



"On a journey to promote entrepreneurship and empowerment among women"

Jahnabi Phookan
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FROM THE

PRESIDENT'S DESK

Dear Friends,

Every dark cloud has a silver lining!!

Despite 2020 being the year of unprecedented challenges, in many ways it opened the doors of several other opportunities.... While adapting to the new normal, I am happy to inform that, we at FLO, have turned this crisis into an opportunity and have been able to move forward in our mission of empowering women.

This month, we signed an MOU with the National Skills Development Corporation. With this partnership with NSDC, FLO plans to reach the vast educated and unemployed women to launch online skill development programmes customised for women with entrepreneurial aspirations.

FLO also organised the first round of virtual consultation under the aegis of the (W7) Women of 7 Continents. Through W7 initiative, FLO proposes to create a worldwide forum for the exchange of information, experience, visibility, and connectivity among women business owners, thereby, setting the stage for new opportunities and joint ventures among women entrepreneurs and business leaders.

FLO has always worked for women at three levels of - grassroots, urban and corporate level. This year, more importantly, every initiative and every project that FLO has undertaken has been driven by the goal of creating a fair and sustainable environment for women.

We are progressing gradually and I envisage a lot more work to reach our mandated goal.

Regards,



Jahnabi Phookan

President, FLO

FLO NATIONAL

FLO signs an MOU with National Skill Development Corporation (NSDC) for Women Empowerment through Skill Trainings | October 2, 2020

“
This alliance will strengthen our efforts to enable better employability and livelihood opportunities for women by imparting market-relevant skill training for various job roles in India and even globally.
”



FLO signed an MoU with National Skill Development Corporation (NSDC) for empowering and up grading women by providing Skill Training to enhance their employability and promote entrepreneurship. The This MoU will be under the auspices of the FLO's 3Cs initiative. - Competency, Capacity and Confidence building through transformational Life Skills & Technical Education Adopt ITI Programme (AITIP)

With the primary focus of generating sustainable livelihood for women, this collaboration between the two organizations aims to create sustainable economic possibilities at different levels - grassroots, medium and senior.

FLO and NSDC will work towards supporting short-term training modules in various sectors like healthcare, tourism and hospitality among others and will also try to assist with placements in domestic and overseas markets.

Commenting on the association, Dr. Manish Kumar, MD & CEO, NSDC "This alliance will strengthen our efforts to enable better employability and livelihood opportunities for women by imparting market-relevant skill training for various job roles in India and even globally."

Dharitri Patnaik, Chapter Chairperson, Bhubaneswar and National Head of FLO 3Cs initiative was the Day Chair for the session.

Viewing Link:
<https://youtu.be/d1MloRfjLzI>

One FLO: FLO supports Giving Tuesday India Generosity

October 2- 11, 2020



Our freedom with gratitude for his tireless efforts and imbibe his values and principles



Every year between October 2-11, is celebrated as Daan Utsav to commemorate Mahatma Gandhi's birth anniversary. Mahatma Gandhi also referred as Father of Nation is an occasion to celebrate our freedom with gratitude for his tireless efforts

and imbibe his values and principles. This year a unique run was planned to collectively cover the distance of 79,000 kilometres that Gandhiji walked for India's freedom. Participants could choose an NGO they wish to support (from a list of

NGOs vetted by GuideStar India) and run/ jog/ walk/ move in a wheelchair, at a location of their choice - closer to their home, neighbourhood, gym, park, on the treadmill at their own time and space between Oct 2 & 11, using any fitness app.

Inspired by Mahatma Gandhi's 79000 km walk for India's freedom, we started the celebration of generosity on his birthday!

GivingTuesday India Generosity Run



Run, Jog, Cycle, Walk, Skip, Move, anywhere, anytime from Oct 2-11



Women Directors Workshop for Aspiring Board Directors – FLO and Greater 50 Initiative | October 15-16, 2020



How to prepare for board meetings and the role, responsibilities and liabilities of directors and what soft skills are required to succeed in the board room.



