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INTERACTIVE SESSION WITH FACEBOOK COO

THE Chief Operating Officer (COO) of Facebook, Sheryl Sandberg, was in Delhi on Wednesday. FICCI Ladies Organisation (FLO), under the leadership of Jaipur's Neeta Boochra, who is the National President, organised an interaction with Sandberg on her well known book *Lean In, Women, Work and the Will to Lead*. Boochra informed that a select gathering of women entrepreneurs of FLO from all over India including Jaipur were present at the interactive session. Also present were special invitees from Foreign Embassies, High Commissions and UN Agencies.



During the session Sandberg spoke about how women can make a visible difference by primarily addressing three things: stereotypes, ensuring equal and fair treatment and achieve balance in our homes.

Boochra, who was the Founder Chairperson of the FLO Jaipur Chapter in 2007, is the first National President from Rajasthan. ■

— AHC