Conclave



JULY 2020

- No Going Back Forging a New Future after COVID 19 with Nobel Laureate Prof. Muhammed Yunus (National Webinar)
- Beyond the Corporate Board Room with Anjali Bansal
- VACYA A voice against Domestic Violence
- Food for Thought with Chef Alfred Prasad











AUGUST 2020

- Lessons in Leadership from Kargil with (Retd.) Lt. Gen. Mohinder Puri
- Heritage and Health in Covid times with Dr. Ragavendra Rao
- Behind the scenes of Indian Matchmaking with Ms Smriti Mundra, the creator and producer of the Netflix series Indian Matchmaking
- Sunita Kohli: The Inside Story with Padmashri Sunita Kohli, President of K2INDIA
- Launch of FLO Mentorship Cell (National Webinar)





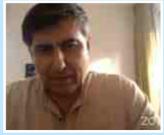




SEPTEMBER 2020

- The Pathway to Conscious Living with Nina Urman
- The Fab India Story with William Nanda Bisell
- The Money Trail Become Financially Fit with Priti Rathi Gupta
- Joint Event with FICCI TN on Women Entrepreneurship









OCTOBER 2020

- CHANGING THE MIND GAME with Leena Gupta
- Crafting India Laila Tyabji in conversation with Anita Ratnam
- Be Cancer Aware with Dr. Bhawna Sirohi
- Mentor Development Program with Virginia Tech, USA
- Running towards Mystery with Venerable Tenzin Priyadarshi (National Webinar)









NOVEMBER 2020

- Creating Compassionate Youth Leaders
- Being Shobhaa De

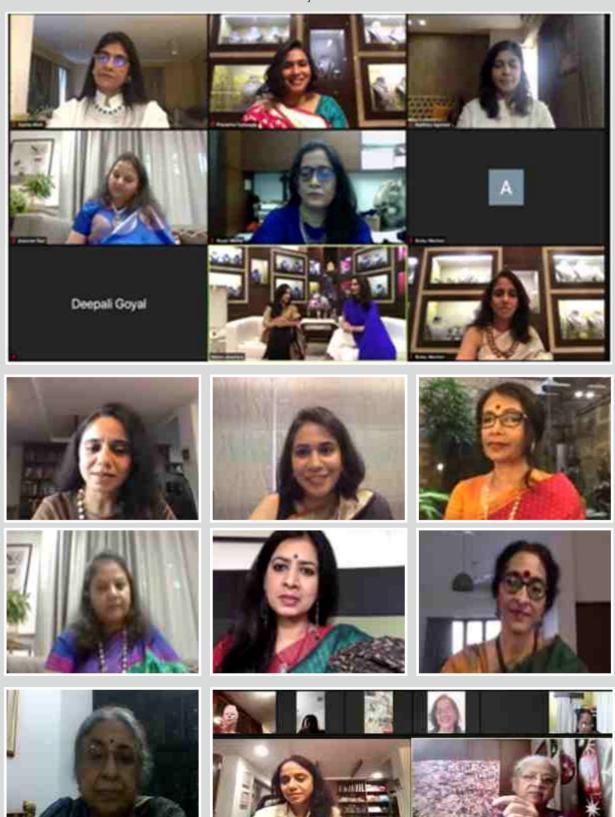






DECEMBER 2020

- Styling Success Stories with Fashion Stylist Pavitra Sagar
- Convergence A conversation with Alarmel Valli, Bombay Jayashri and Arundhati Subramaniam
- Snippets of Law Launch of A Series of Legal Awareness Videos
- Create Your Vision Board for 2021 with Dr. Prithika Chary





JANUARY 2021

- Passion to Purpose
- E v o l v i n g Productivity in A 5D World (National Webinar)
- India and Ireland -W o m e n Entrepreneurs Conclave (National Webinar)





FEBRUARY 2021

- Shot of Hope Covid 19 vaccine awareness campaign
- Bounce Back with Sri. Sreedharan
- Rocks to Romance: Chapter Industrial Visit







MARCH 2021

- A Master Class on Bread Making with Cheese and Wine Pairing
- Books, Best Sellers and Playing it by your rules
- Women in Leadership: Fostering Change in a Covid World









FLO COIMBATORE CHAPTER

Chairperson's Message

Dear Friends.

It was certainly an honour to be the Chairperson of FLO Coimbatore in an unprecedented year. At the end of my tenure I take with me fond memories, leave armed with a wealth of knowledge and valuable skills but most importantly with a sense of satisfaction that in a small way the past few months were instrumental in leaving behind a positive impact in many lives. Early on, realising a call for innovative ways to adapt to the new normal, and to grapple with the situation that we found ourselves in, the key was to find a unique method to maximise member engagement and integration and to sustain it for the long run. One such was the launch of 4 special interest My FLO groups, which soon became the platform for members to share, engage, and learn with fun paving way for networking, forging new friendships and strengthening old bonds.



Preethika Balaji Chairperson FLO Coimbatore

The skilling initiative of last mile delivery service with two wheeler training enabled 25 rural women to transform their lives completely and enabling a sustainable livelihood, physically challenged and visually impaired women were given skilling in basket weaving and placed in employment. Rural women underwent a fortnight of intensive training in the art of baking and were empowered to start a business in home baking. The Village Adoption Program gave the Chapter an opportunity to work with 4 Tribal villages Kuttupulikudam, Jamahandi, Mettukadai and Vadakalur in Anaikatti region. 50 Toilets under the Swacch Bharat Mission was a possibility along with Eye Camp and Personal Hygiene Camp to be conducted there. This was definitely one of the reasons to make the year a meaningful and impactful one.

Despite the challenging circumstances the membership grew by 13%.

It has been a pleasure and a privilege to have worked alongside the Executive Committee and I thank them for the valuable support. My thanks to the Vertical heads and Champions of the My FLO groups for their tireless efforts and to the Past Chairpersons council for being a pillar of support during the entire tenure. It has certainly been an engaging and enriching experience working with my counterparts across Chapters, and I am grateful for their relentless support. The Administrative and Technical team of HO needs also a special mention and thanks for always being ready with the help when needed. My gratitude and thanks to President Jahnabi Phookan for her vision, constant guidance and help rendered throughout the year.

Arise - Act to reach Innovation to Sustain and Empower was the theme that I had started out the term with, in reflection, everything that was done during these past 10 months was an attempt to showcase this in every sense.

Regards,

Preethika Balaji

Chapter Chairperson, FLO Coimbatore

COMMITTEE MEMBERS



Ritisha Nivedha Sr. Vice Chairperson



Chithra Ravi Secretary



Poonam Bafna Imm. Past Chairperson



Sangeeta Chetan Jt. Secretary



Dharma Subramaniam
Vice Chairperson



Suguna Ravichandran Treasurer





COIMBATORE CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020 - 2021, Coimbatore Chapter organised 29 webinars and 5 on ground events. The Guest speakers were many International and National celebrities like Ms Zainab Salbi, Ms Sarah Todd, Ms Jagdip Jagpal, Mr Rahul Mishra, Mr Anand L Rai, Mr R Madhavan, Mr Madhav Mohan, Dr N Rangarajan, Dr Sangeetha Madhu, Ms Gautami Tadimalla, Dr Saideepa Nedungadi, Ms Ishani Naidu, Ms Richa Agarwal, Ms Rekha Lahoti, Ms Lucia Galan, Ms Elisha Wadhwani, Dr Mirdubhashini Govindrajan, Mr Kapil Mandawewala, Ms Smriti Lalchandani, Ms Sarita Bazaz, Mr Gnanasekar Thiagarajan to name just a few.

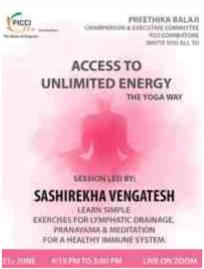
The objective was to increase the member value during the challenging times by offering diverse learning opportunities, and entertaining events. To also provide a platform to the members to find their voices and to share their incredible stories as Guest speakers.

The outcome was the magnitude of global learning and integration that was never experienced before. It also saw the birth of the whole membership coming together celebrating the power of #OneFlo as there were no longer boundaries between Chapters.

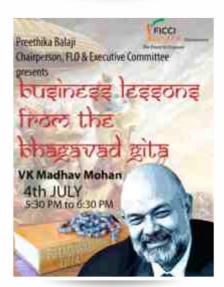
FLO LEARNING

The virtual world, opened avenues for members to participate in a plethora of diverse webinars and workshops having International and National celebrities as Guest speakers.















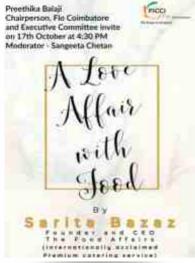


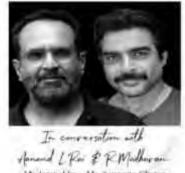
Investment and Trading opportunities in Gold and Silver

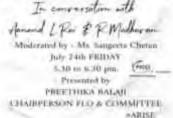
By Mr Gnanasekar Thiagarajan Moderated by Ms Sangeeta Chetan

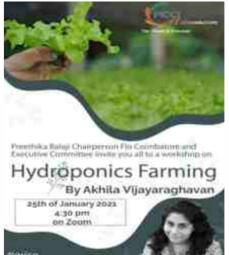
Open to Members & Spouses

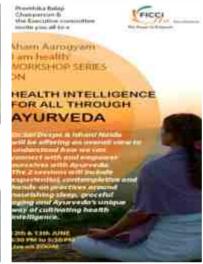
































FLO BUSINESS & NETWORK

The time was also ripe for the powerful voices within the membership fold to be recognised, celebrated and showcased for their entrepreneurial spirit, in the varied webinars conducted. The resonance of their powerful voices was inspiring and their stories were insightful.





Successful launch of MYtto special interest groups.

TAKE YOUR



& MUCH MORE









FLO ENTERTAINMENT

Online Tambola was a big success and ensured maximum member integration.





FLO GALLERIA

FLO Galleria was the first of its kind 2 days shopping extravaganza of Luxury fashion and lifestyle products having over 45 plus designers from all over India. It provided an opportunity for FLO members to participate as exhibitors from across Chapters. It was a hugely successful on ground event.





FLO FINALE

A glittering event was organised to bring together the members to celebrate the wok done during the tenure. Dr Radha Ramani was bestowed with the title Inspirational Crusader for the exemplary social work done by her for 4 decades. Ms Megha Asher was conferred with the title Enterprising Trailblazer. It was an electrifying evening with the fusion music fare by the hugely popular band Carnatic 2.0.









FLO HYDERABAD CHAPTER

Chairperson's Message

Dear Friends.

As I look back at the last eleven months, I am proud to see that our activities have guided FLO Hyderabad in the direction of a stronger, more collaborative, member-driven future. That the Chapter emerged amongst the top in terms of Membership, Incubation & Mentorship, Village Adoption Program and Social Outreach initiatives speaks volumes about the efficiency of our functioning.



Usharani Manne Chairperson FLO Hyderabad

My gratitude to the Head Office led by National President Jahnabi Phookan for all the guidance and support extended to me and the Hyderabad Chapter. A special thanks to

my Co-Chapter Chairs for making 2020 a smooth sailing journey with their selfless sharing of ideas and resources. A big thanks to my Core & Executive Committees for their smart, committed work ethic. I also want to thank them, and the Past Chairs Council for the confidence bestowed in me and my decisions about what works best for FICCI FLO Hyderabad.

Best regards,

Usharani Manne

Chairperson, FLO Hyderabad

_ COMMITTEE MEMBERS _____



Uma Chigurupati Sr. Vice Chairperson



Sona Chatwani Imm. Past Chairperson



Shubhraa Maheshwari Vice Chairperson



Priya Gazdar Secretary



Radhika Agarwal Jt. Secretary



Sujitha Chityala Treasurer



Bindu Reddy Jt.Treasurer



FLO HYDERABAD CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

The Hyderabad Chapter members brought all of themselves into making this watershed year a transformational one. Firmly committed to unity and game-changing thinking to engage, enrich and enable not only our members but women at large, we were driven by the overarching purpose - under the encapsulated vision 'Live Empowered' - to build confident women leaders with a vision and voice and to make the lesser privileged women self-reliant. Our three-pronged mission was to:

- Engage Encouraging the growth mind set, Stimulating fluid intelligence, Enlivening creative thinking and problem-solving through Power Hours with high achievers
- Enrich Capacity-building, Tapping into innate potential, Nourishing mind, body and spirit, Experiential learning through Knowledge Labs with mentors in various fields
- Enable Leadership lessons and opportunities for Professionals & Entrepreneurs, investing Livelihood Generation capabilities in women at the Grassroots through our Social Outreach and Incubation, Mentorship programs

POWER HOURS

Channelling Negative Emotions for a Positive Life - Brahmakumari Sr. Shivani - May 20, 2020

Sr. Shivani spoke of empowering oneself first and then influencing others around us by example. She shared a series of tools, some dos and don'ts, and a set of affirmations to become emotionally fit in these different times. She urged everyone to become empowered and intuitive leaders thus emulating the Universal Mother in caring for and supporting the near and extended community.







The Freedom to be Me - Upasana Kamineni, May 29, 2020

The conversation centred around positivity, well-being, self-love and freedom of choice. Upasana said sustainability, is the core premise of any business. Speaking about the institution of marriage, she counted respect, space and mutual understanding as the secret to its success. Her mantra of positive thinking extended to social media too, where she said that when one posts with a positive mind, positive responses pour in.











Redefining Sustainable Leadership - GV Prasad, June 5, 2020

The conversation between Co-Chairman & Managing Director of Dr. Reddy's Labs GV Prasad and Resident Editor Deccan Chronicle, Sriram Karri touched on topics such as leadership, business resilience, women entrepreneurship, and the evolution of Dr. Reddy's into a globally respected conglomerate. He proposed Intelligence-Integrity-Integration as the score on which to base the selection of organizational leaders and insisted there is 'no compromise for building value!'











The Future of Luxury & The Role of Make in India – Sabyasachi, June 14, 2020

The session saw celebrated fashion designer Sabyasachi Mukherjee and National Past President, FICCI FLO, Pinky Reddy in conversation with Editor-in-Chief, Vogue India, Priya Tanna. Sabyasachi made it clear that 'Change is a collective responsibility'. Pinky Reddy opined that 'functional luxury' and 'socially responsible brands' will prevail in the long run. National President, FLO, Jahnabi Phookan spoke about making responsible choices that uphold Indian culture.

Towards a New Healthy – Sangita Reddy, Kiran Mazumdar-Shaw & Deepanwita Chattopadhyay, July 3, 2020

Moderated by Deepthi Ravula, CEO of WE Hub, the discussion enlightened the audience on the challenges and learnings from the current crisis, and how these can provide a critical opportunity to understand the underpinnings of a large-scale transformative change so needed by our healthcare industry. It focused on key factors that have the potential to positively influence the effectiveness of the entire healthcare implementation process, especially in the post-Covid world.







Women in Political Leadership: Then to Now – Prof. Rita Bahuguna-Joshi, August 7, 2020

Moderated by Swetha Kesineni, Mayoral candidate, Vijayawada and Chairperson Usharani Manne, the session captured the personal and political journeys of the veteran academician-politician, and the emergence of women in Indian politics, the need to and means of carving out a positive enabling environment alive with gender equality. She remarkedi, "As far as politics stands, women still have to prove themselves a lot more than men to be considered worthy for the job. Political mentoring is essential to prepare women."









