



"On a journey to promote entrepreneurship and empowerment among women"

Jahnabi Phookan
President, FLO



Editorial Team

Bela Rajan
Governing Body Member

Ankurita Pathak
Jt. Director FLO

FROM THE PRESIDENT'S DESK

My dear friends

As this unusual year draws to a close, it is time for us to reflect how far we have come.

At the beginning of my term as the 37th President of this prestigious organization, I highlighted that my focus this year on Sustainability and Sustainable Livelihood for women's economic upliftment.

However, 2020 has been an extraordinary, unprecedented and challenging year. Come March, and we were faced with COVID-19 and from then onwards world has not been the same.

Nothing could deter our determination to achieve our goals. My team at FLO along with me took up this challenge to ensure we continue to deliver what FLO stands for 'Power to Empower' and we set out to achieve our vision and mission.

We adapted the new normal and went ahead to provide best learning opportunities, bridging gaps and facilitating trade exchanges, and thereby working towards creating economic opportunities for women.

And this is not all!! I assure you that there is more to come.

I sincerely wish that we get back to our normal times where we could meet and greet each other a Merry Xmas and Happy New Year!!

Once again, I take this opportunity to wish my entire FLO family happy, healthy and safe 2021.

Regards,

Jahnabi Phookan

President, FLO



FLO NATIONAL

Open Mic Event | December 2, 2020

A fortnight of activism against Gender-Based Violence.



As a part of our open mic initiative, a 16 days of activism, to spread awareness and take action on Gender Based violence, was organized.

A movement Against Gender-Based Violence against women is an international campaign originating

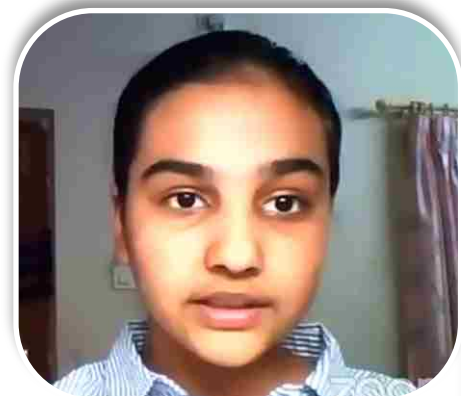
from the first Women's Global Leadership Institute.

This year FLO has joined this campaign and we aim to be the collective voice of women and raise awareness about gender-based violence against women as a human rights issue.

Young girls and women shared their experiences and thoughts on violence against women.

Viewing link:

<https://www.youtube.com/watch?v=iwRyd1vWipM>



Workshop on POSH Training | December 8, 2020

“
This awareness workshop on Prevention of Sexual Harassment (POSH) at workplace for women
 ”

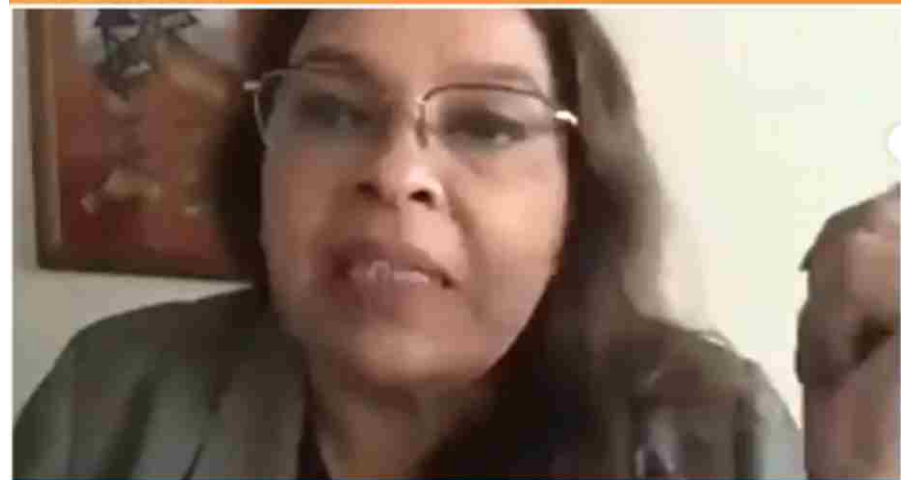
Keeping in mind the safety of women at work place and as culmination of the Global 16 days Campaign against Gender based Violence, FLO organised 'A POSH Training workshop' for college students, on December 8, 2020.

