## THE HINDU Busines Line

BusinessLine 12

## GENDER

Leadership by quota

Top women executives feel that quotas particularly in manufacturing and marketing-dominated companies - will help more women take up leadership roles. They added, that women need to maintain a healthy work-home balance in order to succeed as professionals. Flexi working hours, family support and use of technology were critical to help women secure leadership role, they said. The findings emerged at a panel discussion:'Rising Power of Women in the Corporate Sector: The Journey, Issues and Challenges' organised by the FICCI Ladies Organisation in the capital recently.