Resonant Leadership: Why EQ Matters in the Workplace - Vinita Bali, September 4, 2020

In conversation with Dipti Nayar of YourStory, Vinita mentioned it is not the 'leader', but the 'leadership' that matters, and there is no leadership without empathy. Leadership is taking responsibility, ownership, accountability and impacting change. Leadership is behaviour, not a title. Vinita emphasised that both EQ and IQ are required, as they are complimentary and leadership cannot be effective without a good balance of both.









The Winning Strategy – Tania Sachdev & Narain Karthikeyan, September 21, 2020

The power of play cannot be underestimated. Playing any kind of sport brings out the leader in us. We learn to handle pressure and perform under any given set of circumstances. Sports prompt us to dig deep into the innermost reserves of our resources to pull out extraordinary performances. It also leads to self-discovery, echoed Narain and Tania in their spirited conversation with Chairperson Usharani Manne and Hon. Secretary, Priya Gazdar.











An Unequal World: The Uncomfortable Truth about Discrimination – Nandita Das , November 23, 2020

In a conversation with Dr. V. Rukmini Rao and Chairperson Usharani Manne, Nandita set the stage on fire, in the very first ground event organized by FLO Hyderabad. She did not mince her words when she urged people to end all types of discrimination. She said that we have been conditioned by patriarchy to accept certain discriminations as the norm and urged that we be ever vigilant against internalizing these discriminations be it against us or others, in the name of gender, caste, colour, class, race, religion, and a host of other aspects.





Meritocracy in India: Reality or Utopia – Rahul Shivshankar, November 27, 2020

In this roundtable with Past Chairs, Rahul Shivshankar, the inimitable Editor-in-Chief of Times Now was all praises for the way India has shaped up, from a resource-stripped nation to one of the fastest growing economies of the world. He gave credit for India's progress, in part, to the politicians and their progressive, open policies that encourage and reward new ideas. Creativity, enterprise and perseverance have become the basis of merit in India, wherein a lot of young people, him included, have achieved their aspirations, he said.









The Next Normal: Navigating Uncharted Waters – Eatala Rajender & Mahima Datla, January 29, 2021

In the live conversation with Hyderabad FICCI Chair T Muralidharan, Telangana Health Minister Sri Rajendar said that over 100,000 government healthcare workers and 40,000 private sector healthcare workers had been vaccinated so far. According to the WHO a vaccine is said to be efficient if it has 50% efficacy, and Indian vaccines have much better efficacy than that, he announced. Mahima Datla, MD & CEO, Biological E said that we must collaborate with a global network to know about the emergence of viruses in time.







International Women's Day Event: FICCI FLO Influential Women Awards: FIWA 2021, March 7, 2021

14 distinguished women leaders were recognised and honoured with FIWA Awards for their outstanding achievement and contribution across industry and innovation, entrepreneurship and social outreach, public administration and grassroots impact, start-ups, sports and arts. While Hyderabad Mayor Gadwal Vijayalaxmi was the Chief Guest, National President FLO, Jahnabi Phookan and National Past President, FLO, Pinky Reddy were the Guests of Honour at this spectacular event held at Chowmahalla Palace, Hyderabad.





KNOWLEDGE LABS

The Dance of Yoga - Yashoda Thakore, June 20, 2020

In her lec-dem, renowned Indian Classical Dance exponent and Yoga practitioner Yashoda Thakore, unravelled interesting aspects about the similarities and differences between yoga and dance, what is required of a practitioner of either or both disciplines, and how these two traditions have been intertwined for millennia. She brought out the body-mind oneness and pointed out the importance of prana or breath, disentanglement rather than detachment in portraying rasa and many other nuances.

Succeeding at Solopreneurship – Lipika Sud, July 17, 2020

In her masterclass, Lipika advised solo entrepreneurs to keep the focus on being productive to ensure their personal brand goes places. The session that took the audience through the step-by-step process of starting, doing managing and scaling up a business served as a guide to fine tune their own blueprint. From thinking innovatively to customer service, from leveraging technology to balancing work, from juggling finances to creative satisfaction, from branding to going digital...Lipika touched upon all the pieces.









The Handmade Life 1: Survival & Revival of Indian Handlooms, July 31, 2020

Madhu Sood, Textile Researcher and Curator narrated the historical heritage of our Handlooms. Textile revivalist and designer Gaurang Shah urged for the use of handlooms for educational, corporate and retail uniforms. Chintakindi Mallesham, recipient of Padma Shri for his invention, Laxmi Asu machine, shared that it reduces the efforts required by weavers, from 5 hours to 1.5 hours. Mamatha Reddy, creator of the Kalamkari saree wave, shared the differentiating factors in identifying authentic Kalamkari from the screen printed version.











The Handmade Life 2: Survival & Revival of Indian Handicrafts, September 1, 2020

The panel discussion between Siva Devireddy, GoCoop and Sudha Rani M, Abhihaara explored the areas of employability, scalability and marketability of Indian heritage crafts. Sai Kiran D, fourth-generation Cheriyal Master Craftsman shared the 5 centuries old historical legacy of the art form and urged for support in Manpower, Marketing and Product Design.









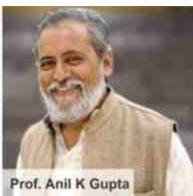




Innovation Antyodaya - Prof. Anil K Gupta, October 2, 2020

In the conversation with Past National President, FLO, Archana Garodia Gupta, Prof. Anil Gupta, the brain and heart behind one of the largest databases in the world on farmers' innovations, spoke about how to map, tap and experiment with grassroots innovations for sustainable development. He suggested ways to amplify their influence range for policy level impact. Giving live examples, he observed that these ideas can come from anywhere - traditional knowledge systems, individuals and collectivities, children, or uneducated women.









Archana Garodia Gupta

TEATIME TALKS, GAME CHANGERS & KNOWLEDGE NUGGETS SERIES

Teatime Talks showcased the talent from within the Chapter's member community in an informal setting. The first episode, Salon@Home saw three practitioners of skin care, hair care and body care sharing self-grooming tips. In the second episode Shaam-e-Kavita, 27 poets of the pan-India FLO community presented their works before respected Deccani poet, Iqbal Patni. The third episode, Design Your Green, had online demos on the making of Terrariums and Interiorscapes by two FLO Hyderabad members.

The Game Changers series introduced Past Chairs of FLO Hyderabad to the members through fireside chats with Chairperson Usharani Manne. In the first episode, Imagining with Flowers, First Master Ohara, Ikebana Rekha Reddy spoke about Ikebana and Ikigai and followed it up with a live demonstration. The second episode, True North, hosted Monika Agarwal and Rekha Lahoti who spoke about their life and career choices, hopes and aspirations, and personal mantra for success.

The Knowledge Nuggets series encapsulated essential new-age learnings for our members. The first episode was on the 'Business of Blogging' where experts from the areas of fashion & travel, Marketing & advertising and food shared tips on how to improve online business presence. Over four consecutive weeks in December, members got to learn deeply about harnessing Facebook, LinkedIn, Instagram and Twitter for Business from Shreya Bajaj of Easy Hai. The sixth and last episode was with Preetha Wali, Co-founder, PIF Services Ltd., on the topic 'Finance Made Easy' in which she elaborated why it is important and absolutely essential for women to manage their own finances, and the best ways in which to do it.



YFLO HYDERABAD

Chairperson's Message

Dear Friends,

This year has been the deepest and most meaningful experience of my career. What I have discovered is the only way to be truly satisfied is to do what you believe is great work and the only way to do great work is to love what you do.

My theme for the year 'Burn To Brighten' has evolved gradually and brought out a stronger meaning that gives each and every one that little glimmer of hope, inspiration and determination. I'm eternally thankful to all the FLO, YFLO members and the Past Chairs for being such wonderful people as your invaluable inputs have helped us put up events that introduced new ways of networking and communication. The pandemic



Apurva Jain Chairperson YFLO Hyderabad

took a drastic turn in our lives, however, it accelerated the number of events – starting with the dynamic Meher Pudumjee to national FLO events with Shabana Azmi and The Water Goddess, Amla Ruia and the year ended with the premium high-jewelry brand BVLGARI. A couple of events witnessed inspiring speakers like Sandhya Suri, Kurshed Batliwala, Ankita Dhelia take on the screen to engage with members and kept them glued while other events on NEP and Ayurveda were informative and eye-openers. Being a YFLO chairperson is a marvelous opportunity, but to grasp its true essence is difficult and I'm glad to have given it my all to follow this path.

I believe deeply in the organization to remake itself for the better with every passing day. As I conclude, I'd like to say – Keep a little fire burning inside you, however small, however hidden. One day, it will feel the need to explode and you'll know your dreams are valid. I want to thank everyone once again, as words seem inadequate in this humbling moment of pride.

Work hard, support each other, and amazing things will happen!

Regards,

Apurva Jain

Chairperson, YFLO Hyderabad

COMMITTEE MEMBERS



Deepthi Reddy Sr. Vice Chairperson



Arthi Shah Treasurer



Shilpa Datla Imm. Past Chairperson



Sonali Saraf Secretary



Pallavi Jain Jt. Treasurer





YFLO HYDERABAD Consolidated report

Exactly a year ago, as the world came to a standstill, a new chapter unfolded as Chairperson of YFLO, Hyderabad for me – a chapter of not knowing what the future holds but also of hope, and the realization that there is light not only at the end of every tunnel, but whenever you choose to switch it on. The theme for the year – Burn To Brighten advocated the need to strengthen and welcome a more equal and empowering future.

Not every job or every person affords the possibility of pursuing their interests in this modern age – The idea was to make the passion economy grow through two interest groups that were formed on WhatsApp (ofcourse a virtual medium amidst a pandemic): Healthy Eats & Page Turners! We witnessed a surge in collective interests from the FLO, Hyderabad members for both the interest groups while it also provided a networking community for anyone with an interest in healthy eating & reading books. It urged the members to do more of what they love through recommendations, tips and discussions.

Events Through the Year

The pandemic changed the way we think about our homes, it has taught us to engage from within in different ways. Keeping this in mind, we had an event every month for members as homes became the new learning center, the networking space, and much more.

June 2020 (Aspire To Inspire): To initiate the virtual event series of the year, my committee and I invited the renowned Ms. Meher Pudumjee, Chairperson Thermax Industries. Ms. Pudumjee is a leading name in energy and environmental engineering field in India. Moderating the session of this business legend was our very own Hyderabad based entrepreneur, Ms. Anu Acharya. CEO Mapmygenome. Ms. Acharya has single handedly with a unique range of genomic based reports successfully bridged the gap between the mystery behind DNA and the end customer. She has also started testing for CO-VID 19 in Hyderabad. The session was a learning experience for all. Ms. Pudumjee unraveled her childhood stories, learning and relationship with her legendary mother Ms. Anu Aga and journey with Thermax with ease and grace. She started from the lowest rung of the ladder in her company; she worked her way up, had her share of stumbles and still learnt from constant persistence. Akanksha Foundation is a shared enthusiasm with her mother, and she worked on making it a free of cost education model.

July 2020 (Beauty Inside Out): The next virtual event had senior Ayurveda Expert Dr. Akanksha Kotibhaskar from Forest Essentials to shed some light on "Ayurvedic Self-care rituals and how beauty starts from inside out". The ancient art of Ayurveda is an integrated approach and lifestyle that lays emphasis on the inter connectivity of the mind body and environment. Dr. Kotibhaskar was an excellent orator and shared her knowledge of the sacred field skilfully explaining that "Ayurvedic selfcare is the highest level of self-transformation." She related inner beauty to be the combination of a healthy body and mind. Gut health being the epicentre for Agni is crucial and hence its's always said "Eat food like medicine and you will never have to eat medicine". She shared specific tips for the rainy season "Varsha ritucharya" suggesting "cooked, warm and easily digestible food should be eaten. She defined the vata, pita and kapha relating them to skin care rituals.

Aug 2020 (Azmi Ke Alfaaz): Our first national event of the year 2020 was held with an esteemed celebrity, Shabana Azmi. The actress is well known for her multi-faceted personality and work as a politician, a social activist. A Padmabhushan recipient, her recent movie Mee Raqsam is creating waves in the Industry. Gracing the same event was Jahnabi Phookan, the 37th National FICCI FLO President. My welcome address shared these lines "Aankhon main hai doodh, aanchal main pani, Haaye abla jeevan teri yahi kahaani." The helpless portrayal of women in this poem motivated me to strive ahead and "salute the efforts of the women who have redefined these lines for me, who have and continue to inspire me, who made this event possible and the ones who are yet to create history!". Ms. Azmi shared a very special relation with her father the illustrious poet Kafi Azmi and spoke of how every instance with him motivated her, and her mother as well. She claimed "Arth" to be her starting point for choosing to influence women empowerment through her characters, and also refused certain roles for their portrayal of women. She accepted that the world is changing and women are being granted equality in all spheres, but still



need to be active and more decisive in terms of their finance, their family planning, their economic independence. "The whole notion of masculinity needs to be redefined"; she explained with giving instances from her recent release Mee Raqsam.

Sept 2020 (Envisions For Future Generations): Focused on the changing dynamics of Indian education system, we hosted an event with renowned panelists to bridge the gap between parents and educationalists. The webinar conducted on zoom was a power-packed session with speakers that included:

- Mrs Vasvi Bharatram Joint Vice Chairperson of The Shri Ram Schools, Governing Board Member of Lady Shri Ram College, Boards of the SRF Foundation, Charities Aid Foundation (CAF) India and SAVE the Children India
- **Dr. Anjum Babukhan** Author of ABCs of Brain Compatible Learning and TED x Speaker, an awarding-winning educationist & empowering trainer
- **Savita Date Menon** With over 30 years of experience, she is an expert in all areas of Mental Health & Positive Psychology, covering Parenting issues, Children and Developmental issues to name a few. Dr. Menon was co Faculty, Harvard Medical School (USA), for a series of Lifestyle Medicine seminars conducted in India in 2006.
- Our moderator for the session, Mr Hrridaysh Deshpande He has been in the field of education for over 26 years.
 Presently, He is the member of Governing Body & Director of Ajeenkya DY Patil University and member of CII National Committee on Design.

The session also showcased a video on NEP 2020 and its interpretation by leading schools in India like Mayo Girls, Lawrence Lovedale, Mussoorie International, New York Academy, The Doon School. The nationwide participation of premier institutions resonated the same message that YFLO Hyderabad shared – Change in policy is crucial for understanding for parents, future generations and its interpretation is key to its proper implementation.