This awareness workshop on Prevention of Sexual Harassment (POSH) at workplace for women, under the leadership of Ms Jahnabi Phookan FLO National President, and Dr Aarti Gupta, the initiative head, FLO Kanpur Chapter Chairperson saw an immense traction amongst FLO members.

It was an Interactive Online Workshop conducted by Ms Hima Bisht, who heads training & workforce development at MitKat Advisory services, exclusively for college students from cities across 17 chapters of FLO. The program aims to create awareness amongst college students who would be soon stepping out to join their respective work field.

The hour long workshop was free of cost and covered all topics related to sexual harassment at work place- the law, the history, the definitions, to recognize the unusual behavior, to file complaints, different bodies &

committees involved, evidence required to complain, timelines to be adhered to, expectations & compensations as well.



Jahnabi Phookan, President
 FLO, The Women's Wing of FICCI
 & Governing Body Members

Cordially invite you to

“POSH TRAINING WORKSHOP”

An Awareness workshop on Prevention of Sexual Harassment at workplace.
 Be Safe & Feel Safe.

Who Should Attend?

- College students who will soon be employed by various organisations.
- Anyone who wants to be aware of legal rights against sexual harassment at workplace.

Trainer: Ms Hima Bisht

(Over 20 years of experience conducting POSH awareness)

*National Initiative Head
 Dr Aarti Gupta*

Date: December 8th, 2020 (Tuesday)

Time: 3pm - 4pm

Webinar on Socio-Economic Impact of Domestic Violence

December 9, 2020

Under the aegis of FLO's campaign against gender-based violence, a national webinar on the Socio – Economic Impact of Domestic Violence was organized. FLO aims to increase awareness to prevent Gender-Based Violence and put an end to it to see a violence-free world, as a part of FLO's 1 million rising against Gender-Based Violence during the 16 days campaign.

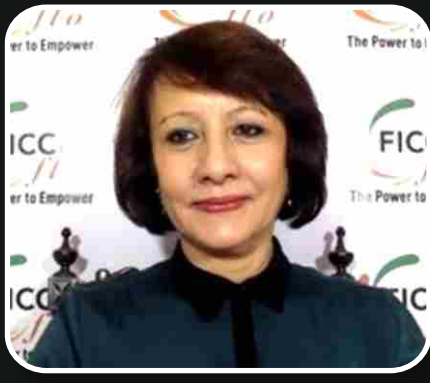
Mary Thomas, Gender Specialist, UNICEF and Amita Pitre, Lead

Specialist, Gender Justice at Oxfam India were the speakers.

Priya Hingorani, Sr. Advocate & Chair FLO Legal Cell, Lalit Mohini Bhat, Law Links Advocates & Co-Chair FLO Legal Cell and Anju Kapur, Co-Chair Legal Cell were amongst those who addressed the session.

Viewing link:

<https://www.youtube.com/watch?v=RBsSwfxC4Gc>





Workshop Series 2 | December 4, 2020

Getting Board Ready – FLO and Greater 50 Initiative.



The workshop is designed to educate its female members to be board ready with respect to various attributes & soft skills required to succeed in the board room

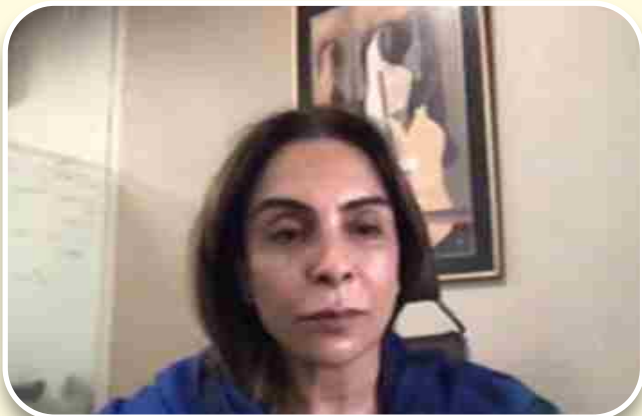
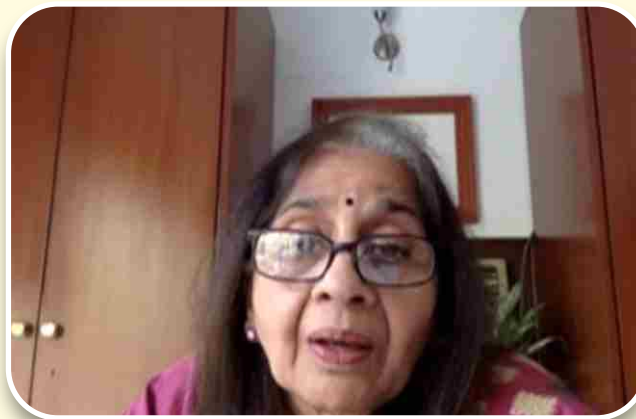


