## 'Indore has women entrepreneurs with biz acumen'

11th Chapter Of FICCI Ladies Org Launched



FICCI launching eleventh chapter of FLO in the city on Wednesday

TIMES NEWS NETWORK

Indore: Aiming to promote entrepreneurship among women with professional excellence, the Federation of Indian Chamber of Commerce and Industry (FICCI) launched its eleventh chapter of FICCI Ladies Organization (FLO) on Wednesday.

National president FICCI Ladies Organization (FLO) Neeta Boochra said, "Our primary objective is to make women financially independent and bring out their hidden talents. We play the role of a catalyst, which provides the women best available resources to become an entrepreneur."

"Every woman should identify her own skills and try to work upon it so as to make the best possible use of it. Indore has many women entrepreneurs with business acumen," added Boochra. Speaking about the role of Indore Chapter working for betterment of women, founder chairperson of Indore chapter, Aarti Sanghi said, "We will undertake various activities pertaining to the women empowerment."