Oct 2020 (Mind Over Medicine): Our virtual session had the brilliant speakers Kurshed Batliwala and Dr. Ankita Dhelia for an enlightening session. The first speaker was Mr Kurshed Batliwala. He holds an MSc in Mathematics from IIT Mumbai. He chose the unconventional path of being an art of living teacher for over 25 years now. Inspired by Sri Sri Ravi Shankarji and drawing on his own vast knowledge and experience his talks and workshops are a smooth blend of science, technology and ancient Indian Wisdom. He is an accomplished alternative healer and extensively having studied craniosacral therapy has created India's first craniosacral therapy practitioner training program. Dr. Ankita Dhelia is director of the Alternative Healing Arts Department of the Sri Sri Panchakarma Center, Bengaluru. Our moderator for the day was Hyderabad based Chandana Mannedi who is the Founder of two state-of-the-art Pilates studios. A trained physiotherapist and certified by Stott Pilates, Australia, she is a renowned Coach who has traveled across the world to source the best equipment. The session was moderated with ease moving between Mr. Batliwala and Ms. Dhelia inputting queries and acquiring holistic responses from both. A lesser-known art yet so useful, the speakers ensured the audience were fully informed of the how, why and by whom to contact to utilize this therapy in their daily lives. Mr. Batliwala mentioned the therapy to be "training to be able to touch someone in the same non invasive, comfortable way as mothers do or professional doctors do" while Dr. Ankita provided the medical expertise by explaining "the sense of touch" and "how therapeutic it is".

Nov 2020 (The Tale Of One): The next invited speaker was the esteemed Ms. Sandhya Suri for a motivational event and her journey on the warship! Ms. Suri is well known as an ex-naval officer, a TED-x Speaker, mentor, an author, a corporate powerhouse, and a poet. Ms. Suri symbolises evolution and growth in diverse fields! She started the session with a trip down memory lane with certain images and a presentation that she shared with the audience. She narrated incidents from her childhood, school days pointing out "she tackled bullying by taking a job at the age of thirteen." Ms. Suri's bohemian soul was evident in her passion for travel and writing. She made a special note of her teachers mentioning them by name and in fond memories saying, "they were the reason I fell in love with writing and maps." She is currently juggling between diverse activities including a few other book projects, hosting conversations on taboo topics and literary events online. She spoke about the tough situations in life, "when she had iron chapatis due to no gas or earning Rs 250 in the whole year" and her relentless struggle to "keep swimming through life" which became the topic of 3 TED-X talks. She shed light on her publications and explained each with immense passion, and also mentioned a few in the pipeline. Change is inevitable and today we had the opportunity to accept the same from a woman who took the fight beyond her warship!



Jan 2021 (Water Is Life): We kickstarted the new year with a National FLO event and had the pleasure of inviting the eminent social activist Ms. Amla Ruia, renowned for her remarkable work in rural areas and water harvesting as a speaker. Ms. Amla founded the "Aakar Charitable Trust", established to create water sources for drought-stricken villages of India to help villages move towards to a new level of economic self-sufficiency and prosperity. The National FLO President Jahnabi Phookan was in attendance, and briefly explained the concept behind the creation of the Eminent Women Series that provides access to "One Woman Armies" like Ms. Ruia. "The Water Mother" took over the screen and went through her journey explaining the selection of her work started with "thirsty people, barren land, sleepless nights of unemployed farmers on pavements, that led to the creation of check dams." She inspired the members with her work and lines of Hindi poetry, adding a theatrical twist to the journey of hardships she patiently explained. "Every drop of water counts, every bit of effort matters" Ms. Ruia is the living example of the statement. The national impact of FICCI FLO was seen in full force in the session today as chairpersons from Hyderabad, Kolkata, Uttarakhand, Chennai, past chairpersons, GB members all asked important queries and shed light on issues of local politics, gap between education and technology, saving water on a larger yet economic scale, tackling the impending water shortage issues.

Feb 2021 (The Savoir Faire of High Jewelry): To wrap up our events schedule for the year, we thought more often than not women switch up jewelry in accordance with their outfits - so would an event with the renowned BVLGARI brand be of interest? The answer was YES. So, we hosted a webinar to discover the savoir-faire of Bulgari masterpieces. Renowned Gems & Jewelry expert Ms. Lucia Silvestri (Jewelry Creative Director, BVLGARI) and GIAMPAOLO DELLA CROCE (High Jewelry Senior Director, BVLGARI) were invited to share the distinctive expertise of the Brand to scout the finest treasure of the Nature and to ennoble them through the brand's heritage Italian roots and contemporary aesthetic. Special guest Ms. Nonita Kalra (Writer, Consultant and Former Editor - Harper's Bazaar India) moderated the session. The interactive webinar kick started with a small video about Bulgari's DNA, exquisite craftsmanship and magnificent jewelry creations, post which Ms. Lucia shared her journey and love for gemstones and creations. She also mentioned about her travels to India and affinity with the Indian culture. With learning more insights about the brand & jewelry creativity, moderator Ms. Nonita asked Mr. Giampaolo on important qualities to look for when investing in jewelry. He said, "It's important to have the official certification and documents that give the specifications and state the rarity of the gemstones. Of course, the craftsmanship of the jewelry piece is crucial. You can have the most exquisite gemstone, but if it is not set right, it will end up being stored in a safe rather than being worn. Bulgari's jewelry drives its value not just from the quality of the stones but its unrivalled creativity and celebrated Roman heritage and this is why its pieces have sold at record prices at prestigious auction houses around the world over several decades.

One year has passed but not without igniting our ambition to uplift women in all areas of life – Working with my FLO chairperson, Usharani Manne, we were able to put up a physical awards show, 'FLO Influential Women Awards 2021' (FIWA). The awardees were women who have shattered the glass ceiling and used their voice to empower one another. It was a phenomenal night to be amongst so many members of FLO, National Chairperson, Jahnabi Phookan and Past Chairpersons – a visionary night!

While networking has always been a core value at FLO, the pandemic had resulted in network shrinkage and a decreased sense of belonging. So, it was imperative than ever to be intentional about bringing back events and a piece of good news – A potluck hi-tea event was organized and there were 40 people in attendance including speakers from the Instagram Live event we had conducted through the year. Members thoroughly enjoyed the event. They spoke face to face (finally). They played games. They gave speeches. They networked with other members. They made friends. A day that truly resonated with the line –"And then, together, we can all get back to the things we love."

I also want to mention that my core committee, my Phoenixes have been there for me throughout. Always with an attitude that is ready to take on everything coming their way, I am deeply humbled for their support, enthusiasm and upliftment. A year for the books!

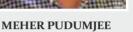
"I survived because the fire inside me burned brighter than the fire around me."



YFLO HYDERABAD EVENTS 2020-21

ASPIRE TO INSPIRE







APURVA JAIN

AYURVEDIC SELF-CARE RITUALS







DR. AKANKSHA

AZMI KE ALFAAZ



APURVA JAIN



SHABANA AZMI

MIND OVER MEDICINE



KHURSHED BATLIWALA



APURVA JAIN

SHAPING THE NEXT GEN



APURVA JAIN



SAVITA DATE MENON



ANJUM BABUKHAN



VASAVI BHARAT RAM

THE TALE OF ONE



SANDHYA SURI



APURVA JAIN

SAVE WATER, SECURE THE FUTURE



AMLA RUIA



APURVA JAIN

BVLGARI



APURVA JAIN



LUCIA SILVESTRI GIAMPAOLO DELLA

FICCI FLO INFLUENTIAL WOMEN AWARDS



2021



FLO INDORE CHAPTER

Chairperson's Message

Dear Friends,

This year, I am sure has been a rollercoaster ride in some way for each one of us, but we tried our best at FLO Indore to deliver and hopefully have achieved our goals!!

The year of pandemic saw FLO Indore conduct 45 webinars which included renowned personalities like Luke Coutinho, Farah Khan & Boman Irani, Sonam Wangchuk, Vidya Balan, Shri Kamal Nath and Nakul Nath, Sunitha Krishnan and many more along with a few on ground events including Celebrity Chef Ranveer Brar and Drum Cafe.

Providing more than 1,00,000 meals to migrant workers and needy people during the Covidio lockdown, distribution of 345 bicycles to the underprivileged girl students and



Riya Chhabra Chairperson FLO Indore

working women, providing computer systems and sewing machines to a NGO, distribution of 500 blankets, ration packets, stationery packets, kids clothes to the underprivileged, were a few of the contributions made by FLO Indore in the year.

This year for the first time ever FLO Indore signed a MOU for Incubation with IIM & IIT Indore to support women entrepreneurship, with Institute of Chartered Accountants of India (ICAI) for a financial literacy workshop for schoolgirls, and with ITI for empowering women with tools and knowledge that will enable them to become economically independent.

Also, for the first time FLO Indore launched the concepts of Know your committee, She the boss, Kidsprenuer and Expert Forum.

Under the tourism initiative, FLO Indore organised a certified baking workshop for 40 girls who wanted to pursue baking as sustainable employment opportunity.

As I conclude my tenure as Chairperson FLO Indore, I would like to thank everyone including my ever so hard-working team for their dedication and wholehearted support extended to me and with every step of the way!

Regards,

Riya Chhabra

Chairperson

FLO Indore Chapter

COMMITTEE MEMBERS



Meetu Kohli Sr. Vice Chairperson



Payal Agarwal
Vice Chairperson



Apeksha Gupta Secretary



Arpana Saboo Jt. Secretary



Darshana Turakhia Treasurer



CA Kavita Gupta Jt.Treasurer





INDORE CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21, FLO Indore organised 45 webinars and some on ground events. Our speakers were from varied sectors and industries including entertainment, fitness, health and nutrition, politics, education and many more.





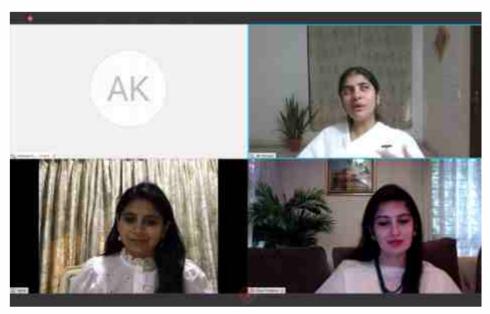








FLO Indore was graced by the presence of the divine Sister Shivani in May, where she talked about how we should empower ourselves and create harmony with our life. Members were benefitted with the priceless advice on how we should deal with the lockdown and life post coronavirus.







A family stand-up comedy session that got everyone on the edge of their seats. From the death of romance in marriage to the injustices of modern-day parenting, Amit Tandon shared wisdom and wisecracks as a battle-scarred family guy. His humor and wit made the session entertaining and fun. The experience of joy ride was loved by all members as they could forget the stress of Covid lockdown for some time.

In June 2020, FLO Indore organised webinars with Bollywood director Ali Abbas Zafar, Delhi Gynaecology President Dr. Meenakshi Ahuja, International Yoga Trainer Chetna Joshi, Skin expert Dr. Geetika Mittal Gupta and Principal Secretary, Public Health Engineering and Environment Department, MP Govt-Malay Shrivastav.

FIGHTING AGAINST ODDs, Human Trafficking with Padma Shri Dr. Sunitha Krishnan, founder of NGO Prajwala and a Social Activist along with Guest of Honour FLO National President

Jahnabi Phookan, a webinar that left all the members inspired.







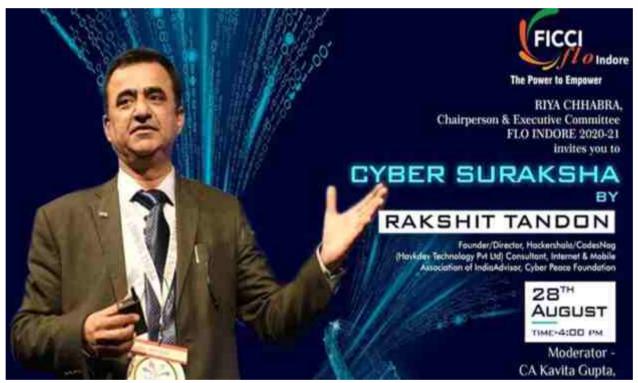


OTHER WEBINARS

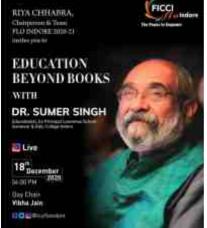
















INITIATIVES

FLO Indore started an initiative 'She the Boss', where in the members were given an opportunity to talk about their businesses and work experiences and interact with fellow FLO members.

FLO Indore also provided a platform to young and budding entrepreneurs through an initiative called 'Kidspreneur', wherein they can showcase their ideas and business.

The objective was to create high level corporate leadership for women gender equality, promote education training and professional development for women, implement supply chain, marketing practices and enterprise development that empower women.

The outcome was that we made women empowerment a process of personal and social change through which they gain power, make meaningful choices and control over their lives.







LIVE EVENTS

Apart from the webinars, FLO Indore organized on ground events with Celebrity Chef Ranveer Brar and Drum Cafe. The members were filled with enthusiasm and excitement as this was the first time in the year they were attending physical events.









FLO JAIPUR CHAPTER

Chairperson's Message

Dear friends,

Warm greetings!

It was indeed a pleasure to work as the Chapter Chair of FLO Jaipur Chapter for the year 2020-21.

The year was pandemic year with many challenges and upheavals. My theme for the year was "Survival of the Fittest", the famous theory from the renowned scientist Charles Darwin.



Wandana Parnami Chairperson FLO JAIPUR

The current scenario also forces us to think the need to adapt ourselves with the changing times.

May this era of pain and suffering ends and we all emerge out winners to a new beginning.

Thanks and regards,

Wandana Parnami

Chairperson, FLO Jaipur Chapter

COMMITTEE MEMBERS



Monica Kothari Jain Sr. Vice Chairperson



Mudrika Dhoka Vice Chairperson



Shweta Chopra Imm. Past Chairperson



Raghushree Poddar Secretary



Neha Dhadda Treasurer



JAIPUR CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21 Jaipur chapter organized 25 Webinars and 4 ground events. It has been a very eventful journey for the FLO Jaipur Chapter with one strong motto in mind SURVIVAL OF THE FITTEST – stepping into an unprecedented year where learning changed its medium. Gathering strength, and belief to go on, to become an inspirational source for our members, to educate and prepare FLO Entrepreneurs for the online platform.

Highlights of the tenure were:

- Enlightening entrepreneurs UNDER MENTORSHIP AGENDAS
- Health and Beauty
- FLO Jaipur's Phenomenal strides

- Close to Nature
- Inspirational Stories
- Eye Opening series
- Member Connect sessions
- Recognizing Gratitude

ENLIGHTENING ENTREPRENEURS UNDER MENTORSHIP













HEALTH & BEAUTY



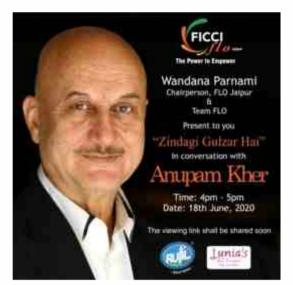




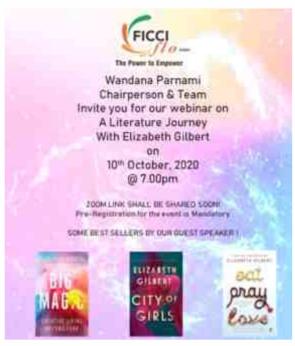




FLO JAIPUR'S PHENOMENAL STRIDES









CLOSE TO NATURE:

Creating awareness on how members can plant rightfully as well as grow their own food. FLO Jaipur came up with two very insightful sessions.





