



**PRESIDENT'S DESK** 



### **Editorial Team**

Bela Rajan Governing Body Member

> Ankurita Pathak Jt. Director FLO

Dar friends

"If January is the month of change, February is the month of lasting change. January is for dreamers... February is for doers."

-Marc Parent

It's February and we are on the verge of bidding adieu to the winters and welcoming the spring. It is the time of hope and we firmly believe to moving towards the culmination of yet another successful term!!!

It's amazing that despite the challenges year has almost gone by..... As the 37th President of FLO, I took over under extraordinary times and we have tried our best to reinvent the way we worked towards the mandate of the organization. With ingenuity, creativity and hard work we rose to the challenge of a completely different year and have been successful in creating a mark and making a difference to the lives of many women across India.

I am very proud of the joint efforts of everyone across Delhi, my GB members and 17 Chapters to continually nurture and support our initiatives towards women empowerment.

It is only when we take care of each other, we can take care of the world!!!

Regards,

Jahnabi Phookan

President, FLO



# **NATIONAL EVENTS**



# FLO Annual Interstate Meet Ahmedabad | February 9-11, 2021

Capturing the spirit of Gujarat's famous Garba, "Vagyo Re Dhol", the Interstate Meet provided the perfect milieu for exchange of ideas and meeting of the minds, in Anand-often referred as the Milk capital of India. This year's annual Interstate Meet (2019-20) under the Presidentship of Ms Jahnabi Phookan, was organised and inaugurated, at Anand, in Gujarat, from February 9 to 11, 2021.

The Interstate Meet is an annual feature and each Chapter is given an opportunity to hold one in their state every year. This year the Interstate Meet was hosted by Ahmedabad Chapter, led by Taruna Patel, Chairperson and her team. It was the first national offline meet for the year 2020-21.

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This year's Interstate Meet was to

show case FLO's support and participation with the Ministry of Tourism's initiative, "Dekho Apna Desh."

It was a conscious effort to help thousands of women who are part of the tourism industry, and, who unfortunately were economically hit during the current pandemic times

Ms Jahnabi Phookan, FLO National President also inaugurated an Exhibition titled "FLO FAIR" – an expo, showcasing the local art and culture.

The interstate spread over 3 days included an extraordinary amalgamation of intellectually stimulating discussions, entertainment and networking as also a rare blend of learning sessions, members bonding over lunches and dinners.

### NATIONAL EVENTS -



Actress Deepti Bhatnagar, Pooja Batra, District Collector, Anand, Mr. R.G. Gohil were Guests of Honour at the Interstate Meet. To witness the real taste and feel of Gujarat and the grandeur of the region's culture, Ahmedabad Chapter had organised Gujarat crafts, tourism, dress, cuisine, art, music etc for the members.

The interstate also celebrated the work done by the chapter towards

FLO Village Adoption Programme (VAP) which aims at facilitating a model village with equitable access to resources. The objective is to empower women in rural India, thereby eradicating poverty and unemployment and develop it in line with Honourable Prime Minister's aspirational districts.

The National initiative led by National President, Jahnabi Phookan aims at skill enhancement of women and ending gender discriminations, at the same time protecting and conserving environment & natural resources.

\_\_\_\_\_ This Month

FICCI FLO Ahmedabad Chapter under the leadership of Chairperson, Ms. Taruna Patel adopted 7 villages in Kheda District with an intention to make a difference with a sustainable impact on the whole village-mainly women & children to make it Atmanirbhar Villages.



FLO THIS MONTH



On 9th February, Rasnol (Gabapura) village was inaugurated by Chief Guest, Ms Jagrutiben Pandya, Chairperson of Gujarat State Commission for Protection of Child Rights & FLO National President, Ms. Jahnabi Phookan. Other distinguished guests who attended were FLO Past Presidents, Chapter Chairs pan India & Mrs. Nipa Patel from Nivedita Foundation Chairperson, a NGO.













The highlight of this event was the Garvi Gujarat Awards', which was awarded to the 12 Women achievers to acknowledge their contribution in the field of woman entrepreneurship in various fields. These awards were presented by Bollywood Actor, Ms. Ameesha Patel. The event was also followed by various cultural activities like the folk dance and cultural music by Ms Prapti Mehta, a folk singer of international fame who gave an spell bounding performance.