The Women Directors Workshop was co-organized by FLO under the Greater 50 initiative of FICCI and conducted by Co-Chair of FWD PP Ranjana Agarwal. Amb. Meera Shankar, Chairperson-FICCI Women on Corporate Boards Mentorship Program. Former

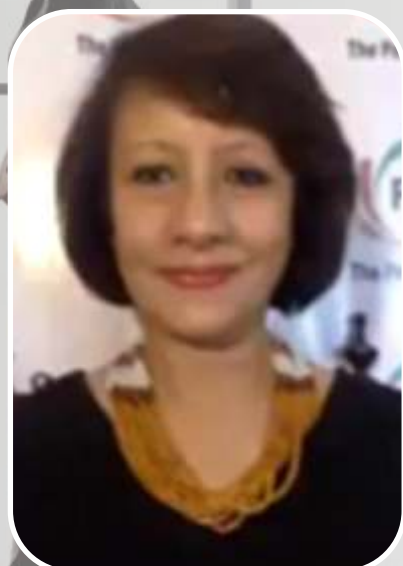
Ambassador to Germany and USA addressed the inaugural session. Imm.Past President FLO & Co Chair, Greater 50 Initiative, Harjinder Kaur Talwar also addressed the participants.

Other speakers were Dr Niraj Gupta Head, School of Corporate Governance & Public Policy, IICA, MCA, GoI and Independent Directors Radhika Hari Bhakti , Sucheta Shah , Suguna Ravi Chandran and Swati Mayekar. The workshop was aimed to make prospective women directors Board Ready. The Companies Act 2013 has made it mandatory for prescribed class of companies to appoint at least one woman on their boards. This has thrown up a huge opportunity for women who aspire to be Board Directors.

The workshop was designed to educate members how to get selected, how to prepare for board meetings and the role, responsibilities and liabilities of directors and what soft skills are required to succeed in the board room.

The sessions provided an excellent opportunity for participants to acquire the tools required to face the challenges of corporate dynamics.

The participants were encouraged to register with the Independent Directors Data Bank created by the Indian Institute of Corporate Affairs (IICA), since the IICA will further build capacity of participants through its interactive e learning courses.



India & The Netherlands: Opportunities & Potential for Business Collaborations between Women Entrepreneurs, A Women of 7 Continents (W7) initiative by FLO |October 27, 2020

“ *Empower and support women entrepreneurs towards becoming an integral part of the workforce enabling societal transformation and economic development in India.* **”**

This first round of virtual consultation with Netherlands was organised under the aegis of the Women of 7 Continents (W7)

initiative by FLO. This consultation will be followed up by other business opportunities and exchanges. It was organised in partnership with Dutch organisations facilitated by the Indian embassy in the Netherlands.

Chief Guest H.E. Mr. Venu Rajamony, IFS, Ambassador of India to the

Netherlands, elaborated on the 3-fold challenge that FLO has been focusing on and highlighted the need to reach out women across globe and facilitate joint initiatives in order to empower and support women entrepreneurs towards becoming an integral part of the workforce enabling societal

transformation and economic development in India.

Other speakers were Namita Taneja Krul Vice President Finance of the Netherlands India Chamber of Commerce and Trade (NICCT) and the Founder and CEO of Meri Body; Ingun Bol Founder & President of Female Wave of Change and Dr. Saskia Harkema Co-founder of Move in2 the Future.

The session was moderated by the Day Chair Dharitri Patnaik, Chapter Chairperson, Bhubaneswar.

Viewing link:

<https://www.youtube.com/watch?v=dPHN1wWjZ4Q>



MoU signing with Virginia Tech India Research and Education Forum (VTIREF), USA | October 29, 2020

FLO achieved another milestone by signing an MoU with a reputed international organisation, Virginia Tech India Research and Education Forum (VTIREF), USA.

The objective of this MoU is to create a mentorship development programme with training and certification for FLO Members. This MoU is being signed under the aegis of FLO Mentorship Cell, led by National Head Bindu Sastry.

This cell has been successfully working towards nurturing and mentoring the members and thereby

contributing significantly to the intellectual and professional development of mentees.

Virginia Tech India Research and Education Forum (VTIREF) is an organisation that seeks to become one of the world's top research institutions as well as a centre of learning and discovery across the world.

This is a one of its kind MoU, which focuses on mentor development in a formal and professional manner.

Dr MK Padmanabhan, Director, Virginia Tech India, Ms. Rangapriya

Gautham, Deputy Director, Virginia Tech India and Muthu Singaram, Adjunct Faculty Entrepreneurship and Mentorship, CEO Incubation at Healthcare Technology Innovation Centre (HTIC) at the Indian Institute of Technology Madras (IITM) and Founder - VibaZone (India, Malaysia & Canada) represented Virginia Tech during the MoU Signing.

