



"On a journey to promote entrepreneurship and empowerment among women"

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FROM THE

PRESIDENT'S DESK

Dear friends,

Thanksgiving is the greatest form of gratitude.

Let's take a moment to say thank you and express gratitude towards the frontline workers for their contribution in India's fight against COVID-19.

Also, our sincere gratitude to all essential service providers who have been making our lives smooth during the ongoing pandemic. It is wonderful to be back with another edition of FLO This Month, for you. November was another month of connecting and learning, albeit virtually.

We at FLO have always worked for women at three levels of - grassroots, urban and corporate level. Every initiative and every project that FLO has undertaken this year has been driven by the goal of creating a more just and sustainable environment for women.

The 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) adopted by world leaders in 2015, embody a roadmap for progress that is sustainable and leaves no one behind. Achieving gender equality and women's empowerment is integral to each of the 17 goals.

We invited Amb. K. Nagaraj Naidu, India's Deputy Permanent Representative to the United Nations (UN) to talk on Role of Women Entrepreneurs to take forward the SDGs and Global socio-economic Cooperation.

We also had interactions with Shri Gajendra Singh Shekhawat, Hon'ble Minister of Jal Shakti and Dr Harsh Vardhan, Union Minister for Health & Family Welfare, Science & Technology and Earth Sciences, Govt of India and Chairman of WHO's Executive Board.

All the Chapters have come together as #OneFLO and have meaningfully contributed towards the National Initiatives for 2020-21. Please read our 6 months newsletter for a detailed report on all the Initiatives.

I take this opportunity to thank all the chapters and their members for their whole heartedly support.

Looking forward for your constructive inputs to make it more inclusive.

Regards,



Jahnabi Phookan
President, FLO

FLO NATIONAL

An Interaction with Amb. K. Nagaraj Naidu, India's Deputy Permanent Representative to the United Nations (UN) on Role of Women Entrepreneurs to take forward the SDGs and Global socio-economic Cooperation | November 6, 2020

“
If women are given equal opportunities, 12 trillion dollars can be added to the global economy by 2025
”



Ambassador K. Nagaraj Naidu, India's Deputy Permanent Representative to the United Nations (UN) quoted Swami Vivekanand by saying "There is no chance for the welfare of the world unless the condition of the women is improved" during an interaction with FLO.

“Sustainable Development Goals are designs to bring the world to the several life changing zeros like zero poverty, zero hunger, zero discrimination against women & girls and to achieve this creativity, technology, financial resources from

entire world is needed. Over 16 million women in India are entrepreneurs & they provide jobs to over 25 million people. By accelerating the growth in number of women-owned enterprises as well as the size of these enterprises, we can generate about 200 million jobs & can contribute 700 billion dollars towards our GDP. If women are given equal opportunities, 12 trillion dollars can be added to the global economy by 2025”, he further added

The session was moderated by the Day Chair Dharitri Patnaik, Chapter Chairperson, Bhubaneshwar



Jalashya Rakshanam: Understanding India’s Water Policy with Shri Gajendra Singh Shekhawat, Hon’ble Minister of Jal Shakti

November 9, 2020



“Our country constitutes about 18% of the world’s population but when it comes to clean and usable water only 4% is available to us”