# NATIONAL CAMPAIGN AGAINST GENDER BASED **VIOLENCE WITH "NAHI MEANS NO"**

As a part of 16 day of Activism between 25 November 2020 to 5th December 2020, FLO spearheaded the cause of Gender Based Violence and brought forth the collective voices of women and young girls affected by this.

Gender-based violence (GBV) ,as defined, is an abuse directed at an individual based on his or her biological sex OR gender identity. This could include physical, sexual, verbal, emotional, and psychological abuse, threats, coercion, and economic or educational deprivation, whether occurring in public or private life.

Taking the GBV campaign further, FLO & NAHI MEANS NO organised a 30-day online campaign to raise awareness against genderbased violence in partnership with NAHI MEANS NO by featuring messages against GBV from the prominent women leaders of the country.

FLO is pleased to collaborate with NAHI MEANS NO (NMN), an online and ongoing sexual assault,

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harassment and awareness empowerment and equality campaign. This is being spearheaded by Aanchal Sethi, Past Chairperson, YFLO Delhi and Co-Founder of NAHI MEANS NO and her team.

NMN connect and highlight people and platforms working towards ending the sexual violation epidemic in our country. The purpose of the campaign is to influence, change and empower the mindsets of the younger generation for a safer future.

According to a report by the United Natio about 35 percent of the worken in the work re victims of scree kind of indence. Vielence against worken and gifts is a surrain rights vicilation, and the immediate and long-term physical, workat, and mental annougenees for women and gifts can be known trim. **#PowerFLO** sting writing. Yomon's general well-being is highly ched due to violence and it prevents men from fully participating in society. It sacts their families, their community, and

This is wrong and I totally stand in solidarity with my follow women and will not accept this. It is inevitable that there is an urgent true, it is investable that there is an or even for attitudinal change and char mindset for this situation to change. FLO is the collective voice of worm he wornee and by the women. The ampaign, we aim to raise assumes. and free

JAHNABI PHOOKAN NATIONAL PRESIDENT FLO, THE WOMEN'S WING OF FICCI





JAYANTI DALMIA

### **FLO NATIONAL**





### How to Start Your Business – workshop by FLO-Sleepwell Foundation -IIM SHILLONG | February 11 -14, 20201

FLO, in collaboration with Sleepwell Foundation and IIM Shillong organised a workshop on How to Start Your Business. The workshop was conducted by professional trainers of Maclead Certification who are from Banking, MSME, Accounts, Franchise, Legal Implementation, Law, Digital Marketing & Entrepreneurship.

The objective of the workshop was to provide a comprehensive knowledge of how to set up a business and run it successfully. It aimed to provide a positive a n d n e w a p p r o a c h t o w a r d s entrepreneurship. The training sessions focused on professional skills, interactive and interesting sessions.

Supported by Sleepwell Foundation, and our Past President FLO Namita Gautam and facilitated by IIM Shillong, this workshop was highly beneficial for the participants.

Ms Aastha Grover, Head of Start Up India, was the chief guest for the inaugural whilst Mr James Sangma, Minister of Government of Meghalaya was Chief Guest for the Valedictory session.

DP Goyal, the Director of the IIM Shillong and Sanjeeb Kakoty, Chairman of the International Executive Service Corps (IESC) also addressed the sessions.



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The rules of the economy here changed pool Covid-19, with a sleady toes of jobs access many sectors creating a never crisis for the youth. In such times, more than over there is need for successful entrepreneurs with knowledge of various aspects of doing Business.

HOW TO START A BUSINESS' Variation in an influtive of Sleepwell Foundation. The CSR arm of Bheela Foars 124. The makers of Sleepwell Mathemass. The Online Workshop will provide a comprehensive knowledge of entiting up a business and rarreing it successfully.

#### About the Online Workshop

Eligibility: 12th Pass and above (Fernales only)

Cost: Seepwell Foundation is bringing this Workshop to participants FREE OF COST

Schedule: 4 days from 11:00 AM to 3:30 PM with short broaks.

Language: Workshop will be conducted in English



Certification: The course completion pertificate will be gain to only those perticipents who attend all four days & all sessions.

#### **Tepics** Covered

Introduction to Business, SWOT Analysis, Entroprensuratop, Steps to Choose Right Business, Market Research, Business Pran, Formatico of a Business Ently, Registrations & Legal Requirements, How to get Funds for Business, Information Technology & Digital Marketing.

#### Training Partner

Conducted by trainers of MacLand Gertification along with domain expension, this Online Workshop will be interactive, involving and interesting. Real the experimences with the shared by leading enforcements.