Viewing Link: https://www.youtube.com/watch?v=xiw0yKZJZ_c



CHAPTER WEBINARS

FLO President, Jahnabi Phookan as the Guest of Honour PUNE CHAPTER: From Dreams to Reality with Lieutenant General (Dr) Madhuri Kanitkar | October 12, 2020

Speaking at a webinar organised by FLO Pune Chapter on 'From Dreams to Reality', Lieutenant General Dr Madhuri Kanitkar shared her journey as an empowered woman in an unconventional domain.

India continues to be a patriarchal society, despite living in modern time, a man is still considered the head of the family and woman a home maker. This prevalent more in the rural India...where lot of atrocities are committed against women.

Dr Kanitkar, further added , though

,women are called victims but it's actually the mind of a male which is a victim,". Women may be physically incompatible to men but mentally they can be very strong if they support and lend their voices to one another. Women should speak up for themselves, she added strongly.

Dr Kanitkar, who is the only doctor in the Prime Minister's Science, Technology and Innovation Advisory Council, also spoke about her life in armed forces. She said though armed force is predominantly a male bastion, there are no gender stereotypes.

Lauding the efforts of armed forces during the current pandemic, Dr Kanitkar said, "Armed forces has helped expatriates to return from other countries. They also helped in setting up 28 COVID-19 hospitals and testing facilities across the country,".

FLO National President, Jahnabi Phookan was the Guest of Honour and Sangeeta Lalwani, Past Chair Pune Chapter moderated the session.

Viewing link:

<https://www.facebook.com/FLOPune/videos/788888611687042/>



FLO BANGALORE: Tête-à-tête with Navika Kumar - leading Journalist and Anchor , Times Now | October 16, 2020

FLO Bangalore hosted a riveting and purposeful session with Navika Kumar, leading Journalist and Anchor of Times Now, News channel.

As a small-town girl with big dreams, she began her career writing for

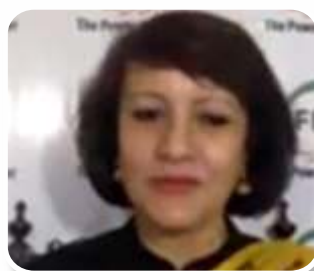
editorial pages. She weathered numerous obstacles and rose through the ranks as a Media journalist. As a sincere and courageous woman, she defines her success as an act of compassion rather than comparing with TRPs. Her life exemplifies

dedication and a steadfast devotion to uncovering the truth.

Jahnabi Phookan , National President was the Guest of Honour.

Viewing Link:

<https://www.youtube.com/watch?v=5jwTkjp0gKM&feature=youtu.be>



CHENNAI CHAPTER: Running Towards Mystery with the Venerable Tenzin Priyadarshi, Head of the Dalai Lama Centre for Ethics and Transformative Values | October 29, 2020

FLO Chennai organised a very exclusive interaction with innovative thinker, philosopher, educator, and a polymath monk- the Venerable Tenzin Priyadarshi. President & CEO of The Dalai Lama Center for Ethics and Transformative Values at the Massachusetts Institute of Technology, the Venerable has been ordained by His Holiness, the Dalai Lama himself who is his preceptor and mentor.

Jahnabi Phookan, National President FLO was invited as the Guest of Honour.



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SPEAKING ENGAGEMENTS & MEDIA INTERACTIONS OF FLO PRESIDENT, MS JAHNABI PHOOKAN

October 2, 2020: Feature in the Humans of Supply Chain, a Bristlecone initiative to document inspirational stories of world business leaders who are showing the world how to integrate empathy innovatively in the business of business.

<https://bconelabs.ai/transforming-women-and-communities-with-ficci-flo/>

October 5, 2020 : Face to Face in Assam Tribune
<http://www.assamtribune.com/scripts/sp.asp?id=2020/oct0420/BigPage6.jpg>



October 8, 2020 :
<https://open.spotify.com/episode/4LnfU7VPrmMDOnwDiRFYAN?si=syYcQo72TG-muOsBBV9Wbg>



October 14, 2020: 'Australia India Women in Business: Opportunities & Challenges during Covid-19' with Her Excellency the Honourable, Linda Dessau AC, Governor of Victoria Australia & leading women industry experts.