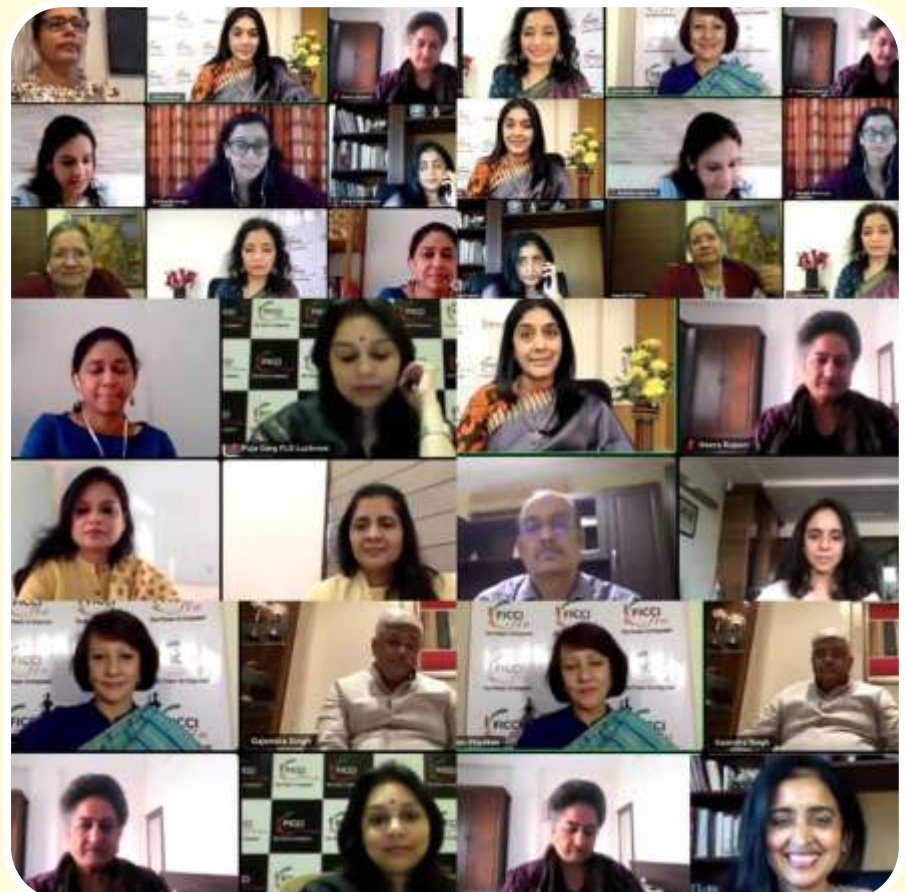


“Our country constitutes about 18% of the world’s population but when it comes to clean and usable water only 4% is available to us” said Hon’ble Shri Gajendra Singh Shekhawat, Ministry of Jal Shakti, Government of India, during a roundtable: Jalasya Sangrakshanam organized by FLO.

Over 844 million people in the world lack access to the basic clean & drinking water globally. In rural areas women and girls spend 200 million hours and walk average of 6 km every day for carrying water for their basic needs. Half a billion people in the world suffer from severe water scarcity, mere 0.014 % of water on earth is fresh and easily accessible, 97% is saline & the remaining water cannot be accessed easily.

"It is our responsibility as a citizen of this nation to conserve water & use it efficiently & wisely" , added She Shekhawat.

The session was moderated by day chair Usharani Manne, Chairperson, Hyderabad Chapter.



FICCI Greater 50 & FLO Collaboration: India-Israel Women Business Forum and Industry Roundtables FLO | November 18, 2020

“Empowering the Greater 50% mission, concerted efforts are being taken to channelise India's Stree Shakti through dedicated Mentorship programmes for rural and marginalised women”

Under the ambitious programme of Empowering the Greater 50% mission, concerted efforts are being taken to channelise India's Stree Shakti through dedicated Mentorship programmes for rural and marginalised women, assistance to small and medium businesses, Corporate Programme for inclusion at workplace, Training of Women on Corporate Boards, Policy advocacy and thought leadership and many

other significant services for aspirational and existing women in workforce.

FICCI and FLO marked Greater 50's strategic alliance with India Israel Women Business Forum with the India-Israel Women Business Forum and Industry Roundtables.

Ms Anitha Nandhini, DCM, Indian Embassy in Israel addressed the webinar, besides other dignitaries.



The Shifting Healthcare Paradigm During and Post-Covid with Dr Harsh Vardhan, Union Minister for Health & Family Welfare, Science & Technology and Earth Sciences, Govt of India and Chairman of WHO’s Executive Board | November 19, 2020

“
India has the potential to develop a successful model for delivering healthcare for all
 ”

“By July or August 2021 approximately 400-500 million doses of vaccine will be given to around 25-30 crore people in the country based on the priority list that includes high risk people such as frontline workers, healthcare professionals and elderly among others. said Dr. Harsh Vardhan, Union Minister for Health & Family

Welfare, Science & Technology and Earth Sciences, Govt of India and Chairman of WHO’s Executive Board.

“India has the potential to develop a successful model for delivering healthcare for all”, the Hon’ble Minister reiterated during his conversation on The Shifting Healthcare Paradigm During & Post-Covid with the members of FICCI FLO. The government recently announced ₹900 crore for Research and Development of Indian COVID Vaccine.