#### Date and time of Workshop

11-14 February, 2021 11:00 AM to 3:30 PM with short breaks (Online Registration to start soon)

#### For registration / information:

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FLO Coordinator: ANKURITA PATHAK E: Ro@fleci.com

SWF Coordinator: SUMITA KUMARI Mobile +91 88006 96478 E: swhiislaageedtoundation.c













## MoU between FLO and The Incubation Center, AIC ISB ASSOCIATION, Mohali | February 27, 2021

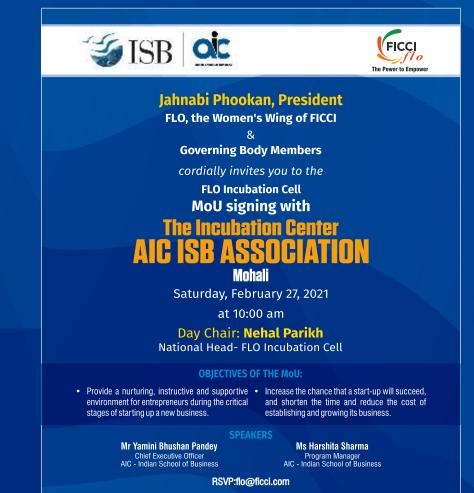
FLO signed an MoU with the Atal Incubation Centre (AIC ISB), Indian School of Business, Mohali. T h i s MoU was signed under the aegis of FLO Incubation Cell, led by Nehal Parikh.

Ms Jahnabi Phookan, National President FLO and Mr Yamini Bhushan Pandey, Chief Executive Officer, AIC - Indian School of Business signed the MoU.

The objectives of the MoU are to provide nurturing, instructive and supportive environment for entrepreneurs during the critical stages of starting up a new business. It also aims to increase the chance that a start-up will succeed, shorten the incubation time and reduce the cost of establishing and growing its business.

YouTube link:

https://youtu.be/DXG8BJN0tPI





# **CHAPTER WEBINARS** GUEST OF HONOUR: Ms Jahanbi Phooken Decoding Budget 2021 - Road to 5 Trillion Economy,

February 25, 2021

FLO Kolkata organised a very enriching session with Mr K V Subramanian Chief Economic Advisor, Government of India, in conversation

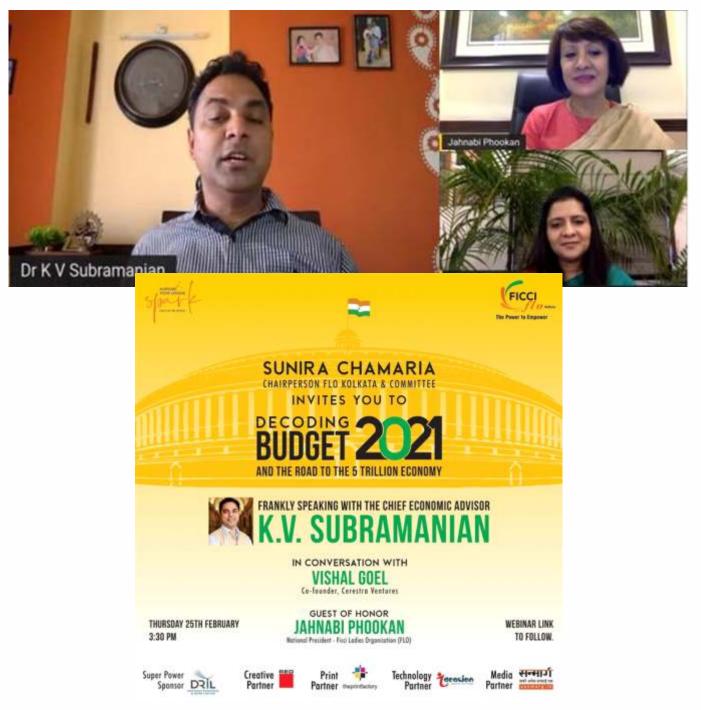
with Vishal Goel, Co-founder of

Cerestra Ventures.

Mr Subramanian is the architect of the Economic Survey 2021 which was tabled by Smt. Nirmala Sitharaman, union finance minister. The survey which is tabled in, both, Lok Sabha and Rajya Rabha, lays the foundation of the union budget.