<https://www.facebook.com/aibeltd/videos/350556739338150/>



October 20, 2020 : UNESCAP & Enhanced Integrated Facility (EIF) High-Level Virtual Forum on Empowering Women to join Global Value Chains through E-commerce: Experiences in South Asia in COVID-19 Context.

https://www.youtube.com/watch?v=KUfFMe0j_2k&feature=emb_title



October 21, 2020 : KDI School – The Asia Foundation : International Development Cooperation

Capacity Building Workshop on International Development Cooperation and

Inclusive Economic Growth: MSMEs and Women's Enterprises in India

October 29, 2020: Samhita, USAID & FICCI Programme: Launch of Project REVIVE aimed at Business and Community Continuity and Rejuvenation



October 31, 2020 : Special Guest of Honour at Closing Ceremony cum Prize Distribution Day of 'Rise and Shine 1.0, A Startup Accelerator Program



Initiative of BBEC Kokrajhar, MIC, IIC under MoE & AICTE

RISE & SHINE 1.0

CLOSING CEREMONY CUM PRIZE DISTRIBUTION DAY

31st October, 2020
10 am onwards

Follow us on

Innovation & Incubation Cell Bineswar Brahma Engineering College

Panelists

 Mr. Swapnanil Barua, IAS <small>Ex. Commissioner & Secretary - Industries (Govt. of Assam) Ex. MD, Assam Industries Development Corporation Ltd.</small>	 Prof. Anil Sahasrabudhe <small>Chairman, All India Council for Technical Education</small>	 Ms. Jahnabi Phookan <small>National President, FLO, the women's wing of FICCI</small>
 Mr. Rajeev Gupta <small>Co Founder & President, The Indus Entrepreneurs (IIE) Guwahati-NER</small>	 Dr. Bula Choudhury <small>Coordinating Officer, NE cell National Research Development Corporation, Government of India</small>	 Mr. Prafulla Kumar Saikia <small>SEO, Assam Food and Civil Supplies Corp. Ltd.</small>
 Mr. Pranjal Konwar <small>Chief Operating Officer, IIM Calcutta Innovation Park (Startup Assam)</small>	 Mr. Dipan Sahu <small>Asst. Innovation Director, Ministry of Education's Innovation Cell & All India Council for Technical Education</small>	 Dr. Kamal Kr. Brahma <small>Principal Bineswar Brahma Engineering College & President Innovation & Incubation Cell</small>