The 2nd workshop in the series for Women Corporate Directors was co-organized by FLO under the Greater 50 initiative of FICCI and conducted by Co-Chair of FWD PP Ranjana Agarwal. Other prominent speakers included Ms Monika Agrawal, Senior Client Manager, Korn Ferry and Ms Bindu Sastry, Founder & MD, Mauverick.

The aim of the workshop is to make prospective Women Directors, Board Ready. The workshop is designed to educate its female members to be

board ready with respect to various attributes & soft skills required to succeed in the board room, to enable to identify mentors as well as identify their own role, responsibilities and liabilities of Directors.

The Companies Act 2013, has made it mandatory for prescribed class of Companies to appoint at least one woman on their Board. This has opened up a huge opportunity for women who aspire to be Board Directors.



Unveiling of Wall of Fame | December 9, 2020 *Honoring all the FLO Past Presidents.*

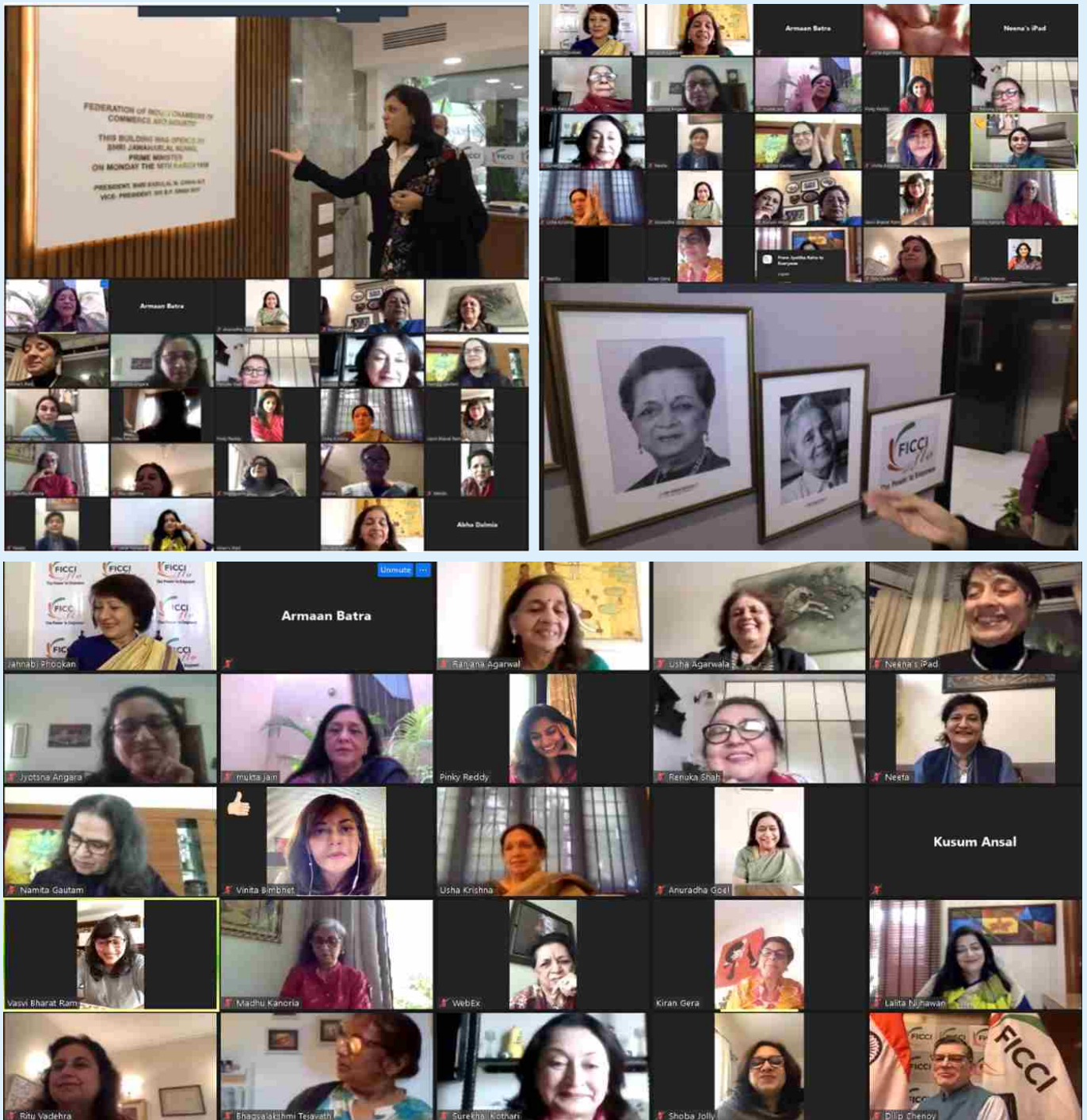
It was a momentous day for FLO as FICCI President, Sangita Reddy unveiled the Wall of Fame at the Federation House. A virtual session was organized for the FLO Past Presidents to witness this landmark