### YOUTUBE:

https://www.youtube.com/watch?v =tiwZiaCUvrM



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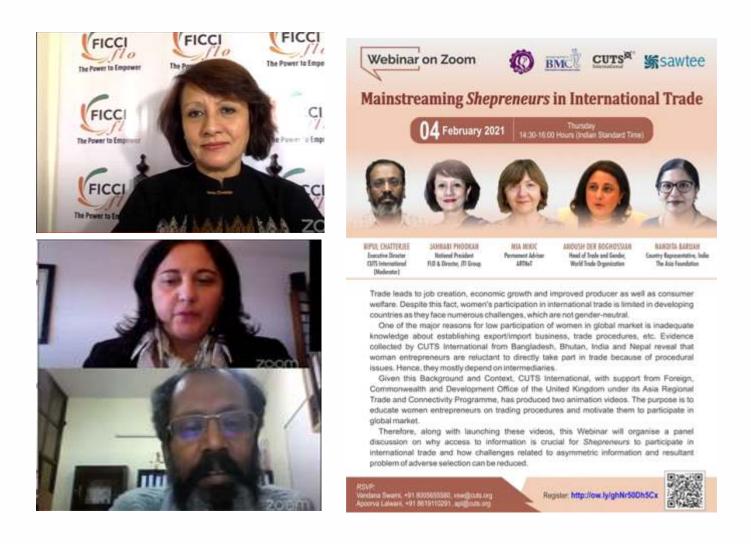




### SPEAKING ENGAGEMENTS, MS JAHNABI PHOOKAN FLO PRESIDENT

### February 4, 2021

### CUTS Webinar on "Mainstreaming Shepreneurs in International Trade"



### February 22, 2021

FLO President Jahnabi Phookan was invited as the Chief Guest for the Inaugural Programme of a one-month certificate course on Rural Tourism with special reference to Homestays, organised by NIRDPR, NERC, Guwahati.



### **CHAPTER WEBINARS FEBRUARY 2021**

S. No.	CHAPTERS NAME	DATE	WEBINAR NAME
1	Ahmedabad FLO &		Vagyo Re Dhol, Interstate Meet 2021
	YFLO	100 0 10 11,2021	
2	Amritsar	Feb 8,2021	"WAR ON COVID" Ask the expert
3	Bangalore	Feb ,2021	An Incense Making Factory at Nodekoppalu Village
4	Bangalore	Feb 8,2021	Meet the Womenprenuers
5	Bangalore	Feb ,2021	Unfinished - A Conversation with Priyanka Chopra Jonas
6	Bangalore	Feb 23,2021	Workshop on Natural Farming and Sustainable Practices
7	Bangalore	Feb 26,2021	The Master and the Morden
8	Chennai	Feb 4,2021	Shot of Hope - Covid 19 Vaccine Awareness Campaign
9	Chennai	Feb 5 - 6, 2021	FLO Entrepreneur Development Program with TiE Chennai
10	Chennai	Feb 8 - 10, 2021	Heritage and Tourism Workshop - for Tour Guides in Chennai and TN
11	Chennai	Feb 11,2021	Bounce Back - An interactive session with Shri. S.A. Sreedharan
12	Chennai	Feb 26,2021	Rocks to Romance: Industrial Visit
13	FLO Hyderabad	Feb 17,2021	Finance Made Easy
14	YFLO Hyderabad	Feb 18,2021	An Interactive webinar with Bvlgari's Jewelry Creative Director, Lucia Silvestri
15	Delhi YFLO	Feb 5,2021	Memory Art Event at Vadehra Art Gallery
16	Delhi YFLO	Feb 15,2021	COVID - 19 Vaccine - What We Need to Know
17	Delhi YFLO	Feb 18,2021	Women on Target Shooting Sports Event
18	Delhi YFLO	Feb 19,2021	BoxFit Movie Star Body Boot Camp at Sunder Nursery
19	Delhi YFLO	Feb 25-28, 2021	YFLO Delhi Retreat to Meghalaya
20	Kanpur	Feb 1,2021	To Talk or Not to Talk
20	· ·	Feb 2,2021	
	Kanpur		Women Entrepreneurship Development Program with IIT Kanpur
22	Kanpur	Feb 15-22, 2021	Vertical Garden Plantation Week
23	Kanpur	Feb 19,2021	Masterchef Class with Natasha Celmi
24	Kanpur	Feb 21,2021	Green Your Periods : Menstrual Hygiene Camp At Hingupur Village
25	Kanpur	Feb 23-26, 2021	Retreat : High on FLO
26	Kolkata FLO	Feb 11,2021	"CHANGEMAKERS" A Panel Discussion on Bringing Changes in the Laws & Changing the Course of History
27	Kolkata FLO	Feb 17,2021	TRANSFORMING LIVES" in conversation with Dr Rupali Basu, MD & CEO of Woodland Multispeciality Hospital
28	Kolkata FLO	Feb 23,2021	Cook Along on a Tasty Tuesday with Hyatt Chefs & Team
29	Kolkata FLO	Feb 25,2021	Chief Economy Advisor of India Mr. KVSubramanuin
30	Kolkata FLO	Feb 27,2021	Money
31	Kolkata YFLO	Feb 1,2021	Inside Outhouse - A Talk with Sasha Grewal Co-Founder Outhouse, on Their Success Story from Inception
32	Kolkata YFLO	Feb 13,2021	Your Best Day is Today with Anupam Kher, Actor
33	Kolkata YFLO	Feb 22,2021	Tete- a - Tea with Mr Gopichand Hinduja, Hinduja group
34	Lucknow	Feb 5,2021	Chai pe Charcha with Team Lakshya
35	Lucknow	Feb 17,2021	Live Learn and Laugh- Workshop on Self Defence
36	Lucknow	Feb 22,2021	Inauguration of the Village Adoption Project
37	Lucknow	Feb 24 to 26,2021	Workshop on Basic Bonsai Making
38	Mumbai	Feb 20,2021	Dekho Apna Desh -Tourism and Beyond
39	Pune	Feb 2,2021	Mentor - Mentee Relationship Webinar
40	Pune	Feb 3,2021	Hurdaoutdoor Picnic at Mulshi
41	Pune	Feb 5,2021	Art Connoisseuring at KIAN Art Studio
42	Pune	Feb 15,2021	Valentine Party at Baraza
43	Pune	Feb 20,2021	The Trampoline Effect Webinar with Arveena Ahluwalia from USA
44	Pune	Feb 27,2021	FLO Pune Chapter Vocaional Awards - Honouring the Front Line Warriors
45	Uttrakhand	Feb 17 to 19,2021	National Kayak Festival in Ganga River
46	Uttrakhand	Feb 20,2021	Go Back to Nature - Mango Sapling Distribution
47	Uttrakhand	Feb 20,2021	Menstural Hygine Management Workshop with ACT Women Empowerment & Child Development in US Nagar
4/	Uttrakhand	Feb 20,2021	Menstural Hygine Management Workshop with ACT Women Empowerment & Child Development in US Nagar