INSPIRATIONAL JOURNEY: Speakers:

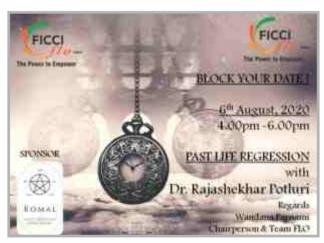








EYE OPENER SESSION:









Wandana Parnami Chairperson & Team FLO Jaipur Invite you for a webinar on

STONED, SHAMED, DEPRESSED

A look into lives of Urban Teen with

JYOTSNA MOHAN BHARGAVA

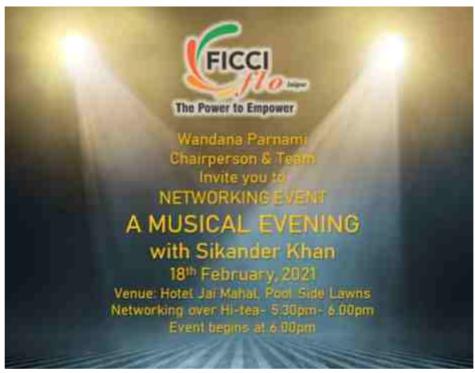
worked with NOTV for 15 years as a senior news anchor and senior news editor. She is a columnist for newspapers and magazines in India and abroad.



MEMBER CONNECT









FLO KANPUR CHAPTER

Chairperson's Message

Dear Friends,

It has been an extremely humbling and gratifying experience to be the Chairperson for FLO Kanpur for the year 2020-21. A year the world got hit by the worst global pandemic, a year that was singular in its social dynamics, a year that taught us to RISE up to the challenges and meet them with sublime grace and grit, a year of retrospect, reassessment, and reinvention.

Our vision for the year was RISE, where we tried to raise awareness and ignite a sustained consciousness that mobilizes the women to come together and empower each other.



Dr Aarti Gupta Chairperson FLO KANPUR

FLO Kanpur conducted 64 webinars & workshops and 6 on-ground events, each of them offering a unique learning opportunity for the members. To be able to bring to table topics like financial empowerment, mental awareness, legacy planning, gender sensitization, body shaming, fitness, health, amongst others and being that powerful voice for women, has been an extremely enriching journey.

Find a group of people who challenge you and inspire you, spend a lot of time with them and it will change your life forever. In leading FLO Kanpur this year, I feel enriched to have the opportunity to work with a tribe of inspiring women, led by our National President, Mrs Jahnabi Phookan and 20 other vibrant, intelligent and driven Chairpersons. I thank each one of them for their lending hands in my Journey of RISE.

I would also like to thank my Committee, initiative heads and all members who have been extremely supportive and without whose help it would have been impossible to rise up to the challenges and meet our goals.

'Don't just stand for the success of other women - insist on it', Gail Blanke had said. As the Chairperson of FLO Kanpur, I have embraced this philosophy and am trying to ensure that our insistence works.

My deepest gratitude to everyone who helped me in this journey as we RISE by Lifting Others.

Regards,

Dr Aarti Gupta,

Chairperson

FLO Kanpur Chapter

COMMITTEE MEMBERS



Kanika Vaid Sr. Vice Chairperson



Pooja Gupta Vice Chairperson



Dr Anuradha Varshey Imm. Past Chairperson



Shruti Jhunjhunwala Secretary



Meenu Jhunjunwala Treasurer



Jyoti Agarwal Jt. Treasurer





KANPUR CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21, Kanpur Chapter organised 55 webinars and 6 on ground events. (61 events)

Taking forward our vision for the year RISE, we have embarked on the journey to Raise Awareness by creating a platform for our members to engage with experts like Shobhana Bhartia, Kartik Aryan, Rahul Bose, Ashwin Sanghi, Swami Chidanand Saraswati and many more national and international speakers from the fields of Media, Bollywood, Fitness, Culture, Art, Education, Spirituality and Fashion. FLO Kanpur was the first to kick off two national events, the Eminent Women Series with Zia Mody and a first of its kind Round table discussion on 17 chapters with Union Minister Mr Nitin Gadkari ji. Through our Ignite Series we hosted a number of learning workshops, including healthy baking, doodling, accounting, beauty, fashion and microgreens. Taking the vision of Sustainability forward, we celebrated International Environment Day, launching our vertical garden project by the Uttar Pradesh Environment Minister. The project covered 10,000sqft of walls in Kanpur with waste plastic bottles filled with plants. We also held plantation drives and conducted campaigns for spreading awareness about sustainable menstrual products.

One of the biggest projects for the year under our sustainability initiative was Swachta Sabka Haq, a sanitation project to provide a basic human right of having access to a toilet. FLO built 100 toilets in villages around Kanpur.

Financially Empowering our members and those around us was one of the goals of the year. This was done through entrepreneurship development program, digital skilling workshops for members and webinars which taught them about financial independence.

Speakers

The speakers were Shobhana Bhartia, Ridhima Khanna, Neha Bagaria, Krishan Tiwari, Rahul Bose, Ashwin Sanghi, Sajida Shroff, Basvi Bharat Ram, Ethan Van Drunen, Urvashi Malik, Pramath raj Sinha, Kartik Aryan, Swami Chidanand Sarastwatiji, Arzan Khambatta, Sabira Merchant, Zia Mody, Devangi Parik, Gaurav Gupta, Neha Goenka, Minister of MSME -Shri Nitin Gadkari, Jacqueline Saper, Gunjan Jain, Savio Souza, Tripti Choudhary, Lisa Ray, Dr K.K Agarwal, Amrita Kaur, Deepti Pathak, Swarup Mohanty, Rridhi R Mhna, Mukund Rajan, Anuja Gupta, Dr Jay Madan, Tahira Kashyap, Poonam Mirchandani, Anjana Chandak, Dr Sasikala, Natasha Clemi, Barkha Dutt

RISE with Shobhana Bhartia







RISE & RUN –Lets be Vocal for Local







India Enhanced: Unveiling the Wonder –A Talk with Ashwin Sanghi









Education in Post Covid Era -An education Conclave on the changing landscape of education and skill sets required to succeed





Wit & Wisdom -Up close with Kartik Aryan

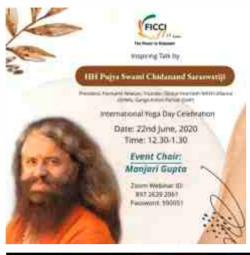








Inspiring Talk by HH Pujya Swami Chidanand Saraswatiji







Masterclass by Sabina Merchant





A Masterclass by Sabira Merchant





A Talk with the Legal Luminary Zia Mody



Legal Luminary, Zia Mody, in coversation with Jahnabi Phooken,
Presodemt. FLO and Dr. Aarti Gupta, Chairperson FICCI FLO's, KANPUR,
in FLO"S Eminent Women Series.

Fashion 2.0 (In conversation with Devangi Parik & Gaurav Gupta







A Talk with Nitin Gadkari





A Story of Freedom by Jacqueline Saper









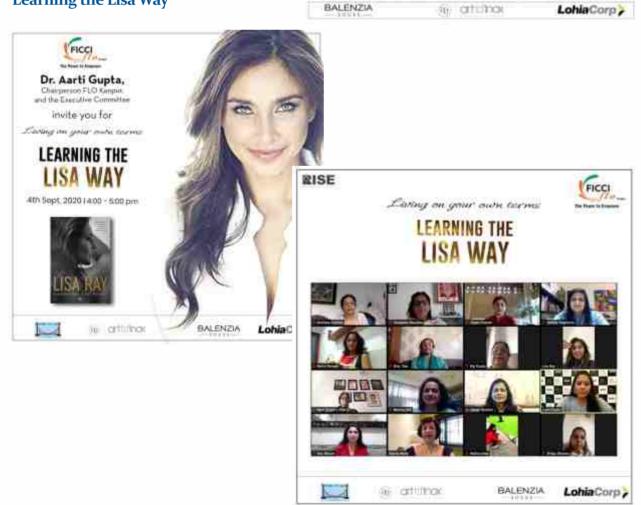


Workshop on Microgreens with Savio Souza





Learning the Lisa Way







Coping with Covid-19, A Talk by Dr KK Agarwal



Brand -Your Biggest Asset -A Talk by Mukund Rajan







The Fault in our Stars











Tête-à-tête-Tahira Kashyap







Role of Women in Legacy Planning For Indian Families



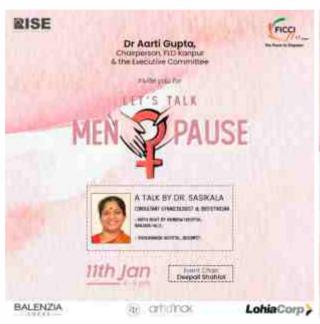








Let's Talk -Menopause -A Talk by Dr Sasikala





Main Kaikayi







Breaking Barriers with Barkha Dutt





I Rise: Our Annual Session depicting our journey together with a finale by the team of Drums Cafe





Rendevous with Shilpa Shetty





FLO KOLKATA CHAPTER

Chairperson's Message

Dear friends.

Greetings to you all!

You have been my inspiration to perform, infecting me with your unfailing and very infectious enthusiasm.

I would also like to celebrate with pride what each of us have individually accomplished this year, and what we have accomplished together under the umbrella of FLO. This year, we at Flo Kolkata had an opportunity to contribute to society in various ways. We were able to help train over 100 women to set up small micro businesses. We have also tied up



Sunira Chamaria Chairperson Kolkata Chapter

 $with \ Udayan \ Care \ to \ help \ provide \ employment \ opportunities \ to \ women \ from \ the \ weaker \ economic \ sections.$

Further, FLO Kolkata has set up the fully equipped occupational therapy room for differently abled children at SHM Howrah. We are also providing training for teachers, and full year support for all 70 children through the year 2021-22. This was possible with your generous support.

During the year, our speakers were felicitated by making donations in their name towards feeding the covid crisis or in building infrastructure for the underprivileged.

Furthermore, we are also humbled to have been able to provide the infrastructure for a school in collaboration with Durga Devi Trust and Bhartiya Vidyapeeth at Murshidabad.

Another project close to my heart has been the yearbook. This book is a celebration of all of us. We have tried to create a timeless anthology of useful information and articles on myriad topics, contributed by many of you and some of our expert speakers.

We were privileged to have had some thought-provoking speakers and trainers from across various disciplines and from around the world.

For me, this year has truly shown me the value of empowering and empowered women - a strong sisterhood which can get us through the toughest and most unpredictable of times. Thank you for the opportunity to lead and serve you.

I would like to sign off by thanking the National President, Jahnabi Phookan, the past presidents and past chairs for their support and invaluable guidance through my tenure.

I would also like to thank my committee. They have been my pillars, without whom this year would not have been what it was. As event coordinators the committee worked on every vertical with the greatest diligence, and many worked behind the scenes to ensure the events went smoothly.

Best Regards,

Sunira Chamaria

Chairperson,

Kolkata Chapter



_____COMMITTEE MEMBERS _____



Manjiri Agarwal Sr. Vice Chairperson



Shradha Saraf Vice Chairperson



Manisha Srivastava Secretary



Pinki Sinha Jt. Secretary



Radhika Dalmia Treasurer

KOLKATA CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21 FLO KOLKATA CHAPTER organised 41Webinars and 7 Ground Events.

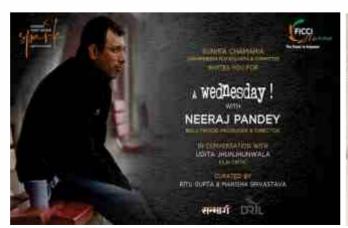
This year has taught us that adaptation and innovation are the only way forward, and each of our speakers have embodied that, taking us all a step closer to success in our own spheres. As we present a few snippets of the year gone by, some were fun, some educational and many entertaining and interactive.

Further FLO Kolkata also launched FLO's first ever Yearbook that showcases its members. It is a celebration of the work and the talent of our members, and a way to be able to support our fellow FLO sisters.

WEBINARS

Bollywood

Bollywood is our favourite feel good factor and we had a host of bollywood personalities during the year who spoke on the various silos in life in front of the camera and behind the scenes.







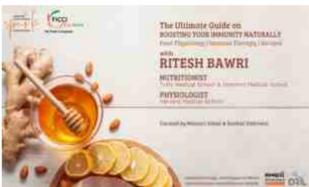




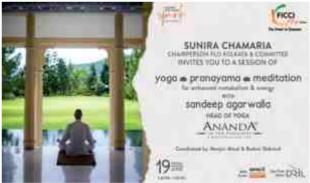
Health & Wellness

 $Health \ and \ wellness \ was \ the \ to ast \ of \ this \ year \ with \ shower \ different \ talks \ under \ the \ umbrella \ of \ fit@flo \ and \ love \ yourself.$





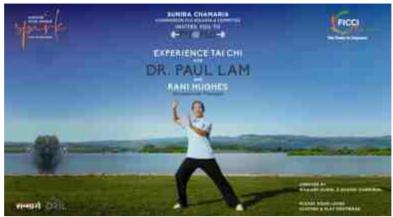








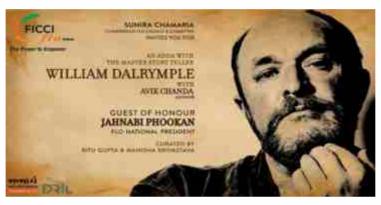




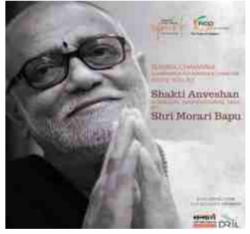


Literature & Spirituality

History and literature provide a peek into the past and a passage into the future. We were fortunate to host the veteran historian and indophile William Darymple, the famous authors Amish Tripathi and Bhavna Roy who also shared spiritual nuggets from our ancient Indian Civilization. We were blessed by a talk on women and spirituality by the revered Shri Morari Bapu

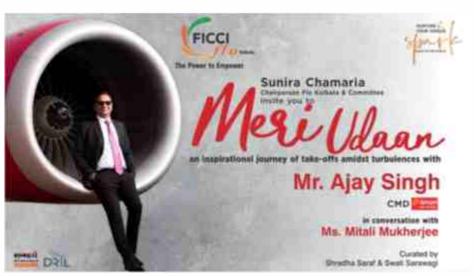






Business & Finance

The world of business has had an unprecedented year, and we had an opportunity to speak with some great minds. Ace business strategist Ajay Singh, Spicejet ,the dynamic father daughter duo Anand and Priti Rathi , Mohandas Pai of Infosys fame, family business expert Anil sainani were a few of them.











Women's Empowerment, Politics & Economy

Our Learning of the economy and its working grew manifold in conversation with Chief Economic Adviser, the Exminister of Finance and the indomitable Radhika Gupta





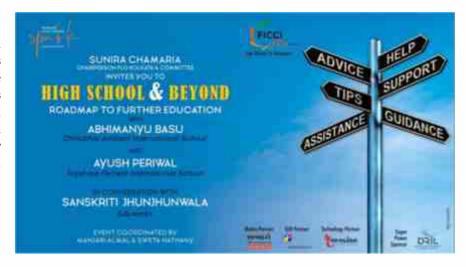






Education

Education takes us from darkness to light, and explains the finer points of college education we had with us educationists Abhimanyu Basu and Ayush Periwal in conversation with career consultant Sanskriti Jhunjhunwala.