occasion. The objective was to felicitate the Past Presidents of FLO and recognize their contribution towards the FLO growth story.

It is a great recognition by FICCI that FLO is an integral part of the apex Chamber of the country, which is

continuously working towards the mandate of women empowerment.

The FLO Past President's wall of fame will bear the testimony of the stellar journey of FLO, under the dynamic leadership of FLO Past Presidents.





93rd FICCI AGM- December 11,2020

Inspired India: Session on Indian Mythology and Business

“
Every theory of management and every principle of corporate governance finds some inspiration from our Indian Mythology
”

Hon'ble Prime Minister Shri Narendra Modi inaugurated the 93rd FICCIAGM this year.

On December 11, 2020, Jahnabi Phookan President FLO 2020-21 was invited by FICCI to moderate a session on "Indian Mythology & Business" as a part of FICCI's 93rd Annual Convention.

Atul Satya Koushik, Indian Mythology Expert was the Speaker at the session. He said that 'Every theory of management and every principle of corporate governance finds some inspiration from our Indian Mythology'.

Viewing link:

<https://www.youtube.com/watch?v=NxHA-QxIhuM>

Inspired India
93rd ANNUAL CONVENTION
December 11-12 & 14, 2020

Indian Mythology and Business
Friday, December 11, 2020 | 6:30 PM to 7:00 PM IST

Mr Atul Satya Koushik
Indian Mythology Expert and Playwright & Director

Ms Jahnabi Phookan
President, FICCI Ladies Organisation and Director, Azam Bengal Navigation Pvt. Ltd.

For Registration: <https://registrations.ficci.com/agmfc/online-registration-invitee.asp>

www.ficci.in | ficci_india | ficciindia | ficci_india | ficci | ficciindia

Inspired India
93rd ANNUAL CONVENTION

#FICCIAGM

Indian Mythology & Business
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President, FICCI Ladies Organisation and Director, Azam Bengal Navigation Pvt. Ltd.

Mr Atul Satya Koushik
Indian Mythology Expert and Playwright & Director





Role of Women Entrepreneurs in Building a Stronger and Resilient India | 17 December, 2020

FLO organized a webinar on Role of Women Entrepreneurs in Building a Stronger and Resilient India. Shri Hardeep Singh Puri, Minister of State (I/C), Housing and Urban Affairs, Civil Aviation and Minister of State, Commerce & Industry Government of India was the Chief Guest. Hon'ble Minister Shri Hardeep Singh

Puri highlighted the importance of women in the growth of the nation. “Bharat cannot be Atma Nirbhar without complete deployment of the energy, talent and vigor of the women workforce”, he added. Besides highlighting on the developmental agenda taken forward by his Ministries, he also stated that

implementation of education policies will aim to close the persisting literacy education & skills related to gender gaps.

Dharitri Patnaik, Chapter Chair, Bhubaneswar was the Day Chair.

Viewing link:

<https://www.youtube.com/watch?v=vv0KPj3spbA>

FICCI flo
The Power to Empower

Jahnabi Phookan
President, FLO,
the Women's Wing of FICCI
invites you to a webinar on

Role of Women Entrepreneurs in Building a Stronger and Resilient India

Speaker:
Shri Hardeep S Puri
 Minister of State (I/C), Housing & Urban Affairs
 Minister of State (I/C), Civil Aviation
 Minister of State, Commerce & Industry
 Government of India

17 December 2020 | 3:30 - 4:30 PM

Day Chair:
Dharitri Patnaik
 Chairperson, FLO Bhubaneswar
 RSVP: flo@ficci.com





CHAPTER WEBINARS

FLO President, Jahnabi Phookan as the Guest of Honour Bhubaneswar Chapter:

Reviving Tourism & Hospitality in the new Normal | December 15, 2020

FLO Bhubaneswar, under the leadership of Chapter Chair Dharitri Patnaik, organized a webinar on Reviving Tourism & Hospitality in the new Normal. FLO President, Jahnabi Phookan was the Guest of Honor.