CHAPTER WEBINARS OCTOBER 2020

S. No.	CHAPTERS NAME	DATE	WEBINAR NAME
1	Ahmedabad FLO	Oct 8,2020	Nari Shakti - Greater 50%- Regional Launch, Mr. Sunil Parekh, Dr. Sangita Reddy, Ms. Manisha Chandra, Ms. Jayanti Dalmia, Ms. Taruna Patel, Ms. Gopi Trivedi, Ms. Shriya Damani, Ms. Pavani Agarwal, Ms. Harjinder Kaur Talwar, Ms. Jyoti Vij, Ms. Ketna Hirji & Mr. Rajat Banerji
2	Ahmedabad FLO	Oct 9,2020	Hospitality & Tourism Industry - The Way Forward with PRIYA PAUL, Chairperson Apeejay Surrendra Park Hotels Ltd.
3	Ahmedabad FLO	Oct 13,2020	Golf Clinic @ Kalhaar Blues & Greens Golf Club
4	Ahmedabad FLO	Oct 14,2020	Some Smart Strategies for Tax & Investment Planning with Mukesh Patel
5	Ahmedabad FLO	Oct 16,2020	World Food day 2020 - A Conference Food and Agriculture Tourism
6	Ahmedabad FLO	Oct 23,2020	A Colourful Solution to Flower Waste - Stories That Inspire, In Conversation with Ankit Agarwal, Founder, Phool Co UN Young Leader for SDGs
7	Amritsar	Oct 3,2020	The Chef's Table with Rinku Madan a Celebrity Chef
8	Amritsar	Oct 24,2020	FLO Amritsar Health Initiative Cancer Awareness Drive - "Wear It Pink", Breast Cancer Awareness Talk
9	Amritsar	Oct 19 & 21, 2020	Masterclass on festive styling - Bringing Happiness Home
10	Bangalore	Oct 16,2020	Webinar on Tête-A-Tête with Navika Kumar - leading Journalist and Anchor
11	Bhubaneswar	Oct 6,2020	Mentorship and Incubation with CUTM
12	Bhubaneswar	Oct 9,2020	Joint Webinar with FLO Kanpur " Be your own Laxmi" with Swarup Mohanty
13	Bhubaneswar	Oct 14,2020	ITI & FLO Learning Series
14	Bhubaneswar	Oct 17,2020	Rubaroo with FLO Members
15	Bhubaneswar	Oct 31,2020	Rubaroo with FLO Members
16	Chennai	Oct 2,2020	Changing The Mind Game with Leena Gupta, Founder Leena Gupta Inc.
17	Chennai	Oct 6,2020	My Journey : Real and Reel with Anu Menon, Film Director
18	Chennai	Oct 12,2020	Crafting India with Laila Tyabji, Social worker Designer & Writer
19	Chennai	Oct 15,2020	Conscious Fashion Or Fashion Conscious
20	Chennai	Oct 29,2020	Running Towards Mystery with The Venerable Tenzin Priyadarshi
21	Coimbatore	Oct 9,2020	Mixology Masterclass - Stir with Love by Elisha Wadhvani of 60 ml of love
22	Coimbatore	Oct 17,2020	A Love affair with Food by Sarita Bazaz
23	Delhi YFLO	Oct 8,2020	Workshop on the Power of Presence with Tatiana Kolovou
24	Hyderabad FLO	Oct 2,2020	Innovation Antyodaya - Unleashing Grassroots creativity for an inclusive India by Prof Anil K Gupta, Padma ShriAwardee
25	Hyderabad FLO	Oct 9,2020	TTT Series 3 - Design Your Green
26	Hyderabad FLO	Oct 30, 2020	Game Changer Series 3 -A Tete-a-Tete with Past Chairs Monika Agarwal and Rekha Lahoti
27	Hyderabad YFLO	Oct 10,2020	Mind over Medicine
28	Indore	Oct 5,2020	Greater 50 Launch - Empower the Women, Develop the Nation with Ms. Swati Meena Naik (IAS) and Ms. Ruchivardhan Mishra (IPS)
29	Indore	Oct 10,2020	Financial Fitness Bootcamp with Mrs. Priti Rathi Gupta
30	Indore	Oct 17,2020	Be an Ace Graphic Designer with Aditi Jhunjhunwala
31	Jaipur	Oct 10,2020	Eat, Pray, Love a Literary Journey with Elizabeth Gilbert
32	Jaipur	Oct 17 to 19, 2020	Virtual lifestyle Exhibition with 86 Exhibitors
33	Kanpur	Oct 1,2020	Artini Session
34	Kanpur	Oct 16,2020	workshop - "Beautopia" - Makeup Tips and Hacks For the Festive Season with Ridhi Mahana Makeup Artist
35	Kanpur	Oct 29,2020	Festive Hosting with Anuja Gupta
36	Kolkata FLO	Oct 9,2020	Family Business-Triumph of Togetherness with Anil Sainani
37	Kolkata FLO	Oct 13,2020	Sustainable Living One Step Greener with Mr. Vihaan Agarwal & Mr. Nav Agarwal
38	Kolkata FLO	Oct 27,2020	"Festive Floral Masterclass" by International Floral Artist and Recipient of the WFC Floral Nobel Prize-Phubast Chesdmethee
39	Kolkata FLO	Oct 30,2020	Gourmet Ayurveda Culinary Workshop with Chef Diwaker Balodi, Head Chef-Ananda in the Himalayas