Speaking on the Government’s focus on Healthcare the Hon’ble Minister added, “ Health can transform the

country’s scenario . Especially women health is of huge concern . Anaemia is still a prime concern from women and it is very unfortunate that it still exists in a huge manner.”

He further added that FLO is doing a great job in the field of women empowerment.

The session was moderated by Ms. Lalita Nijhawan, Treasurer, FLO.

MINISTRY OF HEALTH & FAMILY WELFARE



India & Vietnam: Opportunities & Potential for Business Collaborations between Women Entrepreneurs of two nations

November 19, 2020

India & Vietnam have good trade relations of around US\$13 billion and we expect this to cross US\$ 20 billion by 2025” said H.E. Dr. Madan Mohan Sethi, IFS, Consul General of India in Ho Chi Minh City, Vietnam during a Webinar organised by FLO under its W7 (Women of 7 Global Regions) initiative in partnership with Consulate General of India, Ho Chi Minh City & HAWEE (Ho Chi Minh City Association for Women

Executives & Entrepreneurs). The topic of the discussion was India & Vietnam: Opportunities & Potential for Business Collaborations between Women Entrepreneurs

Cao Thi Ngoc Dung, President, HAWEE said "We will explore opportunities for interaction between the women entrepreneurs of both the countries which would help in strengthening our ever-growing bilateral trade"

Nguyen Thi Bich Ha, Vice President, HAWEE added "I strongly believe that India has a huge potential specially in travel & its associated sectors, cuisines & various aspects of its diverse culture which help in attracting travellers from all parts of the world"

Dharitri Patnaik, Chairperson FLO Bhubaneshwar was the Day Chair.



The Game Changers - Kungfu Nuns | November 20, 2020

A very interesting webinar was organised with The Game Changers - Kung Fu Nuns on November 20, 2020.

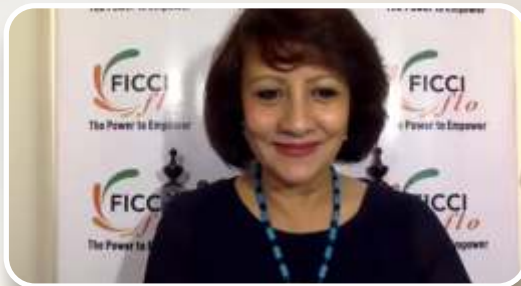
The Kung Fu Nuns are an order of Himalayan Buddhist nuns who belong to the Drukpa Lineage, a thousand-year-old sect led by the Gyalwang Drukpa. The Drukpa nuns are best known as Change Makers and are known as community

activists, promoting gender equality, environmental sustainability, and intercultural tolerance in their home villages in the Himalayas, where women's access to educational and economic opportunities are some of the lowest in the world.

KungFu Nuns- the name itself draws a lot of attention. Sporting maroon-colored robes and shaved heads, the Kung Fu Nuns cartwheel, punch,

kick and land in splits. They are all known as Jigme, which means "fearless one." It was very interesting to hear their inspiring story, of championing gender equality, physical fitness, environmentally-friendly ways of living, and respect for all living beings.

Maloo Natarajan, FLO Mumbai Chairperson was the Day Chair.



MoU signing between FLO, the Women's Wing of FICCI and Incubation and Enterprise Support Centre (IESC), Indian Institute of Management, Shillong, under the aegis of FLO Incubation Cell | November 21, 2020

FLO, the Women's Wing of FICCI signed very pertinent MoU with the Incubation and Enterprise Support Centre (IESC), Indian Institute of Management, Shillong on Saturday, November 21, 2020. This MoU is being signed under the aegis of the FLO Incubation cell.

The MoU was signed by Jahnabi Phookan, National President FLO and Prof. Sanjeeb Kakoty, Associate

Professor and Chairperson, Incubation and Enterprise Support Centre, IIM, Shillong.

The objectives of the MoU are:

- To Provide a nurturing, instructive and supportive environment for entrepreneurs during the critical stages of starting up a new business.
- To Increase the chance to succeed, in a shorter the

timeframe and reduce the cost of establishing the business.