Other speakers were Shri Vishal Dev, Commissioner & Secretary, Department of Tourism, Government of Odisha, Ms Jacqueline Lundquist, Indophile, Author, Brand Ambassador of magazines and corporate and Dr. Sital Kumar Palbabu, CPO at International Trade Centre, Myanmar.

Shri Vishal K Dev, Secretary, Odisha Tourism highlighted the initiatives & plans to promote their tourist destinations and their focus on domestic tourism.

Thrive Transcend Transform
FICCI FLO Bhubaneswar Chapter 2020-21

Dharitri Patnaik
Chairperson, FLO Bhubaneswar & Committee Members
cordially invite you to a Webinar on

FICCI FLO
The Power to Empower

Reviving Tourism & Hospitality in the new normal

15 December 2020 | 11 AM

Chief Guest	Guest of Honour	Special Guest	Special Guest
			
Shri Vishal K. Dev Commissioner cum Secretary, Department of Tourism, Government of Odisha	Jahnabi Phookan President, FLO, the Women's Wing of FICCI	Jacqueline Lundquist Indophile, Author, Brand Ambassador of magazines and corporates	Dr. Sital Kumar Palbabu CPO, International Trade Centre, Myanmar

Zoom Meeting ID: 914 7338 7146 | Password: 2020





SPEAKING ENGAGEMENTS, MS JAHNABI PHOOKAN FLO PRESIDENT

Women Entrepreneurs in the Digital Economy

FLO is the women wing of the Federation of Indian Chamber of Commerce & Industry (FICCI). Jahnabi Phookan, National President of FICCI FLO and a leading Women Entrepreneur talks about FLO's initiatives towards creating a self-relying entrepreneurial ecosystem for women which in turn empowers them to become self-sufficient & helps them to become job creators instead of job seekers.

Being one of the oldest women organizations in Asia, how has FLO helped Women Entrepreneurs tide over the current difficult times?

We at FLO are working harder than ever to provide all necessary guidance and additional support to women entrepreneurs across the country amidst the pandemic. We have collaborated with women-led NGOs under our Skilling & Livelihood generation initiative, where young girls are trained to ride two-wheeled and work with various e-commerce sites which require their services. MoUs have been signed for training 4500 women in globally recognized and certified transformational life skills program. At the grassroots level, we have taken Initiated Village Adoption Programme, where we are working on life skills training for rural women and migrant returnees. In the urban sector, FLO has started Adopts an ITI program to train ITI students across 17 chapters. Mental Health has been a key challenge in the pandemic. We have addressed this through psychosocial counselling for more than 15000 migrant workers, Covid-19 persons, and frontline Covid warriors.

Can you shed some light on the initiatives taken by your organization towards women empowerment?

My mission as National President this year has been to work towards sustainable livelihoods for women's economic upliftment. We at FLO are working on a three-pronged initiative as the FLO's 3 Cs of Competency, Capacity, and Confidence building with women at three levels to skill, upskill and reskill. With the support of 17 chapters in Pan India and a Young FLO chapters and a membership base of 8000 businesswomen, entrepreneurs, educators, and the like, FLO has been working at three levels - the grassroots, the urban, and the corporate sector. For instance, in the handloom and handicrafts sector, FLO has partnered with an organisation: Creative Dignity to support distressed artisans by empowering them to reach customers digitally. We have also signed up with the Government e-Marketplace (GEM). FLO has also signed an MoU with the Ministry of Tourism for Women Skilling. The idea is to rediscover our country, appreciate our heritage, and galvanize our economy by being Vocal For Local.

As we all know that youth is the future of our nation, how does FLO work towards motivating young women to become a crucial part of the Indian Economy?

FLO being one of the oldest women organizations in India, we have constantly been working towards motivating our young women to take part in the country's economy with the help of various initiatives we have crafted for them. This year FLO has signed an MoU with National Skill Development Corporation (NSDC) for empowering women through skills based training. We have started two dedicated FLO Incubation &



Mentorship cells for our members and beyond our membership. MOUs have also been signed with Virginia Tech and with IIM Shillong for enabling women entrepreneurship.