CHAPTER WEBINARS OCTOBER 2020..... CONTINUED

S. No.	CHAPTERS NAME	DATE	WEBINAR NAME
40	Ludhiana	Oct 5,2020	Launch of Smart Up Quarter Creating Business online episode 1 . Introducing Business Online and Paperwork , Understanding E- Commerce and Creating Forms
41	Ludhiana	Oct 7,2020	Myths vs Facts Coronavirus with Padamshree Dr K . K Aggarwal
42	Ludhiana	Oct 11,2020	Decoding Coding with Suyansh Sohanpal in Collaboration with White Hat Junior
43	Ludhiana	Oct 14,2020	Gormet Ayurvedic Cooking with Amrita Kaur in conversation with Mandeep Pahw
44	Ludhiana	Oct 20,2020	Learning Business Online Episode 2 Design Canva with Shreya Bajaj Shah
45	Ludhiana	Oct 20,2020	AConversation with Masoom Minawala Mehta with Rashi Gupta
46	Lucknow	Oct 5,2020	The Health Hustler with Priya Prakash, Founder & CEO Health Set Go
47	Lucknow	Oct 8 - 12,2020	Diya Making Classes
48	Lucknow	Oct 10,2020	SmartUp Saturday
49	Lucknow	Oct 14,2020	Networking Meet
50	Lucknow	Oct 19 & 21, 2020	Masterclass on FeStive styling - Bringing Happiness Home
51	Lucknow	Oct 29,2020	Bejewelled :How To Buy And Store Precious Stones And Jewellery
52	Mumbai	Oct 2,2020	Launch of Uthkarsh - The Village Adoption at Mokhada
53	Mumbai	Oct 8,2020	Mumbai Express - Member's Spotlight
54	Mumbai	Oct 10,2020	Survive & Thrive in the New Normal
55	Mumbai	Oct 15,2020	Panel Discussion - Fashion Conscious to Conscious Fashion, Asil Attar, H.H Maharani Radhikaraje Gaekwad, Divya Thakur, Lavanya Nalli
56	Mumbai	Oct 16,2020	Whu Start- Up Companies Need Structured HR
57	Mumbai	Oct 17,2020	A Greek Affairs with Wine, Cheese and More
58	Mumbai	Oct 20,2020	A Panel Discussion - Light camera and Fashion
59	Mumbai	Oct 24,2020	Fund Raising - The How, What and When of It
60	Northeast	Oct 23,2020	Your Creative Gift with Saroj Bansal, Founder, High Table, Kolkata
61	Northeast	Oct 27,2020	Fin Sense - A Masterclass on Personal Finance Management with Sayai Rai, Founder FinCocktail
62	Pune	Oct 1,2020	Investing in Equities by Samit Vartak, Founder Sage One
63	Pune	Oct 3,2020	Talk with Author of Stoned, Shamed & Depressed, Jyotsna Mohan
64	Pune	Oct 6,2020	Knowledge Series 1 Mentoring by Mr. Parag Shah, Founder of MIDAS
65	Pune	Oct 8,2020	Getting Published - Traditional & Self Publishing by Reshma Barshikar
66	Pune	Oct 10,2020	Breast Cancer Awareness by Laleh Busheri, CEO Prashaniti Cancer Care
67	Pune	Oct 12,2020	Eminent Women Series - Journey of Dreams to Reality with Lieutenant General Madhuri Kanitkar AVSM, VSM
68	Pune	Oct 14,2020	A Beautiful Mind with Anubha Doshi, Founder - Director. A Psychologist and Arts Based Therapist
69	Pune	Oct 17,2020	A Fun Tete-A-tete
70	Pune	Oct 20,2020	Dental Hygiene & Care by Natasha Parulekar
71	Pune	Oct 22,2020	Writing Workshop by Megha Bajaj
72	Pune	Oct 24,2020	A Glamorous Session, Fashionista by Anita Dongre
73	Pune	Oct 27,2020	Ayurveda Workshop with Yogi Amrit Raj
74	Pune	Oct 29,2020	Technologies that Deliver Immersion by Vishal Reddy
75	Uttarakhand	Oct 8,2020	Go Vegan - A Practicum Culinary Exploration of Vegan Deliciousness with Tripti Behl, Artist, Upcyclist, Founder - Bonn Bouchee & Art in Faxt



UPCOMING WEBINARS, NOVEMBER 2020

National

November 9, 2020 : Jalashya Rakshanam: Understanding India's Water Policy With Shri Gajendra Singh Shekhawat, Hon'ble Minister of Jal Shakti

November 19, 2020 : Opportunities & Potential for Business Collaborations between Women Entrepreneurs of India & Vietnam

November 20, 2020 : Webinar with Kung Fu Nuns who champion gender equality, environmental ways of living, self-defence etc.

Chapters

Ahmedabad FLO : November 6, 2020 : Beauty Within with Dr. Riddhi Shukla, Gynecologist

Ahmedabad FLO : November 10, 2020 : A Conversation with Dr. Vijay

Jaipur : November 6, 2020 : Diwali Decor Demonstration by Renu Saraf, Director, Mumbai Sogetsu

Jaipur : November 27, 2020 : Priority Matters - Don't Snooze, It's a Wake Up Call

Northeast ; November 7, 2020 : Digital Media : Strategy & Opportunities with Rachna Ganatra




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Jahnabi Phookan, President FLO
and Governing Body Members encourage
all members across India to

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