Other dignitaries who were present during the occasion were - Shri Shishir Kumar Bajoria, Chairman Board of Governors, IIM Shillong and Head of S K Bajoria Group, Prof. D. P. Goyal, Director, IIM, Shillong, Shri Atul Kulkarni, Member, Board of Governors, IIM, Shillong and Management Consultant, Director Eurasia Special Technologies Ltd.



FICCI Greater 50 & FLO Collaboration: Workshop for on-boarding Women Entrepreneurs “Womaniya on the GeM Platform” | November 25, 2020

A Workshop for On-Boarding Women Entrepreneurs “Womaniya on the GeM platform” was organised. It was conducted by trainer Geetu Bansal, Business Facilitator, Government e-Marketplace GeM.

“Womaniya on the GeM Platform” an initiative to enable women entrepreneurs and women self-help groups [WSHGs] to sell handicrafts and handloom, accessories, jute and coir products, home décor and office furnishings, directly to various Government ministries, departments and institutions.



Government e Marketplace – The Genesis



- A one-stop online procurement portal for all Government Buyers including Central/State ministries, Departments, Bodies & PSUs. Launched on 9th August 2016. (<https://www.gem.gov.in/>).
- Rule 149 of GFR amended to “Procurement of Goods and Services by Ministries or Department will be mandatory for Goods or Services available on GeM”
- GeM aims to enhance efficiency, transparency, inclusiveness in public procurement.
- It provides the tools of e-Bidding, Reverse Auction and Direct Procurement to facilitate Government users achieve the best value for their money.



Shri Narendra Modi
Prime Minister of India

“The government is committed to curbing corruption. One of the key aspects of this objective is to minimize Government’s human transactional interface.”



Management Development Programme for Women Board Directors by FLO & IIM Bangalore

| November 26 2020- January 11, 2021

At the corporate level, IIM Bangalore has customized this programme exclusively for FLO for Women Corporate Directors training. The programme is built around the needs of the women board directors to equip and educate them with

knowledge, best practices and tools required to face the challenges of board positions of family run businesses.

The programme focuses on the broad themes of Understanding the macro-economic

context to decision making, Business Acumen, Strategic Thinking, Transformational Leadership,

Entrepreneurship in India and Role and Responsibilities of Company Directors in India.

 <p>EXECUTIVE EDUCATION PROGRAMMES</p>	 <p>The Power to Empower</p>	
<p>Who Should Attend?</p> <p>This Programme has been designed Exclusively for FLO Member who are:</p> <ul style="list-style-type: none"> Existing Women Board Directors Aspiring Women Board Directors <p>Tentative Programme Schedule</p> <p>Programme will be of 6 days in duration of 2 – 2.5 months.</p> <ul style="list-style-type: none"> 25 Online sessions * 2-3 sessions per day 1 day of On Campus sessions with a 1-night residency at IIMB (in first half of 2021) 	<p>Jahnabi Phookan President FLO</p> <p>&</p> <p>Governing Body Members</p> <p>Cordially invite you to</p> <p>Management Development Programme for Women Board Directors of FLO</p> <p>26 November 2020</p> <p>Programme Fee & Refund Policy INR 85000+18% GST (including registration fee)</p> <p><i>The program fee should be paid to FLO 45 days prior to the program commencement.</i> <i>In case of cancellation, the fee will be refunded minus 10 percent, if informed 30 days prior to the commencement of the program.</i></p> <p>For any queries contact:</p> <p>Ms Suguna Ravichandran GB Member, FLO catugna@gmail.com</p> <p>&</p> <p>Ms Meena Mohan GB Member, FLO meena.mohan05@gmail.com</p>	<p>Topics Sneak Peek</p> <ul style="list-style-type: none"> Macroeconomic context to decision making Transformational Leadership Strategic Thinking Entrepreneurship in India Business Acumen Company Directors-Roles, and Responsibilities <p>Registration:</p> <p>First come first serve basis</p> <p>Limited Seats</p> <p>Please send your nomination to flo@ficci.com</p>



SPEAKING ENGAGEMENTS, MS JAHNABI PHOOKAN FLO PRESIDENT

November 10, 2020

Discussion on opportunities and challenges faced by women leaders with special context to the pandemic in 'Synergy of India Korea MSME Start-ups'

Viewing link:

https://www.youtube.com/watch?v=QOTjwzSSOJY&feature=youtu.be&fbclid=IwAR0PyiM-17zPC-nUTLxZ7mqZ5_ibGqdc6o47Wbd2onPQRtyBs1UnLCjac9w



November 12, 2020

AADC 2020 webinar series” Changing Landscape of Development Cooperation Amidst and Beyond Covid-19 in Asia” organized by KDI School & The Asian Foundation.