How does FLO plan on providing a global perspective to the various aspiring women entrepreneurs associated with the organization?

In order to provide women with information regarding various business opportunities across borders, we have started the W7 (Women of 7 Global Regions) initiative under which FLO in collaboration with other organizations across the globe. Under the W7 initiative, we have already organised sessions with countries like Myanmar, Netherlands, and Vietnam.

You are also an entrepreneur yourself. What would be your advice to women entrepreneurs and to those who are aspiring to be entrepreneurs in the future?

I am an entrepreneur in the travel and tourism space. My advice to women entrepreneurs would be that this year has not been what any one of us has ever hoped for. Yet, this pandemic has opened doors to better opportunities. It has provided us with time to acquire new skills with which we can rebuild our enterprise or businesses. Life has taught us many lessons but probably the greatest of all has been to keep fighting for your dreams and never stop believing in yourself. "When the fishermen cannot go out to the sea, they repair their nets."

December 1, 2020

Jahnabi Phookan President FLO, in conversation with Woman's Era, talking about FLO's initiatives towards creating a self-relying entrepreneurial ecosystem for women to empower them to become self-sufficient.

Link:

<http://womansera.com/women-entrepreneurs-in-the-digital-economy/>

December 10, 2020

Jahnabi Phookan inaugurated the 'Centurion Women Entrepreneurship Cell' in the presence of Prof Supriya Pattanayak, Vice-Chancellor, CUTM. The cell will work towards empowering & uplifting the participation of women in entrepreneurial ventures



INAUGURATION OF
CENTURION WOMEN
ENTREPRENEURSHIP Cell (CWEC)

DEC 10
10.30 AM



I. By the Chief Guest
Janhabi Phookan
National President
FLO - The Women's Wing of FICCI



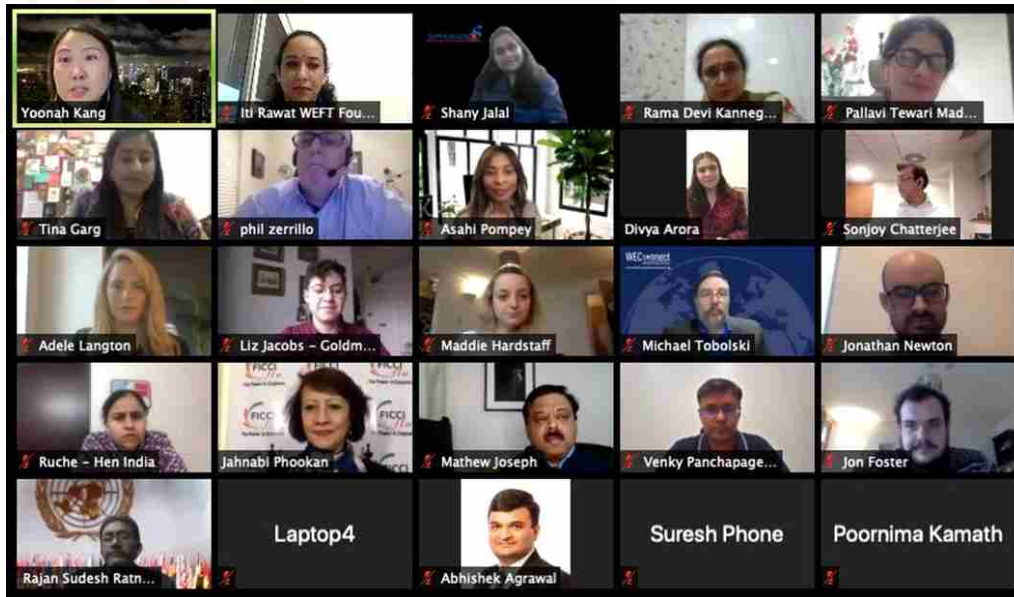
In the presence of
Prof. Supriya Pattanayak
Vice Chancellor, CUTM






December 10, 2020:

Goldman Sachs 10,000 Women Roundtable on Women Entrepreneurship



December 15, 2020:

India- Bangladesh Summit 2020- Curtain Raiser.