Fashion

No conversation amongst us women is complete without passion for Fashion. We were also proud to have had a workshop on Makeup with our very own Manisha Srivastav.





Food & Restauranting

Lots of Tasty Tuesdays and other days were planned with renowned chefs. The secret of food styling was also shared.









Politics & Media

Where there is man there is politics, in fact I believe politics comes more naturally to humankind than humanity itself





Technology



Members Fellowship





Sustainability & Art

Environment and sustainability has finally got the due attention it deserves thanks to the corona crisis. From young waste management and climate activists to sustainability in art all the bases covered and hope we were able to change some mindsets too. We also had lots of opportunities to Art together this year and also learn floral art with world renowned floral artist.









Psychology & Emotional Intelligence

Learning has neither time nor designated place. We had a host of workshops this year. Learning to say no with Yogesh Parmar, Emotional intelligence with Avik Chanda, positive parenting with Jyotsna Mohan Bhargav were a few of these expeditions to find a more powerful self.





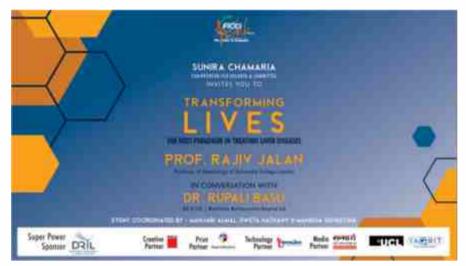




Legal & Medical

We also had a panel of changemakers with deeply legal perspective who were part of this very powerful panel. We also explored the futuristic avenues of liver health with Prof Jalan from UK.





GROUND EVENTS

With corona waning and all of us getting braver and more adventurous, we at FLO Kolkata, put together an afternoon replete with the sounds of drums, chanting and lots of unusual instruments to tap into our inner goddesses "Heal with Drumming".

All the world's a stage and most of us are desperately unrehearsed. Under the able guidance of the renowned theatre personality Ramanjit Kaur we undertook a journey of self-exploration to give a voice and expression to our dreams. "What's in your Pocket" - was an empowering theatre workshop which left us with pockets full of confidence.

A good cook is sorceress who conjures happiness, and we had a mini Hogwarts, conjuring both gorgeous and sumptuous food and whole lot of smiles-"Cook Along"

FLO Kolkata took its members on a nature trail to discover the brown gold of its region. 'The Nolen Gur walk' was soon the talk of the town to discover the brown gold of our region. The members experienced the rustic beauty of the countryside while understanding the process of making the famous Nolen Gur of Bengal.

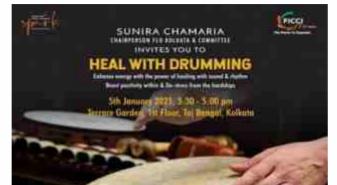
Cruising together does your soul good brought a retreat with a difference, a river cruise 'Rendezvous on the Ganges" with beautiful sunsets, live music, laughter and many other enjoyments

We also were privileged to help create a fully equipped 'Occupational Therapy Centre' for special needs children at the Samaritan help mission in the largely backward area in Howrah.





Art & Music



Theatre & Women Empowerment



Food



Sustainabale Food Tourism



Members Re-treat



Inauguration of OT Centre





Kefi The Finale Event & Launch of FLO Yearbook















YFLO KOLKATA

Chairperson's Message

Dear friends,

Dream.

Open your imagination.

In a world where everyone is talking about limitations, let us be limitless!

Stepping in as the chairperson of this strange year was like sitting on a roller coaster ride blindfolded. I had no idea where the year was going to take us and from this came the theme of the year, Limitless. There seemed to be unlimited obstacles, but we managed to change them into limitless opportunities.



Shefali Rawat Agarwal
Chairperson
YFLO KOLKATA

The world for us was only a click away. The boundaries had disappeared, and we had the chance to meet the most influential and important people from around the world and learn from their stories and experiences.

Sitting from their homes in Kolkata our members got the opportunity to participate in pan-India events across the 17 chapters. Along with the various learning experiences and workshops we were able to digitally educate underprivileged children for this year under the theme "Padhega India, tabhi to badhega India".

This year helped me and my team think on my feet, adapt to different situations and bring out the best in them.

Regards, Shefali Rawat Agarwal Chairperson 2020-21 YFLO Kolkata Chapter

COMMITTEE MEMBERS



Varsha Wadhwa Sr. Vice Chairperson



Shilpa Sethi Vice Chairperson



Amrita Kajaria Imm. Past Chairperson



Priyanka Agarwal Secretary



Soni Jain Treasurer



Ankita Chitlangia Jt. Treasurer





YFLO KOLKATA CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

The year 2020-21 marked an unprecedented era in the history of YFLO Kolkata Chapter as we embraced the digital space with a smorgasbord of virtual events, webinars and workshops. Keeping all safety precautions at the forefront, the chapter organized 26 online and 6 offline events. Our speakers and honoured guests were stalwarts of industry, health, entertainment and lifestyle and covered the entire gamut from national to international, across all ages, even royalty!

The theme for this year was LIMITLESS, and in tandem with this vision, our initiatives were aimed at providing our members with limitless opportunities and avenues to grow, learn and showcase their business and talents in order to fulfil our primary objective of social responsibility.

YFLO Focus was launched as a platform for our entrepreneurial members to showcase their businesses and network. A series of clubs were created for our members to meet those with similar interests and passions like Get Set Fit! for the health conscious, YFLO Beats for the musically inclined, Bookmarked for our literary members, Creativityflo for our artists and Game On! for our gamers. YFLO Gives, our philanthropic wing, was also initiated.

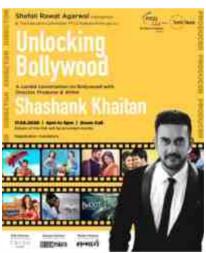
Taking our commitment to inclusivity and one-ness further, our events were opened up to members of other YFLO chapters and the initiative was applauded and strongly backed by our entire YFLO family. We launched a social initiative to support digital education for underprivileged children which was met with enthusiastic participation by our members.

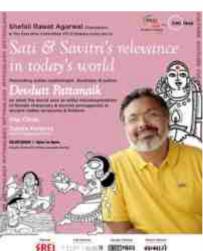
Let us walk you through the limitless range of activities and events that made up our year!

CELEBRITY TETE-A-TETES

We kick-started the new YFLO term with a splash of royalty – a webinar with HH Princess Diya Kumariji of Jaipur – that was followed by a series of exclusive tete-a-tete's with celebrities during the year.















MEMBER INITIATIVES AND CLUBS

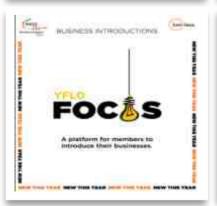
With our primary focus on business and our commitment to promoting entrepreneurship, we launched the YFLO Focus – a platform for our members to showcase their business ventures and network. We also launched clubs like Get, Set, Fit!, YFLO Beats, Bookmarked, Creativityflo and Game On for our members to explore their interests and passions.









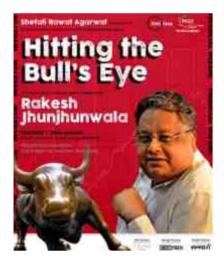




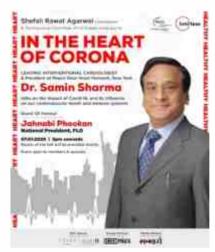


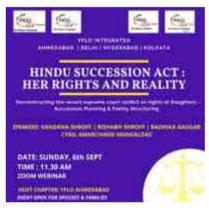
EXPERT ADVICE!

Our aim this year was to promote limitless learning and growth to our members. To that end, we organized webinars with leaders of business, industry, medicine, art and law to inspire our members.







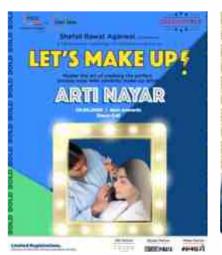




LIFESTYLE

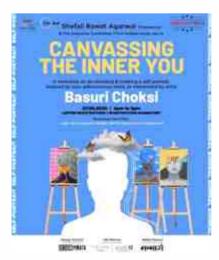
The pandemic this year forced all of us to focus inwards – on ourselves, our loved ones and underscored the importance of home and family. We organized webinars, workshops and events to give our members a holistic development that focused on all aspects of their lives – beauty, fashion, health and wellness, culinary, spiritual and emotional health as well as home

OUTER BEAUTY





INNER BEAUTY







FASHION



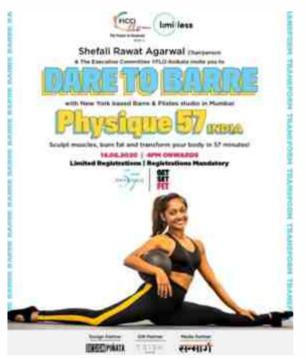


HEALTH AND WELLNESS



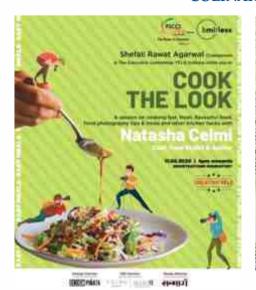








CULINARY ARTS





HOME





TINYTOTS

YFLO Kolkata is a family of smart, powerful young women who effortlessly balance home and work. However, with the pandemic, we realised that while we as adults were grappling with the lack of freedom, our children were experiencing an even bigger bout of cabin fever. Thus, we organized a series of activities and events targeted to our tiny tots to ensure that they too had a year of limitless joy!

















EDUCATIONAL WORKSHOPS

As part of our vision to promote limitless learning, we conducted workshops to empower our members in their professions as well as enhance their creativity.









PHILANTHROPY & SOCIAL RESPONSIBILITY

The covid-19 pandemic has hit children from lower income families the hardest. Without access to online education and under pressure to contribute to the family finances, more and more such children are being pushed into daily wage jobs.

As part of our initiative towards social responsibility, our philanthropic wing, YFLO Gives, partnered with SVP and Literacy India to provide digital education to the children via the Gyantantra Digital Dost (GDD) interactive learning tool. Our members contributed generously to ensure that 50 children receive uninterrupted online education via this initiative.





AWINTER SOIREE

The new year brought in a new ray of hope and our first offline networking event – a winter soiree. The event was organized as a way of ensuring that our members – new and old – were able to network and build relationships, both personal and professional, in a safe and secure space.









HOLI HAI!

YFLO Kolkata organised a cultural extravaganza in partnership with the Prabha Khaitan foundation on the auspicious occasion of Holi.







THE GRAND FINALE

Our finale event of the year was the YFLO Limitless Achiever's Awards ceremony to felicitate those of our members who have achieved marked success in their own fields. The function was graced by the Honourable governor of West Bengal Shri Jagdeep Dhankar and his wife. Our showstopper for the evening was a performance and talk by noted Bollywood playback singer and performer – Kanika Kapoor.













LUCKNOW CHAPTER

Chairperson's Message

Dear Friends.

This year I've counted my blessings far too many times than my sorrows. Both professionally and personally this year has been one of tremendous learning.

My tenure began in the wake of a pandemic.

However, amidst the anxiety and fear, like a beacon in the dark, there was my mission which became my guiding force.

The real challenge was how to connect with people - within the organization and outside. I am very thankful to both FICCI-FLO & COVID Crisis for helping me brace technology like I've have never done before and for teaching me how to surmount seemingly impossible odds, for transforming my psychological and emotional limitations.

I've become an activist and I simply couldn't call myself one if everybody around me wasn't an activist of sorts, in their own way, in their own arenas. From adopting a village and transforming the lives of thousands of women at the grassroots to digitally empowering members, we have all gone above and beyond our duties to bring women to the forefront both socially and economically.

My heartfelt gratitude to our President, Mrs. Jahanbi Phookan for being my anchor and my compass and a constant source of support and ideas. I would also like to thank the Governing Body Members, my predecessors, and my co-chairpersons for being the kind of women who motivate and cheer each other on to greatness.

I would also like to thank my team members and well-wishers for your selfless love and support in making this a year which has put FLO Lucknow on the map. It is only because of you that we have won multiple awards this year for being an outstanding organization. Our hard work and dedication have found recognition among our peers and the the world at large.

We have lived by our motto of 'One team, One dream, One win". We are all winners in our own rights!

Regards,

Puja Garg,

Chairperson FLO Lucknow Chapter

COMMITTEE MEMBERS



Arushi TandonSr. Vice Chairperson



Swati Verma Secretary



Simu Ghai Vice Chairperson



Vibha Aggarwal Treasurer



Puja Garq

Chairperson

Madhuri Halwasiya Imm. Past Chairperson



Smriti Garg Jt. Treasurer





LUCKNOW CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21, Lucknow Chapter organised 51 webinars and 13. on ground events. (number of events)

SPEAKERS

We were extremely fortunate to host some of the brightest stars on the Indian firmament. From statesmen and social activists like Shri Sudha Murthy and Shri Kiran Bedi to authors like Chitra Banerjee Debakaruni and Tara Kaushal and from strategists from Ron Malhotra to Radhika Gupta we were enriched by some exceptional speakers. From industry leaders like Amrish Kumar, Farah Khan and Priya Prakash to financial legends like Radhika Gupta, our members were enlightened. From legends like P.V. Sindhu to HRH Radhika Raje Gaekwad, our members were inspired.

OBJECTIVE

Following the mandate of FLO, the objectives of all the events hosted by our chapter was to empower women across all verticals be it our members or women at the grassroots.

Our series on training teachers and educators about menstruation by Aditi Gupta from Menstrupedia, the one on skilling children with time management skills during the lockdown or even our digital series, SmartUp Saturday's aimed at digitally equipping members were all steps in that direction.

The other objective of generating lucrative and sustainable income sources for women from the economically weaker sections from society was a great calling for our Chapter.

Our rural initiatives at the village be it diya making for Diwali or holi colour for the festive season or agarbatti making, our workshops with them on composting or growing medicinal plants and our effort to start a tailoring unit with 25 new machines are all aimed at empowering women.

Our Vocal for Local initiative which was aimed at providing visibility to the businesses of our members, was a hugely popular series and covered 18 entrepreneurs of FLO Lucknow.

OUTCOME

At the end of the year, I am proud to say that FLO Lucknow has made a substantive difference to the lives of thousands of women.

Our work at our adopted village at Poore Lal Shah, directly or indirectly affects the lives of over 10,000 women associated with the 946 self-help groups in our network.

The tailoring unit and growing of medicinal plants, oil extraction units etc have the potential to make several women economically self-reliant.

Further, our certified course on Digital Influencers with Pearl imparted this new age skill to over 30 women.

Our program with Sleep well foundation impacted the lives of 256 women.

Our initiative of training the young individuals about to enter the workforce was much appreciated by the participants.

Over 80 aspirants working in various aspects of film making were trained by FLO in association with Jagran Lake University and Amren Foundation.

Menstrupedia, India's leading company dealing with menstruation issues educated and equipped50 teachers who became trainers in their own rights.

Our various workshops on topics from leather care, Yoga, Verticals Gardens, Bonsai Making, ayurveda, skin care and celebratory home decor, gave members valued information on myriad subjects.

Industry interactions like discussing relevant issues faced by the medical, education or wedding sectors broadened our understanding of various fields.