<b>UPCOMING CHAPTER WEBINARS MARCH 2021</b>							
S. No.	CHAPTERS NAME	DATE	WEBINAR NAME				
1	Delhi YFLO	March 3,2021	On Site Art Event at Bikaner House				
2	Delhi YFLO	March 11,2021	Women's Day Celebration at Emporio, in Conversation with UN Women's Organsiation				
3	Delhi YFLO	March 12,2021	Showcase and Revival of Traditions with Sanjay Garg, Raw Mango				
4	Delhi YFLO	March 19,2021	Face Yoga and Regime with Vibhuti Arora, Forest Essentials				
5	Delhi YFLO	March 24,2021	Awards and Closing Dinner				
6	Lucknow	March 1,2021	Visit to the Factory				
7	Lucknow	March 6,2021	FLO UP Women's Award				
8	Pune	March 7,2021	SATTVA Workshop - In Pursuit of Balance & Excellence				
9	Pune	March 8,2021	Distribution of Certificates to Women Trained Under HBT/GAP				
10	Pune	March 13,2021	Offline Event at Artsphere -Femme & Form				
11	Pune	March 15,2021	Webinar - Nutrigenomics & Disease Reversal by Karan Kakkad				
12	Pune	March 20,2021	Webinar - Dermatology by Dr. Ravi Kothari				
13	Pune	March 24,2021	Annual Offline Session at Sheraton Grand				

### **UPCOMING WEBINARS, MARCH 2021**

National		· · · · · · · · · · · · · · · · · · ·
March 2	:	Workshop with UN Women
March 8	:	Australia India Business Council Women in Business Chapter - International Women's Day 2021
March 9	:	Fellowship
March 9	:	Walk Through the Art Fair
March 12	:	FLO Women Start-up Award - The Game Changers
March 23	:	Adopt the Village in Delhi
March 24 & 25	:	Orientation Meet of incoming team 2021-22
March 30 & 31	:	4th GB Meeting
April 14-15	:	Annual session



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