Discussion on the New Dimensions & Opportunities
https://youtu.be/_LZxTyOTq1M



Registration Link
<https://forms.gle/9S65DzPa8BnaNF7m6>

ASIAN CONFLUENCE
 BRIDGING THE WORLD SPACE

LIVE @AsianConfluence
15 December 2020
 Time: 1.30 (IST)/2.00 (BST) PM

INDIA-BANGLADESH SUMMIT 2020: A CURTAIN RAISER

Bangladesh-India Relations: New Dimensions and Opportunities
 Perspectives in the Third Space

Session 1: Inaugural Session | 1.30-2.00 pm (IST)

Welcome and Chair **Introduction to theme** **Opening Addresses**

Mr. M.P. Bezburaah (Chairman, Governing Council, Asian Confluence) | **Mr. Sabyasachi Dutta** (Executive Director, Asian Confluence) | **H.E. Mr. Vikram Doraiswamy** (High Commissioner, Indian High Commission, Dhaka) | **H.E. Mr. Md. Shahriar Alam, MP** (Minister of State, Ministry of Foreign Affairs (MOFA), Bangladesh)

Session 2: Panel Discussion | 2.00-3.30 pm (IST)

Chair **PANELISTS**

Amb. Pinak Ranjan Chakraborty (Former Indian High Commissioner to Bangladesh) | **Dr. Atiur Rahman** (Former Governor, Bangladesh Bank, Dhaka) | **Amb. Riewad Warjri** (IFS Retd., Meghalaya) | **Prof. Selim Rahman** (ED, SANEM, Dhaka) | **Ms. Jahnabi Phookan** (President, FICCI FLO)

Dr. Mizanur Rahman (Commissioner, BSEC, Dhaka) | **Dr. Sreeradha Dutta** (Center Head, Neighbourhood Studies, VIF) | **Mr. Sahidul H. Khokon** (Director, Centre for Bangladesh-India Relations, Dhaka) | **Dr. Syed Ferhat Anwar** (Professor, Dhaka University, President, Marketing Society of Bangladesh) | **Dr. Prabir De** (ASEAN India Centre, RRS, New Delhi)