Our webinars on health issues like bone related diseases, thyroid diabetes addressed the topics of the many problems faced by women.



Lastly, speakers of world renown who candidly shared their life experiences with members went a long way in motivating and enthusing our members, especially during COVID times.

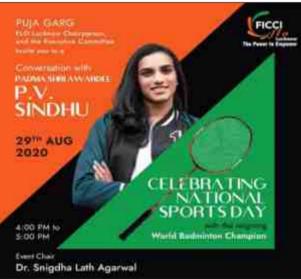
Listening to great men and women broadens our horizons and makes us more pliable to change and evolution. Our webinars did that and so much more for our members across the country.

INSPIRATIONAL LEADERS & SOCIAL ACTIVISTS













BUSINESS AND FINANCIAL STRATIGISTS





INDUSTRY TALK WITH THE LEADERS:

EDUCATION HEALTH FASHION INDUSTRY ENTERPRENEURS





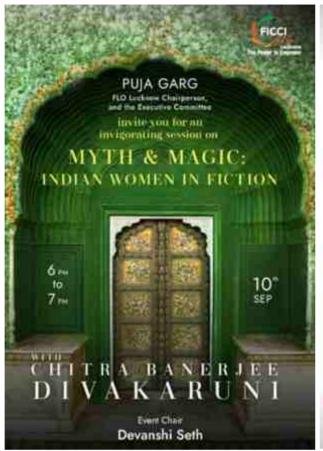


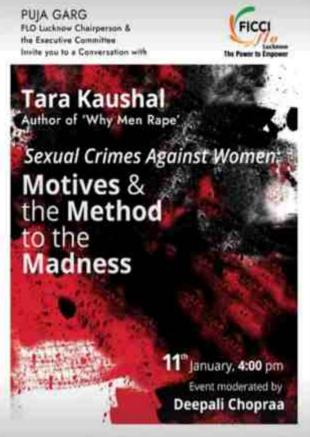




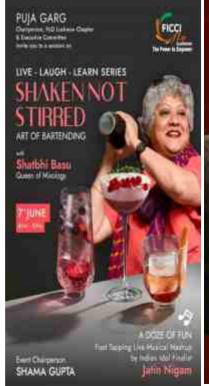


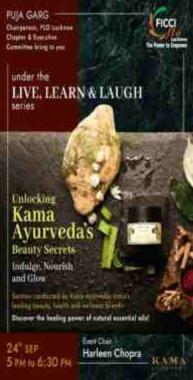
AUTHORS

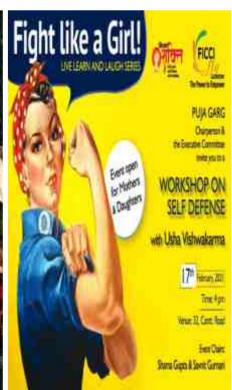




LIVE LEARN & LAUGH SERIES









CHAI PE CHARCHA





HEALTH









PATH BREAKING INITIATIVES AND SERIES



WORKSHOPS TO ENHANCE & IMPROVE MEMBERS SKILLS















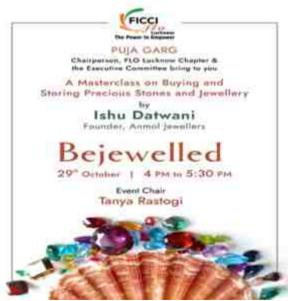
BLOOM WHERE YOU'RE PLANTED!

Workshop on Vertical Garden, Terrace Gardens & Balcony Garden by

PAVNEET SINGH



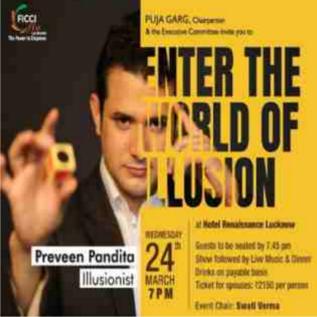






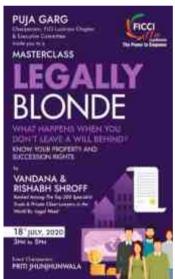
EMBRACING EVERYDAY MAGIC



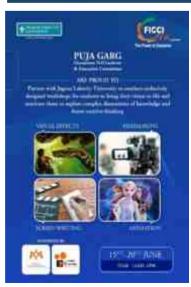


EMPOWERING MEMBERS















FLO LUCKNOW AWARDS

FLO Lucknow and FLO Kanpur organized the 6th annual FLO Uttar Pradesh Women's Awards which aims at recognizing and rewarding women from different walks of life for their exemplary contributions to society and the nation.

Shri Hriday Narayan Dikshit, Speaker of the Vidhan Sabha, Uttar Pradesh, was the Chief Guest and Shri. Avanish Awasthi, Additional Chief Secretary to the government of Uttar Pradesh, Guest of Honour for this occasion.

This year (2020-2021) for the 6th FLO Women Awards, FLO felicitated women from across 17 Categories, including special categories for women who have made outstanding contributions across fields during Covid-19.









LUDHIANA CHAPTER

Chairperson's Message

Dear Friends.

One year ago, with immense pride, gratitude, and a teeny bit of apprehension, I had humbly accepted the opportunity and office to serve FLO, the largest women's organisation of our country as the 9th Chairperson of FLO Ludhiana Chapter.

This pandemic had shaken the very core of the world's biggest economies and had affected the lifestyles irreversibly. In these unprecedented times, we did hope and prayed to stand taller and stronger than ever before to present a wonderful year to FICCI Flo Ludhiana.



Puja Garg
Chairperson
FLO LUCKNOW

As the wise men say, Change is the only constant thing in our life' and we are only confined by the walls we build around ourselves.

The first lesson of life; was learnt to accept the challenges and it took me back to the story about a bumblebee from my childhood days, according to the theory of aerodynamics, the bumblebee should not be able to fly but it does not know this, and it flies anyway. And there I was, liberated ...from the state of self-doubt to knowing that I can, and I will, and we did.

The times were.... trying and the circumstances were ...unprecedented and as the Great Shakespeare once said "heavy is the head that wears the crown" But life isn't about waiting for the storm will to pass. It is about learning to dance in the rain. Me and my team looked for opportunity in every threat that nature had imposed on us and presented a beautiful and the most fulfilling year.

As our very able and focused national President Jahnabi Phookan always said the pace really does not matter but one must move on in this "new normal". Sustainable livelihood is going to be the only thing that is going to matter in this world and we kept the National President's vision and mission in mind and our chapter wholeheartedly started contributing towards the National Goal, keeping bigger purpose in focus and all our endeavours at chapter level were in sync with the National Vision.

My motto for the year was STRONGER TOGETHER. And we did evolve as a very strong team and we firmly believed that: the forces that are for you are greater than the forces against you.and we did manage to raise the bar higher

Regards,

Mannat Kothari

Chairperson

FLO Ludhiana Chapter



COMMITTEE MEMBERS



Radhika Gupta Sr. Vice Chairperson



Neha Gupta Vice Chairperson



Nandita Bhaskar Imm. Past Chairperson



Ankita Gupta Secretary



Reena Kaushal Jt. Secretary



Anamika Ghai Treasurer



Pallavi Pahwa Jt. Treasurer

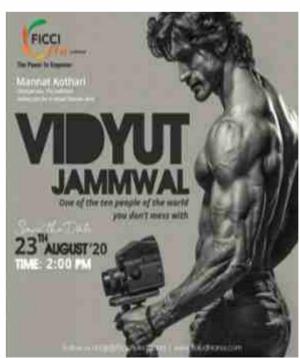
FLO LUDHIANA CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

The speakers were from varied sectors and industries.

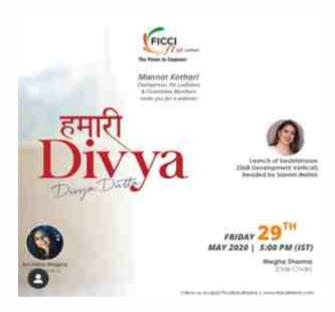
In the year 2020-21, FLO LudhianaChapter organised 50 plus webinars and 8 ground events which includes a Factory Visit, exhibitions to promote sustainable livelihood and weavers of India and an annual retreat to Rajasthan. During this pandemic, FLO Ludhiana conducted numerous webinars and an opportunity to invite great speakers from India and abroad

There were plethora of online and offline events that kept the members engaged and enthralled through out the challenging times . Lots of verticals were created to empower women from all segments of society $\,$. FLO Ludhiana started the year with the blessings of Sister Shivani on May 18th 2020 followed by plenty of power packed $\,$ webinars touching almost all the $\,$ walks of life $\,$.









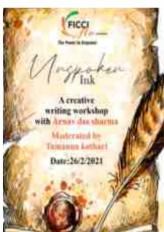


Under FLO Literary Circle which is the Book Club, plethora of webinars were hosted to enhance the knowledge and creativity. We had an opportunity to invite excellent authors across the globe.

Under the vertical called Armaan : Give wings to your Dreams (The learning series) the members could learn a lot from these webinars sitting at home. In this "New Normal"







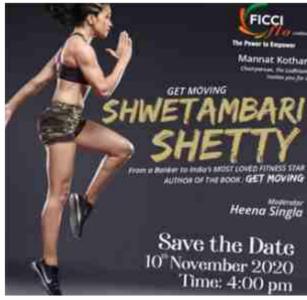






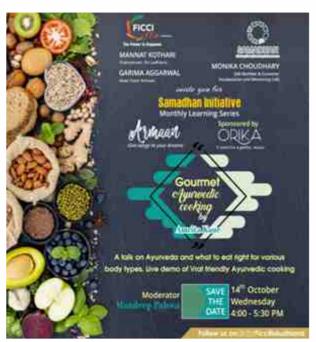
































Travel and Tourism: We took our chapter to Jaipur for the Royal Rajasthan Retreat, a three day luxury holiday tour for our 30 members in #DekhoApnaDeshwithOneFlo





Factory Visit: We took 65 Flo Ludhiana member for A Factory Visit to Orika Spices one of the exemplary factories of its industry of spices .







FLO Ludhiana had an opportunity to host a few live events





Fund Raiser

NEHA GUPTA REENA KAUSHAL



Follow us on:

Exhibition: FLO Ludhiana Haat





Social Welfare and Skilling Activities









This Ralinha Bandhan, we wish to send taken of love & appreciation in form of "One Member One Rolinh" each for our soldien slong the LDC.

A thread and a thorir you note wrapped in our immense gratitude and love will be sent for our soldiers who selflestly goard our borden so that we can sleep comfortably in our homes.

Through this perture we won't to tell them that we Value and solute their spirit and that we would their sway our abundant blessing?





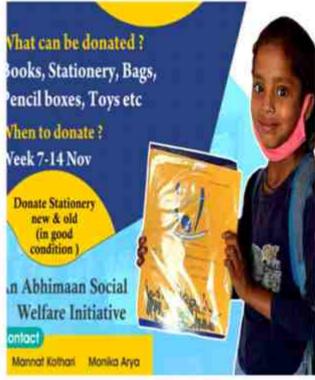


















MUMBAI CHAPTER

Chairperson's Message

Roller coaster rides are fun and this year we all got to go on a ride for free and it was better than the ones in Disneyland.

The 'new normal' represented a complete paradigm shift in the way we approached our lives. What however did not change were the values that we carried as members of this prestigious organization. Women have come a long way from wearing glass slippers and rushing home by midnight or letting the tresses down to get help from a man as fairy tales made us believe. CEOs, presidents, businesswomen, sports personalities, armed forces warriors – you name it and we pushed boundaries, broken the mythical glass ceiling and proved beyond a doubt about our ability to be the best in whatever we do.



Maloo Natarajan Chairperson FLO Mumbai Chapter

FICCI FLO Mumbai has been tirelessly working for financial independence of women and the bar is being raised higher and higher each year. Changing lives through New Challenges and Unprecedented opportunities has been the vision and we aligned it to the UN Sustainable Development Goals to achieve it.

We have been and will continue to be the Game Changers!

Maloo Natarajan

Chairperson 2020-21

FLO Mumbai Chapter

. COMMITTEE MEMBERS



Lubeina Shapurwala Sr. Vice Chairperson



Tehmina KhandwalaVice Chairperson



Anuradha Bhatia Imm. Past Chairperson



Sonia Golani Exec.Secretary



Neela Parikh Jt. Secretary



Sangeeta Mall Treasurer



FLO MUMBAI CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

Go With The FLOw

In the year 2020-21, FLO Mumbai Chapter organized over 70 webinars around the theme of entrepreneurship & eco-system. The speakers were leaders, opinion makers and experts from various sectors of industry who shared their business journey through thought provoking stories and panel discussions which had many take-aways for women entrepreneurship in their starting journey.

The outcome was a series of events which kept members along with their family and friends engaged in the lockdown and virtual networking became the norm. Mumbai Xpress was an innovative platform to promote our members and share their business journey. Startup Caravan was a workshop series focusing on aspects relevant to entrepreneurs including funding, human capital, marketing, branding and soft skills too. FLO Mumbai hosted National events with both national and international speakers. FLO Mumbai also hosted The Game Changers – Women Entrepreneurship Awards 2021.

Entrepreneurship

FLO Mumbai organized webinars on Entrepreneurship and beyond









Hosted anline, viewing link to follow

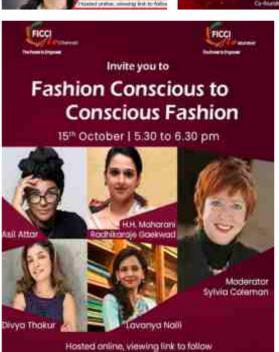






















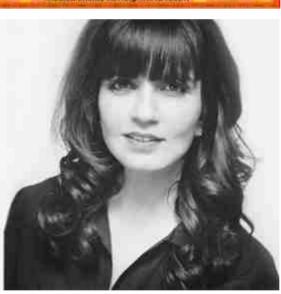


anctuar

Jahnabi Phookan National President, FLO

Guest of Honour







Sustainability Through Nature Based Solution



Maloo Natarajan, Chairperson FLO Mumbai Chapter

Dia Mirza



Cara Tejpal





Bittu Sahgal

17th September 2020 | 5:30 pm







THE GAME CHANGERS - WOMEN STARTUP AWARDS 2021











Startup Caravan - Workshop for Entrepreneurs









Mumbai Express -A PLATFORM for /by/from Members







Village Adoption Program





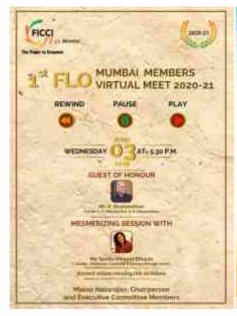


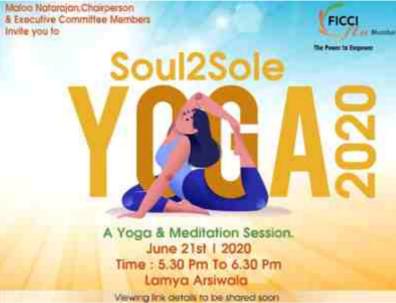


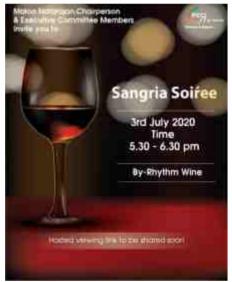




Fun and Games









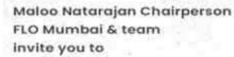
















Whip up a storm with

Moshe in

Alibaug!