2020 Asian Approaches to Development Cooperation (AADC) Webinar Series
**Changing Landscape of Development Cooperation
 Amidst and Beyond COVID-19 in Asia**



November 12, 2020 [15:00 - 16:30 KST]
Non-state Actor's Growing Roles in Response to Covid-19

Speakers

-  **Daeshik JO** / Secretary General
Korea NGO Council for Overseas Development Cooperation (KCOC)
-  **Haoming Huang** / Vice President
China Global Philanthropy Institute (CGPI)
-  **Rev. Kyong Yang Song** / President
The Korea Social Value and Solidarity Foundation
-  **Jahnabi Phookan** / President FLO the Women's Wing of FICCI
(Federation of Indian Chambers of Commerce & Industry)

Moderator

-  **Woojin Jung**
/ Assistant Professor
Core Faculty, Global Health
Institute at Rutgers University

• Registration: <http://aadc2020.kr/AADC/> 
 • When registration is completed, Zoom link will be sent to your email
 • Official language : English
 • (English - Korean interpretation) (영어-한국어 실시간 통역)



November 18, 2020

Northeast Green Summit 2020 : Act East Policy: Achieving SDGs through integrated green entrepreneurship: NE & its neighbours



CHAPTER WEBINARS NOVEMBER 2020

S. No.	CHAPTERS NAME	DATE	WEBINAR NAME
1	Ahmedabad FLO	Nov 5,2020	Feminine Forever - Beauty Within with Dr. Riddhi K. Shukla- Gynecologist
2	Ahmedabad FLO	Nov 12,2020	Diwali Dhamaka at Madhubhan Resort & Spa with FLO Ahmedabad Members
3	Ahmedabad YFLO	Nov 10,2020	Making a Difference against Indifference with Mr. Michael Daube - CITTA Gyaan Center, Jaisalmer
4	Bangalore	Nov 21 to22 & 28 to 29, 2020	FLO Bangalore Knowledge Series on : How to Build a Successful E-Commerce Brand
5	Chennai	Nov 7,2020	Modern Calligraphy with Preeti Ganeriwala
6	Chennai	Nov 9,2020	Creating Compassionate Youth leaders with Sriram Aiyer, Nalandaway Foundation, Maya Thiagarajan, TREE and Mahima Poddar, The Kindness Foundation
7	Chennai	Nov 27,2020	Being Shobhaa De and her book Srilaaji
8	Hyderabad FLO	Nov 11,2020	Unconventional Methods to Grow Conventional Businesses with Ramesh Loganathan, CIE IIITH
9	Hyderabad FLO	Nov 23,2020	An Unequal World-The Uncomfortable Truth of Discrimination with Nandita Das, Actor & Activist
10	Hyderabad FLO	Nov 27,2020	Meritocracy in India – Reality or Utopia?
11	Hyderabad YFLO	Nov 6,2020	The Tale of one with Lt. Sandhya Suri, One of the first Indian Navy officer, Speaker, Auther, Mentor, Poet
12	Jaipur	Nov 6,2020	Diwali Decor Demonstration by Renu Saraf, director, Mumbai Sogetsu
13	Jaipur	Nov 27,2020	Priority Matters-Don't Snooze, It's A Wake Up Call
14	Kolkata FLO	Nov 6,2020	Sussanne Khan's Entrepreneurial Journey
15	Kolkata FLO	Nov 20,2020	Celebrity Talk-Bhagyashree Unplugged with Bhagyashree
16	Kolkata FLO	Nov 30,2020	Workshop-Takeaways Positive Productivity with Avik Chanda
17	Kolkata YFLO	Nov 2,2020	Ghar Wali Diwali with Desi Lantern
18	Kolkata YFLO	Nov 30,2020	ZEN with Zentangle by Sandhya Manne, India's 1st certified Zentangle expert
19	Ludhiana	Nov 5,2020	Become a Wonderful Women Master Class with Rakhi Oswal, Life Coach
20	Ludhiana	Nov 10,2020	Get Moving with Shwetambari Shetty
21	Ludhiana	Nov 11,2020	Exhibition of Indian Weavers and Artisans under Village Adoption
22	Ludhiana	Nov 18,2020	It's All About Money Honey with Preeti Rathi Gupta
23	Ludhiana	Nov 20,2020	Salsa Por Causa- A Three Day Latin Dance fest semi live and virtual both by 6 international Artists Oleksandra from Mexico, Akashay Unecha from Pune, Victor from Canada, Corrine from Canada, Paulina from Montreal, Yasbeck Corventes and Arshdeep Singh if Salsa Empire
24	Mumbai	Nov 2,2020	The Theobroma Story - Baking a dream with Kainaz and Tina Messman, Founder, Theobroma
25	Mumbai	Nov 6,2020	Dazzling Diwali - Entertainment Galore
26	Mumbai	Nov 7,2020	Start Up Caravan - Investor's Outlook To Entrepreneurs
27	Mumbai	Till Nov 15,2020	FLO Mumbai & WTC Mumbai - Unique Virtual Trade Festival
28	Mumbai	Nov 25-28,2020	Ascent E Conclave 2020 Rebuilding with Grit
29	Mumbai	Nov 26,2020	Women In Politics
30	Mumbai	Nov 27,2020	FLO Mumbai and Women In Technology: India forum- WIT Ignite, a Virtual Career Fair
31	Mumbai	Nov 28,2020	Start Up Caravan - Can you Create The Next Unicorn?
32	Northeast	Nov 7,2020	Digital Media : Strategy & Opportunities with Rachna Ganatra
33	Northeast	Nov 28,2020	Digital Marketing Era: Opportunities for Women with Rachna Ganatra, Head: Business Development & Strategy, Social Beat
34	Pune	Nov 6,2020	Festive Delights with Renu Dalal
35	Uttarakhand	Nov 12,2020	FLO Uttarakhand Education initiative for building Children's Library with Cartoonist at the corner

