

Release of Bed & Breakfast Study - New Delhi- December 10, 2008

Seeing the interest generated by the FLO/HSF workshop on the Bed and Breakfast Scheme (B& B) in the month of September ,FLO & HSF decided to undertake a study on the project A very comprehensive survey was carried out by Mr Inder Raj Ahluwalia, Travel/Aviation Writer & Consultant which details the requirements and the way to go about conducting a bed and breakfast project in the house. The primary objective of FLO was to promote entrepreneurship and professional excellence in women in particular and facilitate a better understanding of the subject in general.

In order to conduct any business successfully, one has to first of all understand it fully, and be aware of all its attributes and implications, both in the present and future. Just knowing the current scenario isn't enough. In the case of the B&B business, this is particularly relevant because much of the investment of money, time and energy to an entrepreneur will yield gains and profits over a period of time. This study provides information of all these and more.