February 25th







NORTHEAST CHAPTER

Chairperson's Message

Dear Friends.

We as a race have seen unprecedented times and this past year has brought in for all of us the virtues of resilence, perseverance, adaptation and evolution. As a chapter, FLO Northeast charted out it's trajectory in the past year, with a keen understanding of the appetite of its community of members and that of the larger regional community. The challenge of bringing to our members learning and engagement opportunity, within the precincts of their homes was a daunting one; for the digital explosion had hit us all and content and engagement was not an easy task. Further, support and engagement of the community at the grass-roots, which has always been the mainstay of our work in the chapter was a far off possibility for a rather long period. And yet it all began falling in



Juhie SabooChairperson
FLO Northeast Chapter

place, at its own pace. The vision of #OneFLO, set out by our President, was our vista of exploration and deep learning.

The learning for all of us in my team has been to recognise the sparkle within and to shift our sails with the direction of the wind. For what we were set out to do may turn out to be much smaller than what we actually achieve.

Regards,

Juhie Saboo

Chairperson

FLO Northeast Chapter

COMMITTEE MEMBERS



Suruchi Agarwal Sr. Vice Chairperson



Meghali Das Vice Chairperson



Dr Srutimala Duara Imm. Past Chairperson



Shweta Jindal Secretary



Dr. Santasree BhuyanJt. Secretary



Ramita Jhunjhunwala Treasurer



Geetika Jain Treasurer



FLO NORTHEAST CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21, The Northeast Chapter organised 16 webinars and 10 on ground events.

The speakers and facilitators were Ms. Nidhi Nahata, Dr. Sanjukta Parasor, Ms. Rupkatha Sarkar, Ms. Payal Chitlangia, Savio Jude De Souza, Renuka Shahane, Rahul Narvekar, Anukrama Delhi, Dr. Anushree Baishya, Dr. Santasree Mallik Bhuyan, Aditi Jhunjhunwala, Manish Freeman, Ranjana Agarwal, Gayatri Gandhi, Sailaja Manacha, Saroj Bansal, Sayali Rai, Rachna Ganatra & Lavanya Gupta

The objective of our webinars was members' and community education as well as engagement in times which were strife for all. It was charted out by us at FLO Northeast to bring in speakers and facilitating resources from across fields and subject matters to bring to our members and the community here deep learning, personal growth as well as new skills. Some of our programs were opened to the larger community of women entrepreneurs in the region, to bring forth the works of FLO and thus give a philip to it's brand positioning.

Our on-gound activity primarily tended to community skilling at the grassroots, flood relief, community health support as well as creating a community space for the members in the village to further the education of the children.

Outcome:

F L O & O S H A D supported Ramdhenu Sewing School

6th batch of students were initiated alongside a w a r d i n g t h e concluding 3rd batch with the certificate of completion.

Skill upgradation demo sessions with additional pedals and accessories were held for the students.

Masks sales, produced by the Sewing school students were supported by FLO members





Hathiana Pottery Village

 $FLO\ Northeast\ facilitated\ the\ sale\ of\ diyas\ produced\ at\ the\ FLO\ supported\ pottery\ units.$ 200 villagers benefitted\ from\ the\ healthcamp.





Gargara Village

2 mechanised pottery units were donated in the village to women-led handmade pottery units. 5 looms were donated to give boost to 11-women unit in Tangonpara.





Flood Relief

FLO NE members raised funds and mobilised necessities-oriented support to 250 families in Nalbari District, Assam.



Community Centre

A community centre has been created in Mohorichuk, Majuli for the members of the village, especially the youth.





Executive Eye Screening

An executive eye screening session was carried out for 72 staff members of renowned Handique Girls' College in Guwahati, in collaboration with Sri Sankardev Netralaya.









Member Engagement

Members were engaged through 3 on-ground meets –

Art Therapy Session, Dance Therapy Session as well as a Weekend Getaway on the Charaidew II over the grand Brahmaputra.

Further, through digital initiatives, the members were skilled across personal growth, health oriented arena as well as organizational skills.

























Nomen in Leadership: Their journey to

identity, success and power

thursday, September 10, 2828 3:30 PM - Andreades control 10 office 100 of 2007

& Manterclass with Sallaja Manache



PUNE CHAPTER

Chairperson's Message

Dear Friends.

As every phase in life comes to an end, it is time to bid adieu to being the Chairperson of FLO Pune Chapter and I do that with a lot of gratitude in my heart.

This has been the most challenging year for everyone with the Pandemic hitting us right in the face at the very onset but I believe that this has been a year that has taught us a lot.

We always heard the saying – When the going gets tough, the tough get going! This year really made us realize how tough we all actually are.

After the initial apprehension, we jumped right in to the challenge we were facing and as

I look back at the year gone by – I feel we have achieved so much by thinking out of the box.



Dr. Aneeta Sanas Chairperson FLO Pune Chapter

Once we took the bull by its horn's, there was no holding us back. From doing live events, we shifted to online webinars. One big advantage in doing online events was that the world was our stage. We could easily get speakers from any corner of the world without too much hassle and thus began our journey of doing 3 webinars per week with varied topics, each webinar was very well appreciated as during the lock-down period, members had something to look forward to as regards to upgrading their knowledge and keeping them occupied.

Adopting a Village, training 350 women with Life Skills and 200 school children into Robotics were the highlight for this year. Member engagement activities such as Sustain & Save Plastic Challenge and the Book & Music Club added great value to the year.

To sum up, I leave the Chair with great satisfaction at having achieved my two pronged approach – that of member engagement and doing social work to uplift the lot of the under privileged. All this would not have been possible without the constant support of my members who believed in me and were by my side constantly and the vision and support We received support from our President Jahnabi Phookan and the National Team who were just a call away at any given point in time.

With Love,

Dr. Aneeta Sanas

Chairperson

FLO Pune Chapter

COMMITTEE MEMBERS



Usha PoonawalaSr. Vice Chairperson



Neelam Seolekar Vice Chairperson



Ritu Prakash Chhabria Imm. Past Chairperson



Anita Agarwal Secretary



Rekha Magar Treasurer



Pinky Rajpal



Sonya Rau





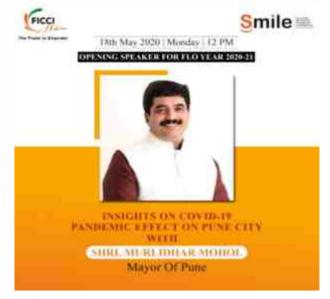
FLO PUNE CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

WEBINARS

FLO Pune conducted a record breaking 105 webinars in varied topics to keep members engaged during the Lockdown period. These were very well accepted as they got to learn so much from the safety of their homes.

Eminent Personalities invited:

- Murlidhar Mohol- Mayor Pune City
- Tania Shergill- First Lady Army Officer to lead a contingent at the Republic Day Parade
- Rubal Agarwal- Add. Municipal Commissioner Pune







Changing Business Strategies

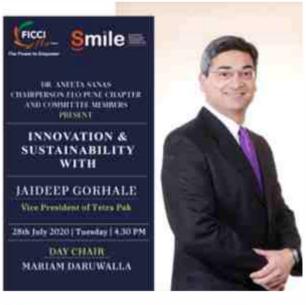
One of the 1st series of webinars conducted was based on this topic as every business had to re-invent their strategies according to the new norm

- Ankush Nijhawan
- Amrita Farmahan
- Milan Luthria
- Tarita Shankar
- Sonali Kulkarni
- Vineet from Ritz
- Vandana Poria
- Dhawal Buch
- Rajesh Kamat
- Kishor Jayraman
- Jaideep Gokhale
- Ganesh Natrajan
- SamitVartak
- Sandeep Goenka



















CHANGING BUSINESS STRATEGIES
IN THE FIELD OF EDUCATION
WITH
DR. TARITA SHANKAR
Chairperson - Biddra Group of Institutes

CHAIRPERSON FLO PUNE CHAPTER AND COMMITTEE MEMBERS



Day Chair - Manisha Agarwal 25th May 2020 (Minday) 4:30 PM



Webinars with National President as Guest of Honor

President Jahnabi Phookan gracing the webinars as Guest of Honor, with stalwarts of the nation.

- Aditya Thackerey- Cabinet Minister for Tourism & Environment, Govt. of Mah.
- Rachit &Tinkesh
- Dr. Cyrus Poonawalla- Chairman of Poonawalla Group
- Lt. Gen Dr. Madhuri Kanitkar- AVSM, VSM







Legal Sessions focused on Women

- Vaishali Bhagwat- Cyber Crime Expert
- Joyita Mondal







Domestic Violence & Drug Rehabilitation

Experts were invited from these fields to increase awareness of violence that women face and drug abuse amongst youngsters: Barkha, Kavita Kareer & Sahiba Aziz

Learning Series

Under this series, webinars were conducted on various topics which were fun and the same time added value to our knowledge: Sudha Menon, Rocky S, Sanjoy Keer, Shweta Jumaani, Dolly Manghat, Radhika Bhutada, Kirti Advani, Ridhi Behl, Prachi Thadani, Rohan Rege, Samir Balwalkar, Renu Dalal, Ekta Sahoo, Natasha Clemi, Savio & Natasha, Jelysna Chacko

Health (Mind, Body & Soul)

Priority for everyone during the Pandemic was to maintain balance in their Mind, Body & Soul and take the proper nutrition. We invited a host of doctors and professional in these fields to enhance members knowledge on how to do keep themselves in optimal health during these times. Some notable speakers were: Balvinder Chandok, Nita Raval, Ritesh Bawri, Manoj Krishnan, Harpal Singh, Sohan Kogekar, Bina Mirchandani, Kiran Lingutla, Anjali Mukherjee, Diana Cooper Sandra Colhando, Krishnapali Kesuraj, Laleh Busheri, Anubha Doshi, Natasha Parulekar, Amrit Raj, Pooja Khanna, Shikha Sharma, Dr. Shashank Shah, Aarti Pandey & Karan Kakkad

Entertainment Series

To keep up the feel good spirit of our members during these bleak times, we had a few entertaining webinars which the members enjoyed a lot

Draupadi: MonoDrama , Satyajit Padhye & Seema Golecha - Ventroloquist, Anant Mahadevan , Shankar Mahadevan Renowned Music Composer & Lyricist

Know Your Member Series

A series of webinars were conducted to help members network but showcasing their talents and business on this platform. FLO members conducted sessions ranging from fitness, beauty to fashion, their involvement in the city with various NGO's, Role of Women as Directors, relationship between mother & child, which was highly appreciated by FLO members.

Sustainable Practices

In sync with President Jahnabi Phookan's vision of sustainable practices, we invited speakers to talk about how sustainability is becoming a norm in the fashion industry with speakers such as Anita Dongre, Salita Nanda & Priyanka addressing the members on new trends in fashion

Book Club, Music Club & Fun Sunday Games

These sessions were started to keep members fruitfully engaged during the pandemic. With is through the year we have had an intresting line up of speakers such as Chetan Shetty, Jason Kothari, Rohini Sathe, Mohini Khot, Jyotsna Mohan, Reshma Barshikar, Megha Bajaj Latika Padgaonkar, renowned artists performing as part of the music club sessions too. Fun Sunday Games from time to time ensured member participation & involvement.

Initiatives & Highlights of FLO Pune

- Sustain and Save Challenge
- Village Adoption Program
- Bicycles Handover to 200 girls from Rural Solapur
- Seeds Distribution in Solapur to women farmers
- Mentorship Series
- FLO Vocational Awards

- Robotics
- Hamara Bachpan Trust
- Cervical Cancer Vaccine Drive
- Incubation Series
- Skilling Series





UTTARAKHAND CHAPTER

Chairperson's Message

Dear friends,

This year was full of uncertainties, challenging times, and everything in between. But it is amazing despite of the challenge's year has gone by.

My vision for 2020-2021 was sustainable practices and livelihoods, empower women to become self-sufficient and become job creators from mere Job seekers. As Uttarakhand is a hilly state and our major economy depends on agriculture, power, and Tourism sector, we have carried forward the initiatives in support of sustainable growth that encompass tourism, agriculture, livelihood, governance skill development to enhance efficiency and global competitiveness of industry to expand business opportunities both



Kiran Bhatt Todaria
Chairperson
FLO Uttrakhand Chapter

in domestic and foreign market.

I am happy to share we have been able to achieve towards economic empowerment of women in agriculture, organic and medicinal plant farming.

We empowered them through various skill training workshops in rural areas and afterword's providing them market linkage. With Best Regards,

Kiran Bhatt Todaria

Chairperson

FLO Uttrakhand Chapter

COMMITTEE MEMBERS



Komal Batra Sr. Vice Chairperson



Dr. Neha Sharma Vice Chairperson



Nazia Yusuf Izuddin Imm. Past Chairperson



Gauri Suri Secretary



Tripti Behl Jt. Secretary



Smriti Batta Treasurer



Charu Chauhan Jt.Treasurer



FLO UTTARAKHAND CHAPTER WEBINARS/EVENTS CONSOLIDATED REPORT

In the year 2020-21, FLO Uttarakhand Chapter organized 28 webinars and 4 ground events. In addition to these 4, we conducted various on ground workshops under different initiatives undertaken by us.

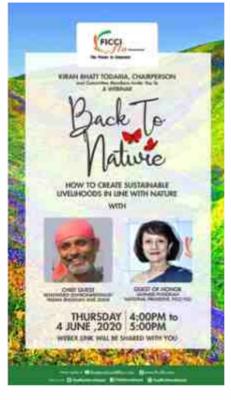
The speakers were from diversified sectors and industries pan India, who kept us positive and helped us to outshine our own selves. Our concentration was to enhance the skills of our members, promote their businesses and to empower them.

The objective of these webinars and event was to build the capacity of our members and also to empower our less privileged counterparts.

The outcome was a profusion of online events and a few offline, that kept members occupied and enchanted throughout the challenging pandemic times. We are happy to share that we have been able to achieve towards economic empowerment of women in agriculture, organic and medicinal plant farming this year. We empowered them through various skill training workshops in rural areas and thereafter providing them market linkage. Most of our online events were unlatched for FLO members pan India.

Sustainability Awareness

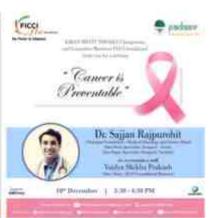




Health and Medicine Awareness









Informational & Motivational Sessions



Legal Awareness







Art and cultural Heritage

Literary Event





Members Business Engagements



Interactions with Government







FLO Mentorship Cell



Ground Events















SOCIAL

FLO IN TWEETS 1



Fill India

Union Minister @Dr/ItendraSingh says, Northeast has had a rich tradition of women entrepreneurship; calls upon @FICCIFLO to promote women entrepreneurship in bamboo industry



Samshék @Siirmheki/noom - Muir 16 .