UPCOMING CHAPTER WEBINARS DECEMBER 2020

S. No.	CHAPTERS NAME	DATE	WEBINAR NAME
1	Chennai	Dec 5,2020	Styling Success Stories
2	Hyderabad	Dec 8,2020	The Social Media Guide - Workshop series 1 on Face Book for Business
3	Hyderabad	Dec 12,2020	Webinar with IIMR on Business Opportunities in Food Industry
4	Hyderabad	Dec 15,2020	The Social Media Guide - Workshop Series 2 LinkedIn
5	Hyderabad	Dec 18,2020	Conclave on POSH - Women at workplace
6	Hyderabad	Dec 18-19,2020	Idea Validation Boot Camp - FLO Incubator @ IIIT Hyderabad
7	Hyderabad	Dec 22,2020	The Social Media Guide - Workshop Series 3 Instagram for Business
8	Hyderabad	Dec 29,2020	The Social Media Guide - Workshop Series 4 Twitter
9	Kolkata YFLO	Dec, 2020	Culinary Session with International Michelin Star Chef
10	Kolkata YFLO	Dec 15-20,2020	Children's Week
11	Mumbai	Dec 14,2020	India and Chile
12	Pune	Dec 3,2020	Health Matters by Dr. Shikha Nehru Sharma
13	Pune	Dec 8,2020	Bitcoin- The Future of Money with Sandeep Goenka



UPCOMING WEBINARS, DECEMBER 2020

National

December 2, 2020 : Gender Based Violence - 16 Days of Activism : OPEN MIC Event - Lets Discuss, Deliberate and Share our Stories

December 4, 2020: Workshop on Getting board Ready

December 9, 2020 : FLO National Webinar on Socio-Economic Impact of Domestic Violence

December 9, 2020 : Felicitation of FLO Past Presidents and Unveiling of Wall of Fame



FICCI
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The Power to Empower

Jahnabi Phookan, President FLO
and Governing Body Members encourage
all members across India to

'Follow FLO' on Social Media


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[@FicciLadiesOrganisation](https://www.facebook.com/FicciLadiesOrganisation)


[@ficci_flo](https://www.instagram.com/ficci_flo)