Website: www.asianconfluence.org





CHAPTER WEBINARS DECEMBER 2020

S. No.	CHAPTERS NAME	DATE	WEBINAR NAME
1	Ahmedabad FLO	Dec 14,2020	In Your BrEaST Interest - In Conversation with Specialist Breast Cancer Team with Dr. D.G. Vijay Director & Breast Cancer Specialist HCG Cancer Centre
2	Bhubaneswar	Dec 15,2020	Reviving Tourism& Hospitality In The New Normal
3	Bangalore	Dec 14,2020	Why Be Average When You Can Be Iconic by Debjani Ghosh, President, NASSCOM
4	Chennai	Dec 5,2020	Styling Success Stories
5	Chennai	Dec 11,2020	Convergence - A conversation with Alarmel Valli, Bombay Jayashri and Arundhati Subramaniam
6	Chennai	Dec 18,2020	Snippets of Law - Launch of A Series of Legal Awareness Videos
7	Chennai	Dec 28,2020	Create Your Vision Board for 2021 with Dr. Prithika Chary
8	Coimbatore	Dec 18,2020	Menopause and Its Implications by Renowned Dr. Mirudhubashini Govindrajan
9	Hyderabad FLO	Dec 8,2020	The Social Media Guide - Workshop series 1 on Face Book for Business
10	Hyderabad FLO	Dec 12,2020	Opportunities in the Millet Industry for Women Entrepreneurs
11	Hyderabad FLO	Dec 15,2020	The Social Media Guide - Workshop Series 2 LinkedIn for your business by Shreya Bajaj
12	Hyderabad FLO	Dec 18-19,2020	Idea / Opportunity validation Bootcamp @ FLO Incubator & IIIT HYDERABAD
13	Hyderabad FLO	Dec 22,2020	The Social Media Guide - Workshop Series 3 Instagram for Business
14	Hyderabad FLO	Dec 28,2020	Heal yourself workshop by Laxmi Yarlagadda
15	Hyderabad FLO	Dec 29,2020	The Social Media Guide - Workshop Series 4 Twitter for Business, Shreya Bajaj Trainer, Digital Tech
16	Indore	Dec 15,2020	The Social Media Guide - Workshop Series 2 LinkedIn for your business by Shreya Bajaj
17	Indore	Dec 29,2020	The Social Media Guide - Workshop Series 4 Twitter for Business, Shreya Bajaj Trainer, Digital Tech
18	Jaipur	Dec 4,2020	FLO Time Out
19	Jaipur	Dec 18,2020	Stoned, Shamed, Depressed -A look into lives of Urban teens with Jyotsna Mohan Bhargava
20	Kanpur	Dec 1,2020	A Conversation with Jai Madan
21	Kanpur	Dec 15,2020	A Conversation with Tahira Kashyap
22	Kanpur	Dec 18,2020	Role of Women in Legacy Planning by Poonam Mirchandani
23	Kolkata FLO	Dec 18,2020	Simple Glam with Manisha Srivastava
24	Kolkata FLO	Dec 21,2020	Simple Glam Phase II with Manisha Srivastava
25	Kolkata FLO	Dec 23,2020	Food Styling with Jyoti Jain Chibber and Diksha Batra of Tapas at Home
26	Kolkata YFLO	Dec 15-20,2020	Children's Week
27	Kolkata YFLO	Dec 23,2020	Under the Tuscan Sun, Silvia Baracchi, Michelin Star Chef Italy
28	Lucknow	Dec 1,2020	A Conversation with Jai Madan
29	Lucknow	Dec 26,2020	FLO Biz Kids
30	Mumbai	Dec 12,2020	From the women , by the women , for the women. A 360 degree involving investor, Founder and Advisors perspective with Neha Motwani ,Founder, Fitternity/ Archana Khosla,Co-Founder, Vertices Partners and Nimisha Nagarsekar, Investor and Partner, Sixth Sense Ventures
31	Mumbai	Dec 18,2020	Tête a Tête with Kirthiga Reddy
32	Mumbai	Dec 19,2020	Start Up Caravan - All You Need to Know About Preparing a Business Plan and Raising Capital with Abhishek Fogla, Co-Founder , Accela Fiduciary
33	Mumbai	Dec 21,2020	VAP Official Launch at Palghar
34	Mumbai	Dec 23,2020	Funda Raiser for VAP with members
35	Pune	Dec 3,2020	Health Matters by Dr. Shikha Nehru Sharma
36	Pune	Dec 8,2020	Bitcoin- The Future of Money"with Sandeep Goenka
37	Pune	Dec 15,2020	FLO Book Club with Latika Padgaonkar, Columnist, Editor
38	Pune	Dec 17-19, 2020	1st Retreat for members at Atmantan
39	Pune	Dec 19,2020	Decoding the Rape Culture with Jelsyna Chacko
40	Pune	Dec 22,2020	Converstaion with India's first Transgender Judge Joyita Mondal
41	Pune	Dec 27,2020	Carol Singing Live Event for Members at Sheraton Grand
42	Uttarakhand	Dec 02,2020	Of the Women by the women for the women with Rooprahi Author of The Girl Who Saw It All & The Ascent of Love
43	Uttarakhand	Dec 10,2020	Cancer is Preventable- by Dr.Sajjan Rajpurohit,Principal Consultant, Medical Oncology &Centre Head, Max Multi Speciality
44	Uttarakhand	Dec 15th to 19th	FLO Uttarakhand Skilling Training Program for 5 Days
45	Uttarakhand	Dec 19th 2020	FLO Uttarakhand workshop on Menstrual Hygiene Joint Initiative with Aan Charitable Trust in Sahaspur




UPCOMING CHAPTER WEBINARS JANUARY 2021

S. No.	CHAPTERS NAME	DATE	WEBINAR NAME
1	Hyderabad FLO	Jan 7 & 8 2021	IIT Hyderabad - knowledge workshops on Technology in sustainable fashion & Jewellery industry
2	Hyderabad FLO	Jan 22-25 2021	Retreat to Atmantan, Wellness Resort , Pune
3	Hyderabad FLO	Jan 29,2021	New Member Orientation

**COPE.RECOVER.MAINTAIN.ENHANCE.
SUSTAINABLE LIVELIHOODS**

*Each one of us can make a difference.
Let us imbibe the spirit of Christmas...*

**Wish you a Merry Christmas
and a Happy New Year**


The Power to Empower

**JAHNABI PHOOKAN
NATIONAL PRESIDENT, FLO**

UPCOMING WEBINARS, JANUARY 2021

National

January 8-9 2021 :

3RD GOVERNING BODY MEETING


The Power to Empower

Jahnabi Phookan, President FLO
and Governing Body Members encourage all members across India to

'Follow FLO' on Social Media

 @FICCIFLO  @FicciLadiesOrganisation  @ficci_flo