Our Co-Founder Mr. Samikisha Bajai was awarded by UNICOTED
Custanding Woman in Fashion is Textiles for implementation of edigital



Congratifations to go containing the the containing of the decade in the Women Startup Assent Startup S





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FICCE Office initial Munit Hearthest congruntiations to all the awardees. You are the role models for thirty young worken of our states and your work is an impiration for them. Mr. Nayeen Pathaix, Chief Minister of Orbits at the 1st FLO Orbita Women's Awards 2020-21.



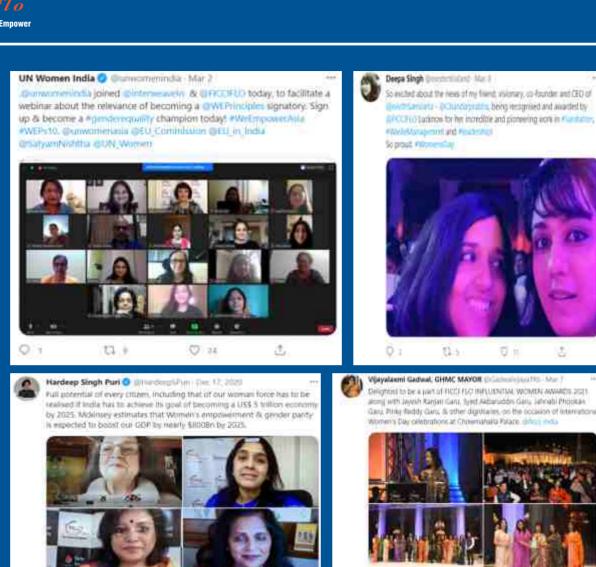














Asian Confluence MARIANCONTILIENCE - Dec 15, 2020

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The webicar titled 'Bangladesh - India Relations: New Dimensions and

Opportunities, Perspectives in the Third Space" It was truly insightful

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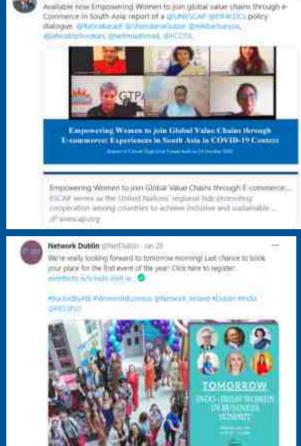




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Nagesh Kumar, PhD Gragosticom - Tox 28, 2000





#RT @Psm_cuts: RT @cutscitee: #CUTSWebinar on "#Mainstreaming #Shepreneurs in #International #Trade" | February 04, 2021 | 2:30 PM - 4:00 PM (IST)

To Register; owly/ghNr50Dh5Cx
@Psm_cuts @bc_cuts @wto @mlamikic @Asia_Foundation
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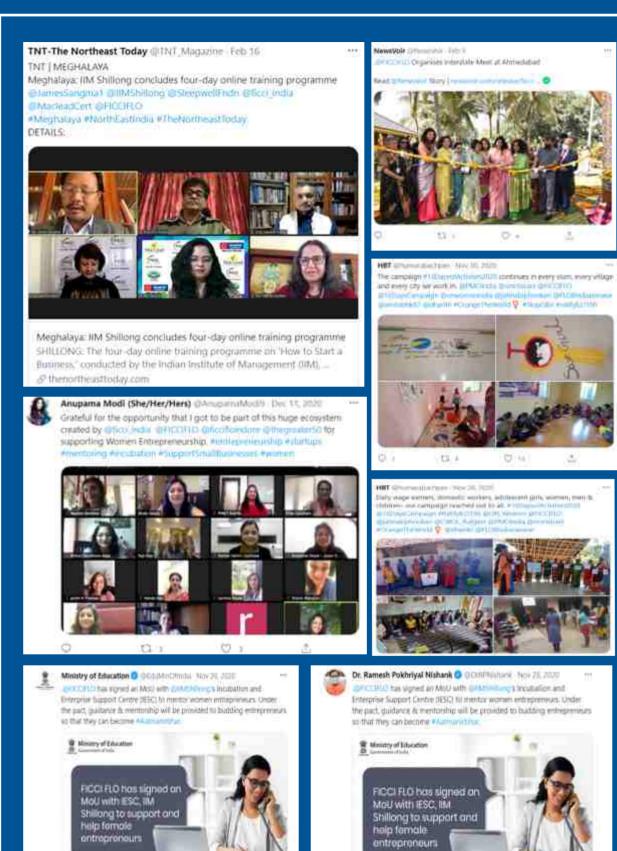




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FICCI O @ficci India Apr 15

In terms of policy, one of the greatest shifts that has happened with regards to narrative in gender is that we need to ensure that we transition to a country with women-led development; Ms @smritirrani, Minister for @TextMinInclia & @MinistryWCD at @FICCIFLO 37th Annual session.



Jahnabi Phooken and 8 others











Dr Jitendra Singh @ @DrJitendraSingh - Apr. 15

Just as #Northeast today has emerged as a role model for the rest of India, Northeast women entrepreneurs are going to set the tone for their counterparts in the rest of India.

Webinar: Sustainable Livelihoods: Investing in Women for a New India















Women for a N The Industry n law in no wa workplace" Smt.

Mumbai, April 2021; "For our country to prosper, we need to A THE PACK HARDER AS THE PACK HA

ensure nt & this is evidenced by the fact that women have been at the forefront in fighting the pandemic, as 6 million +

women have been a part of the contingent, said Smt. Smriti Itani, Child Daylors and Minister of Women and Child Development & Ministry of Textiles in her address at FLO's 37th Annual Session. In sync with the current need of the hour, the theme for this year's

चयंकारी निदेशके.

del THE

The Power to Empower

निदशकः । कहाड लक्ष्मी प

"Sustainable livelings session Investing in Women for a New India: Sustainable Livelihoods



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नए भारत के लिए महिलाओं में निवेश: टिकाऊ आजीविका

क्षेत्र अध्याः एक्स्ट्रान्यं के अस्त्रे नार्थक में अधिका एनं बात विकास और बाव हा बांदी बीवती सहीते हुँचारी रें कहा, भारता देश की समृद्धि के लिए हमें क्रियाओं के पेतृत में विकास सुनिश्चन करने नहें कर कर है और ग्री दूस तथा है व्यवस्थित होता है कि स्वितेशन दूज महत्त्वारों से अनुनई से असित ्राहित में रही है क्यांकि ४० लाख में अधिक महिलाने क्यांकित पादा में वे स्वास्थ्य में में तेर पर माधित थी है। सेपूर्ण काम को सकार से बीचाइक देश भारत के बाहुक कर कर विभव विकास अधीवका का भवन के विभावविकाओं व नियामा समा नाम है।

बीचती क्यांत हरती ने नातें क्या हम तत्त्वन की पात सीवासत करते भी जन रहते हैं कि इस करपुत्र के तेमूट सुविधा कि हैं औ ज्या संग्रह्मात्राचा वर्षा विद्याप न तात्रा





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New Delhi, 16 April, 2021.

all women have been at the tarehold in fighting the p भीत मिलेल स्थाप और of the healthcare Cooks werecom controller, said Se Child Development & Ministry of Testiles in her actions pursely world of the hour, the thome for this year's a

the posturiory time have further added.

DVI Narendra Singh Tomer, Hon'ble Minister of Agricult. Development and Minister of Food Processing Industries in the FLO to carry our transformation work access FO officers

भारत क्षेत्र आहे आहे. जिल्लाहरू माने के करा हो। मोडनामें के भाग के फिलाम 加利日 न्त्रीय है जिल्ला प्रतिकार करते थी करती सीम क्षेत्र के स्टब्स सीम के सीम क्षेत्र सीम सीम के सीम कीम सीम सीम के सीम सीम सीम कर किन्द्र सम्मानी सिंह तस दे कहा कि आ महिला साम का निर्माण करता है। जनसम्बद्धाः

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स्थानको स्थानक मा मिल्ला माने के बस्ता करा। भरते बस्तान तथ क्या के अपने तथ है। संस्थानकों भी सामन त्रीम क्याना है।

महा मुल्या कापवालक उप महामाचव अकटाड



नए भारत के लिए महिलाओं में Sustainable livelihoods - Inves निवेशः टिकाऊ आजीविका

म विन्ती। प्रशासने के 37वें जीवेंड सम्बन्ध मील एवं कर शिकान की कार्य पत्र बीपने हर सामें ने कहा दूसर देश को प्रमाद के महादूसी क्तानी के क्लून में (beatt जीतरूवर कर) की आहम वार्यक्रमांच के अगर्यक है का

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ing in Women for a New Indi New Delhi, "For our country recior UN WOMEN, Director पूर्व को वा बाविको स्थानक जिल्ला कार्यामक व्यापालिक प्रेक्टात त्याचे हो न to prosper, we need to ensure warmen-led development &

this is evidenced by the fact that women have been at the forefront in Fighting the pandomic, as 6 million + women have been a part of the healthcare Covidwamors conlingent, said Smini k-

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and Acting Deputy Secretary Gerenni, UNCTAD Indian Foreign Service Officer and Ambassador of India Ms Jahrabi Phookan, President FLO shed light over her ten-

ing competency, cap confidence building he to reach nearly 2 women through skiller skilling & reskilling. Fi fonte, out W7 inch

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training & onboarding the GEM (Government E-Market-

Limited took over the respo uned training sibilities as the 38th Pre dent of FICC Ladios Organ cotion from Jetyneta Phooka Director, JTTGroup Change Guard caremony across 1 Flo chapter also took place

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courses And at Corporate level, we introduced our members to corporate director place)" FLO's 3Cs program which aimed lowerds foster-



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देश की समृद्धि के लिए महिलाओं के नेतृत्व में विकास सुनिश्चित करने की जरूरतः स्मृ

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स्थापन प्रतिका उन्होंने पुरुष्ठाव महिला उन्होंने के संस्थित सार का की पर्यक्त प्रित्त के दिना केदिना अपने दिना केदिना केदिना अपने दिना किद्या केदिना अपने दिना दिना केदिना केदि का स्थापन में अपने का किद्य का स्थापन में अपने का किद्य का स्थापन केदिना का का मानती केदिना का स्थापन केदिना का मानती का स्थापन केदिना का अपने का स्थापन का स्थापन केदिना का अपने का सामान क्षा का स्थापन केदिना सामान क्षा का स्थापन केदिना सामान क्षा का स्थापन केदिना सामान क्षा का स्थापन केदिना



है। उन्होंने प्रतिस्थ व्यक्ति को के कार्तपुर के मीडरिया कर में सामके कर्म का कास्ता की दिया । सेवा की कार्य का कास्ता की दिया है। है कार्य क्षेत्र के कार्य के कार्य किल्के है कि जिल देवों के प्रतिस्था सामित्रों का जीवता को कार्य है, वर्ग की पूर्व कर नेवाल है तुर्व देवों की के बीच जातील पहुले की दिया में कार्य जिल्का का गा है। प्रश्नातिक कार्य जिल्का का गा है। प्रशासिक कार्य की के जाताकर में मानकी जाती है, सीच प्रकार तहन भी तहनी

प्रभाव, 2) त्यावार : प्रीक्षण प्रक्रांस्थ्य को असारहा एक विकास की प्रमुख्य के लिए प्राप्टेशन आफ सांच्य विकास आफ को का कि प्राप्टिय का कि प्राप्टेशन आफ संदर्भ विकास अपि का कि प्रमुख्य के प्राप्टिय का कि प्रमुख्य के प्राप्टिय का प्राप्टिय का विकास के सांच्य के अप का विकास के सांच्य के अप का विकास के सांच्य के अप का विकास का विकास का विकास के सांच्य के सांच्य की एड्रीय का विकास के प्राप्टिय का विकास के प्राप्टिय का विकास के प्राप्टिय का विकास के प्राप्टिय के





"It is summed the veccine distribution would have to be principled. As you know the in who are current warpons they will be patentiand, then people who are above all years been priceriesed, then those from 50-65 years of age have been prioritised," he said

Then those below 340 years who have other doesnes. It is all being decided by experi point of view. We have made a very densited, meticulous glass on this. What we would March-April near year, we have started planning for it from new soft;" Visifing add-INSTRI OF SCIENCE & ICLUSTON Server of those this deathy view with said processes



Women will find a place in digital economy, says Jahnabi Phookan,

National President of FICCI FLO

entraperson, who comprise a more 14 parcent of the 58.3 million entrapersons In India, are more proce to feeling born out from earlying from home as they shoulder shald responsibilities too. In a survey conducted by not the grade organi WilCommic Immunitional, 37 percent of septem empressions in India runsered agreed that their nite as printary or even sale caregiver at home hibders their husivass amb@oms



while the user mirried of remote working across the world is helled for increased appropriate for sources to into the sociations, the COVID-29 parties in our mount the burden of heatstand responsibility

Sheryl Sandberg, Orief Operating Officer, Furnitural and Founder of Lean Ini, a plottal amorety for isomers, reflected the sentiment during a media interaction and said, "Yes know that when things get hard, women get hit the hardest. We copy that when there's ne work to be done like caregiving, women to it made. The double whaming of challenges in the workface and challenges on the hone floralise never been bigited."

Saleubi Phookas, who assumed importability as the President of FICO Latter Organizative (FLO) on May 21, 2020, says her eligin for the decade is to promise audienable practices



Arramo or The Shifting Healthcare Faradigm D

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Mattheli (18y July or August 2021, approximately 400-500 inition stores of vaccine will be given to around 25-30 prove people to the county based on the priority list that rectation high risk people such as traiting sortiers, healthcase professionals and letterly among others, sold. Dt. Harsh Varathan, Union Minister for Health & Family Welfare, Science & Technology and Earth Sciences, Gevt of India and Charman of WHO's Executive Board. "India him the potential to density a successful roughlite delinating healthcare for all. the Hostbie Minister relieshed during his convenation on The Bhilling Healthcare Paradigm During & Post-Covid will the municip of FICCI FLO.

drig to the parameters set by the WHO, India has the Nighest recovery rate of 00.58 % seg the least fatally rate. We are carrying out over a million tests every day & have established 2115trian across sourtry for mating"

























Investing in Women fo

New Delhi: "For our country to prosper, we need to ensure women led development & this is evidenced by the fact that women have been at the forefront in fighting the pandemic, as 6 million + women have been a part of the healthcare Covid warriors contingent", said Smt. Smriti Irani, Hon'ble Minister of Women and Child Development & Ministry of Textiles in her address at FLO's 37th Annual Session. In sync with the current need of the hour, the theme for this year's annual ses-sion was "Sustainable livelihoods -Investing in Women for a New In-dia. The industry needs to ensure that the facility under the law in no ways brings about discrimination at the workplace" Smt. Irani fur-

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"It isn't the mountains ahead to climb that wear you out; it's the pebble in your shoe" _ Mohammed Ali

That pebble could easily have been the Covid-19 pandemic but at FLO , we converted this crisis into an opportunity for us.

I am privileged to have led my Rock Stars, my One FLO who turned each dream of mine into stunning reality, creating an extraordinary range of solid work in a tenure of 10 $\frac{1}{2}$ months.

Thank you for the responsibility of leading this institution as its 37 th *President*.

It was an honour to have led FLO2020-21 through the Covid19 onset and a privilege to steer FLO into the new decade of 2020's.





The Power to Empower

FICCI LADIES ORGANISATION

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